Conway sets 'em all ATWITTER again!

CONWAY TWITTY

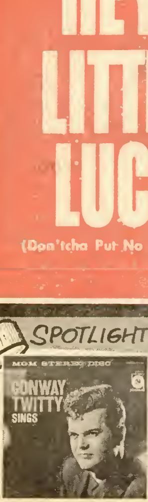
sings

HEY LITTLE LUCY
(Don'tcha Put No Lipstick On)

WHEN I'M NOT WITH YOU

MGM K12785

SPOTLIGHT ALBUM OF THE WEEK



SMASH SELLER!

CONWAY TWITTY SINGS

STEREO E3744

MONAURAL E3744

This One
W8P1-5FH-7HGB

VOX JOX

By JUNE BUNDY

STORZ MEET: The Convention Planning Committee for the forthcoming Second Annual Radio Programming Seminar and Disk Jockey Convention (May 29, 30 and 31 in Miami) met at the Palmer House in Chicago over the weekend to discuss the conclave.

Jocks attending were Paul Berlin, KNUZ, Houston; Ira Cook, KMPC, Hollywood; Paul Cowley, WKLO, Louisville; Tom Edwards, WERE, Cleveland; Bob (Coffeehead) Larsen, WRIT, Milwaukee; Howard Miller, WIND, Chicago; Robin Seymour, WKMH, Detroit; and Joe Smith, WILD, Boston. Also in attendance was Convention Co-Ordinator Bill Stewart, national program director for Storz, sponsor of the meet.

CHANGE OF THEME: **Bob Ancell's** (WERE, Cleveland) fans honored him at a "huge farewell hop" hosted by WERE's **Bill Randle** last week. Ancell is leaving Cleveland to join WCBS, Miami, where he will host a daily afternoon seg—2:30-6:45 p.m. **Sam Elber**, formerly programming chief of WERE, is programming and promotional head of WCBS. Ancell has been active as a record producer in Cleveland, and plans to continue his recording activities with local talent in Miami.

The "Magnificent Montague" has switched from WAAF, Chicago, to WAIT, same city, in the 9-11 a.m. slot. . . . Chuck Francisco is now handling the all-night show on WIND, Chicago. . . . "Big Bill" Hill, WOPA, Oak Park, Ill., is doing nightly hour-long remotes from various local night clubs.

Wally King, formerly with WJW, Cleveland, has replaced **Johnny Bell** as all-night spinner at KYW, Cleveland. Bell has moved to WINZ, Miami, in an afternoon time slot. . . . New program manager at KDKA, Pittsburgh, is **William H. Schwarz**, formerly program director of WCCO, Minneapolis. He replaces **Guy S. Harris**, who has resigned to become program chief of WERE, Cleveland.

Lionel F. Baxter has been named to the newly created post of director of radio operations for Storer Broadcasting. He will continue active management of WIBG, Philadelphia, until a successor is appointed. . . . Guy L. Aylward has joined WBAL, Baltimore. . . . New acting program manager at WBAL is Thomas H. O'Connor, formerly program chief of WBMD, Baltimore.

Jim Adams, now doing double duty as deejay-program director at KNOX, Fort Knox, Ky., has been appointed promotional director of Armed Forces Radio at the Fort Knox affiliate. . . . **Joe Thompson** and part of his deejay staff at KHEY, El Paso, Tex., are leaving that station to join new outlet KINT, El Paso, which is expected to be on the air sometime this month. **Pat O'Day** is program director of the new station. Jocks moving to KINT include **Jerry Jackson, Dave Richards** and **Freddy Carr**.

Phil Gaines has taken over the all-night show on WWDC, Washington, from 1 to 6 a.m. He replaces Nat Wright, who has moved into a daytime spot on the station. . . . New program director at KRIZ, Phoenix, Ariz., is Gary Seger, who also emsees the 6-9 a.m. time slot for the outlet. Maury Magill, formerly with WBBM, Chicago, has joined WITH, Baltimore.

GIMMIX: In a move to solve the "request headache," **Loren Hooker**, WFKY, Frankfort, Ky., has placed special request boxes in all local schools and record shops. The boxes, which feature a cardboard cut-out photo of Hooker and the name of his show ("Bandstand") and all letters, pull about 1,000 weekly requests for the jock's nightly five hour show. . . . **Ed Case**, KPRC, Houston, dedicated his March 21 show to "the first day of spring," and played only jazz tunes whose titles included the word "spring." One disk was tagged "Spring Can Really Hang You Up the Most."

BAIL STUNT: Deejays across the country are co-operating on a stunt, whereby listeners are invited to take an active part in "bailing" the Kingston Trio out of the "Tijuana Jail," title of their new Capitol disk. Deejay George Le Zotte, WTRY, Troy, N. Y., for example, said he received so many inquiries (asking if the boys were really incarcerated in the Mexican border city jail) that the station, in turn, asked dialers to send cards to the Tijuana warden pleading for the group's release.

Spinner Al Anthony, KAFY, Bakersfield, Calif., staged a similar stunt to "spring" the boys, and in less than a week received more than $125,000,000 from his teen-age listeners in children's play money, dime store confederate money, bogus checks and other forms of non-legal tender for use as bail.

THIS 'N' THAT: Pete Dreyer has joined WLLY, Richmond, Va., in the 6-9 a.m. time slot. . . . Station WLBN, Lebanon, Ky., is adding remote studios (in Springfield, Mo.) to its operation about May 1. Alan Baker, assistant general manager, assumes the additional duties of Springfield station manager under the new setup.

Trader **Bob Longwell**, WKMH, Detroit, is conducting a contest to find "the Detroit youngster who thinks the most of his or her mother." Listeners under 15-years of age are asked to write letters about their mother, with prizes offered for the best entries. . . . **Art Wood**, WTSN, Manchester, N. H., recently staged a "Seacoast Teen-A-Rama" dance at the Masonic Auditorium in Portsmouth, N. H. The three and a half hour show and dance played to a full house. Wood needs photos of artists and guests record talent for future "Teen-A-Rama" productions.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING

Tommy Dee Shines With 'Three Stars'

Virginia-born Tommy Dee grew up in Boston. A couple of years back he headed west with the dream of becoming an announcer and deejay. His first radio job was at KCLS in Flagstaff, Ariz., followed by a stint at KOFA in Yuma. He left Arizona to join the announcing staff at KFXM in San Bernardino, Calif.

During his first week at KFXM, the young artist wrote "Three Stars," and brought a demo to Crest Records. Crest signed him promptly, and several nights later he recorded the tune with Carol Kay and the Teen-Aires.

Dee stands six feet two inches, and has blue eyes and blond hair.

Fiestas on Charts With 'So Fine'

Baritone Sam Ingalls, first tenor Tommy Bullock, bass Preston Lane and second tenor Eddie Morris are the four lads who make up the Fiestas. The boys all live in the same Newark neighborhood, have known one another since childhood, and have been singing together for over a year.

They made a demo at Jim Gribble's studio a while back, and Gribble was so impressed that he took them to Hy Weiss of Old Town Records, who eventually signed them to a three-year contract.

"So Fine," their first hit, was cut last October, but started breaking in February. The Fiestas are booked for appearances in Washington and Baltimore later this month, and for Atlanta and New York in May.

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

APRIL 9, 1949

1. Crusing Down the River
2. Far Away Places
3. Red Roses for a Blue Lady
4. Sunflower
5. Forever and Ever
6. Powder Your Face With Sunshine
7. Careless Hands
9. So Tired
10. I've Got My Love to Keep Me Warm

APRIL 10, 1954

1. Make Love to Me
2. Wanted
3. Secret Love
4. Cross Over the Bridge
5. I Get So Lonely
6. Young at Heart
7. Answer Me, My Love
8. From the Vine Came the Grape
9. Oh, Mein Papa (Oh, My Papa)
10. Stranger in Paradise

DISTRIBUTOR NEWS

By HOWARD COOK

NEW YORK—United Artists Records advises that distribs all over the country are reporting tremendous activity on the "Porgy and Bess" LP by Diahann Carroll and Andre Previn. The set is receiving heavy air play. Superior Record Products of New York has re-ordered for the third time—5,000 albums.

Lou Klayman, prexy of Action Records, Inc., newly formed New York distrib, has retained Morty Wax in addition to his regular promotion staff, to help break the new Crest disk, "Three Stars" by Tommy Dee.

Sam Levy of Ideal Record Products reports heavy action on "Cross-Fire" by Johnny and the Hurricanes on Warwick. "Side Saddle" by Freddie Morgan on Challenge is also showing well. Other hot items are "Jo-Jo, the Dog-Faced Boy" by Annette on Vista, "Caramba" by the Champs on Challenge and "Laughing On the Outside" by the Harptones on Warwick. M-G-M is hot with "I Still Get a Thrill" by Joni James and "I Told Myself a Lie" by Clyde McPhatter. "Love's Burning Fire" by Beverly Ann Gibson on Deb is hot. Top LP's are "Conway Twitty" on M-G-M, "Annette" on Buena Vista, the sound track of "The Shaggy Dog" on Buena Vista, the sound track of "The Sleeping Beauty" on Buena Vista and the sound track of "Gigi" on M-G-M.

CLEVELAND: Short note from Tony Dercole of King Records, Inc., who informs us that "What Makes You So Tough" by Teddy Humphries is getting bigger every day.

DETROIT: Bob Szilagy of S and S Distributing Company writes that the various M-G-M distribs are appreciative of the thanks shown by the label whenever one of their platters passes the million mark. Everytime an M-G-M disk goes over a million the company sends an exact replica of the golden biscuit to their distribs, inscribed: "Thanks for your part in selling over a million records. Lower half of the disk bears the following inscription: This Gold Record awarded to . . ." followed by the name of the individual salesman or distributor.

Ben Bartel of Warner Bros. Record Sales Corporation sends word that "Kookie, Kookie" b-w "Lend Me Your Comb" by Edward Byrnes, one of the co-stars of TV's "77 Sunset Strip," has broken out. Other hot singles for the label are "77 Sunset Strip" by Warren Baker, "You Can't Be True, Dear" by the Mary Kaye Trio, "77 Sunset Strip" by Don Ralke and "There's No Fool Like a Young Fool" by Tab Hunter. Hottest LP's are "The Garbage Collector of Beverly Hills" by Irving Taylor and "The World's Ten Greatest Popular Piano Concertos" by George Greeley.

DETROIT: Another note from Dave Hollis of RCA Victor Distributing Corporation. I called Dave's last letter salty, and I think I fractured the cat. This one's almost tame—strictly business. Top items for him are **"Guess Who"** by Jesse Belvin. **"Turn Around"** by Harry Belafonte and Presley's two-sider, **"I Need Your Love Tonight" b-w "A Fool Such as I."**

LODI, N. J.: Calo Records, 71 Central Avenue, is open for distribs.

MILWAUKEE: Benn Ollman in his latest monthly round-up reports the following: Spring disk sales are hitting excellent totals. Every distributor covering the territory claims a handful of fast-moving, hit-caliber items. **"Young Ideas"** by Chico Holiday on RCA Victor H & L Productions report is moving. Harold Rietz of Taylor-Electric, RCA Victor distribs, also reports action on **"Turn Around"** by Harry Belafonte. Bob Blie, sales boss of Decca, notes that "Sing Along With Red Foley" is their top LP. A local appearance of the Kalin Twins is expected to give their latest a boost. **"Cindy Lou"** by Kenny Rankin and **"Bill Bailey Won't You Please Come Home"** by Brenda Lee are also going well.

Don Smith of Records, Unlimited, has clicks with "Yep!" by Duane Eddy on Jamie and "Thunder Wagon" by the Noblemen, a local group, on U. S. A. Records. These are being closely followed in sales by "Poor Old Heartsick Me" by Margie Bowes on Hickory and "Three Stars" by Tommy Dee on Crest. Strongest album is "Jimmie Rodgers— His Golden Years." Marty Schwartz has sellers with "Pink Shoelaces" by Dodie Stevens on Crystallette, "Wang Dang Taffy Apple Tango" by Pat Boone on Dot and "I Can't Get You Out of My Heart" by Al Martino on 20th Fox. Music Distributor's Morty Goldstein puts "If I Didn't Care" by Connie Francis at the top of his list. "Sorry, I Ran All the Way Home" by the Impalas on Cub is climbing. At Tell Music, Rolf Voegelin reports that Teresa Brewer's Coral waxing of "Heavenly Lover" is still holding. "It Doesn't Matter Anymore" by Buddy Holly, also on Coral, is big. Annette has another likely hit with "Jo-Jo the Dog-Faced Boy" on Vista.

Don Thorn of Lieberman Distributing Company has the following promising Mercury items: **"Move Over, Rover"** by the Mark IV and **"I Kneel at Your Throne"** by Joe Medlin, and **"Slowpoke Cha Cha"** by Pee Wee King on Todd. Top LP is **"Traveling On"** by the Weavers on Vanguard. Vernon Sherkow of Sheren, Inc., has acquired the Regent and World Wide Stereo lines. **"Harlem Nocturne"** by Danny Davis on Cabot and **"Gidget"** by Jimmy Darin on Colpix are showing. Top three sellers at Garmisa Distributing, according to Johnny O'Brien, are **"Venus"** by Frankie Avalon and **"Turn Me Loose"** by Fabian on Chancellor and **"Tell Him No"** by Bob and Travis on Sandy. Hottest album is the sound track of **"Some Like It Hot"** on United Artists.

Bob Thompson of Capitol Records mentions "Tiajuana Jail" by the Kingston Trio, "Walkin' to Mothers" by Ray Anthony and "Only You" by Frank Pourcell. Rik Froyo of M. S. Distributors is cooking with "This Should Go on Forever" by Rod Bernard on Argo and "Come Softly to Me" by the Fleetwoods on Dolphin. Columbia Records' Bill Farr is excited over "He's So Married" by Doris Day, "Meet Me Tonight in Dreamland" by the Four Lads and Johnny Mathis' "Someone" b-w "Very Much in Love."

A
GREAT
NEW
SINGLE
RELEASE
BY
THE
FABULOUS
JOHNNY
CASH

"YOU DREAMER YOU"

b/w "FRANKIE'S MAN, JOHNNY"
4-41371

ON HIGH-FIDELITY RECORDS BY
COLUMBIA

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JINGLE DISK TO PLUG NAT'L RADIO MONTH

WASHINGTON — Twenty artists from some of the nation's top orchestras and singing groups have recorded jingles for promotion of National Radio Month, the National Association of Broadcasters reports. The jingles were created by Faillace Productions, Inc., makers of musical commercials for national advertisers. Bob Haggart, Faillace musical director, a jazz performer and composer, wrote and arranged the music for the NAB jingles.

The NAB jingles were recorded by United Recording Laboratories, Inc., and will be distributed to NAB members on a double-faced, 12-inch, standard 33 r.p.m. disk. The jingles will be based on the National Radio Month theme, "You're Always in Tune" and "You Can Take It With You," and will be heard over more than 1,900 radio stations in May, with clearance for an additional nine weeks of use thereafter.

Haggart, a highly popular bass man, will play the bass fiddle on the NAB disk. Haggart has authored "What's New," "Big Noise From Winnetka" and "Rampart Street Parade." Lyrics to the NAB jingles were written by Len MacKenzie, author of "hundreds of national musical commercials," says NAB.

Singers recording the jingles include: Darlene Zito (voice of "Chiquita Banana"); Marilyn Palmer, of the Ray Charles Singers; Little Ryan, member of Fred Waring's original "Smoothies"; Mac Perrin, also a Fred Waring singer; Jimmie Brown, formerly a soloist with Guy Lombardo, and with Sammy Kaye.

Musicians recording include: Nick Perito, accompanist for Eydie Gorme, and musical director for Julius La Rosa, on piano; Bunny Shawker, formerly with Les Brown and Charlie Spivak, on drums; Danny Perri of the Perry Como TV show, on guitar. On trumpets will be Steve Lipkins, NBC staff musician, formerly with Jimmy Dorsey; Johnny Fallstitch, NBC staffer formerly with Tommy Dorsey, and Nick Travis, NBC staff musician on the Jack Paar show, and an album recorder in his own right.

Texas Disk Tax Bill In Hopper

DALLAS — The Texas State Legislature will within the next four weeks vote on a bill, which proposes to put a 10 per cent State tax on the sale or use of phonograph records in the Lone Star State. Hermes Nye, former official with Whittles Music, Dallas, and now a practicing attorney and legal counsel of the Texas Record Dealers' Association, told The Billboard that the bill was introduced recently by Representative Oliver. The bill covers both records sold to consumers and records sold to juke box operators specifically in its provisions. Nye said that the bill is one of a number of bills before State Legislators which seeks to increase the State's tax coffers.

If the bill were passed, Texas would become the first State to enact a bill to specifically tax records on a State level. Nye said, too, that it probably would present another burden to the independent record dealer, in that the record clubs would probably not fall into the category because they are probably in the inter-state sales category and therefore non-taxable on a State level.

Cap Speeds Up Screenings on Master Buys

HOLLYWOOD — Capitol Records last week streamlined its procedure in screening independently-produced masters submitted for its possible purchase. Capitol instituted a 24-hour reply policy whereby outside producers won't suffer delays while their masters are being considered.

Speed-up in master screening was ordered by Capitol's artist-repertoire veepee Lloyd Dunn. Three members of the Hollywood a.&r. department—Tom Morgan, Ken Nelson and Buck Stapleton—were authorized to screen outside-produced masters, while Manny Kellem will similarly handle New York masters.

Capitol will adhere to its long-standing policy of insisting on an artist's option when it buys a single's master. Firm is thus protected to have an artist's services, if it can build his single into a hit.

BIGGEST YEN FOR R&R IN USO SERVICE SHOWS

● *Continued from page 1*

tion Army, and the National Travelers' Aid Association.

This comparatively small nucleus has enlisted services of some 80,000 civilians from people in show business, industry, labor, religion and the professions. It has arranged, since 1941, a staggering total of 450,460 performances, which were attended by well over 37 million in G.I. audiences. USO operates 245 clubs and centers in the U. S., and 22 overseas, ranging from Paris, France, to Seoul, Korea.

$11.5 Mil. Needed

For 1959, to keep the music playing, and the shows revolving around the global installations where temperatures range from well beyond 110 above and 110 below zero, the USO needs at least $11.5 million. USO shows are a grassroots response, to keep scattered members of our defense lines aware of the home interest in their welfare.

Music is the most wanted entertainment, said Colonel Coray, and all kinds are welcome. But right now, the uprooted young people in the services have the strongest yen for rock and roll—exactly like the hometown youngsters. Of course, there's a yen for girls in the shows. Top-rated show business personalities like Bob Hope, Mary Martin, and others who've given time and energy on the "hardship circuit" from Alaska to the Far East are deeply appreciated. But many, many more are needed—and frankly, the emphasis is more on quantity, personal warmth and fitness for the job, than on artistic expertness.

Also, spokesmen from all walks of the USO effort, said the program could stand much more in the way of voluntary aid from the public at large; from not only individual talent, but from the big entertainment industries—the record companies, the networks. Talent agencies have done much — and could do more, like the William Morris Agency, whose Abe Lastfogel has performed 18 years of miracles in getting USO shows on the road to everywhere.

Folk, Gospel Concert Set

NEW YORK — A five-hour show of folk, gospel and spiritual music will be headed by Mahalia Jackson Sunday afternoon, May 24, at Madison Square Garden. Joe Bostic, who does "The Gospel Train" program over WLIB, will produce the show.

Bostic expects to corral a flock of headliners for the event. Also scheduled are remote radio pick-up of some of the top acts who will be appearing in Europe, plus a couple of added features from the West Coast.

Cash Off for Down Under

SAN FRANCISCO—John Cash, along with the Tennessee Two, planes out of here today (13) for a series of dates in Australia. He will headline a show promoted by Lee Gordon and opening Wednesday (15) in Melbourne. From the latter city Cash and his duo move to Sydney, with other Down Under appearances to follow.

Cash returns to the States April 24 for rehearsals for the Chevy "Country Spectacular" TV show April 26. The Down Under tour was arranged by Bob Neal, manager of Johnny Cash Enterprises, with headquarters in Hollywood.

Bobby Lord Under Knife

SPRINGFIELD, Mo. — Bobby Lord, Columbia Records artist and member of the Red Foley troupe here for four years, underwent major surgery at Burge Hospital here Thursday (9). According to the 24-year-old singer's physician, the operation was necessitated by the X-ray location of a tumor in the vicinity of the thyroid gland. He will be in the hospital at least two weeks.

Capitol's Hat In Stereo Singles Ring

HOLLYWOOD — Capitol will invade the stereo singles field on April 27 with an initial release of six sides. Four of these will be simultaneous stereo and one-track singles while two will be dual-track versions of earlier monaural releases.

Four simultaneous stereo-monaural singles will feature Peggy Lee, Bobby Hammack, Ronnie & Roy, and Earl Holliman. Stereo repeats of earlier monaurals will be Ray Anthony's "Walkin' to Mothers" and Johnny Otis' "Castin' My Spell."

Disks will list at $1.15 per single. Capitol won't stick to a regular stereo singles schedule but will issue dual-track singles when it feels market demands or the material itself particularly warrants.

Another Bdwy. Show for Col.

NEW YORK — Columbia Records landed the original cast rights to the forthcoming Broadway musical about the beat generation called "The Nervous Set." The show will be produced by Robert Lantz, the book is by Jay Landesman and Ted Flicker from the novel by Landesman. Score was composed by Tommy Wolfe. Columbia has another original cast album coming up soon, the score of "Gypsy" which is due to bow on Broadway in May.

NIGHT CLUB REVIEW

Elgart Class Hypos Class Spot

The Larry Elgart band is holding forth these days at the Roosevelt Grill, and to these ears swingier music has not been heard in this last remaining class spot in New York for a band in many years. The Larry Elgart crew, one half of the famous Les and Larry Elgart band of yore (each brother now has his own ork) is the same smooth sounding, highly danceable crew that has delighted the college set for the past five years. When Larry left he took with him the same arrangements that the Brothers Elgart used to use, and thus the continuity is unbroken.

For the first time in a long time, young men in their Brooks Brothers suits and attractive young lassies from fem colleges are crowding the Grill, especially on the weekends, to fox trot and lindy to the Elgart brand of dance music. And along with the fine work of the reed, born and trombone sections, as well as Larry Elgart's work on sax, is the deep-voiced singing of the attractive canary Carol Sloane.

The Elgart crew, composed mainly of young musicians, sticks to standards and jazz classics. It is a modern swing band, in the Glenn Miller-type groove. The band is set at the Grill thru June, and perhaps, if the crew continues to draw the business it has been doing to date, there will be more young bands booked into the room over the year. Bob Rolontz.

* * *

CONCERT REVIEWS

Bikel Concert Parlays Folk Charm

That talented polyglot, Theodore Bikel, worked his way thru a program of folk songs in many languages at New York's Town Hall last Sunday (5). The guitar-playing Bikel, who has a fair-sized corner on the entertainment market with his radio program, TV and movie stints, Broadway experiences and recordings, is a large man with a large charm. His material is off-beat and cleverly presented.

After a rousing Russian-gypsy opener entitled "Goodbye," the audience was treated to a cycle about love in many lands followed by a group of songs about gypsies.

In the second half of the evening, guitarist Ray Bogerslav joined Bikel for some ingratiating and spirited duets. Russian, Yiddish and Hebrew numbers impressed most, and elicited warmest response from hearers, who obviously were familiar with much of the material from the artist's Elektra diskings.

Bernie Hoiles.

VICTOR 'PACIFIC' WINS ACCOLADE

NEW YORK — RCA Victor's "South Pacific" won a special Academy Award last week for Achievement in Sound. The package is available both in stereo and monaural versions, and are big sellers—with the monaural still among the top 10 on charts after having debuted more than one year ago.

Decca Inks Mills Artists

NEW YORK — Publisher Sid Mills announced this week that Bobby Hamilton and Sam Hawkins, both of whom had recorded for Mills' Diana label, have been signed by Decca Records. Decca also acquired the Hamilton master of "Lonesome Blues," and "Uh-Huh Baby," originally out on Diana.

Mills also signed Mercer Ellington, Coral disk artist, to a personal management pact. Ellington has just completed two LP's for the label. At the same time, Mills signed Marc Fredericks, arranger, composer and conductor to a management deal and is in the process of wrapping up a contract with a major diskery for Fredericks to record instrumentals.

B'dway Singer to Make Col. Debut

NEW YORK — Columbia Records pacted Ed Kenney, the lead singer in Rodgers and Hammerstein's "Flower Drum Song" to a term pact last week. Lad's first record will be out this week. The diskery also signed George Roberts, the bass trombone player formerly with Stan Kenton. He will record both singles and albums. The third artist signed by Columbia is Alan Chase, former member of the Four Voices.

MGM Trumpets 'Gigi' Honors

HOLLYWOOD — MGM Records last week was ready and waiting for "Gigi" to walk away with the Motion Picture Academy Oscars (it won nine). Well in advance of the awards presentations, MGM's distribs received special trimmings to be affixed to MGM's original soundtrack album of the Lerner & Loewe screen musical. These called attention to the fact that "Gigi" had won the Academy honors, in the hope that the Oscar reminder would keep "Gigi's" album sales soaring.

Label reports it has sold 500,000 "Gigi" albums and estimates it will rack up an additional 100,000 in the immediate future directly resulting from the awards.

"Gigi's" Oscars were bestowed on Alan Jay Lerner and Frederick Loewe for the Best Song; on Andre Previn for Best Scoring of a Musical; on Arthur Freed as Producer of the Best Motion Picture; and on Lerner for writing the Best Screenplay. Other Oscars went to the movie for Best Direction, Best Art Direction, Best Color Cinematography, Best Costume Design and Best Editing.

A special honorary Oscar went to Maurice Chevalier, who co-starred in the film, for his general contributions to the movie industry, but not directly for his work in "Gigi."

Other Academy Award winner in the music field was Dimitri Tiomkin for Best Score of a Dramatic Picture in scoring "Old Man and the Sea," for Warner Bros. (original soundtrack album released by Columbia Records), his fourth Oscar (others: for "High Noon," song and score, "High and Mighty," score).

This was the first time Oscars had been bestowed upon Previn and Lerner and Loewe.

Dot proudly presents the greatest talent on record..

PAT BOONE | GALE STORM | BILLY VAUGHN | LAWRENCE WELK | DEBBIE REYNOLDS | STEVE ALLEN | MARGARET WHITING | DON CORNELL

MAMIE VAN DOREN | BOB CROSBY | THE MILLS BROTHERS | JAYNE MEADOWS | JOHN ASHLEY | THE FONTANE SISTERS | JOHNNY MADDOX | THE HILLTOPPERS

ROBIN LUKE | THE TRENIERS | IVORY JOE HUNTER | EDDIE ALBERT | HELEN TRAUBEL | EDDIE PEABODY | MILTON DE LUGG | BONNIE GUITAR

JANE HARVEY | NICK TODD | BUDDY HACKETT | JACKIE COOPER | SASHA DISTEL | THE VOGUES | LONNIE DONEGAN | EDDIE CONDON

DR. CHARLES KENDALL | AL BOLLINGTON | MAC WISEMAN | KEN NORDINE | SY OLIVER | TOMMY JACKSON | BEASLEY SMITH | BUDDY DE FRANCO

ELMER BERNSTEIN | PAUL HORN | BILL PAGE | THE CLARK SISTERS | MANNY ALBAM | JIM LOWE | THE MULCAYS | CLARA WARD

CAROL HUGHES | LEON MC AULIFF | TRAVIS AND BOB | BRIAN DAVIES | DODIE STEVENS | THE BROTHERS CANDOLI | DAVID LADD | CAROL JARVIS

Expert Panel Studies Copyright Law Revisions

WASHINGTON—The juke box performance royalty exemption spelled out in the 1909 copyright law is pointed out in recent comment by experts as a horrible example of what happens when Congress makes exceptions to the blanket "public performance for profit" ruling in use of copyrighted music.

The comment, by John Shulman, AGAC counsel, is one of several urging "no change" in the performance criteria for music in the proposed revision of the copyright law, and that the statute itself protects special educational, religious and charitable performance from incurring fees for non-profit use.

The comments are included in a study on "Limitations on Performing Rights," by Borge Varmer, attorney-advisor of the Copyright Office. The study is 16th in a series undertaken by the Library of Congress under Congressional authorization.

The Copyright Office studies omit reference to the juke exemption, since it is under consideration by Congressional committees in House and Senate (The Billboard, March 30, 1959). But panelist Shulman says the exemption shows the need for maintaining flexibility in copyright, to keep up with changing times. "Whatever may have been its usefulness in 1909, its validity is admittedly now outmoded, altho the operators assert a vested interest in the exemption."

In musical performance, the hotel-tavern-restaurant groups are the ones pushing hardest for a specific exemption to let them play broadcast or wired music without paying additional performance fees. These groups claim this music has been "cleared at the source" with broadcasters or wire music services, and should not incur additional performance royalty at location.

The Varmer study notes that courts have ruled music used as an adjunct to restaurant or hotel business is "for profit" or it would not be used. Several bills were introduced in the last session of Congress, to exempt small hotels and similar outlets from special licensing for music by radio or wired service. None received committee action.

Alternatives to the present law suggested by Varmer are (for music): Should a revised law 1. Keep the "for profit" limitation on public performance in its present form; 2. Drop the "for profit" and list specific exemptions; 3. Combine the "for profit" with additional exceptions; 4. Drop the "for profit" and leave only "public performance" as criteria for incurring performance royalty?

Leave It As It Is

To all suggestions, panelists discussing musical works, return a firm "Leave it as is."

However, if exemptions are provided, the study suggests these criteria: should they be based on the way the performance is given, as by reception of broadcast or playing of recorded music (this would get the hotel-restaurant vote); should the exemptions be based on the "kind of organization" holding the performance (church, school, etc.); based on the "purpose" of the performance (charitable, et al.); or on special conditions such as profits to go to charity, no admission fee, etc.?

About public protection, counsel for the American Guild of Authors and Composers (formerly Songwriters Protective Association), Shulman, says: "The courts, in my judgment, have construed the present statute in a fashion which makes a valid adjustment between the public interest and private rights. That delicate balance should not be disturbed."

Largely in agreement are Walter Derenberg, presidenet of the Copyright Society of the U. S. A., and professor at New York University; Harry Henn, author of an earlier study on Compulsory Licensing (The Billboard, October 14, 1957), associate professor of law at Cornell, and Melville B. Nimmer, counsel for Writers' Guild of America, West.

Historical note, lest it be forgotten: It was "Mother Machree," played over Bamberger's station WOR, in Newark in 1923, and subject of court action, which established that commercial broadcasting is public performance for profit.

And it was way back in 1916, the study points out, when Supreme Court Justice Holmes decided that Victor Herbert's "Sweethearts," and all music played in restaurant and other public places, "are part of a total for which the public pays.... If music did not pay, it would be given up." And, "Whether it pays or not, the purpose of employing it is profit, and that is enough."

Oregon Fete To Feature Nigberg Show

PORTLAND, Ore. — Nat Nigberg's "Country America" TV show has been signed as a feature of the Oregon Centennial to be held at Portland's 9,500-seat arena for 10 days beginning June 26. The package will do a nightly show plus two special matinee performances.

The budget outlay is said to be one of the largest ever expended on a country and western package for any one engagement.

In addition to his cast of regulars, which includes Debby Kay, Ginny Jackson, Billy Strange and conductor Bobby Bruce, Nigberg has contracted additional c.&w. names to give his unit added strength.

The extra attractions firmed by Nigberg include the Everly Brothers, Merle Travis, Roy Acuff, Hank Thompson and His Brazos Valley Boys, Marty Robbins, Don Gibson, Ferlin Husky, Hank Snow and His Rainbow Ranch Boys, Jimmy Dickens, the Wilburn Brothers, June Webb, the Stony Cloggers and Grandpa Jones.

COLLEAGUES HONOR SPAETH

NEW YORK — Sigmund Spaeth, "The Tune Detective," was honored at a luncheon Thursday to celebrate his 50th year in music. An author of many books dealing with music and moderator of the Metropolitan Opera Quiz now in its 19th year of sponsorship by the Texaco Company, Spaeth was tendered the affair by Al Van, publisher of Musical Journal. Spaeth has been the magazine's editor for the past four years.

Over 150 members of the music industry were present to pay tribute to Spaeth. Among those present who spoke briefly were Otto Harbach, Frederic March, Milton Cross and newspaper columnists Danton Walker, John Chapman and Ben Gross of the New York Daily News, Frank Farrell of the New York World Telegram and Sun and J. S. Harison of the New York Herald Tribune. The party ended with a standing ovation for Spaeth with everyone singing "Happy Birthday" to highlight his 74th birthday the following day (10).

TEENSTERS DIG COPPER'S HOPS

PITTSBURGH — Russ Snyder, Pittsburgh traffic cop, who makes his home at 317 Hastings Street here, invested in portable record-playing equipment some time ago and had to find a way to pay for it.

It's rough buying records on a cop's salary, so Russ started holding bops for teen-agers, usually out where recreation centers are few and far between. The results have been most gratifying. Not only have the hops enabled Snyder to recapture his original nut but, as he puts it, "it's swell to see the kids respect me and my profession for giving them a little of my time and my record sessions."

Snyder augments his platter hops with local talent from the neighborhoods he plays and this, he says, "really separates the men from the boys."

But Russ still has difficulty getting the latest releases. Some of the disk firms ignore him, be infos, because he's really not a deejay. He's just a copper with an interest in his job and kids.

Dealers' Call To Arms Keys Upstate Rally

FULTON, N. Y. — A call has gone out of this upstate New York community to the record dealers of the area to meet Wednesday (15) at the Clark Music Building, Syracuse, where, as the printed invitation stated: "You may decide your fate as a record dealer."

The call was issued by Joseph H. Waldhorn of this city, who had just returned from attending a meeting of the New York-New Jersey Dealers' Association.

The letterhead for the announcement carried a drawing of an octopus. On the slithering legs of the creatures were inscribed such legends as "record clubs," "rack jobbers" and "discounters."

Dealers were asked to come prepared for a number of things. First, they were advised to be ready to "decide if we are going to remain in the record business or give up the ship and turn over to the record clubs and rack jobbers." They also are asked to be ready to take action to "correct the menace of evils that have permeated the record business," to "consider the for-

(Continued on page 52)

Garner Signs 10-Day Hub Club Pact

BOSTON — Errol Garner is playing a 10-day stand at George Wein's Storyville (April 10 thru 19) in what is considered in the nightclub business a unique engagement. The pianist, sought by many operators, is playing only Boston in the eastern part of the country and the engagement is in the nature of a considerable coup.

Storyville has ads running in the New York papers for a special excursion on the New Haven Railroad inviting patrons to make the trip to hear the Columbia recording artist. Wein was able to secure the services of Garner only thru the intercession of his manager, Martha Glaser.

Garner is fully booked since finishing his tour for S. Hurok and will play several festival dates and is signed for a tour of Europe. The attraction for New Yorkers is that Garner has not played there in some four years. He has, on the other hand, been a fairly frequent entertainer at Storyville here.

MUSIC AS WRITTEN

By BOB ROLONTZ

New York

NELSON RIDDLE and Henry Mancini will write special tunes for next week's Gene Kelly's TV show over the CBS-TV network.... Jay Lvingston and Ray Evans will write the score and title song for the new NBC-TV seg "Bonanza."... The Pearls, now with On the Square Records, are starred in the Howard Theater show in Washington next week.... TONY SPARGO will appear with Phil Napoleon and his band at the Newport Jazz Festival.... Martha Carson is at the Dunes Hotel in Las Vegas.... Billy Maxted and his band open at Nick's in Greenwich Village, New York, this week.... "An Evening With Sigmund Romberg" is the new show at the Cotillion Room of the Pierre Hotel in New York starting April 14.... Polly Bergen's new Columbia album "All Alone By the Telephone" is being hyped by the Bell Telephone System's leaflet that is mailed out to all subscribers each month.

Caterina Valeote has waxed "Manhattan Spiritual" the Billy Maxted hit, with a French lyric penned by two of France's top writers Delanoe and Aber.... The first tune penned by Ferry Adams and Leon Ethridge has been waxed by the Four Flickers on the Lee label. Tune is "Is There a Way."... Norman Granz was in New York last week to wax Bobby Scott.... Bob Clarkson has been appointed sales planning and service manager of the RCA Victor Custom Record Sales Department.... 20th-Fox has signed the painter, Huldah, to paint original works for the label's "Sing We Now" series with the Harry Simeone Chorale.... Al Martino is on the road pushing his new 20th-Fox record.... The Teddy Charles Quintet will perform on April 17 at the Circle in the Square, New York, as part of Charles Schwartz' "Jazz Profiles" series.... On April 20 both Carlos Chavez and Walter Piston will be the featured composers at the Composers Showcase at Circle in the Square.

Dot Records will issue "Side By Side," the album featuring Pat and Shirley Boone, as part of its April release. This marks the disk debut of Boone's wife. It will first appear in EP form containing selections culled from the 12-inch LP of the same name to be followed by the LP itself.

Dot last week acquired the master to the Jackson Brothers' single, "Troubles," recorded on the Candy label. Master was purchased outright by Dot prexy Randy Wood during his current New York trip but will be distributed nationally under the Candy label. Deal also gives Dot an option on further releases by the Jackson Brothers.... High Fidelity Records last week signed the Coachmen, ballad and folk singing trio, whose members accompany themselves on two guitars and bass. First package will be "Here Come the Coachmen," to be issued later this month.

John Vance-Bennet, president of Tropical Isle Records, Inc., announces the signing of Betty Garrett, movie-TV-musical comedy star for four records, two to be released in April and two for release in May. Orchestrations to be by Jerry Dolin musical arranger and director for motion pictures and TV. All four records to be in popular category.

ARC Records this week signed Danny Carr, the Bel-Airs and the Dynamics.... The Music Department of the School of Education of New York University will start a new course in September titled "An Introduction to Music Therapy."... Bernie Frieden, head of the Al-Be label, signed Bacon-Johnson and Associates as promotional reps for the West.... Grand Award Records is releasing two new single records this week, one by the Gumdrops, the other by Cookie Carr... Bob Vidone and the Rhythm Rockers have been signed to a pact by Circle Artists and will appear at Virginia Beach, Va., for the summer.... Sally Ann Scott, of the Nostalgic label, is now singing at the Monte Carlo in New York.

Joe Carlton and company all hipped up over the Gary Stites record of "Lonely for You."... Tina Robin is now at the Cork Club in Houston.... Trude Adams is at the Riviera in Las Vegas.... "Hasty Heart," the new Don Cherry disk, was penned by Bob Schell, the cleffer-publisher.... The indie label, Del Pat, will issue a record with the duo Sweet & Sassy next week. Execs of the new firm are Angelo Mele, Joe Ruffin, Bill Coleman and Charlie Caruso.... Neal Hefti and his ork are set for a week at Steel Pier, Atlantic City after a string of college dates in April and May.... Milton Berle will be the top name on the forthcoming City of Hope Telethon over WNEW-TV, New York on May 16.

'Gazachstahagen' Contest Winner

NEW YORK — The results of United Artists' "Gazachstahagen" contest were announced last week. Winner of the top award is Mrs. Paul Guma of New Orleans. Her co-winning deejay is Jeff Hugg of WSMB in New Orleans. Both winners cop an all-expense paid week's vacation at the British Colonial Hotel in Nassau, the Bahamas.

Mrs. Guma's prize-winning description of a "Gazachstahagen" was a gremlin made of clay and installed in a radio tube. Seventy additional prizes are being awarded.

Sam Goldner New Gone Exec

NEW YORK — The drive on the Gone, End, Jamie and Mardi Gras "Spring Album Program" will be spearheaded by Sam Goldner, newly appointed national manager of album sales and production for these labels. Goldner was formerly assistant to George Goldner, when the latter was president of Tico Recording Company. When Tico Distributing was formed in New York, he became sales manager for that firm. After Tico was sold to the Roulette combine, Goldner remained as assistant sales manager and covered the Manhattan area.

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Miller Estate Soundtr'k Suit Gets to Trial

NEW YORK — The long-awaited case of the Estate of Glenn Miller vs. Universal International Pictures and Decca Records got underway in New York Supreme Court this week. Judge Henry Epstein is hearing the case.

The origin of the contest goes back to January, 1954, at which time Decca released the sound-track album to "The Glenn Miller Story," a Universal Picture. Universal had recorded certain Miller arrangements for use in the picture with the permission of the Miller Estate. According to the record, however, permission to use the material in a track album did not automatically go along with permission for picture use.

The track album became a competitor at the time with an RCA Victor Limited Edition package of Miller favorites. Victor, however, is not a party to the case. The central charge lodged by the Miller Estate involves the alleged unauthorized use of the picture sound-track in a phonograph record album. It's further alleged that at no time did Decca make any arrangements to make payments of any sort to the estate for the disk use of the music.

Since David Mackay, attorney for the Miller Estate, was at one time Miller's personal manager, he is appearing as a witness in the case rather than counsel. The Miller end is being handled by the firm of Gallop, Climenko and Gould, while Henry Cohen is attorney for Universal and Decca.

Novel Promo for New Label Deb

HOLLYWOOD — A new Coast Indie label, Catalina Records, is using a novel contest promotion to herald its kick-off. Its first release, a pop single tagged "Lead-foot," treats of the car racing craze and at intervals features the sound of a souped up job. Single's sleeve carries the contest blank and details, offering $100 to the individual who is first to correctly identify the name and year of car used in the sound effects.

Blank also carries a space for the record buyer to name the dee-jay on whose program the contestant first heard the disk played. A duplicate prize will be awarded to the jockey whose name appears on the winner's blank. Record is distributed nationally by Allied. Label is owned by Dan Shea and Jack Bowman. Shea is a former San Francisco one-stop owner.

ARCHITECTS THE JAZZIEST

NEW YORK — According to the School of Jazz, which is running an intercollegiate scholarship competition for student jazz musicians, under a grant from Schaefer Beer, more jazz players are being found among students of architecture than in any other single group on college campuses.

From the University of Pennsylvania alone, one of 12 colleges taking part in the first year's competition, 50 per cent of the swinging jazz musicians are architecture majors. As architects, they're most likely interested in rock also.

New TV-ers To Spotlight Brill Building

NEW YORK — The Brill Building will literally be spotlighted on TV this fall, via two new situation comedy series with music.

"Love and Marriage," a half-hour film series about the music publishing business, will debut over NBC-TV in the fall; and Georgia Gibbs is readying a weekly series, which will feature the canary as a fem song plugger. Both formats afford ample opportunity for musical segs and recording talent as guest stars.

"Love and Marriage" will star William Demarest, Stubby Kaye, singer Kay Armen, Jeanne Bal and Murray Hamilton. Demarest plays a veteran music publisher "who is soured on the present rock and roll era." Miss Armen will appear as his secretary and comedian Kaye portrays a song plugger.

Songwriters, record artists, and other music business personalities will make guest appearances from time to time—their guestings being integrated in the plot. Bob Hope's head writer, Mel Shavelson is senior writer and story consultant on the series, which will be packaged by Louis F. Edelman, producer of "The Danny Thomas Show," "Wyatt Earp," etc.

Ellington Set to Cleff Pic Score

NEW YORK — Duke Ellington has been set to compose the score for the forthcoming flick, "The Anatomy of a Murder." Columbia Records, Ellington's diskery, will release the sound track version of the score.

Victor Sets Deal to Press Disks in Cuba

NEW YORK—RCA will press disks in Cuba, according to an agreement signed last week by George H. Prutting, manager of records for the RCA International Division. Deal creates a new Cuban company, Discuba, whose executives have been closely connected with the distribution of RCA products in Cuba for many years.

Company will be headed by Jesus Humara. Org will manufacture and distribute disks by local artists for Cuban distribution, as well as international sales. Elseo Valdes heads up local a.&r.

"The creation of Discuba solidifies RCA's No. 1 position in the Latin American markets," it was stated by Dick Broderick, manager of Record Export Marketing for RCA International.

During the past year, local manufacturing pacts have been set in Venesuela, Puerto Rico, Colombia, Ecuador, Jamaica, Trinidad — in addition to Cuba.

Levy, Lester Named New Rank Execs

NEW YORK — Len Levy and Sonny Lester have been appointed to top posts with Rank Record Company of America, according to Norm Weinstroer, new general manager of the firm. Levy will become executive administrative assistant to Weinstroer while Lester assumes the post of a.&r. director.

Levy leaves his position as general manager of Hanover Records to take the new post. Prior to his association with Hanover, he served in sales under Weinstroer at Coral Records. Lester had most recently been on the New York a.&r. staff of Dot Records. Prior to that he did a.&r. work, primarily in the jazz and package field, for Coral Records.

Siviero Inked to 2-Year Urania Pact

NEW YORK—Urania Records has signed Vincenzo Siviero, Italian opera and concert star, to a two-year, exclusive contract. His first album for Urania will consist of Italian folk songs.

The artist has sung leading roles in several operas both in this country and abroad. Several other LP's by the tenor will be released after his debut album which is scheduled for this fall.

ON THE BEAT

By REN GREVATT

Ofttimes in these columns, we've commented on the relationship between schools of our day and the pop record field. It's no secret that many songs have been written having to do with activities surrounding school life. And it's probably just as true that many of the current crop of artists in the pop derby are now attending high school.

One of these is young Linda Laurie, who has become a disk star on Glory Records. Miss Laurie is now leading the double life of senior at New York's Abraham Lincoln High School and maker of the hit disk "Ambrose (Part Five)." You'll recall that the record details a walk thru the subway with the voices of the girl and the rough, guttural Ambrose, who says repeatedly, "Just Keep Walkin'," both taken by Linda Laurie, herself.

"It was just a party routine I used to do to amuse my friends," she told us. "We played around with the idea of making some records of the routine and made a few tapes. I guess that was the start of it all," she told us. As might he expected, there is now a followup disk. This is called, "Forever Ambrose," and here Ambrose (in the person of Miss Laurie) sings as well as talks. There is also an Ambrose type album in the works. Who can guess what kind of national Ambrose obsession this all may lead to? It may bring on Ambrose dolls and puppets, costumes and maybe little whistle type gadgets that say in gruff tones, "Just keep movin'," when you blow on them. There is really no telling what a hit record may produce in the way of offshoots.

Anyway, young Miss Laurie plans to spend her record earnings wisely. She'll enter college at New York University, next fall. "Someday I hope to be a dramatic actress," she added. Speaking of the drama, Phil Rose, who heads up the Glory label, on which Linda Laurie's hit emerged, has hit the big time in the field of the legitimate drama. Rose is the producer and the man behind the current straight drama smash, "Raisin in the Sun." The play has been universally acclaimed and Rose has just negotiated for a motion picture version.

Getting back to the school scene for a moment, it's fitting to point out three new records, all oriented to the classroom kick. Currently, there is "Late, Late, Late to School," by Johnny Sardo on Warner Brothers Records. The Martels on Nasco, have come thru with "Teacher, Don't Keep Me In," and Frankie Loren on Mercury, has "Soon the School Year Will Be Over." The latter can be expected to lead, in a month or so, to quite a rash of "school's out," "vacation's on" types of records to carry their timely messages to the teen-agers.

On another phase of the pop record scene, what might be called the "TV Jazz" influence is appearing to have increasing sway. "Peter Gunn," has, of course, been a smash piece of merchandise in both the singles and album field. In singles, this has already been noted as one of several aspects of the growing popularity of jazz material in the pop field. "Peter Gunn" has also apparently been the inspiration for other TV background theme records of a jazz character. Noted this week were several disks. Pete Rugolo and band turned in a coupling of "Richard Diamond Theme" and "Thin Man Theme," on Mercury while a bass trombonist who calls himself simply, Mr. Robers, has a single of "The Texan Theme," another jazzy, brassy hit of TV theme matter.

A host of the press, deejay and recording fraternity turned out to tip hats to Benny Goodman at New York's 21 Club, Wednesday (8). The occasion was all part of the elaborate build-up planned by CBS and Timex for the Goodman "Swing into Spring," show on the network Friday (10). The affair also constituted an observance of Goodman's 25th year as a bandleader. Goodman alumni to be reunited with the maestro on the show were Peggy Lee and Lionel Hampton.

A recent panel discussion on WNTA-TV in Newark brought together such eminent figures in the music world as David Susskind, George Marek, Virgil Thompson, Roberta Peters, Erich Leinsdorf and Isaac Stern. For a time, it seemed as tho all voices were chiming in at once, creating a kind of on-the-air chaos. But when the subject of rock and roll was discussed by these authorities, such phrases as musical abortion" and "artistic blasphemy" rang out clearly. One speaker cited so-called rock and roll riots at concerts as being in the nature of the result obtained by dictators with beating drums.

Another felt that "that kind of music was lewd and obscene and that it galvanizes young people into excesses." Marek, on the other hand defended the medium, calling Elvis Presley "an excellent and responsible artist who was very good in his field." Thompson pointed out that he "couldn't stand the cocktail hour that they put on WQXR. Frankly at that time of day when I'm driving home in my car, I listen to WINS with their pop records. I like it," admitted the respected former music critic for The New York Herald Tribune.

On-the-Square Records is pushing its disking of "Ugly Face," by the Pearls. The new label has also kicked off its subsidiary firm, Savoy Promotional Agency, says prexy E. Duke Pilgrim. . . . Peacock has signed the Ever-Ready Gospel Singers, a new group. . . . Frank Abramson and Bugs Bower are enlarging the operation of Dale Records, a subsidiary of Sammy Kaye-Jack Philbin Enterprises. Abramson, who heads Kaye's publishing firms, and Bower, a.&r. chief of Dale, have been cutting disks with artists associated with Kaye's ABC-TV show. More cleffers are also being pacted by the firm.

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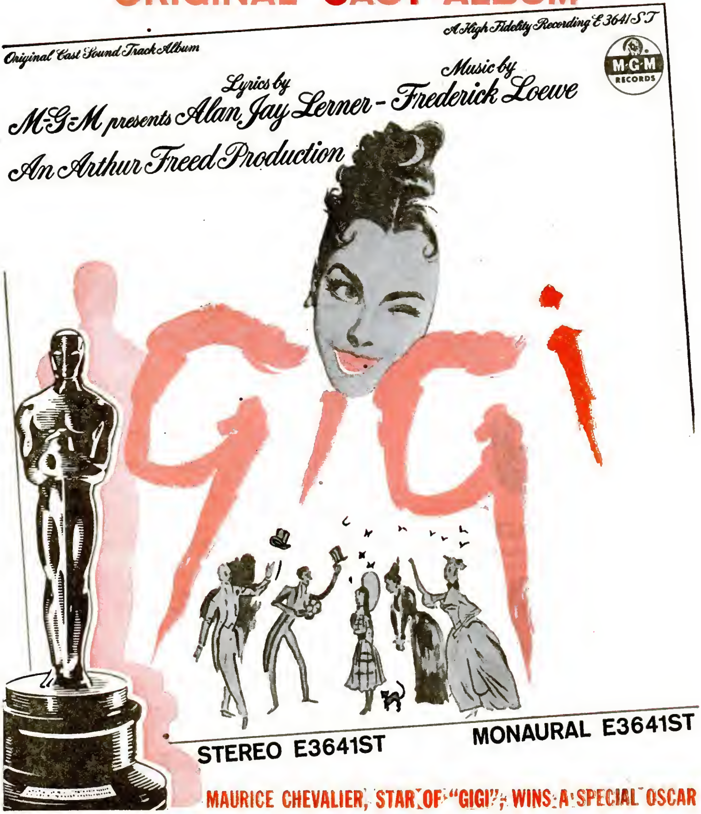

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1939—"Over the Rainbow"—E. Y. Harburg, Harold Arlen
1940—"When You Wish Upon A Star"—Ned Washington, Leigh Harline
1941—"The Last Time I Saw Paris"—Jerome Kern, Oscar Hammerstein 2nd
1942—"White Christmas"—Irving Berlin
1943—"You'll Never Know"—Harry Warren, Mack Gordon
1944—"Swinging On A Star"—James Van Heusen, Johnny Burke
1945—"It Might As Well Be Spring"—Rodgers and Hammerstein
1946—"On the Atchison, Topeka and Santa Fe"—H. Warren, J. Mercer
1947—"Zip-A-Dee-Doo-Dah"—Allie Wrubel, Ray Gilbert
1948—"Buttons and Bows"—Jay Livingston, Ray Evans
1949—"Baby, It's Cold Outside"—Frank Loesser
1950—"Mona Lisa"—Ray Evans, Jay Livingston
1951—"In the Cool Cool Cool of the Evening"—H. Carmichael, J. Mercer
1952—"Do Not Forsake Me, Oh My Darlin'"—Dimitri Tiomkin, Ned Washington
1953—"Secret Love"—Sammy Fain, Paul Webster
1954—"Three Coins in the Fountain"—Sammy Cahn, Jule Styne
1955—"Love is a Many Splendored Thing"—Paul Francis Webster, Sammy Fain
1956—"Whatever Will Be, Will Be" ('Que Sera, Sera')—Ray Evans, Jay Livingston
1957—"All The Way"—Jimmy Van Heusen, Sammy Cahn

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THE SEARCH—DEAN REED
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24 HOURS A DAY b/w WE'VE GOT A SECRET—
LORI AND CARL FORD on CARLTON RECORDS #479
(A "BEST BET" IN THE APRIL 4 ISSUE OF CASH BOX AND A "SPOTLIGHT WINNER" IN THE APRIL 6 ISSUE OF BILLBOARD)

I MUST BE IN LOVE b/w TIME FOR ALL THINGS—
QUININ WILLIAMS on MARK 56 RECORDS #812

AFRICAN JAZZ—
THE SENSATIONAL NEW LES BAXTER LP ON CAPITOL T-1117 and ST-1117

MUSIC IN ORBIT—
THAT WONDERFUL NEW RON GOODWIN LP ON CAPITOL T-10188 and ST-10188

BRAZILIAN COCKTAILS—
LEO PERRACHI and HIS ORCHESTRA ON CAPITOL T-10122

ITALY: ITS SOUNDS AND PEOPLE and MEXICO: ITS SOUNDS AND PEOPLE—CAPITOL T-10186 and T-10185

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PINK SHOE LACES—
DODIE STEVENS on CRYSTALETTE # 724

CINDERELLA—
THE FOUR PREPS on CAPITOL #4078
(FROM "GIDGET")

TIJUANA JAIL—
THE KINGSTON TRIO on CAPITOL #4167
JOHNNY AND JONIE on CHALLENGE #59041
JOHNNY BOND on DITTO #120

EVERYBODY LIKES TO CHA CHA CHA—
SAM COOKE on KEEN #2018

LITTLE SPACE GIRL—
JESSE LEE TURNER on CARLTON #496

A LOVER'S QUESTION—
CLYDE McPHATTER on ATLANTIC #1199

MATILDA—
COOKIE AND HIS CUPCAKES on JUDD #1002

AFM Trust Fund Reports More Signers

NEW YORK—The 20th semi-annual Music Performance Trust Fund, which will be issued this week, shows that as of December 31, 1958, there were 2,973 signatories to the Trust Fund pohonograph contract. There were also 488 signatories to the electrical transcription pact. The report also points out that in the first half of 1958, 2,207 of the signatories, or over 75 per cent, state: that they had no sales in this period. This indicates that less than 25 per cent of all signatories paid all the loot to the Trust Fund for this period.

For the first half of 1958, the Trust Fund received from recording companies $1,825,000, and from TV film firms $385,600, or a total of $2,210,600. The total amount of monies allocated by the Trust Fund for performances by musicians, etc., for the year ending June, 1959, comes to $6,325,000, the highest to date. Last year, for the fiscal year ending June, 1958, the total allocation was $4,850,000.

Pals to Honor Eddie Bergman

HOLLYWOOD — Testimonal show and dance will be held here at the Ambassador Hotel ballroom to honor band leader Eddie Bergman. Occasioo is an expression of fondness for Bergman by music biz colleagues pior to his departure for an Eastern tour. Bergman, long active on the Los Angeles area hotel band stand, is currently in his farewell week at the Statler-Hilton Hotel Terrace Room.

Turnout of music biz names to entertain will include Tony Martin, Freddy Martin and his ork, Bob Crosby and His Bob Cats, Ray Anthony, Si Zentner and his aggregation, Rene Touzet and bis Latin Quintet, Gus Bivona and his ork, and Jack Costanza.

Carlton 'Space Girl' Winners

NEW YORK — Carlton Records announced the winners of its "Little Space Girl" contest this week. The contest, staged for over 60 days to promote Jesse Lee Turner's recording, drew responses from more than 130,000 radio fans who submitted their sketched impressions of a "Little Space Girl."

Duplicate prizes to first, second and third place winners will be awarded to the disk jockeys in the areas from which the winoing entries were selected. First prize is a stereo portable phonograph; second and third place winners receive transistor radios.

The winners are: Bob Braun, WLW, Cincinnati, and Miss Geneve South, Florence, Ky.; Dan Lennard, WNDR, Syracuse, N. Y., and Mrs. Alvin W. Weaver, Pennellville, N. Y.; Ernie Meyers, XEAK, San Diego, Calif. and Linda Lee Heal, Reconde, Calif.

England's #1 Instrumental

SIDE SADDLE

Showing Up Strong Herewith

- RUSS CONWAY on Capitol (No. 1 Disc in England)
- JOHN BUZON TRIO on Liberty
- FREDDY MORGAN on Challenge
- FERRANTE & TEICHER on ABC-Par.
- SCOOBI & DOOBIE on Climax

MILLS MUSIC, INC.

UA LP SALUTES NATL. PASTIME

NEW YORK — United Artists saluted last week's opening of this year's baseball seasoo with an album of speeches, recorded on the spot by Joe Garagiola. The "Toastmaster General of Baseball," as the former catcher with four major league teams is known, is considered baseball's funniest spokesman by his fellow players. Title of the disk is "That Holler Guy," picked up from the sobriquet he earned while playing ball.

Comden-Green LP Tops Cap April Agenda

HOLLYWOOD—"A party with Betty Comden and Adolph Green" album of the duo's original Theater Guild Broadway productioo highlights Capitol's 29 pop and international album release. Product is divided between 23 pop items and a half dozen "Capitol-of-the-World" packages. This is further divided between 12 pop albums released simultaneously in stereo and monotrack form, eight stereo versions of previous monaurals and three in standard single channel.

COW portion includes four monaurals and two stereo versions of earlier standard editions.

Pop release includes the debut packages for Jeri Southern, Mark Murphy, the John La Salle Quartet and Hylo Brown.

'Sunset' Co-Star Gets WB Pact

HOLLYWOOD—Warner Bros. Records last week signed Edward Byrnes to an exclusive recording contract. Byrnes is co-star of the ABC-TV "77 Sunset Strip" telefilm series portraying the part of "Kookie." Byrnes' first for the label, "Kookie Kookie—Lend Me Your Comb" was premiered on last week's "Dick Clark Show."

Merc Quits MOA

• *Continued from page 2*

portation to Chicago. Performers at the MOA banquet are not paid.

Goodman later told The Billboard:

"We went to great lengths to provide our act but found ourselves being handled in a humiliating fashion. It wasn't the few minutes of performance I was concerned about, but the manner. You can let yourself get pushed around so much, but at some point you surrender your self-respect. Potter told me personally, 'You go out there and do two numbers. If you do three, I will personally get out on that floor and embarrass you, and pull out of the show.'"

Potter could not be reached for comment on aoy of these proceedings.

In ao additional talent fray, RCA Victor declined to have any of its artists on the banquet program. They had submitted the name of Tommy Leonetti, but Prexy Miller turned him down for the reasoo, he said, that he "wanted a female singer from Victor." RCA then declined to offer a substitution.

Remarking on Mercury's resignation from MOA, Kenny Myers said that the convention "is of very little value to a record company any more. The attendance of operators this year was greatly diminished and very poor. There were more record company people than juke box people there, and record companies don't have to go out of their way to sell to each other."

TD Co-Op Ad Ruling Looks Here to Stay

WASHINGTON—Unless someone comes up with a new and powerful legislative push, Treasury Department would appear the winner in the co-operative ad tax battle. Spokesmen for the House Ways and Means Committee say that the staff has not found Treasury ruling "arbitrary," io holding that co-op ad money should be included in manufacturers' taxable sales base. No hearings are contemplated on the several bills to overturn the ruling.

Phonograph and equipment dealers are not too worried. A number of Washington dealers queried believe that the comparatively mioor additional tax in this line won't mean any substantial cut-backs by phono manufacturers on co-op advertising. This is especially true in view of current oeed to educate the public in steren, et al. The tax involved would be far heavier, for example, for manufacturers in domestic appliance lines.

The co-op ad excise tax became effective February 1, 1959, in the wake of a December ruling which ended a long-standing exemption of tax on co-op ad amounts out of manufacturers' sale price.

Mitch Wooed

• *Continued from page 2*

receive, etc., but it is known that talks are continuing.

Miller, of course, has a long-term contract with Columbia Records as a.&r. bead nd as a recording artist. And he and Lieberson are friends of long standing, so it won't be easy, either contractually or fraternally for Miller to leave Columbia. However, where there is a will there is a way, and it is believed that Lieberson will not stand in Miller's way if the latter gets the type of offer that would make him want to move. If Miller does get out of his a.&r. contract and go to Mills, it is understood that he would still remain on Columbia Records as a recording artist. (Last year Mitch had one of the top-sellers on the label with "Bridge on the River Kwai," and many top selling albums last year and this with four "Sing Along With Mitch" LP's.)

If Miller does leave, the parting will not take place until June 1, which would give Columbia time to find a successor to "The Beard" who has almost become a fixture at Columbia after close to 10 years of service. So far, altbo there has been speculation now and then as to who might succeed Miller if he left, not a name has been discussed seriously.

'Buddy' Morris Debs Own Label

NEW YORK — Publisher E. H. (Buddy) Morris has started his own label, Wren Records, which will be distributed by ABC-Paramount Records. Jack Lee, professional manager of Morris's Meridian Music firm, will run the diskery.

The label's first two disks — featuring Eddie Carson and Bobby Stevenson — were released last week. Both artists write their own material.

In addition to singles, Wren will also produce albums, with particular emphasis on show LP's, including original-cast packages, according to Morris' general professional manager Sidney Kornheiser. In line with this, the exec pointed out that Morris now has under contract such solid show writers as Johnny Mercer, Harold Arlen, Carolyn Leigh and Cy Coleman, etc.

Meanwhile, Morris moved into his new office building on West 54tb Street here last week. The firm occupies the entire five stories, with stock room and shipping rooms in the basement and on the ground floor; the professional department on the second; sales and production and two special studios for writers on the third; bookkeeping and accouoting on the fourth; and a studio-type office-apartment for Morris on tbe fifth.

Gavin Calls

• *Continued from page 3*

profit and the quality of single records.

"Many years ago," comments Gavin, "smart management found that giving their programmers an unlimited range of musical selection resulted mostly in poor ratings. . . . It became a fad—still is—to survey local record stores, learn what was selling and make up a 'Top 40' list. Who cares about what's breaking in Buffalo — or Memphis — or Cleveland? We'll play it when—and if—it's popular in Our Town."

Gavin continues: "What's wrong with using local retail record sales as a barometer of public music preference? Only that it's a sure way to make all 'Top 40' stations in a market gravitate to the same tiresome level of repititinus monotony. When it's new—'Top 40' is great. When it's duplicated — or quadruplicated—it can make the radio audience pretty hungry for something new and different. It certainly discourages the public's desire to go out and buy their favorite records. Record sales slump and our barometer becomes less and less responsive to the tastes of the big majority of listeners."

From the M-G-M CinemaScope Production "THE MATING GAME"

The Mating Game

ROBBINS MUSIC CORPORATION

"I KNEEL AT YOUR THRONE" —Joe Medlin (Mercury)
"CARELESS"—Sarah Vaughan (Mercury)
"IMAGINATION"—Paula Wayne (Monocle)
"BEAT O' MY HEART" —Harry Simeone Chorale (20th Fox)
"ARE YOU LONESOME TONIGHT" —Jaye P. Morgan (MGM)

For Seasonal Programming
"WHEN THE RED RED ROBIN (Comes Bob Bob Bobbin' Along)"
"SWINGIN' IN A HAMMOCK"

BOURNE, INC.—ABC MUSIC
136 West 52nd St. New York 19

3 BIG ONES FROM MPHC

AS TIME GOES BY
JOHNNY NASH ABC-PAR.

THE HANGING TREE
MARTY ROBBINS COLUMBIA

RIO BRAVO
From the W/B pic
DEAN MARTIN CAPITOL

MUSIC BOXES
FOR SALE

Regina 27½-Inch Automatic Music Box	$395.00
Regina 17½-Inch Automatic Music Box	295.00
Flat Type 15-Inch Music Box	65.00
27½-Inch Records. Each	5.00
17½-Inch Records. Each	2.50
Swiss Cylinder Type Music Box, 2 feet long	95.00
Hupfeld Piano with 3 Violins	950.00
Nickelodeon, 9-piece orchestron	950.00
Gold Man's Musical Pocket Watch	245.00
Small Nickelodeon	265.00

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DAVE BRUBECK
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BENNY GOODMAN
LIONEL HAMPTON
THE HI-LO'S
BILLIE HOLIDAY
J. J. JOHNSON
GERRY MULLIGAN
JIMMY RUSHING
ART VAN DAMME
JOE WILDER
TEDDY WILSON

Congratulations "REDHEAD"

LOC/LSO-1048

When in New York, be sure to see "Redhead" at the 46th Street Theatre.

ORIGINAL CAST ALBUM ON RCA VICTOR

RADIO CORPORATION OF AMERICA

ON 6 TONY AWARDS

By the American Theatre Wing

1. Best Musical of the Season . . . .
   "REDHEAD"
2. Best Performance by a Musical Female Star. . . . .
   GWEN VERDON
3. Best Performance by a Musical Male Star. . . . . . .
   RICHARD KILEY
4. Best Featured Performance by a Musical Actor . . .
   LEONARD STONE
5. Best Choreographer . . . .
   BOB FOSSE
6. Best Costume Designer. . . . .
   ROUBEN TER-ARUTUNIAN

TAPE MERCHANDISING

Finance Plan Sells Trade-In Recorders

ST. LOUIS—The audio or record dealer who is loth to take trade-ins on tape recorders and phonographs for fear he will have difficulty in disposing of them can find the ideal solution in a unique plan worked out by Mort Singer of Schweig-Engel Company, here.

Schweig-Engel, located in mid-town St. Louis, is one of the city's oldest dealers in TV, radios, high fidelity phonographs, tape recorders, and associated equipment. During its whole merchandising history, the firm has made it a policy to accept trade-ins on every item it sells, which is an important step forward in building sales volume for them.

Selling a consistently heavy volume of tape recorders in all price brackets, Singer steadily takes in an average of eight trade-ins for 10 new recorders sold, with allowance ranging anywhere from $25 to $50 on the purchase. Usually, Schweig-Engel sells them off at a low price which represents the trade-in allowance plus whatever repairs, replacement parts, new tubes, etc., have been added by the firm's well-equipped service department. Consequently, there are always recorders available below the $50 price range.

Time Payments Needed

Surprisingly, Schweig-Engel sells most of its trade-in recorder volume to what would definitely be classified as the "underprivileged class." There are simple reasons for this, he points out. One of them is that most people who have a serious desire to own a tape recorder and plan to use it for recording music, for business, etc., are highly dubious over the purchase of a well-worn, used machine and will usually elect to either take advantage of a time payment plan to buy a better price or moderately priced new machine, or dig up the cash somehow. On the other hand, as Schweig-Engel points out, the low-income working class is accustomed to buying used merchandise, and as a rule such customers show little resistance to the fact that the machine has seen long service with someone else, so long as repairs are made and they are guaranteed. Here, the difficulty has always been that many working people find it difficult to scrape up $25, $35, etc., in cash, and must buy everything they purchase on a time payment basis.

Cash Drawback

"We found out sometime ago that this inability to pay cash was the only drawback where selling low price trade-in recorders and phonographs was concerned," Singer said. "Obviously, the solution was to make it possible for people in lower income, working classes to buy such trade-ins as televisions, tape recorders, phonographs, etc., on time payments."

A little difficulty existed, of course, however, in the fact that few commercial firms, banks, etc., care to write up a contract which involves only $25 to $50, and in which the collateral is a low priced, used machine. Unable to carry all of the "paper" on his own shoulders, Singer decided that all he needed to do was find a financing organization which would underwrite such low-unit-price sales.

Scouting around to all avenues, Schweig-Engel eventually came up with the answer in a credit guaranteeing firm which was accustomed to financing purchases of automobile accessories and home furnishings, agreed to set up such similar time payment convenience for customers wanting to buy a $25 phonograph, for example, and to pay for it over the space of anywhere from one to six months. For this, a 7 per cent interest rate

(Continued on page 24)

Motorola '60 Radio Line Has 11 Models

CHICAGO — Three personal-size transistor portables highlight Motorola's new portable radio line. Eleven basic models — four tube sets and seven transistor sets —comprise the line.

Line leader is Model L12, a completely finished, front and back, six transistors plus two diodes portable is designed to be a cord-less table radio.

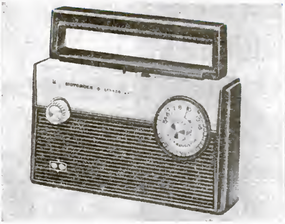
Features include separate battery compartment so that in changing batteries there is no chance of harming the radio's circuitry. Six flashlight cells power the set for two years at a cost of 1¼ cent per hour, less than line power costs.

More than six times the audio output necessary for indoor listening makes them especially useful out of doors where sound output tends to "get lost." This feature in the three luxury sets cued the slogan "The Radio Voice of the Out of Doors." In brown or green case, the set is tagged at $42.95.

Model L13 steps up by adding an external rotating antenna and vernier tuning. It has seven transistors plus two diodes. Earphone jack is included (as in all L series models). Model L13 has a $54.95 tag in a white or "maple sugar" polystyrene case.

Model L14 uses eight transistors plus two diodes for "powerful per-

(Continued on page 58)



Motorola's Ranger 1000 (Model L14)

DEALER SAYS:

Cut 'Profit Leaks' For Retail Success

CHATTANOOGA—Taking decisive steps to cut down on "profit leaks" in department store record merchandising has functioned so efficiently at Loveman's here, that the store is averaging a volume of $70,000 per year from a space of less than 30x45 feet.

A $70,000 per year volume isn't spectacular Rollie Curtis, department manager, agrees. What is spectacular, however, is that by using practical methods of combatting expensive "profit leaks" which cut into mark-up, Loveman's have been able to maintain a full-list profit on every dollar in the volume figures for the past two years.

"We sell entirely at list prices," Mr. Curtis said. "With the exception, of course, of promotion merchandise which comes along every now and then, and rare clearances to do away with tag ends in the inventory."

Mishandling Problem

This pleasant situation had its beginning when Mr. Curtis, some two years ago, made a survey of untoward influences which tend to detract from what he considers a fair mark-up figure. Looking at the department from the viewpoint of the customer, he "went thru the motions" of shopping for each variety of record, made use of the facilities, visualized the temptations and opportunities which came along where heavy theft was concerned, and in this way formed a clear picture of potential improvements possible. The analysis turned up several outstanding points, among which were, first, that the prime source of loss was scratch and other damage to long play albums when carelessly handled by the customers, second, there was too much petty theft where 45 r.p.m. single-play records were being sampled, and that too much self-service tended to cut the ultimate of salesmanship entirely out of everyday operation.

All of these problems have been met by a series of physical and policy changes which ensued immediately thereafter, and which led to as smoothly operating a record department as can be found in any retail situation.

Self-Service Solution

First, it was found that long-play records, particularly those in albums were not receiving enough attention since service display was not up to scale. This condition was rectified by setting up a large, open fixture, far from the counter in the department, which displays around 75 per cent of the albums where the customer can pick them up and "serve himself" as he likes. Only slower-moving, less likely to be called for albums are withheld from self-service. Now, it is entirely unnecessary for a customer to call for a salesperson assistance in locating an album and because of this convenience, many more albums are closely examined by customers which, naturally, means more sales.

"Self-service" stops with the initial choice of the album, however, since, as described above, damage to expensive records was one of the primary sources of loss. Where the customer wants to hear the record before making up his mind, Loveman's has installed a player phonograph directly beneath the counter, protected against record damage. Taking the album out of the customer's hand, the salesperson indicates a separate listening booth maintained for album customers and invites the customer to relax at that point, while the record is played for him. Since the customer doesn't handle the records at all, where playing is concerned, there is no breakage, scratching, or other damage at all.

Fighting Theft

Next, as might be expected, the store has taken decisive steps toward preventing theft.

Regretfully, Mr. Curtis has been able to do away with this problem only by major physical changes. In studying the loss figures, it was obvious that thefts occurred because the Loveman's record department has maintained a series of four listening booths, all with tightly closing doors, some distance from the service counter, along the rear wall.

Here, choosing 45 r.p.m. records from self-service racks, the "customer" could simply take a hand full of records into the listening booth, put several of them into a handbag, under a sweater, or otherwise conceal them out of sight, to represent a dead loss to the store. The only logical solution lay in not only relocating the listening booth to a point directly opposite of the service counter, where whichever salesperson was on duty could keep a close eye on the booth during the whole time each was occupied, but likewise removing the doors as well.

By doing just this, Loveman's made a large investment in terms of time and expense, but since few people have the temerity of pocketing records within full view of store personnel this "leakage" has been stopped. Incidental to the relocation of the booth was Mr. Curtis' decision to take all 45 r.p.m. records off of self-service display, and to hand them out instead, over the counter, one at a time to the customer. A catalog pricing system with a department number for each record has made this possible and has at the same time helped the department to control its 45 r.p.m. buying policies more accurately.

Cater to Album Buyers

In connection with the booth program, it might be well to mention that Loveman's "have bent over backwards" to please the album customer, buying better-price albums, just as it has switched 45 r.p.m. methods to discourage theft and carelessness. A new booth, completely glassed in and connected with the 33⅓ r.p.m. browser behind the counter, has been provided for the album customer, with a comfortable couch, a relaxing wing chair, smoking stand and other features providing a select listening atmosphere. Forty-five r.p.m. customers on the other hand stand up in the "fully exposed" listening booth opposite the counter.

Third, by switching over self-service from fast moving to slow moving albums, and making it necessary for the customer to converse

(Continued on page 24)

Roland Shows New Portable Clock Radio

NEW YORK — A pocket-sized clock radio is being introduced to the trade by Roland Radio Corporation. The all-transistor set, called "Transiclock," has full clock radio features. The chassis combines seven transistors and is powered by four penlight batteries. They provide more than 200 hours operation. The clock runs for a full year on one penlight battery.

The clock has the usual slumber cut-off switch and the wake-to-music timer. Unit has a built-in ferrite rod antenna and Alnico V magnetic speaker. An earphone jack is also provided.

Set weighs one pound seven ounces. Cabinet, in break-resistant plastic, comes in black or turquoise with silver and gold trim. It measures 6½ inches wide, 2 inches deep, 4½ inches high. Tan leather carrying case is optional.

Waters Conley and SAC Tie Hinted in Tape-Player Deal

SKOKIE, Ill.—Though officials of Stereophonic Automation Corporation are mum as to details, it was learned that the manufacturer of commercial tape background music units and consumer-type tape-magazine convertors for stereo playback units is currently in the midst of a major merger which would include Waters Conley Co., Rochester, Minn., veteran maker of disk playback units (The Billboard, March 30). An impending announcement, early this week, will reveal, it's rumored, that heavy money backing has entered the picture, involving both firms.

Four-Track Monaural

SAC introduced the first selective eight-to-10-hour tape magazine-loading commercial back-ground music unit at the Music Operators' Association convention at the Morrison Hotel here last week. The monaural unit, equipped to play 300, 600 or 12,000-foot tape magazines automatically, plays four-track tape at one and seven-eighths inches per second. The newest Fidelivox background music unit joins a first Fidelivox unit which played two-track monaural tape at three and three-quarters inches per second, introduced last November. The new unit, figured to list at around $275, when marketed within the next six weeks, will feature a number of other accessories, in addition to selectivity.

Automatic Operation

Selectivity of any of the four tracks is made possible either by letting the tape reel run to the end, with the next track following automatically, or if a change of mood in music is desired at any time,

(Continued on page 132)

MRIA Adds Four Firms to Roster

NEW YORK—Four firms have just been accepted for membership by the Magnetic Recording Industry Association. They are: Sonotone Corporation (Elmsford, N. Y.), Electro-Voice (Buchanan, Mich.), American Recording Tape Company (Los Angeles, Calif.) and North American Philips (Hicksville, N. Y.).

An announcement was made by Mark Mooney, recently appointed executive secretary from the association's Savenna Park, Md. headquarters.

THE ORIGINAL!

RECORDING

no. 1 in England!

SIDE SADDLE

c/w PIXILATED PENGUIN

RECORD NO. 4188

Capitol RECORDS

RUSS CONWAY

Pfanstiehl DIRECT-TO-DEALER

NEEDLE SPECIAL

FREE NEEDLES FOR Pfanstiehl

FORTY-SECOND BIRTHDAY!

(Offer expires May 31, 1959)

Here's your chance to make extra money helping us celebrate our forty-two years in business! We are proud of our long record of service to the American public and to the Music Industry. Join in our birthday celebration—make money with PFANSTIEHL!

Here is our Birthday Special Offer:

One $2.50 (list) Sapphire Needle will be given FREE with each single point Diamond Needle bought at the regular dealer price of $2.99.

One $3.50 (list) double point Sapphire Needle will be given FREE with each double point Diamond-Sapphire bought at the regular dealer price of $3.48.

Minimum purchase on the Birthday Special is seven Diamond Needles (any assortment).

THERE IS NO LIMIT ON THIS OFFER. THE MORE DIAMONDS YOU BUY, THE MORE FREE SAPPHIRES YOU GET.

The Sale of the *FREE* Sapphire Needles will practically pay for the Diamonds!

EXTRA!...
A DOUBLE BONUS!
2 FREE SAPPHIRE NEEDLES WITH EVERY 10TH DIAMOND NEEDLE!

Birthday Special Offer applies only to Pfanstiehl Diamond and Sapphire replacement needles. In addition we can supply your requirements of POWER POINTS, SOUND-FLO CARTRIDGES, and ACCESSORIES at liberal discounts.

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CHEMICAL CORPORATION
104 Lakeview • Waukegan, Ill.
Originators of the $9.95 Diamond Needle

FILL IN AND MAIL ME TODAY!

I attach list of seven or more Diamond Needles you may ship me under your Birthday Offer. I understand that you will also ship me Sapphire Needles, FREE of extra cost.

Company__________

Authorized signature__________

Address__________

(Use any needle numbering system, we will translate. Orders filled same day from factory stock.)

Emerson Bows 'Custom Crafted' Stereo Units

NEW YORK—Emerson has introduced what they call "a completely integrated line of stereo high fidelity components" in their new "Custom Crafted" series.

The firm points out that units in the series are co-ordinated components that can be used in various combinations. The series comprises Models 908, 974, 910 and 901.

Model 908 is the master control center for the stereo system. It is a two-channel amplifier and speaker system and can receive both AM-FM simulcasts plus separate AM and FM programs. The Emerson Model 910 stereo record changer can be attached, as well as the Model 974 external speaker.

The 974 speaker system is designed to match Model 908. It also matches the 901 dual amplifier and automatic record changer, a shelf-sized unit.

Emerson plans to promote their "Custom Crafted" series thru advertising in all media. Prices and descriptions of various units in the series follows:

Model 908 ($98) two-channel amplifier with AM-FM radio. Includes speaker system and provision for hooking in external speaker system and stereo record changer.

Model 974 ($28) external speaker system for use with model 908 in providing stereo reproduction.

Model 910 ($48) four speed stereo record changer.

Model 901 ($78) two-channel amplifier and record changer combination. Can be used with Model 974 speaker system for stereo reproduction.

Webster Has New Rack for Cartridges

CHICAGO — Webster Electric will introduce a phono cartridge "Service Center" at the May Parts Show in Chicago. With a minimum cartridge selection and an array of interchangeable brackets, the Service Center wi'l enable dealers to replace any of more than 500 cartridges on the market today. Their new cartridge line gives maximum replacement possibilities from minimum stock, says Webster. The Service Center includes metal container-display and replacement chart.

A metal utility container serving as a colorful display is part of the Service Center package. Made of red and white enameled steel, the container holds 60 plastic-encased cartridges in vertical dispensing slots. Part numbers are visible at all times. A drawer at the bottom of the display holds the bracket, in separate compartments.

The spiral bound, 16-page cardboard replacement chart is cross-indexed and attaches to the front of the container for convenience. Designed for Webster, the chart gives the correct Webster cartridge and bracket replacement (with price) for any of the models listed.

It will be sold to jobbers as a complete package. The package consists of: 60 cartridges (one to five each of the 21 models); 190 brackets (5 to 10 each of 23 different models); container-display unit plus telescopic top for additional cartridges; Service Center replacement chart. Neither container nor replacement chart can be ordered separately.

Firm points out that the deal features price reductions on several popular cartridges. The company has also revised its plastic cartridge containers. They are smaller in size for more compact storage and, for ready recognition, diamond stylus cartridges have a gold background . . . sapphire has silver.

Attention
RECORD DEALERS
RECORD LISTING CATALOGS

The Record Dealer's "Man Friday" for quickly locating records and albums.
Complete issues—always up to date, no supplements.
For Popular records—biweekly issues.
For Classical records—monthly issues.
3 months' trial—Pops, $9.00; Classical, $7.00, or write for sample copies.
Single copies for non-dealers—$2.00 each.

RECORDAID, Inc.
P. O. Box 5765, Philadelphia 20, Pa.

Soundcraft Adds Second Jazz Premium

NEW YORK — Reeves Soundcraft is adding another jazz tape to their "Premium Pack Promotion." The deal, begun several months ago, enables the customer to buy a jazz tape at nominal price and is geared to up dealer sales of the firm's recording tape.

The new jazz tape is called "Dixieland Jamfest in Stereo," and features Coleman Hawkins, Cozy Cole and Red Allen. It will be available in the Premium Pack which includes the jazz recording on one 7-inch reel and a blank 7-inch reel of tape. The cost is just $100 more than the regular price of two 7-inch reels of tape.

The first jazz tape which was sold under the same arrangement is still available in the Premium Pack. The recorded tapes are designed to demonstrate tape's fidelity and "listening values," says the firm.

Jensen Shows New Accessory, Sil-Spray

CHICAGO — Jensen Industries, needle and accessory firm, is introducing a new product called "Sil-Spray." Packed in aerosol containers, Sil-Spray may be applied directly to the record or sprayed on a cloth and rubbed on. It puts a silicone solution in the grooves which enables the needle to "coast." It removes dust and grit and lengthens needle life. And it also acts as an anti-static agent to reduce pops and clicks from that source. A $1.25 seller, Sil-Spray is packed 12 cans to a display carton.

HI-FI MARKET

Arch Sets Decorator Sales Plan

LOS ANGELES — Arch Industries, national sales agency for high-fidelity components here, is aiming a strong merchandising pitch at the interior decorating field. According to veepee Bob Altschuler, the firm expects to hit a $500,000 volume in its first year thru these channels.

To effect this feat, Arch plans a network of showrooms where decorators and architects can see and buy hi-fi products. The firm currently distributes an Italian furniture line on an exclusive basis. The idea for placing hi-fi components in the showrooms came from a survey made by Altschuler for a component manufacturer.

The decorating trade normally expects a 25 to 40 per cent discount on goods they resell. They got no such margin on hi-fi products and, in fact, couldn't buy from some manufacturers.

Now, Arch is negotiating with several hi-fi firms to buy components to put in furniture packages and to offer for sale as components. Samples will be consigned to showrooms and shipments will be made from their Los Angeles warehouse. Thru volume purchases, Arch hopes to give decorators the discount he is entitled to.

Inverter for Outdoor TV, Stereo Bows

NEW YORK—Now stereo fans can take their two-channel systems with them on camping trips and picnics. As long as their auto is nearby, they can plug their stereo phonographs into the car's electrical system and enjoy two-channel sound out in the open.

The thing that makes it possible is a new inverter which converts six or 12 volt DC battery current to 115 volt, 60 cycle AC power, furnishing the equivalent of 100 or 200 watts. Developed originally to give a portable power source for jet engine starting and missile power supplies, the inverter lends itself to use for any appliance that requires regular house current.

The inverter plugs into the cigarette lighter on the dashboard of the car. Into the inverter, any appliance (TV, phono, toaster, etc.) can be plugged in turn for regular reception.

Unit is produced by Magnetic Amplifiers, Inc., New York 55, N. Y.

Part of Ampex campaign to push tape recorder use is stress on recording off the air. Firm points out that multiplex stereocasts can be recorded on stereo tape. Dealers should set up record off-the-air demonstrations like that pictured here.

Zenith Shows Pilfer-Proof Radio Display

CHICAGO — Zenith has created a new sales tool for dealers. It's the "Twirl-N-Sell" transistor radio showcase, a "pilfer-proof" display for in-store use.

The showcase is designed so dealers can display "super market fashion" a selection of 12 to 18 transistor radios in one and a half feet of counter space. The unit is three-sided, positions the radios singly or "two by two" on shelves behind plastic windows, and rotates on its ball-bearing mount to bring each side into view.

According to Joseph Ptacin, Zenith sales promotion manager, the showcase will become "the highest profit-making department in the least amount of space."

A three-sided header locks the windows in place to prevent pilfering. Unlocked, the windows slide up for easy accessibility to the radios. Several keys are included so more than one salesman can work with the unit. The showcase, from mount to the top of the header, measures 27" high. Cost of the showcase—per unit displayed—is low.

'Profit Leaks'

• Continued from page 22

at least briefly with a salesperson in buying other types of records, Mr. Curtis has re-introduced "personal salesmanship" into the picture. While the super-market type of merchandise display and treatment may have some advantages, it doesn't hold in dealing with music lovers, who are always happy to discuss the subject and who will usually react favorably to suggestion, Mr. Curtis stressed. The upshot has been at least some salesmanship exerted in dealing with every customer and a remarkable upturn in the sale of long-play and better priced records in every category.

Finally, Loveman's carries twice as large an inventory in phonographs as is customary of a shop of its size, buying from eight manufacturers, and offering a player choice which extends from $19 to $44. This sweep with its consequent appeal to customers in all age brackets and income levels has not only increased phonograph sales but at the same time, has boosted record sales simply because "a customer who owns a phonograph of his own is bound to buy more records."

Finance Plan

• Continued from page 22

would be charged. Investigating, Singer worked out a plan with the credit firm which has stood the test ideally ever since, and now makes it possible for Schweig-Engel to turn over all of its low cost trade-in items swiftly, with down payments of as low as $1, writing up a time payment sales program on each, which is immediately purchased by the financing firm, allowing Schweig-Engel to cash out at once.

"Naturally, there is very little profit in such operations," Singer said. "Except that it keeps a full mark-up on the sale of new sets, which brought the trade-ins into the store in the first place. Occasionally, we show a profit of $5 or so on the sale of used tape recorders, some of which we find are six years old, but for the most part we are content to break even to move the used sets out quickly, and to keep up a steady traffic of used-set buyers, who may become new set purchasers later on."

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johnny and the hurricanes

"CROSSFIRE"

W-502

Introducing The New Sound Of

on TEL Records

william s. allen

"TANGO IV TEEN"

b/w

"BLUE AND BROKENHEARTED"

T-1001

Making The Charts

on WARWICK Records

the harptones

"LAUGHING ON THE OUTSIDE"

b/w

"I REMEMBER"

W-500

Spreading Nationally

on TEL Records

bill farrell

"IF"

b/w

"YOU WERE ONLY FOOLING"

T-1000

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The Billboard Buying Guide for PACKAGED RECORDS

STORE RECORDED SALES — NEW YORK UNIVERSITY SCHOOL OF RETAILING — THE BILLBOARD

BEST SELLING LP'S

FOR SURVEY WEEK ENDING APRIL 4

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

This Week	Title / Artist, Label	Last Week	Weeks on Chart
1.	**Peter Gunn** — Henry Mancini, RCA Victor LPM 1956	1	10
2.	**From the "Hungry i"** — The Kingston Trio, Capitol T 1107	3	9
3.	**Come Dance With Me** — Frank Sinatra, Capitol W 1069	2	10
4.	**Still More Sing Along With Mitch** — Mitch Miller, Columbia CL 1283	4	4
5.	**Gigi** — Sound Track, M-G-M E 3461 ST	7	41
6.	**Open Fire, Two Guitars** — Johnny Mathis, Columbia CL 1270	5	10
7.	**Flower Drum Song** — Original Cast, Columbia OL 5350	6	14
8.	**Have Twangy Guitar, Will Travel** — Duane Eddy, Jamie JLP 300	13	1
9.	**South Pacific** — Sound Track, RCA Victor LOG 1032	8	55
10.	**The Kingston Trio** — Capitol T 996	12	21
11.	**The Music Man** — Original Cast, Capitol WAO 990	10	59
12.	**Tchaikovsky: Piano Concerto No. 1** — Van Cliburn, RCA Victor LM 2252	9	37
13.	**Sing Along With Mitch** — Mitch Miller, Columbia CL 1160	11	40
14.	**My Fair Lady** — Original Cast, Columbia OL 5090	14	158
15.	**Near You** — Roger Williams, Kapp KL 1112	15	8
16.	**Hymns** — Tennessee Ernie Ford, Capitol T 856	16	105
17.	**But Not for Me** — Ahmad Jamal Trio, Argo LP 628	21	19
18.	**Remember When?** — Platters, Mercury MG 20410	22	3
19.	**More Sing Along With Mitch** — Mitch Miller, Columbia CL 1243	24	23
20.	**Johnny's Greatest Hits** — Johnny Mathis, Columbia CL 1133	17	50
21.	**Ricky Sings Again** — Ricky Nelson, Imperial IMP 9061	18	11
22.	**The King and I** — Sound Track, Capitol W 740	19	133
23.	**South Pacific** — Original Cast, Columbia OL 4180	20	258
24.	**Ritchie Valens** — Del Fi DEFLP 1201	23	2
25.	**For LP Fans Only** — Elvis Presley, RCA Victor LPM 1990	25	4

The chart listings include both monophonic and stereophonic sales.

THE BILLBOARD SPOTLIGHT WINNERS OF THE WEEK

THE PICK OF THE WEEK'S NEW RELEASES

The following new packages, reviewed during the past week, have been selected for outstanding sales potential, artistic merit, new talent, sound recording or display value, as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

Pop Albums

TRIBUTE TO THE LADY
Sam Cooke—Keen A 2004

A BILLBOARD PICK

Sam Cooke devotes himself to a series of the tunes closely identified with "Lady Day" Billie Holiday. Songs include "God Bless the Child," "She's Funny That Way," "Comes Love" and "Crazy in Love With You." Cooke does a fine job with the material, even at times giving just a touch of the inflection of the great gal herself. Backings are of the lush, string-filled variety. Listenable wax and jocks will find playable things here.

CRAZY HE CALLS ME
Dakota Staton—Capitol T 1170

A BILLBOARD PICK

Dynamic Dakota Staton has another powerful entry. Backed by excellent arrangements, she thrushes her way thru a fine brace of standards in her own inimitable fashion — all to highly listenable results. Good sound and a fine cover shot of the gal are additional lures. Tunes include "Angel Eyes," "Invitation" and "The Party's Over."

BUT BEAUTIFUL
Norman Luboff Choir—Columbia CL 1296

A BILLBOARD PICK

Another winning effort by the Luboff choristers can only add more laurels. After some interesting musical trips to Dixie, the Caribbean and around the world, the group returns to the familiar ground of the standard song here. A dozen are presented—"Fools Rush In," "Moonglow," "I Don't Know Why," etc. and the choir makes them all sound refreshingly new. A fetching cover can attract more sales. Salable and spinnable wax.

TOMMY DORSEY'S GREATEST BAND (2-12")
20th Fox TCF 101-2

A BILLBOARD PICK

Handsome, double-disk set spotlights several never-before-released songs by the late, famed orkster. Selections were transferred from hi-fidelity tapes, and sound is good. Tunes include versions of some of his greatest, "Boogie Woogie," "Opus No. 1," "On the Sunny Side of the Street," etc. Side men include such names as Gene Krupa, Dodo Marmarosa, Buddy DeFranco, Nelson Riddle, Charlie Shavers and Boomie Richmond. Set should prove a profitable item.

Pop Talent Albums

JUMPIN' AT THE LEFT BANK
The John La Salle Quartet—Capitol ST 1176
STEREO & MONAURAL

A BILLBOARD PICK

The oew group acquits itself very well in its first disk outing. Sparkling vocal arrangements with colorful ork settings help the smart group. It's a stylish, fresh package, and with displays the set can easily find a market. The arrangements appear to have been done with stereo in mind. Sound is excellent. Selections include "Just in Time," "Out of This World" and "Jumpin' at the Left Bank."

Low-Price Pop Albums

THE FLOWER DRUM SONG
Various Artists—Rondo-lette SA 79

A BILLBOARD PICK

This is a first class performance of the music from the current Rodgers and Hammerstein hit show, very ably performed by an unnamed group of artists. They are solid pros, and the album consequently is a real bargain at its budget price.

(Continued on page 30)

8th Annual "May is Mantovani Month" Promotion

MANTOVANI

An "Operation Dealer Support" Program

★ extra **10%** discount

★ **100%** exchange privilege

★ **JULY 10th** payment

on all regular MANTOVANI STEREO and MONOPHONIC LP's

including

LATEST RELEASE

Separate Tables; The High and the Mighty; A Certain Smile; Friendly Persuasion; Whatever Will Be, Will Be (Que Sera, Sera); Tammy; Be My Love; April Love; When You Wish Upon A Star; Around The World; Fascination; Secret Love.

Monophonic LL 3117 $3.98

Stereo PS 164 $4.98

ALTERNATE PRICING AVAILABLE

"May Is Mantovani Month" Promotion is backed up with:

POINT OF SALE MATERIAL: Life size easel of Mantovani; browser bin card, window streamer on Showcase album, streamer on Film Encores Vol. 2, easled window display, easled counter display, Day-Glo footprints, catalogs, cover sheets and jackets.

NATIONAL ADVERTISING: Time, Ladies Home Journal, McCall's, Newsweek, Seventeen, New Yorker and High Fidelity.

"M-M-M" SPECIAL

MANTOVANI SHOWCASE

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STEREO $2.49

Dealer cost $1.67

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Dealer cost $1.32

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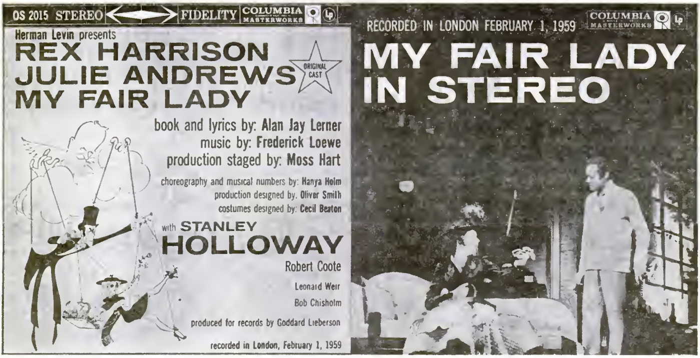

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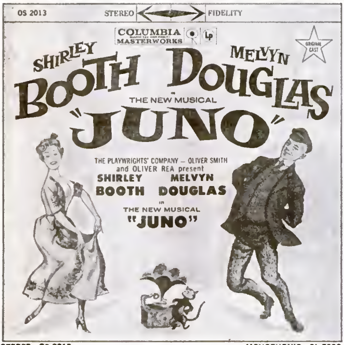

STEREO OS 2013 MONOPHONIC OL 5380

STEREO OS 2014 MONOPHONIC OL 5400

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WATCH FOR "GYPSY"... STARRING ETHEL MERMAN... ANOTHER ORIGINAL CAST ALBUM...IT'S COMING IN MAY!

GUARANTEED HIGH-FIDELITY AND STEREO-FIDELITY RECORDS BY

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• Review Spotlight on Albums . . .

• Continued from page 26

Classical Albums

BRAHMS: PIANO CONCERTO NO. 2
Emil Gilels, Piano, with the Chicago Symphony Orch. (Reiner)—RCA Victor LSC 2219
STEREO & MONAURAL

Here's a sure-fire package, spotlighting strong names and fine performances. Russian pianist Gilels, who has a powerful following, gives a superb performance of the demanding work with solid support from Reiner and the Chicago Symphony.

A BILLBOARD PICK

DEBUSSY: IMAGES FOR ORCH.
Boston Symphony Orch. (Munch)—RCA Victor LSC 2282
STEREO & MONAURAL

There are several fine versions of "Iberia" available, but performances of the other members of the suite ("Gigues" and "Rondes de Printemps") are comparatively rare, thereby making this package a solid sales item. Munch and the Boston Symphony, of course, are powerful sales draw. Excellent performances. Attractive cover makes album strong display item.

A BILLBOARD PICK

HANDEL: ORGAN CONCERTOS 7-12 (2-12")
E. Power Biggs, Organ, with the London Philharmonic Orch. (Boult)—Columbia M2S 604
STEREO & MONAURAL

This is the second of a series of three albums being issued by the diskery of the 16 concertos for organ and orchestra by Handel. This set, available both in stereo and monophonically, is performed superbly by E. Power Biggs on the organ of the Earl of Aylesford in Warwickshoure, England. The two-LP set is beautifully packaged, as was the previous release (Concertos Nos. 1-6, opus 6). This is an excellent recording for the Handel Bicentennial year and should interest a large audience. The stereo sound adds depth and grandeur.

A BILLBOARD PICK

Jazz Albums

DUKES OF DIXIELAND, VOL. 9
Audio Fidelity AFLP 1892
STEREO & MONAURAL

The Dukes have come up with another powerful commercial jazz package, which should step out with as much sales drive as their previous best-sellers. Their bouncy, Dixieland technique is heard on a group of oldies, keyed to the theme "Up the Mississippi." Titles include "South," "Mississippi Mud," "Beale Street Blues" and "Old Man River."

A BILLBOARD PICK

GOING EAST!
The Chico Hamilton Quintet—Warner Bros. WS 1271
STEREO & MONAURAL

The Chico Hamilton Quintet, one of the most tasteful and imaginative in the field of modern jazz impressionism, turns in another fine new recording here. The group with Hamilton consists of new young musicians, with D. Budimir on guitar, E. Dolphy on reeds; N. Gershman on cello and W. Ruther on bass. But they maintain the fine quality of the other Hamilton combos. Tunes include a truly lovely rendering of "I Give My Love a Cherry," "Long Ago and Far Away" and a group of originals, played with charm.

A BILLBOARD PICK

THE STAGE DOOR SWINGS
Stan Kenton—Capitol ST 1166
STEREO & MONAURAL

Kenton turns to a group of well-known show tunes for his latest LP. Set is filled with the orkster's imaginative treatments—all of which are ideal in stereo. The rhythmic and melodic variations show imagination and taste. Tunes include "Younger Than Springtime," "Whatever Lola Wants" and "I've Never Been in Love Before."

A BILLBOARD PICK

Jazz Special Merit Albums

THE FIRST JAZZ PIANO QUARTET
Warner Bros. WS 1274
STEREO & MONAURAL

There are some fine moments on this adventuresome disk, which in addition to featuring excellent group work by the four pianists also spotlights several interesting solos. The treatments are imaginative and thoughtful, and precision with feeling is the over-all keynote. Rhythm assistance by Al Hall on bass and Osie Johnson on drums is fine. Tunes include "April in Paris," "Love for Sale," (one of the best tracks) and "Thou Swell." Sound is a factor. Pianists are Bernie Leighton, Irv Joseph, Moe Wechsler and Morris Nanton.

A BILLBOARD PICK

(Continued on page 35)

The Billboard BEST SELLERS ON THE RACKS

This chart has been tabulated from the sales made by the nation's leading rack service merchandisers and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best Selling LP's ($3 or more suggested retail price); Best Selling Low Priced LP's ($2.99 or less suggested retail price); Best Selling EP's, and Best Selling Kiddie Records. This week's chart is:

BEST SELLING KIDDIE SINGLES

POSITION	TITLE	ARTIST, COMPANY, RECORD NUMBER
1	THE CHILDREN'S MARCHING SONG	Norman Layden, Bluebird WBY 106
2	THE CHILDREN'S MARCHING SONG	Peter Pan Players, Peter Pan P19
3	SMOKEY THE BEAR	Eddy Arnold, Bluebird WBY 30
4	WAGON TRAIN	Sons of the Pioneers, Bluebird WBY 60
5	SLEEPING BEAUTY SONGS	Darlene and Chorus, Golden FF 486
6	PETER RABBIT	Paul Wing, Bluebird WBY 37
2	PETER RABBIT	Betty Wells, Bill Marine and the Playmates, Cricket C 80
6	CHARLIE BROWN	Peter Pan Players, Peter Pan P 20
9	SNOW WHITE	Nelson Almsted, Bluebird WBY 2
10	GUNSMOKE	Prairie Chiefs, Bluebird WBY 74

ALBUM COVER OF THE WEEK

BIX MCMLIX, Warner Bros. WS 1275. The immortal name of Bix Beiderbecke is effectively emphasized in a striking cover by Philip Merch. Against a background of red velvet, two blocks of marble are engraved in Roman letters with his name and the present year.

Best Selling Pop EP's

NEW YORK UNIVERSITY SCHOOL OF RETAILING • THE BILLBOARD • STORE RECORDED SALES

FOR SURVEY WEEK ENDING APRIL 4

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

1. PETER GUNN—Henry Mancini........RCA Victor EPA 4333
2. DETOUR—Duane Eddy......................Jamie JEP 301
3. THE FABULOUS JOHNNY CASH........Columbia EPB 12532
4. RICKY SINGS AGAIN—Ricky Nelson........Imperial EP 159
5. JOHNNY MATHIS.....................Columbia EPB 8871
6. ELVIS SAILS—Elvis Presley............RCA Victor EPA 4325
7. THE LONELY ONE—Duane Eddy............Jamie JEP 100
8. THE EVERLY BROTHERS' BEST..........Cadence CEP 111
9. STARDUST—Pat Boone......................Dot DEP 1069
10. STILL MORE SING ALONG WITH MITCH—Mitch Miller.......................Columbia EPB 12831

P.$.

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SUPER SPECIAL SUZUKI ADVERTISING AND PROMOTION:

- Consumer ads in *Playboy, Downbeat, Esquire, The New Yorker!*
- Disc jockey promotion!
- De luxe window display and mounted album covers!
- Local newspaper ads!
- Network TV spot on the "Steve Allen Show"!

A SPECIAL 45 EP HIGHLIGHTER ALBUM, featuring sample selections from the Pat Suzuki albums shown above, is being offered free by Studebaker dealers from coast to coast. It means extra Suzuki sales for you, and it's being promoted in a big way by Studebaker. Here's the plan:

- Consumer ads in 1,300 newspapers throughout the country!
- Window displays, posters, consumer color brochures and dealer promotion brochures!
- NBC-TV network spots on Jack Paar show during April!
- Network radio spots on NBC's "Monitor," plus local radio spots!

P. S.: *Order these two big Suzuki albums from your RCA Victor distributor now!* RCA VICTOR

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24 brand new albums in guaranteed high-fidelity and stereo-fidelity

MASTERWORKS

SHOSTAKOVITCH: Piano Concerto No. 2 • RAVEL: Concerto in G Major (Leonard Bernstein at the piano and conducting) ML 5337 MS 6043*

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WHAT IS THERE TO SAY?—The Gerry Mulligan Quartet CL 1307 CS 8116*

HAPPY SESSION—Benny Goodman and His Orchestra featuring Andre Previn and Russ Freeman CL 1324 CS 8129*

FOLK SONGS - SING ALONG WITH MITCH CL 1316 CS 8118*

THE FOUR LADS—SWING ALONG CL 1299 CS 8106*

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GOLDEN VIBES—Lionel Hampton CL 1304 CS 8110*

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*Stereo Fidelity

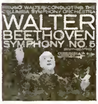
WORLD'S FAVORITE WALTZES—The Philadelphia Orchestra, Eugene Ormandy, Conductor ML 5359

MOZART: Piano Concerto No. 20 in D Minor, K. 466, Piano Concerto No. 11 in F Major, K. 413—Rudolf Serkin, Pianist, Marlboro Festival Orch., Alexander Schneider, Cond. ML 5367 MS 6049*

BEETHOVEN: Concerto in C ("Triple"); Leonore Overture No. 3—John Corigliano, Violin; Leonard Rose, Cello; Walter Hendl, Piano; the N. Y. Philharmonic, Bruno Walter, Cond. ML 5368

FLAT ROCK BALLADS—Sung and played by Carl Sandburg ML 5339

MOUSSORGSKY: Pictures at an Exhibition • RAVEL: Alborada del Gracioso, Pavane for a Dead Princess—Philippe Entremont, Pianist ML 5366



BEETHOVEN: Symphony No. 4 in B-flat Major, Symphony No. 5 in C Minor—Bruno Walter conducting the Columbia Symphony Orchestra ML 5365 MS 6055*

GOD BE WITH YOU—University of Redlands Choir, J. William Jones, Conductor, Charles Davis Smith, Organist ML 5370

PORGY AND BESS—Percy Faith and His Orchestra CL 1298 CS 8105*

BACCHANAL! The Passions and Pageantry of Gods and Goddesses of Mythology—Frank DeVol and His Orchestra CL 1287 CS 8054*

BLUE TROMBONE—J. J. Johnson CL 1303 CS 8109*

LILI MARLENE—Marlene Dietrich CL 1275

HYMNS BY JOHNNY CASH CL 1284 CS 8125*

JAZZ FROM "PETER GUNN"—The Joe Wilder Quartet CL 1319 CS 8121*

BUT BEAUTIFUL—The Norman Luboff Choir CL 1296 CS 8114*

ADVENTURES IN SOUND

ROMANTICA!—Aurelio Fierro WL 146

BRASS BAND FROM BADEN-BADEN—Rolf Schneebiegl and His Schwarzwald Brass Band WL 142

YVES MONTAND—One Man Show—Recorded at the Theatre de L'Etoile, Paris, 1958 WL 150

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IN STEREO

IN HI-FI

"NEAR IN AND FAR OUT"

$2.98

WS 1281

W 1281

Now AVAILABLE—The Most Complete JAZZ Package Anywhere!

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SPECIAL OFFER: Available in Monaural & Stereo at suggested list price of $2.98 thru May 31

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NO WARNER BROS. RECORDS PRODUCED BEFORE 1958

SELL THE COMPLETE WARNER BROS. LINE WITH THESE NEW RELEASES:

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The Chico Hamilton Quintet
WS 1271/W 1271

TROMBONES, INC.
The Trombones, Inc.
WS 1272/W 1272

RUBY BRAFF GOES "GIRL CRAZY"
Ruby Braff
WS 1273/W 1273

FIRST JAZZ PIANO QUARTET
The First Jazz Piano Quartet
WS 1274/W 1274

BIX MCMLIX
Dick Cathcart and Orchestra
WS 1275/W 1275

FOUR-BUTTON DIXIE
Matty Matlock and the Paducah Patrol
WS 1280/W 1280

FOLK SONGS FOR FAR OUT FOLK
The Fred Katz Orchestras
WS 1277/W 1277

GILBERT AND SULLIVAN REVISITED
Jim Timmens and His Jazz All-Stars
WS 1278/W 1278

CHARLESTON 1970
The Bob Prince Tentette
WS 1276/W 1276

THE ORIGINAL JAZZ PERFORMANCE OF ROBERTA
The Morris Nanton Trio
WS 1279/W 1279

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BURBANK, CALIF.

The First Name In Sound

• Review Spotlight on Albums . . .

• *Continued from page 30*

Jazz Special Merit Albums

COLEMAN HAWKINS SOUL
With Kenny Burrell & Ray Bryant—Prestige 7149

A BILLBOARD PICK

Hawkins has never sounded better. His tone is little less than superb on this set of varied tunes. "Greensleeves" is given an especially soulful reading with complementary support by Ray Bryant on piano and Kenny Burrell on guitar. Osie Johnson, drums and Wendell Marshall on bass are also featured. Both the ballads and up numbers are well expressed by the veteran artist who is blowing younger than ever.

Folk Albums

FOLK SONGS BY THE KARMON ISRAELI SINGERS AND DANCERS
Vanguard VSD 2027 & VRS 9048
STEREO & MONAURAL

A BILLBOARD PICK

One of the outstanding folk albums of the year, this features brilliant, exciting performances of 20 Israeli folk songs. Some are exuberant, others tender, all are beautifully performed by the Karmon group, which won first place over Russia's Mniseyev troupe in the competitions at the festival held in Lille, France. Sales should be aided by U. S. appearances, including national exposure via the Ed Sullivan show.

TRAVELLING ON WITH THE WEAVERS
Vanguard VSD 2022 & VRS 9043
STEREO & MONAURAL

A BILLBOARD PICK

It's difficult to imagine the Weavers sounding any better than they have in their previous LP's for the label, but the combination of excellent performances, interesting material and exceptionally good sound make this perhaps their finest to date. In stereo the vocals achieve dimension that increases the appeal. Side 1 features folk songs a la Americana; flip includes folk material from other countries. Displayable cover will also spur sales.

Opera Albums

PUCCINI: THE GIRL OF THE GOLDEN WEST (3-12")
Renata Tebaldi, Soprano; Mario Del Monaco, Tenor; Giorgio Tozzi, Bass; Various Artists; Chorus & Orch. of the Accademia De Santa Cecilia, Rome (Capuana)—London OSA 1306
STEREO & MONAURAL

A BILLBOARD PICK

An outstanding reading of the Puccini opera with London's usual fine sound. Package is attractively boxed and includes a tastefully-arranged brochure including the story of the opera, libretto and biogs of the artists. Fine merchandise for all class shops to whom Tebaldi and this cast should prove a draw.

BLITZEIN: REGINA (3-12")
Brenda Lewis, Soprano; Various Artists; the New York City Opera Orch. & Chorus (Krachmalnick)—Columbia O3L 2360

A BILLBOARD PICK

Marc Blitzstein's opera, first introduced in 1949 at long last receives its much-deserved disking. The attractive packaging includes short articles by several music and theater personalities in addition to the libretto of the work. The opera, based on "The Little Foxes," is a soaring melodic and emotional work that musically captures the drama of Lillian Hellman's original play. Soloists are excellent, and the chorus and orchestra respond beautifully under Krachmalnick's sensitive direction.

R&B Albums

BLUES FROM THE GUTTER
Jack Dupree—Atlantic 8019

A BILLBOARD PICK

Blues collectors will find this package an invaluable addition to their libraries—terrific both from the standpoint of song material and performance. Songs are blues dealing with the squalid aspects of urban life, sung in Dupree's anthentic style. Dupree's barrelhouse piano, the alto of Pete Brown and guitar of Ennis Lowery, plus bassist Wendell Marshall and drummer Willie Jones contribute a traditional jazz flavor, relaxed and full of color. Tunes include "Can't Kick the Habit," "Bad Blood" and "Stack-O-Lee." Dealers should demonstrate it to blues and jazz buyers.

Religious Albums

THE LOVE OF GOD
George Beverly Shea—RCA Victor LSP 1949 & LPM 1949
STEREO & MONAURAL

A BILLBOARD PICK

Shea's baritone voice is superb on these recordings. Material includes the title song, "God Will Take Care of You," "My Saviour's Love," etc. Buyers of religious disks will find this exceptionally attractive merchandise.

(Continued on page 37)

• Reviews and Ratings of New Popular Albums

EXPLANATION OF PACKAGE RATING CATEGORIES

(Each item is rated strictly according to its sales potential in the category in which it is classified)

SPOTLIGHT—Sure-Fire Merchandise—Top Demand

★★★★—Very Strong Sales Potential — Essential Inventory

★★★—Good Potential—Will Sell

★★—Moderate Potential — Salable Qualities

★—For dealers who stock all merchandise.

POPULAR ★★★★

★★★★ JUNO
Original Cast. Columbia OL 5380
Marc Blitzstein's score for "Juno" is for the most part based on songs of an Irish folk nature. Jule Stein's lyrics often capture the satiric wit and occasional pathos of O'Casey's original play. Several of the melodies are charming. Despite the fact that the show enjoyed an unfortunately short run, the theater goer will want this for his collection. "My True Heart" and "I Wish It So" are lovely. "Oaarlin' Man" is an amusing number and "You Poor Thing" is also witty. There are many worthy moments in "Juno."

★★★★ THE FOUR LADS SWING ALONG
With Joe Mele Ork. Colombia CL 1299
The boys provide some fine, swinging vocalizing on a group of nostalgic items—"Swanee River," "Moonlight Bay," "Mexicali Rose," etc. Bright, buoyant deejay programming and sure-fire blend work for the group's fans.

★★★★ BACCHANALE
Frank DeVol Ork. Colombia CL 1287 & CS 8054
STEREO & MONAURAL
There are 15 short musical portraits here, each one depicting one of the gods, goddesses, heros or heroines of ancient Greece. Musically honored are such figures as Hades, Orion, Diana, Circe, etc. The compositions, imaginative and moody, are the work of British-born Albert Harris, now active on the film music scene in Hollywood. The DeVol ork makes interesting use of the big ork components and the fidelity and stereo quality is excellent. This one can be sold.

★★★★ MUSIC FROM THE MODERN SCREEN
Leroy Holmes Ork. MGM E 3753
STEREO & MONAURAL
Here's another lush, listenable package of instrumentals by Holmes. Selections include the familiar "Love Song From Houseboat," "True Love," and "Rock-A-Bye Baby," along with some lesser known themes. Solid mood music with good stereo sound.

★★★★ EUBIE BLAKE—THE WIZARD OF THE RAGTIME PIANO
20th Fox 3003
Here's a solid collector's item, featuring 75-year-old ragtime pianist Eubie Blake with showmanly vocalizing by his one-time partner, veteran bandleader, Noble Sissle. It's an ingratiating, nostalgic package featuring a cross-section of ragtime material—"Bill Bailey Won't You Please Come Home," "Mississippi Rag," "Maple Leaf Rag," etc.

★★★★ THE AMES BROTHERS SING FAMOUS HITS OF FAMOUS QUARTETS
RCA Victor LSP 1954 & LPM 1954
STEREO & MONAURAL
The Brothers salute "famous hits of famous quartets," via deft, blend work and sock vocal showmanship on a group of oldies, each identified with a specific quartet. Selections include "Goodnight Irene," (The Weavers); "Paper Doll," (Mills Brothers); "Lida Rose," (Buffalo Bills), etc. Interesting chatter angle for jocks.

★★★★ CUGAT IN SPAIN
Xavier Cugat Ork. RCA Victor LSP 1894 & LPM 1894
STEREO & MONAURAL
Cugie provides happy, rhythmic instrumental treatments of Spanish tunes—ranging from pasodobles to gypsy and classical items—but all styled with a cha cha beat. Effective stereo sound, and fine terp wax. Sides include "Valencia," "Madrid," and "Ritual Fire Dance."

POPULAR ★★★

★★★ UNDER PARIS SKIES
Reg Owen Ork. Decca DL 8859
A pleasant album of Paris mood music with fresh and scintillating arrangements by the British arranger and orchestra leader. Tunes include such standards as "Under Paris Skies," "Pigalle," and "Domino." Also, lovely versions of "Padam . . . Padam . . . ." and "L'Ame Des Poetes." The ork leader's name plus the charming cover should draw sales.

★★★ ALL ABOUT LOVE
Steve Lawrence with Nick Perito Ork. Coral CRL 57268
"All About Love" and its various moods chanted by the talented singer with a big voice and smooth style. Lawrence, currently under contract to Uncle Sam, swings tastefully in "Hooray for Love," "Love Is a Simple Thing," and "All About Love." Also fine are "Blah, Blah, Blah" and "Isn't It a Pity," both penned by

(Continued on page 37)

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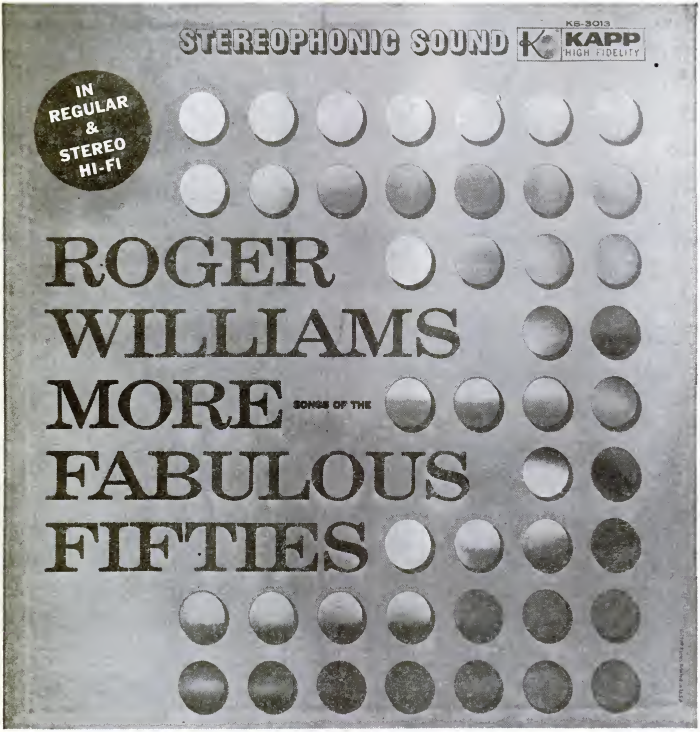

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• Review Spotlight on Albums . . .

• Continued from page 35

----- Sound Albums -----

DESTINATION STEREO
Various Artists—RCA Victor LSC 2307

STEREO ONLY

Here's a solid commercial stereo demonstrator, featuring top-flight stereo sound performances by a group of powerful name classical artists. A couple of light pop selections are included, but most of the album is in a classical vein ("Sabre Dance," "Capriccio Espagnol," etc.) Line-up includes Artur Rubinstein, Fritz Reiner, Arthur Fiedler, Kiril Kondrashin, Morton Gould, Alfred Wallenstein and Charles Munch.

----- Specialty Albums -----

IF THERE IS SOMEONE LOVELIER THAN YOU
Music Minus One Ork.—Music Minus One Vol. 1001

NOW DIG THIS! JAZZ IN 2 KEYS
Various Artists—Music Minus One MMO Vol. 10

Two more fine offerings from the clever "MMO" series. "If There Is Someone Lovelier Than You" spotlights smooth arrangements that allow for vocals or solo instruments on several warmly treated standards. "Now Dig This" is more of the same but jazz approaches are used. For the starting professional or for sheer amateur entertainment, it will be hard to beat these gems. Arrangements are by Coleridge T. Perkinson.

• Reviews and Ratings of New Popular Albums

• Continued from page 35

the Gershwin brothers. Tunes were arranged by Doa Costa and the ork well conductad by Nick Perito. Singer has strong appeal.

★★★ MUSIC TO LISTEN TO RECORDS —EYDIE ADAMS SINGS?
With Henry Mancini Ork. MGM E 3751

STEREO & MONAURAL

Tho the titla is somewhat coafusing, thia set captures a good mimic aad comedfenne at work. Miss Adams is known for her take-off of Marilyn Monroe and a number ol these tracka have the Monroe sound. Her rendition of "School Days," is sly aad suggestive, while "Blue Tail Fly" is a cute parody on a particular genre of folk singer. Fine backings are contributed by Henry "Peter Gunn" Mancini. A happy spool that caa be sold.

★★★ ONCE UPON A SUMMERTIME
Blossom Dearie. Verve MGV 2111

The soft, caressing, little-girlish style of Miss Dearie comes thru like a ton of sugar on this delightful grouping. Gal accompanies herself with her pleasant keyboarding and she's backed by Mundell Lowe, Ray Brown and Ed Thigpea on guitar, bass and drums respectively. Fine selection of sunes in this jazz oriented cocktail piano-vocal set includes "Moonlight Saving Time," "It Amazes Me," and title tune of the album. Mighty smart stuff and good programming for the hipper jocks.

★★★ AL MELGRAND AT THE CHICAGO STADIUM ORGAN VOL. 2
Audio Fidelity AFLP 1887

Escellent sound enhances the versatile instrument in this performance of organ favorites. Unusual arrangements of "A Tisket, a Tasket," "Maxicaa Hat Dance," and "Bariska Polka." Should be a favorite with organ music and hi fi fans.

★★★ MOORE'S TOUR
Johnny Dankworth Ork. MGM E 3752

STEREO & MONAURAL

Orkster-arranger Phil Moora went to England last year and recorded a flock of souads—birds, bells, foghorns, waves breaking on the shore of Land'a End, etc.—all reminisceat of Britaia. These he worked into a number of colorful orchestral eketches of the country like "Ruins of Stonehenge," "Dawn at Dover," "Picadilly Parade," etc. All recording was done in England, with the band comprising the members of Johony Dankworth's ork. Novel ideas get a superior recording job and Anglophiles will like it particularly.

★★★ PIANO PATTERNS
Cecil Lloyd. 20th Fox 3018

The 22-year-old Lloyd is the toast of Jamaica, where for five years he has been popular as a atylish pianist and hand-leader at the smart Tower Island Hotel. On this set, he plays with nary a trace of local West Indies color but rathar in aa ultra-smart cocktail piano setting, with rhythm accompaaiment. Keyboarding is cleao and erisp aod the recording quality is tops. Bright mood material.

★★★ SUPERSONICS IN FLIGHT
Billy Mure, Guitar. RCA Victor LSP 1869 & LPM 1869

STEREO & MONAURAL

Thia album is inspired by tha Navy jet fighter, F11F-1, the Tiger. Mure and his guitar ensemble with their rapid-fire liagering, are aupposedly capturing the speed and excitement of this modern aircraft. Actually thera is little of the jet sound here. The production, however, has a fine sound and the artists are adept at their work. The guitare are beard with various types of percussion and in some cases with organ. Musically interesting and the set has a beat.

★★★ 8 BRASS — 5 SAX — 4 RHYTHM
Skip Martin Ork. MGM E 3743

Topflight bond and film musical arranger Martin makes sweetly swing music, with axcellent solo segs via the services of the title aggragation "8 brass, 5 sax, 4 rhythm." It's bighly danceable stuff aad also registere strongly as good jockey material. Instrumentals include "East of the Sun," "The Best Things ia Life Are Free" aod "Vilia."

★★★ LOVE IS A SWINGIN' WORD
Sid Ramin Ork. RCA Victor LSP 1924 & LPM 1924

STEREO & MONAURAL

Here is aa escellent stereo album, with Ramin providing swiogy, smart iostrumeatal treatments of some memorable standards. Spinnable items for jocks. Selections (all featuring the word "love" in their titles) include "The Lady's in Love With You," "Love," "Comes Loves," etc.

LOW-PRICE CHILDREN'S ★★★

★★★ GREER GARSON BABY SITS WITH STORIES AND SONGS
Lion L 78182

Miss Oarson's attempt at a singing introduction does not come off too effectively, but once she gets to the story-telling she does a good job indeed at holdiog tha youngsters' attention. It's more or less a story-telling junket around a group of distant lands and into this framework are worked aoch storiea as "Sinbad, tha Sailor," "Puss in Boots," "Dick Whittington," etc. Favorite stories, well told by a name attraction auch as Miss Garsoa should easily accomplish a good sales level.

FOLK ★★★

★★★ VOODOO DRUMS IN HI-FI
Atlantic 1296

Recorded on location in Haiti, this is a fascinating piece of exotica which should be of much interest to specialty shops, scholars, educational organizations, etc. Drums and voodoo pervade the spirit of Haitian life and this disk captures that aspect of the country's culture. Cover art aad the liner notes are distinct sales aids, the former being an eye catcher and the latter, by Gary Kramer, a scholarly exposition.

★★★ THE DRUMS OF AFRICA
Prince Ongo & Princess Muana with native drummers. 20th Fox 3000

All the wild, tribal magic of the natives of the Ruanda Urundi territory (which bordera on the East Central Belgian Congo) is captured on this record. Emotional and orgiastic drum beating and chanting is featured which depicts tha various ceremonials of love, death and battle. Disk has an escelleot sound and for collectors of this lore, it makea an interesting item.

INTERNATIONAL ★★

★★ MUSICA FLAMENICA
Nino Ricardo, Guitar. Epic LC 3556

Nino Ricardo, who studies with Carlos Montoya among others, proves bimself delt aod responsive in the dozen Flamenco guitar solos represented on this disk. If he falls a bit short of the ultimate in dapth, emotion and fluidity, he nevertheless shows himself to be a major artist in this genre. The recorded sound is somewhat glassy, cutting into the instrumeat's necessary resonance

LOW-PRICE LATIN AMERICAN ★★★★

★★★★ CHIQUI CHA
Joe Morand Ork. Rico RLP 3004

Veteran Latin maestro Morand provides pleasant, smoothly rhythmic instrumental interpretations of familiar Latin tunes — "Green Eyes," "Magdalana" etc. Highly danceable wax, which should sell well in low-priced field.

LOW-PRICE LATIN AMERICAN ★★★

★★★ LET'S DANCE
Armando Valdespi Ork. Rico RLP 3005

Latin style, dance items can also have appeal in pop marts for those who dig the Latin dance steps. Vocals on the selections are in Spanish. Prime appeal, of course, will be in this market. On the racks, however, this can get its share of coin.

LOW-PRICE LATIN AMERICAN ★★

★★ CHA CHA IN THE MOONLIGHT
Cheo Belen Puig Ork. Rico RLP 3002

The Latin terp set will get a kick out of this smartly made cha cha waxing, featuring the Cheo Balen Puig ork. Tunes include "Errante Y Bohemio," "Viva El King" and many other originals. Tunes are played with authenticity and excitement.

★★ CHA CHA RHYTHM
Ramon Marquez Ork. Rico RLP 3001

The authentic Latin sounding band turns to a danceable collection of cha cha rhythms. There are a dozen bands in all. The market is glutted with this type of material in all price ranges but the novel, caricature-like cover drawing could give this a salable point.

★★ TANGO MERENGUE
Don Santiago & El Reyes De Tango. Rico RLP 3003

Program of Latio dance music, specifically the tango and merengue. Unfortunately the sound is not especially good, but the low price combined with the big Latin market, should make it move well on the racks. Prime appeal for the Latin communities.

POLKA ★★★

★★★ I LOVE TO POLKA
Li'l Wally. Jay Jay LP 5000

STEREO & MONAURAL

There's a gay, rollicking sound about this venture, with the happy shouts of dancers breaking thru the ork sounds from time to time. The music is well played and contains a sprinkling of waltzes to vary the pattern. Li'l Wally is well-known among the polka-minded population of Chicago and sales there particularly should be rewarding. Stereo quality is good enough but that would not appear a major sales poiat in this primarily danciag idiom.

SOUND ★★★★

★★★★ AUDIO FIDELITY STEREODISC
Audio Fidelity AFSD 5898

STEREO ONLY

Packaged in a special two-flap job, this disk uses narrative, music and sound effects — much of it from other disks in the line — to demonstrate the meaning of stereophonic sound. Both inside covers carry diagrams and espository passages—which, with the material on the disk—will be of interest to new faas.

SPECIALTY ★★★★

★★★★ FUEGO DEL ANDE
Yma Sumac. Capitol ST 1169

STEREO & MONAURAL

An intriguing set of folkish songs ara delivered with the artist's usual amazing versatility. She does marvelous things with her voice. Various tempos and ork settings and some numbers with chorus even further evidence her artistry. Excellent potential with this wide-appeal offering.

• Reviews and Ratings of New Classical Albums

CLASSICAL ★★★★

★★★★ BRAHMS: VIOLIN CONCERTO
Arthur Grumiaux, Violin with The Concertgebouw Orch. of Amsterdam (Van Beinum). Epic LC 3552

A number of prominent violin virtuosos are represented with recorded versions of this bright and tuneful work, which can mean stiff competition. Grumiaux, howevar, handles the material in a sympathetic manner. In the various passages which call for swift and electrical movement of fingering, he shows considerable dexterity. The orchestra and soloist work with good rapport in the recording. Artistic cover can attract a measure of interest. Set is worth an effort.

★★★★ STRAVINSKY: APOLLON MUSAGETE, RENARD
L'Orchestre de la Suisse Romande (Ansermet). London CS 6034

STEREO & MONAURAL

These are lesser-known Stravinsky works, but this album should get them a wide hearing. Apollon Musagete is a lovely classical ballet score, sans dissonances, which receives an illuminating performance by Ansermet. In strong contrast is Renard, which is music played behind a pantomime. It features a biting score dominated by braying brass, plus woodwinds, percussion and cymbalom, and with two tenors, a baritona and a bass singing the sardonic roles of the Fox, Cock, Goat aad Cat. Lyrics are in French.

CLASSICAL ★★★

★★★ MOZART: EINE KLEINE NACHTMUSICK; TCHAIKOVSKY: SERENADE FOR STRINGS
The Israel Philharmonic Orch. (Solti). London CS 6066

These perennially popular works for striag orchestra are given a glowing reading by the Israelis. Tone is full, rich and warm and the coupling offers an loteresting coatrast in composition: the passion of Tchaikovsky and the sprightly order of Mozart. Stereo enhaces, without getting in the way of the music.

★★★ RAVEL: MA MERE L'OYE; DEBUSSY: NOCTURNES
L'Orchestre de la Suisse Romande (Ansermet), London CS 6023

STEREO & MONAURAL

The coupling of these impressionist worka of broad appeal should find many buyers.

(Continued on page 40)

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• Reviews and Ratings of New Classical Albums

• Continued from page 37

Performance is dezzling and exciting. London stereo has been consistently good and this disk is no exception. Musical elements come to the fore in the stereo version as they couldn't in a single channel waxing.

★★★ BACH: VIOLIN CONCERTOS IN B MAJOR, A MINOR, & D MINOR
Roberto Michelnecl & Felix Ayo, Violin, with I Musici. Epic LC 3853 & BC 1818

STEREO & MONAURAL

I Musici, who heva made their reputation primarily for their treatment of Itelian music of the 17th and 18th centuries, turn their hands to the Oerman master with lesser success. However, with the limitetions of a relaxed style and pretty sound as applied to Bech, they do a good job. Soloist Ayo is worth the entry price. Stiff competition.

★★★ BEETHOVEN: PIANO SONATAS NOS. 29 & 26
Eduardo Del Pueyo, Piano. Epic LC 3855
The artist presents the two sonatas with precision and cleaness, especially the "Hammerklavier," Number 29, which calls for feeling as well as craftmanship. There are other versions available, of course, so this will be facing competition. The more romantic "Les Adieux" has been less-recorded, and this particular coupling can create appeal.

★★★ DEBUSSY: LA MER, NOCTURNES
Concertgebouw Orch. Of Amsterdam (Van Benium). Epic BC 1820
The highly respected Concertgebouw Ork of the Netherlands turns in a most acceptable reading of the popular Debussy musical painting. Substantial monophonic competition exists for both "La Mer," and the Nocturnes, and the former, et least, has a half dozen or more stereo versions available. The group name will attract sales, but the over-all recording quality is perhaps not up to some of the group's previous efforts.

★★★ DEBUSSY: SUITR BERGAMASQUE; RAVEL: SONATINE, VALSE NOBLES ET SENTIMENTALES, ALBORADA DEL GRACIOSO
Leon Fleisher, Piano. Epic LC 3554
Four of the most popular keyboard works of the great impressionists are rendered with elan and finesse by young Fleisher. Altho he has not been especially noted for his performances of this type of music, his constantly growing reputation should be enhanced by this albom, which evidences widening scope and versatility. He's at his best in Ravel's cherming Sonatine.

★★★ HANDEL: WATER MUSIC
Concertgebouw Orch. of Amsterdam (Van Beinum). Epic LC 3551
Solid, mellow sound keynotes this reading of the complete Water Music, more familiar to concert goers and record lovers in suite form. The Concertgebouw employs their usual fine teamwork. Van Beinure's baton is a bit more stolid than Boyd Neil or Sir Adrian Boult, however, work is a popular one, and disk should sell widely.

CLASSICAL ★★

★★ BRAHMS PIANO RECITAL
Wilhelm Backhaus, Piano. London CS 6021

STEREO & MONAURAL

Here's a sturdy set of piano works in an understanding virtuoso performance. The set includes the composer's Opus 18 and several Intermezzi (E Flat Major, E Major, B Minor and C Major). These are for the general classical collector and as well as the student of the instrument. Sound is top-drawer.

★★ RUGGIERO RICCI VIRTUOSO SHOWPIECES
London CS 6039

STEREO & MONAURAL

The soloist demonstrates a formidable technique in this group of violin display pieces. The general public will be impressed with such complete mastery of the instrument, but the disk will probably find strongest sales potential among fanciers of violin works and students of the instrument.

★★ MOZART: LA FINTA GIARDINIERA
Various Artists with the Camerata Academica Des Salzburger Mozarteums (Paumgartner). Epic LC 3543
This is the only available version of highlights from this youthful Mozartean work in which the original Italian text is used. While it is not one of the immortal efforts of the composer, it is, nevartheless, of considerable interest, foreshadowing in the 18-year-old the more mature operatic works to come. Cast, orchestra and recording are beyond major criticism.

★★ HAYDN, PIANO CONCERTO VIOLIN CONCERTO
Menahem Pressler, Piano; Bernard Greenhouse, Cello, with the M-G-M Orch. (Solomon). M-G-M GC 30008
Both of the busy Haydn works are presented with appeal. The revised 'cello concerto is with Gevaert cadenzas and expanded chamber orchestra. The piano concerto is a less restrained work, especially for that particular period of the composer's writing, and Mr. Pressler evidences great feeling for the frilly composition. Excellent notes by Edward Cole.

★★ THR VIOLIN SONATA
Jan Tomasow, Violin, and Anton Heiller, Harpsichord. Vanguard BGS 5013 & BG 583

STEREO & MONAURAL

Tartini, Marcello, Vivaldi, Albinoni and Vitali are represented in this collection. Tomasow's clean techniques and light, brilliant tone fit the music beautifully, but he races thru so quickly that there's a loss of harmonic affect. Heiller's figured bass is exquisite. Many passages on disk are blurred because of echo.

★★ MONTEVERDI: MADRIGALI AMOROSI
The Deller Consort with Baroque String Ensemble. Vanguard BGS 5007 & BG 579

STEREO & MONAURAL

Madrigals of love and war from the baroque master's 8th book are presented with scholarly devotion by the counter-tenor and his associates. The Consort has been heard to better advantage in the diskings of the English works, but it's always a joy to hear Deller and soprano April Cantelo. Jacket has full texts and translations. Limited appeal.

★★ BEETHOVEN: SONTAS FOR PIANO & VIOLIN
Paul Makanowitzky, Violin, and Noel Lee, Piano. Vanguard VRS 1838-9

STEREO & MONAURAL

Five familiar masterpieces, including the "Spring" and three of the Op. 30 sonatas, played in a small compass. Makanowitzky uses very little bow and a great deal of vibrato, but within these limits, he does quite well. There is much competition from bigger-tones, more stellar names, but duo's concertizing here has created a following for them.

★★ BACH: THREE CONCERTOS FOR HARPSICHORD & ORCH.
Anton Heiller, Harpsichord, with Chamber Orch. of the Vienna State Opera (Caridis). Vanguard BGS 5009 & BG 588

STEREO & MONAURAL

These works, heard more frequently and more brilliantly with piano or violin are, nevertheless, given a noble and powerful treatment, remarkable for purity of style. The eveness and simplicity of interpretation, evoiding all alluring cliches, is greatly to Heiller's credit. Good balance in clarity and volume of sound between soloist and orch. Excellent notes by musicologist Abraham Vainus. For the connoisseur.

★★ THE CONCERTO GROSSO AND TRIO SONATA
Societas Musica Chamber Orch. of Copenhagen (Hansen). Vanguard BG 584
The chamber group renders these works by Italian baroque artists with precision. The works provide a stimulating experience in contrapuntal writing, and much that influenced Bach is evident in some of the compositions. For students and musicologists, this can be of prime appeal. Sound is excellent thruout.

LOW-PRICE CLASSICAL ★★★

★★★ TCHAIKOVSKY: SYMPHONY NO. 5
The Oslo Philharmonic Orch. (Gruner-Hegge). RCA Camden CAS 489

STEREO & MONAURAL

A restrained in tempo version of the Fifth that is played in a very modern spirit which is quite refreshing. On the debit side, the Oslo Philharmonic fails to realize the brilliance of orchestral timbres so essential to Tchaikovsky. Disk is an early contender in the low-priced stereo field, and as such, is sure-fire merchandise.

★★★ BRAHMS: VIOLIN CONCERTO
Christian Ferras, Violin with The Vienna Philharmonic Orch. (Schuricht). Richmond B 19018
Excellent performance, combined with good sound and glossy surfaces makes this a good buy in the low-price category. Cover is attractive, with a modern yet musical touch. The violin really sings.

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• Reviews and Ratings of New Jazz Albums

JAZZ ★★★★

★★★★ PRES AND TEDDY
The Lester Young-Teddy Wilson Quartet Verve MGV 8205
This set featuring the late, great Pres and Teddy Wilson, was cut early in 1956 on the East Coast and it features along with Pres, J. Jones on drums, and G. Ramey on bass. On this album, Pres, helped solidly by the always swinging Wilson, shows off the fine, warm bore quality that had such a major influence on the jazz world. He shines on such wonderful standards as "All of Me," "Love Me Or Leave Me" and "Prisoner of Love." There should be a steady sale of this Lester Young LP.

★★★★ HISTORIC JAZZ CONCERT AT MUSIC INN
Various Artists. Atlantic 1298
Back in the summer of 1956 a group of top jazzmen from many different jazz "schools" assembled at Music Inn in Lenox, Mass., to talk about jazz. As could be expected they decided to play some jazz too, and thus Pee Wee Russell and Jimmy Giuffre dueted together, Oscar Pettiford and Ray Brown are also heard together, and Rex Stewart, Herbie Mann, Teddy Charles, George Wein, Dick Katz and others are here, too. Atlantic waxed the entire impromptu concert, and it's a good thing they did, for many jazz fans will want to hear it, and buy it.

★★★★ BAGS AND FLUTES
Milt Jackson with Frank Wess & Bobby Jaspar. Atlantic 1294
Combination of Jackson's mellow vibe style with flutes accompanying makes for an interesting sound. Set contains a few standards and several Jackson originals to which he applies a rather easy-going approach. Blues and ballads are featured. He's at his best here, and his fans should find the package attractive fare. Imaginative cover.

★★★★ ONE O'CLOCK JUMP
Ella Fitzgerald, Count Basie, Joe Williams Verve MGV 8288
Altho Ella Fitzgerald gets top billing on this package, her participation is limited to one duet with Williams. However, the solid blues jazz instrumental offering of Basie make the LP a strong sales item on the strength of their performances alone.

★★★★ BIX McMLIX
Dick Cathcart, Trumpet with Warren Barker Ork. Warner Bros. WS 1275

STEREO & MONAURAL

This album is a tribute to Bix Beiderbecke, the almost legendary musician of the 1920's, who died close to three decades ago. Cathcart, a young trumpeter, is not trying to imitate Bix on these sides, but his open style has much of the feeling and elan of Bix on horn and he gets a chance to show off his style within these fine Warren Barker arrangements. Tunes include Bixian favorites, from "Jazz Me Blues," to "In a Mist." A nostalgic and yet up-to-date set that will please old and young jazz aficianados.

★★★★ THR TROMBONES, INC.
Warner Bros. WS 1272

STEREO & MONAURAL

This exciting idea, well carried out should interest a lot of jazz fans. It features 10 top trombone men of the East and West Coast blowing like mad, in what could be called the battle of the year. The East Coast and West Coast men are the tone bone men in the business. East arrangements are by J. J. Johnson, West by Marty Paich and Warren Barker. Tunes are standards and jazz classics, and the East comes out on top via sharper arrangements and more meaningful solos. Cover is very attractive and could add sales.

★★★★ ANITA O'DAY AT MISTER KELLY'S
Verve MGV 2113
Anita O'Day swings out in fine vocal forre on a group of standards and lesser known items. Backed neatly by a rhythm section (piano, drums, and bass) the canary was recorded at the Chicago jazz nitery Mister Kelley's. Her intros are pleasant and tune interpretations solid and tasteful. Strong package for market. Selections include "But Not for Me," "Varsity Drag" and "Have You Met Miss Jones."

★★★★ THE START OF SOMETHING
Mark Murphy. Capitol ST 1177

STEREO & MONAURAL

Murphy has a set of smartly delivered tunes that can create a demand in pop and jazz markets. Excellent arrangements by Bill Holman allow the singer a swingin' framework. Side one is a group of individual oldies. Side two is a seven-song medley. A fine jockey item. Displayable cover. Set can easily sell with plugs.

JAZZ ★★★

★★★ THE STEAMER
The Stan Getz Quartet. Verve MGV 8294
Practically every new Stan Getz album is an important jazz event, and this new one is no exception. On it Getz once again demonstrates his warm tone and his imaginative jazz ideas. He swings on some of the tunes and comes thru with warm solos on "You're Blase," for instance. Best side, in addition to "Blase" include "Blues for Mary Jane" and "There'll Never Be Another You." Sidemen aren't named but the pianist comes thru strikingly.

(Continued on page 52)

JAZZ GREATS PLAY GREAT JAZZ IN THE MAY 1st
"COLUMBIA JAZZ FESTIVAL"
FROM THE FIRST NAME IN JAZZ
HEAR
DAVE BRUBECK
BUCK CLAYTON
MILES DAVIS
DUKE ELLINGTON
ERROLL GARNER
BENNY GOODMAN
LIONEL HAMPTON
THE HI-LO'S
BILLIE HOLIDAY
J. J. JOHNSON
GERRY MULLIGAN
JIMMY RUSHING
ART VAN DAMME
JOE WILDER
TEDDY WILSON

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The Bugles of the Horse Artillery
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The Guards Regiment Grenadiers
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Lehrmusikkorps Bundesminister für Verteidigung
The Princess Patricia's Canadian Light Infantry
The Band of the 1st Battalion "The King's Regiment"
The Pipes and Drums of the 2nd Battalion "The Canadian Guards"

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HONOR ROLL OF HITS

TRADE MARK REG.

THE NATION'S TOP TUNES

For survey week ending April 4

This Week		Last Week	Weeks on Chart
1.	**Come Softly to Me** By Troxel, Cristopher, Ellis—Published by Cornerstona (BMI) BEST SELLING RECORD: Fleetwoods, Dolphin 1 RECORD AVAILABLE: Ronnie Height, Dore 516.	2	5
2.	**Venus** By Ed Marshall—Published by Bamhed-Lamdale (BMI) BEST SELLING RECORD: Frankie Avalon, Chancellor 1031.	1	8
3.	**Pink Shoe Laces** By Mickie Brant—Published by Pioneer (BMI) BEST SELLING RECORD: Dodie Stevens, Crystalette 724.	5	5
4.	**Never Be Anyone Else But You** By B. Knight—Published by Eric (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5565.	6	6
5.	**It's Just a Matter of Time** By Brook Benton-Hendricks-Otis—Published by Edeo (BMI) BEST SELLING RECORD: Brook Benton, Mercury 71394.	4	8
6.	**Charlie Brown** By Leiber-Stoller—Published by Tiger (BMI) BEST SELLING RECORD: Coasters, Atco 6132.	3	10
7.	**Tragedy** By Burch-Nelson—Published by Bluff City (BMI) BEST SELLING RECORD: Thomas Wayne, Fernwood 109.	7	7
8.	**I Need Your Love Tonight** By Sid Wayne-Vix Reichner—Published by Gladys (ASCAP) BEST SELLING RECORD: Elvis Presley, Vic 7506.	13	2
9.	**Guitar Boogie Shuffle** By A. Smith—Published by Shapiro-Bernstein (ASCAP) BEST SELLING RECORD: Virtues, Hunt 324.	12	3
10.	**A Fool Such as I** By Bill Trader—Published by Leeds (ASCAP) BEST SELLING RECORD: Elvis Presley, Vic 7506. RECORDS AVAILABLE: Pat O' Day, Argo 5325; Hank Snow, Vic 6562; Bill Haley & His Comets, Dec 30873.	14	2

Second Ten

This Week		Last Week	Weeks on Chart
11.	**It's Late** By D. Burnette—Published by Eric (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5565.	9	5
12.	**Since I Don't Have You** By J. Bock-Skyliners—Published by Calico (ASCAP) BEST SELLING RECORD: Skyliners, Calico 104	19	3
13.	**Hawaiian Wedding Song** By Charles E. King-A. Hoffman-D. Manning—Published by Pickwick (ASCAP) BEST SELLING RECORD: Andy Williams, Cadence 1358. RECORD AVAILABLE: Mary Kay Trio, Warner Bros. 5015	10	13
14.	**Happy Organ** By Wood-Clowney-Kriegsmann—Published by Lowell (BMI) BEST SELLING RECORD: Dave (Baby) Cortez, Clock 1009.	21	2
15.	**Tell Him No** By T. Pritchett—Published by Burnt-Oak (BMI) BEST SELLING RECORD: Travis & Bob, Sandy 1017. RECORDS AVAILABLE: Dean & Marc, Bullseye 1025; Jackson Brothers, Atco 6139; Margie Rayburn, Liberty 55183.	–	1
16.	**Alvin's Harmonica** By Ross Bagdasarian—Published by Monarch (ASCAP) BEST SELLING RECORD: David Seville and the Chipmunks, Liberty 55179.	8	8
17.	**I've Had It** By Carl Bonura-Raymond Ceroni—Published by Brent (BMI) BEST SELLING RECORD: Bell Notes, Time 1004.	11	9
18.	**Sea Cruise** By Huey Smith—Published by Ace (BMI) BEST SELLING RECORD: Frankie Ford, Ace 554	17	4
19.	**Tiajuana Jail** By Denny Thompson—Published by Falstaff (BMI) BEST SELLING RECORD: Kingston Trio, Cap 4167. RECORDS AVAILABLE: Johnny & Jonie, Challenge 59041; Johnny Bond, Ditto 120.	–	1
20.	**Turn Me Loose** By D. Tomus-M. Shumen—Published by Avalon (BMI) BEST SELLING RECORD: Fabian, Chancellor 1033	–	1

Third Ten

This Week		Last Week	Weeks on Chart
21.	**Please, Mr. Sun** By Getzoo-Frank—Published by Weiss & Barry (BMI) RECORD AVAILABLE: Tommy Edwards, M-G-M 12757.	18	4
22.	**Three Stars** By Tommy Dee—Published by American (BMI) RECORDS AVAILABLE: Tommy Dee, Crest 1057; Ruby Wright, King 5192.	–	1
23.	**Enchanted** By Buck Ram—Published by Choice (ASCAP) RECORDS AVAILABLE: Platters, Mercury 71427; Lenny Troy, Wanderlust 1107.	–	1
24.	**Sorry, I Ran All the Way Home** By Zwirn-Giosasi—Published by Figure (BMI) RECORD AVAILABLE: Impalas, Cub 9022.	–	1
25.	**If I Didn't Care** By Lawrence—Published by Chappell (ASCAP) RECORDS AVAILABLE: Connie Francis, M-G-M 12769; Hilltoppers, Dot 15220; Ink Spots, Dec 23632.	–	1
26.	**This Should Go On Forever** By J. Meller-Jolivette—Published by Jemie (BMI) RECORDS AVAILABLE—Rod Bernard, Argo 5327; Guitar Gable, Excello 2153, Gene Terry & Downbeats, Savoy 1559.	30	3
27.	**It Doesn't Matter Anymore** By Paul Anka—Published by Spanka (BMI) RECORD AVAILABLE: Buddy Holly, Coral 62074.	25	5
28.	**For a Penny** By Charles Singleton—Published by Roosevelt (BMI) RECORD AVAILABLE: Pat Boone, Dot 15914.	–	1
29.	**Peter Gunn Theme** By Henry Mancini—Published by Northridge (ASCAP) RECORDS AVAILABLE: Ray Anthony, Cap 4041; Embers, Wynne 101; George Kelly, Winley 237; Henry Mancini Ork, Vic 7460; Shelly Manne and His Men, Contemporary 367.	15	12
30.	**May You Always** By Larry Markes-Dick Charles—Published by Hecht-Lancaster & Buzzell (ASCAP) RECORD AVAILABLE: McGuire Sisters, Coral 62059.	22	13

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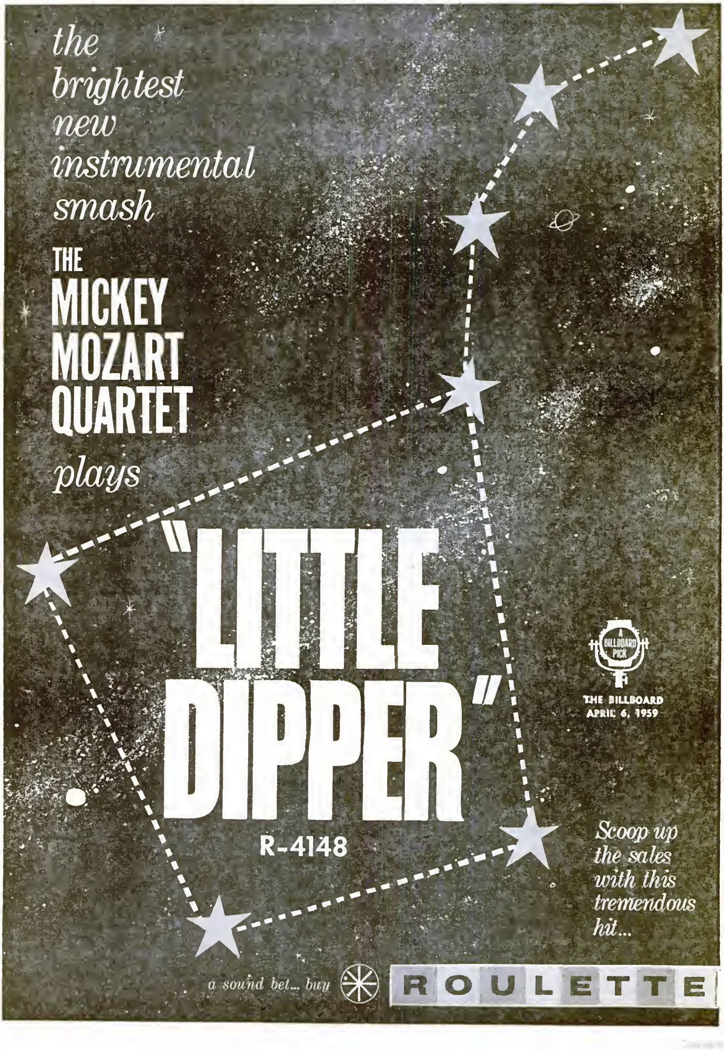
The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.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brightest
new
instrumental
smash
THE
MICKEY
MOZART
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plays
"LITTLE
DIPPER"
R-4148
A BILLBOARD PICK
THE BILLBOARD
APRIL 6, 1959
Scoop up
the sales
with this
tremendous
hit...
a sound bet... buy
ROULETTE

The Billboard HOT 100

FOR THE WEEK ENDING APRIL 19

★ THE STAR PERFORMER designation shows the outstanding upward changes of position in The Hot 100 since last week's chart. Its purpose merely is to provide quick visual identification of the sides which moved up most dramatically or to new entries which first entered the chart at an unusually high position.

Three Weeks Ago	Two Weeks Ago	One Week Ago	This Week	★ Star Performer This Week	Title — Artist, Company, Record Number	Weeks on Chart
6	2	2	1		COME SOFTLY TO ME — Fleetwoods, Dolphin 1	6
1	1	1	2		VENUS — Frankie Avalon, Chancellor 1031	10
11	8	4	3		PINK SHOELACES — Dodie Stevens, Crystalette 724	9
4	4	3	4		IT'S JUST A MATTER OF TIME — Brook Benton, Mercury 71394	12
5	5	5	5		TRAGEDY — Thomas Wayne, Fernwood 109	22
9	7	6	6		NEVER BE ANYONE ELSE BUT YOU — Ricky Nelson, Imperial 5565	8
2	3	7	7		CHARLIE BROWN — Coasters, Atco 6132	11
64	26	13	8		A FOOL SUCH AS I — Elvis Presley, RCA Victor 7506	4
33	14	10	9		GUITAR BOOGIE SHUFFLE — The Virtues, Hunt 324	6
—	33	12	10		I NEED YOUR LOVE TONIGHT — Elvis Presley, RCA Victor 7506	3
17	10	9	11		IT'S LATE — Ricky Nelson, Imperial 5565	7
27	17	15	12		SINCE I DON'T HAVE YOU — The Skyliners, Calico 103	9
57	35	25	13	★	THE HAPPY ORGAN — Dave (Baby) Cortez, Clock 1009	5
72	32	20	14		TIAJUANA JAIL — Kingston Trio, Capitol 4167	4
24	18	14	15		SEA CRUISE — Frankie Ford, Ace 554	10
85	47	23	16		TELL HIM NO — Travis and Bob, Sandy 1017	4
—	79	39	17	★	TURN ME LOOSE — Fabian, Chancellor 1033	3
3	6	8	18		ALVIN'S HARMONICA — David Seville and the Chipmunks, Liberty 55179	9
7	9	11	19		I'VE HAD IT — Bell Notes, Time 1004	13
38	28	21	20		THIS SHOULD GO ON FOREVER — Rod Bernard, Argo 5327	6
—	82	50	21	★	THREE STARS — Tommy Dee, Crest 1057	3
93	84	35	22	★	ENCHANTED — The Platters, Mercury 71427	4
18	11	17	23		PLEASE, MR. SUN — Tommy Edwards, M-G-M 12757	9
20	13	18	24		IT DOESN'T MATTER ANYMORE — Buddy Holly, Coral 62074	8
66	54	44	25	★	SORRY, I RAN ALL THE WAY HOME — The Impalas, Cub 9022	5
16	15	16	26		HAWAIIAN WEDDING SONG — Andy Williams, Cadence 1358	16
91	53	36	27		FOR A PENNY — Pat Boone, Dot 15914	4
41	23	24	28		WHERE WERE YOU (ON OUR WEDDING DAY)? — Lloyd Price, ABC-Paramount 9997	7
42	25	22	29		IF I DIDN'T CARE — Connie Francis, M-G-M 12769	7
97	80	73	30	★	THAT'S WHY — Jackie Wilson, Brunswick 55121	4
32	30	27	31		THE MORNING SIDE OF THE MOUNTAIN — Tommy Edwards, M-G-M 12757	7
46	27	29	32		NO OTHER ARMS, NO OTHER LIPS — Chordettes, Cadence 1361	7
56	34	34	33		EVERYBODY LIKES TO CHA CHA — Sam Cooke, Keen 2018	6
10	12	31	34		DONNA — Ritchie Valens, Del-Fi 4110	21
—	70	43	35		GUESS WHO — Jesse Belvin, RCA Victor 7469	3
8	16	19	36		STAGGER LEE — Lloyd Price, ABC-Paramount 9972	19
19	22	32	37		SHE SAY (OOM DOOBY DOOM) — The Diamonds, Mercury 71404	12
12	19	28	38		PETER GUNN THEME — Ray Anthony, Capitol 4041	15
96	76	70	39	★	SIX NIGHTS A WEEK — The Crests, Coed 509	4
58	36	37	40		I'M NEVER GONNA TELL — Jimmie Rodgers, Roulette 4129	8
39	40	46	41		THE HANGING TREE — Marty Robbins, Columbia 41325	11
14	20	30	42		I CRIED A TEAR — LaVern Baker, Atlantic 2007	19
49	42	42	43		I GO APE — Neil Sedaka, RCA Victor 7473	6
—	97	78	44	★	I MISS YOU SO — Paul Anka, ABC-Paramount 10011	3
60	58	40	45		HEAVENLY LOVER — Teresa Brewer, Coral 62084	5
—	99	61	46	★	YEP! — Duane Eddy, Jamie 1122	3
67	48	48	47		MOONLIGHT SERENADE — The Rivieras, Coed 508	10
—	96	72	48	★	ALMOST GROWN — Chuck Berry, Chess 1722	3
78	74	63	49	★	COME TO ME — Marv Johnson, United Artists 160	5
—	61	54	50		TAKE A MESSAGE TO MARY — Everly Brothers, Cadence 1364	3
36	29	33	51		TOMBOY — Perry Como, RCA Victor 7464	12
65	57	53	52		YEAH YEAH — Dale Hawkins, Checker 916	5
99	—	82	53	★	TELL HIM NO — Dean and Marc, Bullseye 1025	3
76	65	59	54		AS TIME GOES BY — Johnny Nash, ABC-Paramount 9996	5
13	21	26	55		PETITE FLEUR — Chris Barber's Jazz Band, Laurie 3022	14
22	31	38	56		MAY YOU ALWAYS — McGuire Sisters, Coral 62059	15
81	68	64	57		THE BEAT — Rockin' R's, Tempus 7541	4
98	83	66	58		SOMEONE — Johnny Mathis, Columbia 41355	4
23	37	47	59		RAWHIDE — Link Wray, Epic 9300	12
—	—	77	60	★	SO FINE — Fiestas, Old Town 1062	2

THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national POPULARITY, as determined by weekly local studies prepared for The Billboard in markets representing a cross-section of the United States. These studies reflect sales registered for each disk up to press time.

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THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE Artist, Company, Record Number	WEEKS ON CHART
—	—	83	61	★	LOVEY DOVEY — Clyde McPhatter, Atlantic 2018	2
80	51	45	62		COME SOFTLY TO ME — Ronnie Height, Dore 516	4
28	41	49	63		I GOT A WIFE — Mark IV, Mercury 71403	12
21	44	51	64		16 CANDLES — Crests, Coed 506	21
15	24	41	65		TALL PAUL — Annette, Disneyland 118	15
52	46	58	66		APPLE BLOSSOM TIME — Tab Hunter, Warner Bros. 5032	11
—	69	69	67		POOR JENNY — Everly Brothers, Cadence 1364	3
44	43	56	68		NOLA — Billy Williams, Coral 62069	12
—	90	87	69	★	FRENCH FOREIGN LEGION — Frank Sinatra, Capitol 4155	3
—	—	—	70	★	GOODBYE, JIMMY, GOODBYE — Kathy Linden, Felsted 8571	1
35	52	57	71		THE LONELY ONE — Duane Eddy, Jamie 1117	13
29	63	71	72		LONELY TEARDROPS — Jackie Wilson, Brunswick 55105	21
47.	67	76	73		MATILDA — Cookie and His Cupcakes, Judd 1002	13
34	60	65	74		(ALL OF A SUDDEN) MY HEART SINGS — Paul Anka, ABC-Paramount 9987	17
—	93	92	75	★	STAR LOVE — Playmates, Roulette 4136	3
—	—	—	76	★	THE KISSING TREE — Billy Grammer, Monument 403	1
—	—	98	77	★	THAT'S MY LITTLE SUZIE — Ritchie Valens, Del-Fi 4114	2
—	—	—	78	★	THE WALLS HAVE EARS — Patti Page, Mercury 71428	1
—	—	95	79	★	ONLY YOU — Frank Pourcel, Capitol 4165	2
59	50	52	80		TELLING LIES — Fats Domino, Imperial 5569	9
—	—	—	81	★	I STILL GET A THRILL — Joni James, M-G-M 12779	1
43	45	68	82		FIRST ANNIVERSARY — Cathy Carr, Roulette 4125	12
—	98	89	83		BOOM-A-DIP-DIP — Stan Robinson, Monument 402	3
26	38	60	84		THE CHILDREN'S MARCHING SONG — Mitch Miller, Columbia 41317	14
—	88	91	85		WHO'S THAT KNOCKIN' — Genies, Shad 5002	3
31	39	55	86		THE STORY OF MY LOVE — Conway Twitty, M-G-M 12748	12
—	—	—	87	★	BONAPARTE'S RETREAT — Billy Grammer, Monument 403	1
—	—	—	88	★	I THINK I'M GONNA KILL MYSELF — Buddy Knox, Roulette 4140	1
—	—	96	89		77 SUNSET STRIP — Don Ralke, Warner Bros. 5025	2
—	—	—	90	★	JO-JO THE DOG-FACED BOY — Annette, Vista 336	1

THE BILLBOARD'S BEST BUYS

These records have shown the greatest national SALES BREAKOUT potential this week for the first time. Action sides are listed in capital letters.

POP

LOVEY DOVEY .... Clyde McPhatter
(Progressive, BMI) My Island of Dreams (Progressive, BMI) Atlantic 2018

THAT'S MY LITTLE SUZIE .... Ritchie Valens
(Kemo, BMI) In a Turkish Town (Kemo, BMI) Del Fi 4114

I STILL GET A THRILL .... Joni James
(Words & Music, ASCAP) Perhaps (Parliament, ASCAP) M-G-M 12779

THE KISSING TREE .... Billy Grammer
BONAPARTE'S RETREAT
(Carlfred, ASCAP) (Acuff-Rose, BMI) Monument 403

THE WALLS HAVE EARS .... Patti Page
(Shapiro-Bernstein, ASCAP) My Promise (Egap, BMI) Mercury 71428

The above are previous Billboard Spotlight picks

GOODBYE, JIMMY, GOODBYE .... Kathy Linden
(Knollwood, ASCAP) Heartaches at Sweet Sixteen (Irish-Trojan, BMI) Felsted 8571

ONLY YOU .... Frank Pourcel
(Wildwood, ASCAP) Rainy Night in Paris (Beechwood, BMI) Capitol 4165

FRENCH FOREIGN LEGION .... Frank Sinatra
(Barton, ASCAP) Time After Time (Sands, ASCAP) Capitol 4155

C&W

NO SELECTIONS THIS WEEK

R&B

NO SELECTIONS THIS WEEK

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THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE Artist, Company, Record Number	WEEKS ON CHART
—	—	—	91		I'VE COME OF AGE — Billy Storm, Columbia 41356	1
37	49	67	92		THE CHILDREN'S MARCHING SONG — Cyril Stapleton, London 1851	14
—	—	99	93		I NEVER FELT LIKE THIS — Jack Scott, Carlton 504	2
—	—	—	94		LONELY FOR YOU — Gary Stites, Carlton 508	1
—	—	—	95		QUIET VILLAGE — Martin Denny, Liberty 55162	1
—	—	—	96		MY HEART IS AN OPEN BOOK — Carl Dobkins Jr., Decca 30803	1
48	64	84	97		WITH THE WIND AND THE RAIN IN YOUR HAIR — Pat Boone, Dot 15888	14
—	—	—	98		LITTLE QUEENIE — Chuck Berry, Chess 1722	1
—	—	—	99		YOU CAN'T BE TRUE DEAR — Mary Kaye Trio, Warner Bros. 5050	1
—	—	—	100		KANSAS CITY — Wilbert Harrison, Fury 1023	1

ACHTUNG!

"Jackety Jack"

The Wild German "Yakety Yak" that swept the Continent

with BILLY SANDERS

with the Paul Kuhn Ensemble

Atlantic 2023

• Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week		Last Week	Weeks on Chart
1.	COME SOFTLY TO ME (Cornerstone)	—	1
2.	MAY YOU ALWAYS (Hecht, Lancaster & Buzzell)	5	12
3.	HAWAIIAN WEDDING SONG (Pickwick)	1	13
4.	PETER GUNN THEME (Northridge)	6	8
5.	NEVER BE ANYONE ELSE BUT YOU (Eric)	—	1
6.	PINK SHOE LACES (Pioneer)	12	2
7.	VENUS (Rambed-Lansdale)	2	5
8.	MY HAPPINESS (Happiness)	4	14
9.	PETITE FLEUR (Hill & Range)	9	9
10.	IT'S JUST A MATTER OF TIME (Eden)	13	3
11.	NOLA (Fox)	3	9
12.	I NEED YOUR LOVE TONIGHT (Gladys)	—	1
13.	I'VE HAD IT (Brent)	—	1
14.	CHILDREN'S MARCHING SONG (Miller)	7	13
15.	77 SUNSET STRIP (Witmark)	—	1

• Best Selling Sheet Music in Britain

(For week ending April 4)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Side Saddle—Mills (Mills)
Sing Little Birdie—Good Music (Zodiac)
As I Love You—Macmelodies (Northern)
Smoke Gets in Your Eyes—Sterling (Harms)
Gigi—Chappell (Chappell)
A Pub With No Beer—Good Music (St. Lawrence)
My Happiness—Sterling (Belasco)
The Little Drummer Boy—Bregman, Vocco & Conn (Bregman, Vocco & Conn)
Petite Fleur—Essex (Hill & Range)
Chich—Henderson (—)
Does Your Chewing Gum Lose Its Flavour—Feldman (Mills)
Trudie—Henderson (Kassner)
May You Always—Essex (Hecht, Lancaster & Buzzell)
Apple Blossom Time—Francis Day (Vogel)
Kiss Me Honey Honey—Lakeview (Leeds)
The Wonderful Secret of Love — Leeds (Leeds)
Wait for Me—Sterling (—)
The World Outside — Keith Prowse (Chappell)
If Only I Could Live My Life Again—Peter Maurice (Ashland)
Tomboy—John-Fields (Roncom)

• Best Selling Pop Records in Britain

(For week ending April 4)

Printed thru the courtesy of the "New Musical Express," Britain's foremost musical publication.

This Week		Last Week
1.	SIDE SADDLE—Russ Conway (Columbia)	2
2.	SMOKE GETS IN YOUR EYES—Platters (Mercury)	1
3.	IT DOESN'T MATTER ANYMORE—Buddy Holly (Coral)	4
4.	MY HAPPINESS—Connie Francis (M-G-M)	3
5.	PETITE FLEUR—Chris Barber (Pye-Nixa)	6
6.	STAGGER LEE—Lloyd Price (HMV)	7
7.	AS I LOVE YOU—Shirley Bassey (Philips)	5
8.	GIGI—Billy Eckstine (Mercury)	10
9.	LITTLE DRUMMER BOY—Beverly Sisters (Decca)	8
10.	A PUB WITH NO BEER—Slim Dusty (Columbia)	9
11.	TOMBOY—Perry Como (RCA)	11
12.	DONNA—Marty Wilde (Philips)	23
12.	C'MON EVERYBODY—Eddie Cochran (London)	15
14.	CHARLIE BROWN—Coasters (London)	16
15.	SING LITTLE BIRDIE—Teddy Johnson and Pearl Carr (Columbia)	12
16.	WAIT FOR ME—Malcolm Vaughan (HMV)	19
17.	BY THE LIGHT OF THE SILVERY MOON—Little Richard (London)	22
19.	DOES YOUR CHEWING GUM LOSE ITS FLAVOUR—Lonnie Donegan (Pye-Nixa)	14
20.	MY HEART SINGS—Paul Anka (Columbia)	13

CORRECTION!

In last week's issue, the incorrect address was printed. The correct address is shown below.

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Say You Saw It in The Billboard

The Billboard HOT C&W SIDES

FOR WEEK ENDING APRIL 12

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE Artist, Company, Record Number	WEEKS ON CHART
7	4	3	1	WHITE LIGHTNING — George Jones, Mercury 71406	6
2	2	1	2	WHEN IT'S SPRINGTIME IN ALASKA — Johnny Horton, Columbia 41308	14
1	1	2	3	DON'T TAKE YOUR GUNS TO TOWN — Johnny Cash, Columbia 41313	13
10	8	5	4	I'M IN LOVE AGAIN — George Morgan, Columbia 41318	9
9	9	8	5	MOMMY FOR A DAY — Kitty Wells, Decca 30804	7
3	3	4	6	WHO CARES! — Don Gibson, RCA Victor 7437	11
6	6	6	7	COME WALK WITH ME — Wilma Lee, Stoney Cooper, Hickory 1065	18
—	22	18	8	HOME — Jim Reeves, RCA Victor 7479	3
8	7	7	9	THAT'S WHAT IT'S LIKE TO BE LONESOME — Ray Price, Columbia 41309	14
—	21	13	10	LUTHER PLAYS THE BOOGIE — Johnny Cash, Sun 316	3
4	5	9	11	WHICH ONE IS TO BLAME! — Wilburn Brothers, Decca 30787	15
20	—	20	12	CHIP OFF THE OLD BLOCK — Eddy Arnold, RCA Victor 7435	4
—	20	14	13	SET HIM FREE — Skeeter Davis, RCA Victor 7471	3
14	14	11	14	BEYOND THE SHADOW — Browns, RCA Victor 7427	8
23	15	17	15	MY REASON FOR LIVING — Ferlin Husky, Capitol 4123	9
26	23	16	16	POOR OLD HEARTSICK ME — Margie Bowes, Hickory 1094	4
—	—	25	17	A THOUSAND MILES AGO — Webb Pierce, Decca 30858	2
21	25	15	18	HANGING TREE — Marty Robbins, Columbia 41325	6
5	10	10	19	BILLY BAYOU — Jim Reeves, RCA Victor 7380	23
—	—	19	20	DOGGONE THAT TRAIN — Hank Snow, RCA Victor 7448	3
—	—	—	21	SO SOON — Jimmy Newman, M-G-M 50118	1
—	—	22	22	AM I THAT EASY TO FORGET! — Carl Belew, Decca 30842	2
—	—	—	23	THAT'S THE WAY IT'S GOTTA BE — Faron Young, Capitol 4164	1
—	—	—	24	THANKS A LOT — Johnny Cash, Sun 316	1
13	13	21	25	I'VE RUN OUT OF TOMORROWS — Hank Thompson, Capitol 4085	20
12	12	24	26	THAT'S WHAT IT'S LIKE TO BE LONESOME — Bill Anderson, Decca 30773	15
—	—	—	27	BLACK LAND FARMER — Frankie Miller, Starday 424	1
11	11	12	28	COUNTRY MUSIC IS HERE TO STAY — Simon Crum, Capitol 4073	24
22	—	30	29	LIFE TO LIVE — Billy Morgan, Starday 420	3
—	27	26	30	NEW RIVER TRAIN — Bobby Helms, Decca 30831	3

The Record That Has The Entire Trade Buzzing

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by

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FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

The Louvin Brothers play Barksdale Air Force Base, Shreveport, La., Friday (17) and then hop on to the Flame Club, Minneapolis, where they show their wares April 22-24. On April 29 they begin a 15-day trek with Jim Reeves thru Canada and New York State. . . . Don Pierce, of Starday-Mercury, Nashville, phoned the desk last Thursday (9) while in Cincinnati for a visit with Jimmie Skinner and Lou Epstein, of the Jimmie Skinner Music Center, en route back home to Nashville from the MOA Convention in Chicago.

Junie-Lou and Her Pine Hedge Ranch Hands are heard live each Saturday morning on "Early-Bird Jamboree" over Station WAVL, Apollo, Pa. They appeared regularly each Sunday at Pine Hedge Ranch near Franklin, Pa., the last two years and are slated to return there this season. . . . Al Shade postals from Millersburg, Pa., that he is opening a tourist park there soon and that he plans to use c.&w. talent on Wednesday, Thursday and Friday nights. Mail addressed to R. D. 1, Millersburg, will reach him.

Plans have been completed for Hank Snow to do a series of television films in color at the Knox Berry Farm in Hollywood, under the direction of Will Voeller. . . . Ersel Hickey, heard on Epic Records, does a guest shot on "Big D Jamboree," Dallas, April 25. He's currently on tour with his manager, Sherman Ford Jr., to plug his new Epic release, "People Gotta Talk." . . . Patsy Cline and Hank Rector and the Rambling Rangers have been engaged for the opening of Frank Whitecavage's New River Ranch, Rising Sun, Md., April 19. Don Owens is doing the booking for the spot.

The gospel-singing Blackwood Brothers Quartet is routed thru April as follows: El Dorado, Ill., 14; Hamilton, O., 16; Canton, O., 17; Lansing, Mich., 18; Murray, Ky., 21; Bowling Green, Ky., 22; Rome, Ga., 23; Greenville, S. C., 24; Charlotte, N. C., 25; Madisonville, Ky., 27; Portsmouth, O., 28, and Dayton, O., 30. . . . Eddie Noack, after cutting a session for Pappy Daily's "D" label in Houston, left there April 10 for a swing thru Arizona with a "Grand Ole Opry" unit. . . . Leon McAuliffe has just moved into his new home in Tulsa, Okla.

Vernon Stewart, who has his own hand on Station KXRJ, Russellville, Ark., is featured on his own country music show at the new Auditorium, Dardanelle, Ark., each Saturday night. . . . Glen Glenn has resumed his Army duties in Hawaii after a 30-day leave spent in Los Angeles. While in L.A., Glen cut a session for Era Records, with release due in about two weeks.

With the Jockeys

After 10 months off the air, "Hometown Frolics," with Don Larkin at the controls, has resumed on WNTA, Newark 2, N. J. The seg has Larkin pitchin' c.&w. and gospel music Monday thru Friday, 10:10 p.m. till midnight. Don says he'd be happy to receive spinnin' wax, old or new. . . . Kissin' Kuzzin Bill Murphy, who twirls the c.&w. platters at WAND, Canton, O., postals that he's short of records on the top artists. . . . Cactus Jack continues to spin the western record fare at Station KEEN, San Jose, Calif. . . . Deejays who may have been missed in the mailing of Slim Whitman's new Imperial release, "The Letter Edged in Black" and "I Never See Maggie Alone," may obtain a sample by writing to Imperial Records, 6425 Hollywood Boulevard, Hollywood.

Billy Starr, who has a three-hour show known as the "Navajo Hour" on KGAK, Gallup, N. M., puts out an S.O.S. for records. He plays c.&w. and rock 'n' roll. . . . Uncle Early, who has "Early-Bird Jamboree" on Station WAVL, Apollo, Pa., puts out a plea for country and gospel disks. . . . Blue Hen Records, 4 Center Street, Harrington, Del., invites c.&w. deejays to send in their names and addresses to be added to the firm's sample mailing list. . . . Denver Duke and Jeffrey Null still have copies available on their new Guitar Records release, "Tears in the Wind," as well as on their first Guitar release, "Blue, Blue, Blue." A post-card to Guitar Records, Box 64, Cicero 50, Ill., will fetch you the samples.

Pat Boyd, fem c.&w. twirler at WMAX, Grand Rapids, Mich., journeyed to Kalamazoo, Mich., recently for a guest shot on Rem Wall's "Green Valley Jamboree," televised each Saturday night at 6 over WKZO-TV. . . . Stan Matthews and the Hayseeders have just waxed "Pretend" b.w. "A Poor Man in Paradise" for the Coronation label. Jocks may obtain their copy by writing to Coronation Records, 531 Oleander Drive, Los Angeles 42. . . . Ted Daigle, who conducts two platter shows, "Hillbilly Hayride" and "Ted's Country Hour," five days a week on Station CKBC, Bathurst, N. B., has just had his initial release for Rodeo Records. Ted will send a sample to any jock who'll write him on station stationery. In addition to the two above-mentioned shows, Daigle has a Sunday seg billed as "Hillbilly Hits."

Jimmy Key has left WKUL, Cullman, Ala., to join WMCP, Columbia, Tenn., where he is airing four hours of country music daily. He asks that the various diskeries and artists put him on their list for sample wax. . . . Deejays spinning country wax may obtain a sample of Jimmie's John's new recording, "Beyond the Blues" h/w "Solid Rock," on which he's backed by the Four Marksmen, by writing to Millie Ruton at 95 N. 23d Street, Newark, O. Jimmie's waxing of "Rosie's Gone Again" hit the charts awhile back.

"We are avid followers of The Billboard and especially your column. It is the ideal way to keep up to date on what's happening in that line of the music field." So writes Jack Chamberlin, who conducts a variety program which includes country and western, pop and rock 'n' roll on CHRS Radio, Cowansville, Que. He continues with: "I'm interested in getting the latest waxings and would like to promote some of the lesser stars' records. I'm always interested in receiving disks to promote and will do all I can to push them." . . . Red Howard, vet deejay who spins a nightly platter show over WIBM, Jackson, Mich., phones in to say that his recent plea here for deejay samples brought him an avalanche of replies from this country and Canada. He's especially appreciative of the aid given him by Ernest Tubb and Herb Shucher. Red says further that he has had much favorable listener reaction on Eddie Adams' recording of "Prisoner of the Blues" on the V. & V. label, and Jimmie Ringo's "I Like This Kind of Music" on Dot.

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• Reviews and Ratings of New Jazz Albums

• Continued from page 40

★★★ SAXES IN STEREO
Sonny Rollins, Benny Golson & Various Artists. Riverside RLP 1124

STEREO & MONAURAL

The sides on this new stereo platter wera previously issued monaurally on two different LP's. Tha Rollins tracks are taken from his monaural LP "The Sound of Sonny," and tha Golson tracks are from his album on the label "Tha Modern Touch." The packaging of two strong modern jazz names may help sales of this new stereo release, plus the exciting stereo sound itself. Of tha tracks the Golson sides are superior, dua to his fine arrangements and J. J. Johnson's blowing.

★★★ THE SWINGER: HARRY EDISON
Verve MGV 8295
This new Harry Edison set should please "Sweets" many fans, as well as any othar jazz buff who enjoys wall played and swinging jazz music. Edison's trumpet work is as tasteful and impeccable as ever, and on this release he is backed by J. Forrest on tenor, J. Jones on piano, F. Greene on guitar, J. Benjamin on bass and C. Persip on drums. Tunes include some fine originals, "Pussy Willow" and "Nasty" and some standards of which tha best is "The Very Thought of You."

★★★ WILD BILL DAVISON PLAYS THE GREATEST OF THE GREATS!
With Stan Wrightsman, Piano; Georga Van Eps, Guitar; Nick Fatool, Drums; Marty Korb, Bass. Dixieland Jubilee DJ 508
Hera's some mighty attractive jazz work by Wild Bill Davidson that is sure to interest many jazz fans. On this set the trumpeter plays a group of tunes that wera favorites of such trumpet and cornet stars as Beiderbecke, Armstrong, James, Nichols, Hackett, etc. Tones include "You Made Me Love You," "I Can't Get Started With You," "Ida," and many other favorites. Very good listening here.

★★★ JACKIE McLEAN PLAYS FAT JAZZ
Jubilee JLP 1093
Jackie McLean, the young alto man who has gained much attention since leaving tha Art Blakey Messengers a few years ago, is caught hera with his sextet, a group which existed until a few months ago. McLean, backad by R. Draper on tuba, W. Young on cornet, and a rhythm section, gets a chance to show off his driving, biting hard bop style here. Tunes are mainly originals, and in addition to McLean, Draper and Young also come thru solidly. Strong bop for the hippies.

★★★ JAZZ FESTIVAL IN STEREO
Various Artists. Warner Bros. WS 1281

STEREO & MONAURAL

Set is composed of various sides from tha label's flock of new jazz releases. Everything from revivalists Dixie to modern is included allowing for wide appeal. Stereo, despite the various styles and differing sizes of tha groups, strengthens tha over-all appeal. As a jazz sampler to introduce their new jazz series, or as a representativa package of jazz styles, the set can move.

★★★ NEW BLUE HORNS
Various Artists. Riverside 12-294
Set contains six tracks of blues (not previously issued) by five groups, all fronted by trumpeters. It adds up to a good cross-section of contemporary styles. The following artists are featured: Chet Baker, Kenny Dorham, Nat Adderley (cornet), Clark Terry and Blue Mitchell. Support from various top jazz stars in their own right is an additional lure.

★★★ CHET BAKER INTRODUCES JOHNNY PACE
With the Chet Baker Quintet. Riverside RLP 12-292
Pace registars well in his debut album with trumpeter Chet Baker affording (at times) complementary backing. Vocally Pace resembles early Sinatra. He fares best on the slower tunes. Soma of the up numbers are a bit lacking with tha lad straying uncomfortably far away from home base. The attractive selection of tunes includes "What Is There to Say," "This Is Always" and "All or Nothing at All."

★★★ JAZZ FOR COMMUTERS
Sam (The Man) Taylor & His All Star Jazz Groups. M-G-M E 1088

STEREO & MONAURAL

Sam Taylor, tho mora identified with rock and roll material in recent years, can blow with solid affect in tha jazz idiom, too. Surround him with a bevy of top performers in their own right (Rehak, Cleveland, Thad Jones, Hank Jones, Milt Hinton to mantion a few) and you get a swinging set with such loosely applied titles as "Long Island Railroad Blues," "Westchester Waltz," etc. Flip side consists of salutes by Taylor's group to such greats as tha late Lester Young, Ben Webster, etc., with versions of tunes they wera identified with. Swinging understandable jazz for a fairly broad market.

★★★ THE GENIUS OF COLEMAN HAWKINS
Verva MGV 8261
Mellow sound by Hawkins on a fine brace of tunas with especially fina support from Oscar Peterson on piano. Other personnel include Ray Browo, bass; Herb Ellis, guitar; and Alvin Stoller on drums. Set contains a fair share of swingers and mood selections with Hawkins in great form on all, blowing with lots of heart.

★★★ RUBY BRAFF GOES "GIRL CRAZY"
With tha Shubert Alley Cats. Warner Bros. WS 1273

STEREO & MONAURAL

Lightly swingin' trumpet sound by Braff on tha wonderful tunes from Gershwin's "Girl Crazy." For listening or dancing, this can be a most inviting set. It can also hava pop appeal with displays. Attractiva cover will help.

JAZZ ★★

★★ ALL KINDS OF WEATHER
Red Garland Trio. Prestige 7148
Pianist Red Garland contributes some relaxed, middle-of-tha-road jazz on this attractiva new album. It features Garland, accompanied by P. Chambers and A. Taylor performing a group of tunes connected with the weather such as "Rain," "Summertime," "Stormy Weather," etc. Nothing memorable hera, but it's a nice album.

★★ SWEET SWINGIN' STUFF
Stuff Smith, Violin with Various Artists. 20th Fox 3008
Stuff Smith, one of tha most talentad violinists in tha field of jazz, has been performing his stuff for over two decades, and yet it never becomes stale. Violinist, singer and entertainer, Smith on this new album demonstrates the versatility that has kept him on top for this long time. On this LP he plays and sings happily a group of tunes that have been favorites for many years, including "Oh Promise Me," "To a Wild Rose," "Home on the Ranga" and such.

★★ MUSIC OF THE EARLY JAZZ DANCES
Claude Hopkins. 20th Fox 3009
Of interest to jazzophiles is this collection tracing the history of jazz dances, such as tha "Alabama Walkaround," "Walkin' tha Dog," "Original Black Bottom," etc. Tha music will interest traditional jazz lovers. Notes ara an asset, for they giva some interesting highlights on the davelopment of jazz dances.

★★ A TUBA JAZZ
Ray Draper. Jubilee JLP 1090
Ray Draper blows improvisations on his tuba with assistance from John Coltrane on tenor and a rhythm backing. Tunes include "I Talk to the Trees," "Angel Eyes," "Yesterdays," a tune by Draper himself called "Essii's Dance," and a pair of tunes by Sonny Rollins. Those looking for something of an offbeat sound will lika this.

★★ MUSIC, ROMANCE AND ESPECIALLY LOVE
Louis Bellson Ork. Verva MGV 8280
Leader-drummer Louis Bellson, with W. Smith, J. Tizol, B. Collette, J. Rowles, H. Edison, R. Poland and R. Mitchell, has come forth with a good, lightly swinging album here, that give all the men a chance to shine. The tunes include group of happy originals and jazz items, and Smith, Edison, Tizol and Collette turn in some bright solos thruout, with Bellson swinging the septet in strong fashion. It's in the mainstream groove.

Col's Special Jazz Sampler

NEW YORK — Columbia Records has worked out a special premium disk sampler to be sold with the purchase of any of its jazz festival albums starting this week (The Billboard, March 30). The premium disk, which contains tracks from the 10 new jazz albums, will be available for 98 cents monaurally, or $1.49 in stereo, with the purchase of any of the ten albums.

The sampler contains tracks from the new Benny Goodman album, the Gerry Mulligan Quartet album, a Lionel Hampton album, a J. J. Johnson album, a Teddy Wilson album, and others. The special premium deal will run about a month.

Upstate Rally

• Continued from page 10

mation of a regional organization of the Society of Record Dealers of America (SORD)," and to bring th.:r wives, key employees and fellow dealers in their area.

Barney Shoninger of Melody House, Utica, N. Y., will helm the meeting. Mrs. Dorothy Clark of Clark Music Company, Syracuse, is acting as secretary.

JAZZ GREATS PLAY GREAT JAZZ IN THE MAY 1st
"COLUMBIA JAZZ FESTIVAL"
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THE FIRST NAME IN JAZZ
HEAR
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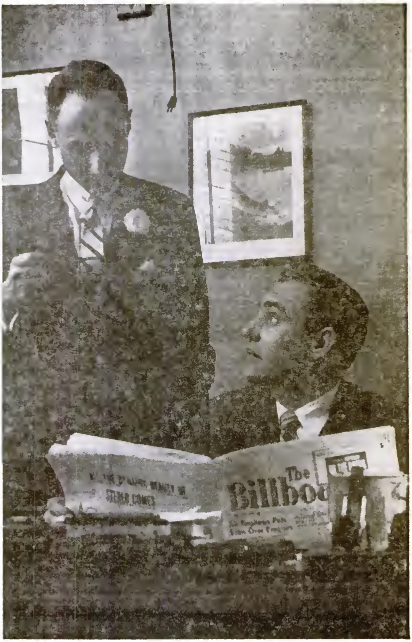
BILLIE HOLIDAY
J. J. JOHNSON
GERRY MULLIGAN
JIMMY RUSHING
ART VAN DAMME
JOE WILDER
TEDDY WILSON

The Billboard HOT R&B SIDES

FOR WEEK ENDING APRIL 12

Three Weeks Ago	Two Weeks Ago	One Week Ago	This Week	Title — Artist, Company, Record Number	Weeks on Chart
1	1	1	1	IT'S JUST A MATTER OF TIME — Brook Benton, Mercury 71394	10
18	10	3	2	EVERYBODY LIKES TO CHA CHA — Sam Cooke, Keen 2018	6
—	—	6	3	THAT'S WHY — Jackie Wilson, Brunswick 55121	2
3	2	2	4	CHARLIE BROWN — Coasters, Atco 6132	9
19	7	4	5	WHERE WERE YOU (ON OUR WEDDING DAY)? — Lloyd Price, ABC Paramount 9997	4
11	15	9	6	COME TO ME — Marv Johnson, United Artists 160	6
20	21	8	7	SINCE I DON'T HAVE YOU — Skyliners, Calico 103	5
12	14	14	8	COME SOFTLY TO ME — Fleetwoods, Dolphin 1	4
—	—	—	9	ALMOST GROWN — Chuck Berry, Chess 1722	1
28	16	12	10	SO FINE — Fiesta, Old Town 1062	4
7	4	7	11	TEARDROPS ON YOUR LETTER — Hank Ballard and the Midnighters, King 5171	6
2	3	5	12	I CRIED A TEAR — LaVern Baker, Atlantic 2007	17
10	11	15	13	VENUS — Frankie Avalon, Chancellor 1031	7
—	—	23	14	YOU'RE SO FINE — Falcons, Unart 2016	2
9	13	11	15	PRETTY GIRLS EVERYWHERE — Eugene Church, Class 238	17
—	—	21	16	THE TWIST — Hank Ballard and the Midnighters, King 5171	2
8	5	10	17	THE RIGHT TIME — Ray Charles, Atlantic 2018	15
—	—	—	18	GUESS WHO — Jesse Belvin, RCA Victor 7469	1
13	22	17	19	TELLING LIES — Fats Domino, Imperial 5569	6
—	—	—	20	KANSAS CITY — Hank Ballard and the Midnighters, King 5195	1
17	23	22	21	I'M SORRY — Bo Diddley, Checker 913	5
4	9	13	22	STAGGER LEE — Lloyd Price, ABC Paramount 9927	18
16	19	24	23	WHAT MAKES YOU SO TOUGH? — Teddy Humphries, King 5182	5
—	—	—	24	SEA CRUISE — Frankie Ford, Ace 554	1
—	—	—	25	LOVEY DOVEY — Clyde McPhatter, Atlantic 2018	1
—	—	—	26	HAPPY ORGAN — Dave (Baby) Cortez, Clock 1009	1
5	6	16	27	LONELY TEARDROPS — Jackie Wilson, Brunswick 55105	22
14	17	19	28	NO REGRETS — Jimmy Barnes, Gibraltar 101	9
—	—	—	29	RETURN OF STAGOLEE — Titus Turner, King 5186	1
—	—	—	30	THIS SHOULD GO ON FOREVER — Rod Bernard, Argo 5327	1

Say Macy's Buyers



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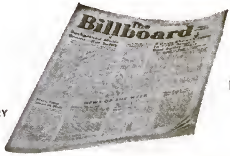

THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

One in a Series of Industry Personality Statements

The Billboard Reviews THIS WEEK'S SINGLES

• Reviews of New Pop Records

EXPLANATION OF RATING CATEGORIES FOR SINGLES

(Each item is rated strictly according to its sales potential in the category in which it is classified.)

SPOTLIGHT—Strongest Sales Potential of ALL records reviewed this week

★★★★—Very Strong Sales Potential

★★★—Good Sales Potential

★★—Moderate Sales Potential

★—Limited Sales Potential

★ ★ ★ ★

JESSE LEE TURNER
★★★★ Baby, Please Don't Tease
CARLTON 509—Pounding rockar is handled in hiccuppy fashion by Turner. Good danceable side. **(Longhorn, BMI)**

★★★★ Thinkin'
Turner has a good side to follow his "Little Space Girl." Good change of pace on tha Latinish ballad. **(Longhorn, BMI)**

CYRIL STAPLETON
★★★★ Beyond the Stars
LONDON 1864—Pretty waltz is also done by e kid chorus. It'a a lovely thame with lush strings in support. Il beara watching. **(Burlington, ASCAP)**

★★★★ One Man and His Dog
Children's chorus is heard on this sprightly aide. Jacket of the disk includes lyrics of tha novelty. It can step out. **(Duchess, BMI)**

ERSEL HICKEY
★★★★ Don't be Afraid of Love
EPIC 9309—Folkish rocker is given a soft shout by Hickey with danceable ork backing helping all the way. Side can mova. **(Hickey, BMI)**

★★★★ You Threw a Dart
Pounding rocker is given an energetic blast by the artist with moving support. Flip, howevar, appears a hit more potent. **(Morris, ASCAP)**

JAYE P. MORGAN
★★★★ (It Took) One Kiss
MGM 12786—Miss Morgan belts this pleasant ballad with nice style. Tha tune haa a feeling of the old days. Worth spins, and it can step out. **(Aberbach, ASCAP)**

★★★ My Reputation
The gal sings e ballad which is concerned with her reputation and what it is all over town. Sha sings it with feeling, assisted by a chorus. Pleasant was. **(Sheldon, BMI)**

THE JACKSON BROTHERS
★★★★ Troublea
CANDY 002—Listenable tune about a lass, whose father gives the boys a hard time, is sung in mighty strong style here by tha boys over a slick arrangement. Record is now being distributed by Dot Records. **(Wall, BMI)**

★★★ Baby Baby
Tha Jackson Brothers sell thie teen-styled novelty neatly backed by a combo with a good beat. Attractive sida that has a chance. **(Wall, BMI)**

THE CREW CUTS
★★★★ Gona, Gone, Gona
RCA VICTOR 7509—The boys sing of the tragedy of a love that's "Oone, Gone, Gone." Strong lead performanca is backed nicely by the group. It's a slow triplet-backed effort that can go. **(Shawn, ASCAP)**

★★★ Someona in Heaven
An angel has come down to earth. That's the subject of this tribute to e girl friend. Flip appears tha more commercial side. **(Kirschner, ASCAP)**

★ ★ ★

JESSE BELVIN
★★★ Deacon Don Tucker
KNIGHT 2012—Rhvthm tune about Deacon Tucker who's a sucker for e pretty girl. Belvin gives it a pleasant shout. **(Cash, BMI)**

★★★ Little Darling
Pounding ballad is well-handled by Belvin. Side sounds a bil deted. Possible appeal in pop and r.&b. marts. **(Cash, BMI)**

THE BLENTONES
★★★ Military Kick
MGM 12782—Bright, march tune is performed with zest by the group. Shouted military cadences are by a mala group. It's different enough to creat interest. **(Jalo, BMI)**

★★★ Lilly
Rocker tributa to Lilly is rendered in verveful fashion by tha crew It can go as well as the flip. **(Jalo, BMI)**

THE BLACKWELLS
★★★ Here's the Question
G & G 126—A rocker with a touch of country flavor in tha chanting. Instrumentation uses both strings and horns. Tha singing group scores. **(Clockus, BMI)**

★★★ Please Don't Come Crying
Country-flavored ballad with the chanters backed by both horns and strings. Makes an effective side. **(Clockus, BMI)**

JOHNNIE RAY
★★★ Here and Now
COLUMBIA 41372 — Ray acquits himself well on a pretty ballad with beat. Johnny Mathis-type piano is prominent in backing. This can move. Ray cleffed the tune. **(Spar, ASCAP)**

★★★ Call Ma Yours
Rockaballad is chanted listenably by the singer with good chorus support. **(Bourne, ASCAP)**

JERRY VALE
★★★ Bella, Bella Sue
COLUMBIA 41373 — Rhythmic item is belted with zest by Vale. Cheerful ork and chorus support offer a listenable framework. Danceable itam can creata interest. **(Garlock, BMI)**

★★★ The Heart Has Won the Game
Pretty beguina is from "First Impressions." Vale sings warmly over good backing. **(Stratford, ASCAP)**

JENNIE SMITH
★★★ Huggin' My Pillow
COLUMBIA 4370—Miss Smith warbles the pretty rockaballad with appeal over smart backing. Jocks may like. Good ork backing from Ray Ellis. **(Korwin, ASCAP)**

★★★ Huggin' My Pillow
Same tune on this side. This is a bit more lush with warm chorus end lush strings in support. Backing is by the Jimmy Carroll ork. **(Korwin, ASCAP)**

CLIFF THOMAS
★★★ Tidewind
PHILLIPS 3538—Gospelish rocker is nicely handled by Thomas. Chorus and ork again back the chanter nicely. Side can move. **(Knoe, BMI)**

★★★ I'm the Only One
Happy, minstrelish effort ie sung with verve by Thomas with e bright chorus and ork [illegible]. Sida can collect both pop and c.&w. coin. **(Hi Lo, BMI)**

PETE RUGOLO ORK.
★★★ Richard Diamond Theme
MERCURY 71447—Rugolo cleffed this jazz like tune for the TV program which re-

THE BILLBOARD SPOTLIGHT WINNERS OF THE WEEK

THE PICK OF THE WEEK'S NEW RELEASES

Pop Records

CONWAY TWITTY

HEY LITTLE LUCY (Moorpark, ASCAP)
WHEN I'M NOT WITH YOU (Marielle, BMI)

Twitty has two fine sides—both of which appear chart bound. "Lucy" is a cute rockabilly item with teen-appeal lyrics. Flip, "When I'm Not With You" is a rockaballad that is given a warm reading.
M-G-M 12785

A BILLBOARD PICK

NAT KING COLE

YOU MADE ME LOVE YOU (Broadway, ASCAP)
I MUST BE DREAMING (Sweco, BMI)

Cole pours plenty of warmth into his reading of "You Made Me Love You." The pretty song is presented over lush orking by Nelson Riddle. Flip, "Dreaming" is a bit more rhythmic, and the chanter scores equally well. Both can click.
Capitol 4184

A BILLBOARD PICK

DON GIBSON

I COULDN'T CARE LESS (Acuff-Rose, BMI)
LONESOME OLD HOUSE (Acuff-Rose, BMI)

"Lonesome Old House" sounds spiritual-derived. Gibson handles the interesting material in powerful fashion with solid backing. "I Couldn't Care Less" is a stylish ballad that can also be a winner.
RCA Victor 7505

A BILLBOARD PICK

THE McGUIRE SISTERS

PEACE (Southern-Loop, ASCAP)
SUMMER DREAMS (Rio Grande, BMI)

The gals can hit the charts again with either of these two lovely sides. "Peace" is a pretty, inspirational-type tune that they render with feeling. "Summer Dreams" is based on "Estrellita," and it's also accorded a fine treatment.
Coral 62106

A BILLBOARD PICK

LINDA LAURIE

FOREVER AMBROSE (Bryden, BMI)

Pert Miss Laurie, using one high voice and a deep throaty voice for Ambrose, comes thru with a very happy, novelty side. Side concerns fond memories. Backing is great. Flip is "Wherever He Goes, I Go," (Cindy, ASCAP).
Glory 294

A BILLBOARD PICK

JOHNNY HORTON

THE BATTLE OF NEW ORLEANS (Warden, BMI)
ALL FOR THE LOVE OF A GIRL (American, BMI)

Horton who has long been a strong c.&w. artist should break into the pop market with these sides. Top side is a rhythmic folkish song about one of the battles in the War of 1812. Flip is a pretty, countryish ballad.
Columbia 41339

A BILLBOARD PICK

The fastest, most complete and most authoritative evaluation of this week's new releases

THE DANDEVILLES

NASTY BREAKS (House of Fortune-Jamie, BMI)

Snappy disk debut by the group on a catchy, "Charlie Brown" piece of material. The side is delivered with contagious zest, and the kids should take to it. Flip is "There's a Reason," (House of Fortune, BMI). Guyden 2014

Pop Novelty

RENATO CAROSONE

A-TISKET A-TASKET (Robbins, ASCAP)

The oldie is revived in ricky tick fashion with gimmicked voices on the vocal. It's a clever side, and an interesting switch for the Italian artist. Flip is "Limelight Theme," (Bourne, ASCAP). Capitol 4187

Pop Disk Jockey Programming

ERNIE FREEMAN

MARSHMALLOWS, POPCORN & SODA POP (Alan-Edwards, BMI)

The Freeman crew has quite a sound on this medium-pace rocker blues. The danceable side features tenor sax against smart rhythm support. Spins should meet with approval. Flip is "Honey," (Feist, ASCAP). Imperial 5574

WARREN BARKER ORK

RICHARD DIAMOND THEME (April, ASCAP)

Bluesy theme from the TV'er is given an attractive, jazz-flavored outing by the ork. It's a tasty side with colorful ork effects, that provides good programming. Flip is "The D. A.'s Man Theme" by the Frank Comstock ork. (Mark VII, ASCAP). Warner Bros. 5060

JOHN LESLIE

YOU TOUCH MY HAND (Wood, ASCAP)

The lovely new ballad is handed a tender vocal by the fine singer over tasteful backing. Listenable side should please listeners. Flip is "Devil With a Halo," (Mappa, ASCAP) Liberty 55187

C&W Records

RAY PRICE

HEARTACHES BY THE NUMBER (Pamper, BMI)
WALL OF TEARS (Cedarwood, BMI)

Two hot sides by the great chanter. "Heartaches" is a weeper that gets a winning dual-track reading. Flip "Wall of Tears," is similarly presented. Traditional backing accompanies on both. Columbia 41374

R&B Records

NO SELECTIONS THIS WEEK.

The label and number for the Bell Notes' latest disk was omitted in last week's issue of The Billboard. The sides are "Old Spanish Town" b/w "She Went That-a-Way," Time 1010.

cently debuted. It's in the "Peter Gunn" tradition. Jocks may like. **(McHugh, ASCAP)**

★★★ Thin Man Theme
The TV theme is given a bright, brassy styling by the ork. Good programming side. **(Robbins, ASCAP)**

EARL (CONNELLY) KING
★★★ No One to Love
KINO 5196—Earl King, whose style is somewhat like that of Ray Charles, sings this gospel-styled effort with feeling, helped by a fem group. **(Jay & Cee, BMI)**

★★★ Keep on Loving You
An attractive ballad in a walking tempo receives a first rate vocal from the chanter over strong backing by the group and ork. Could catch coins. **(Jay & Cee, BMI)**

FRANKIE & JOHNNY
★★★ Do You Love Me
SABRINA 101—Nice harmonies by the duo on a Latinish medium-beater. They have a sound, and the side could create interest. **(Robin Hood, BMI)**

★★★ My First Love
Rockaballad provides a good change of pace for the newcomers. Good coupling can step out. **(Robin Hood, BMI)**

CHARLES BROWN & AMOS MILBURN
★★★ I Want to Go Home
ACE 561—Pounding ballad is nicely treated by the two veteran artists. Bluesy ork backing accompanies. Good side has a spiritual sound. **(Ace, BMI)**

★★★ Educated Fool
Rocker is rendered with spirit by Brown and Milburn. Side can collect pop and r.&b. coin. **(Ace, BMI)**

DAVE DUDLEY
★★★ I Won't be Just Your Friend
NRC 024—Fine chant by Dudley on a countryish ballad. Good plucked string backing helps on the attractive side. Dual-market appeal. **(Lowery, BMI)**

★★★ Where There's a Will There's a Way
Rapid tune with philosophical lyrics is belted with appeal by Dudley who has a slight Johnny Cash sound. **(Lowery, BMI)**

VICO TORRIANI
★★★ Ciao Ciao Bambina
LONDON 1868—Domenico Modugno's winning tune at this year's San Remo Song Festival is accorded a listenable vocal by the artist. It can move. **(Robbins, ASCAP)**

★★★ Non E Cosi
The Italian import is presented rockaballad style with an English vocal. Good backing. There are other versions out. **(Schaeffer & Greta, BMI)**

MALCOLM VAUGHAN
★★★ Wait for Me
CAPITOL 4183—The English chanter scores well on the rockaballad adapted from an Italian melody. Lush string backing assists. **(BIEM)**

★★★ My Loving Arms
Good vocal by Vaughan on a rockaballad. Potential and appeal appear similar to that of flip. **(Ardmore, ASCAP)**

THE PORTRAITS
★★★ Close to You
CAPITOL 4181—Lead is nicely backed on this rockaballad. Tune is not the oldie. Side can move in pop and r.&b. marts. **(Fairway-Grandwealth, BMI)**

★★★ Easy Cash
Blues is given a fine group vocal by the new act. Danceable side. **(House of Fortune, BMI)**

EDDIE GARSON
★★★ Clown of the Crowd
WREN 301—Garson impresses with his fine treatment of this rockaballad. Attractive tune. Good new talent. **(Morris, ASCAP)**

★★★ I'm Serious
Energetic vocal by Garson on an attractive new rockaballad with lush strings and chorus in support. The kids could take to this. **(Reis, BMI)**

CHARLIE BLACKWELL
★★★ Blue Bird of Happiness
WARNER BROS. 5053—Blackwell has an attractive, mild rock version of the old Jan Peerce ork. Lush horns assists. Side starts with a spoken intro. **(Harms, ASCAP)**

★★★ Josephine
Peppy vocal by Blackwell on a charming ditty with bright chorus and ork support **(Feist, ASCAP)**

MR. ROBERTS
★★★ The Texan
COLUMBIA 41369—This is jazzy theme material used as the background in the CBS-TV show, "The Texan." It's along the lines of the "Peter Gunn" material and could get considerable play. **(St. Fox, ASCAP)**

★★ Lo Booy
A low, low-down side in a semi-stroll tempo. Mr. Roberts plays a bass trombone and the tune is in a blues setting. Side is half way between jazz and the rock, and also features a vibes spot. Jocks may like. **(April, ASCAP)**

FRANKIE LOREN
★★★ Soon the School Year Will Be Over
MERCURY 71444—Loren exhibits a commercial style on this message aimed at the teeners. It's a nice, smooth ballad reading with chorus help and it could step if exposed. **(Stella Lane, BMI)**

★★ Hey Little Girl
A bouncing, rocking blues effort, again with chorus of fems supporting the Loren vocal. Nice arrangement. **(Stella Lane, BMI)**

THE MARTELS
★★★ Teacher Don't Keep Me In
NASCO 6026—Rhythmic plea by a cat who doesn't want to be kept after school so that he can walk his chick home. The group presents the cute tune with appeal. **(Excellorec, BMI)**

★★ Where Did My Woman Go
Boudleaux Bryant's pretty song is given a soft warble by the Martels. Flip, appears a bit stronger. **(Acuff-Rose, BMI)**

JIM BALCOM
★★★ Bag-Pipe Rock
CLASS 249—A wild insinuating rocker is handled here in driving fashion by the Balcom combo. It moves and it has a chance for some coins. **(Recordo, BMI)**

★★ Isle of Capri
The fine standard is played in Billy Vaughn style by the Balcom group. Both sides are pleasing. **(Harms, ASCAP)**

BUBBER JOHNSON
★★★ House of Love
KING 5198—Tune penned by publisher Milt Kellum is sung smartly here by Johnson, over triplet backing. Tune is a good one and has a chance for many spins. **(Kellems, ASCAP)**

★★ Until Sunrise
Bubber Johnson sells this pretty ballad with feeling helped by a vocal group and a small combo. Could get spins. **(Leeds, ASCAP)**

TED HEATH
★★★ 9.20 Special
LONDON 1867—The old jazz tune is well-treated by the ork. Danceable item can collect sales. **(Regent, BMI)**

★★ Frogmarch
A brassy instrumental with a gimmick suggesting the croaks of a frog is presented with verve by the English orkster. Spinnable wax. **(Zodiac, BMI)**

RICK JOHNSON
★★★ Me and My Baby
COMET 104—Rick Johnson heads this swingy rocker a happy reading while the band and vocal group supports him closely. A good side. **(Jamil, BMI)**

★★ Once Upon a Broken Heart
The chanter sells this semi-rockaballad with much feeling, again backed well by the group. Lad has a sound. **(Robot, BMI)**

THE DEVILLES
★★★ Tell Me So
ORBIT 540—The Devilles sell this wild rocker with abandon over a typical rock and roll backing. Listenable side here by the boys. **(Pirouette, BMI)**

(Continued on page 56)

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• Reviews of New Pop Records

• Continued from page 55

★★ Joan of Love
Praiseful song dedicated to a lass named Joan is sung sweetly by the group. (Melba & Rik-Page, BMI)

LEN CLEARY
★★★ Memphis Blues
CRYSTAL 108—A nice, bright organ and rhythm reading of the standard. A fine recording job. Clyde Souse injects a few spoken bits a la W. C. Fields. An interesting record and it's worth a hearing. (Handy, ASCAP)

★★ Begin the Beguine
An up-rhythm reading of the Cole Porter standard. Organ works with rhythm backing here. (Harms, ASCAP)

JOHNNY BURNETTE
★★★ Gombo
FREEDOM 44011—Lots of vocal gimmicks by Burnette on this interesting, rhythmic tune. It has an intriguing folkish quality. Stylish backing helps. (Bloor, BMI)

★★ Me and the Bear
Nice shout by Burnette on this tune which tells of a hunter's encounter with a grizzly. Flip offers more. (Metric, BMI)

WILLIAM TELL TAYLOR
★★★ I Like It
D 1051—W. T. Taylor sells this novelty with spirit over a semi-pop backing. Could get attention in both the pop and country markets. (Mel-Mat, BMI)

★★ I Love Only You
On this side the singer turns in a tender reading of a pop ballad helped by a rhythm combo. He has a sound. (Glad, BMI)

DON ROGERS & THE EXTROVERTS
★★★ Hey Boy, Hey Girl
ASI 15—A rocker with boy and girl voices answering each other to a rollicking backing featuring piano. (Recordo, BMI)

★★ Brown Skinned Gal
Song is a ballad with a well-turned lyric. Musically interesting are the chord presentations. (Robbins, ASCAP)

GLORIA HUDSON WITH THE EMBERS
★★★ I'm Glad for Your Sake
WYNNE 104—Rockaballad, altho the triplet figure is embellished with strings. Thrush sings nicely with a chorus behind her. (DeSylva, Brown & Henderson, ASCAP)

★★ Hawaiian Cha Cha
A nice cha cha with a spicy, Hawaiian type arranement. (Tone-Craft, BMI)

EARL WARREN SEXTETTE
★★★ For You My Lover
ANTLER 1103 — Tenorist Earl Warren blows in satisfying style on this much waxed tune. Interjections of the title words come thru from time to time. Could grab spins. (Miller, ASCAP)

★★ Poinciana
A bit more upbeat on this side, Warren blows another oldie, with help from a rhythm group and organ. Pleasant coupling with both sides danceable. (Marks, BMI)

BARRY DE VORZON
★★★ Cora Lee
RCA VICTOR 7510—A plea to Miss Cora Lee. The side has certain patterns of rhythm that remind of "Stagger Lee." Artist is supported by large choral backing. (DeVorzon & Sherman, BMI)

★★ Blue, Green and Gold
A pleasant medium-beater. De Vorzon sounds well here, and he's worth a hearing. (DeVorzon & Sherman, BMI)

RONNIE BAXTER
★★★ Is It Because
GONE 5958—Baxter handles this in delicate fashion, almost on a Bill Kenny styling. The pleasant tune has a chance. (RealGone, BMI)

★★ I Finally Found You
He's singing to his chick and now that he's found her, he's no longer blue. Tune is a rocker. (RealGone, BMI)

LU ANN SIMMS
★★★ Blue Jay
JUBILEE 5370—A smart, dual-track effort by Miss Simms. It's a cute song with good rhythm accompaniment. With a push this could create excitement. (Kahl, BMI)

★★ Image of You
The gal sings mighty pleasently on this nice, easy-going ballad. Worth spins. (Nu-Star, BMI)

WILLIAM S. ALLEN
★★★ Tango IV Teen
TEL 1001—Attractive tango receives a sprightly reading from the Allen combo with girls making sweet sounds thruout. Jocks will spin and spin. (Yukon, ASCAP)

★★ Blue and Brokenhearted
The fine evergreen receives a rickety reading from the Allen crew on this foot tapping side. (Leslit-Mills-Fisher, ASCAP)

CHARLES VANELL
★★★ Classmates
ORIOLE 1319—The record has quite a mixture of sound with Vanell belting out the message about treachery on the part of a best friend. This may have the teen appeal to pull coin. Interesting fem chorus supports the lead. (Annis House, BMI)

★★ Knowing the Part
Vanell essays a rockabilly role on this side in a rhythm setting. Moderate results here. Flip has more interest. (Annis House, BMI)

★★

THE TRADEWINDS
★★ Twins
RCA VICTOR 7511—The group sings about the problems posed by twins, particularly when a cat can't tell them apart. It's a cute idea set in a rocking tempo. (Ross Jungnickel, ASCAP)

★★ Toni
Toni is his one and only. It's a rockaballad and nicely handled by the boys. (Kentucky, BMI)

LES BROWN BAND
★★ The Thin Man
CORAL 62103—Theme from the TV show, "The Thin Man," is sung pleasantly by Pam Garner, backed swingingly by the Les Brown Ork. (Robbins, ASCAP)

★★ Brief and Breezy
This item from the "Peter Gunn" TV show is sung with a bite by the thrush over sock Brown ork support. (Northridge, ASCAP)

CAROL JOY
★★ Only You
CLOCK 1010—The gal turns in an emotional version of this song, which is not the old tune of the same title. (Lowell, BMI)

★★ Him
Miss Joy offers a dual-track reading which pays a tribute to her lover boy. (Lowell, BMI)

VAUGHN MONROE
★★ Hercules
RCA VICTOR 7495—This is the title tune from the pic, "Hercules." It's a stirring tale of historical exploits. (Hercules-Sunbeam, BMI)

★★ The Battle of New Orleans
A snappy marching tempo tune about an episode of the War of 1812. Competition from other versions may be a factor. (Warden, BMI)

JOHNNY OLIVER
★★ Sweet Sugar
JOSIE 860—Oliver sings a hymn of devotion to his chick. Side has a swingy, bouncy sound, and he gets good backing by a fem group. (Prime, BMI)

★★ Is It Me
A blues, adequately chanted by Oliver. (Prime, BMI)

SHERMAN SCOTT
★★ Way Out Far
FREEDOM 44009—Sherman Scott sells this wild rocker with feeling, helped by chicks and a rhythm section. (Metric, BMI)

★★ How'dja Do
The chanter comes thru with a pleasant reading of a story ballad about a young girl he met one night. (Metric, BMI)

THE UPPERCLASSMEN
★★ Cryin' Towel
FREEDOM 44010—The Upperclassmen are cryin' on this new record, because they can't find a girl to love. (Metric, BMI)

★★ Cha Cha With the Zombies
A bunch of cats who dig zombies go to a party where they do the cha cha cha. (Metric, BMI)

THE UPBEATS
★★ Teenie Weenie Bikini
JOY 229—The Upbeats sing about a lass who wore very little and was cute, to boot. A listenable novelty that could get spins. (Joy, ASCAP)

★★ Satin Shoes
Civil War-type ballad is sung with charm by the Upbeats on this listenable side. (Joy, ASCAP)

BOBBY POORE
★★ Heartbreak of Love
BETA 1003—A quavering, emotional delivery of the ballad comes off for fair results. Has a touch of a male Teresa Brewer type. (Betta, BMI)

★★ One and Two
A rhythm tune in which he entreats the chick to dance with him. Nice performance. (Meridian, BMI)

BOB RITTERBUSH
★★ Darling Corey
OKLAHOMA 5019—A bright folkish effort by Ritterbush. It's uptempo, almost ranchero styled and it's accompanied by a swingin' banjo. Good wax. (Folkways, BMI)

★★ A Brand New Heart
A meaningful ballad effort by Ritterbush, nicely supported by chorus. Song has appeal and the delivery can sell. (Hollis, BMI)

MIMI HARP
★★ The Morning After
CARTHAY 101—Mimi Harp sells this piece of special material in a warm, sexy voice that could help it get some late night play. (Lidville, BMI)

★★ Goin' to Heaven
On this side the lass turns in a sharp reading of a bright gospel-styled tune. She has a voice and can handle a tune. (Warnow, ASCAP)

THE FIVE CROWNS
★★ A Surprise Visitor From Outer Space
DE' BESTH 1121—This tells the story of a visitor from outer space with a green face, horns and large set eyes. He's the son of the Purple People Eater. (De' Besth, BMI)

★★ Memories of Yesterday
The Five Crowns sing this tender rockaballad with feeling over pleasant combo support. (De' Besth, BMI)

ED KENNEY
★★ Two Senators From the 50th State
COLUMBIA 41378—Ed Kenney, one of the leads in "Flower Drum Song" sings this bunk of novelty material celebrating the admission of Hawaii as a state. (Hawaiian, ASCAP)

★★ This Song of Love
On this side the actor-singer sells a listenable ballad with taste. (Stateo, BMI)

PRINCE BOBBY JACK
★★ How Does One Know
CORVETTE 1009—Prince Bobby Jack, who has a style similar to Tommy Edwards, sings this pretty rockaballad with feeling over a simple arrangement. (Brad-Mar & Peridot, BMI)

★★ Margie
Pleasant rendering of the standard by the lad. (Mills, ASCAP)

FRANKIE SAL
★★ This Is the End
DECCA 30878—Warm chanting by Sal on a listenable ballad, helped by a gal's group in the backing. (B. Benjamin, ASCAP)

★★ Fabulous Cure
On this side the lad sings a rocker in routine style. (B. Benjamin, ASCAP)

SHERRY PARSONS
★★ Curly
MERCURY 71439—Miss Parsons sings a pretty three-beater here, dedicated to her "curly-headed guy." It's an attractive thrushing job and it merits a listen. (Arista, ASCAP)

★★ Much More Often Than Sometimes
The gal has a pleasant style except for an occasional vocal slide gimmick which she should drop. Side is on the plus side, however, and the gal rates spins on the appealing ballad. (Marks, BMI)

SUE COLEMAN
★★ Cognac and Kisses
PANORAMA 1001— Miss Coleman has a soft, dreamy approach to this cuddly song about two lovers by the fireplace. It's a part 1 and 2 disk with the first side largely a vocal. Second side is in the same slow, dreamy pace and largely instrumental. Nice mood wax. (Nelson, BMI)

RAY SCOTT
★★ Let's Be Friends
ANTLER 1104—A moderate-paced rocker goes nowhere lyrically, but the record and the artist have a good sound, somewhat in a mild-styled Little Richard groove. (Argo, BMI)

★★ What It Means to Have a Friend
Scott sings with a group known as the Ramrocks on this bouncy effort. Organ accompaniment backs the side. (Argo, BMI)

SAM DONAHUE
★★ All Around the Town
OKLAHOMA 5020—Sam Donahue blows out some swingin' tenor on this revival of the old theme "East Side West Side." Guitar and organ get into the act too. A bright side that could go on jukes. (Hollis, BMI)

★★ Stroll Blues
The "Stroll" sound is developed nicely here by Donahue again working with organ and guitar support. A fine dance side that can also go well on the boxes. (Ludlow, BMI)

SAVINA
★★ Lonesome Blues
LOVE 5020—The oldie is handled smartly by Savina. It can do biz. (Robbins, ASCAP)

★★ Lookout
Good thrushing stint by the new chick on a smart, breezy theme. Good jockey platter. (Amore, BMI)

GENE WILLIAMS
★★ This Night of Stars
OKLAHOMA 5018—A "hip" side which starts with a slow, guitar-backed vocal intro, and moves into a lightly swinging chorus by Nat Pierce on piano with rhythm support. Willaims returns for a pleasant final chorus. Smart jock wax. (Cromwell, ASCAP)

★★ Hello Springtime
Upbeat smart stuff on this side with interesting special type material. Pierce combo lends nice backing. (Cromwell, ASCAP)

DON SARGENT
★★ Leadfoot
CATALANIA 4514—Leadfoot is a cat who drives a hot rod. Racy, folkish tune is delivered to fair effect. (Leisure, BMI)

★★ Voodoo Kiss
Fair vocal by Sargent on this exotic theme which features drums and harmonica in the backing. (Leisure, BMI)

SHORTY & SMOKEY WARREN
★★ So-Bad
FLAME 111 — Moderate rocker is handled to fair effect by the duo. (Emalf & Clover, BMI)

★★ You're Gonna Grieve When I Leave
Wailing tenor, featured in backing, assists the Warrens on this only so-so effort. (Emalf & Clover, BMI)

DON GORDON
★★ When the Sun Comes Out
FREEDOM 44012—Gordon presents the standard warmly with a fem chorus assist. Good programming side for adult segs. (Bregman, Vocco & Conn, ASCAP)

★★ How Come You Don't Love Me
Singer acquits himself well on the smart, blues-like tune. (Warnow, ASCAP)

MAURI LEIGHTON
★★ Ooh How I Love You
DECCA 30876—Thrush Mauri Leighton sells this semi-novelty sweetly over backing by the Sy Oliver ork. (Joy, ASCAP)

TALLER—THAN TALL PAUL
"JO-JO, THE DOG-FACED BOY"
b/w
"LOVE ME FOREVER"
Vista F 336
VISTA RECORDS
Burbank, Calif.

HELEN HAYES
NARRATING
"THE WHITE MAGNOLIA TREE"
With D'Artega conducting the Symphony of the Air Orchestra
DRS 828
DESIGN RECORDS
PRODUCT OF PICKWICK SALES CORP., B'KLYN 32, N.Y.

Breaking Big!
X+Y=Z
by
THE THREETEENS
#1021
TODD RECORDS

★★ **I Went a Little Boy**
On this side the chantress turns in a listenable plea on the evergreen over good ork support. (Shapiro-Bernstein, ASCAP)

LITTLE JOE
★★ **Cherry (Parts I & II)**
OKEH 7116—Bluesy, rhythm chant of the oldie by Little Joe. Smart backing accompanies. Side two is done at a slightly faster clip with the cat in falsetto. (Melody Lane, BMI)

"FLIP" BLACK
★★ **For You My Lover**
BERGEN 105—Slow mood theme features "Flip" Black on mellow clarinet. Chorus sounds are pretty. Possible jockey interest. (Miller, ASCAP)

★★ **Tell Her Mister Moon**
Another instrumental with wordless chorus. Also sax is featured here. Appeal appears similar to flip. (Miller, ASCAP)

TED STANFORD
★★ **Just a Game**
WYNNB 102—A romantic ballad with a chorus of chick voices behind the vocalist. A sensitive and tasteful arrangement. (Wynne-Mellin, BMI)

★★ **Itch for Scratch**
Lyric tells a story of a cat who robs a bank. It's done in ballad fashion by the vocalist to a jazz-oriented backing. (Wynne-Mellin, BMI)

JIMMY BAILEY
★★ **Constantly**
WYNNB 103—Ballad with triplet arrangement in the backing. Bailey chants it well sans gimmicks. (Myers, ASCAP)

★★ **Let Your Conscience Be Your Guide**
Musically similar to the flip in arrangement and sound. Lyric, however, is more interesting with a moral lesson. Trumpet during the last half is effective. (RV, BMI)

A BIG ONE!!!!!!
"MAGIC MOUNTAIN"
The Medallions
#446
DOOTO RECORDS
9512 South Central Ave.
Los Angeles 2, Calif.

BREAKING FOR A HIT!
BLUE JAY
LU ANN SIMMS
JUBILEE #5370

Hot Tip!
Breaking in Cleveland
Jimmy Isle
WITHOUT A LOVE
Sun 318

Brand New R&B Smash
Little Jr. Parker's
"FIVE LONG YEARS"
and
"I'M HOLDING ON"
Duke 306
DUKE RECORDS, INC.
2809 Erastus St., Houston, Tex.

JIMMY REGAN & THE RHYTHM ROCKERS
★★ **Can't You See It in My Eyes**
G & G 128—He expects her to see the love in his eyes. Chanter presents this theme in a low-keyed voice. Song is a ballad in relaxed, slow tempo. (G & G, BMI)

★★ **Lonely, Lonely Heart**
An emotion-filled reading by Raegeo with blues - oriented guitar prominent in the backing. (G & G, BMI)

THE VOICE MASTERS
★★ **Needed**
ANNA 102—Same song as the flip. On this side it's done as a rocker, with chick voices behind the male singer. (Ro-Gor)

★★ **Needed (For Lovers Only)**
Love is needed most of all, the lyric states. Lead singer chants this theme with an inspirational, church-styled voice. (Ro-Gor)

AL BARKLE
★★ **Come Sommer**
FRANTIC 111—Al Barkle sells this tune about a lost love pleasantly while the combo helps him out with a beat. (Lizann, BMI)

★★ **Greenbacks**
Listenable novelty about money that "grew all around, all around" is sung nicely here by the chanter. (Lizann, BMI)

JAYNE MEADOWS
★★ **Hunger**
DOT 15915—Slick piece of night club material is handled pleasantly here by Miss Meadows. (Rosemeadow, ASCAP)

★ **Gazebo**
Jayne Meadows, the actress wife of Steve Allen, sings a tune penned by her hubby. Not much here vocally or musically. (Rosemeadow, ASCAP)

TOMMY DENOBLE
★★ **Deborah**
STAR SATELITE 25—Routine lyric, but lush arrangement with chorus. Chanter sings it well. (Clna-Star, ASCAP)

★ **Tell Me That You Care**
A ballad with a restrained rocking beat. A chorus gives it a big-voiced effect. (Clna-Star, ASCAP)

BILLY "K"
★★ **April in Siberia!**
BALD EAGLE 5—Billy "K" reminisces with a cat named Tovarich about the happy memories of old Russia. A wild disk and it has its humorous touches. Becomes largely a recitative. (Aerie, BMI)

★ **She Broke My Heart, So I Broke Her Jaw!**
Another semi-humorous effort, this time in the hillbilly rather than the Cossack vein. (Aerie, BMI)

TONY ALAMO
★★ **For All We Know**
PORT 70012—Alamo offers an okay rendition with group vocal support of the oldie. Accompaniment has a modified rock feeling. (Feist, ASCAP)

★ **Fabulous**
The chanter does a fair turn on this pallid ballad. Fabulous naturally refers to the fem in the picture. Doubtful chances. (Jandon, ASCAP)

THE KNICK-KNACKS
★★ **Baby Sittin' With You**
CUB 9030—The Knick Knacks sell this story of baby sittin' with their chick in pleasant fashion. (Saxon, BMI)

★ **Loneliness**
The boys present this rockeballad in gimmicky fashion. (Saxon, BMI)

> The following records, also reviewed by The Billboard music staff, were rated one star.

SAM ALESSI: Let 'Em Talk/How About It, Baby—Verve 10165
HERBIE ALPERT: Sweet Georgia Brown/Viper's Blues—Carol 700
THE CARNATIONS: Angels Rock/Dreamin' Billy—Jodi 4103
JOE CHITWOOD: The Chariot's Gonna Swing Down/The Chapel—De Beath 1119
HAL DAVIS: The Way You Look Tonight/Way to My Heart—Kelley 105
THE GAY NELS: Chubby/Uh-Huh—Okeh 7114
HONEY AND THE DEW DROPS: Come My Little Baby/Confucius Say—MMC 005
TOMMY JAY: Sandie Jane/Jinglin'-Janglin' Pockets—Globe 1258
LENNIE LACOUR: Jungle Rock/Rock-N-Roll Romance—Academy 5732
CARMEL QUINN: Show Me the Road to Ireland/Town of Galway—Headline 1001
GWEN REYNOLDS: May Your Dreams Come True/Feet of Clay—Nasco 1002
GUY SOUTHERN: The Door of Love/You Say—York 70
T-J's: Broken Hearted Prayer/Baby Doll—Lindy 1124
JIMMY WERT: Please Believe Me/Bingo Blues—Skyline 752
BOBBY WORTH: Do I Worry?/This Is Where I Came In—Todd 1014
JERRY WRIGHT: Do You Love Me/Oh, Jan!—Ensign 2015
DONNA JEAN YOUNG: Someone Loves Ya, Joe/How Sweet Your Kiss—Lad 0027

Country & Western

★ ★ ★ ★

FERLIN HUSKY
★★★★ **Sea Sand**
CAPITOL 4186—Pretty waltz is warbled with appeal by Husky. Soft backing features guitars and fem chorus. Pop and c.&w. potential. (Central Songs, BMI)

★★★★ **Draggin' the River**
Moderate-beat is belted to good effect by the singer. Side also had dual-market chances. (Central Songs, BMI)

ROY ACUFF
★★★★ **Come and Knock**
HICKORY 1097—Acuff and the Smoky Mountain Boys get a fine hill sound out of this weeper waltz, written by Ira and Charlie Louvin. Acuff gets a fine bleating feeling here with the chorus in support. (Acuff-Rose, BMI)

★★★★ **My Love Came Back to Me**
All about the loss of a love during the long winter. It's about love on a seasonal kick and the hope is that spring will bring a new flicker of the flame. Lots of philosophy here on another nice effort. (Acuff-Rose, BMI)

★ ★ ★

JIMMY MARTIN
★★★ **Night**
DECCA 30877 — Jimmy Martin, double tracked, sells this country novelty with feeling as he tells of his lonely nights. A good waxing for the market. (Cajun, BMI)

★★★ **It's Not Like Home**
Sad tale about a guy waiting for his girl to return is sung with pathos by Martin, over typical country support. Two good sides. (Old Charter, BMI)

JOHNNY WIGGENS
★★★ **I Can't Stay Home Again Tonight**
DOLLIE 101—Plaintive warble by Wiggins on a weeper. Cat has a sound. The traditional buyer will find it attractive fare. (Cedarwood, BMI)

★★★ **Hase Duma Doddy I A**
Country march also makes for an interesting outing for the talented new artist. Both sides rate plugs. (Cedarwood, BMI)

CARL MANN
★★★ **Mona Lisa**
PHILLIPS 3539—Mann offers the song which was a hit for Nat Cole, in a good, rhythmic but not immediately recognizable style. There's some liberty taken with the melody but it's an interesting side and Mann impresses as solid country-rock talent. Watch the boy. (Famous, ASCAP)

★★ **Foolish One**
A snappy upbeat rhythm side. Good vocal by Mann with nice Latinish rhythmic backing by the group. Flip has more appeal. (Hi Lo, BMI)

JOHNNY LANE
★★★ **Call Me on the Phone**
DUDB 0577—Pretty, country-flavored item, chanted with style to a simple background. (Hill & Range, BMI)

★★ **Sweet Words**
An effective calypso with a touch of poetry to the lyric. Cat sings well. (Open Road, BMI)

DON WADE
★★★ **Forever Yours**
SAN 207—Ballad is presented with sincerity by the singer. Side can collect coin in both pop and c.&w. marts. It's worth exposure. (Knox, BMI)

★★ **Oh Love**
Country rocker is handed a fair belt by Wade with sprightly guitar backing. It can sell. (Gaylord, BMI)

★ ★

WELDON ROGERS & WANDA WOLFE
★★ **The Waltz of No Regrets**
JEWEL 104—The couple have a strong hill quality about them in this three beater. Moderate rural chances. (Wakely, BMI)

★★ **Women Drivers**
A country comedy effort, done in semi-spoken style by Rogers. Possible country jock fare. Chorus is handled by the duo in country harmony style. (Be-Are, BMI)

TED DAIGLE
★★ **Bitter Years**
RODEO 211—So-so weeper is performed in traditional style by Daigle. Fair prospects. (Banff, BMI)

★★ **Young & Beautiful**
Slow country ballad is handled in so-so fashion. (ASCAP)

MICKEY FORTUNE
★★ **It's Gonna Hurt Me More**
LOGAN 3110—Mickey Fortune sells this uptempo weeper with dash over typical country support. (Gaylord, BMI)

★★ **You'll Never Know How Much I Love You**
On this side the singer handles a weeper with the proper feeling. (Gaylord, BMI)

STEVE FRENCH & THE MELODY BOYS
★★ **Crying the Blues**
G & G 102—Country blues, with some interesting piano and guitar blues figures behind the chanter. (Bayside, BMI)

★ **Wish Me Luck**
A weeper, adequately sung. (Bayside, BMI)

> The following records, also reviewed by The Billboard music staff, were rated one star.

FOUR DADDY'O'S: The Pleb Camel Walk/I Don't Want to Say Goodbye—Logan 3108

Rhythm & Blues

★ ★ ★

LAZY LESTER
★★★ **Through the Goodness of My Heart**
EXCELLO 2155—Ballad with beat is given a bluesy reading by the artist. Fine strummed guitar backing assists. Good side for this market. (Excellorec, BMI)

★★★ **I Hear You Knocking**
Rhythmic reading of a rocker blues. Lester gives the tune a soulful reading. (Excellorec, BMI)

Jazz

★ ★ ★ ★

HELEN HUMES
★★★★ **Trouble in Mind**
CONTEMPORARY 368—The Richard M. Jones blues classic, chanted with style to a sophisticated jazz background. Many jazz deejays will find this one of unusual interest. (Leeds, ASCAP)

★★★★ **'Tain't Nobody's Bis-ness If I Do**
The noted blues, chanted with style, to a smartly-arranged jazz background. Terrific for jazz deejays. (Pickwick, ASCAP)

COLBMAN HAWKINS QUINTET
★★★★ **I Hadn't Anyone 'Til You**
PRESTIGE 131—Coleman Hawkins plays the mellow melody with his usual fine style and taste over a sharp arrangement that swings. The artist's many followers will enjoy this from his latest album. (ABC, ASCAP)

★★★ **Greensleeves**
The folk tune is handled warmly by Hawkins. It could grab a lot of jock spins in both the pop and jazz fields. Very pretty wax. (PD)

THE THREE SOUNDS
★★★★ **Time After Time**
BLUE NOTE 1726 — Gene Harris, Bill Dowdy and Andy Simpkins make up the Three Sounds and they come thru with some listenable modern jazz on this version of the evergreen. Solid for boxes. (Sinatra, ASCAP)

★★★ **Goin' Home**
On this side the combo turns to a blue catch a few coins. Two good sides for the specialized market. (Groove, BMI)

★ ★ ★

BENNIE GREEN
★★★ **Bye Bye Blackbird**
BLUE NOTE 1718—Here's a good hard bop group of strong modern jazzmen turn in a meaningful reading of the tune now getting a lot of action among the jazz combos. They play it stylishly and it's a good item for jocks and jukes. (Remick, ASCAP)

★★★ **On the Street Where You Live**
Same comment. (Chappell, ASCAP)

JOHNNY HODGES ORK.
★★★ **Castle Rock**
VERVE 89189—Johnny Hodges and a group of all-star jazzmen come thru with a new version of "Castle Rock," selling the tune with drive and enthusiasm. Good box and jockey wax. (American Academy of Music, ASCAP)

★★★ **Don't Call Me, I'll Call You**
On this side another group of great jazz cats turn in a sharp reading of blues-oriented jazz item that moves. Two good sides. (Vivid, ASCAP)

JOHN COLTRANE
★★★ **Moment's Notice (Parts I & II)**
BLUE NOTE 1718—Here's a good hard bop side for jazz juke boxes, featuring Coltrane, Lee Morgan, Kenny Drew, Curtis Fuller, Paul Chambers, and Philly Jo Jones. It moves, especially on Part II, and could grab juke coins. (Groove, BMI)

NORMAN GRANZ JAZZ AT THE PHILHARMONIC
★★★ **Ferdido (Parts I & II)**
VERVE 89188—Various soloists are featured in these sides culled from an LP. Crowd noises are heard in the background. Fair enough sides for jazz jocks. (Tempo, ASCAP)

BOBBY DONALDSON AND THE 7TH AVE. STOMPERS
★★★ **Bumpy**
SAVOY 1566—Mainstream jazz approach on a moderate swinger. Appeal to pop and jazz buyers. (Savoy, BMI)

★★★ **Ferry Boat Romp**
Relaxed pacing on a moderate beat jazz theme. Also a dual-market side. (Volunteer, BMI)

THE PRESTIGE BLUES-SWINGERS
★★★ **I'm Gonna Move to the Outskirts of Town**
PRESTIGE 132—The pop hit of a decade

(Continued on page 58)

Headed for Number One
"TAKE A MESSAGE TO MARY"
b/w "POOR JENNY"
EVERLY BROTHERS
#1364
Cadence RECORDS

Warren Storm
TROUBLES, TROUBLES
(Troubles on My Mind)
Nasco 6025
Deejays — If you haven't received your sample copy, contact us.
NASHBORO
Record Co., Inc., Nashville, Tenn.

Watch This One Go!
EDUCATED FOOL
b/w I WANT TO GO HOME
CHARLES BROWN and AMOS MILBURN
ACE 561
ACE RECORDS
2219 West Capitol St., Jackson, Miss.

DECCA RECORDS
America's Fastest Selling Records!

BREAKING EVERYWHERE!
Cash Box "Award O' The Week"
Music Reporter
"Scoop Of The Week"
"UGLY FACE"
b/w
"BAND OF ANGELS"
by The Pearls
On the Square #320
ON THE SQUARE RECORDS
Dist.: Some territories still open.
Wire—Write—Phone
COlumbus 5-9098
1587 Broadway
New York 36, N.Y.

DION AND THE BELMONTS
A GREAT NEW SINGLE
"A TEENAGER IN LOVE"
LAURIE 3027

• Reviews of New Pop Records

• Continued from page 57

ago is sold stylishly by the Blues Swingers with a sax lead singing out the melody. A wild side from the "Outskirts of Town" LP. (Leeds, ASCAP)

★★★ **Blue Flute**
This side, too, is from the LP "Outskirts of Town," and it features some cool sounds on flute. Very attractive item. (Prestige, BMI)

BETTY CARTER
★★★ **On the Isle of May**
PEACOCK 801—Betty Carter turns in a listenable jazz vocal of the standard. Thrush has a sound. (Famous, ASCAP)
★★ **But Beautiful**
The fine evergreen is handled neatly here by the jazz chantress over simple support. Gigi Gryce supervised the session. (Burke-Van Heusen, ASCAP)

ARNIE COBB
★★★ **When I Grow Too Old to Dream**
PRESTIGE 133 — The fine standard is handed a rousing go by Cobb over organ and rhythm backing. Side is taken from his latest Prestige set. (Robbins, ASCAP)

★★ **Dutch Kitchen Bounce**
Happy bounce is played neatly by the Cobb combo, and it could grab both pop and jazz play. Also from the album. (nopub.)

ART BLAKEY & THE JAZZ MESSENGERS
★★★ **Along Came Betty**
BLUE NOTE 1736—Lee Morgan and Benny Golson are featured on this original Golson tune along with the Blakey rhythm section. Tune is attractive and it deserves exposure. (Totem, BMI)

★★ **Blues March**
This tune, also penned by Golson, gives Blakey a chance to display his drum technique and it swings as well. A novelty items for jazz jockeys. (Totem, BMI)

Polka

★ ★ ★

WALTER SOLEK
★★★ **Bartender Song**
DANA 2129—Solek and the band turn in a comic novelty effort about the guy "who gets you drunk." Good polka vehicle which would go over on the boxes, especially in the taverns. (Dana, BMI)

★★ **Green Grass**
A pleasant polka affort with the boys in the band chiming in with the humor vocal. Cute for its market. (Dana, BMI)

Religious

★ ★ ★ ★

GEORGE BEVERLY SHEA
★★★★ **I Saw a Man**
RCA VICTOR 7497 — The great gospel singer sells the familiar sacred tune with his usual deep feeling and warmth. Same tune was recently recorded by Johnny Cash in his hymn album. (Lyon, BMI)

★★★★ **The Shadow of a Cross**
Another meaningful sacred tune receives a touching reading by George Beverly Shea, over good support by the ork. (Lyon, BMI)

★ ★ ★

CHRISTIANAIRES
★★★ **He Set Me Free**
LIGHTHOUSE 401—Sincere chanting by duo on moving sacred item. (Stamps Baxter, BMI)

★★★ **Hide Me Rock of Ages**
Same comment. (PD)

Sacred

★ ★ ★ ★

THE BLACKWOOD BROTHERS QUARTET
★★★★ **I Can't Stand Up Alone**
RCA VICTOR 7496—Tune waxed a few months ago by Clyde McPhetter is handed a wonderfully bright reading by the fine group. They sing it with sincerity and feeling. (Marpat, BMI)

★★★ **Walking in the Light**
The Brothers sing this attractive religious effort with their usual smooth harmonies, singing in praise of the Lord. (Gospel Quartet, BMI)

THE OAK RIDGE QUARTET
★★★★ **In the House of the Lord**
CADENCE 1362—A slow and dedicated effort. Fine but simple arrangement. This can be a seller in its field. (Tenessee, SESAC)

★★★ **The Mocking Bird**
First part of this little ditty is taken from the "Going Home" theme of the New World Symphony. Then it swings into a bright, upbeat rhythm. Pleasant sacred effort well sung by the group. (Beaver, ASCAP)

★ ★ ★

STANLEY BROTHERS
★★★ **That Home For Away**
KING 5197—The Stanley Brothers, accompanied by the Clinch Mountain Boys, turn in a hoe-down styled reading of a sacred gospel item that can interest the hill folk. (Lois, BMI)

★★ **How Can We Thank Him for What He Has Done?**
On this side the brothers sing about the wonderful things the Lord has done for us. There is a sermon in the middle of the vocal. (Lois, BMI)

Spiritual

★ ★ ★ ★

THE ORIGINAL GOSPEL HARMONETTES
★★★★ **Let Me Ride**
SAVOY 4115—Joyous gospel is shouted with emotion by the singers. An excellent item for the market. (Savoy, BMI)

★★★★ **Don't You**
The group renders the rhythmic gospel with appeal. Devotees of spiritual fare will find the side to their liking. (Savoy-Martin & Morris, BMI)

GOSPEL CONSOLATORS
★★★★ **Hold on to God's Hand**
PEACOCK 1795—Devout sound by the group on a moderate-paced gospel. Fans of the genre will like. (Lion, BMI)

★★★★ **I'm a Weary Traveler**
The bass lead is given fine group assistance on this hymn by the group. It's an equally potent item as the flip and should move as well. (Lion, BMI)

SENSATIONAL NIGHTINGALES
★★★★ **A Closer Walk With Thee**
PEACOCK 1794—The well-known hymn is sung with fervor and excitement by the Sensational Nightingales sparked by a strong lead voice. Fine wax here. (Lion, BMI)

★★★★ **Can I Count on You**
The group sings a jubilee spiritual with a lot of enthusiasm on this driving side. It too, has the spirit on it and both sides should appeal to the market. (Lion, BMI)

JIMMY JONES
★★★★ **Walk in the Garden**
SAVOY 4116—Deep-voiced chanting on moving sacred theme with choral backing. Strong item for market. (Savoy, BMI)

★★★★ **Come and Go With Me**
Solid reading by Jones and group on fervent, fast-paced spiritual. (Savoy, BMI)

THE MIGHTY GOSPEL GIANTS
★★★★ **I'm Worried**
GOSPEL 1020—Fervent reading of a most attractive gospel theme. A male voice has the lead, and the mixed chorus backs him all the way. (Cedarwood, BMI)

★★★★ **There'll Be a Perfect Day**
Happy gospel effort is rendered with feeling by the group. Lovers of spirituals will find this attractive fare. (BMI)

REVEREND CRUM AND THE MIGHTY GOLDEN KEYS
★★★★ **Mother Love**
GOSPEL 1019 — Medium-beat hand-clappin' sacred song is interpreted with sincerity by the Rev. Crum with excellent assistance from the choir. (Planemar, BMI)

★★★★ **Don't You Know Me Thomas**
Swift gospel is shouted with appeal by the group. Excellent potential. Outstanding piano in support. (Planemar, BMI)

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Wieland Exits

• Continued from page 3

pee of the company, respectively, have bought out all of their former associates and now are the complete owners of the label. The firm has raised the price of its monaural disks to $1.98 and the price of its stereo platters is now $2.98. At the present time Aamco has 44 monaural records on the market and 35 stereo sets. About six LP's of both types will be issued monthly from now on.

Aamco Records has also started another label called Scientia Records. This label will be used for its forthcoming language series which will consist of five different language sets, one Spanish, one French, one Italian, etc., each with a 40 page booklet, that will retail for $1.98. This language series is made under the auspices of Columbia University's Dean of Languages Professor Jeanne Vernay.

On the Aamco artist roster are exec Ted Steele, Jack Carter, Paul Winchell, the Paulette Sisters and Teal Joy. Label also expects to soon debut a composer.' series line with works of Berlin, Rodgers, Kern, Herbert, etc.

Col. 'Adventures'

• Continued from page 3

tures" series draws on is equipped to record stereo albums.

On the "Adventures" label are such key names as Jacqueline Francois, Renato Carosone, Aurelio Fierro, Trio Los Panchos, Sarita Montiel, etc. Columbia has transferred most of its European or international artists to the "Adventures" line. In addition to international material, the line will issue documentary, sound and experimental jazz records and South American classical music in the near future. Album release sked for "Adventures in Sound" will be upped to about four a month soon.

The new advertising plans for the series includes ads in such specialized publications as the foreign language press and educational magazines. The label will also concentrate on FM radio stations in both its advertising and its promotional activity.

In order to help spur the sales of the "Adventures in Sound" series the diskery has instituted a special sales program covering both the monaural and stereo records in the "Adventures" line. All orders for the sets in April, May or June will earn a 25 per cent return privilege credit, or a 12½ per cent cash credit as the dealer chooses.

Jolts for Copyright Infringers

• Continued from page 4

would fit the setting, the measure of their damages, which they accordingly did."

In remanding the case to the District Court for further hearing on determination of damages, the opinion held that "we will not permit commercial piracy to produce illegal gains immune from recovery. While the law cannot prevent all sin and wrongdoing, it can take some of the profit out of it."

Pubs Hail Decision

Publishers were known to be hailing the decision rendered by the Appeals Court. It is known that in recent meetings of the Music Publishers Protective Association (MPPA) there has been a hue and cry by publishers against what have been called "these ridiculous royalty statements by fly by night record outfits in various parts of the country."

The decision marked another round in Abeles' continued fight to protect copyright proprietors against infringers. In the now famous Goody Case, which came to a finale last year, Abeles, on behalf of certain publishers, won a protracted court battle which bad the effect of making dealers handling infringed or pirated merchandise equally liable for infringement.

Abeles told The Billboard that in the Remington case he had had Berman use a "moderate figure of 30,000" in his testimony. "Now we're really going to pile into them with figures like 200,000 in cases coming up, which we feel are much more realistic. Let them prove they didn't manufacture that many records," said Abeles.

Abeles recalled a conversation with a leading diskery exec this week. The exec told him that it was standard practice in the trade to record and "worry about the license later." Abeles pointed out that this would be a dangerous practice from now on. He added that an upcoming target for test legal cases would be pressing plants which, he held, "are just as liable for records of infringed songs as the fast-moving indie operator who places the order."

Meet Needs Shot

• Continued from page 3

of the occasion. Others in attendance felt that a prepared agenda for record manufacturers could impart new interest to their side of the convention.

One top record executive noted that in earlier years a major disk manufacturer could hill as much as $75 to $100,000 at the convention. This ended when better distribution facilities were organized. Today, he indicated, some means should be found to make the convention more worthwhile.

On the credit side, it was apparent that many manufacturers did regard the occasion as an opportunity to solidify their distrib relations. Labels like Epic and Somerset did hold sessions; the newly - organized Rank Record Company of America lined up its distrib set-up, and many manufacturers and distribs had informal talks.

Many manufacturers expressed concern over singles sales, altho some noted that they were making money in singles nevertheless. Of concern also to many was so-called overproduction in both singles and album categories—making it difficult for distribs to give proper attention to many lines.

Record Associates Signs Venture

NEW YORK — Harold Friedman, head of Record Associates, stated last week that Venture Records has signed with his firm. Friedman will press, distribute, sell and finance the Venture label thru Record Associates on a national basis. Venture is a subsidiary of Renown Records of Durham, N. C. Initial Venture release is by Don Duncan.

20th-Fox to Issue 'Frank' Pic Score

NEW YORK—20th Fox will release the music from the original sound track of the flick "The Diary of Ann Frank" next week. The set will be issued in both monaural and stereo versions. Score was penned by Alfred Newman.

BMI Buys Back

• Continued from page 4

lawsuits have been fully explored before the Subcommittee on Communications of the Committee on Interstate and Foreign Commerce of the U. S. Senate. The overwhelming effect of the testimony . . . was to demonstrate that there is no merit to the claims of the plaintiffs in the lawsuit. In view of this we feel we should no longer allow the pendency of a baseless litigation to deter us from the course we have said we would consider."

11 New Motorola Radios

• Continued from page 22

formance." Tuned RF stage and three gang tuning are other extras. Metal overlay on smoke color high impact case is a design feature. The set is priced at $75.

In pocket size portables Motorola leads with Model X12. It features "diffused" transistors to deliver 50 per cent more power than other semiconductors. Long battery life, magnified tuning lens, recessed controls, earphone jack and push-pull audio output are other features. In gray or smoke impact case, the price is $39.95.

Model 7X25 has seven transistors plus two diodes to power larger speaker. Push-pull audio output, long battery life with penlite cells are other features. Set sells at $44.75 in salmon or white.

Model 8X26 is the most powerful pocket model. It features tuned RF stage, three gang tuning and push-pull audio output. In maple sugar or white case with gold trim, the set carries a $54.95 tag.

New in Motorola's 1960 line is a shirt-pocket size miniature. The set has six transistors plus a diode and thermister. It is available in four color choices—black, red, green and blue. Controls are located on top of the set so it can be tuned when in the pocket. Dial is magnified by bullseye lens and an earphone jack is included. This model X11, is priced at $29.95

In tube radios, Motorola showed four three-way portables for either battery or AC-DC use. Line leader in five tubes is Model 5P21N at $27.95 in suede brown high impact case. In two-tone red and white and turquoise and white, the price is $29.95. Model 5P22 is $32.95 in beige and $34.95 in green and white and red and white. Model 5P23 is $37.95 in carnation and beige or white and blue.

The Ranger 700 has six tubes. Vernier tuning, earphone jack, tuned RF stage and three gang tuner are some of its features. In blue, brown or tan, the set is $49.95.

SPRING SPECIAL ISSUE USHERS IN NEW SEASON

CHICAGO—What does the season look like? What's new in equipment? What ride manufacturers make what and where can they be bought? And what're the prospects for operators at carnivals, circuses, fairs, amusement parks?

All these questions and many more are answered in this issue of The Billboard—the Spring Special.

Dates of over 2,500 State, district and county agricultural fairs are listed for the convenience of all interested parties. A comprehensive run-down of where to buy rides is given along with a number of features pointing out the latest developments in this important market.

Owners of amusement parks speak out with their predictions of what's ahead. A long listing of rodeo dates is presented and two listings of coming events, one by type and the other geographically.

Merchandise-speaking, the latest in novelties, housewares, jewelry, prizes, house-party plan goods and pitch and demonstrator items are all described in a section that contains over 55 columns of money-making tips.

In all, this issue includes a grand total of 330 columns of developments and news of interest to the vast readership of The Billboard.

OPENS MAY 30

Pittsb'gh Gears Up For 200th Birth Cele

PITTSBURGH—The Pittsburgh Bicentennial, which marks this city's 200th birthday, will get its major program under way May 30 at Point State Park, located at the junction of the Monongahela and Allegheny rivers where they both flow into the Ohio. A three-week preview showing will actually start on May 9.

The festival area, to be used just for the one year, surrounds the site of Old Fort Pitt and a block house will be open daily. Old Fort Duquesne will be outlined in roses and inside the outline will be formal rose gardens.

One of the top attractions is expected to be the river steamer Sprague, a 315-foot craft that will be open to visitors. Two dining areas and a river hall of fame will be located on the boat. An old-time melodrama will be featured in the ship's theater. A 25-cent admission will be charged to board the steamer with the show going at $1 in the afternoon and $2 at night.

A 100-passenger diesel sightseeing cruiser will conduct frequent two-hour tours on the three rivers.

A historical musical drama, "The Golden Crucible," will be staged in a 2,500-seat amphitheater, the stage being constructed on a river barge. The play will run thru Labor Day.

Religious services for all faiths will be held on Sunday evenings during the summer. The river barge will also be the site for a number

(Continued on page 74)

U. S. Tent Tells Of '59 Orders For Big Tops

SARASOTA, Fla. — Circuses and carnivals again compromise a big portion of the tent-making business of the U. S. Tent & Awning Company here. The firm also serves the rental tent houses and other top users.

Heading up the list of its products this year is the new big top for Cristiani Bros.' Circus. This is a 140-foot round top, and instead of having three 50-foot middles it has one 150-foot middle with bail necks each 50 feet. The middle canvas is divided, not into six sections, but into only two giant halves. Another departure is that the inside of the top is fitted with brilliantly colored vinyl-coated trim that can be kept clean and fresh by washing.

The U. S. plant also has turned out new big tops for Beers-Barnes Circus, King Bros.' Circus, Bardex Minstrels and Carson & Barnes. U. S. Tent also is filling orders for Al G. Kelly & Miller Bros.' Circus, Mills Bros.' Circus, several South American circuses, and a circus top to be used on the Strates carnival.

George Johnson, of U. S., also stated the plant is doing work for Royal American, Cetlin & Wilson and Blue Grass Shows, as well as other carnivals.

Outdoor Biz Looks Good

• Continued from page 1

time pursuits, and many veterans in the outdoor business concluded that the public had caught up on its large item purchases or was refraining from such buys and, as a result, had more money to spend for fun and entertainment.

A major factor in the bigger crowds and bigger grosses was the much-talked-of population bulge. It was having telling effect. The effect will, of course, continue to grow with the passing of years as tots turn into kiddieland customers, then into patrons of major amusement rides, roller rinks, etc.

Owner-operators in the outdoor amusement field are not only talking optimistically—they're spending optimistically. Sale of amusement rides is up over last year. Major rides, priced in the mid-$30,000 class, such as the Wild Mouse and its variations, have been outstandingly strong.

Concession equipment manufacturers and suppliers are predominantly optimistic over the outlook. The vast majority report sales at this point to be way ahead of last year.

Merchandise suppliers to games concessions are also optimistic. They, like their concessionaires, expect attendance generally at outdoor amusement events to be up over last year and that per capita spending will also be up.

Reading Fair Moves Offices, Sets Program

Vacates Downtown Site After 43 Years of Occupancy

READING, Pa. — The downtown office of the Reading Fair has been discontinued after 43 years, with the move of the Berks County Agricultural and Horticultural Association out to the fairgrounds. New permanent office address is 2924 North Fifth Street Highway, which is the fairgrounds.

It is felt the move will aid concessionaires and others interested in fairgrounds layout, and provide more direct supervision over the grounds and activities.

The first Northern NASCAR Grand National feature for late model cars will be held April 26 at the fair track. It will be a 100-mile, 200-lap event which will be promoted jointly by Pat Purcell and the fair. Purcell, NASCAR executive manager, will act as an individual in this venture. The fair is represented by Russ Moyer, race director.

On Sunday (19) will be the opening AMA motorcycle race program in the north. Purcell will be at the fairgrounds starting the next day.

O. Henry Tent Delivers Tops, Banner Lines

CHICAGO — Circuses, music theaters and carnivals are headliners among the canvas buyers at O. Henry Tent & Awning Company here. The plant is turning out both big tops and banners.

Among the large tents are an 80 with three 40's for Adams Bros.' Circus; a 50 by 127-foot Girl Show top for Royal American; a 45 by 120-foot Minstrel Show top for Gooding Shows, and theater tents for Pittsburgh Light Opera, 120 with one 40; South Shore Music Center, Cohasset, Mass., 115 with one 40; Storrowton Music Fair, 120 with one 50; Westbury Music Fair, Long Island, N. Y., 120 with one 40, and Dennison University Theater, 53 by 135.

The canvas being used by the Beatty-Cole circus was built by O. Henry, and new this time are nov-

(Continued on page 83)

CRISTIANI AND STRATES SHARE WASH'TON LOT

WASHINGTON — The James E. Strates railroad carnival and the Cristiani Bros.' Circus will share the lot at Bennings Road and Oklahoma Avenue, N. E., here for three days next month.

The carnival will open April 26, sponsored by the Army and Navy Union Department of Potomac, and stay until May 5, five days. The Cristiani show will play one week, May 3-9, for the Almas Shrine.

Hunt Bros.' Circus will also be in the general area at approximately the same time.

SOMETIMES BRILLIANT

Big Ringling Array Goes Likety-Split

By IRWIN KIRBY

NEW YORK—This year's edition of Ringling Bros.' and Barnum & Bailey Circus is big, lavish, talent-laden, rapid and eye-filling. The "Greatest Show on Earth" is still a justifiably flaunted slogan. But while the show's virtues are undeniable, it falls short of being the greatest to have toured under the Ringling banner. It is a heap big assemblage of talent which sometimes, just at times, attains brilliance.

A glance at any printed program fails to show this one's real high spots, which are, after all, one person's opinion. But how, on paper, can a program create the thrill of an arena-circling cartwheeling Arab tumbler? Or three simultaneous forwards in three rings? Or a fast, hilarious dog act climax? Or 51 plaoges by a blond aerialist? Or a determined, seemingly fearless high-wire routine?

Thru these and other moments the current edition rolls triumphantly. Thru others, unfortunately, it moves somewhat slower, and it cannot help appearing that these lapses are caused by the very immensity that has so long been the Ringling trademark. Five-act displays, for example, are adhered to despite the impossibility of appreciating all three rings and two stages. What is dazzling can also become dizzying, especially for children. Pre-opening hilarity is still worked up smoothly by Otto Griebling with his come-on antics. The overture follows, as Izzy Cervone leads the 25-piece band thru John Ringling North's "Children of All Ages" theme song, with announcer-vocalist George Michel spotlighted. Michel has a strong, tho somewhat young, voice that is improving but does not express authority at this stage. As for the circus music, it is a collection of popular songs to the exclusion of familiar big top galops and other choices. One concession to theatrical sanity this year is the elimination of stringed instruments from the band. North, however, is continuing on his anti-circus music tack, and nothing written here or elsewhere is going to prompt any changes in 1959. Children of all ages will have to settle for eye appeal this year; the band, incidentally, is competently manned and directed. The do-it-yourself music fails to hit the mark.

Strong First Half

The first half of the show is a strong one, opening with the traditional three big animal acts and

(Continued on page 92)

Line-Up Ready For Harlicker R. I. Affair

WOONSOCKET, R. I. — The Maytime Mardi Gras, a fixture of the Junior Mardi Gras, is being promoted by J. C. Harlicker and Jim Grimwood this year, with the usual February dates being pushed back to May 15-17. Site is Lincoln Downs race track.

Acts include Duncan Renaldo (Cisco Kid), Kirby Stone Four, vocal group; Evy and Everto, rolla-bolla; Stardusters, aerial roller skating; Dorman Brothers, comedy; Celeste, girl in the moon aerial; Flying Valentines, flying return; Morrison Sisters, vocal; Edna-Leon Trio, gymnastics; Jim Hines, fireworks narrator; Joe Basile, band-leader; balloon ascension on the final two days, and five-part fireworks production on Saturday night.

There will be a night show Friday, and two a day for Saturday and Sunday, with general admission at 50 cents and $1. Features will also be the Autorama custom car display, midway rides and games, strolling string band, firemen's water battle, kids' bicycle contest, and prize giveaways. Parking is free.

Will Dedicate Arena

GREENVILLE, S. C. — Ed B. Smith, chairman of the board of trustees, has announced formal dedication of the Greenville Memorial Auditorium on Armed Forces Day, May 16.

Speakers will include U. S. Sen. Strom Thurmond, of South Carolina. Herman Penn is manager of the building.

BILL HARTZLER

Soft-Spoken Sound Op With Big Voice

By CHARLIE BYRNES

BILL HARTZLER speaks with a big voice.

Actually, he's a soft-spoken, mild-mannered man, but during his 35 years of operating sound systems he has amplified the voices of others and thru them, has himself become a big voice in the business.

A pioneer in the sound business, Hartzler has operated at both outdoor and indoor events, and has become the successor to the old leather-lunged announcer who, with or without a hand megaphone, kept the crowds advised as to what's what.

Over the years Bill provided amplification at almost every State and major fair in the Middle West. In addition, he worked numerous fairs in the East and for more than a dozen seasons was the sound man at the Western Canada A circuit of fairs.

Altho best known for his broad activities in the fair business, his years of service in fields outside the amusement industry are equally important.

Important Voices

His systems have carried some of the most important voices in the United States. They've been used at political rallies, inaugurations, meetings and to amplify the voices of leading statesmen. Just a few of the national and international figures that have orated into Hartz-

(Continued on page 74)

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THEEL OF LEAVENWORTH, KANSAS MFG. CO.

We can supply one ride . . . or a Park-ful!

MERRY-GO-ROUNDS

Famous Jumping Carrousels. Just Like the Ones Mother and Dad Rode When They Were Children . . . BUT with 1959 Ideas.

The 20-ft. Kiddie Rough Rider
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PONY CART

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Demand Ever Keen For New Devices

NEW devices, always sought after and snapped up when they appear nn the ride scene, continue to make impressions in the outdoor amusement industry. The notable success of recent years—the Scrambler, Helicopter, Twister, Mouse—are being followed by equal acceptance of other units. Both domestic and imported items are involved.

The traditinnal train ride, heretofnre restricted to modern streamliners by the major manufacturers, are giving way somewhat to 19th century models. This acceptance is due in large measure to the emergence of the theme park. Here and there thruout the nation coal and wood-burners were in nperation, but production on anything like a large scale did not exist. The theme park, with its frontier aspects, has changed all that, for these throwbacks to a departed century fit in perfectly with themes.

Several firms are now marketing the old-style trains. Ottawa has its Steam Trains, Arrow Development has its 19th Century Train, National Amusement Device is putting its first Union Pacific Train into an Amityville, N. Y., Western park, and Allan Herschell's 1865 Train is also prominently on the bandwagon.

Sensations Basic

It all emphasizes, as has been pointed out again and again, that the thrills are basic and that tastes run in cycles. Old things return to popularity and new creations are devised to rekindle the familiar sensations. The new structures and mntions, however, give the desirable illusion of newness, and these qualities are what tempts the showman to purchase the ride, for he relies on his knack of knowing what the public will respond to.

Several owners of the Spitfire are either converting it to the Paratrooper by adding the umbrella-covered suspension seats or are buying whole new rides. Monorail suspended train units are offered by Ohio Mechanical Handling Company, and Alan Hawes. Von Roll Ironworks is selling gondolas, chairlifts and aerial tramways.

K. Max Smith's Bowers Putnik features revolving passenger globes. An updated standard unit is the Space Age Dodgem bumper car. The Satellite is a new spinning-car unit by a firm which is well established in the heavy sawmill machinery field, Albany Machine & Supply Company.

More Elaborate Dark Rides

Two-level dark rides are being made by Pretzel Amusements and by Arrow Development, and a triple-decker is to be imported by Hot Rods. Eric Wedemeyer is also importing major fnreign rides seen by American park men in Europe last year, the Calypso and the Satellite.

Also listed as new devices are National's Family Coaster, portable Kiddie Coaster and Kiddie Boat Ride; King Amusements' Whirl-A-Round, Ben Schiff's Whirley Bird and Whirl-A-Rama, Theel's Motor Car, Custer's Custer Coaster, Railmaster's Quarter-Size Train, Catlett's Traveler, Carpenter Amusements' Power Mij Racer, Kiddie Karousel and Space Flyer, and Arrow Development's Trackless Train, electric Trolley Car, Turtle-Tracked Auto, and 1910 three-fifth scale Cadillac.

Jumping Jupiter is the new

(Continued on page 64)

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TILT-A-WHIRL

America's Most Dependable Amusement Ride

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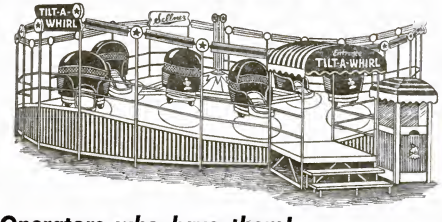

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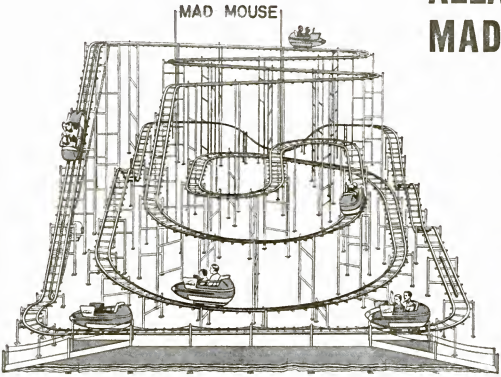
ALLAN HERSCHELL MAD MOUSE RIDE



Every Allan Herschell ride carries a tradition of competence that distinguishes its owners as men who know and appreciate the best.

Now, the Mad Mouse speaks more eloquently than ever as to the stature and good judgment of its owners.

It is a prestige ride that commands the respect and attention of the public, press and fair boards.

The Mad Mouse packs the ride of a major coaster into a fraction of midway space at a fraction of major coaster cost. And in many respects the Mad Mouse is much more than a coaster. Its individual cars can take tight turns that give riders the exquisite thrill of flying off into space. Not only is it exciting for the riders, but it is also a thrilling show for the spectators, for the track is designed to put the action in full view of the crowd. It draws people like a magnet.

We are proud of Allan Herschell's most brilliant achievement. Ride the Mad Mouse at your first opportunity and you will quickly see why it's the most wanted, most admired new major ride.

Kids do their own piloting in the ALLAN HERSCHELL HELICOPTER...

READ!

"In my kiddieland the Helicopter carried lots of adults and continued its tremendous gross in its second season." Arthur Fritz, Melrose Park, Ill.

"Grossed $6,800.00 in 11 days with the 'Copter. Tops them all." L. S. Baxter, Custer, Wash.

"We wound up a very successful season with the Helicopter leading the kiddieland." Bernard Thomas, Lennox, So. Dakota

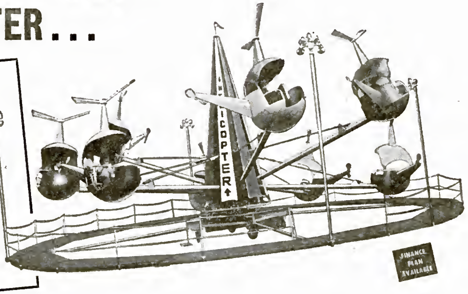
"The Helicopter now is between the 16 Wheel and the Tilt. Against these two strong rides it did 25% of the gross." Frank A. Griffen, Jacksonville Beach, Fla.

"Our two Helicopters are much beyond expectations, for at many of our dates we enjoyed gross income equal to the majority of our major rides." F. E. Gooding, Columbus, O.

"The Helicopter topped all rides in my park during the season of 1958, and I highly recommend it." Dick Dillon, Kiddy City, U.S.A., Youngstown, O.

"I never saw anything but smiling, happy faces on it all summer." Milton G. Jensen, 24 Highway Kiddieland, Independence, Mo.

"Finest ride ever built." Herbert Youtle, Morton, Pa.



★ Around and around! Up and down . . . by a touch of their very own hand. That's the thrill of the AH Helicopter.

★ Big capacity . . . 8 cabs, each holding 3 children or 2 adults.

★ Trailer-mounted center drive is optional.

★ Fast, easy set-up . . . hydraulic lines stay in place.

Merry-Go-Rounds ● Miniature Trains ● Boat Ride ● Kiddie Auto Ride ● Portable Roller Coaster ● Jolly Caterpillar ● Sky Fighter ● Helicopter ● Mad Mouse ● "1865" Locomotive ● Brownie Tractor ● Roadway Ride ● Rodeo ● Twister ● Tank Ride ● Buggy Ride ● 18-Car Cat ● Record Player ● Merry-Go-Round Records ● Tapes ● Ride Timers ● Canvas.

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UNIT	CAPACITY	PRICE
Jungleland	60	......
Monorail	50	......
Mississippi River Boat	30	$ 8,500
Mississippi River Boat	100	25,000
Trackless Train	50	9,500
Dark Ride	..	......
Pirate Ship	10	4,500

Albany Machine & Supply Company
P. O. Box 182
Albany, Ore.

UNIT	CAPACITY	PRICE
Satellite	48	$16,500

Allan Herschell Company, Inc.
104 Oliver Street
North Tonawanda, N. Y.

UNIT	CAPACITY	PRICE
Mad Mouse	12-18	......
Jumpin' Jupiter	24	......
Brownie Tractor	..	......
"1865" Locomotive	..	......
Carrousel	28-68	......
Kiddie Carrousel	28 plus	......
Roller Coaster	24	......
Caterpillar	36-54	......
Helicopter	24	......
G-16 Trains	24-84	......
G-12 Kiddie Trains	14	......
Kid Roadway	12	......
Kid Rodeo	12	......
Kid Sky Fighter	16	......
Kid Boats	24	......
Kid Buggy	16	......
Kid Tanks	16	......
Kid Autos	16	......

Amusement Rides Company
5327 Sheila Street
Los Angeles, Calif.

UNIT	CAPACITY	PRICE
Merry-Go-Round (3-Abreast)	38	......
Merry-Go-Round (2-Abreast)	28	......
Kid Merry-Go-Round	24	......
Kid Flying Swan	16	......
Kid Flying Horses	10	......
Kid Flying Chairs	..	......
Kid Jet Plane	2 per car	......
Kid Tommy Turtle	..	......
Kid Sport Car	..	......
Kid Sea Horse	..	......
Kid Boat Ride	..	......

Arrow Development Company, Inc.
243 Moffet Boulevard
Mountain View, Calif.

UNIT	CAPACITY	PRICE
45-Foot Merry-Go-Round	56	$29,990-30,750
36-Foot Merry-Go-Round	36	13,990-14,740
32-Foot Merry-Go-Round	20	11,990-12,600
20-Foot Kid Merry-Go-Round	20	6,500
Tracked Auto Ride	480 per hr.	4,350-10,000
Kid Boat Ride	24	4,550-4,990
Kid Flying Platform	16	3,750
1910 3/5 Scale Gas-Powered Cadillac	5	2,350 ea.
Trackless Train	36-54	8,000-12,000
19th Century Train (24 Gauge)	72-108	10,000-16,000
Two-Level Dark Ride	1,000 per hr.	12,000-20,000
Electric Trolley Car	24-36	7,500
Turtle-Tracked Auto	500 per hr.	12,000-15,000
Dark Rides	2-5 car	7,500-20,000
Streamlined Train (24 Gauge)	12-18 coach	7,600-20,600
Rub-A-Dub-Dub Boat	6-8 coach	7,500-10,000
19th Century Mine Train (30 Gauge)	10-15 coach	15,000-22,000
19th Century Train (30 Gauge)	18-24 coach	15,000-22,000
Antique Cars, Gas or Tracked	2-3 car	12,250-15,000

Carll and Ramagosa, Inc.
Wildwood-by-the-Sea, N. J.

UNIT	CAPACITY	PRICE
Up 'n' Atom	800 per hr.	......

Carpenter Amusement Mfg. Division
213 North 16th Street
Omaha, Neb.

UNIT	CAPACITY	PRICE
Space Flyer	..	$5,000
Speedway Racer	18	1,395
Kiddie Karousel	12	2,795

Catlett Ride Manufacturers
P. O. Box 813
La Feria, Tex.

UNIT	CAPACITY	PRICE
Mounted Ferris Wheel	24-36	$14,000
Traveler	48	16,000

Custer Specialty Company
139 Bradford
Dayton 10, O.

UNIT	CAPACITY	PRICE
Custer Coaster	4 per unit	$ 3,900
Bubble Bounce	32	23,000-28-000

Dodgem Corporation
Lawrence, Mass.

UNIT	CAPACITY	PRICE
Dodgem	..	......
Space Age	..	......

Eli Bridge Company
800 Case Avenue
Jacksonville, Ill.

UNIT	CAPACITY	PRICE
Scrambler	24-36	......
Baby Eli Wheel	12-18	......
No. 5 Big Eli Wheel	24-36	......
No. 12 Big Eli Wheel	24-36	......
No. 16 Big Eli Wheel	32-48	......

Eric Wedemeyer, Inc.
230 Fifth Avenue
New York, N. Y.

UNIT	CAPACITY	PRICE
Calypso	32	$48,000
Satellite	24	46,000
Roto-Jet	24	28,000
Wild Mouse (Import)	500 per hr.	48,000
Phantom Express	300 per hr.	42,000
Globe Trotter	400 per hr.	46,000
Sun Valley Bob	32	46,000

Eyerly Aircraft Company
P. O. Box 670
Salem, Ore.

UNIT	CAPACITY	PRICE
Octopus	16-48	$12,300-$18,500
Rocko-O-Plane	16-24	13,200- 15,000
Roll-O-Plane	8-12	7,800- 9,500
Fly-O-Plane	16-24	14,700- 18,000
Loop-O-Plane	8-12	6,500- 12,000
Kid Midge-O-Racer	9	3,800- 6,250
Bulgy the Whale	16	3,800- 5,000

Garbrick Manufacturing, Inc.
Centre Hall, Pa.

UNIT	CAPACITY	PRICE
Merry Mixer	48	$16,500
Flying Saucer	24	10,000
32-foot Ferris Wheel	30	6,500
42-foot Ferris Wheel	36	7,500
Chair Swings	16-20	3,500
Kid Fire Trucks	16	3,500
Kid Automobiles	16	3,500

Hampton Amusement Company
Portage Des Sioux, Mo.

UNIT	CAPACITY	PRICE
Kid Tubs-O-Fun	48	$3,000
Kid Mechanical Stage Coach	16	3,000
Kiddie Flyer Hand Cars	300 hr.	2,000
Pony-drawn Stagecoach	12	1,500

Hodges Amusement & Manufacturing Company
1415 West Pruitt Street
Indianapolis 23, Ind.

UNIT	CAPACITY	PRICE
Kid Hand Car	360 hr.	$2,600

Hot Rods, Inc.
220 West 42d Street
New York, N. Y.

UNIT	CAPACITY	PRICE
Hot Rod Car	2	$ 1,275
Jr. Hot Rod Ride	..	7,750
Scooter Car	2	750
Motor Boat	2	1,000
Kiddie Carousel	64	14,000
Wild Mouse	..	49,000

Frank Hrubetz & Company
3495 25th Street, S.E.
Salem, Ore.

UNIT	CAPACITY	PRICE
Paratrooper	20-30	$14,900-$18,000
Round-Up	24-30	18,000- 21,000

King Amusement Company
82 Orchard Street
Mount Clemens, Mich.

UNIT	CAPACITY	PRICE
Spinaroo	48	$13,500
Whirl-A-Round	24	8,500
Electric Train	..	2,165
Gas-Power Train	..	2,700
Kid Airplane	10	2,115
Kid Rocket	20	2,400

Kid Jet Fighter	18	2,550
Kid Flying Saucer	18	2,550
Kid Speedboat	25	1,900
Kid Merry-Go-Round	6	1,100
Kid Coaster	..	2,650
Kid Merry-Go-Round	16	3,880-4,120
Teen Merry-Go-Round	18	4,350
Kid Racing Car	18	3,370
Kid Ferris Wheel	15	1,270
Kid Sabre-Jet Auto	18	4,125
Kid Pony Cart	18	3,880
Kid Army Tank	18	3,750
Kid Combination	18	4,500
Kid Fire Engine	18	3,650-4,500
Kid Over-the-Waves	18	4,500
37-Foot Ferris Wheel	30	7,400
Gas-Power Race Car	2	595

Lowell Stapf Company
Amarillo, Tex.

UNIT	CAPACITY	PRICE
Flying Coaster	..	......

Lusse Brothers, Inc.
2809 North Fairhill Street
Philadelphia, Pa.

UNIT	CAPACITY	PRICE
Auto Skooter	10-40	$15,000-80,000

W. F. Mangels Company
2875 West 8th Street
Coney Island 24, N. Y.

UNIT	CAPACITY	PRICE
Whip	16-24	......
Kid Carrousel	28	$5,000
Kid Roto Whip	18	2,450
Kiddie Whip	18	4,575
Kid Fire Engines	16	2,950
Kid Pony Carts	16	2,600
Kid Speed Boats	16	2,300

Midget Circus Wagon Manufacturing Co.
Mountain View, Mo.

UNIT	CAPACITY	PRICE
Stage Coach	6	$1,250
Chuck Wagon	..	315
Prairie Schooner	12	315
Express Wagon	..	315
Farm Wagon	..	315
Stake Wagon	..	315
Jerry Wagon	..	355
Fire Wagon	..	405
Cage Wagon	..	635
(wagons pony-drawn)		

National Amusement Device Corporation
139 Hatfield Street
Dayton 17, O.

UNIT	CAPACITY	PRICE
Major Roller Coaster	..	$100,000 up
Family Coaster	16-24	30,000
Portable Kid Coaster	2-3 per seat	......
Comet Jr. Coaster	12-18	18,500
Century Flyer Train	8-250	6,500-14,000
Trackless Train	18-72	15,000-22,000
Pygmy Trackless Train	18-27	5,500
Old Mill	24-72	65,000 up
Mill Chute	24-72	75,000 up
Fun House	..	100,000 up
Walk-Thru Fun House	..	10,000 up
Mirror Maze	..	6,000 up
Frontier Train (24 Gauge)	..	10,200
Kid Boat Ride	38	4,000
Kid Ferris Wheel	12	2,865
With Caged Seats	12	3,095
Family Ferris Wheel	24-36	9,500
Kid Buggy Ride	20	4,800-5,800
Kid Pony Trot	10-20	7,700-8,700
Steeplechase Merry-Go-Round	6	2,400

Ohio Mechanical Handling Company
1856 South Main Street
Akron 19, O.

UNIT	CAPACITY	PRICE
Monorail	32 up	$50,000 up
Kid Monorail	24 up	9,100

Orbit Manufacturing Company
610 Radio Building
Wichita Falls, Tex.

UNIT	CAPACITY	PRICE
Orbit (park model)	16-24	$19,500
Orbit (trailer mounted)	16-24	22,500
Orbit Jr. (kid)	16	9,500

Ottaway Amusement Company
3045 North St. Francis
Wichita, Kan.

UNIT	CAPACITY	PRICE
B-20 Aero Jet	..	.....
Futuristic Train	to 120	$11,500 up
Pump-It Handcar	12	2,250
Steam Train	50	6,500
B-14 Rocketliner	..	.....
Streamline Train	to 100	6,500

Overland Amusements
Lexington, Mass.

UNIT	CAPACITY	PRICE
Fire Truck (traotor-trailer)	25	$4,200

Philadelphia Toboggan Company
130 East Duval Street
Philadelphia 44, Pa.

UNIT	CAPACITY	PRICE
Roller Coaster	960 per hr.	$50,000 up
Crazy Cups	432 per hr.	16,000
Kid Sports Cars	480 per hr.	9,000

Portable Kiddie Rides Company
3912 Sherwood
Houston 24, Tex.

UNIT	CAPACITY	PRICE
Kiddie Fire Truck	20-25	$3,135

Pretzel Amusement Ride Company
16 Beebe Run Road
Bridgeton, N. J.

UNIT	CAPACITY	PRICE
2-Story Dark Ride	..	
Pretzel	..	under $7,000
Thunderbird Jr.	2 per car	6,300
Whirlo	24	3,150
All-American ¼ Midget	1 per car	560 each
Kid Circus Ride	24	3,150
Toonerville Trolley	12 per car	2,375

Railmaster Manufacturing
136 Northampton Street
Buffalo, N. Y.

UNIT	CAPACITY	PRICE
Quarter-Size Train	48-120	$9,740-$15,000

Rocco Amusement Company
P. O. Box 311
Argo, Ill.

UNIT	CAPACITY	PRICE
Flying Scooter	16-20	$12,000-16,000
Kid Jets	10-15	2,400

B. A. Schiff and Associates
901 S. W. 69th Avenue
Miami 44, Fla.

UNIT	CAPACITY	PRICE
Wild Mouse (Parks)	500 per hr.	$37,900
Portable Wild Mouse	350 per hr.	18,900
Kid Whirley-Bird	16	8,500
Kid Whirl-a-Rama	16-50	6-12,000
Roller Coaster	700 per hr.	7,450-8,850
Boat Ride	25	2,295-2,645

Sellner Manufacturing Company, Inc.
501 Fowler Street
Faribault, Minn.

UNIT	CAPACITY	PRICE
Tilt-a-Whirl	28 Adults, 35 Children	$16,000-16,500

Selleck Watercycle Company
Boca Raton, Fla.

UNIT	CAPACITY	PRICE
Paddle Queen (peadal boat)	2	$300-$400
Watercycle	1	200- 300
Double Watercycle	2	300- 400
Shrimp Watercycle	1	100

K. Max Smith Enterprises
Box 297
Russels Point, O.

UNIT	CAPACITY	PRICE
Putnik Globe	20	$6,800
Kiddie Train	14	1,650

Smith & Smith, Inc.
303 Franklin Street
Springville, N. Y.

UNIT	CAPACITY	PRICE
Ferris Wheel	30	......
Chairplane	24	......
Kid Space Plane	15	......
Kid Boat	14	......
Kid Atom Jet Fighter	18	......
Kid Chairplane	20	......
Kid Auto Ride (trailer mounted)	20	......

Stacy Johnson Manufacturing Company
19730 N. W. 7th Avenue
Miami 42, Fla.

UNIT	CAPACITY	PRICE
Little Tugboat	21	$3,250
Jr. Ferris Wheel	36	3,750
Kid Tanks	28	3,550
Space Chaser	28	3,950
Scooter-Dodgem Bldg.	..	12,900
Kid Swing (on trailer)	20	2,550
Kid Coaster	15	6,600-8,000
Adult Coaster	12	19,000-20,000

Sunshine Manufacturing Company
2106 East Chelsea Street
Tampa, Fla.

UNIT	CAPACITY	PRICE
Choo Choo Train	20	$1,800 up
Whirl Wind	16-36	4,950
Kid Flying Horses	10	995
Kid Ferris Wheel	8	995
Boat Ride on Trailer	16	2,500

(Continued on page 64)

RIDES—WHAT'S ON THE MARKET

• Continued from page 63

Streifthau Manufacturing Company
R. R. No. 1
Middletown, O.

UNIT	CAPACITY	PRICE
Turnpike (Gas-driven cars)	2 per car	......

Theel Manufacturing Company
468 Lawrence Avenue
Leavenworth, Kan.

UNIT	CAPACITY	PRICE
Merry-Go-Roun«	28-42	$6,608-9,980
Kid Motor Car	16	2,135
Kid Airplane	4-16	1,080-2,374
Kid Speedboat	20	1,786-2.588
Kid Ponycart	12-16	1,600-2.085
Kid Ferris Wheel	24	3,119
Kid Merry-Go-Round	20	5,862

Tuf-Lite Industries
P. O. Box 276
Vandalia, O.

UNIT	CAPACITY	PRICE
Midget Speedboats	2-3	$1,350 ea.

Von Roll Ironworks
P. O. Box 244
Sun Valley, Idaho

UNIT	CAPACITY	PRICE
Gondolas, Chairlifts, Aerial Tramways	to 75	$75,000 up

COMPLETE KIDDIELANDS

Planned and Designed
NATIONAL RIDES
Century Flyer
Trackless Trains
Kiddie Ferris Wheels
Kiddie Buggy Ride
The Pony Trot
Comet, Jr. Coaster
Fun Houses
The Steeplechase
Old Mills and Chutes
Coaster Cars
Mirror Mazes
Complete Kiddielands
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P. O. Box 488, VAC Phone: AMherst 3-2646 DAYTON 17, OHIO

MINIATURE TRAINS
5 models with capacities from 14 children to 240 adults
Write for FREE details
MINIATURE TRAIN DIV.
ALLAN HERSCHELL CO.
North Tonawanda, N. Y.

Plan San Jose Frontier Village

SAN JOSE, Calif.—Plans have been announced for the construction of a 40-acre, $1,000,000 Frontier Village to be constructed here by developers Joseph Zukin Jr. and Hawley D. Smith.

The 1850 village will have a soft drink bar, Opera House, Wells Fargo office, train and pony rides, a mine and Mine Train, a zoo and a restaurant according to Smith.

JOHANNESBURG—S. E. Voss, owner of Vosacres Amusement Park here, has written Allan Herschell that his new adult-size miniature train is "the most popular attraction that has ever operated in Africa." The train has been the subject of extensive newspaper publicity, and Voss states it is the most "photographed train in the country."

AUREL VASZIN NOW SENIOR MEMBER OF AMUSEMENT RIDE FRATERNITY

THE AMUSEMENT ride industry has always had a senior member, an elder whose efforts have scored notable achievements in the business. For many years William F. Mangels, the esteemed Coney Island designer and producer, reigned as amusement park historian and patriarch. The passing of Mangels a year ago saw the seniority pass into the hands of Aurel Vaszin, of National Amusement Device Company.

Vaszin, a Rumanian who came to this country as a cabinet maker, has now been in the business of providing rides for parks, resorts and expositions for nearly 50 years, and on April 18 will be 75 years young. Mangels' early years were marked by his demonstrated talents with his hands, as he operated a bicycle repair shop. Vaszin's constructive skills were also channeled into the ride business.

He first started as an employee of John Miller, storied Roller Coaster figure, and later became associated in the latter's Coaster building operation when he started the Dayton Funhouse and Riding Device Company in 1919—eventually to be named National Amusement Device Company.

Vaszin was honored by the American Recreational Equipment Association at its Chicago convention dinner as the only living charter member still exhibiting. Except during the war years Vaszin has not missed a trade show. Some of the company's devices, aging with him, are also in prime condition, altho being constructed in 1919, and indications are that they, and Vaszin, will remain sturdy for years to come.

SIRUP PRICES HOLD LEVELS OF YEAR AGO

SIRUPS, widely used for a number of purposes at outdoor concessions, apparently will show little price change this season.

A check of various sources for the flavors, used in beverages, snow cones and toppings, indicates little or no strength or weakness in the price structure.

EZE Orange Company, Chicago, supplier of concentrated orange and other flavors, is holding to 1958 levels. A new fruit punch, containing five flavors, is being introduced.

Prunty Seed & Grain Company, St. Louis, which has added a line of fountain sirups this year, reports unchanged levels.

Prices for flavors sold by Hurty-Peck & Company, Indianapolis, are unchanged. Firm has expanded to a full line of orange, root beer, grape, cherry, lemonade, lime and strawberry.

Demand Keen

• Continued from page 60

Herschell big ride, offering a similar sensation but somewhat different structurally than the Flying Coaster. The Mouse, which has been well received by the public and industry alike, is now offered by Ben Schiff, Herschell and Miler.

What many observers fail to realize is that virtually any speed can be obtained in the construction of thrill-type devices and, in fact, the designers have to restrain themselves for safety's sake. The human body can withstand just so much agitation, pressure and thrill, and the level most sought is the one that imparts a feeling of pleasure as well as thrill. At an extreme sensation of thrill, a ride patron's pleasure is actually very low, and the lowering of one bar is constant with the raising of the other, until there is an area most satisfactory to the patron. The ride taking advantage of this area is usually the most commercial, pulling the most ride customers. Some thrills are more illusionary than physical. The violently dipping and turning of Roller Coaster tracks is an example, for it is rare for a Coaster to depart from the 35-50 m.p.h. speed range, altho the track layout creates an illusion of whistling speed.

William F. Mangels, former historian and inventor in the ride field, likes to point out that old things return. That being the case —and there is some evidence to support the belief—the most popular new developments in the industry in the year 2059 might very well be the standard devices of today, and the old wood-and-coal-burning train replicas might be on another go-round of popularity.

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SINGLE PLANS $3 to $25
25 KIDDIE RIDE PLANS.....$129
8 MAJOR RIDE PLANS....$110
10 CONCESSION PLANS.. includes 91 Games 16 Joints } $40
7 GROUP ATTRACTIONS includes MINIATURE GOLF } $48
14 ILLUSION PLANS $50
ALL 66 PLANS $334
A. BRILL BOX 575 PEORIA ILLINOIS

GIVE TO DAMON RUNYON CANCER FUND

TUSSAUD WAX WORKS SCHEDULES NO. 2 UNIT IN NIAGARA FALLS

TORONTO—Tussaud's Wax Works will be set up at the Foxhead Inn, Niagara Falls, Ont., by a local group working with the Blackpool company of Louis Tussaud.

This will be the first time in the 200-year history of the waxworks that the family group has moved from England and Continental Europe.

All the wax figures are being done in England and shipped out for opening in Juoe of this year.

The deal is between Louis Tussaud Waxworks (Blackpool) of Canada, Ltd., Niagara Falls, Ont., and Louis Tussaud.

Admission charge will be $1.

The display is to be set up io a hotel owned by tha Sheraton Hotels, and an additional building will be added to the hotel to house the display.

GROWING TREND

County Fairs Turn To TV, Disk Names

WHILE State and other major fairs will have Roy Rogers, Tennessee Ernie Ford and similar names of stature, their counterparts at the county level will also feature a growing list of artists that have made their mark in the fields of television, motion pictures and phonograph records.

Altho the use of a name is not looked upon as a cure-all for the grandstand woes, wheo promoted right they've proved successful and many eveots have beeo bringing back known performers for years. With few exceptions, most of them are again in the market this season.

One of the outstanding examples of profitable use of names that are well promoted is the Great Jones County Fair, Monticello, Ia. Its bill this year is typical. The Chordettes, Tommy Sands and the two orchestras of Leon McAuliff and Teddy Phillips are already signed, the two bands for their second year. Closing with Johony Cash is also pending.

Celebrity Pitch

Macon County Fair, Decatur, Ill., a post-war revival, is going strong toward the celebrity pitch. Its program this year will boast Tommy Sands, the Hilltoppers, the McAuliff and Phillips orks, June Taylor Dancers and possibly Johnny Cash. Wabash Valley Fair, Terre Haute, Ind., is back on the bandwagon with Betty Johnson, Dukes of Dixieland and possibly Cash.

Its northern neighbor, the Lake County Fair at Crown Point, long a user of names, this year has already signed the Rex Allen show and Red Foley. Allen will also be at Jackson County Fair, Maquoketa, Ia., as will Jan Garber's band. Still further north in Hoosierland, the LaPorte County Fair at La-Porte has set a strong program. Included will be Dale Robertson, star of the "Wells Fargo" TV series, and the McAuliff and Phillips orchestras are also set to be featured in shows in front of the grandstand.

The demand for known attractions is spreading. Typical is Beaver, Okla., which has signed Smiley Burnette and the McAuliff band, and Stutsman County Fair, Jamestown, N. D., is set with Pee Wee Hunt.

Split Week Wins

An innovation was tried last year in Michigan and with success. The Saginaw Fair at Saginaw and Allegan County Fair, Allegan, exchanged name attractions at the halfway point in their runs, thus producing a double draw. They'll do it again this year with Carmel Quinn signed for Saginaw, and others to be added.

The use of names is also spreading south. Beauregard Parish Fair, DeRidder, La., has closed for Tex Ritter as its late-season feature and the McAuliff orchestra will also be on hand. Fayette County Fair, West Union, Ia., user of names for a half dozen or more years, has set a program that will see Tommy Sands, Homer and Jethro, the McAuliff band and the return of the Phillips band for a second go-around.

Many Illinois fairs will use names this year, some for the first time, others as repeats. Effingham County Fair, Altamont, will have a show that includes the Chordettes, Hilltoppers, Smiley Burnette, June Taylor Dancers and the McAuliff and Phillips' orchestras. Dale Robertson and McAuliff are set for Carroll County Fair, Milledgeville, with Johnny Cash pending and the Phillips ork set for LaSalle County Fair, Mendota.

In Wisconsin the Outagamie County Fair, Seymour, has Betty Johnson and Red Foley; Northern Wisconsin District Fair, Chippewa Falls, Harmonicats and Mariners, and Iowa County Fair, Mineral Point, will present Pee Wee King and his show. Southern Iowa Fair, Oaskaloosa, will feature the Mariners and Red Foley, while the Emmett County event at Estherville has signed for the Phillips musical aggregation.

On Bandwagon

Michigan fairs are using names. Others, in addition to those mentioned include Tuscola Couoty Fair, Caro, with the Chordettes inked. The singing gals are also set for Kalamazoo County Fair, Kalamazoo. Harmonicats and Mariners will play Lawreoce County Fair, Adrian, Mich., as well as Mower County Fair, Austin, Minn. Mariners are also set for Crawford County Fair, Denison, Ia.

The Stephenson County annual at Freeport, Ill., has closed for the Chordettes and Tommy Sands. Northwest Missouri State Fair, Bethany, Betty Johnsoo aod the Mariners; Davies County Fair, Elnora, Ind.. Rex Allen and company, while Fulton County Fair, Lewiston, Ill., and White County Fair, Reynolds, Ind., have booked Pee Wee King.

As the result of his exposure thru television, Frankie Yankovic aod his polka show has received a number of fair bookings. Included are stints at Zumbrota, Minn.; Manchester, Ia.; Highlaod, Ill., and Arlington, Mion.

The same is true of Red Foley, who also has a network video stint. The veteran country and western star is booked into fairs at Honesdale, Pa.; Oshkosh and Elkhorn, Wis.; Marshfield, Wis., and Waterloo, Ia., plus others.

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RIDE MAKERS OUTLOOK: GOOD--VERY GOOD--BETTER

By IRWIN KIRBY

SUNLIGHT by far overwhelms the clouds in any analysis of the park and carnival ride business this year. On the manufacturing end come reports of generally good business; operators, too, are encouraged, with no indications that grosses this year will dip below those of 1958, a satisfactory season for most people in the business of running fun rides for the populace.

Operator spending is the best weather vane for the manufacturing fraternity. Among those responding to The Billboard's annual survey of manufacturers, the predominant note is one of cheer: "Good. Very good. Better. At least as good as 1958."

Several reasons are advanced for these projections, all of them watertight in the minds of ride men. They point, for example, to a prolonged spell of unfavorable weather that plagued both permanent and transient operations in some sections of the nation last year. In addition there was also widespread recession talk which undoubtedly had an adverse effect on spending; not as drastic, but mildly similar, to the polio scares of recent years which also inhibited the nation's amusement-spending habits.

Labor, Materials Rise

Wages, of course, continue to spiral, providing more spending money for the population, but unfortunately contributing to the aforementioned cloud on the horizon. A sampling of manufacturers shows that more than half of the respodents--18 firms--have had to increase prices since 1958, some of them as much as 10 per cent. While the survey itself is more comprehensive than ever before with 44 companies listed, 63 per cent more than last year, and while the concensus is definitely encouraging for both providers and operators, the specter of another price rise is inescapable.

Domestic labor costs continue to rise, and so does the price of that vital ingredient, steel. The complications of labor loom large in all industries, and the ride business is certainly no exception, so it is on this note that the traditional optimistic outlook must be tempered. Steel workers' contracts expire in July, and knowledgeable amusement people are aware of the possibilities — strikes, unemployment, materials price increases--all affecting the advance work of next winter's Chicago trade show.

"Do you think the ride industry should encourage warm-weather shopping for devices, rather than emphasize winter buying?"

The question above produced some of the more varied comments from manufacturers. There was no general agreement, and none could have been predicted, but the response was vigorous. A couple of firms stressed the inability of most operators to tear themselves away from summer business for any demonstrations of equipment. Also cited was the difficulty of scheduling outlays for purchasing before the season's gross is in, and the distractions of operating, which deter restful, logical thinking about spending.

Year-Long Shopping

More than half the companies producing rides favor year-round shopping, rather than a concentrated flurry of activity in the winter.

"I think it is vitally necessary that our industry develop a year-round production schedule," said one. "We can not maintain large factory overhead and keep it working on a few weeks of rush orders in the spring. Summer shopping and buying would help us very much."

Another correspondent, representing a major organization, reports: "We are producing more theme rides for large parks. Such themes require extraordinary engineering and architectural skills which are in limited supply in the present economy. We cannot stress too much the necessity for July, August and September ordering for next year's spring delivery. We have found that the large park owners are extremely co-operative in this endeavor and are making their intentions well known in advance of desired delivery dates."

Some other comments follow:

"The best way to buy a ride is to see it in operation under operating conditions, usually done only in the summer months."

"It is impossible to produce for deliveries over a two-month period."

"Warm-weather buying helps to schedule production."

"Imported rides especially should be bought earlier, to assure Easter installation."

Of prime concern with ride manufacturers is reducing operating accidents, and many companies lay the blame for accidents as much on incompetent help as on any other reason. No matter how sturdily and safely a unit is engineered, it is emphasized, skilled labor is required to run it in order to provide entertainment while safeguarding the well being of the riders. One manufacturer of a brand-new device was told, when he cautioned a carnival man about the unit's speed, that the operator had been running the device for five years and knew what he was doing! The ride only went into production in 1958.

Care and courtesy on the part of help is one thing the industry urges on park and carnival folks, since a satisfied patron is the best advertisement for any midway. Second in importance is a neat, flashy outward appearance. Safety and maintenance are so predominant in importance that they should be second nature by now.

Good help and courteous treatment will go a long way toward making this one of the most profitable seasons for the ride business, and with the fortification of seasonal grosses, operators can go into the next ride-buying period without apprehension about 1959 price policies. Orders for new equipment were very good over the winter, the weather is breaking, and the season is about to begin, bringing the industry's "moment of truth" at hand.

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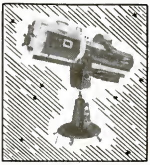

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Bill Hames Shows, Fort Worth, Texas
W. P. Lynch, Halifax, N. S., Canada
Lakeside Park, Denver, Colorado
O. N. Crafts, N. Hollywood, California
Robert Bollinger, Oaks Park, Portland, Oregon
Coney Island, Inc., Cincinnati, Ohio

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Where to Get Permits For Oversize Vehicles

Movement of oversized mobile homes and travel trailers requires special permits from State authorities in many cases, just as does movement of oversized or overweight trucks. Separate permits sometimes are required by toll roads.

Where to obtain these permits is indicated in this list of State and toll road authorities prepared by the Mobile Homes Manufacturers' Association:

State Offices

Alabama: Permit Section, State Highway Department, Montgomery.

Arkansas: Arkansas Highway Department, Permit Section, Little Rock.

California: State of California, P. O. Box 1499, Department of Public Works, Division of Highways, Sacramento.

Colorado: Colorado Department of Highways, Denver.

Connecticut: State of Connecticut, State Highway Department, 284 Sheldon Street, Hartford.

Delaware: Traffic Division, 152 South State Street, Dover.

Florida: State Road Department, Tallahassee.

Georgia: Truck Weighing Division, State Highway Department, 325 State Highway Building, Atlanta.

Idaho: Permit Division, State Highway Department, 603 Main Street, Boise.

Illinois: Central Permit Office, Division of Highways, State Office Building, Springfield.

Indiana: State Highway Department, Permit Engineer, State House Annex, Indianapolis.

Iowa: State Highway Commission, Safety and Traffic Engineer, Ames.

Kansas: Special Permit Division, Traffic Department, Topeka.

Kentucky: Department of Maintenance, State of Kentucky Highway Department, Frankfort.

Louisiana: State of Louisiana, Department of Public Safety, Division of State Police, Baton Rouge.

Maine: Maine State Highway Commission, Maintenance Division, State House Annex, Augusta.

Maryland: State Road Commission 108 East Lexington Street, Baltimore.

Massachusetts: Secretary of Public Works, 100 Nashua Street, Boston.

Michigan: Michigan State Highway Department, Permit Section, Station A, Lansing.

Minnesota: Minnesota Highway Department, 1246 University Avenue, St. Paul.

Mississippi Engineer of Maintenance, Mississippi State Highway Department, Jackson.

Missouri: Highway Department, 5117 East 31st Street, Kansas City.

Montana: Montana Highway Commission, Helena.

Nebraska: Department of Roads, Permit Office, Room 1216, State House, Lincoln.

Nevada: Nevada Highway Department, Carson City.

New Hampshire: R. S. Nelson, New Hampshire Department of Public Works and Highways, State House, Annex, Concord.

New Jersey: Division Motor Vehicle, State House, Trenton.

New Mexico: District Highway Engineer, Office, Albuquerque.

New York: District Engineers' Office, Little East Neck Road and Montauk, Highway Babylon, Long Island.

North Carolina: State Highway Commission, Assistant Chief Engineer, Raleigh.

North Dakota: State Highway Department, Permit Office, 17th Floor Capitol Building, Bismarck.

Ohio: State Highway Patrol, Columbus.

Oklahoma: Department of Public Safety, 210 N.E. Fourth Street, Oklahoma City.

Oregon: Oregon State Highway Department, Transportation Permit Division, Room 121, State Highway Building, Salem.

Pennsylvania: District Office in charge of the State Highways, 610 Wood Street, Pittsburgh.

Rhode Island: Division of Roads and Bridges, Department of Public Works, State Office Building, Providence.

South Carolina: State Highway Department, Highway Engineer, Columbia.

South Dakota: State Highway Department Engineer, State Highway Commission, Pierre.

Tennessee: Tennessee Department of Highway and Public Works, Office Engineer, 816 Cotton States Building, Nashville.

Texas: District Office, U. S. 81 Interregional, North Five-Miles, Austin.

Utah: Utah State Highway Patrol, Salt Lake City.

Vermont: Commissioner of Highways, Department of Highways, Montpelier.

Virginia: State Capitol, Permit Section, Richmond.

Washington: Director of Highways, State of Washington, P. O. Box 327, Olympia.

West Virginia: State Road Commission, Division of Weight Enforcement, 1340 Smith Street, Room 209, Charleston.

Wisconsin: State Highway Commission, State Office Building, Madison.

Wyoming: Wyoming Revenue Department, (First county seat upon entry of State.)

British Columbia: Department of Highways, Victoria.

Province of New Brunswick: Department of Public Works, Highway Division, Fredericton.

Province of Ontario: Motor Vehicles Branch, Ontario Department of Transport, Parliament Building, Toronto.

Providence of Saskatchewan: Department of Highways and Transportation, Mr. Reavly, Permit Clerk, Regina.

Toll Roads

Northern Illinois: Illinois State Toll Highway Commission, 22d Street and Midwest Road, Hinsdale.

Kansas Turnpike: Kansas Turnpike Authority, Box 3002, Southeast Station, Wichita.

Maine Turnpike: Maine State Highway Commission, Maintenance Division, State House Annex, Augusta.

Massachusetts Turnpike: Massachusetts Turnpike Authority, 80 Boylston Street, Boston.

New York State Thruway: Director of Operations, New York State Thruway Authority, P. O. Box 189, Albany.

Dallas-Fort Worth Turnpike: Texas Turnpike Authority, Operations Office, P. O. Box 126, Arlington.

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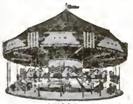

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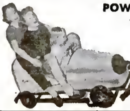

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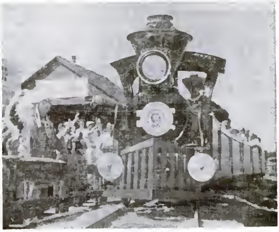

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COMING EVENTS

Auto Shows

San Francisco—Custom Rod & Antique Auto Show (Brooks Hall), April 16-19. Bob Berkhimer, 2032 N. Pacific Ave., Santa Cruz.

Omaha—Motor Sports Auto Show (Civic Aud), April 25-26.

Westbury, N. Y.—World Cars '59 (Roosevelt Raceway), May 8-16.

Celebrations

Fairhope, Ala.—Fairhope & Baldwin Co. Centennial, May 2-9. Fairhope Chamber of Commerce.

Flagstaff, Ariz.—All-Indian Powwow and Hopi Exhn., July 3-5.

Jonesboro, Ark.—Jonesboro Centennial, May 4-9.

Florence, Colo.—Pioneer Days, Sept. 12-13.

Lake City, Fla.—Centennial & Homecoming, May 18-23.

West Palm Beach, Fla. — Seminole Sundance, April 20-25. Miller Amusement Enterprises, 2722 N. E. 3d St., Pompano Beach, Fla.

Toccoa, Ga.—Spring Festival, April 16-25.

Columbia City, Ind.—Old Settlers' Day & American Legion Festival, Aug. 11-15. Byron Beaber.

Greensburg, Ind.—Greensburg Centennial, June 15-20.

Albia, Ia.—Albia Centennial, June 22-27.

Belle Plaine, Ia.—Celebration, July 2-4. George Clark, Jr. Chamber of Commerce.

Belle Plaine, Ia.—Street Celebration, Aug. 25-27.

Griggsville, Ia.—Griggsville Celebration, July 4.

Marengo, Ia.—Marengo Celebration (City Park), July 29-Aug. 1.

Muscatine—Watermelon Carnival, Aug. 27-29. Chamber of Commerce, Box 306.

Ruston, La.—Ruston Diamond Jubilee, May 2-9.

Shreveport, La.—Holiday in Dixie Festival, April 30-May 3. James Griffith.

Ecorse, Mich.—Ecorse Celebration, May 22.

Lansing—Lansing Centennial, May 18-30.

Browning, Mo.—Browning Homecoming, July 23-25. Mrs. Mary Grice.

Waverly, Mo.—Waverly Apple Jubilee, Sept. 17-19. R. W Bricken.

Lincoln, Neb.—Lincoln Centennial, May 2-9.

Carson City, Nev.—Admission Day Celebration, Oct. 31.

Woodstock, N. B.—Old Home Week, Aug. 3-8.

Haverstraw, N. Y.—Firemen's Hudson-Champlaign Celebration, July 6-11. Morgan Demarest.

Monroe, N. Y.—Monroe Celebration, July 6-11.

Rome, O.—Rome Celebration, July 2-5. Civic Assn.

Waco, O. — Waco Homecoming, June 24-27. George Marlow, 911 Payne Ct., N. E., Canton 5.

Pryor, Okla.—Pryor Celebration, April 13-18.

Windsor, Ont.—Firemen's Labor Day Celebration, Sept. 7.

Portland, Ore.—Oregon Centennial, July 10-16.

Easton, Pa.—Firemen's Celebration, July 6-11.

Emmaus—Firemen's Celebration, June 1-6.

Kane, Pa.—Volunteer Firemen's Celebration, July 27-Aug. 1.

McAdoo, Pa.—VFW Memorial Celebration, May 20-26.

Moscow, Pa.—Firemen's Celebration, June 8-12.

Mountainville, Pa.—Firemen's Celebration, July 13-18.

Newfoundland, Pa.—Firemen's Celebration, June 27-July 4.

Olyphant, Pa.—Firemen's Celebration, June 15-20.

Sharon, Pa.—Patagonia Fire Co. Homecoming, June 22-27. Vernon A. Yeager, 2186 N. Water Ave.

Nogales, Sonora, Mex.—Cinco de Mayo Festival, May 2-5.

Humboldt, Tenn.—West Tenn. Strawberry Festival, May 7-9. Mrs. Paul Ross.

Brady, Tex.—Brady July Jubilee, July 2-5. Karl K. Steffens.

Corpus Christi, Tex.—Buccaneer Days Celebration, May 1-10. Bob Finke.

Fort Worth—Pioneer Days Celebration, April 20-May 2. N. P. Hoover, 406 W. Central.

San Antonio—Battle of Flowers, April 20-25.

Tyler—Texas Rose Festival, Oct. 16-18. Frank Bronaugh.

Winchester, Va.—Shenandoah Apple Blossom Festival, April 30-May 1.

Piedmont, W. Va.—Piedmont Firemen's Celebration, June 8-12. T. R. Combs, Tri-Town Fire Co.

New Berlin, Wis.—Yankee Doodle Days, July 3-5. VFW Post 5716.

Flower and Garden Shows

Oakland, Calif.—Oakland Spring Garden & Home Show, April 18-26. John L. Hennessy.

San Francisco—San Francisco Flower Show, Aug. 20-21. Walter F. Gibson.

Santa Monica, Calif.—Santa Monica Garden & Home Show (Civic Aud), May 6-10.

Jackson, Miss.—Miss. Garden Club Show (Fairgrounds), May 8-10.

Gresham, Ore.—Multnomah Co. Spring Garden Show (Fairgrounds), April 15-19. Duane Hennessy.

El Paso—El Paso Flower Show, April 18-19.

Home Shows

San Francisco—San Francisco-Bay Area Home Show, Sept. 25-Oct. 1. James Logan Associates, 1485 Bayshore Blvd.

Denver—Denver Home Show (University Arena & Field House), April 19-26. B. B. Cook.

Jackson, Miss. — Jackson Home Show (Fairgrounds), May 28-31.

Reno, Nev.—Reno Home and Garden Show, June 17-22. Home Builders' Assn., P. O. Box 1033.

Staten Island, N. Y.—Staten Island Home Show (Cromwell Center) Tompkinsville, May 23-21. Richmond Co Jr Chamber of Commerce, honorary sponsor.

Cincinnati — Cincinnati Home Show (Gardens), April 11-19. Robert G. Sand.

Pryor, Okla.—Home Show, April 19-25.

El Paso—El Paso Home Show, May 6-10. Home Builders' Assn.

Fort Worth—Fort Worth Home Show (Will Rogers Exhibit Hall), April 5-12.

Horse Shows

Calgary, Alta.—Calgary Horse Show & Rodeo, Oct. 26-31.

Little Rock, Ark.—Ark. State Horse Show (Barton Coliseum), May 13-16. Art Schnipper.

Napa, Calif.—Napa Valley Horse Show, May 3. E. H. Munk.

North Highlands, Calif.—Sacramento Riding Club Horse Show, June 12. Vivian W. Kimmell.

Santa Barbara, Calif.—Santa Barbara Natl. Horse & Flower Show, July 10-18. Edward & Van Clave.

Turlock, Calif.—Calif. State Horsemen's Assn. Convention & Horse Show, Oct. 1-4. Ivo Vollmer, 16225 Alum Rock Ave., San Jose.

Evansville, Ind.—Junior League Horse Show, June 17-20. J. T. Denton.

Anchorage, Ky.—St. Luke Horse Show, June 16. Tom Pike.

Harrodsburg, Ky.—Kentucky Pony Show, June 19-20. H. K. Yates.

Irvington, Ky.—Irvington Saddle & Pony Show, July 11. Nall B. Mitchell.

Lawrenceburg, Ky.—Lawrenceburg Horse Show, July 14-18. Charles Martin Jr.

Lexington, Ky.—Junior League Horse Show, July 14-18. J. T. Denton.

Louisville—Rock Creek Horse Show, June 11-13. Fred H. Nobbe, 715 S. 44th St.

Middlesboro, Ky.—Tri-State Horse Show, Aug. 1. Robt. B. Johns Jr.

Owingsville, Ky.—Lions Club Horse Show, July 2-4. Joe B. Thompson.

Paris, Ky.—American Legion Horse Show, July 21. Harvey Kiser.

Towson, Md.—Pimlico Yearling Show (Pimlico Race Course), May 11. Stewart Sears.

Jackson, Miss. — Tri-State Horse Show (Fairgrounds), May 14-15.

Linn, Mo.—Lions Club Horse Show, June 6. Alvin F. Linhardt.

Pickering, Mo.—Pickering Horse Show, Sept. 9-12. W. H. Dowden.

Tulsa, Okla.—Tulsa Horse Show, May 26-30.

Baker, Ore.—Junior Horse Show, Aug. 1. LeRoy Wright.

Beaumont, Tex.—Spindletop Charity Horse Show (Fairgrounds), April 29-May 2. Mrs. Peter Wells.

Livestock Shows

Crawfordsville, Ark.—Crittenden Co. Livestock Show, June 4. Herman C. Phillips.

Des Arc, Ark.—Prairie Co. Livestock Show, April 17. B. E. Wray.

DeWitt, Ark.—Ark. Co. Livestock Show, Sept. 22-26. J. L. Fly.

El Dorado, Ark.—Union Co. Livestock & Poultry Show, Sept. 21-26. E. W. Weiss.

Fordyce, Ark.—Dallas Co. Livestock Show & Forestry Festival, Sept. 10-12. Ben Caldwell.

Hope, Ark.—Third Dist. Livestock Show, Sept. 7-12. B N. Holt.

Pine Bluff, Ark.—S. Ark. Livestock Show, Sept. 29-Oct. 3. Harvey Hewitt.

San Francisco—Grand Natl. Livestock Expo., Horse Show & Rodeo (Cow Palace), Oct. 30-Nov. 8. Nye Wilson.

Cottonwood, Idaho—Idaho Co. Stock Show, Sept. 11-14. George Cook.

Chicago—Intl. Livestock Expo., Nov. 27-Dec. 5. William E. Ogilvie, Union Stockyards.

Sibley, Ia.—Osceola Co. Livestock Show, Aug. 17-19. Gene Alexander.

Princess Anne, Md.—Princess Anne Livestock Show, Oct. 2-3. Howard H. Anderson.

Timonium, Md.—Eastern Natl. Livestock Show, Nov. 14-19. Charles Borrow.

Boston—Boston Common Dairy Festival, June 12-20.

Detroit—Detroit Jr. Livestock Show, Dec. 8-10. Geo. Ridley, 6750 Dix.

Aurora, Mo.—Tri-County Jr. Livestock Show, Sept. 18. John B. Buckley.

Carrollton, Mo.—Carroll Co. Jr. Livestock Show, Sept. 4-5. Eva Chaney.

Crane, Mo—Stone Co. Jr. Livestock Show, Aug. 28-29. Hobart P. Hemphill.

Fayette, Mo.—Howard Co. Jr. Lamb Show, June 6. W. O. Settle.

Gallatin, Mo.—Daviess Co. Lamb Show, May 29. George H. Schmitt.

Gallatin, Mo.—Daviess Co. Jr. Livestock Show, Aug. 28. Geo. H. Schmitt.

Kansas City—American Royal Livestock & Horse Show (American Royal Bldg.), Oct. 17-24. C. M. Woodward.

Maryville, Mo.—Nodaway Co. 4-H Lamb Show, June 2 Kenneth Walkup.

Maryville, Mo.—Nodaway Co. Jr. Livestock Show, Sept. 12-14. Kenneth Walkup.

Moberly, Mo.—Kiwanis Jr. Lamb Show, June 15. A. T. Johnson.

Monett, Mo.—Monett Jr. Livestock Show, Sept. 12. George A. Teuton.

Mountain Grove, Mo.—Junior Livestock Show, May 8-9. Sherill DeBusk.

Mount Vernon, Mo.—Lawrence Co. Jr. Livestock Show, July 30. Troy B. Call.

Pierce City, Mo.—Pierce City FFA Livestock Show, Sept. 10-12. George R. Wilhoit.

Purdy, Mo.—FFA Livestock Show, Sept. 11-12. Harold Storck.

Saskatoon, Sask.—Fat Stock Show & Sale, May 29-30.

Sedalia, Mo.—Pettis Co. 4-H Livestock Show, Aug. 14. H. L. Peck.

Shelbyville, Mo.—Shelby Co. 4-H Lamb Show, June 2. Keith Boyer.

South St. Joseph, Mo.—Interstate Baby Beef & Pig Club Show, Sept. 22-24. H. M. Garlock.

Springfield, Mo.—Ozarks FFA Lamb Show, June 11. Vencil G. Mount.

Springfield, Mo.—Ozarks FFA Fat Hog Show, Aug. 27. Vencil G. Mount.

Springfield, Mo.—Ozarks FFA Fat Beef Show, Sept. 10. Vencil G. Mount.

Warrensburg, Mo.—Johnson Co. Jr. Livestock Show, July 21. Jack Jennings.

Jamestown, N. D.—N. D. State Dairy Show, July 1-4. Clayton Paulson.

The Dalles, Ore.—Mid-Columbia Livestock Show, June 7-10. Elmer Lierman.

Union, Ore.—Eastern Ore. Livestock Show, June 4-6 Ray C. Baum.

Harrisburg, Pa.—Pennsylvania Natl. Livestock Show (Farm Show Bldg.), Nov. 10-14.

Lewisburg, Tenn.—Marshall Co. Jr. Dairy & Colt Show, Aug. 28-29. Emerson Burnett.

Martin, Tenn.—Weakley Co. Dairy Show, Aug. 13-14. A. M. Walker, Dresden.

Nashville—Tennessee Fat Cattle Show, Dec. 9-10. Wm. P. Tyrell, U. T. Box 1071.

Dayton, Tex.—Dayton FFA Livestock Fair & Rodeo, April 30-May 2. A. W. Rigby.

SOUND EFFECTS

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Kaufman, Tex.—Kaufman Co. Livestock Show, Aug. 27-29. Floyd Thurman.
Liberty, Tex.—Trinity Valley Livestock Expo., Oct. 7-10. Dempsie Henley.
Uvalde, Tex.—Tex. Angora Goat Raisers Show & Sale, July 30-Aug. 1. P. E. Gulley.
Kamas, Utah—Kamas Valley Livestock Show, June 19-20. Demont Lott.
Auburn, Wash.—Northwest Jr. Livestock Show, April 16-18. John Eby.
Enumclaw, Wash.—Enumclaw Jr. Dairy Show, May 15. Martin J. Teslar.
Pullman, Wash.—Wash. Jr. Dairy Show, Sept. 12-20. Gerald Poor.
Spokane—Spokane Jr. Livestock Show, May 5-8. P. R. Gladhart.
Toppenish, Wash.—Central Washington Jr. Livestock Show, April 27-29. Mrs. Bill Davison.
Sparta, Wis.—Dairy Festival, June 25-28.

Miscellaneous

Los Angeles—California Hobby Show (Shrine Expo Hall), April 10-18. Fred J. Tabery.
Salinas, Calif.—Calif. Rodeo, Horse Fair & Stock Show, July 16-19.
San Francisco—San Francisco Gift Show, Aug. 2-5. Kay Leber, 1355 Market St.
Turlock, Calif.—Far West Turkey Show, Dec. 1-3. M. S. Johnson.
Chicago—National Toy Show (Hotel Morrison), May 17-21.
Chicago—Chicago Intl. Trade Fair (Navy Pier), July 3-19.
Lagrange, Ind.—Corn School Week, Sept. 29-Oct. 3. Jack Charpenning, Hamilton.
Cherokee, Ia.—Pilot Rock Plowing Match, Aug 13-15. Sherman Peirson.
Anthony, Kan.—Anthony Race Meet, July 22-25. J. L. Robinson.
Hillsdale, Mich.—Calhoun-Branch-Hillsdale Rabbit Show, Sept. 27-Oct. 3. Dean Daglow, Homer.
Jackson, Miss.—Miss. Kennel Club Dog Show (Fairgrounds), April 10-11.
Jackson, Miss.—State Science Fair (Fairgrounds), April 24-25.
Blasdell, N. Y.—Southwestern N. Y. Firemen's Assn. Convention & Field Days, Aug. 5-10. C. Ernawain, 18 E. Lake Ave.
Catskill, N. Y.—Hudson Valley Volunteer Firemen's Convention, July 15-20. Claude Palmer.
Westbury, N. Y.—Fashions and Living Show (Roosevelt Raceway), April 18-26.
Port Clinton, O.—Northwestern O. Firemen's Convention, June 15-20.
Brookville, Pa.—Western Firemen's Convention, Aug. 10-15.
Providence, R. I.—United Jewelry Show (Sheraton Biltmore Hotel), May 2-10.
Fredericksburg, Tex.—Fourth of July Horse Races, July 3-5. Mrs. Emma Petmecky.
Seattle, Wash.—Wash. Jr. Poultry Show, Oct. 6-7. John G. Wilson.
Manitowoc, Wisc.—Kiwanis Festival, June 4-7.

Sports Shows

Jackson, Miss.—Jackson Boat Show (Fairgrounds), April 9-12.
Sioux Falls, S. D.—Sport, Travel & Hobby Show (Coliseum and Annex), April 17-19. Fred Bang.
Johnson City, Tenn.—Tri-City Sports Show (Big Burley Bldg.), April 14-18. W. Claude Fox.
Dallas—Southwest Sports Boat & Vacation Show (Fair Park), April 11-19. Martin P. Kelly.
Green Bay, Wis.—Northern Wis. Sports Show (Veterans' Bldg.), April 15-19.

Elnora, Ind., Sets Plans

ELNORA, Ind.—Program plans have been set for the Daviess County Fair to be held here August 3-8.

Attraction highlights include the Rex Allen Show, the crowning of the Daviess County Fair Queen with the winner to compete at the State fair, the "WLS National Barn Dance" with Homer and Jethro and the Hilltoppers, Ronncin' Bill Raker's Rock and Roll Show, Professor Shaffer's balloon ascension, Ionny River's Golden Palomino Horse Ranch Thrill Show and the 27th Annual Saddle Horse Show.

Gooding Amusement Company will furnish the midway attractions.

Woodstock, Conn., Plans Centennial

WOODSTOCK, Conn.—Henry J. Dunleavy, a past president and incumbent assistant secretary of Woodstock Agricultural Society, has been named chairman of the special committee to prepare for the 100th anniversary celebration in 1960. The society sponsors the Wodstock Fair.

Dunleavy's committee already includes Erwin G. Neumann, Roscoe Stevenson, Walter King, Donald Williams, Rilla Child, Mrs. Henry Joy, Mrs. Sumner Warren, Gardner Richardson, Harry Child, Cornell Green and Alphonse Dumas.

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1959 Rodeo Dates

Alabama

Montgomery—Montgomery Rodeo, April 22-26.

Arkansas

Fort Smith — Arkansas-Oklahoma Rodeo, May 25-30.
Pine Bluff—Pine Bluff Rodeo, Sept. 29-Oct. 8.
Springdale—Sprindale Rodeo, July 1-4.

California

Barstow—Barstow Rodeo, Sept. 26-27.
Clovis—Clovis Horse Show Festival Rodeo, April 25-26. H. J. Smith.
Eureka—Eureka Rodeo, June 27-28.
Glennville—Glennville Rodeo, June 7.
Hayward—Alameda County Sheriff's Posse Rodeo, May 23-24. Cecil Jones.
Isabella—Isabella Bodeo, May 24.
Lakeport—Lakeport Rodeo, June 19-20.
Lancaster—Lancaster Rodeo, Sept. 13.
Livermore—Livermore Rodeo, June 13-14.
Lone Pine—Lone Pine Stampede, May 23-24. Walter Jones.
Marced—Merced Bodeo, Aug. 14-18.
Los Banos—Los Banos Rodeo, April 29-30.
Novato—Novato Rodeo, June 21.
Orland—Orland Rodeo, June 6-7.
Oroville—Oroville Rodeo, May 2-3.
Paso Robles—Paso Robles Rodeo, Aug. 21-22.
Porterville—Portervilla Roundup, May 2-3.
Red Bluff—Roundup, April 18. Camilla H. Hart.
Redding—Redding Rodeo, May 22-23. William Winters.
Riverside—Sheriff's Rodeo, May 16-17. G. R. Mundy.
Salinas—Salinas Rodeo, July 16-19.
San Bernardino — San Bernardino County Sheriff's Rodeo, May 2-3.
San Jose—San Jose Fireman's Rodeo, May 30-31.
San Juan Bautista — San Juan Bautista Rodeo, July 12.
Santa Barbara—20-30 Club Rodeo, May 9-10. Milo P. Saling.
Santa Maria—Santa Maria Rodeo, June 6-7.
Saugus—Newhall-Saugus Rodeo, April 25-26.
Stockton—Stockton Rodeo, Aug. 27-29.
Victorville—Victorville Rodao, Oct. 10-11.
Woodlake—Woodlake Rodao, May 9-10.
Yuba City—Yuba City Rodeo, Aug. 1-2.

Colorado

Arapahoe—Little Britches Rodeo, Aug. 12-15.
Boulder—Boulder Rodeo, July 26-27.
Brighton—Brighton Rodeo, Aug. 7-8.
Colorado Springs—Pikes Peak or Bust Rodeo, Aug. 4-8.
Cortez—Cortez Rodeo, June 19-21.
Durango—Durango Rodeo, July 31-Aug. 2.
Estes Park—Estes Park Rodeo, July 30-Aug. 1.
Golden—Golden Rodeo, July 31-Aug. 2.
Grand Junction—V.F.W. Roundup Rodeo, May 8-9. Clyde C. Dixon.
Grand Junction — Grand Junction Rodeo, June 9-10.
Greeley—Greeley Rodeo, July 2-4.
Holyoke—Holyoka Rodeo, Aug. 12-13.
Longmont Longmont Rodeo, Aug. 20-22.
Loveland—Loveland Rodeo, Aug. 9-11.
Montrose—Montrose Rodeo, July 3-4.
Monte Vista—Monte Vista Rodeo, July 29-31.
Norwood—Norwood Rodeo, Aug. 13-16.
Pueblo—Colorado State Fair Rodeo, Aug. 27-29.
Ridgway—Ridway Rodeo, Sept. 6-7.
Trinidad — Trinidad Roundup Association, Sept. 5-7. Tom Murphy.
Walsenburg—Walsenburg Rodeo, June 26-27.
Woodland Park — Woodland Park Rodeo, July 17-19.
Yuma—Yuma Rodeo, Aug. 18-19.

Idaho

Burley—Burley Rodeo, Aug. 20-22.
Filer—Filer Rodeo, Sept. 2-5.
Grace—Grace Rodeo, Aug. 7-8.
Hailey—Hailey Rodeo, July 3-4.
Jerome—Jerome Rodeo, Aug. 20-22.
Lewiston—Lewiston Rodeo, Sept. 11-13.
Malad—Malad Rodeo, July 10-11.
Nampa—Nampa Rodeo, July 14-18.
Pocatello—Pocatello Rodeo, July 14-16.
Preston—Preston Rodeo, July 30-Aug. 1.
Rupert—Rupert Rodeo, July 2-4.
Terreton—Terreton Rodeo, Aug. 28-29.
Weiser—Weiser Rodeo, July 9-11.

Illinois

Kankakee—Kankakee County Fair Rodeo, Aug. 8-9.
Marion—Marion Rodeo, June 18-21.
Peoria—Peoria Rodeo, June 26-28.
Springfield — Diamond P. Bar G Ranch Rodeo, April 23-26. Gerry Partlow.

Iowa

Cherokee — Barnes Championship Rodeo, May 30-31.
Fort Madison—Fort Madison Rodeo, Sept. 12-13.
Sidney—Sidney Rodeo, Aug. 18-23.

Kansas

Coffeyville—Coffayvilla Rodeo, Sept. 3-6
Dodga City—Dodge City Rodeo, July 30-Aug. 1.
Pretty Prairie—Pretty Prairie Rodeo, July 22-25.
Great Bend—Great Bend Rodeo, July 16-19.
Hutchinson—Jaycee Rodeo, April 16-19. Les Winget.
Lawrence—Lawrence Rodeo, Aug. 28-30.
Mayetta—Mayetta Indian Fair & Rodeo, May 14-17.
Mound City—Mound City Rodeo, Aug. 21-22.
Philipsburg—Philipsburg Rodeo, July 30-Aug. 2.
St. Francis—St. Francis Rodeo, Aug. 14-13.
Strong City—Strong City Rodeo, June 5-7.

Kentucky

Louisville—Louisville Rodeo, June 4-7.

Louisiana

Alexandria—Alexandria Rodeo, Aug. 25-29.
Bogalusa — Washington Parish Sheriff's Mounted Rodeo, April 24-25. H. P. Olsen.
West Monroe—West Monroe Rodeo, Aug. 26-29.

Minnesota

Walnut Grove—Walnut Grove Rodeo, June 6-7.

Mississippi

Tupelo—Tupelo Rodeo, Sept. 29-Oct. 8.

Missouri

Camdenton—J Bar H Rodeo., July 4-9. Harry Nelson.
Independence — Independence Rodeo, Oct. 9-11.
Joplin—Joplin Rodeo, June 24-27.
Sikeston—Sikeston Rodeo, Sept. 11-11.
West Plains—West Plains Rodeo, June 25-27.

Montana

Augusta—Augusta Rodeo, June 28.
Big Timber—Big Timber Rodeo, June 21.
Billings—Midland Empire Fair Rodeo, Aug. 11-15. H. L. Fitton.
Bozeman—Bozeman Rodeo, July 30-Aug. 1.
Butte—Butte Rodeo, June 25-27.
Great Falls—Great Falls Rodeo, Aug. 3-8.
Kalispell—Kalispell Rodeo, Sept. 11-12.
Lewistown—Lewistown Rodeo, July 30-Aug. 1.
Missoula—K O Ranch Rodeo, May 3.
Missoula—Missoula Rodeo, June 30-July 1.
Shelby—Marias Fair Rodeo, July 23-26. Cliff Coover.
Wolf Point—Wolf Point Rodeo, July 10-12.

Nebraska

Bertrand—Bertrand Rodeo, Aug. 25-26.
Burwell—Burwell Rodeo, Aug. 12-15.
Crawford—Crawford Rodeo, July 2-4.
Gordon—Gordon Rodeo, Sept. 11-13.
Omaha—Omaha Rodeo, Sept. 25-Oct. 4.
Potter—Potter Rodeo, June 6-7.
Seward—Seward Rodeo, Aug. 3-4.
Sidney—Sidney Rodeo, Aug. 21-22.
Wahoo—Wahoo Rodeo, Aug. 13-16.

Nevada

Elko—Elko Stampede, June 29-July 1.
Fallon—Fallon Rodeo, Sept. 5-7.
Las Vegas—Elks Helldorado Rodao, May 15-17. George F. Maxwell.
Reno—Reno Rodeo, July 3-5. L. J. Semenza.
Winnemucca—Winnemucca Rodeo, Sept. 7.

New Mexico

Carlsbad—Carlsbad Rodeo, June 4-6.
Espanola—Espanola Valley Rodeo, May 30-31. Joe Becker.
Farmington—Farmington Rodeo, June 5-7.
Gallup—Gallup Rodeo, June 27-28.
Hobbs—Hobbs Rodeo, May 21-23. Dr. Jack F. Kirk.
Las Vegas—Las Vegas Rodeo, Aug. 7-9.
Santa Fe—Santa Fa Rodeo, July 8-11.
Truth or Consequences—Fiesta, April 24-26. Houston Phillips.

North Carolina

Charlotte—Charlotte Rodeo, May 6-10.
Raleigh—Raleigh Rodeo, May 12-16. Dr. J. S. Dorton.
Winston-Salem—Winston-Salem Rodeo, April 28-May 3. P. Huber Haines Jr.

North Dakota

Garrison—Garrison Rodeo, June 6-7.
Hettinger—Hettinger Rodeo, June 6-7.

Oklahoma

Chickasha—Chickasha Rodeo, July 14-17.
Elk City—Elk City Rodeo, Aug. 31-Sept. 2.
Hinton—Hinton Rodeo, July 6-8.
McAlester—McAlester Rodeo, Sept. 9-13.
Mangum—Mangum Rodeo, July 9-11.
Tulsa—Johnnie Lee Wills Stampede, May 5-10.
Vinita—Vinita Rodeo, Aug. 26-30.
Walters—Walters Rodeo, June 22-24.
Yukon—Yukon Rodeo, June 25-27.

Oregon

Cottage Grove—Cottage Grove Rodeo, July 10-12
Elgin—Elgin Rodeo, July 25-26.
Joseph—Chief Joseph Days, July 31-Aug. 2. Lorraine B. Dawson.
Klamath Falls—Klamath Falls Rodeo, July 24-26.
Molalla—Molalla Rodeo, July 3-5.
Pendleton—Pendleton Roundop, Sept. 16-19. James Parry.
Redmund—Redmund Rodeo, Aug. 29-30.
Roseburg—Roseburg Rodeo, June 20-21.
St. Paul—St. Paul Rodeo, July 3-5.
Spray—Spray Rodeo, May 23-24. Mrs. Olive Reade.
Union—Union Rodeo, June 4-6.

South Dakota

Belle Fourche—Belle Fourche Rodeo, July 3-5.
Clear Lake—Clear Laka Rodeo, June 26-28.
Deadwood—Deadwood Rodeo, July 31-Aug. 2.
Huron—South Dakota State Fair Rodeo, Sept. 10-12.
Mobridge—Mobridge Rodeo, July 3-5.
Nemo—Nemo Rodeo, July 26.
Rapid City—Rapid City Rodeo, Aug. 13-16.
St. Onge—St. Onge Rodeo, June 27-28.
Spearfish—Spearfish Rodeo, July 18-20.
Sturgis—Sturgis Rodeo, July 11-12.

Tennessee

Memphis—Mid-South Fair Rodeo, Sept. 25-Oct. 3. Bill Wynne.

Texas

Baird—Callahan County Sheriff's Posse April 30-May 2. J. Rupert Jackson.
Big Spring—Big Spring Rodeo, June 11-13.
Burkburnett—Burkburnett Rodeo, June 16-18.
Coleman—Coleman Rodeo, July 15-18.
Dallas—RCA World's Series, Dec. 26-30. James Stewart.
Dennison—Dennison Rodeo, June 3-6.
Gladewater — Gladewater Roundup Rodeo, June 16-19. Ralph Prince.

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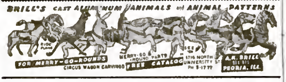

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Mesquite—Mesquite Rodeo, June 27.
Midland—Midland Rodeo, June 2-6.
Mineral Wells—Mineral Wells Rodeo, June 18-20.
Orange—Jaycee Southwest Championship Rodeo, Sept. 3-5. Tommy Sorrels.
Pecos—West of the Pecos Rodeo, July 1-4. E. G. Stafford.
Plainview—Plainview Rodeo, June 11-13.
Rusk—Rusk Rodeo, Aug. 6-8.
Texarkana—Four States Fair & Rodeo, Sept. 14-19. Mrs. S. G. Fisher Jr.
Vernon—Vernon Rodeo, June 24-27.
Weatherford—Weatherford Rodeo, July 29-Aug. 1.
Wharton—Texas Youth Rodeo, July 10-12.
Wichita Falls—Wichita County Sheriff's Patrol, April 30-May 2.

Utah
Lehi—Lehi Rodeo, June 25-27.
Logan—Logan Rodeo, Aug. 27-29.
Murray—Murray Rodeo, June 4-6.
Nephi—Nephi Rodeo, July 9-11.
Ogden—Ogden Rodeo, July 20-24.
Pleasant Grove—Pleasant Grove Rodeo, June 18-20.
Price—Price Rodeo, July 16-18.
Salt Lake City—Days of '47 Rodeo, July 18-24.
St. George—St. George Rodeo, Sept. 17-19.
Tooele—Tooele Rodeo, July 4.

Washington
Coulee City—Coulee City Rodeo, June 6-7.
Ellensburg—Ellensburg Rodeo, Sept. 5-7.
Kennewick—Kennewick Rodeo, Aug. 28-30.
Monroe—Monroe Rodeo, Sept. 5-7.
Moses Lake—Moses Lake Rodeo, Sept. 12-13.
Mount Vernon—Skagit Valley Riding Club, Inc., May 30-31. Vernon G. Egbers.
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Omak—Omak Rodeo, Aug. 8-9.
Puyallup—Western Washington Fair Rodeo, Sept. 19-27.
Spokane—Spokane Rodeo, Aug. 19-22.
Tonasket—Tonasket Rodeo, June 13-14.
Walla Walla—Walla Walla Rodeo, Sept. 4-6.
Washougal—Washougal Rodeo, July 17-19.

Wisconsin
Spooner—Spooner Rodeo, July 11-12.

Wyoming
Casper—Central Wyoming Fair Rodeo, July 29-Aug. 1.
Cheyenne—Cheyenne Rodeo, July 21-25.
Evanston—Evanston Rodeo, Sept. 5-7.

CANADA
Alberta
Calgary—Exhibition and Stampede, July 6-11. Maurice Hartnett.
Edmonton—Rodeo of Champions, April 27-May 2.
Lethbridge—Lethbridge Rodeo, July 22-25.
Taber—Taber Stampede, May 16 and May 18.

Littleton, Colo., Preps for 800 Rodeo Entrants

LITTLETON, Colo. — Forrest F. Hammes, secretary-manager of Arapahoe County Fair and the Little Britches Rodeo, is setting up his program for an expected entry list of over 800 contestants in the popular kids' rodeo. Little Britches, one of the largest kid events in the nation, last year had an entry list of 684 youngsters in the eight-to-18-year bracket for the eight program schedule.

Hammes also announced he closed with the Brodbeck-Schrader Shows to provide the midway during the annual Fair and Rodeo, August 11-15. Show moves here from the Cheyenne (Wyo.) Frontier Days Rodeo.

Sherman, Tex., Sets April 29-30 Run

SHERMAN, Tex. — Grayson Junior Livestock Show will be held April 29-30 at Loy Lake Park here, according to Gene Foster, Whitesboro, general superintendent.

The junior show is sponsored by the Texoma Exposition and Livestock Shows with R. S. McAfee as president. Members of the executive committee assisting McAfee include Nick Owen and Jerry Talley, Sherman, and Jesse Daniel, Denison.

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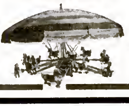

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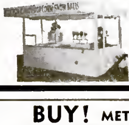

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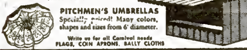

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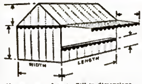

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EDWARDS ODYSSEY II

Royal Circus Families On Europe's Show Map

(This is the concluding part of an account of European circuses, written by the Polack Bros. Circus publicity chief, who visited 36 shows in Europe last summer.)

By JUSTUS EDWARDS

Europe is full of royal families of the circus. The Schumanns have a popularity that rivals that of Denmark's real royalty, and their dynasty is assured perpetuation in the children of Albert and Max Schumann and their respective wives, Pauline and Vivi. It was a bright occasion last spring when the 13-year-old princeling, Benny Schumann, made his circus debut in a tight-wire act with his glamorous Spanish-born mother, Pauline.

Krone is the German word for crown. A crown is the trade-mark of Circus Krone in Germany. This show, perhaps the most substantial circus property in Europe, is the crown Frieda Sembach-Krone inherited from her parents. In a role akin to that of royal consort is her husband, Carl Semhach, animal trainer turned circus executive, and their daughter, Christel, is the heir apparent to the Krone realm.

The afternoon I saw Circus Krone, Frieda had gone to visit Circus Franz Althoff, 40 miles away. So Christel, besides making her own four appearances on the program, presented her mother's elephant act and even took over her father's big Liberty horse number.

The same thing happened at Althoff that night. While Franz was playing a return visit to Krone, his 20-year-old son, Harry, did his own considerable stunts plus the father's elephants and the 48-horse numbers. He, like Christel, demonstrated the competence and responsibility of the younger generation in the European circus I had seen in Circus Williams, where the youthful protege, Guenther Gebel-Williams, handled the elephants with the skill of a veteran and was teamed with Carla Barlay, a true member of the German circus aristocracy, to form a handsome pair of high school riders.

For a further look at the Altoffs, Franz is one of seven children of Dominik Altoff. Franz's only brother, Adolph, runs a rival show called Circus Fredericke Hagenbeck, and a sister, Jeanette, is the wife of its artistic director, Hans Schroer. For the record, there is a Circus Carl Altoff in Germany whose owner is only remotely related to Franz. Two sisters, Sabine and Henriette, married partners known as the Lindner brothers, who spent many years in South Africa operating their own circus. Henriette's two young children currently were doing a tight-wire act on Franz Altoff. A sister, Helene, is the wife of Hans Kossmeyer, the past season on Cirkus Scott in Sweden and formerly operator of Circus Appollo. Still another sister, Wilhelmina, is the mother of a horse trainer with Circus Busch-Berlin, billed as Franz Richard Althoff.

A Woman's World

It is Franz's eldest sister, Carola, who has attained an eminence comparable to that of Franz himself. She is the able director of Circus Williams, one of Germany's biggest. Her circus gets its name from her late husband, Harry Williams, the British horseman, who was killed a few years ago while practicing Roman standing in Harringay, London.

There's also a Mrs. Williams who is prominent on the circus scene of Great Britain. Kathleen Williams runs the Blackpool Tower Circus, as well as half a dozen other top-bracket amusement enterprises at the resort city of Blackpool.

Margarete Kreiser-Barum is director of German Circus Barum, which observed 1958 as its 80th anniversary year. She directs the show's business affairs and the performance of its horses and elephants. When she enters the ring, her musicians double in strings so the conversation she carries on with her animals can be heard.

A sister team heads Holland's Circus Strassburger. Elly surprised the circus world a year ago by marrying Harry Belli, himself a former circus operator and a trainer of wild animals. Elly Belli-Strassburger, as she is now billed, looked regal as she directed the maneuvers of her horses. At one point, they wove in and out among four tall baskets of flowers. "They looked like real flowers," I told her afterward. "But, of course, they were real flowers," she retorted. Elly and her sister, Regina, have been in control of the family circus since the death several years ago of Regina's husband, Karl Strassburger, who also was a cousin. There are other cousins. Adolphe Strassburger was handling the show's four elephants and riding high school. Young Vera acted as announcer and presented a dog act, while her father, Willi, was away with a string of Strassburger horses on Circus Sarrasani in Germany. Meantime, Hans Strassburger was with other horses on lease to Cirkus Scott in Sweden.

Cirkus Scott, one of the leading shows of Scandinavia, has been directed by Kate Bronett since the death of her husband. Another example of youthful responsibility, her son, Francois, is the "regi" who runs the Scott performance.

Operation of Switzerland's Circus Knie is shared by Elaine Knie and her brothers, Fredy and Rolf.

All in the Family

Togni and circus are synonymous in Italy. Of the three Italian shows bearing the name of Togni, I saw Circo Ferdinando Togni, where sons Willy, Bruno and Enis and daughter, Adriana, all were busily involved with the show.

Leonida Casartelli, the youthful proprietor of Italian Circo Aurora, which I saw in Spain, is married to a Togni, has five children and, in the background, is a mother with the stately bearing of a queen mother.

With Orlandi Orfei in command of Italian Circo Orfei, various younger Orfeis were active in that show's conduct, and Paola, the family's patriarch, at 69, was starting a new family with a young wife.

Oskar Hoppe, director of Circus Busch-Berlin in Germany, beamed with parental pride at the performance of his eight-year-old son, Ossy, with a baby elephant and miniature pony. Another son, considerably older, was Jean Albert Hoppe, who had trained pigs and a classy dog act with Circus Sarrasani.

This was the family line-up I found on Austrian Circus Rebernigg: Karli and Maria Rebernigg, their daughter, Mimi, who was doing a cycling act with her husband, Luigi Blenkwenn; one brother of Karli, who was working the horses; another who was a clown, and a cousin who was musical director.

Of tiny Denmark's circuses, the Schumanns already have been listed. Cirkus Louis had its Louis and Sylvia Schmidt, their daughter, Vivi, and Vivi's Spanish-born musician - husband. The Willy Moreno's small sons were doing voltige on Cirkus Moreno, whose regissor (equestrian director), by the way, was an American Negro, Frank Johnson. The three brothers who head Cirkus Benneweis all appeared in the show—Sonny, Manfred and Eli, the oldest, who had whiskers like one of the Smith Brothers.

Brothers in Britain

The only circus in 36 using a "Bros." title was Roberts Bros. This was the smallest tented show I visited in Britain, yet it took two program pages to hold pictures of all the Robertses on the roster.

Billy Smart, in a folksy program message to his patrons, boasted: "I expect you'll have heard of my family. There are 10 children and 22 grandchildren — I think! You know, there are so many I sometimes get muddled myself! But all of them (except the toddlers, bless 'em!) have contributed something to this show." I found Billy's three sons handling well delegated responsibilities — Billy Jr., performance; David, administration, and Ronnie, advance.

An official publication of the Bertram Mills Circus said this of Cyril and Bernard Mills: "There is not a single job—from hammering a stake to booking a top-class Continental act—that both brothers cannot, and do not, undertake."

The high command of Chipperfield's Circus consisted of Dick and John Chipperfield; their sister, Marjorie; her husband, Jimmy Stockley, transport manager, and a cousin, Robert H. S. Thompson, general manager.

Scattered Families

Members of established circus families pop up all over. When I saw French-born Gilbert Houcke presenting tigers, Tarzan style, with Circus Krone in Germany, I recalled I had seen his brother, Sascha, with Circus Knie in Switzerland. Then I met another brother, Maurice, with Cirque Napoleon Rancy in France, and their sister, Naida, with the Bertram Mills Circus in Britain. All were good looking; all were clever with animals.

Three Kossmeyer brothers turned up in as many countries—Carl in Germany on Circus Franz Althoff with his unridable mule and a feature clown number, Hans in Sweden on Sirkus Scott with his elephants, and Wenzel in Denmark on Cirkus Schumann as horse trainer, with his son, Douglas, also figuring prominently in the equestrian numbers.

Other cases of like father like son came to light in Germany. One day I saw Ewald and Theo Jostmann on Circus Barum, and the next I met Theo's 20-year-old identical twin sons, Theo Jr. and Bernt, on Circus Franz Althoff. Fresh out of military service, the boys were carrying on in the family occupation of training horses.

Trainer of the camel - zebroid combination with Circus Krone bore the unlikely name of Karlheinz Philadelphia. Two days later I met his father, Harry Philadelphia, the gracious regisseur of Circus Willy Hagenbeck. Harry now 65, toured the States with Ringling in the middle '20's. His specialty was seals, and he was so closely associated with America's Hulings that he called himself Harry Philadelphia-Huling.

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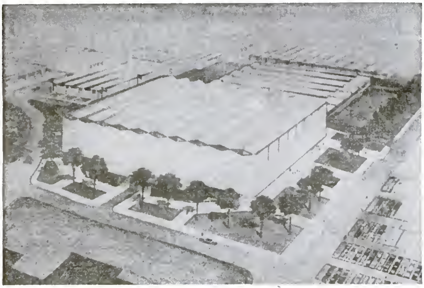

ONE OF THE LATEST ADDITIONS to fairgrounds architecture is this new livestock coliseum currently being constructed at the State Fair of Texas, Dallas. The $1,835,000 building, scheduled to be completed for the October fair, also will be the site of the first National Rodeo Finals, December 26-30. The showplace of the fairgrounds will feature a 240-by-300-foot main hall. The arena floor will be 120 by 240 feet with the ends tapered toward center. Total seating will be 7,108 with 5,768 fixed stadium chairs and 1,340 loose chairs in boxes. Seating for a center-focus event, such as boxing or wrestling, would be 11,000. A stock barn connected to the coliseum is equipped with 304 stalls. An exercise ring 90 by 210 feet, will be included, and the building has been constructed to receive future air conditioning.

BUSY YEAR

Sked 73-Event Season in Tennessee

MEMPHIS—A total of 73 fairs of various types will operate in Tennessee this season, according to a report of the Tennessee Association of Fairs.

Three of the events are classed as State or regional fairs—Tennessee State Fair, Nashville, September 21-26; Mid-South Fair, Memphis, September 25-October 3, aod Tennessee Valley A. & I. Fair, Knoxville, September 14-19. Two district fairs will operate—Chattanooga-Hamilton County Interstate Fair, Chatanooga, September 21-26, and West Tennessee District Fair, Jackson, September 14-19.

A total of 53 county fairs are scheduled and 15 community fairs.

12 Ohio Events Ink CSRA Midgets

DAYTON, O.—An even dozen Ohio fairs will present midget auto racing this season, Norman Witte, executive secretary of the Central States Racing Association, announced. Prize money will total $43,000, he said.

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• Continued from page 59

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Hartzler's entry into the business came as the result of a Western vacation in 1923 which he took as a respite from his electrical contracting business in Indianola, Ia. He visited a number of amusement centers where crude systems were being used, most of them operated by telephone companies that were anxious to turn the business over to someone else.

Launches Firm

This rang a bell with Bill and upon his return home he investigated, built himself a system and offered it to several Iowa county fairs. With a little salesmanship, a few were signed up. Some of the early accounts serviced by the new firm were Iowa fairs at Independence, Manchester and Monticello and the big rodeo at Sidney.

Gradual but steady expansion followed. First it was fairs in States bordering Iowa. Then an ever-greater area was embraced and during the years he added accounts. He provided the p.-a. systems at State fairs in Iowa, Minnesota, Missouri, Texas, Louisiana, Kansas,

BILL HARTZLER

both Dakotas, Montana, Idaho, Nebraska, Tennessee, Alabama, Mississippi and Florida, as well as in many other Western States and in Canada.

At some fairs Bill provides just the grandstand sound system, one of the more difficult operations, due to the necessity to blend music with singing and talking voices. At others it is a complete sound system that covered the entire fairgrounds.

Minnesota State First

Hartzler installed the first complete grounds tie-up at the Minnesota State Fair with some 50 speakers in operation. His present layout at the Iowa State Fair has 20 individual systems and 18 are used at the Nebraska State Fair.

In recent years the demands of his growing Indianola television and appliance business has forced Hartzler to withdraw somewhat from the sound operations. Improvement of equipment and of local operators has prompted Bill to recommend to some fairs that they hire nearby operators.

At the height of his career, however, there wasn't any bigger operations in the outdoor field. One year Hartzler "played" 60 fairs in a 12-week season, had nine trucks running over the roads and a crew of over 20 experts o.. the payroll.

Now with a tighter sound business, Bill is devoting more time to his hometown business, which includes the sale and repair of TV and radio sets and appliances plus the installation of electrical systems.

In looking back over the years, Bill says present-day sound equipment is a far cry from that used in the '20's. Biggest improvement has been in microphones and speakers. The old carbon and condenser type mikes have made way for present diaphram types. Latest innovation, however, is the remote unit that is particularly adaptable to outdoor show business.

Uses No Wires

It's actually a complete sending set concealed on a person. Without any wires the performer can roam around a stage or arena and send his voice to the p.-a. system. It's then picked up, enriched and relayed to the audience. Arthur Godfrey, among others, has used this system with good results at a number of horse shows in recent years.

A Great Host

Altho Bill's best known as a sound expert, there's a side of him that's little known—his talent as a host. In Indianola, his New Year's Eve parties are classics. One recent year he had a hole cut in the floor of his dining room. A rocket—a la Cape Canaveral—came shooting up at midnight and a ribbon-bedecked boy hopped out to usher in the new year. On another occasion he had his guests picked up in an old-time patrol wagon—a Black Maria. He even had a harmless plastic glass put into his picture window on one occasion and had a man plunge thru it much to the surprise of his guests. A little dog and a Sputnik was another one that clicked big, he recalls.

Bill was born and raised in Indianola where he has always lived with the exception of a few years in Des Moines. He attended Simpson College in Indianola where he graduated in 1915. He took a job in the parts department of a Des Moines auto dealership. Three years later he married his present wife, a girl whom he had known thruout his childhood in Indianola. In 1920 he opened a tire business there and later an electrical business which he still operates.

They have a daughter, Harriet, who is married to Leo Overland, general manager of Newberry Thrill Show Enterprises, and who has given Bill two grandchildren, Dana, 10, and Billy, six.

Bill's an active Shriner and is a member of that organization's Jesters, is active in the Independent Order of Odd Fellows and has been a member of the Indianola Chamber of Commerce for close to 40 years.

Opens May 30

• Continued from page 59

of symphonies presented by college musicians.

A park area will feature avenues of flags. Old-fashioned gas lamps will light up special period gardens and "Dancing Waters" will highlight one portion of the grounds. A giant walk-in model of Westinghouse's atomic reactor, 26 feet high, will be on exhibit, and patrons will watch movies inside the Pan-American World sphere. Both these latter exhibits were also at last year's Brussel's World's Fair and will operate free.

Other features during the summer will include a water-skiing elephant and three villages for kids—a Western type, storyville and an Indian stockade. Admission to these will be 25 cents for the moppets and 50 cents for adults.

In addition to dining rooms on the river boat and a cocktail lounge, a main refreshment stand of stockage timber construction will serve the central area of the park plus several smaller stands thruout the grounds.

Special events will include special days for schools, clubs, industry and labor unions.

Edmonton Zoo Opens in June

EDMONTON, Alta.—Most of Edmonton's new zoo is still in the planning stage, but at least one phase of it, the children's zoo, is expected to be open in June.

Construction on the five-acre site north of the main zoo started last fall and progressed thru the winter. Patterned after children's zoos in Montreal and Denver, it will cost more than $300,000. It will include a miniature railway with a quarter-mile track.

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THE FINAL CURTAIN

COLLINS—Ralph L., 64, owner of Collins' United Rides, March 20 of a heart ailment at Kearney, Neb., where he had headquartered for 33 years. Services March 23 in Kearney and interment in Marysville (Kan.) Cemetery.

GOLDBERG—Harold, 68, known in outdoor show business as Snoozy, April 1 in Miami. Services were held at Gordon's Funeral Home, with burial in Miami Showmen's Rest. Michael Roman, funeral committee chairman, arranged the details.

HADDAD—Nadeem H., 63, owner of the Circus Bar and Grill in Palisades (N. J.) Amusement Park, died Sunday (5) after being admitted to Englewood Hospital the previous Tuesday (31) with injuries received in a scuffle with three teen-agers. The Bergen County assistant medical examiner said death was caused by a blood clot on the lung, due to beating and kicks in the small of the back. Local police had said he fell. Haddad, at the park for more than 25 years, reportedly went outside the restaurant at 10:30 p.m. to quiet the youths, each 18 years old, and they turned on him. They were picked up Wednesday (18) and held without bail. Haddad lived at 1025 Palisades Avenue, Fort Lee, N. J.

HANFORD—Sam, 67, billposter for over 40 years with circuses and carnivals, recently at Morgantown, W. Va.

UNGER—Milford, 72, former manager of the old Grand Opera House, Cincinnati, and a theatrical figure in that city for 58 years, at Good Samaritan Hospital, Cincinnati, April 8, after a brief illness. He at one time handled the programming at seven leading Cincinnati theaters simultaneously. During the off season he sold tickets for the Cincinnati Baseball Club, the local Zoo Opera, advance tickets for circuses playing the area and also worked race tracks thruout the Midwestern area. Surviving are his widow, three daughters and a brother.

YARD—Arthur S., 79, former circus and vaudeville performer, March 30 at Towanda, Pa. He and his wife were known as the Breakaway Barlows. They retired in 1929. Survivors include Madge, his widow; a daughter and a granddaughter. Burial in Towanda.

Shreveport Rodeo Draws 44,957 Fans

SHREVEPORT, La.—The five-day Tommy Steiner World's Championship Rodeo closed Sunday (5) with an official attendance of 44,957 spectators. The all-time high attendance record of 51,238 was set in 1937 when seven performances were presented at the Louisiana State Fair Arena.

The rodeo opened April 1 with a parade, including cowboys and cowgirls, the Barksdale Air Force band, Roy Kirk's 10 trained Texas longhorns, Gail (Annie Oakley) Davis and nearly a hundred rodeo contestants.

The Rodeo Cowboys' Association rodeo was held in the Hirsch Memorial Youth Center, offering a purse of $10,000.

The all-round cowboy championship was taken by Harry Tompkins, who copped the bareback bronk championship with 189 points. Enoch Walker walked off with the saddle bronk championship, Sissy Thurman won the barrel race championship and Grady Allen took the calf roping crown.

Beverly and Tommy Steiner, operators of the X-S Ranch near Austin, Tex., next will produce the rodeo at Montgomery, Ala.

Drop Two Kan. Rodeos

CLAYTON, Kan.—This town and Russell, Kan., have dropped their annual rodeos this year. The Clayton rodeo has been held every summer for 12 years. A falling off of interest and a lack of funds were given as reasons.

SHOW GEAR

Little Change In Prices of Equip'nt, Etc.

GENERAL show equipment is holding its own as far as prices are concerned. Little change either up or down is indicated in a survey of firms that make, handle or sell a wide variety of equipment and gear used in the outdoor amusement business.

Typical is the Greyhound Amusement Device, Inc., Brooklyn, which reports prices on its Greyhound Race, Satellite and other group games unchanged. Outlook for business is fair, according to officials.

Unchanged prices are also prevailing for plaster novelties produced by Pelligrini Bros. Statuary Company, of Old Forge, Pa. Firm is now producing a line of religious goods in addition to its long-time concession merchandise.

United Metal Cabinet Corporation, Pottsville, Pa., manufacturer of various types of tilt-top waste receptacles found at many fixed installations, also reports prices remain on a par with 1958.

Paper Up

The price of show paper in Canada will be approximately 5 per cent higher than a year ago, according to William C. King, of King Show Print, Estevan, Sask. The hike is due to higher paper costs, he points out.

Another who has been forced to increase prices due to higher material costs is H. W. Terpening, Ocean Park, Calif., manufacturer of shooting galleries and supplies. For him, prices have been hiked approximately 10 per cent. Business outlook is just so-so, says Terpening, who is looking for an improvement.

The outlook for punks and oats appears as good or better than in 1958, according to Leon F. Carmin, operator of the Columbia City, Ind., firm bearing his name. Prices are being held to the line.

Buyers of admission tickets of all kinds—and millions are used annually in the outdoor business—will come up against unchanged rates this year, according to officials of Weldon, Williams & Lick, Inc., Fort Smith, Ark. According to S. M. Jackson Jr., vice-president, the amusement industry seems to be making a good comeback, slow but steady, after having weathered the onslaught of TV, suburban living and traffic congestion.

Prices on the line of show printing sold by Curtiss Show Printing is unchanged. Officials of the Continental, O., firm figure business should be about the same as last year.

Carnival Routes

B. & J. Rides: Tallulah, La.
Baker United: (Kentucky & Morris) Indianapolis, Ind., 16-26.
Belle City: (Teutonia & W. Capitol Dr.) Milwaukee, Wis., 17-26; (2700 S. Chase) Milwaukee 28-May 6.
Big State: Tyler, Tex.; Greenville 20-25.
Blue Grass: (Tyrone Shopping Center) St. Petersburg, Fla., 13-25.
Burkhart: Jonesboro, La.; Winnfield 20-25.
Capell Bros.: Kingman, Ariz., 15-19.
Capital City: Valdosta, Ga.
Carl, A. J.: Centerline, Mich.
Crafts: (Fair) Blythe, Calif., 15-19; (Fair) San Bernardino 23-May 3.
DeLuxe Rides: (Miracle Mile Shopping Center) Pontiac, Mich., 13-25.
Dickson United: Moundsville, W. Va.; Navarre, O., 20-25.
Drew, James H.: Gainesville, Ga.; Bristol, Va., 20-25.
Dyer's Delta: Durant, Miss.
Dyer's Greater: Searcy, Ark.
Gentsch: Columbia, Miss.
Glades Am. Co.: (Warrenton) Pensacola, Fla., 13-19.
Gold Medal: Princeton, W. Va.; Rainelle 20-25.
Greater Kastl: Grand Junction, Colo.
Hale's Show of Tomorrow: Kansas City, Mo., 16-May 10.
Heart of America: Coffeyville, Kan., 17-25.
Hottle, Buff, No. 2: (Fair) New Orleans, La.
Lagasse Am. Co., No. 3: Milton, Mass.
Leeright Midway: St. George, Utah, 14-18.
L. & L.: Judsonia, Ark.
Manning, Ross: Hickory, N. C.
Marks, John H.: Newport News, Va., 14-26.
Merchants Jubilee: (Beaumont Valley) Beaumont, Tex., 13-May 2.
Midway of Mirth: Blytheville, Ark.
Moore's Modern: Hobbs, N. M.
Norton's Rides: Altus, Okla., 13-25.
Page Combined: Warner Robins, Ga.
Pan American: New Iberia, La.
Parada: Vinita, Okla.; Pryor 19-25.
Penn Premier: Lynchburg, Va.
Powelson Am. Co., No. 1: Coshocton, O.; Newark 20-25.
Rohr's Modern Midway: Chillicothe, Ill., 17-26.
Siebrand Bros.: Miami, Ariz.
Tatham Bros.' Fun Fair: Springfield, Ill.
Thomas Joyland: Williamson, W. Va.
Tinsley, Johnny T.: Travelers Rest, S. C.; Greer 20-25.
Uncle Joe's Am. Co.: Mason, Tex.; Brady 20-25.
Virginia Greater: Suffolk, Va.
Wolfe Am. Co.: Greer, S. C.
Wonderland Expo.: La Pryor, Tex., 13-16; Asherton 18-26.

New London Oval in 9th Race Season

NEW LONDON, Conn.—The New London-Waterford Speed Bowl starts its ninth stock car racing season Sunday (19). Sunday afternoon racing is scheduled until mid-May, at which time twice weekly night programs, plus special events, will be presented. Officers are Fred Benevenuti, president; Anthony Albino, vice-president; Frank Benevenuti, treasurer; Conrad Nasetta, secretary, and John Whitehouse, racing director, who is also president of the Independent Auto Racing Association, sanctioning club at the Speed Bowl.

Let Stadium Contract

NORWALK, Calif. — Cerritos College will build a $656,000 stadium here seating between 9,000 and 10,000 people. Brunzell Construction Company, Culver City, Calif., has the contract.

Circus Routes

Clyde Beatty-Cole Bros.: Palisade, N. J., 13-May 10.
Davenport, Orrin: Hibbing, Minn., 17-19; Duluth 21-26; Grand Forks 30-May 3.
Hagen Bros.: Athens, Ga., 13; Anderson, S. C., 14; Greenville 15; Spartanburg 16; Gaffney 17, Shelby, N. C., 18.
Hamid-Morton: Pittsburgh, Pa., 13-18; Philadelphia 24-28; Montreal, Que., May 2-9.
Hunt Bros.: Dover, Del., 18; Shelbyville 20; Seaford 21; Queenstown, Md., 22; Laurel 23-24; Riverdale, Md., 25.
Kelly-Miller: Hugo, Okla., 26; Durant 27; Denison, Tex., 28; Sherman 29; Denton 30; Ardmore, Okla., May 1; Pauls Valley 2; Purcell 3.
Mills Bros.: Jefferson, O., 18; Youngstown 20; Windham 21; Painesville 22; Willowick 23; Fairview Park 24; Independence 25.
Polack Bros.: Akron, O., 14-18; Oklahoma City, Okla., 22-25.
Ringling Bros. and Barnum & Bailey: New York 13-May 12.

Miscellaneous

Chubby & Snook's Show & Dance: Wolf Point, Mont., 13; Reserve 14; Lindsey 15; Flaxville 16; Fortuna, N. D., 17; Fairview, Mont., 18; Wolf Point 20; Jordan 22; Opheim 23; Grenora, N. D., 24; Culbertson, Mont., 25.
McLean, Buck, Six-Gun Law Show: Jacksonville, Fla., 16-25.
Marlow, Don, Players: Duluth, Minn., 18-23; Rapid City, S. D., 25-30.

Legitimate Shows

Dark at the Top of the Stairs: (Erlanger) Chicago, Ill., 13-May 2.
Destry Rides Again: (Shubert) Boston, Mass., 13-18.
Garden District: (Civic) Chicago, Ill., 13-18.
Girls in 509, The: (State) Minneapolis, Minn., 13-18.
Les Ballet African: (Shubert) Detroit, Mich., 13-18.
Look Back in Anger: (Biltmore) Los Angeles, Calif., 13-18.
Music Man, The: (Shubert) Chicago, Ill., indefinite run.
My Fair Lady: (Memorial Aud.) Columbus, O., 13-18; (Taft Aud.) Cincinnati 20-May 2.
Two for the Seesaw: (Pabst) Milwaukee, Wis., 13-18.
Warm Peninsula: (Ford's) Baltimore, Md., 13-18.

Ice Shows

Holiday on Ice of 1959: New Orleans, La., 14-19; Shreveport 22-26; Austin, Tex., 28-May 3.
Ice Capades, 18th Edition: Kansas City, Mo., 13-18; Fort Worth, Tex., 20-26.
Ice Capades, 19th Edition: Chicago, Ill., 13-19; Denver, Colo., 21-26; Los Angeles, Calif., 29-May 17.
Shipstads & Johnson's Ice Follies of 1959: Minneapolis, Minn., 13-26; Seattle, Wash., 29-May 10.

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1959 Fair Dates

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RETAIN THIS LIST

Additions to this list will appear in the Fair Department of each issue of The Billboard.

The next complete list of Fair Dates will be published f: the June 29 issue of The Billboard.

Additional copies of 1959 Fair Dates available at 35 cents each. Write Reader Service Department, The Billboard, 2160 Patterson Street, Cincinnati 22, O.

Alabama

Atmore—Alabama-Flora Agrl. Fair. Sept. 28-Oct. 2. W. M. Patterson.
Birmingham—Alabama State Fair. Oct. 5-10. S. H. McIntosh.
Cullman—Cullman Co. Fair Assn. Sept. 7-12. Edward O'Neill.
Decatur—Joycaa Morgan Co. Fair Assn. Sept. 28-Oct 2 William B. Lee.
Dothan—National Peanut Festival & Fair. Oct. 19-24. Henry Kennedy.
Dothan—Houston Co. Fair Assn. Sept. 28-Oct 2. Mrs. L. J. Lunsford.
Florence—North Alabama State Fair. Sept. 21-26. C. H. Jackson.
Heflin—Cleburne Co. Fair Assn. Sept 7-12 Hugh Crumpton.
Huntsville—Madison Co. Fair & Tenn. Valley Expo. Sept. 28-Oct. 2. Maria Dickson.
Luverne—Crenshaw Co. Fair Assn. Nov. 9-14. W. J Bell.
Montgomery—South Alabama Fair. Oct. 12-17. William R. Lynn.
Opelika—Lee Co. Fair Assn. Oct. 5-10. G. J. Higginbotham.
Ozark—Dale Co. Agrl. Fair. Oct. 26-31. Paul Robinson.
Robertsdale—Baldwin Co. Cattle & Fair Assn. Oct 13-17 At. Clayton.
Scottsboro—Jackson Co. Fair Asso. Aug. 21-Sept. 5. J. P James.
Troy—Pika Co. Fair Assn. Oct. 18-24. Riley W. Kally.

Arizona

Douglas—Cochise Co. Fair Assn. Sept. 25-27 Everatt J. Jones.
Kingman—Mohave Co. Fair Assn. Sept. 10-13. Mrs. M. Terrin.
Phoenix—Arizona State Fair. Oct. 21-Nov. 11. George H. Goodman.
Prescott—Yavapai Co. Fair Assn. Sept. 18-20. Alice Townsand.
Window Rock—Navajo Tribal Fair. Sept. 10-13. John C. McPhee.

Arkansas

Arkadelphia—Clark Co. Fair & Livestock Show. Sept 17-19. W. H. Ross.
Augusta—Woodruff Co. Livestock Show & Fair. Sept. 23-26. Clyde Felts.
Batesville—Independence Co. Fair & Livestock Assn. Sept. 7-12. Mrs. Baqtel Gray.
Bentonville—Benton Co. Fair Assn. Sept. 22-25. Franklin Miller.
Blytheville—Northeast Ark. Dist Fair. Sept 22-27. Ralaigh Sylvester.
Booneville—Logan Co. Livestock Show & Fair. Sept. 3-5 Glen Catlett.
Camden—Ouachita Co. Livestock & Fair Asso. Sept. 7-12. Wayne C. Perryman.
Conway—Faulkner Co. Fair Assn. Sept. 30-Oct 2 Homer Jones.
El Dorado—Union Co. Livestock & Poultry Assn. Sept. 21-26. E. W. Weiss.
Eudora—Chicot Co. Fair Assn. Oct. 5-10. A. O. Roscher.
England—Lonoke Co. Fair & Livestock Show Sept. 21-25. Pat Henderson.
Fayetteville—Washington Co. Fair Assn. Sept. 15-18. Bob Medley.
Fordyce—Dallas Co. Livestock Show & Forest Festival. Sept. 17-19. Jim Berner.
Fort Smith—Ark.-Okla. Dist. Free Fair. Sept. 29-Oct. 2. Paul Latture.
Glenwood—Pike Co. Fair Assn. Sept. 17-19. B. M. Malcom.
Greenwood—Sebastian Co. Free Fair Assn. Sept. 10-12. C. E. Chaney.
Harrison—Northwest Ark. Dist. Fair Assn. Sept 16-20. Mrs. Ruth Wilson.
Harrisburg—Poinsett Co. Fair Assn. Sept. 30-Oct. 3. L. K. Collier.
Heber Springs—Cleburne Co. Fair & Livestock Show Sept. 17-19. James T. Edwards.
Hope—Third Dist. Livestock Show. Sept. 7-12. B N. Holt.
Hot Springs—Garland Co. Fair & Livestock Assn. Sept. 23-26. A. B. Jefries.
Huntsville—Madison Co. Fair Assn. Sept. 24-26. Troy Denns.
Imboden—Lawrence Co. Fair Assn. Sept 2-5. Lois M. Brady.
Jonesboro—Craighead Co. Fair Assn. Sept. 9-14. Cecil A. Grant Jr
Little Rock—Ark. Livestock Expo. Oct. 5-10. Clyde E Byrd.
McGahee—Desha Co. Livestock Show & Fair Sept 29-Oct. 2. A. C. Smith.
Magnolia—Columbia Co. Fair & Livestock Show Sept 14-19. Steve Bradley.
Marshall—Searcy Co. Fair Asso. Sept. 4-5. James Davenport.
Marvell—Phillips Co. Fair Assn. Sept. 21-26. Ike Van Meter.
Melbourne—Izard Co. Fair Assn. Sept. 17-19. W. H. Iacobs.
Mena—Polk Co. Free Fair & Livestock Show Aug. 20-22. R. W. St. John.
Monticello—Drew Co. Livestock Show & Fair. Sept. 16-19. Henry Lee Ross.
Mount Ida—Montgomery Co. Fair Assn. Sept 17-19. Lestal Standridge.
Mulberry—Crawford Co. Fair Assn. Sept. 24-26 C D Chestain.
Ozark Franklin Co. Fair Assn. Sept. 21-26 Normae Brooks.
Paragould—Green Co. Fair Assn. Sept. 23-26 B. C. Lloyd.
Paris—North Logan Co. Fair Assn. Sept. 21-25 Van Pennington.
Perryville—Parry Co. Fair & Livestock Assn. Sept. 17-19. G. M. Wallace.
Piggott—Clay Co. Fair Assn. Sept. 17-19. Ira Hartness.
Pine Bluff—South Ark. Livestock Show Assn Sept 29-Oct. 3 Harvay Hewitt.
Prescott—Navada Co. Fair Assn Sept. 23-25. Billie Boa
Russellville—Pope Co. Fair, Inc. Sept. 14-19. Robert F. Hines.
Sheridan—Grant Co. Fair Assn. Sept. 17-19. W Basyl Gentry.
Stamps—Lafayatte Co. Fair & Livestock Show Sept. 28-Oct. 3. Briner Thomas.
Warren—Bradlay Co. Fair Assn. Sept. 24-26 Loran Johnson.
Wynne—Cross Co. Fair Assn. Sept. 9-12. Mrs. Jack Bartlatt.

California

Anderson—Shasta Dist. Fair Assn. Aug. 27-30. Joseph J Speer.
Angels Camp—39th Dist. Agrt Assn. May 14-17. V. T. Minto.
Antioch—Contra Costa Co. Fair Assn. July 20-Aug. 2. Norman D. Sundborg.
Auburn—Auburn Dist. Fair Assn. Sept. 10-12 S. W. Towers.
Bakersfield—Kern Co. Fair Assn. Sept. 28-Oct. 4. Robert M. King
Bishop—Eastern Sierra Tri-County Fair Assn July 30-Aug. 2. D. F. Devis.
Boonville—Mendocino Co. Fair & Apple Show Sept 25-27. Austin B Hulbert.
Calistoga—Napa Co. Fair Assn. July 2-5 Roy F. Schoepf.
Caruthers—Caruthers Dist. Fair Assn. Oct. 22-24 Ella Martieusen.
Cedarville—Modoc Co. Fair Assn. Aug 21-22. A. H. Burmistar.
Chico—Silver Dollar Fair Assn. May 21-24. Ed Warrener.
Chowchilla—Chowchilla Junior Fair. May 20-24 John L. Green.
Colusa—Colusa Co Fair Assn. June 11-14. Jack E. Hicawonger
Costa Mesa—Orange Co. Fair Assn. July 14-19. Stawart W. Yost.
Crescent City—Del Norte Co. Fair Assn. Aug 21-23. C. W. Glover.
Del Mar—Southern Calif. Expo. June 26-July 5 Paul T. Mannen.
Dixon—Dixon May Fair. May 15-17. Max Forbes.
Eureka—Redwood Acres Fair Assn. June 24-28. Ralph H. Barnes.
Ferndale—Humboldt Co. Fair Assn. Aug. 10-16 Cecil Jo Hindley.
Fresno Fresno Dist. Fair Assn. Oct. 8-18. T. A Dodge.
Grass Valley—Nevada Co. Fair Assn. Aug 27-30. Malcolm E. Hammill.
Gridley—Butte Co. Golden Feather Fair. Sept. 3-6. Joseph E. Whitaker.
Hanford—Kings Co. Fair Asso. Aug. 26-30 Bates T. Bowers.
Hayfork—Trinity Co. Fair Assn. Aug. 21-23. J. D. Berry.
Hemet—Farmers Fair of Riverside County. Aug 19-23. Bud Nelson.
Hollister—San Benito Co. Horse Show, Rodeo and Fair. June 19-21. J. M. Leonard.
Hollister—San Benito Co. Fair Assn. Oct. 2-4 Thomas J. Medeiros.
King City—Salinas Valley Fair Assn. May 7-10 Loring H. Burns.
Lakeport—Lake Co. Dist. Fair Assn. Sept. 4-6. C. P. Lewis.
Lancaster—Antelope Valley Fair & Alfalfa Festival Sept. 10-12. A. G. Marquardt.
Lodi—Lodi Grape Festival & Nat'l Wine Show Sept. 18-20. C. S. Jackson.
Los Angeles—Great Western Dairy Show. June 17-21. H. F. McGruder.
Los Angeles—Great Western Livestock Show Nov. 20-25. H. F. McGruder.
Los Banos—Merced Co. Spring Fair and May Day in Los Banos. April 29-May 2. Sam Spina
McArthur—Inter-Mountain Fair of Shasta County Sept. 5-7. Frances Gassaway.
Madera—Madera Dist. Fair Assn. Sept. 24-27 E. W. Dixon.
Mariposa—Mariposa Co. Fair Assn. Sept. 5-7. Dale K. Campbell.
Merced—Merced Co. Fair Assn. Aug. 11-16. W. C. Woxberg.
Monterey—Monterey Co. Fair Assn. Aug. 26-30. George T Wise.
Napa—Napa Town & Country Fair Assn. Aug. 13-16. Thomas F. Camp.
Northridge—San Fernando Valley Fair Assn. Sept. 2-7. Max P. Schonfald.
Orland—Glenn Co. Fair Assn. Sept. 10-13. W. R Kittredge.
Paso Robles—San Luis Obispo Co. Fair Assn. Aug. 19-23. Lawrence W. Lewin.
Petaluma—Sonoma-Marin Dist. Fair Assn. Aug 6-9. D. D. Fusaro.
Placerville—El Dorado Co Fair Assn. Aug 21-23. Guy W. Devenport.
Pleasanton—Alameda Co. Agrl. Fair Assn. June 29-July 12. James W Trimingham.
Plymouth—Amador Co. Fair Assn. Aug. 28-30. Goule M. Wolf.
Pomona—Los Angeles Co. Fair. Sept. 18-Oct. 4. Phil D. Shepherd.
Quincy—Plumas Co. Fair Assn. Aug. 13-16. Tulsa B. Scott.
Red Bluff—Tehama Co. Fair Assn. Aug. 6-9. Joseph A. Soares.
Roseburg—Douglas Co. Fair Assn. Aug. 27-30. Dick Turley.
Roseville—Placer Co. Fair Assn. Aug. 6-9. L. W. McClure.
Ross—Marin Art and Garden Fair. July 1-5. Marcalla B. McCoy.
Sacramento—Sacramento Co. Fair Assn. June 18-21. Max Forbes.
Sacramento—California State Fair & Expo. Sept. 2-12. Dudley T. Fortin.
San Bernardino—National Orange Show. April 23-May 2. G. Walter Glass.
San Francisco—Grand Nat'l Livestock Expo., Horse Show & Rodeo. Oct. 30-Nov. 8. Nye Wilson.
San Jose—Santa Clara Co. Fair Assn. Sept. 14-20 William A. Straub.
San Mateo—San Mateo Co. Fair & Floral Fiesta. July 31-Aug. 8. William M. Wilson.
Santa Maria—Santa Barbara Co. Fair Assn. July 22-26. Ed H. Clendennen.
Santa Rosa—Sonoma Co. Fair Assn. July 16-25. Wm. H. McConnall.
Sonora—Mother Lode Fair Assn. Aug. 6-9. C. B Mathews.
Stockton—San Joaquin Co. Fair Assn. Aug 18-29. R. E. Walker.
Susanville—Lassen Co. Fair & Livestock Show. Aug. 19-23. A. A. Jensen.
Tulare—Tulare Co Fair Assn. Sept. 22-27. A. J. Elliott.
Tulelake—Tulelake-Butte Valley Fair Assn. Sept. 12-14. William C. Whitaker.
Turlock—Stanislaus Co. Fair Assn. Aug. 3-8. C. A. Bigsbee.
Ukiah—Redwood Empire Fair & Sports Show Aug. 27-30. James R. Tacher.
Vallejo—Solano Co. Fair Assn. June 17-27. Fred M. Bruderlin.
Ventura—Ventura Co. Fair Assn. Oct. 7-11. James F. Koenig.
Victorville—San Bernardino Co. Fair Assn. Oct 6-11. Dren Robertson.
Watsonville—Santa Cruz Co. Fair Assn. Sept. 24-27. E. P. Johnson.
Woodland—Yolo Co. Fair Assn. Aug. 13-16 Stuart B. Weile.
Yreka—Siskiyou Co. Fair Assn. Aug. 21-23. Edward B. Mathews.
Yuba City—Yuba-Sutter Fair Assn. July 29-Aug 2. Roy L. Walch.

Colorado

Akron—Washington Co. Fair Assn. Aug. 20-22 Alfred H. C auer.
Brush—Morgan Co. Jr. Fair Assn. Aug. 11-12. Chuck Miller
Burlington—Kit Carson Co. Fair Assn. Aug. 20-22. Harold Schmidt.
Calhan—El Paso. Co. Fair Assn. Aug 14-16 Fred C. Wagoner.
Cheyenne Wells—Cheyenne Co. Fair & Rodeo Sept 3-5. Byron Hudson.
Durango—LaPlata Co. Fair Assn. Sept. 18-20. Beverly Flansburg.
Golden—Jefferson Co. Fair Assn. July 29-Aug 2 Irwin Beckman.
Hayden—Routt Co. Fair & Rodeo. Sept. 11-12. George Simonton.
Holly—Holly Free Fair Assn. Oct. 2-3. LeRoy Randle.
Holyoke—Phillips Co. Fair & Night Rodeo, Aug 11-12. R. E. Ensminger.
Hotchkiss—Delta Co. Fair & Race Meet. Sept. 8-11. Jess Barrow.
Hugo—Lincoln Co. Free Fair & Rodeo. Aug 20-22. Bill Murphy.
Julesburg—Sedwick Co. Fair & Rodeo. Aug 20-22. R. B. Bicker.
Littleton—Arapahoe Co. Fair & Rodeo. Aug. 11-15 Forrest F. Hammes.
Meeker—Rio Blanco Co. Fair Assn. Sept. 2-4 Mrs Wiliatta M. Shults.
Pagosa Springs—Archuleta Co. Fair Assn. Sept 5-6. Vernon Cornforth.
Pueblo—Colorado State Fair. Aug. 24-29. Clyde P. Fugate.
Rocky Ford—Ark. Valley Fair & Watermelon Day. Sept. 1-3. Mrs. Elaine Bales.
Sterling—Logan Co. Fair Assn. Aug. 17-20. Leo Lindstrom.
Trinidad—Las Animas Co. Fair Assn. Sept. 5-7. Lewis Stephenson.
Yuma—Yuma Co. Fair Assn. Aug. 17-19. L. E. Fitzgerald.

Connecticut

Berlin—Berlin Fair. Oct. 2-4. Dale W. Johnson.
Bethlehem—Bethlehem Fair Soc., Inc. Sept. 12-13 Ann Skelta.
Chester—Chester Fair. Aug. 29-30. W. R. O'Sullivan Jr.
Columbia—Columbia Fire Dept. Fair. Aug. 28-30. Ward Rosebrooks.
Danbury—Great Danbury State Fair. Oct. 2-11. John W. Leahy.
Ellington—Union Agrl. Soc. Sept. 29-30. D. Everell Neelans.
Goshen—Goshen Agrl. Soc. Sept. 5-7. Laster McLaughlin.
Hamburg—Lyme Grange Fair Assn. Aug. 18. Mrs. Muriel Weed.
Harwinton—Harwinton Agrl. Soc. Oct. 3-4. Robert Daley.
North Haven—North Haven Fair Assn. Sept. 10-12. Truman Stone.
South Woodstock—Windham Co. 4-H Fair Assn Aug. 28-29. Joyce Fitzsimmons.
Stafford Springs—Stafford Fair, Inc. Oct. 1-4. Clarance D. Benton.
Terryville—Terryville Co. Fair. Sept. 19-20. Frank Dzielinski.
Wallingford—Wallingford Grange Fair Assn. Sept 12. Mrs. Robert Haller.
Wapping—Wapping Fair, Inc. Sept. 12. Mrs. Roger H. Williams.

Delaware

Harrington—Kent & Sussex Co. Fair, Inc. July 27-Aug. 1. T. Brinton Holloway.

Florida

DeFuniak Springs—Walton Co. Fair Assn. Oct. 26-31. H. O. Harrison.

WARNING WARNING WARNING

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THE BILLBOARD PUBLISHING CO.

Inverness—Citrus Fair Assn. Oct. 21-24. Quentin Medlin.
Jacksonville—Greater Jacksonville Agrl. & Ind. Fair. Nov. 12-21.
Orlando—Central Florida Fair, Inc. Feb. 22-27. H. H. Parrish.
Marianna—Jackson Co. Agrl. Expo. Nov. 2-6. Louia W. Saay Sr.
Palatka—Putnam Agrl. Fair & Youth Show. Nov. 9-14. Hubert E. Maltby.
Panama City—Bay Co. Fair Assn. Nov. 2-7. Ray C. Pitcher.
Pensacola—Pensacola Interstate Fair. Oct. 19-25. J. E. Frenkal.
Starke—Bradford Co. Fair Assn. Oct. 19-24. A J. Thomas Jr.
Tallahassee—North Fla. Fair Assn. Oct. 27-21 Lloyd Rhoden.
Tampa—Florida State Fair & Gasparilla Assn. Feb. 2-12. J. C. Huskisson.
Vero Beach—Indian River Co. Fair. Feb. 23-28 Fred Natl, American Legion.
West Palm Beach—Palm Beach Co Fair & Expo. Jan 22-30. Wm. Lamar Allen.

Georgia

Albany—Southwest Georgia Fair Assn. Oct. 26-Nov. 1 Marvin Lorig.
Americus—Sumter Co. Fair Asso. Oct. 12-17. John Pope.
Athens—Athens Agrl. Fair Assn. Oct. 19-24. F. H. Williams.
Atlanta—Southeastern Fair Assn. Oct. 1-10. E. L. Carteron.
Augusta—Exchange Club Fair. Oct. 26-Nov. 1. Julia Evanson.
Blakely—Early Co. Fair & Peanut Festival. Oct. 19-24 Edsal Bryan.
Blue Ridge—Fannin Co. Fair Assn. Aug. 17-22. Brooke R Davis.
Brunswick—Exchange Club Fair. Oct. 19-24. W A Harrington
Cartersville—American Legion Bartow Co. Fair. Sept. 14-19. Victor H Waldrop.
Columbus—Chattahoochee Valley Expo. Oct. 12-17. F. L. Jenkins.
Conyers—Rockdale Co. Fair Assn. Sept. 21-26 Waldo Bowen Jr.
Carrollton—West Georgia Fair Assn. Sept. 21-27. Haskall Upshaw.
Columbus—Chattahoochee Valley Fair Assn. Oct. 12-17. Felix Jankins.
Cordele—Central Georgia Fair Assn. Oct. 26-21 Emory Herring
Dalton—North Georgia Fair Assn. Sept. 28-Oct. 2. Burl Scoggins.
Dawsonville—Dawson Co. Fair Assn. Sept. 14-19. C. R. Ayars.
Decatur—DeKalb Harvest Festival. Sept. 14-20 Dr. C. C. VonGremp
Dublin—Oconee Fair Assn. Nov. 1-7. O. N. Lewis.
Elberton—Elberton Fair Assn. Sept. 7-12. Laris Clark
Gainesville—Northeast Georgia Fair Assn. Sept 14-19. Robert F. Fowler.
Griffin—Spalding Co. Fair Assn. Oct. 13-18. D H Weaver.
Hahira—Hahira Community Fair. Oct. 12-17. C. P. Scruggs
Hartwell—Hart Co. Agrl. Fair. Sept. 21-26. C. W. Campbell.
Jackson—Butts Co. Fair Assn. Oct. 5-10. R. F. Armstrong
Marietta—Cobb Co. Fair Assn. Sept. 14-19. J. H. Henderson
Macon—Georgia State Fair. Oct. 19-24. R. M. Wade
Manchester—Tri-Co. Fair Assn. Sept. 28-Oct. 3. Welby Griffith.
McDonough—Henry Co. Fair Assn. Sept. 21-26. R. H. Gardner.
Metter—Candlar Co. Fair Assn. Sept. 29-Oct. 3. Otis Parker.
Montezuma—Macon Co. Fair Assn. Oct. 5-10. Clarence Hair.
Moultrie—Colquitt Co. Fair Assn. Oct. 12-17. Coy Dekle.
Quitman—Brooks Co. Fair Assn. Oct. 12-17 Theo. Murray.
Reidsville—Tattnell Co. Fair Assn. Oct. 19-24. J. F. Johnson.
Rome—Coosa Fair Asso. Sept. 21-27. W. L. Camp
Savannah—Coastal Empire Fair Assn. Nov. 2-7. Hunter Leaf.
Swainsboro—Emanueal Co. Fair Assn. Oct. 5-10 Earl Varner.
Sylvester—Worth Co. Fair Asso. Oct. 5-10. J. D. Brown.
Thomasville—Deep South Agrl. & Ind. Fair. Oct. 12-19 Alax Crittendan.
Valdosta—South Georgia Legion Fair. Nov. 2-7. Howard S. Hall.
Waycross—Okefenokee Fair Assn. Nov. 2-7. Oscar McGowan.
Valdosta—South Georgia Fair Assn. Nov. 2-8. Howard S. Hall.

Idaho

Blackfoot—Eastern Idaho State Fair. Sept. 8-12. Mrs. Ruth C. Hartkopl.
Boise—Western Idaho State Fair. Aug. 25-29. Ambrosa W. Johnson.
Burley—Cassia Co Fair & Rodeo. Aug 20-22. Truman Bradley
Cambridge—Cambridge Rodeo Assn. Aug. 21-23. Chet Jones.
Coeur D'Alene—Kootenai Co. Fair & Rodeo. Sept. 10-13. C. H. Stranahan.
Council—Adams Co. Fair & Rodeo. July 21-Aug. 2. Fred M. Noll.
Emmett—Gem Co. Fair & Rodeo. Aug 12-15. Erling J. Johannesan
Filer—Twin Falls Co Fair & Rodeo. Sept. 2-5. Tom Parks.
Gooding—Gooding Co. Fair & Rodeo. Aug 13-15. Lieuru Lucke.
Grace—Caribou Co Fair & Rodeo. Aug. 7-8. Alice Smith.
Homedale—Owyhee Co. Fair. Aug 20-22 E. F. Mink.
Jerome—Jerome Co. Fair & Rodeo. Aug 20-22. Eleanor Wiswall.
Malad—Oneida Co. Fair & Rodeo. Aug 27-29. W. G. Evans.
New Plymouth—Fayette Co. Fair & Rodeo. Aug. 19-22. John E. Wagner.
Nezperce—Lewis Co. Fair Assn. Sept. 24-26. Gordon Dalley.
Orofino—Clearwater Co. Fair & Lumber Jack Days. Sept. 18-20. Dorothy L. Kolesa
Rexburg—Madison Co. Fair. Sept. 1-2. Frank H. Jacobs.
Ririe—Jefferson Co. Fair. June 26-27. Carl M. Shaner.
Salmon—Lemhi Co Fair & Rodeo. Sept. 3-5. Russell G Hillman.
Sandpoint—Bonner Co. Fair Assn. Sept. 2-5. Walt McPharson.
Shoshone—Lincoln Co. Fair Assn. Aug. 28-29. Mrs. Joyce W. Barnard.
Terreton—Mud Lake Fair & Rodeo Assn. Aug. 28-29. Della Cope.

Illinois

Albion—Edwards Co. Fair Assn. Aug 10-14. J. S. Collins.
Aledo—Mercer Co. Fair Assn. July 29-Aug. 1. Tracy Morris.
Altamont—Effingham Co. Fair Assn. Aug. 8-18. Marvin L. Cohlmeyer.
Anna—Union Co. Fair Assn. Aug. 24-28 Albert Lence.
Arthur—Moultrie-Douglas Fair Assn. July 22-25. H. E. Hood.
Augusta—Hancock Co. Fair Assn. July 12-18. L. Wayne Robison.
Belleville—St. Clair Co. Fair Assn. July 25-Aug. 1. Geo. Gerken Sr.
Belmont—Wabash Co. Fair Assn. July 27-Aug. 1. Irwin C. Stoltz.
Belvidere—Boone Co. Fair Assn. Aug. 12-16. Leslie J. Carlson.
Benton—Franklin Co. Fair Assn. July 27-31. R. Earl Doty.
Bloomington—McLean Co. Fair Assn. Aug 10-13. George Stotler.
Bridgeport—Lawrence Co. Fair Assn. Aug. 24-28. P E. Crowder.
Brownstown—Fayette Co. Fair Assn. June 29-July 4. Elvin Washburn.
Cambridge—Henry Co. Fair Assn. Aug. 11-14. Mrs. Darlene Boberg.

106th OGLE CO. FAIR, INC.

Oregon, Ill., Sept. 5-6-7

Day and Night Fair

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HEART OF ILLINOIS FAIR

July 15-19, 1959

EXPOSITION GARDENS, PEORIA, ILL.

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R. W. Weise, 111 N. Jefferson St., Peoria, Ill.

Carlinville—Macoupin Co. Fair Assn. July 20-24. Martha Loahr.
Carmi—White Co. Fair Assn. Aug. 17-21. Millege Carter.
Sarlyle—Clinton Co. Fair Assn. July 81-28. Bldon B. Hazlet.
Carrollton—Greene Co. Pair Assn. July 13-18. Nalla Witt.
Cerro Gordo—Platt Co. Fair Assn. July 15-18. Barl Rapler.
Bharleeton—Coles Co. Pair Assn. Aug. 2-8. Sobert Bleckford.
Chicago—International Livestock Bxpo. Hav. 27-Dec. 8. William B. Ogilvie, Union Stockyards.
Sullom—Cullom Fair Assn. Aug. 21-22. Bverett Sandusky.
Banville—Danvilla Fair Assn. Aug. 2-6. Robert J. Banks.
Decatur—Macon Co. Fair Assn. Aug. 1-6. H. W. Elliott.
Du Quoin—Du Quoin State Pair Assn. Aug. 30-Sept. 7. D. M. Hayes.
Bast Molina—Sock Island Co. Fair Assn. Aug. 19-22. Horman Thorpe.
Blisabeth—Elizabeth Fair Assn. Aug. 8-7. Bayman J. Stauss.
Fairbury—Fairbury Fair Assn. Aug. 25-29. Clifford Yoder.
Fairfield—Wayne Co. Fair Assn. July 13-17. Murrall J. Ley.
Farmer City—DeWitt Co. Fair Assn. July 21-25. Vernell Kant.
Pisher—Fisher Fair Assn. July 15-17. Mrs. Dayne McKinney.
Plere—Clay Co. Fair Assn. July 27-31. Bee Briscoe.
Franklin Grove—Franklin Grove Community Fair Assn. Aug. 28-30. LaVerne S. Baker.
Freeport—Stephenson Co. Fair Assn. Aug. 25-28. Mrs. Clarence Howard.
Beneva—Kane Co. Fair Assn. Aug. 5-9. Clifford Busselt.
Georgetown—Georgetown Fair Assn. Aug. 23-29. Hubert Myers.
Grays Lake—Lake Co. Fair Assn. July 29-Aug. 2. L. A. Nordhausen.
Breenup—Cumberland Co. Fair Assn. Aug. 24-29. Herman O. Ewart.
Greenville—Bond Co. Fair Assn. Aug. 24-29. Aaron Wise.
Briggsville—Griggsville Fair Assn. July 1-5. J. R. Skinnar.
Hardin—Calhoun Fair Assn. Sept. 25-27. J. B. Harmon.
Havana—Mason Co. 4-H & Jr. Agrl. Show Assn. Aug. 3-5 T. Joe Faggettl.
Harrisburg—Saline Co. Fair Assn. July 11-18. Mrs. George Johnsen.
Henry—Marshall-Putnam Co. Fair Assn. Sept. 1-4. B. H. Monier.
Highland—Madison Co. Fair Assn. Aug. 5-9. Alvin Schumacher.
Jacksonville—Morgan Co. Fair Assn. Aug. 5-9. Glenn E. Spencer.
Jarseyville—Jersey Co. Fair Assn. July 6-11. James L. Coombes.
Kankakee—Kankakee Co. Fair Assn. Aug. 8-13. Eldon Sargeant.
Knoxville—Knox Co. Fair Assn. Aug. 3-8. W. L. Farris.
Lewiston—Fulton Co. Fair Assn. July 30-Aug. 2. Chester Boone.
Lincoln—Logan Co. Fair Assn. Aug. 8-13. Wilbur E. Leyman.
Macomb—McDonough Co. Fair Assn. July 22-24. Mrs. Lorata Smith.
McLeansboro—Hamilton Co. Fair Assn. Aug. 4-9. A. G. Foota.
Marion—Williamson Co. Fair Assn. Sept. 7-12. Clilford H. Gulley.
Martinsville—Martinsvilla Fair Assn. July 20-25. H. T. Bennett.
Mazon—Grundy Co. Fair Assn. Sept 2-7. Wayne F. Carter.
Melvin—Ford Co. Fair Assn. July 8-12. L. A. Freehill.
Mendon—Adams Co. Fair Assn. Aug. 8-12. E. M. Curry.
Mendota—Mendota Fair Assn. Sept. 4-7. B. A. Loreck.
Metropolis—Massac Co. Fair Assn. June 30-July 4. Paul Powalt.
Martinsville—Clark Co. Fair Assn. July 19-25. H. T. Bennett.
Marshall—Clark Co. Fair Assn. Aug. 9-14. Mrs. Norma Cline.
Mendon—Adams Co. Fair Assn. Aug. 8-12. Eugene M. Curry.
Milford—Iroquois Co. Fair Assn. Aug. 4-7. Duana Crist.
Milledgeville—Carroll Co. Fair Assn. Aug. 4-9. Gene Litwiller.
Morrison—Whiteside Co. Fair Assn. Aug. 19-22. C E. Weir.
Mount Sterling—Brown Co. Fair Assn. Aug. 4-7. Clyde Cutforth.
Mount Vernon—Jefferson Co. Fair Assn. July 20-25. Lester Davis.
Hashville—Hashville Fair Assn. Aug. 17-21. Warren Morrison.
Hew Berlin—Sangamon Co. Fair Assn. July 29-Aug. 1. Sobert Pfeffar.
Hewton—Jasper Co. Fair Assn. July 13-18. C. L. Batman.
Oblong—Crawford Co. Fair Assn. July 27-31. Willrsd Cross.
Odell—Ddell Fair Assn. Aug. 31-Sept. 2. James E. Summers.
Okawville—Dkawville Fair Assn. Sept. 19-20. Edgar H. Fiedler.
Olney—Richland Co. Fair Assn. Aug. 2-7. Arol Preston.
Oregon—Ogle Co. Fair Assn. Sept. 5-7. B. D. Lenders.
Ottawa—Ottewa Fair Assn. Aug. 4-6. Joe Tample.
Palmyre—Terry Park Industrial Fair, July 9-12. Oral H. Cooper.
Pana—Fana Fair Assn. Sept. 3-7. Wayne L. Hunter.
Paris—Edgar Co. Fair Assn. July 26-31. Chas. Johnson/
Peoria—Peoria Co. Fair Assn. July 15-19. Bobert Park.
Pecatonica—Winnabago Co. Fair Assn. Aug. 19-23. Wallace Belshaw.
Petersburg—Menard Co. Fair Assn. Aug. 24-28. John Bannett.
Pekin—Tazewell Co. Fair Assn. Aug. 5-7. L. C. Zimmerly.
Peotone—Will Co. Pair Assn. Aug. 27-30. Wm. H. Meyer.
Pontiac—Pontiac Fair Assn. Aug. 4-6. Guy K. Bee.
Pinckneyville—Parry Co. Pair Assn. July 15-18. Mrs. Fay Slumpe.
Pleasant Hill—Pike Co. Fair Assn. Aug. 25-29. J. L. Laugharn.
Princeton—Bursau Co. Fair Assn. Aug. 26-29. J. Pred Baker.
Roseville—Warren Co. Fair Assn. Aug. 11-12. John Falt.
Rushville—Schuyler Co. Fair Assn. July 2-8. Harvey Settles.
Salem—Marion Co. Fair Assn. Aug. 3-8. Jack Summerville.
Sandwich—Sandwich Fair Assn. Sepl. 9-13. C. 9. Brady.
Shawneetown—Gallatin Co. Fair Assn. July 31-Aug. 2. Elner V. Dyhrkopp.
Shelbyville—Shelby Co. Fair Assn. Aug. 4-7. Paul Calvert.
Sparta—Randolph Co. Fair Assn. July 6-11. W. John Brown.
Springfield—Illinois Stale Fair. Aug. 14-23. J. Balph Paak.
Stronghurst—Handerson Co. Fair Assn. July 21-22. B M. Pogua.
Sullivan—Moultrie-Sullivan Homecoming & Fair. Aug. 7-8 Paul M. Krows.
Sycamore—Sycamore Fair Assn. Aug. 4-5. Sobert H. Howay.
Taylorville—Taylorville Pair Assn. July 18-25. Danial G. Beese.
Urbana—Urbane Fair Assn. July 26-Aug. 1. M. R. Mingee.
Vienna—Johnson Co. Fair Assn. July 6-11. B. M. Gordon.
Virginia—Cass Co. Fair Assn. Aug. 26-29. Leland Sweatman.
Warren—Warren Fair Assn. Aug. 13-16. Charles W. Bartell.
Waterloo—Monroe Co. Fair Assn. Aug. 27-29. Edgar Amrine.
Wheaton—DuPage Co. Fair Assn. July 31-Aug. 2. Mrs. Dorothy Staack.
Winchester—Scott Co. Fair Assn. Aug. 12. Willitt S. Pierce.
Warren—JoDaviess Co. Fair Assn. Aug. 13-16. Charles W. Bartell.
Woodstock—McHenry Co. Fair Assn. Aug. 6-8. Wm. Pictor.
Wyoming—Stark Co. Jr. Fair, Inc. July 30-31. Glenn S. Garvin.

Indiana

Anderson—Anderson Free Fair Assn. June 29-July 4. Earl M. McCarel.
Auburn—DeKalb Co. Fair Assn. Sept. 22-26. Ralph Wibie.
Bicknell—Knox Co. Farm Fair, Inc. Aug. 10-14. Erwin O. Scott.
Bloomington—Monroe Co. Fair Assn. Aug. 4-8. Bay Fyffe.
Bluffton—Bluffton Free Street Fair. Sept. 15-18. Herman W. Myers.
Bourbon—Bourbon Fair Assn. Sept. 15-18. Wayne Metheny.
Brookville—Franklin Co. 4-H Agrl. Assn. Aug. 3-7. Mrs. Alvin Bergman.
Brownstown—Jackson Co. Fair Assn. Aug. 9-15 Edgar Hackman.
Cayuga—Vermillion Co. Fair Assn. July 30-Aug. 2. Allen Halt.
Columbia City—Whitley Co. 4-H Clubs, Inc. Aug. 18-20. Mrs. Kannith Nix.
Columbus—Bartholomew Co. Fair Assn. July 12-17. Francis Overstreet.
Connarsville—Fayetta Co. Free Fair. Aug. 8-14. J. W. Funk.
Converse—Miami Co. Agrl. Assn. July 14-18. G L. Knoe.
Danville—Hendricks Co. 4-H & Agrl. Fair Assn. July 30-Aug. 1. J. Sobert Leak.
Danver—Danver Community Fair Assn. Sept. 1-5 Mrs. Harley Cover.
Elnora—Davies Co. Fair Assn. Aug. 3-8. Ruby Palham
Franklin—Johnson Co. 4-H & Agrl. Fair Assn. July 28-Aug. 1. James E. Hixson.
Goshen—Elkhart Co. 4-H & Agrl. Expo. Aug. 10-15. B. C. Stangland.
Greencastle—Putnam Co. Fair & 4-H Club Assn. Aug. 3-8. Thomas B. Hendricks.
Greenfield—Hancock Co. 4-H Club Agrl. Assn. Aug. 3-7. Mrs. Julius Kleine.
Greensburg—Decalur Co. 4-H & Agrl. Fair Aug. 10-15. Soberta Carpenter.
Greentown—Howard Co. 4-H Fair Assn. Aug. 4-8. Gene Pickatt.
Huntington—VFW Annual Free Street Fair. July 27-Aug. 1.
Indianapolis—Indiana State Fair. Sept. 2-10. Earl J. Bailey.
Kendallville—Hoble Co. Fair Assn. Aug. 16-22. Clinton S. Simmel.
Kentland—Newton Co. Fair Assn. Aug. 3-7. John Connell.
LaPorte—LaPorte Co. Fair Assn. Aug. 10-15. Bob Morse.
Lawrenceburg—Dearborn Co. Fair Assn. July 20-25. Don C. Stimson.
Logansport—Cass Co. Fair Assn. July 19-25. Wm. Thomas Jr.
Madison—Jefferson Co. 4-H Fair Assn. July 20-25. Bay B. Sallert.
Marion—Grant Co. 4-H Fair Assn. Aug. 10-15. Guy T. Harris.
Martinsville—Morgan Co. Fair & 4-H Assn. Aug. 17-21. W. J. Hardy.
Muncie—Delaware Co. Fair Assn. July 24-Aug. 1. Bay Brookman.
Oakland City—Dakland City 4-H Community Fair. July 6-11. William Shurig.
Osgood—Sipley Co. Agrl. Assn. July 26-Aug. 1. Bollin Crum.
Plainville—Farmers' Roundup. July 22-25. J. Clinton Dougherty.
Portland—Jay Co. Fair Assn. Aug. 2-7. Mrs. Forrest F. Elliott.
Princeton—Gibson Co. Fair Assn. Aug. 9-15. L. H. Caniff.
Reynolds—White Co. Agrl. Assn. Aug. 4-7. Mrs. John B. Chamberlain.
Rockport—Spencer Co. Fair Assn. July 19-25. Davis Hammond.
Scottsburg—Scott Co. Agrl. Soc. July 27-31. J. T. West.
Shelbyville—Shelby Co. Fair Assn. Aug. 1-7. Glenn V. Bess.
South Bend—St. Joseph Co. 4-H Fair. Aug. 4-8. George H. Prough.
Spencer—Owen Co. Pair Assn. Aug. 24-29. Balph Ketcham.
Sullivan—Sullivan Co. 4-H Fair Assn. Aug. 5-7. Mrs. Wayne Huff.
Tell City—Perry Co. 4-H Fair Assn. Aug. 12-19. Sue Miller.
Terre Haute—Wabash Valley Fair Assn. Aug. 9-16. Wm. A. Hiemeyer.
Valparaiso—Porter Co. Agrl. Soc. Aug. 4-8. Carl Hefner.
Wabash—Wabash Co. 4-H Fair Assn. Aug. 10-15. Dale J. Miller.
Warsaw—Kosciusko Co. Fair Assn. Aug. 3-8. William A. Drr.
Williamsport—Warren Co. 4-H Club Fair. Aug. 10-14. Mrs. Norman Heinman.
Winamac—Pulaski Co. 4-H Fair Assn. Aug. 4-8. Mrs. Barl Morgan.
Winchester—Randolph Co. 4-H Show. Aug. 3-7. Mrs. Wayne McGuire.

Iowa

Adel—Dallas Co. Fair Assn. Aug. 11-14. J. Dwight Brown.
Afton—Union Co. Fair Assn. Aug. 10-13. I. B. Bilay.
Albia—Monroe Co. 4-H Fair Assn. Aug. 3-6. Leslar Poole.
Algona—Kossuth Co. Fair Assn. Aug. 19-21. L. W. Hitchcis.
Allison—Butler Co. Fair Assn. July 31-Aug. 3. Chas. J. Miller.
Alta—Buena Vista Co. Fair Assn. Aug. 18-21. G. A. Sodarquist.
Atlantic—Cass Co. 4-H & FFA Fair Assn. Aug. 3-7. Wayne Flick.
Audubon—Audubon Co. Fair Assn. Aug. 17-21. D. C. Perley.
Avoca—Pottawattamie Co. Fair Assn. Aug. 6-9. James Tscherter.
Boone—Boone Co. Feir Assn. Aug. 17-20. T. H. Nelson.
Britt—Hancock Co. Jr. Fair Assn. Aug. 11-14. Mitchell Bock.
Burlington—Burlington Hawkeye Fair. Aug. 10-14. Wallace Rayer.
Cedar Rapids—All-Iowa Fair. Aug. 16-23. Andrew C. Hanson.
Centerville—Appanoose Co. Fair Assn. July 30-Aug. 3. Carl G. Soby.
Central City—Linn Co. Fair Assn. Aug. 7-9. T. W. Lewis.
Chariton—Lucas Co. 4-H Achievement Show. Aug. 4-6. Mrs. Lee Cottingham.
Charles City—Floyd Co. Fair Assn. Aug. 10-14. Harold L. Friedrich.
Cherokee—Cherokee Co. Fair Assn. Aug. 13-15. Dale Simmons.
Columbus Junction—Louisa Co. Fair Assn. Aug. 17-20. Clyde Crawford.
Coon Sapids—Four Co. Fair Assn. July 26-29. Lyle Cusiman.
Corydon—Wayne Co. Fair Assn. July 29-Aug. 1. Sobert S. Shelton.
Corning—Adams Co. Fair Assn. Aug. 9-13. Bay Beese.
Council Bluffs—West Pottawattamie Co. Fair Assn. Aug. 11-15. Ed Fisher.
Davenport—Mississippi Valley Fair. Aug. 9-16. Harvey Holfman.
Decorah—Winneshiek Co. Fair Assn. Aug. 20-23. Leon B. Brown.
Denison—Crawford Co. Fair Assn. Aug. 10-13. J. M. Wansing.
Des Moines—Polk Co. 4-H Fair Assn. Aug. 10-13. Art Horman.
Des Moines—Iowa State Fair. Aug. 28-Sept. 6. L. B. Cunningham.
DeWitt—Clinton Co. 4-H Club Show. Aug. 3-7. Jimmy Miller.
Donnellson—Lee Co. Fair Assn. Aug. 3-8. C. I. Bedfern.
Dubuque—Dubuque Co. Fair Assn. Aug. 20-23. Clem Welsh.
Eagle Grove—Eagle Grove Dist. Jr. Fair Assn. Aug. 24-26. Bichard Bandall.
Eldon—Wapello Co. Fair Assn. Aug. 24-27. L. W. Hall.
Eldora—Hardin Co. Fair Assn. Aug. 10-14 George Janssen.
Elkader—Elkader Fair Assn. Aug. 25-27. Bdward A. Burlingame Jr.
Emmetsburg—Palo Alto Co. Fair Assn. Aug 10-12. Andrew Vendarvelde.
Estherville—Emmet Co. Fair Assn. Aug. 17-20 Bobert G. Beckley.
Fairfield—Jefferson Co. Jr. Agrl. Show. Aug 10-13. Henry McCleary.
Fort Dodge—Webster Co. 4-H Achievement Show Aug. 3-6. Paul Harms.
Gladbrook—Tama Co. Fair Assn. Aug. 5-8. Gress Bogars.
Greenfield—Adair Co. Fair Assn. Aug. 3-6. Bobert B. McDowall.
Grinnell—Poweshiek Co. 4-H & FFA Fair Assn Aug. 3-6 Kay A. Connally.
Grundy Center—Grundy Co. Fair Assn. Aug. 12-15. Henry B. Wiesley.
Guthrie Center—Guthrie Co. Fair Assn. Sept. 10-13. G. W. Prince.
Hampton—Franklin Co. Fair Assn. Aug. 24-28. Kenneth Showalter.
Harlan—Shelby Co. Fair Assn. Aug. 4-6. Harold Swasey.
Humboldt—Humboldt Co. Fair Assn. Aug. 24-27. Jean M. Kleve.
Ida Grove—Ida Co. Fair Assn. Aug. 10-12. Abel Peters.
Independence—Buchanan Co. Fair Assn. Aug. 4-7. Alva M. Horton.
Indianola—Warren Co. Fair Assn. July 29-Aug. 1. Lewis Johnson.
Iowa City—Johnson Co. 4-H Fair Assn. Aug. 3-7. H. J. Montgomery.
Jefferson—Greene Co. Fair Assn. Aug. 10-13. Paul Mears.
Keosauqua—Van Buren Co. Fair Assn. Aug. 3-7. Arthur J. Secor.
Knoxville—Marion Co. Fair Assn. Aug. 4-8. M. A. Trabert.
LeMars—Plymouth Co. Fair Assn. Aug. 10-12. Arlia A. Fierson.
Leon—Decatur Co. 4-H Fair Assn. Aug. 4-7. Harold Flennagan.
Manchester—Delaware Co. Fair Assn. Aug. 4-7. Truman Ingels.
Manson—Calhoun Co. Fair Assn. July 31-Aug. 2. William Partlow.
Maquoketa—Jackson Co. Fair Assn. Aug. 13-16. Kenneth Ehlinger.
Marengo—Iowa Co. Fair Assn. Aug. 5-8. Zelda Hellman.
Marshalltown—Central Iowa Fair. Aug. 15-18. Wendell L. Collins.
Mason City—North Iowa Fair. Aug. 10-15. Hens Henrickson.
Missouri Valley—Harrison Co. Fair Assn. Aug. 24-27. Mrs. Kathryn Bisney.
Monticello—Great Jones Co. Fair Assn. Aug. 24-29. Claude Appleby.
Moville—Woodbury Co. Fair Assn. Aug. 19-23. Wm. McElrath.
Mount Ayr—Ringgold Co. Fair Assn. Aug. 13-15. W. T. Timby.
Mount Pleasant—Henry Co. Fair Assn. July 20-25. Rama C. Challan.
National—Clayton Co. Fair Assn. Aug. 14-17. Arthur W. Seeland.
Northwood—Worth Co. Fair Assn. July 27-30. Clilford Tanold.
Onawa—Monona Co. Fair Assn. Aug. 16-19. Chas. W. Boss.
Osceola—Clarke Co. 4-H Fair Assn. Aug. 11-14. Merlin Newman.
Osage—Mitchell Co. Fair Assn. July 30-Aug. 2. Fred B. Hanson.
Oskaloosa—Southern Iowa Fair Assn. July 27-30. Lucille Hanna.
Pocahontas—Pocahontas Co. 4-H Club Fair. Aug 18-21. Charles Johnson.
Primghar—O'Brien Co. Fair Assn. Aug. 10-13 John H Longstreet.
Rockwell City—Calhoun Co. Expo. Aug. 14-16 Wayne D. Gidel.
Sac City—Sac Co. Fair Assn. Aug. 24-26. Bay Deibert.
Sidney—Fremont Co. Fair Assn. Aug. 4-7. Corby Fichter Jr.
Sioux Center—Sioux Co. Youth Fair. Aug. 11-13 M. E. Eldridge.
Spencer—Clay Co. Fair Assn. Sept. 14-19. William Woods.
Thompson—Winnebago Co. Jr. Show. July 29-Aug. 3. Loren Hanson.
Tipton—Cedar Co. Fair Assn. Aug. 10-13. Eugene B. Moore.
Vinton—Benton Co. Fair Assn. Aug. 3-6. K. B. Spaulding
Washington—Townsley Park Fair Assn. Aug. 4-7. M. M. Orris.
Waterloo—Iowa 4-H Show. Oct. 3-10. Herbert J. Kash
Waterloo—Dairy Cattle Congress. Oct. 3-10. Norbert J. Kash.
Waukon—Allamakee Co. Fair Assn. Aug. 7-9. Joe Deanay.
Webster City—Hamilton Co. Pair Assn. Aug. 12-16. R. B. Douglas.
West Liberty—West Liberty Fair Assn. Aug. 23-26 Kenneth L. Jahle.
West Union—Fayette Co. Fair Assn. Aug. 24-28. E. T. Alcorn.
Winterset—Madison Co. Fair Assn. Aug. 12-15. J. Earl Graves.

Kansas

Abilene—Central Kan. Free Fair. Aug. 24-28. J. Boy Hardin.
Alma—Wabaunsee Co. Fair Assn. Aug. 19-21. Norman Winkler.
Belleville—H. Central Kan. Free Fair. Aug. 31-Sept. 4 Carl H. Meyer.
Beloit—Mitchell Co. Fair Assn. Aug. 24-26. Betty Waggoner.
Blue Bapids—Marshall Co. Stock Show & Fair Assn. Aug. 25-28. Mrs. B. D. Biegle.
Burlington—Coffey Co. Fair Assn. Aug. 24-27. Bryce Orr.
Caldwell—Sumner Co. Fair Assn. Sept. 3-5. Marla Gile.
Canton—McPherson Co. Fair Assn. Aug. 13-18. Dorothy Sebring.
Cheney—Sedgwick Co. Fair Assn. Aug. 27-29. Frank A. Syniker.
Cimarron—Gray Co. Free Fair. Aug. 19-21. Balph Fry.
Clay Center—Clay Co. Fair Assn. Aug. 27-29. Glenn V. Bomig.
Coffeyville—Montgomery Co. Fair Assn. Sept. 1-6 Lawrence M. Smith.
Colby—Thomas Co. Free Fair Assn. Aug. 11-14. Glenn Crabb.
Columbus—Cherokee Co. Legion Fair. Sept. 7-12 Joe W. Cook.
Cottonwood Falls—Chase Co. Fair Assn. Aug. 25-27 Elmore G. Stout.
Council Grove—Morris Co. Fair Assn. Aug. 19-21 Warner Harris.
Dodge City—Great Southwest Fair Assn. Aug. 17-19 Bod Simpson.
Eflingham—Atchison Co. Fair Assn. Aug. 19-21. Boy Morgan.
El Dorado—Butler Co. Fair Assn. Aug. 18-21. Gene Adams.
Erie—Neosho Co. Fair Assn. Aug. 20-24. Ivan Green.
Eureka—Greenwood Co. Fair Assn. Aug. 12-16. L. E. Hawthorne.
Fort Scott—Bourbon Co. Fair Assn. Aug. 11-15. F. E. Myers.
Fredonia—Wilson Co. Fair Assn. Aug. 10-13. Theodore Myers Jr.
Garden City—Finney Co. Free Fair Assn. Aug. 25-27. Hoy B. Etling.
Gardner—Johnson Co. Fair Assn. Aug. 27-29. Shelby Jones.
Garnett—Anderson Co. Fair Assn. Aug 26-28. Balph Archer.
Girard—Crawford Co. Agrl. Fair. Aug. 3-6. Marvin Green.
Glasco—Cloud Co. Fair Assn. July 28-30. Mrs. Olive Cramer.
Goodland—Northwest Kan. Dist. Fair Assn. Aug. 19-21. L. D. Morgan.
Hardtner—Barber Co. Fair Assn. Aug. 13-15. David L. Hada.
Harper—Harper Co. Agri. Fair Assn. Aug. 20-22. B. H. Zimmerman.
Hill City—Graham Co. Fair Assn. Aug. 4-6. Balph C. Bethell.
Hillsboro—Marion Co. Fair Assn. Sept. 1-4. C. P. Ashcraft.
Holton—Jackson Co. Fair Assn. Aug. 17-18. Orvis C. Blossom.
Horton—Tri-County Free Fair Assn. Aug. 26-28. Jules A. Bourquin.
Howard—Howard-Elk Co. Fair Assn. Aug. 6-8. Hoel Mullendore.
Hoxie—Sheridan Co. Free Fair. July 30-Aug. 1. Mrs. Henry Shea.
Hutchinson—Kansas State Fair. Sept. 19-24. Virgil Miller.
Iola—Allen Co. Agrl. Soc. Aug. 20-22. W. R. Clendenen.
Kincaid—Kincaid Farmers' Free Fair. Sept. 18-19. David I. Boohar.
Kingman—Kingman Co. Fair Assn. Aug. 18-20. C. W Sloan.

(Continued on page 86)

You have seen our ads in Billboard for the past 13 years. Do you know that we equip trailers to sell: popcorn, candy floss, sno cones, carmel corn, candy apples, taffee, root beer, hot dogs, waffles, novelties, balloons, jewelry, games or we will intall your own equipment. Our skilled craftsmen make up counters and install your equipment exactly as you want it.

The interior of the Calumet Coach is smoothly lined and finished in hot process white enamel. The complete wiring system conforms to National Code. An abundance of fluorescent lighting is provided. Concession trailers are completely finished and lettered when they are delivered, ready for use.

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LITTLE PRICE CHANGE

Mfrs., Suppliers of Eats, Drinks View '59 Season With Optimism

OPTIMISM is the key word in the vast eat-and-drink end of the outdoor amusement industry.

Manufacturers and suppliers of the equipment and supplies that go into this multi-million-dollar business haven't been so optimistic since the boom days following World War II.

Opinions, according to a survey conducted by The Billboard, ranged from "good" all the way up to "record-breaking." The dissenters were definitely in the minority and roughly less than 5 per cent saw any gloom on the horizon.

Despite the bright outlook for business, prices are generally unchanged as far as equipment and supplies are concerned. In a few instances prices have been upped by labor or material costs. In general, however, only a few have raised prices and then only from 3 to 7 per cent over a year ago.

Typical of the feeling is the statement of J. C. Evans, sales manager of Gold Medal Products, Cincinnati, who says: "On the early indications we sure have been amazed at the interest. It is not too difficult to tell whether things are looking up—they definitely are! Some of the big increase for 1959 may be on new people getting into refreshment operations which utilize popcorn and snow cones. But a lot of it is new people going into the local suburban recreation deals—mainly Kiddielands.

"We feel that 1959 can not help but be a record-breaking year for any operator who has the desire to do his job right. Now more than ever, the attractive stand, serving quality merchandise in a pleasing manner, will definitely do well. People will always find the dimes for refreshments. . . . In 1959 quality, courtesy, cleanliness and correctness in operation are the keys to success, more than ever before." Gold Medal is quoting unchanged prices on most of its products.

Cretors Optimistic

H. E. Chrisman Jr., vice-president of Cretors & Company, Nashville, says: "Best year for concessions in several years. Our sales up 35 per cent in the past six months." Prices at Cretors are up 5 per cent due to labor and material hikes.

Optimistic, too, is R. E. Wiedmao, secretary-treasurer of General Equipment Sales, Inc., Indianapolis, who reports prospects appear excellent with sales showing an increase at this time. Prices are unchanged.

More people and more refreshment buying is reflected in a statement of Lawrence S. Goldmeier, president of Poppers Supply Com-

(Continued on page 83)

QUALITY GOOD

Abundant Supplies Cut Popcorn Prices

THE PEAKS and valleys in the popcorn business, which reverse their positions almost annually, this year have again reversed.

A year ago at this time there was a shortage of raw material and a resulting 50 per cent hike in prices. The 1959 picture is just the opposite—abundant supplies are on hand and prices are as much as 40 per cent below those that prevailed at the start of last season.

Some leaders in the industry claim that about every five years there is an oversupply and this year is the one. Some figure that the supply is enough to fill the nation's needs for well over 18 months instead of the usual 12.

Best result of the big crop, however, is the excellent quality that usually prevails when the production is large.

The sales outlook is excellent for the concessionaire that is handling the popular refreshment food. Growth of outdoor amusements—including drive-ins, fairs, circuses, kiddielands and dozens of others—is increasing the consumption of popped corn. It is generally estimated that somewhere near 5 per cent more corn is being eaten each year.

Prunty Optimistic

Francis H. Barnridge, president of the 85-year-old Prunty Seed & Grain Company, St. Louis, is optimistic about the outlook while realizing that prices on raw corn will be about 30 per cent below last year.

"Large acreage and yield per acre plus an excellent quality crop will permit concessionaires to reap the longest profit on 100 pounds of popcorn ever experienced," is the way he puts it.

Barnridge says that one of the best developments in recent years is the polyethylene bags which are taking place of the old tins. They are not cheaper, but make it easy for girls and younger people to handle, and the operator is able to keep better inventory control.

Officials of the Midland Popcorn Company, Minneapolis, are more conservative price-wise. They believe that rates will be from 10 to 15 per cent below last year.

A price dip of some 40 per cent is estimated by Wyandot Popcorn Company, Marion, O. It's their contention that the abundant crop is the five-year cycle and that consumption is increasing by 5 per cent each year.

Seasoning Mixed

Prices on seasoning are up and down due to short supplies in some types and adequate supplies in others. Coconut oil, which is not too plentiful, is some 20 per cent higher. Peanut oil, which is plentiful, will probably move into the picture this year, prices being some 8 to 10 per cent below 1958 levels.

Companion to popcorn on many midways and other outdoor establishments are peanuts, and much the same conditions exist on the goobers. Large crops have softened prices considerably and, according to Leon P. Kaloostian, partner of the Virginia & Spanish Peanut Company, Providence, R. I., prices are between 10 and 25 per cent below last year.

Smog-Resistant Trees

LOS ANGELES — Smog-resistant coral trees from South America were planted along the Vermont Avenue mall entrance to Griffith Park recently as part of the city's Plant-a-Tree Week.

AUTOMATION—EVEN IN THE POPCORN BIZ

AUTOMATION has come to the popcorn business, the large scale commercial end of the industry.

A new type corn popper, engineered by Electroware Corporation, Chicago, handles the entire process without any operator attention.

It's loaded with 50 pounds of raw corn, six quarts of oil and four pounds of salt, then merrily goes on its way to pop all or any part of the load, according to how the dial is set.

A thermostat is the trigger. After the skillet is heated the oil enters; then 16 ounces of corn pours into the skillet and is continually stirred as it pops. Salt, which absorbs heat and impedes expansion, enters the picture after the popped corn moves to a second chamber. In this latter chamber it's also stirred and then released into a heated storage well.

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PEANUTS APPLE DRINK
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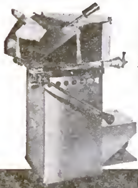

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$17.50

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SNO-MATIC ICE SHAVER

The new, Improved Sno-Matic is the world's most advanced Shaver. The 1959 model outperforms all other makes. Less lifting, All automatic, Uniformly fine Snow, No-Drip action. The finest shaver you can get. Plan on replacing out-dated equipment with the Sno-Matic. Write for details.

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Now in 5, 6 and 8 ounce sizes!

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Here's the Standard of the Industry for many years. This is the world's best value in semi-automatic shavers. Write now for details on how You can "Go Sno-Kone" and make more Profit$.

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Best by Taste Test. Guaranteed to produce more sales.

NEW DISPENSERACK

holds Crock-type or Measurite Dispensers. Built-in drip tray and spoon compartment. A "must" for every Sno-Kone set-up. Only $22.50. Order today.

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Fast Dependable Service, Top Quality Items, Low Prices. See us for all your CANDY FLOSS, SNO-KONE AND POPCORN Equipment and Supplies. Stop and see our new Headquarters next to the Show Folks of America.

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Complete line of Equipment and Supplies for all concessions.
Fastest personal service in this area.
Complete display and stock on hand at all times.

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CARAMELCORN EQUIPMENT
CUSTOM BUILT FLOSS STANDS, MACHINES.
TAFFY APPLE COOKERS, CANDY EQUIPMENT,
SNOW BALL MACHINES, TAFFY PULLERS.

KRISPY KIST KORN CO.

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GOLD MEDAL'S KEY LINE TO CANDY FLOSS PROFITS . . . USE THEM ALL

COTTON CANDY HATS

Ten for 55c.
Help make more sales.

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COTTON CANDY SIGN

Cotton Candy Fluorescent Sign, $17.50.

RIBBONS & BAND

Use them exclusively for greater production.

WHIRLWIND

Cotton Candy Machine. Here's the machine that most everyone wants or has. It's the machine that will give you more satisfaction, greater production and easier operation. Fully guaranteed to do your job better. Ask for detailed brochure. See your dealer today!

FLOSSINE

SEVEN FLAVORS AND COLORS

You always sell more cotton candy when you use Flossine. Free Samples—Ask your dealer.

FILTER FLOSSTAND

Fully-enclosed, portable, folding stand for Cotton Candy. Ideal for "extra" stand or for use in trailer mount (Top hood only).

machine-made

COTTON CANDY CONES

The key to your success in Cotton Candy. Sanitary, accurate count, stronger, easier to work, more satisfied customers. Cost no more than plain flat paper. Use them exclusively.

320 E. THIRD ST. • CINCINNATI 2, OHIO

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Better BUYS • Better SERVICE • Better MERCHANDISE

Everything in Food and Drink, Concession Supplies and Equipment at

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Whirlwind and Hurricane Floss Machines—Cotton Candy Cones—Flossine, Bands, Heating Elements for all Floss Machines—Repair Service—Pop-o-Lot Poppers—Sno Cone Machines—Printed Cups—Ready-to-use Syrups & Concentrates—Apple Sticks.

Complete line of Concession Supplies & Equipment. Ready-bagged 2-oz. PEANUTS—packed 100 per case—BULK PEANUTS—POPCORN (no extra charge for 50-lb. bags).

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A complete line of Concession Equipment and Supplies and Snack Bar Specialties. Shipments are made promptly.

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For a complete line of Supplies and Equipment for

SNO-KONES POPCORN
CANDY APPLES COTTON CANDY

VICTOR POPCORN SUPPLY

211 W. 7th St. Phone: Belmont 3-4806 Richmond, Va.

IMPROVEMENTS

Many New Products For Eat Stand Ops

CONTINUAL improvement and the introduction of new equipment for the outdoor food and drink concessionaire has long been a highlight of each new summer season, and 1959 is no exception.

Many new popcorn makers, beverage machines, snow and floss makers and equipment and supplies to go along with them, have been developed since last season. Some are described briefly below:

Soft Drinks . . .

Multiplex Faucet Company, St. Louis, is one of the leaders in the development of new equipment this season. Recently introduced were 17 and 45-gallon oak barrels that may be used for a wide variety of cold beverages. Firm says the operator can draw any size drink continuously at the rate of 10 to 15 per minute via a one to three-faucet arrangement. Barrels are supplied with mechanical refrigeration or equipped for ice cooling.

Also new in the Multiplex line is a conversion self-contained portable electric refrigeration unit for the 45-gallon barrel dispensers. This unit converts the Multiplex ice-cooled model dispenser into electrically cooled units. The lid of the ice barrel is removed and a plastic flexible overflow pipe is inserted into the drain outlet. The self-contained refrigeration unit, complete with lid, is then put into place and connected. The new unit weighs 55 pounds.

Also new at Multiplex is an electric carbonator that mixes CO_2 with water.

A. Dalkin Company, a division of American Machine & Foundry Company, Chicago, is marketing a new single drink, non-carbonated dispenser that is electrically refrigerated and has a capacity of over seven gallons. It is animated and illuminated.

Latest addition to the field by Ohio Beverage Dispensers, Inc., Wooster, O., are new four-way draft arms that handle from one flavor to a combination of two flavors and both high-pressure soda and soft soda. They come in both straight arm and goose-neck types.

Stanley Knight Corporation, Chicago, is pushing its new DK-36 beverage dispenser, which incorporates many new features.

Popcorn . . .

One of the newest corn poppers is the one introduced by S. T. Echols, Inc., Bismarck, Mo. The unit is all-electric, has a six-ounce kettle, infra-red heat lamp and totally enclosed motor for stirring. The popping unit lifts off the case and thus may be easily cleaned. Counter model lists at $180 f.o.b.

New in the line of Puppers Supply Company, Inc., Philadelphia, is its pre-packaged caramel corn mix. All ingredients are in one package. Contents are dumped into the kettle, water is added and the sirup made.

Krispy Kist Korn Machine Company, Chicago, is featuring its new popper with a capacity of 100 pounds per hour. Priced at $985, it is said to save half the seasoning cost over conventional unit as it pops and sifts each batch. The firm says no oil is used on kernels that are discarded.

Gold Medal Products Company, Cincinnati, has introduced its new Jet Pop Popcorn Popper that has many innovations and improvements over older models.

Snow . . .

Samuel Bert Manufacturing Company of Dallas, long in the snow cone field, is marketing two new machines this season. Both incorporate a sirup dispenser on the unit proper. The No. 2 Deluxe is priced at $320 and the No. 3 Deluxe at $335.

The Sno-Matic Ice shaver made by Gold Medal Products Company, Cincinnati, has been redesigned with a new drive mechanism. Firm has also developed folding stands for snow set-ups and is offering an eight-ounce dipper.

Two new size cups have been introduced that give the operator a choice of economizing for dime sales or giving a sounder value for 15 cents. Also new is the Dispenser-rack, which holds three or four flavors and includes a drip tray and spoon compartment. Built of marine plywood, it lists at $22.50.

The snow cone case being manufactured by S. T. Echols, Inc., Bismarck, Mo., can be converted to popcorn to help sales on cool evenings when snow sales slow down. Conversion kits for the de luxe case are $105 and for the regular case, $100.

Floss . . .

New items in the cotton candy field are take-home bags introduced by Poppers Supply Company, Inc., Philadelphia. Firm says the candy won't melt or stick in the polyethylene bags and will hold up for as long as 10 days. They enable the operator to make cotton candy in advance of the rush crowd, make a rainbow of colors and two and three-color cones with one machine. Candy is made the usual way, slipped into the bag and tied. Ties are furnished.

Strawberry Flossine, a new flavor, has been added to the flavor-color combinations made by Gold Medal Products Company, Cincinnati. The Flossine rapidly changes colors with no need to pre-mix with sugar.

Gold Medal also has a new Filter Flosstand that is sold as a complete unit, or hood only for trailer mountings. It contributes to cleaner operation and can serve as an extra stand for week-end crowds or one-day celebrations. It is fully portable.

Soft Serve . . .

Freez King Corporation, Chicago, reports that its Motomagic mix feed, standard equipment on their floor models only, has now been incorporated in the new counter model No. 875 soft ice cream freezer. The unit fits easily in a small space and is designed to dispense five four-ounce cones a minute or nine gallons hourly.

More a cold drink than soft-serve ice cream is the slush unit being manufactured by Swedish Freezer Manufacturing Company, Seattle. Available in both counter and floor models, it makes a cold drink that consists of thousands of tiny frozen flavor particles served in a semi-liquid state. Manufacturer says the unit eliminates the long freeze-down period and low capacity formerly associated with the drink.

Miscellaneous . . .

Freez-King Corporation also is featuring a new broiler that works on the infra-red process. The unit holds up to 125 pounds, has less shrinkage advantages, double-action vertical removable spits and a total of 24 bulbs. Broiler cooks chickens, turkeys, roasts and ribs. Food is loaded and removed from the rear.

Poppers Supply Company, Inc., Philadelphia, is featuring an all-in-one candy cooker for candy or caramel apples or chocolate toppings. Complete with double boiler accessories, it lists at $99.50. Also from that firm is the all-in-one candy apple mix which sells at $1.50 per bag.

Steel Products Company, Cedar Rapids, Ia., has engineered its automatic coffeemaker so that it can be adjusted for dispensing a cup at a time or be changed to manual operation. Under manual, it will pour as long as the coffee button is pressed, enabling the operator to fill any size container.

A hot chocolate dispenser with animation and illumination, is being marketed by Heat Exchangers, Inc., Chicago. The unit has a glass bowl and lists at $99.50.

FAMOUS HOT DOG SANDWICH BORN AT WORLD'S FAIR

THE HOT dog sandwich as it's known today—most popular sandwich at any outdoor and many indoor attractions—traces its lineage to the Chicago 1893 and the St. Louis 1904 world's fairs.

The sausage itself is said to date back to 1500 B.C., but the dog didn't don its bun overcoat until shortly after the turn of the present century.

The unclad frankfurter first hit the big-seller list at the World Columbian Exposition in Chicago in 1893. Anton Feuchtwanger introduced them there and cleaned up.

The eager appetites of the fairgoers led Feuchtwanger to move to St. Louis for the Louisiana Purchase Exposition in 1904.

The story is—fable or not—that he lent the purchasers white gloves at first to keep their hands clean, but too many walked off with the gloves. In defense, he had a local bakery bake up edible containers, long buns to fit the sausages. It scored big, too.

Salt Lake Spot Adds a Jenny

SALT LAKE CITY—A 36-horse Merry-Go-Round has been added to the Mother Goose Land at the Motor-Vu Drive-In Theater which recently opened for the season.

The two-acre playground now includes a Miniature Train, ponies, Miniature Airplanes and Octopus, and boat rides, according to Erick C. Peterson, owner of the theater. He expects to add a Cinderella Pumpkin Chariot, which will be drawn by two white ponies.

Schleppy Still Ill; Robert Coleman Home After Wreck

INDIANAPOLIS—Bloor Schleppy, veteran park man of Indianapolis and New Orleans, remains in serious condition at Methodist Hospital here following a January auto accident, but Robert D. Coleman, of Riverside Park, has been released from the hospital.

Coleman, brother of John Coleman, president of the park company, was in the same auto accident. Mrs. Coleman and Mrs. Schleppy were in the accident, but escaped with minor injuries.

Paris, Tex., Sets August 17-22 Run

PARIS, Tex. — Red River Valley Exposition will be held August 17-22 this year, directors of the organization announced last week. Harry Wilson was re-elected president with Dr. J. W. McCoy named first vice-president, Robert Glass, secretary, and Don Wair, treasurer. Other vice-presidents elected are Walter Bassano, Lee Caviness, Ward Cox, R. V. Free and A. B. Bink, Paris; Raymond Miesch, Clarksville, and Tom Byerly, Mount Vernon.

PHILADELPHIA — National Industrial Recreation Association will have its annual convention here May 24-27 in the Bellevue-Stratford Hotel.

try a FREE working SAMPLE!

popsit plus! will bring more profit to the most profitable concession in your theatre!

America's finest popcorn seasoning imparts rich butter-like flavor...and color!

PROVE IT NOW!

We'll send you a working sample, free for the asking!

SIMONIN • PHILADELPHIA 34, PA. popping specialists to the nation

Eat, Drink Suppliers Optimistic

• Continued from page 78

pany of Philadelphia: "We are very optimistic because of many new items we have this year. . . . We feel that more people will be outdoors this year than ever before because TV has already reached its saturation point and people want to get away from their homes instead of sitting in front of their TV set." No change in prices is contemplated.

Henry B. Ek, sales manager of Steel Products Company, Cedar Rapids, Ia., manufacturer of coffeemakers, reports no change in prices. He feels that the general outlook for 1959 is good. Buying for outdoor theaters has already started and is ahead of the past two years, Ek pointed out.

Bert Cheerful

Officials of Heat Exchangers, Inc., Chicago, says business is getting better on its drink dispensers and prices are unchanged. Sammy Bert looks for a good season with no changes in prices. The Dallas-based manufacturer of snow cone machines and supplier to the eat-and-drink trade sums up his opinion in one word, "Good."

Prospects for griddles, broilers and ranges made by Comstock Castle Stove Company, Quincy, Ill., are good, according to W. T. Spahn, secretary. Prices are slightly higher, about 3 per cent, but business is expected to be 10 to 15 per cent ahead of 1958.

Manufacturers of soft drink dispensers appear optimistic about the year. G. J. Travis, vice-president of Multiplex Faucet Company, St. Louis, says the season should be good. Prices have been forced upward about 7 per cent due to labor and steel costs. J. O. Masson, general manager of Ohio Beverage Dispensers, Inc., Wooster, O., says it should be "very good." No change in prices has been made.

Less Cheerful

George F. Brummet, sales manager of A. Dalkin Company, a division of American Machine & Foundry Company, Chicago, is less optimistic. Says it looks fair to good. Bad weather last year left many dealers with inventories of equipment, he pointed out. Prices on the line of equipment made by Stanley Knight Corporation, Chicago, are up 5 per cent, J. O. Selander, vice-president, reports. Outlook is good, he says.

S. T. Jacobson, owner of Krispy Kist Korn Machine Company, Chicago, says it looks "very good." Prices on his line are up 4 per cent. S. T. Echols Jr., vice-president of S. T. Echols, Inc., Bismarck, Mo., says business will be good if the present sales trend keeps up. Very good so far this year. His prices show no change.

"Very favorable due to improved economic situation, increased consumer demand and increased new business openings," is the way M. E. Siller expresses the outlook. He's assistant general sales manager of the Freez King Corporation, Chicago manufacturer of soft-serve ice cream equipment. Prices are unchanged.

Denver Holds 47th Auto Show

DENVER — The 47th annual Auto Show held at the City Auditorium and Arena here, April 6-11, may have established an all-time attendance mark for the event. Officials of the Metropolitan Denver Area Auto Dealers, sponsors of the show, estimated some 75,000 persons thronged the exhibition.

O. Henry Tent

• Continued from page 59

elty stands, sidewalls and marquee. A Side Show top of a new design was built for Charles Hodges. A 30 by 75-foot tent is built for Lou Dufour's new "Woman" show, and it has gold and green plush interior curtains. Dufour and Sam Alexander have new banner line for their Belmont Park Show, and Dufour has a new banner line for his Side Show at Palisades Park in New Jersey.

Additional O. Henry orders include those for banner lines for the Circus World Museum, Baraboo, Wis.; Harvey Wilson's Glass House on the Gooding Shows; Thomas Joyland Shows, and Clif Wilson's Glass House. There also are orders for Mrs. Bill Warren's Arcade top, Danny Dell's concession tops on Amusements of America, Olson Show's fat show top, Prell's Merry-Go-Round top, Bernard Thomas' Merry-Go-Round top, a nylon marquee for Ross Manning Shows, and a Girl Show top for the Ileth Shows.

KING-SIZE

500-Miler Plans New Scoreboard

INDIANAPOLIS — Patrons at the annual 500-mile Memorial Day auto race here this year will be able to keep track of the standings on what is probably one of the biggest scoreboards of its kind.

The structure will be in the form of a tower, five feet square and 73 feet high. Tony Hulman, speedway president, said. It will be located on the inside edge of the main straightaway of the 2½-mile oval, approximately halfway between the starting line and the first turn.

Each of the four sides of the tower will show the order in which the cars are running as the race progresses, plus the average speed and number of laps completed by the leader. Every car in the starting lineup will be represented by a four-sided lighted panel with numbers 22 inches high.

Thirty-three cubic yards of reinforced concrete will form the foundation for the tower. All of the steelwork above ground level will be built to withstand winds up to 90 miles an hour.

The scoreboard operator will work at an electrical control board and will be in constant communication with timing and scoring officials and, as the drivers improve their positions during the race, their car numbers will move higher on the board.

Toronto Stadium Opens in August

TORONTO — The Canadian National Exhibition grandstand will open its stadium in August with a seating capacity of 33,213. There will be 12,017 seats in the south stand and 20,741 seats in the covered stand.

Construction of the stadium came about as the result of negotiations by the CNE and the local football club.

HARTFORD, Conn. — Harry Neckes, of Hartford Skating Palace, embellished his Valentine's Day party February 14 by awarding a pair of skates and Poloroid camera to two patrons. Regular admission scale was in effect.

PARAKEETS

FINCHES AND CANARIES

BIRDS OF QUALITY—PRICED RIGHT

24 hour a day service

BIRDS SHIPPED SAME DAY AS ORDER RECEIVED. PHONE OR WIRE YOUR ORDER.

CONRICK BIRD FARM

16452 S. Harbor Blvd.
Santa Ana., Calif.
Phone, JR 13954

FOR SALE

1 like new Allan Hewes Showboat, Miniature Train. Company G-12 Allan Herschell Fire Truck and Car Ride. Pony Cart Ride, small 8-unit Merry-Go-Round, 8 miscellaneous coin-operated Rides. All in excellent condition.

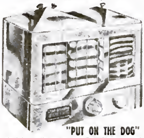
LOVELADY TRADING COMPANY

4054 Northside Dr., NW., Atlanta, Ga.

C. R. FRANK NATIONAL SUPPLY CO.

CARAMEL APPLES AND SUPPLIES

STAR STEAMRO, JR.



"PUT ON THE DOG"

Electric combination Hot Dog Steamer and Bun Warmer. 150 HOT DOGS and warms 45 buns.

Only $73.45

FRANKS "Ready to Use" Caramel Apple Dip. 1 gallon covers over 15 dozen apples. Will not run off apples. No messy cooking, just heat and dip apples.

Caramel Ready To Use—1 Can—8 lbs.	$ 3.00
Case of 6 Cans—48 lbs.	15.50
Granular Peanuts—35 lb. carton	15.50
Shredded Coconut—15 lb. can	4.50
Skewers—Jumbo Sticks 5½"x¼"—per 1000	2.25
Per case of 10,000	21.35
Regular Sticks—4½"x11/64"—per 1000	1.35
Per case of 10,000	11.50
Glucose—60 lb. can	4.55
Setsquick for good candy, per lb.	1.55
Candy Apple Set—per lb.	1.75
All-in-One Candy Apple Mix—per batch	1.50

Candy Apple Pans, Glassine Bags, Cellophane Bags, Thermometers, Candy Apple Stoves, Electric Signs, Flavoring Colors.

Helmco Warmers:

Single Unit	$27.55
Double Unit	45.00

FLOSS MACHINES AND SUPPLIES

Ready Rolled Floss Cones. Case 4,000	$13.00
4 by 12 Floss Paper. Case 5,000	7.50
Flavors for Floss, Anise, Birch Walnut, Vanillin, ea.	3.50
Colors for Floss: Red, Orange, Yellow, 1# Can	4.00
Green 1#	6.00
¼-lb. Cans	1.40
Green ¼-lb. Can	2.30

Complete Parts, Service and Accessories for all types of Floss Machines.

PAPER CUPS

All sizes Cold Drink Cups. Hot Drink Cups with or without handles. Malt and Sundae Cups.

STAR HOT DOG MACHINES

STAR GRILLS & FRYERS

SNOW CONE MACHINES AND EQUIPMENT

Echols high speed with new Blue Case

$137.50

Echols high speed with Gasoline Engine and Snow Case

$212.00

ECHOLS IMPROVED WITH EXTRA LARGE TINTED CASE, $325.00

Echols High-Speed with Motor powered Motor	$225.00
Sno-Matic Gold Medal Ice Shaver	325.00
Snokonette Gold Medal with Doors & Case	167.50
Gold Medal with Gas Engine, Doors & Case	315.50
Sno-Cone Dippers, 5 or 6 oz.	1.40
Plastic Pump Measures, 1 oz.	1.50
Wagner Measuritec	14.50
Flava-Go Rounds	32.00
Dispenseracks	22.50
Sno-Cone Rolls 40¢ to	9.95

Decals, Signs, Straws, Spoons, Nets, Trays, etc.

Complete Parts, Service and Accessories for all types Snow Cone Equipment.

SNOW CONE FLAVORS AND SUPPLIES

Flavor Compounds—4 ounces makes one gallon true, sharp flavors with deep colors. In these flavors: Grape, Root Beer, Strawberry, Banana, Lemon, Orange, Cherry, Pineapple, Raspberry, Lime, Mixed Fruit.

Price Per Quart	$ 1.65
Price Per Gallon	5.00
4 Quarts, Asst.	5.25
4 Gallons, Asst.	22.00

NEW TASTE THRILLS: Blueberry, Watermelon, Licorice, Chocolate, Spearmint, Tutti-Frutti, Peach, Coconut, Birch Grape.

3 oz. Bottle—One Bottle flavors one gallon of rich Snow Cone syrup. 1 Bottle 50¢; 3 Bottles for $1.45; 12 Bottles for $5.20.

Cups: The original printed "Sno-Kone" Cup Spoons—Wood, 3¾"—$1.50 per M; $12.50 per Case of 10 M; 5", $2.00 per M; $9.10 per Case of 5 M. Plastic Spoons, in color, $2.98 per thousand.

POPCORN MACHINES

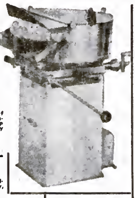
STAR, CRETORS & GOLD MEDAL

All Sizes. Gas & Electric.

CRETORS #41

Popping capacity: 2 lbs. of raw corn per popping. Dimensions: Overall height to top of pan, 26"; base 11⅛" by 17½".

List price $340.00



POPCORN SUPPLIES

FRANKS "Top Pop"—Premium Popcorn. High Quality, Lowest Prices.

OILS: Peko Peanut Oil, 6 1-gallon in case	$14.70
Poppo, blended, 6 1-gallon in case	14.55
Coconut Oil, with extra color—50 lb. drum	Write
FRANKS' special Colored Oil, 5 gallon tin	$13.55
Tastee Pop Coconut Oil Bars—125 bars to case	Write

Also Peko Peanut Oil and Poppo Popping Oil. (Oils can be purchased uncolored.)

Salt: 24 boxes	$2.75
Savarol—Colored, Flavored Salt, per case	9.00

Bags: ¾ lb.—1 lb.—1½ lb.—Printed Peanuts—Peanut Bags.

Popcorn Boxes—All Sizes.

POPCORN BOXES:

	Per 1000
1¼ oz. Automatic	$ 7.00
1½ oz. Automatic	9.25
1¾ oz. Automatic	9.75
3 oz. Automatic	11.00
1½ oz. Regular Bottom	5.75
1¾ oz. Regular Bottom	9.00
2 oz. Regular Bottom	15.00
Automatic Scoop Type Box	9.55
Popcorn Cones	5.35

(Prices based on order of 5,000, assorted.)

POPCORN MACHINES

Star Popcorn Machines—Table & Console Models.

Gold Medal Popcorn Machines—the new Popalot, $199.50.

Cretors Popcorn Machines—All sizes in Gas & electric.

We also have good used Popcorn Equipment—write for details. Complete Parts & Service on your Popcorn Machines.

PEANUTS

ROASTED PEANUTS: We handle the finest "JUMBO" and "BLANCHED FANCY" peanuts, freshly roasted the morning of shipment and priced LOW, according to the prevailing market of the time.

RAW PEANUTS: In stock — JUMBO, FANCY, BLANCHED.

DISPENSER OF DISTINCTION

Measure one ounce of syrup. For use with all concentrated fruit and cola syrups. Ideal for Sno-Cone Flavors.

FAUCET MEASURES — One ounce of syrup at each operation insures perfect drink and full profit from every bottle.

FITS STANDARD BOTTLES — Faucet attaches to standard 38 MM gallon bottle, replacing bottle cap.

STAINLESS STEEL — Faucet is made from stainless steel—clean and sanitary.

EASY CLEANING — Faucet can be quickly and easily taken apart for washing.

DISPENSER clamps to any counter or back bar. Approved by "Pure Food Laws."

$14.50 4 for $56.00

Flava-Go Rounds	$32.00
Dispenseracks	22.50

FLOSS MACHINES AND SUPPLIES

NEW WHIRLWIND FLOSS MACHINE

$275.00

NASHVILLE'S NEW PERFECTION FLOSS MACHINE

$275.00

Ready Rolled Floss Cones, case of 4,000	$13.00
4x12 Floss Paper Flat Case, 5,000	7.00

Flossine—Vanillin, Flavors, Colors.

Try our new Blue and Green Floss Colors.

Wax Floss Wraps, Pull 12x15 Wax Tissue, bale of 10,000 .... $6.00

DRINK DISPENSERS

We carry a complete line of all type drink dispensers. Multiplex Root Beer Barrels and Self Contained Dispensers. Perlick Self Contained Drink Units. Jet Spray Animated Drink Machines. Carbonators, Steel City Dispensers — everything that you need—we carry the most complete line of Drink Equipment in the country.

MISCELLANEOUS SUPPLIES

Napkins • Straws • Tissues • Bags (Sandwich, etc.) • Mustard • Relish • Whole and Sliced Pickles • Ready to Serve Barbecue (Pork and Beef) • AA Floss Sugar • Beach Umbrellas • Many Other Items.

Tell us your requirements. We will be pleased to send details and lowest prices. Write for literature on our complete line of Equipment and Supplies. Get on our Permanent Mailing List. MIDWEST DISTRIBUTOR FOR GOLD MEDAL PRODUCTS CO.

C. R. FRANK NATIONAL SUPPLY CO.

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WHEN IN ST. LOUIS—"STOP IN." The Coffee Is Always Ready to Serve—Coca-Cola Always Cold and We Have the "Mix"

All Prices F.O.B. St. Louis. One-third deposit with order, bal. C.O.D.

No Shipment without deposit.

POPPERS has the most complete selection of MONEY-MAKING machines and supplies!

POPPERS FOR SNOWBALLS

HEAVILY INSULATED ICE SAVER

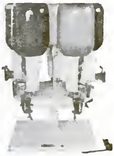
Pays for itself! Insulated on all sides; holds up to 200 lbs.

$39.50

ICE SHAVERS

With cases and without cases, all types and sizes . . .
from $50.00 up.
See complete line in the 1959 catalog.

"FLAVOR-GO-ROUND"



TURNTABLE

Dispenses 6 flavors in 15" counter space! Turns at a touch on ball bearings. Flashing lights. Tapple-proof.

$32.50
(turntable only)

"Meas-U-Rite" 1 oz. dispenser faucets for turntable, $14.95 ea.

FOLD-AWAY SNOSTANDS

In 4' and 5' widths; storage shelf for syrup cups, flavors, etc. Warp-proof body, adjustable legs.

4' Stands ....$135.00 5' Stands ...$159.50

Tents and Stands also available for Cotton Candy, Hot Dogs, Drinks, Popcorn and Candy Apples.

POPPERS FOR COTTON CANDY

PORTABLE FOLD AWAY STANDS & TENTS

Tents available in sturdy, waterproof, fire and mildew-resistant Dacron! All are 7' tall; awning. drops to enclose stand. Red and white striped.

4'4" wide $119.50 5'4" wide $139.50

Fold-Away Flosstands

In 4' and 5' widths for one or two floss machines. Warp-proof body, adjustable legs.

$275.00
complete with pan. Money Back Guarantee.

WHIRLWIND FLOSS MACHINE

Trouble-proof . . . easy to operate! Easy to regulate thickness of cotton!
Case of cast aluminum-magnesium alloy!

14½" x 18½" x 19½" Pan: 25" dia., 21¼" high.

NEW "TAK-HOME" BAG FOR COTTON CANDY!

Protects cotton candy . . . creates take-home sales!
Use to make multi-color cones with one machine!
Cotton candy will not stick to these poly bags . . . and they keep fresh for days!
Price: $19.95 per M with ties.

POPPER'S "CANDY STRIPE" FLOSS PAPER IS SALES-APPEALING!
$11.95 for 4000
4" x 12" sheets.

POPPERS CARRIES A COMPLETE SELECTION OF POPCORN SUPPLIES . . . BOXES, BAGS, OIL, SALT, CORN . . . YOU NAME IT, WE'VE GOT IT!

SOLD BY LEADING DISTRIBUTORS EVERYWHERE

POPPERS FOR
CANDY APPLES
ALL-IN-ONE MIX

No recipes . . . no mess . . . no fuss!

Just empty package into kettle, add water, cook, dip, spin the apple and you're in business! Mix packed in moisture-proof bag, each bag containing enough to cover approx. 115—2½" apples; 6 bags to carton.

$1.50 per bag

"ALL-IN-ONE" CANDY COOKER $79.50

(ELECTRIC OR GAS)

Now available, a heavy duty, fast cooker to use with either electric or gas. The electric model is another Poppers first!
Use this stainless steel beauty to cook Candy Apple Syrup, Caramel Corn Syrup and Hard Candy!
Equipped with the following: Large kettle insert, heavy duty. Stainless steel mixing spoon. Kettle tilting clip.

$99.50

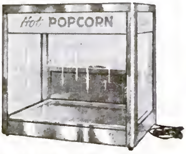
CANDY APPLES DISPLAY CASE

Only Poppers Has These Gold-Anodized Aluminum Display Cases for Candy Apples. Case displays over 80 apples on two levels. Illuminated by fluorescent light.

OTHER POPPERS SPECIALTIES

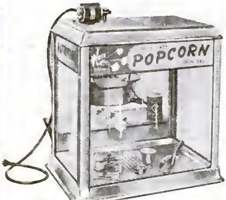
Caramel Apple Dip . . . Something Different! Cello Wraps for Sanitary Candy Apple Sales! Sticks, toppings, bags . . . what do you need?

POPPERS FOR
POPCORN



POPPERS SPECIAL WARMER AND DISPLAY CASE! $99.50

Keeps 2 bushels of popped corn warm until sold! Gloss and gold-anodized aluminum construction. 28¾" x 19¼" x 24", 110 V, 250 watts. INFRA-RED HEATING!



FAMOUS
WHIZ-BANG POPPER $265.00

for high volume locations!

12 oz. kettle, pops 240 oz. per hour . . . gives you sales up to $24.00 per hour!
Cast aluminum case and kettle; scoop and measuring cups included. 33" x 29" x 21"; 110-120 V, 2000 watts.

"ALL-IN-ONE" CARAMEL CORN MIX

$1.50 per batch

Poppers "All-In-One" Caramel Corn Mix with Butterscotch flavor is a completely dry mix with all the ingredients to make a near perfect syrup for caramel corn coating.
Just empty contents of package into your kettle, add water and cook. Each batch will cover a pretzel can of popped corn. (If corn is popped dry, add 2 teaspoons of salt.)

READY MADE CARAMEL CORN IN BULK

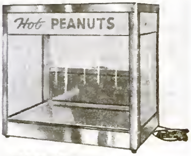
POPPERS CARRIES A COMPLETE SELECTION OF POPCORN SUPPLIES . . . BOXES, BAGS, OIL, SALT, CORN . . . YOU NAME IT, WE'VE GOT IT!

POPPERS FOR
PEANUTS

$249.50
. . . and price includes cooling cart!

NEW
ROAST KING Gas Peanut Roaster

A streamlined gas-fired roaster that handles 15 lbs. per roast, up to 40 or 50 lbs. per hour! Easy-to-clean aluminum case. Roaster: 15½" x 34" x 33"; cart 16" x 16" x 16", weight 95 lbs.



POPPERS PEANUT WARMER AND DISPLAY CASE $99.50

A Poppers exclusive! Holds up to 75 lbs. of roasted peanuts . . . in a beautiful gloss and gold-anodized aluminum case! INFRA-RED HEATING! 28¾" x 19¼" x 24"; 110 V, 250 watts.

FOR PIZZA
NEW "LA PRIMA" WARMER & DISPLAY CASE

Keeps pies and slices hot, ready to serve; ends waste and lost sales during rush periods!

$99.50

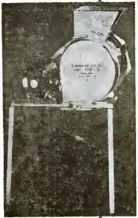
All aluminum case 24" x 22" (21½" high); illuminated by fluorescent lighting; 2 removable trays (each holds four 9" pies); 110 V, 750 watts.

Machines, equipment and supplies shown are only a small sampling of the complete Poppers line. Write for FREE 1959-60 catalog. We feature GOLD MEDAL and other quality products.

POPPERS SUPPLY CO., Inc. of Phila.

OUR ONLY LOCATION: 1211 N. 2nd St., Philadelphia 22, Pa. —24 hour phone service: GArfield 6-1616

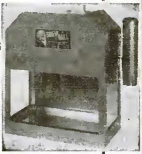
Clawson Ice Shavers



"HAIL KING"
Model No. HKE-5

A trouble free, gravity fed machine.

produce uniform SNOW-ICE electrically. Shave and Save the CLAWSON way.



"SNO BALL"
Model No. XHK-5

An automatic, electric SNOW-ICE Shaver. Styled perfection. Unique. The last word in "SNOW" BALL" equipment.

"ROTARY"
Model No. RE-LB

Efficient, trouble-free unit for those who desire the best electric SNOW-ICE Shaver in the lower price range.

The Greatest Name in
SNOW-ICE SHAVERS

- Simple in Construction
- Sensibly Priced

A Style and Size for every need. Write today for complete details

CLAWSON MACHINE CO., INC.

P. O. BOX 8 FLAGTOWN, N. J., U.S.A.

WITH THIS SILENT SALESMAN
HOT PEANUTS IN THE SHELL ARE BIG SELLERS AND PROFITS ARE BIG

Merchandiser beautifully lettered in three colors (Red, Brown and Tan) over cream background, all four sides. Made of Steel, will last a lifetime. Guaranteed against defective workmanship and materials for one year. Holds 144 10¢ bags. 12" wide, 11" deep and 22" high. Equipped with toggle switch. 9 ft. extension Cord, ready to plug in and start selling

Merchandiser Shipping Weight 12 Lbs. $29.00

We will furnish you top quality nuts, bagged, ready to sell.

	Costs You	You Sell	Your Mark-Up
10¢ SIZE 800 3 oz. Paper Bags per 100 lbs. of nuts	.05	.10	100%
25¢ SIZE 267 6 oz. Cellophane Bags per 100 lbs. of nuts	.15	.25	66 2/3%
49¢ SIZE 134 12 oz. Cellophane Bags per 100 lbs. of nuts.	.30	.49	66 2/3%

Freight prepaid on 200 lb. shipments and assorted sizes can be used to make 200 lb. shipments.

Order Today! 3% Discount, Cash with Order, or 25% with Order, Balance C.O.D., Net.

O. G. PACK CO. 8643 Natural Bridge Rd., St. Louis 31, Mo.
SALESMEN WANTED

SAVE MORE MONEY
MAKE MORE MONEY
Subscribe to The Billboard TODAY!

Continued from page 77

Kingsley—Edwards Co. Fair Assn. Aug. 18-20. Harry L. Kivett.
LaCrosse—Rush Co. Agrl. Fair Assn. Aug. 10-12. Harold Sife.
Lane—Franklin Co.-Lane Fair. Aug. 13-15. Dean Kennedy.
Lawrence—Douglas Co. Free Fair Assn. Aug. 27-29. Max Sahmeier.
Liberal—Five State Fair Assn. Sept. 2-7. Chas. E. Kulow.
Longton—Elk Co. Fair Asso. Aug. 27-29. Lura D. Nichols.
Minneapolis—Ottawa Co. Fair Assn. Aug. 12-12. Lloyd D. Farrington.
Mound City—Linn Co. Fair Assn. Aug. 19-22. John H. Morse.
Ness City—Ness Co. Fair Assn. Aug. 13-12. Clyde A. Strobel.
Newton—Harvey Co. Fair Assn. Aug. 18-24. R. D. Roberts.
Norton—Norton Co. Fair Assn. Aug. 17-21. Jim Danielson.
Oberlin—Decatur Co. Fair Assn. Aug. 3-5. E. R. Woodward.
Onaga—Pottawatomie Co. Fair Assn. Aug. 30-Sept. 1. Eula Koltarman.
Osage City—Osage Co. Fair Assn. Aug. 20-22. Floyd Hepworth.
Osborne—Osborne Co. Fair Assn. Aug. 18-21. Mrs. Irene Walker.
Oswego—Labette Co. Fair Assn. July 29-Aug. 1. Chas. H. McKinney.
Ottawa—Franklin Co. Agrl. Soc. Aug. 25-28. Glen A. Hayward.
Overbrook—Overbrook-Osage Fair Assn. Aug. 8-9. Mrs. Earl Jones.
Paloe—Miami Co. Fair Assn. Aug. 10-12. Bruce McLeury.
Pratt—Pratt Co. Fair Asso. Aug. 6-8. LaVern Eckels.
Richmond—Richmond Free Fair Assn. Aug. 13-12. John H. Roackers.
St. Francis—Cheyenne Co. Free Fair Assn. Aug. 13-12. Harold D. Shull.
Salina—Saline Co. Fair Assn. Aug. 25-28. Albert Frehse.
Sharon Springs—Wallace Co. Fair Assn. July 30-Aug. 1. Ray Mann.
Smith Center—Smith Co. Fair Assn. Aug. 17-19. Ormal Martin.
Stockton—Rooks Co. Fair Assn. Aug. 23-28. George F. Ostmeyer.
Sylvan Grove—Lincoln Co.-Sylvan Grove Fair Assn. Aug. 20-22. Clarence A. Diers.
Syracuse—Hamilton Co. Fair Assn. Aug. 25-27. John Tracy.
Thayer—Thayer Picnic & Fair. Sept. 2-4. H. M. Minnick.
Topeka—Mid-America Fair. Sept. 12-17. Maurice Fager.
Tribune—Greeley Co. Fair Assn. Aug. 20-22. Lee Toadwine.
Troy—Doniphan Co. Fair Assn. Aug. 5-7. Byron E. Myers.
Ulysses—Grant Co. Fair Assn. Aug. 20-22. Marshall F. Walker.
Wakefield—Clay Co. Farmers' Inst. & Wakefield Free Fair. Sept. 23-26. Dale Newall.
Washington—Washington Co. Fair Assn. Sept. 3-5. A D. Chapin.
Wetmore—Nemaha Co. Free Fair Assn. Aug. 8-9. Hubert C. Suther.
Wichita—Kansas Nat'l Livestock Show. Oct. 6-9. Conlee Smith.
Winfield—Cowley Co. Free Fair Assn. Sept. 1-4. Carl E. O'Neil.
Yates Center—Woodson Co. Fair Assn. Aug. 10-12. Mrs. Mary Reid.

Kentucky

Alexandria—Alexandria Fair Assn. Sept. 8-7. Thomas J. Carnes.
Boonaville—Owsley Co. Fair Assn. Sept. 17-19. Fred W. Gabbard.
Bowling Green—Southern Ky. Fair Assn. Aug. 4-8. Fred Cleckler.
Brodhead—Brodhead Little World Fair Assn. Aug. 19-23. Eddie Hurt.
Burkesville—Cumberland Co. Fair Assn. Aug. 25-29. Ellis Bishop.
Burlington—Boone Co. 4-H & Utopia Fair Assn. Aug. 13-15. Mrs. Vernon Pope.
Cadiz—Trigg Co. Fair Assn. July 29-31. John R. Vinson Jr.
Calhoun—McLean Co. Fair Assn. Sept. 3-5. J. M. Clark.
Campbellsville—Taylor Co. Fair Assn. Aug. 10-12. Wm. M. Munford Jr.
Carrollton—Carroll Co. Fair Asso. Aug. 5-8. Paul Williams.
Cave City—Cave City Fair & Horse Show. June 24-27. Paul M. Page.
Columbia—Adair Co. Fair Assn. July 29-Aug. 1. Robt. P. Hancock.
Cynthiana—Harrison Co. 4-H Fair Assn. July 20-22. Bob Wigginton.
Dixon—Webster Co. Fair Assn. Aug. 18-22. J. O. Rayburn.
Edmonton—Metcalf Co. Fair & Pony Show. Aug. 12-12. Ruth Shirley.
Eminence—Henry Co. Fair & Horse Show. Aug. 12-12. Wm. A. McKay.
Franklin—Simpson Co. Fair Assn. Sept. 30-Oct. 2. Woodrow Coots.
Georgetown—Scott Co. Fair Assn. Aug. 19-21. W. C. James.
Germantown—Germantown Fair Assn. Aug. 3-8. R. K. Asbury.
Glasgow—Barren Co. Fair Assn. July 23-25. D. Earl Beam.
Greensburg—Green Co. Fair Assn. July 9-11. Dot Cox.
Greenup—Greenup Co. Fair Assn. Sept. 18-19. Agnes Miller.
Hardinsburg—Breckinridge Co. Fair Assn. Sept. 23-26. E. B. Kennedy.
Harrodsburg—Mercer Co. Fair Assn. July 20-25. John H. James Jr.
Hodgenville—Larue Co. Fair Assn. Aug. 18-23. Roy Ragland.
Hopkinsville—Pennyroyal Fair Assn. Aug. 3-8. Thomas Wade.
Jamestown—Russell Co. Fair Assn. Aug. 5-8. Leonard B. Wilson.
Jeffersontown—Jefferson Co. Fair Assn. Aug. 15. Willis Stout.
LaGrange—Oldham Co. Fair Assn. Aug. 28-29. Fred Nebbe, 712 S. 44th, Louisville.
Lawrenceburg—Lawrenceburg Horse Show, July 14-18. Chas. L. Martin Jr.
Leitchfield—Grayson Co. Fair Assn. Sept. 8-7. Earl Glen.
Louisville—Kentucky State Fair. Sept. 11-19. H. Clyde Reeves.
Madisonville—Hopkins Co. Fair Assn. Aug. 24-29. Harold R. Seibert.
Munfordville—Hart Co. Fair Assn. Sept. 9-12. Andrew Bird.
New Castle—Henry Co. Fair Assn. Aug. 12-15. Wm. A. McKay.
Owenton—Owen Co. Fair Assn. July 29-Aug. 1. Harold Ransdell.
Owingsville—Bath Co. Fair Assn. Aug. 19-22. Mrs. Frank T. Jones.
Paris—Bourbon Co. Fair Assn. July 30-Aug. 1. Harley Kiser.
Prestonburg—Floyd Co. Fair Assn. Oct. 1. Ann Garrett.
Providence—Webster Co. Fair Assn. Aug. 18-22. J. D. Rayburn.
Richmond—Madison Co. Fair Assn. Aug. 12-15. H. E. Richardson.
Russellville—Logan Co. Fair Assn. Aug. 10-15. H. E. Russell.
Scottsville—Allen Co. Fair Assn. July 13-18. Morris L. Grubbs.
Shelbyville—Shelby Co. Fair Assn. June 22-27. Tom Boyd.
Stanford—Lincoln Co. 4-H Fair Assn. July 30-Aug. 1. Wm. Brinkley.
Sturgis—Union Co. Fair Assn. July 8-11. D. B. Syers.
Tompkinsville—Monroe Co. Fair Assn. Aug. 17-22. A. W. Bregdon.
Verda—Harlan Co. Fair Assn. June 22-27. Chester Smith.

Louisiana

Abbeville—La. Dairy Festival & Fair. Oct. 23-24. Roy B. Theriot.
Covington—St. Tammany Parish Fair Assn. Oct. 16-19. Henry Mayfield.
Crowley—International Rice Festival. Oct. 18-16. Rupert F. Cisco.
Delcambre—Iberia Shrimp Festival & Fair Assn. Aug. 15-16. Ferry P. LeBlanc.
Eunice—Southwest La. Fair. Oct. 7-11. Mrs. Wilma Bedell.
Haynesville—Claiborne Parish Fair & Northwest La. Dairy Festival. Oct. 5-10. W. J. Sherman.
Jonesboro—Jackson Parish Agrl. & Livestock Fair Assn. Sept. 21-26. W. W. McDonald Jr.
Kaplan—Vermilion Parish Fair & Crossbreeding Festival Assn. Sept. 4-6. Allen L. Broussard.
Lutcher—St. James Parish Free Fair & Horse Show. April 27-May 3.
Minden—Bossier-Webster Fair & Forest Festival. Oct. 14-17. Brodie Pugh.
New Iberia—La. Sugar Cane Festival & Fair Assn. Sept. 22-27. Mrs. Frank Oubre.
Oberlin—Allen Parish Fair Assn. Sept. 30-Oct. 2. G. C. Meaux.
Olla—North Central La. Fair Assn. Sept. 28-Oct. 3. H. Vinyard.
Prairieville—Ascension Parish Negro Fair Assn. Sept. 24-27. Cleveland Leblanc.
Ringgold—Bienville Parish Fair Assn. Oct. 7-10. John T. Noles.
2hrevaport—Louisiana 2tate Fair. Oct. 22-Nov. 1. J. T. Monsour.
Sulphur—Calcasieu-Cameron Bi-Parish Free Fair. Oct. 19-24. Mrs. Harold Owens.
West Monroe—Ouachita Valley Fair Assn. Oct. 12-17. John H. Birdsong 2r.
Winnfield—Winn Parish Fair Assn. Oct. 7-10. W. C. Cummings.
Winnsboro—Franklin-Richland War Memorial Fair Assn. Oct. 14-17. George Sherman.

Maine

Blue Hill—Blue Hill Fair Assn. Sept. 4-7. Phil O'Brien.
Cumberland—Cumberland Farmer's Club. Sept. 28-Oct. 2. Harald P. Small.
Fryeburg—West Oxford Agrl. Society. Oct 4-10. Fred H. Maye.
Lewiston—Maine State Fair. Sept. 7-12. J. J. Bourisk.
Monmouth—Cochnewagen Agrl. Assn. Sept. 18-19. Clarence H. Maxim.
North Waterford—World's Fair Assn. Oct. 2-3. Wilbur L. Button.
Pittston—Pittston Fair. Assn. Aug. 14-15. Marion L. Moody.
Presque Isle—Northern Maine Fair Assn. Aug. 10-12. Robert D. Andrews.
Sidney—Sidney Town Fair Assn. Aug. 28-30. Mrs. Mary Philbrick.
Skowhegan—Skowhegan State Fair Assn. Aug. 15-22. Roy E. Symons.
Topsham—Topsham Fair. Oct. 12-17. Emery W. Bookee.
Windsor—South Kennebec Agrl. Soc. Sept. 1-7. B. R. Hayes.

Maryland

Annapolis—Anne Arundel Co. Fair (Sandy Point State Park). Sept. 22-26. F. M. Rideout.
Bel Air—Hartford Co. Fair Assn. Aug. 28-20. Charles Kunkel.
Cambridge—Talbot & Dorchester Co. 4-H Show. July 21. Harry Beggs.
Centreville—Queene Anne's Co. 4-H Fair Assn. July 18. Chester Cissel.
Cumberland—Cumberland Fair Assn. Aug. 17-22. John H. Mosner.
Dunkirk—Calvert Co. Fair Assn. Oct. 7-10. Wilbur P. Ward Jr.
Elliott City—Howard Co. Fair Assn. Aug. 18-22. Roland Mullinix.
Fair Hill—Cecil Co. Fair Assn. July 23-25. Mrs. Fred Cox.
Fair Hill—Cecil Co. Breeders' Fair. Sept. 12. William Shelton.
Frederick—Frederick Fair Assn. Sept. 29-Oct. 2. Wade F. Hursey.
Gaithersburg—Montgomery Co. Fair Assn. Aug. 25-29. Roscoe N. Whipp.
Hagerstown—Hagerstown Fair. Aug. 10-12. Clyde R. Stouffer.
La Plata—Charles Co. Fair Assn. Oct. 2-4. Gilbert Keech.
Leonardtown—St. Mary's Co. Fair Assn. Sept. 25-27. C. L. Lee.
McDonogh—McDonogh School Fair. May 2. R. N. Wills.
McHenry—Garrett Co. Fair Assn. Aug. 11-15. H. G. Gortner.
Pomfret—Charles Co. Farmers Assn. Fair. Sept. 17-18. Spearman Butler.
Salisbury—Wicomico Farm & Home Show. Sept. 17-19. Howard Humphries.
Timonium—Maryland State Fair. Aug. 31-Sept. 13. Richard W. Emory.
Timonium—Eastern Nat'l Livestock Show. Nov. 14-19. Dr. John E. Foster.
Upperco—Arcadia Agrl. Soc. 4-H Club Show. July 10-18. George Debnam III.
Upperco—Hereford Jr. Farm Fair. Aug. 29. Loring Sparks.
Upper Marlboro—Prince George's Co. Fair Assn. Sept. 17-20. Ed F. Farrell Jr.
West Friendship—Howard Co. Fair Assn. Aug. 18-22. Mrs. Mary K. Eyre.
Westminster—Carroll Co. 4-H Fair Assn. July 14-18. L. C. Burns.

Massachusetts

Blanford—Union Agrl. Soc. Sept. 8-7. Lee E. Wyman.
Brockton—Brockton Fair. Sept. 13-19.
Cummington—Cummington Fair. Aug. 28-30.
Great Barrington—Great Barrington Fair. Sept. 13-19.
Greenfield—Franklin Co. Fair Assn. Sept. 12-18. D. Lewis Wyman.
Littleville—Littleville Fair. Oct. 3-4.
Marshfield—Marshfield Fair. Aug. 18-22. Grenville M. Thayer.
Marstons Mills—Barnstable Co. Fair Assn. July 23-26. Charles J. Mayer, P.O. Box E7, Centerville.
Martha's Vineyard—Martha's Vineyard Fair. Aug. 20-22.
Middlefield—Middlefield Fair. Aug. 15-18.
Northampton—Three Co. Fair Assn. Sept. 6-12. John L. Banner.
Rehoboth—Rehoboth Fair. Aug. 23-29.
South Weymouth—Weymouth Fair. Aug. 9-12. William F. McIntyre.
Spencer—Spencer Fair. Sept. 4-7.
Topsfield—Topsfield Fair. Sept. 8-12. Paul Carson.
West Springfield—Eastern States Exposition. Sept. 19-27. Jack Reynolds.

Michigan

Adrian—Lenawee Co. Fair Assn. Aug. 16-22. M. B. Mohr.
Allegan—Allegan Co. Fair Assn. Sept. 13-19. James H. Snow.
Allenville—Mackinac Co. Fair Assn. Aug. 28-30. Adam Sobleskey.

NEW!

ECHOLS ELECTRIC CORN POPPER

LIGHT WEIGHT!!!
COMPACT!!!
EFFICIENT!!!

Top popping unit lifts off for easy moving, like the widely accepted Echols Snow Cone Machines. Kettle, stirring motor and heat lamp are in top unit, which can be bought separately and used on Echols Snow Case. A nice feature for Snow Concessions. You can convert those cool evenings to popcorn profits.

Echols Corn Popper on DeLuxe Case as shown $180.00
Conversion Kit for Echols Snow Case:
DeLuxe Case 105.00
Regular Case 100.00

See Your Nearest Echols Dealer or Write for Catalog.

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for making...

HOT DOG on a STICK

Warehouses: St. Louis, Mo., & Hollywood, Calif.
Tastes Twice as Good ...
Sells Twice as Fast
Write for Details
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Concession Supplies and Equipment
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SPENCER, MASS.
Sept. 4 thru Sept. 7, 1959
The only MAJOR Fair in
WORCESTER COUNTY
For particulars contact
HOWARD S. BEEBE
141 Main Street Spencer, Mass.

Alma Gratiol Co. Youth Fair. Aug. 11-13. John C. Post.
Alpena—Alpena Co. Fair. Aug. 25-29. Victor Werth.
Armada—Armeda Agrl. Soc. Aug. 27-30. Ervin Klusendorf.
Atlanta—Montmorency Co. 4-H Fair. Aug. 19-22. Ruth M. Dalzell.
Bad Axe—Huron Co. Fair. Aug. 10-15. J. L. Ruth.
Bay City—Bay Co. Fair Assn. Aug. 10-15. Byroe Ruhstorfer.
Belleville—Wayne Co. 4-H Fair Asso. Aug. 18-23. P. R. Beibeshiemer.
Berrien Springs—Berrien Co. Youth Fair. Aug. 18-25. Mrs. Lucie Siekmen.
Big Rapids—Mecosta Co. Agrl. Fair Assn. July 14-18. Franklin B. Wheatlake.
Brown City—Brown City Agrl. Fair. Sept. 17-19. Murdoch MacLennan.
Cadillac—Northern Dist. Fair Assn. Sept. 7-11. Paul Earl.
Caro—Tuscola Co. Fair Assn. Aug. 24-29. Carl F. Mantey.
Carsonville—Carsonville Agrl. Fair. Sept. 3-5. Clifton Bowers.
Cass City—Cass City Homecoming Fair. Aug. 6. William S. Ruhl.
Cassopolis—Cass Co. Fair Assn. Aug. 9-15. Mrs. Erma Fraze.
Centreville—Centreville Fair. Sept. 21-26. Lester R. Schrader.
Charlotte—Eaton Co. 4-H Fair. Sept. 1-5. Sidney Phillips.
Chelsea—Chelsea Community Fair. Sept. 9-12. J. H. Pilkington.
Cheyboygan—Northern Michigan Fair. Aug. 18-22. George D. Judd.
Coldwater—Branch Co. 4-H Fair Asso. Aug. 25-29. Leland Wheeler.
Corunna—Shiawassee Co. Agrl. Soc. Aug. 17-22. Blair Woodman.
Creswell—Croswell Agrl. Soc. July 21-25. Harold Nunn Jr.
Delton—FHA-FFA Community Fair. Oct. 16. Harold Burpee.
Detroit—Michigan State Fair. Sept. 4-13. Donald L. Swanson.
Escanaba—Upper Peninsula State Fair. Aug. 25-30. Ray La Porte.
Evart—Osceola 4-H-FFA Fair. Aug. 19-22. Mrs. Ed Tiedt.
Fremont—Newaygo Co. Agrl. Fair Assn. Aug. 18-22. Gerrat De Boer.
Fowlerville—Fowlerville Agrl. Fair Assn. July 28-Aug. 1. Geo. T. Finlan.
Gaylord—Otsego Co. Fair Assn. July 29-Aug. 1. Joe Eckel
Goodells—St. Clair Co. 4-H Fair Assn. Aug. 13-15. R. S. Austin.
Grand Blanc—Genessee Co. 4-H Fair Assn. Aug. 18-20. James Lincoln.
Greenville—Montcalm Co. Fair Assn. Aug. 19-22. Mrs. Ruth Larsen.
Hale—Iosco Co. Agrl. Soc. July 29-Aug. 1. Ila Katterman.
Harrison—Clare Co. Agrl. Soc. Aug. 3-8. Albert Haley.
Hart—Oceana Co. Agrl. Soc. Sept. 3-5. Newel Gale.

Make Your Own

SYRUPS

for only **70c** a gallon

WITH FLAVORS FROM HURTY-PECK. FINEST SYRUPS FOR . . .

- BEVERAGES
- SNO-CONES
- TOPPINGS

Order from Hurty-Peck & Co., America's largest independent flavor house. For full information, samples and booklets on syrup-making, write today.

HURTY-PECK & COMPANY
Fine Flavors Since 1903
1423 Naomi St. Indianapolis, Ind.

Pronto Pups

America's Original *"Hot Dog on a Stick"*

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Write to
PRONTO PUP CO.
Room 208
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ATTENTION

Operators of Popcorn Trailers. This may be the answer to Your Prayer. The oldest Candy Mfr. in the country is offering you TAFFY CANDY (Ice Cream Candy), Candy Kisses and Caramel Corn at fabulous wholesale prices and fast service. Why make your own when you can buy from:
JESSOP'S CONFECTIONERY
109 W. Main St. Bellevue, Ohio

Hastings—Barry Co. Agrl. Soc. Aug. 5-8. Forrest Johnson.
Hesperia—Hesperia Free Fair. Aug. 27-29. Hal Bush.
Hillsdale—American Legion Fair. July 2-4. John Williams.
Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 27-Oct. 3. H. B. Kelley.
Holland—Ottawa Co. Fair Assn. Aug. 5-8. Oscar Bontekoe.
Hudsonville—Hudsonville Com. Fair. Aug. 25-28 Robert Van Noord.
Imlay City—Eastern Michigan Fair. Aug. 3-8. Kenneth D. Ruby.
Ionia—Ionia Free Fair. Aug. 10-15. Allan M. Williams.
Iron River—Iron Co. Fair Assn. Aug. 20-22. V. C. Vaughan.
Ironwood—Gogebic Co. Fair Assn. Aug. 14-16. Reuben R. Maki.
Jackson—Jackson Co. Agrl. Soc. Aug. 29-Sept. 4. Ilone Storms.
Kalamazoo—Kalamazoo Co. Fair Assn. Aug. 24-29. R. G. Dillingham.
Lake Odessa—Lake Odessa Fair Assn. July 2-4 Duane Gray.
Lowell—Kent Co. 4-H Fair Assn. Aug 17-21. Ralph Kirch.
Ludington—West Mich. Fair Assn. Sept. 8-12. Irving L. Pratt.
Manton—Manton Harvest Festival. Sept. 4-7. Robert McBrian.
Marion—Marion Farm Exhibit Asso. Sept. 7. Paul S. Timkovich.
Marne—Berlin Fair Assn. Sept. 1-5. A. Jack Bronkema.
Marshall—Calhoun Co. Fair Assn. Aug. 24-29. Don Sweeney.
Mason—Ingham Co. Fair Assn. Aug. 17-22. Joy D. Davis.
Middleville—Thornapple Community Fair. Nov. 12. Elton W. Lawrence.
Midland—Midland Co. Fair Assn. Aug. 17-22. H. D. Parish.
Monroe—Monroe Co. Fair Asso. Aug. 10-15. Allison Kurtz.
Mount Pleasant—Isabella Co. Youth Fair. Aug. 18-22. M. S. Gilmore.
Nashville—Nashville Community Fair. Nov. 5. Elmer Jarvie.
Norway—Dickinson Co. Fair Assn. Sept. 4-7. Frank Molinare.
Onekama—Manistee Co. Agrl. Soc. Sept. 2-7. Volney Reynolds.
Petoskey—Emmet Co. Fair Assn. Aug. 22-29. Winfield S. Hinds.
Pinconning—Pinconning Community Fair. July 23-26. John Erdody.
Pontiac—Oakland Co. 4-H Agrl. Soc. Aug. 11-15. Mrs. Stanley Kipp
Ravenna—Ravenna 4-H Fair. Aug. 20-22. Samuel McNitt.
Saginaw—Saginaw Fair. Sept. 13-19. Clarence H. Hernden.
Saline—Saline Community Fair. Sept. 16-19. Robert Tefft.
Sandusky—Sanilac Co. 4-H Agrl. Soc. Aug. 18-22. Keith C. Sowerby.
Stalwart—Stalwart Agrl. Soc. Sept. 10-12. Mildred Warren.
Standish—Arenac Co. Fair Assn. Aug. 26-29. Ernest Kraushaar.
Traverse City—Northwestern Mich. Fair Assn. Sept. 1-5. Arnell Engstrom.
Vassar—Vassar Cork-Pine Fair Assn. July 15-18. Ivan Middleton.

Minnesota

Ada—Norman Co. Agrl. Soc. July 2-5. Orlin Lee
Albert Lea—Freeborn Co. Agrl. Soc. Aug. 24-27. Herman D. Jensen.
Anoka—Anoka Co. Fair. Aug. 6-9. Henry Hammer.
Appleton—Swift Co. Fair Asso. Aug. 27-30. Loren Lindahl.
Arlington—Sibley Co. Agrl. Asso. Aug. 13-16. Ed C. Doerr.
Aitkin—Aitkin Co. Fair Assn. Aug. 17-19. Charles Schoepf.
Austin—Mower Co. Fair & Midwest Livestock Show. Aug. 10-16. P. J. Holand.
Bagley—Clearwater Co. Agrl. Soc. July 30-Aug. 2. John B. Arneson.
Bemidji—Beltrami Co. Agrl. Assn. Aug. 10-12. Ray H. Witt.
Bird Island—Renville Co. Agrl. Soc. Aug. 24-26. Harold Baumgartner.
Blue Earth—Faribault Co. Agrl. Soc. Aug. 10-12. Harland Gaard.
Brainerd—Crow Wing Co. Fair Assn. Aug. 12-15. Birney C. Wilkins.
Breckenridge—Wilkin Co. Agrl. Soc. July 17-19. Wm. E. McCullough.
Caledonia—Houston Co. Agrl. Soc. Aug. 26-29. Merle D. Almo.
Cambridge—Isanti Co. Fair. July 9-11. Verl Rippey.
Canby—Yellow Medicine Co. Fair Assn. July 20-23. Darold Snortum.
Cannon Falls—Cannon Valley Fair Assn. July 2-4. R. J. Goodwin.
Clinton—Big Stone Co. Fair Assn. July 24-26. N. G. Williams.
Elk River—Sharburne Co. Agrl. Soc. Aug. 3-5. E. E. Sjuge.
Fairmont—Martin Co. Free Fair. Aug. 26-30. John S. Livermore.
Farmington—Dakota Co. Agrl. Assn. Aug. 12-16. E. W. Ahlberg.
Fergus Falls—Otter Tail Co. Fair Assn. Aug. 31-Sept. 3. Knute Hanson.
Fertile—Polk Co. Agrl. Fair. July 14-16. Raynold Erickson.
Grand Rapids—Itasca Co. Agrl. Assn. Aug. 20-23. James Rassmussen.
Hallock—Kittson Co. Agrl. Soc. July 30-Aug. 3. Calvin Bouvette.
Hibbing—St. Louis Co. Fair Asso. Aug. 13-16. Sulo J. Ojakanges.
Hopkins—Henn Co. Agrl. Soc. July 16-18. Mike W. Zipoy.
Howard Lake—Wright Co. Agrl. Soc. Aug. 13-16. Welton Lander.
Hutchinson—McLeod Co. Agrl. Assn. Sept. 12-16. Everett Oleson.
Jackson—Jackson Co. Fair. Aug. 15-16. Anton C. Geiger.
Jordan—Scott Co. Fair Assn. Aug. 7-9. R. J. Joachim.
Kasson—Dodge Co. Free Fair. July 30-Aug. 2. Larry Bahr.
La Center—Le Sueur Co. Fair Assn. Aug. 25-27. Theo. Zimmerman.
Little Falls—Morrison Co. Agrl. Soc. Aug. 14-16. J. V. Raine.
Long Prairie—Todd Co. Fair Assn. Aug. 11-13. Logan D. Scow.
Madison—Lac qui Parle Co. Agrl. Soc. Sept. 10-13. Norman A. Moe.
Marshall—Lyon Co. Fair Assn. Aug. 27-30. Al Nelson.
New Ulm—Brown Co. Agrl. Soc. Aug. 22-24. E. J. Herriges.
Owatonna—Steele Co. Free Fair & Southern Minn. Expo. Aug. 18-23. Ty Sincock.
Park Rapids—Shell Prairies Agrl. Asso. Aug. 25-27. B. E. Brener.
Perham—Perham Agrl. Soc. Aug. 6-9. S. W. Humphrey.
Pillager—Cass Co. Agrl. Soc. Aug. 10-12. Raymond W. Gedde.
Preston—Fillmore Co. Agrl. Soc. Aug. 3-6. Paul Abrahamson.
Princeton—Mille Lacs Agrl. Soc. Aug. 17-19. L. R. Gamradt.
Rochester—Olmsted Co. Free Fair. Aug. 8-9. Jim Faber.
Rush City—Chisago Co. Agrl. Soc. July 17-19. Angus T. McKay.
St. Charles—Winona Co. Agrl. & Ind. Assn. July 30-Aug. 2. Warren C. Magnuson.
St. Paul—Minnesota State Fair. Aug. 29-Sept. 7. Douglas K. Baldwin.
St. Paul—Ramsey Co. Agrl. Soc. July 30-Aug. 2. Mrs. Flora K. Luedke.
St. Peter—Nicollet Co. Fair Assn. Aug. 27-30. W. M. Gustafson.
Sauk Centre—Stearns Co. Agrl. Soc. Aug. 13-16. A. J. Bromenshenkel.
Two Harbors—Lake Co. Agrl. Soc. Sept. 1-4. Torstain Grinager.
Wabasha—Wabasha Co. Free Fair Assn. July 24-26. Matt Metz.
Waconia—Carver Co. Fair Asso. Aug. 20-23. Erwin Zieroth.
Wadena—Wadena Co. Agrl. Soc. Aug. 20-23. Don Brown.
Wheaton—Traverse Co. Agrl. Soc. Sept. 10-13. A. W. Vye.
Willmar—Kandiyohi Co. Fair Assn. Sept. 16-17. Albert B. Thompson.
Worthington—Nobles Co. Fair Assn. Aug. 17-19. L. A. Hons.

Mississippi

Aberdeen—Monroe Co. Fair Assn. Sept. 14-19. R. C. Couch.
Belzoni—Humphreys Co. Fair Asso. Sept. 14-19. William T. Sorrels.
Booneville—Prentiss Co. Fair Asso. Sept. 17-19. W. T. Smith.
Corinth—Alcorn Co. Fair Assn. Sept. 21-26. Mrs. Lorene C. Stennett.
Fulton—Itawamba Co. Fair Assn. Sept. 8-13. H. L. Holland.
Grenada—Grenada Co. Fair Assn. Oct. 1-4. Donald O. Skelton.
Hernando—DeSoto Co. Fair Assn. Sept. 21-26. R. C. Robison.
Houston—Chickasaw Co. Fair Assn. Aug. 24-29. Mrs. A. J. Harrington.
Iuka—Tishomingo Co. Fair Assn. Sept. 13-14. W. C. Hamilton.
Jackson—Mississippi State Fair. Oct. 12-17. N. S. Hand.

OUR NEW PERFECTION CANDY FLOSS MACHINE

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Case of 10,000 .... 20.00

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Granular Peanuts, 30# Case 9.00
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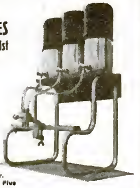

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The Billboard Classified columns each week

Laurel—South Mississippi Fair. Oct. 5-10. R. B. Jeffries.
Liberty—Amite Co. Fair Assn. Sept. 28-Oct. 3. Clinton McGehee.
Lucedale—George Co. Fair Assn. Sept. 26-27. B. J. Hilbun.
McComb—Pike Co. Fair. Sept. 28-Oct. 3. Mrs. J. W. Harrison.
Meadville—Franklin Co. Fair Assn. Oct. 22-25. C. S. Graves.
Meridian—Mississippi-Alabama State Fair. Oct. 12-17. A. L. Royal.
New Albany—Union Co. Fair Assn. Aug. 24-29. Percy L. Hodges.
Newton—Newton State Dairy Show. Sept. 21-26. Paul W. McMullen.
Philadelphia—Neshoba Co. Fair Assn. July 27-31. F. W. Hays.
Poplarville—Pearl River Co. Fair Assn. Oct. 5-10. J. M. Sinclair.
Ripley—Tippah Co. Fair & Livestock Show. Sept. 14-19. Ray Sartor.
Starkville—Oktibbeha Fair, Livestock & Dairy Show. Sept. 8-12. D. F. Parker.
Tupelo—Mississippi-Alabama Fair & Dairy Show. Sept. 29-Oct. 3. James M. Savery.
Water Valley—Yalobusha Co. Fair Assn. Sept. 14-19. John H. Hunsicker.
Waynesboro—Wayne Co. Fair & Livestock Assn. Sept. 21-26. Wade F. Suggs.
Yazoo City—Yazoo Co. Fair Assn. Sept. 28-Oct. 3. J. H. Ballard.
Waynesboro—Wayne Co. Fair Assn. Sept. 21-26. Mrs. Wade F. Suggs.

Missouri

Altenburg—East Perry Community Fair. Sept. 18-19. Elmer D. Krayling.
Aurora—Tri-Co. Jr. Livestock Show. Sept. 19. John Buckley.
Auxvasse—Auxvasse Lions' 4-H Fair. July 25. A. L. Nichelson.
Ava—Douglas Co. Fair Assn. Aug. 27-29. C. B. Gaulding.
Belle—Belle Fair, Inc. Aug. 6-8. Florence Rogers.
Bethany—Northwest Mo. State Fair. Sept. 5-10. H. L. Henry.
Bolivar—Bolivar Rotary Club Country Fair. Aug. 21-22. Robt. J. Bade.
Boonville—Cooper Co. Youth Fair. July 20-22. John B. Harris.
Bowling Green—Pike Co. Fair Assn. Sept. 2-5. Kemble Tiasley.
Brunswick—Chariton Co. 4-H Fair. Aug. 10-12. Mrs. Harold Edwards.
California—Moniteau Co. Fair Assn. Aug. 5-8. Harold Kindle.
Canton—Lewis Co. 4-H Show. July 31-Aug. 1. Mike Flanagen.
Cape Girardeau—Southeast Mo. Dist. Fair Assn. Sept. 15-20. Frank Steck.
Carrollton—Carroll Co. Livestock Show. Sept. 4-5. James Heitmeyer.
Carthage—Jasper Co. Youth Fair. Aug. 5-6. Virgil N. Sapp.
Caruthersville—American Legion Fair. Oct. 7-11. Harry B. Malloure.
Center—Ralls Co. Jr. Fair. July 30-31. Mrs. Lloyd English.
Chilhowee—Chilhowee Community Fair. Sept. 4-5. M. A. Ficke.
Clark—Grange Flower Show & Farm Festival. Aug. 9. Mrs. Beulah Schroeder.
Clinton—Henry Co. Fair & Horse Show. July 26-31. Mrs. Katherine Brock.
Cole Camp—Cole Camp Fair Assn. Sept. 10-12. John W. Ragland.
Columbia—Boone Co. Fair & Horse Show. Aug. 11-15. Carson Teel.
Concordia—Concordia Fall Festival, Sept. 24-26. Donald B. Lohman.
Cuba—Cuba Community Club Fair. Aug. 5-8. Mrs. Irene Hertlein.
Deepwater—Deepwater Labor & Harvest Festival. Sept. 7-8. Ona B. Harrington.
Dexter—Stoddard Co. Fair Assn. Sept. 21-26. W. L. Arnold.
Eldon—Eldon Community Fair. Aug. 8-9. Mrs. Ruth Ward.
Farmington—St. Francois Co. 4-H Club Round-Up. July 24-25. Mrs. Guy Baquette.
Farmington—St. Francois Co. Fair Assn. Aug. 27-29. Floyd B. Becker.
Fayette—Jr. Livestock & Home Economics Show. Oct. 17. W. D. Settle.
Gerald—4-H Livestock & Home Economics Show. July 3-4. Ray Ketterer.
Green City—Green City 4-H Fair Assn. Sept. 9. Mrs. Lois Jerome.
Higginsville—Lafayette Co. 4-H Fair Assn. July 29-31. Mrs. Dewey Parrott.
Hillsboro—Hillsboro Horse Show & Festival. July 23-26. Viola Mathews.
Holden—Free Fall Fiesta. Sept. 24-26. Charles Stowe.
Houston—Old Settler's Reunion & Co. Fair. Aug. 12-15. James B. Holland.
Jefferson City—Jaycee Cole Co. Fair Assn. July 29-Aug. 1. Frank Masters.
Kahoka—Clark Co. Fair Assn. July 22-24. Gilbert Sargent.
Kansas City—American Royal Livestock & Horse Show. Oct. 17-24. C. M. Woodward.
Kennett—Delta Fair & Livestock Show. Sept. 21-26. Mrs. H. D. Droke.
Kirksville—Northeast Mo. Fair Assn. Aug. 2-7. N. C. Allen.
Lamar—Lamar Farm & Industrial Expo. Sept. 15-19. Bud Moore.
Lebanon—Laclede Co. Fair Assn. Aug. 26-28. H. L. Massey.
Lee's Summit—Jackson Co. 4-H Achievement Fair. July 23-25. Edward Watson.
Lexington—Lexington Fall Festival. Sept. 14-20. Mrs. Fern McKean.
Liberty—Clay Co. 4-H Fair Assn. Aug. 4-6. Jack C. West.
Linn—Osage Co. Fair Assn. July 30-Aug. 1. Alvin F. Linhardt.
Lucerne—Lucerne Stock Show. Aug. 27-29. K. K. Blanchard.
Macon—Macon Co. Jr. Fair Assn. July 31. Mrs. H. A. Crawford.
Marceline—Jaycees Fair. July 2-4. Wilbur Ralston.
Marshfield—Webster Co. Fair Assn. Aug. 26-29. Ellis O. Jackson.
Marthasville—Marthasville Fall Festival. Aug. 27-29. W. Rottmann.
Memphis—Scotland Co. Fair Assn. July 29-31. Harold Tippett.
Mendon—Northwestern Fall Festival. Sept. 18-19. Mrs. L. L. Emrich.
Mexico—Audrain Co. Fair & Horse Show. Aug. 4-9. Harvey J. Wright.
Moberly—Randolph Co. Jr. Agrl. Show. Aug. 1. A. T. Johnson.
Montgomery City—Montgomery Co. Fair Assn. July 23-25. B. F. Kamer.
Neosho—Newton Co. Jr. Fair Assn. July 29-25. Kermit Lewis.
Nevada—Vernon Co. Youth Fair Assn. Sept. 10-12. James B. McCall.
Oregon—Holt Co. Autumn Festival. Sept. 3-5. Eleanor F. Spreckelmeyer.
Owensville—Gasconade Co. Fair Assn. Aug. 20-22. Oscar Hallemann.
Palmyra—Palmyra Fall Festival. Aug. 26-29. Alice McCormick.
Platte City—Platte Co. Agrl., Mechanical & Stock Assn. July 22-25. Gordon L. Miller.
Plattsburg—Clinton Co. Jr. Livestock & Home Economics Show. Aug. 19. Harlan Hackett.
Potosi—Washington Co. Fair Assn. Aug. 5-8. D. B. Groves.
Prairie Home—Cooper Co. A&M Soc. July 27-29. Wm. Don Carlos.
Princeton—Mercer Co. Fair Assn. July 29-Aug. 1. Vernon B. Whisler.
Queen City—Schuyler Co. Corn & Stock Show. Sept. 10-12. Mrs. Paul Van Meter.
Ridgeway—Harrison Co. Farmers' Fair Assn. Aug. 25-27. C. F. Emry.
Rolla—Central Mo. Regional Fair Assn. Aug. 12-15. J. R. Smith.
St. Charles—St. Charles Co. Fair Assn. July 30-Aug. 3. Kurt B. Schnedler.
St. James—St. James Fall Festival. Sept. 9-12. Louis J. Donati.
Salem—Dent Co. Fall Festival. Sept. 3-5. Dorlene Shults.
Sedalia—Missouri State Fair. Aug. 22-30. Collie Ervin.
Shelbina—Shelby Co. Fair Assn. Aug. 3-5. A. T. Buckman.
Springfield—Ozark Empire Fair. Aug. 15-21. Glen B. Boyd.
Stewartsville—Southwest DeKalb & Northwest Clinton Co. Fall Festival Assn. Sept. 10-12. Mrs. Joetta Fowler.
Stockton—Mo. No. 1 Jersey Parish Show. July 31-Aug. 1. C. B. Ewing.
Tipton—Tri-County A&M Soc. July 15-18. Roscoe R. Gibson.
Trenton—North Central Mo. Fair Assn. Aug. 9-14. Homer Browning.
Union—Union Jaycee Youth Fair. July 10-12. Herbert Schowe.
Unionville—Putnam Co. Fair Assn. Sept. 9-11. Marple S. Wycoff.
Vienna—Maries Co. Fair Assn. Sept. 3-2. Roy L. Hager.
Warrenton—Warren Co. Fair Assn. July 30-Aug. 1. Wesley Schulze.
Washington—Washington Fair. Aug. 6-9. Richard A. Boneau.
Waverly—Waverly Apple Jubilee. Sept. 17-19. Richard W. Bricken.
Wellington—Wellington Community Fair. Sept. 10-12. Herbert W. Wipperman.
West Plains—Howell Co. Fair Assn. Aug. 26-29. J. Lawrence Moore.

Montana

Baker—Fallon Co. Fair Assn. Aug. 21-23. E. R. Hoff.
Billings—Midland Empire Fair. Aug. 10-12. Harry L. Fitton.
Chinook—Blaine Co. Fair Assn. Sept. 5-7.
Deer Lodge—Powell-Deer Lodge Co. Fair Assn. Aug. 21-23. LeRoy P. Kemmesat.
Dillon—Beaverhead Co. Fair Assn. Sept. 4-2. Allen Watton.
Dodson—Phillips Co. Fair Assn. Aug. 8-9.
Forsyth—Rosebud Co. Fair Assn. Aug. 18-20. Lucille A. Borer.
Fort Benton—Chouteau Co. Fair Assn. Sept. 4-6.
Glasgow—Valley Co. Fair Assn. Aug. 27-29. Joseph T. Gorman.
Glendive—Dawson Co. Fair Assn. Aug. 24-26. Richard N. Rigg.
Great Falls—North Montana State Fair. Aug. 3-8. Dan F. Thurber.
Hamilton—Ravalli Co. Fair Assn. Sept. 3-5. Dienn Chaffin.
Havre—Hill Co. Fair Assn. Aug. 12-15. Allan Hanson.
Kalispell—Northwest Montana Fair Assn. Sept. 9-12. Russell B. Marsh.
Miles City—Eastern Montana Fair Assn. Aug. 27-29. A. A. Miller.
Missoula—Missoula Co. Fair Assn. Aug. 26-29.
Plains—Sanders Co. Fair Assn. Aug. 21-23.
Scobey—Daniels Co. Fair Assn. Aug. 4-6. John P. Harmon.
Shelby—Marias Fair Assn. July 23-26. Clifford D. Coover.
Sidney—Richland Co. Fair Assn. Aug. 24-26. Harley W. Roath.
Terry—Prairie Co. Fair Assn. Aug. 14-16. Phil Wilson.

Nebraska

Albion—Boone Co. Fair Assn. Aug. 23-26. H. Keith Newton.
Arlington—Washington Co. Fair Assn. Aug. 25-28. C. W. Rockwell.
Auburn—Nemaha Co. Fair Assn. Aug. 15-18. Roy Steinheider.
Aurora—Hamilton Co. Fair Assn. Aug. 24-27. Wesley Hunefeld.
Bartlett—Wheeler Co. Fair Assn. Aug. 21-23. Jim Squire.
Bassett—Rock Co. Fair Assn. Aug. 7-9. Harold O. Johns.
Beatrice—Gage Co. Fair Assn. Aug. 19-22. Vernon R. Mulig.
Beaver City—Furnas Co. Fair Assn. Aug. 18-15. W. L. Bonser.
Benkelman—Dundy Co. Fair Assn. Aug. 17-19. Eddie Schwartz.
Bladen — Webster Co. Fair Assn. Aug. 8-9. Bernard Buschow.
Bloomfield—Knox Co. Fair Assn. Aug. 30-Sept. 1. Chris B. Alexander.
Broken Bow—Custer Co. Fair Assn. Aug. 18-21. B. V. Holmes.
Burwell—Garfield Co. Fair Assn. Aug. 12-18. H. O. De Lashmutt.
Central City—Merrick Co. Fair Assn. Aug. 27-29. Stanley Tarpin.
Chadron—Dawes Co. Fair Assn. Aug. 25-28. Harry F. Meyer.
Chambers—Holt Co. Fair Assn. Aug. 17-20. J. H. Gibson.
Chappell—Deuel Co. Fair Assn. Aug. 13-14. C. G. Carlson.
Columbus—Platte Co. Fair Assn. Aug. 31-Sept. 3. W. L. Boettcher.
Concord—Dixon Co. Fair Assn. Aug. 25-28. Roy B. Johnson.
Crete—Saline Co. Fair Assn. Aug. 20-29. Kenneth Moneypenny.
Culbertson—Hitchcock Co. Fair Assn. Aug. 20-28. Ervin Coyle.
David City—Butler Co. Fair Assn. Aug. 15-17. Robert Dingery.
Deshler—Thayer Co. Fair Assn. Aug. 6-8. M. E. Beckler.
Dunning—Blaine Co. Fair Assn. Sept. 3-6. J. G. Dildden.
Elwood—Gosper Co. Fair Assn. Aug. 12-14. M. R. Morgan.
Eustis—Frontier Co. Fair Assn. Aug. 20-22. Ted Currant.
Eustis—Eustis Agrl. Soc. & Corn Show. Aug. 17-19. Dean Hueftle.
Fairbury—Jefferson Co. Fair Assn. Aug. 6-8. S. M. Cressman.
Franklin—Franklin Co. Fair Assn. Aug. 21-23. William Smith.
Fremont—Dodge Co. 4-H Fair Assn. Aug. 8-7. Archie White.
Fullerton—Nance Co. Fair Assn. Aug. 3-6. B. M. Black.
Geneva—Fillmore Co. Fair Assn. Aug. 9-11. Sylvester J. Wais.
Gordon—Sheridan Co. Fair Assn. Sept. 11-13. George B. Comer.
Grand Island—Hall Co. Fair Assn. Aug. 18-21. Howard Rainforth.
Grant—Perkins Co. Fair Assn. Aug. 20-22. Elsie B. Stevens.
Harrison—Sioux Co. Fair Assn. Aug. 7-9. Dean Lundy.
Hartington—Cedar Co. Fair Assn. Aug. 15-17. James A. Walz.
Hastings—Adams Co. Fair Assn. Aug. 31-Sept. 3. Wallace Chaloupka.
Holdrege—Phelps Co. Fair Assn. Aug. 3-6. Edgar Borg.
Humboldt — Richardson Co. Fair Assn. Sept. 16-18. L. B. Watson.
Hyannis—Grant Co. Fair Assn. Aug. 28-30. Mrs. Earl Heyward.
Imperial—Chase Co. Fair Assn. Aug. 26-29. Edward B Burke.
Johnstown—Brown Co. Fair Assn. Sept. 5-7. Allen Boyd.
Kearney—Buffalo Co. Fair Assn. Aug. 25-28. W. S. Wimberly.
Leigh—Colfax Co. Fair Assn. Aug. 27-30. Ernst Spanhake.
Lewellen—Garden Co. Fair Assn. Aug. 27-30. Jim Clancy.
Lexington—Dawson Co. Fair Assn. Aug. 31-Sept. 3. Monte Kiffin.
Lincoln—Nebraska State Fair. Sept. 5-11. Edwin Schultz.
Lincoln—Lancaster Co. Fair Assn. Sept. 5-10. Clarence Patterson.
Loup City—Sherman Co. Fair Assn. Aug. 8-11. Clark S. Reynolds.
Madison—Madison Co. Fair Assn. Aug. 13-15. Earl J. Moyer.
McCook—Red Willow Co. Fair Assn. Aug. 6-9. Dale F. Thompson.
Minden—Kearney Co. Fair Assn. Aug. 6-8. Mervin Peterson.
Mitchell—Scotts Bluff Co. Fair Assn. Sept. 7-9. G. L. Williams.
Neligh—Antelope Co. Fair Assn. Aug. 28-30. C. Stonebraker.
Nelson—Nuckolls Co. Fair Assn. July 29-31. H. McAdamson.
Norden—Keya Paha Co. Fair Assn. Sept. 11-18. Leonard McCormick.
North Platte—Lincoln Co. Fair Assn. Aug. 15-20. W. C. Hord.
Oakland—Burt Co. Fair Assn. Aug. 24-27. Orrin Kohlmeier.
Ogallala—Keith Co. Fair Assn. Aug. 15-19. Roy G. Nelson.
Omaha—Ak-Sar-Ben World Championship Rodeo & Livestock Show. Sept. 25-Oct. 4. J. J. Isaacson.
Ord—Valley Co. Fair Assn. Aug. 26-28. Edmund H. Huffman.
Orleans—Harlan Co. Fair Assn. Aug. 12-15. James H. Mitchell.
Osceola—Polk Co. Fair Assn. Aug. 10-12. Ray A. Conrad.

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LOLLY POPS

JUMBO LOLLY POPS, all sizes from 35¢ to $10.00. A real money maker. FREE DISPLAY STANDS with initial order. Colorful eye-catcher attracts children and adults from all over the park or midway. Perfect item to go with cotton candy stand or any other food concession. Also good as inexpensive prize for wheels or games. They have plenty of flash. HAVE YOUR OWN LOLLYPOP LAND, any stand can be converted to a LOLLYPOP LAND with $10.00 worth of lumber. Pops also come stencilled with colorful figures of chipmunks, cowboy, horse, etc., also with souvenir of whatever park or show you may desire. For full information on prices of pops and help in setting up your Lolly Pop Displays, call or write

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Pawnee City—Pawnee Co. Fair Assn. Aug. 25-27. Ronald W. Genzel.
Pierce—Fierce Co. Fair Assn. Aug. 13-16. Hermen Scheer.
Bt. Paul—Howard Co. Fair Assn. Aug. 25-28. H. B. Elstermeler.
Scribner—Dodge Co. Fair Assn. Sept. 16-18. Elmer Stoltzmen.
Seward—Seward Cn. Fair Assn. Aug. 3-5. C. W. Meltby.
Sidney—Cheyenne Co. Fair Assn. Aug. 19-22. W. E. Cunningham.
South Sioux City—Dakota Co. Fair Assn. Aug. 21-24. Bernard Jensen.
Spelding—Greeley Co. Fair Assn. Aug. 10-12. Clem Burhman.
Spencer—Boyd Co. Fair Assn. Aug. 10-12. Wm. C. Bentz.
Springfield—Sarpy Co. Fair Assn. Aug. 27-29. Elmer F. Wittmuss
Stenton—Stenton Co. Fair Assn. Aug. 20-23. Stan Schillpeper.
Stapleton—Logen Co. Fair Assn. Aug. 28-30. Virgil Magnuson.
Stockville—Frontier Co. Fair Assn. Aug. 28-30. Ted Current.
Syrecuse—Otoe Co. Fair Assn. Aug. 25-27. Frank Sorreil.
Tecumseh—Johnson Co. Fair Assn. July 27-29. G. L. Betzalberger.
Velentine—Cherry Co. Fair Assn. Aug. 21-23. C. E. Young.
Wahoo—Saunders Co. Feir Assn. Aug. 13-15. E. J. Erickson.
Walthill—Thurston Co. Fair Assn. Aug. 26-29. Relph D. Copenhaver.
Waterloo—Douglas Co. Fair Assn. Sept. 16-19. 9. D. Herrington.
Weyne—Weyne Co. Fair Assn. Aug. 17-19. Al Behe.
Weeping Weter—Cass Co. Fair Assn. Aug. 11-14. E. E. Lorensen.
West Point—Cuming Co. Feir Asse. Aug. 30-Sept. 2. John Lubker Jr.
York—York Co. Fair Assn. Aug. 12-15. Robert V. Jones.

Nevada

Elko—Elko Pair & Rodeo. Sept. 4-7. Bill Moell Jr.
Ely—Neveda Fair of Industry. Aug. 24-26. Edward D. Houston.
Las Vegas—Las Vegas Community Feir. Sept. 23-27. Cedric F. Olsoe.
Reno—Washoe Co. Feir Assn. Sept. 17-20. C. J. Thornton.

New Hampshire

Center Sandwich—Sandwich Town & Grange Fair Assn. Oct 12. Doris L. Benz.
Contoocook—Contoocook Valley Fair Assn. Sept. 4-7. Charles Jones.
Cornish—Cornish Fair Asen. Aug. 14-15. Mrs. Arthur G. Kenyon.
Deerfield—Deerfield Feir Assn. Oct. 1-4. Wm. C. Mexwell.
Keene—Cheshire Fair Assn. Aug. 27-30. Dr. Clifford H. Coles.
Lancaster—Coos & Essex Agrl. Soc. Sept. 4-7. Albert J. Kenney.

New Jersey

Brenchville—Sussex Co. Ferm & Horse Show. Aug. 4-8. John W. Seab.
Bridgeton—Cumberland Co. Fair Assn. Aug. 4-8. Robert Wheaton.
Caldwell—Essex Co. 4-H Fair Assn. Aug. 11-12. John A. Hessert.
Cape May—Cape Mey Co. 4-H Fair Assn. July 23-25. Fred Seymour.
Clayton—Gloucester Co. 4-H Fair Assn. Aug. 6-7. Mrs. Janet L. Perry.
Cowtown—Selem Co. 4-H Fair Assn. Aug. 13-14. Marlin A. Brece.
Far Hills—Somerset Co. 4-H Fair Assn. Aug. 13-15. Theodore H. Blum.
Flemington—Flemington Fair. Sept. 1-7. Norman L. Marshell.
Freehold—Monmouth Co. 4-H Fair Assn. July 16-19. George W. Silver Jr.
Lakeland—Camden Co. 4-H Fair Assn. Aug. 14-15. Alfred M. Duncen.
Lakewood—Dcean Co. Pair Assn. Aug. 8-6. Francis S. Mansue.
Lumberton—Surlington Co. Farm Fair. July 23-25. D L. Kensler.
Mays Landing—Atlentic Co. 4-H Fair Assn. Aug. 19-22. Devid C. Wood.
Milltown—Middlesex Co. Fair Assn. Aug. 11-15. Russell Herbert.
Parsippany-Troy Hills—Morris Co. Fair Assn. Aug. 17-22. Swanta C. Swenson.
Preakness—Pessaic Co. 4-H Fair Assn. Aug. 6-8. Everitt Conklin.
Trenton—Mercer Co. Farmer Picnic & 4-H Show. Aug. 14-15. Delia Tindell.
Trenton—New Jersey State Pair. Sept. 20-27. Mrs. Antoinette L. Jemison.
Troy Hills—Morris Co. Fair Assn. Aug. 17-22. Swanta C. Swenson.
Uniontown—Warren Co. Farmers' Fair Assn. Aug. 12-15. Harry E. Sertass.

TIOGA COUNTY AGRICULTURAL FAIR

OWEGO, N. Y., JULY 19-25

Harness Racing (nights), July 20-21 and 23-24. Jack Kochman Thrill Show on Sunday, July 19.
At Martin grandstand attractions! Rc'lhoffer Shows on the midway!

New Mexico

Alamogordo—Otero Cn. Feir Assn. Sept. 18-19. Joseph Soessler.
Albuquerque—New Mexico State Fair. Sept. 26-Oct. 4. Leon H. Herms.
Bloomfield-Farmington—San Juen Co. Fair Assn. Sept. 16-20. Mrs. Max Fell.
Deming—Tri-State Fair. Oct. 8-11. Seldon Baker Jr.
Las Cruces—Donna Ana Co. Feir & Jr. Livestock Show. Sept. 11-13. Rupert Mansell.

New York

Afton—Afton Agri. Assn. July 27-Aug. 1. Guy L. Mervin.
Albion—Orleans Co. Ext. Service Assn. Aug. 12-13. Robert Stuerzebecher.
Alexander—Genesee Co. Agri. Soc. Aug. 24-29. Jay W. Keller.
Altamont—Altamont Regional Feir. Aug. 17-22. Stuart T. Rombough.
Angelica—Allegany Co. Agri. Soc. July 31-Aug. 4. Donald R. Foremen.
Ballston Spa—Sar. Co. Agri. Soc. Aug. 25-30. Herold Little.
Bath—Bath, N. Y. Fair. Sept. 2-7. J. Victor Faucett.
Brookfield—Brookfield-Madison Co. Agrl. Soc. Aug. 18-22. Raymond F. Burdick.
Boonville—Boonville Fair Assn. Aug. 4-8. Charles H. Fickbohm.
Celedonia—Caledonia Feir, Inc. Aug. 11-15. Victor Scroger.
Canandaigua—Onterio Co. Agri. Soc. July 21-26. Cristine H. Smith.
Chatham—Columbia Co. Agrl. Soc. Sept. 4-7. J. Vincent Hertigen.
Cobleskill—Cobleskill Agrl. Soc. Aug. 26-30. D. W. Beard
Cortland—Cortlend Co. Ext. Service Assn. Aug. 11-15. Robert Slatchley.
De Ruyter—Firemen's Feir. Aug. 19-22. Gordon Nielsen.
Dundee—Dundes Fair Assn. Sept. 24-27. Lewis R. Henmer.
Dunkirk—Chautauque Co. Agrl. Assn. July 27-Aug. 1. Henry K. Leworthy Jr.
Durham—Greene Co. Ext. Service Assn. Aug. 12-13. Robert Tousey.
Elmira—Chenung Co. Agrl. Soc. Aug. 16-22. Robert S. Turner.
Fonde—Montgomery Co. Agrl. Soc. Sept. 3-7. Fred L. Lowe.
Frankfort—Herkimer Co. Fair Assn. Aug. 19-22. Dominic DiMartino.
Gouverneur—St. Lawrence Co. Agrl. Soc. Aug. 10-15. Bligh A. Dodds.
Grahamsville—Sullivan Co. Ext. Service Assn. Aug. 26. Kerl Grent.
Greenwich—Cembridge Velley Agrl. Soc. Aug. 18-22. Mrs. Marjorie Sherlden.
Hemburg—Erie Co. Agrl. Soc. Aug. 15-22. Frank Slade.
Hemlock—Hemlock Lake Union Agrl. Soc. Aug. 26-29. Charles R Irwin.
Henrietta—Monroe Co. Fair Assn. Aug. 16-22. Albert Lockner.
Horseheads—Chemung Co. Agrl. Soc. Aug. 18-22. Robert Turner.
Ithaca—Tomp. Co. Agri. & Hort. Soc. Aug. 3-8. R. K. Bletchley.
Kingston—Ulster Co. Agrl. Soc. Aug. 19-20. Albert Kurdt.
Little Velley—Cattaraugus Co. Agrl. Soc. Aug. 25-29. Mrs. Mildred Merow.
Lockport—Niagara Co. Ext. Service Assn. Aug. 11-13. John Stookey.
Lewville—Lewis Co. Agrl. Soc. Aug. 17-22. Arthur Stanton.
Malone—Franklin Co. Agrl. Soc. Aug. 24-30. Meurice J. Finnegan.
Middletown—Orange Co. Agrl. Soc. Aug. 8-16. Kenneth Piggott.
Morris—Otsego Co. Feir Assn. July 30-Aug. 3. Robert Halbert.
Morrisonville—Clinton Co. Agrl. Fair Assn. July 28-Aug. 1. W. E. Hudson.
New City—Rocklend Co. Ext. Service Assn. Aug. 21-22. Earl Mullen.
North Creek—Warren Co. Extension Service Assn. Aug. 20-22 Mrs. W. O. Solberg.
Norwich—Chenango Co. Agrl. Soc. Aug. 10-15. Len Tyler.
Owego—Tioga Co Agrl. Soc. July 19-25. Charles B. Estey.
Palmyra—Pelmyra-Union Agrl. Soc. Aug. 12-15. W. Ray Converse.
Penn Yan—Yates Co. Agrl. Soc. July 15-19. Bernerd Hoban Jr.
Pike—Wyoming Co. Fair Assn. Aug. 24-28. Cherles Van Arsdale.
Rhinebeck—Dutchess Co. Fair Assn. Aug. 28-Sept. 2 R. C. Murrey.
Sandy Creek—Sandy Creek Fair Assn. Aug. 11-15. Mrs. Marion B. Herrick.
Syracuse—Onondega Co. Ext. Service Assn. July 26-28. Howard Stalle.
Syracuse—New York State Fair. Sept. 4-12. James Creal.
Schaghticoke—Schaghticoke Fair Assn. Sept. 3-8. Charles A. Slover.
Trumansburg—Union Agrl. & Hort. Soc. Sept. 16-19. Mrs. Robert Close.
Walton—Delaware Valley Agrl. Soc. Aug. 17-22. Mrs. Ida Greby.
Waterloo—Seneca Co. Agrl. Soc. July 27-31. Gordon Lembert.
Watertown—Jefferson Co. Agrl. Soc. Aug. 17-22. Glenn L. Feistel.
Westport—Essex Co. Agrl. Soc. Aug. 18-22. Keeton B. Lobdill.
Whitney Point—Broome Co. Agrl. Soc. July 26-Aug. 1. Harley Beardsley.

North Carolina

Ahoskie—Atlantic Dist. Fair Assn. Oct. 6-10 C. E. Robbins.
Albemarle—Stanley Co Fair Assn. Sept. 21-26. Clyde A Skidmore.
Asheboro—Center of N. C. Fair Assn. Sept. 7-12. W. C. York.
Beaufort—Carteret Fair Assn. Sept. 21-26. T. B. Kelley.
Burlington—Alamance Co. Veterans Agrl. Fair. Oct. 5-10. Joe Coble.
Charlotte—Spindle-Center Fair Assn. Sept. 21-26. Jack Fertlow.
Cherokee—Cherokee Indian Feir Assn. Oct. 6-10. Charlotte R. Sneed.
Concord—Cabarrus Co. Agrl. Fair. Sept. 14-19. Clyde L. Propst Jr.
Drexel—Drexel Community Feir Assn. Aug. 25-29. Relph A. Abernethy.
Durham—Durham Co. Negro Fair Assn. Sept. 14-19. James W. Holmes.
Durham—American Legion Fair Assn. Sept. 21-26. James W. Hilmes.
Edenton—Chowan Co. Feir Assn. Oct. 12-17. W. A. Perry.
Enfield—Enfield Vol. Firemen's Agrl. Fair. Sept. 29-Oct. 3. W. B Burchett.
Fayetteville—Cape Feer Fair Assn. Sept. 28-Oct. 3. Carlton G. Fender.
Goldsboro—Wayne Co. Agrl. Fair Assn. Sept. 14-19. Oleand F. Peele.
Greensboro—Greensboro Agrl. Feir Assn. Sept. 28-Oct. 3. Mrs. Clyde Kendall.
Greenville—Pitt Co. Feir Assn. Oct. 5-10. Norman Y. Chambliss.
Henderson—Golden Belt Fair Assn. Oct. 19-24. C. M. Hight
Henderson—Vance Co. Colored Feir. Oct. 26-31. Brooks Hawkins.
Hickory—Catawba Feir Assn. Sept. 14-19. Corbin Green.
High Point—High Point Agri. Fair Assn. Sept. 21-26. T. C. Potts.
Kings Mountain—Beth-Ware Community Fair. Sept. 16-19. Stokes Wright.
Laurinburg—Scotland Co. Agrl. Fair Assn. Oct. 5-10. Thomas C. Terry.
Lenoir—Caldwell Co. Agri. Fair Assn. Sept. 21-26. Roger H. Robbins.
Lexington—Davidson Co. Agrl. & Ind. Fair. Sept. 21-26. Curtis A. Leonard.
Littleton—Littleton Tri-County Fair Assn. Oct. 18-24. T 9. Walker.
Lumberton—Robeson Co. Agrl. & Indus. Expo. Sept. 14-19. H. E. Stacy Jr.
Madison—Madison Agri. Fair. Sept. 21-26. Tom Morgan.
Monroe—Union Co Fair Assn. Sept. 1-5. John W Hearn.
Morganton—Burke Co. Fair Assn. Sept. 14-19. C. Miller Sigmon.
Mount Airy—Surrey Co. Agrl. Fair Assn. Sept. 28-Oct. 3. James R. McNeill.
Pittsboro—Chatham Cn. Colored Fair. Sept. 14-19. Mrs. Daisy McQuillen.
Raleigh—North Carolina State Fair. Oct. 13-17. Dr. J. S Dorton.
Reidsville—Reidsville Fair Assn. Sept. 7-11. Wm. M. Oliver.
Rocky Mount—Rocky Mount Agrl. Fair. Sept. 21-26. Norman Y. Chambliss.
Roxboro—Person Co. Agrl. Fair Assn. Oct. 19-24. Gordon Allen.
Rutherfordton—Rutherford Co. Agrl. Fair Assn. Sept. 14-19. John H. Jones.
Salisbury—Rowan Co. Agrl. & Ind. Fair. Sept. 14-19. David S. Cley.
Sanford—Lee Cn. Agrl. Feir Assn. Sept. 28-Oct. 3. K. M. Willis.
Shelby—Cleveland Co. Fair Assn. Sept. 29-Oct. 3. Dr. J S. Dorton.
Shelby—Cleveland Cn. Negro Fair. Oct. 14-17. Rev. A. W. Foster.
Spindale—Rutherford Co. Agrl. Fair Assn. Sept. 15-19. J. H. Jones.
Statesville—Iredell Co. Agrl. Fair Assn. Oct. 5-11. Clyde Smyre
Trenton—Jones Co. Fair Assn. Oct. 19-24. Mrs. Carl Flowers Jr.
Warrenton—Warren Co. Fair Assn. Sept. 21-26. R. D. Miles.
Washington—Beaufort Co. Fair Assn. Oct. 12-17. Blount S. O'Neal.
Wilson—Wilson Cn. Fair Assn. Oct. 5-11. Ernest P. Betton.
Winston-Salem—Carolina Colored Fair. Oct. 12-17. E. C. Hill.
Winston-Salem—Dixie Classic Fair. Oct. 6-10. Nell Bolton.
Yanceyville—Caswell Co. Feir Assn. Sept. 21-26. Felix Allen.
Zebulon—Zebulon Five-County Fair Assn. Sept. 21-26. Wade H. Privett.

North Dakota

Beach—Golden Valley Co. Fair Assn. Sept. 10-12. Walter D. Mattson.
Bottineau—Bottineau Co. Fair Assn. June 29-July 1. George Renick.
Cando—Towner Co. Feir Assn. June 25-27. Knute Berg Jr.
Carrington—Foster Co. Feir Assn. Sept. 22-25. George D. Stewart.
Crosby—Divide Co. Fair Assn. June 25-27. Vernon Nichols.
Fargo—Red River Valley State Fair. July 11-17 A D. Scott.
Fessenden—Wells Co. Free Fair Assn. July 7-10. Ben Rogelstad.
Plaxton—Burke Co. Fair Assn. July 6-8. Merwyn Larson.
Grand Forks—Greater Grand Forks State Fair. July 19-25. Ralph Lynch.
Hamilton—Pembina Co. Fair Assn. July 15-18. Franklin Fage.
Havana—Sargent Cn. Fair Assn. Sept. 6-9. R H. Weber.
Jamestown—Stutsman Co. Fair Assn. & N. D. State Diary Show. July 1-4. A. F. Beenen.
Langdon—Cavalier Co. Fair Assn. July 13-15. Dick Forkner.
Lisbon—Ransom Co. Feir Assn. July 9-11. L. C. Lilyquist.
Minnewaukan—Benson Co. Fair Assn. July 5-7. V A. Helberg.
Minot—North Dakota State Feir. July 26-Aug. 1. Merrel D Dahle.
Rugby—Pierce Co Feir Assn. July 2-4. Alvin M. Senderson.
Underwood—McLean Co. Fair Assn. Sept. 3-5. Harold Sauer.
Wishek—Tri-Co. Exhibitor's Assn. July 6-8. Leopold Kaseman.

Ohio

Andover—Andover Street Fair. Sept. 11-12. Wm. S. Grabert.
Ashland—Ashland Co Fair Assn. Sept. 22-26 Francis Smith
Athens—Athens Co Fair Assn. Aug. 12-15. Emory Allen.
Attica—Attica Fair Assn. Aug. 8-12. Mrs. Ruth Hornett.
Barlow—Barlow Fair Assn. Sept. 25-26. F. H. Proctor

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Guaranteed . . . more production than any machine on the market today! Easiest machine to operate, tool Makes the finest, most cotton-like floss. Result! . . . more money for the operator from every pound of sugar used. Vibrationless in operation. Compact in size. Satisfaction guaranteed. Liberal trade-in allowances on old machines.

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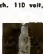

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HENRI LaMOTHE Aquacts 38 west 57st. New York, N.Y. Circle 7-6036

Bellefontaine—Logan Co. Fair Assn. Aug. 24-27. J Philip Gordon.

Bellville—Bellville Fair Assn. Sept. 9-12. Victor Roberts.

Berea—Cuyahoga Co. Fair Assn. Aug. 17-28. Norman Lehman.

Bowling Green—Wood Co. Fair Assn. Aug. 10-15. John L. Clerke.

Bucyrus—Crawford Co. Fair Assn. Aug. 1-4. Richard Shealy.

Burton—Geauga Co. Fair Assn. Sept. 3-7. C. H. Lamoreaux.

Cadiz—Harrison Co. Fair Assn. Sept. 16-19. L. H. Berger.

Caldwell—Noble Co. Fair Assn. Sept. 2-5. J. K. Walkenshaw.

Canfield—Mahoning Co. Fair Assn. Sept. 5-7. Grace E. Williams.

Canton—Stark Co. Fair Assn. Sept. 4-8. Mrs. Farn Seal.

Carrollton—Carroll Co. Fair Assn. Sept. 30-Oct. 2. E. W. Casper.

Celina—Mercer Co. Fair Assn. Aug. 15-20. W. F. Archer.

Chillicothe—Ross Co. Fair Assn. Aug. 11-15. Wm. R. Kramer.

Cincinnati—Hamilton Co. Agri. Soc. Sept. 17-20. C. A. Peters, 561 Court House.

Circleville—Pickaway Co. Fair Assn. Aug. 4-9. Wm. L. Cook.

Circleville—Circleville Pumpkin Show. Oct. 21-24. Ned H. Dresbach.

Columbus—Ohio State Fair. Aug. 28-Sept. 4. Rowland Bishop.

Coshocton—Coshocton Co. Fair Assn. Oct. 7-10. John Senter.

Croton—Hartford Co. Fair Assn. Aug. 11-15. William Arter.

Dayton—Montgomery Co. Fair Assn. Sept. 8-9. Goldie V. Scheible.

Delaware—Delaware Co. Fair Assn. Sept. 20-25. Wm. B. Deel.

Dover—Tuscarawas Co. Fair Assn. Sept. 22-25. W. G. Findley.

Eaton—Preble Co Fair Assn. Aug. 11-15. Glenn Crowell.

Findley—Hancock Co. Fair Assn. Sept. 7-10. Mrs. Wade Marshall.

Fremont—Sandusky Co. Fair Assn. Sept. 4-9. Russell B. Hull.

Gallipolis—Gallia Co. Fair Assn. Aug. 12-15. Mrs. Arlene Roush.

Georgetown—Brown Co. Fair Assn. Sept. 30-Oct. 3. Robert Green.

Greenville—Darke Co. Fair Assn. Aug. 21-28. Dr. Don V. Martin.

Hamilton—Butler Co Fair Assn. Aug. 23-27. Berton Truster.

Hicksville—Defiance Co. Fair Assn. Aug. 23-29. Gerald Massie.

Hilliards—Franklin Co. Fair Assn. Aug. 19-22. Findley L. DeWolfe.

Hillsboro—Highland Co. Fair Assn. Sept. 9-12. W. G. Wharton.

Jefferson—Ashtabula Co. Fair Assn. Aug. 11-15. E. F. Welburn.

Kenton—Hardin Co Fair Assn. Sept. 29-Oct. 2 Richard Wortman.

Lancaster—Fairfield Co. Fair Assn. Oct. 14-17 Russell W. Ait.

Lebanon—Warren Co. Fair Assn. July 22-27. Corwin Nixon.

Lima—Allen Co. Fair Assn. Aug. 22-27. Robert Dunlap.

Lisbon—Columbiana Co. Fair Assn. Aug. 24-29. Clarence Crasser.

Logan—Hocking Co. Fair Assn. Sept. 30-Oct. 3. J. E. Mathany.

London—Madison Co. Fair Assn. Aug. 23-27. Lloyd Roby.

Loudonville—Loudonville Fair Assn. Oct. 8-8. Walter Luse.

Lucasville—Scioto Co. Fair Assn. Aug. 18-22. L. W. Burns.

McConnelsville—Morgan Co. Fair Assn. Sept. 9-12. Roy G. Smith.

Mansfield—Richland Co. Fair Assn. Aug. 11-15. James Dey.

Marietta—Washington Co. Agrl. & Mechanical Assn. Sept. 6-9. V. C. Schriver.

Marion—Marion Co. Fair Assn. Aug. 22-27. William Guy

Marysville—Union Co. Fair Assn. Sept. 15-18. Roy A. Brake.

Maumee—Lucas Co. Fair Assn. Aug. 6-9. Carlton Diafanthaler.

Medina—Medina Co. Fair Assn. Sept. 9-12. Clair Fulton.

Millersburg—Holmes Co. Fair Assn. Aug. 19-22. Varle H. Spreng.

Montpelier—Williams Co. Fair Assn. Sept. 15-19. Woodrow Schlegel.

Mount Gilead—Morrow Co. Fair Assn. Aug. 16-22. Dwight McClarren.

Mount Vernon—Knox Co. Fair Assn. July 26-Aug. 1. Henry G. Richards.

Napoleon—Henry Co. Fair Assn. Aug. 17-21. James D Murray.

New Lexington—Perry Co. Fair Assn. Aug. 5-8. Edgar W. Hewlon.

Norwalk—Huron Co. Fair Assn. Sept. 15-19. Mrs. Elfreda Creyton.

Old Washington—Guernsey Co. Fair Assn. Sept. 30-Oct. 2 Thomas E. Gracy.

Ottawa—Putnam Co. Fair Assn. Sept. 22-26. Gene Spitnale

Owensville—Clermont Co. Fair Assn. Aug. 18-22. L. D. Lewis.

Painesville—Lake Co. Fair Assn. Aug. 26-30. Mrs. J. H. Belcher.

Paulding—Paulding Co. Fair Assn. Aug. 31-Sept 5. Richard Shalfar

Piketon—Pike Co Fair Assn. Aug. 5-8. Clarence Anderson.

Plain City—Plain City Fair Assn. Aug. 4-8. Walter Minshall.

Pomeroy—Meigs Co. Fair Assn. Aug. 19-22. G. E. Reuter

Proctorville—Lawrence Co. Fair Assn. July 29-Aug. 1. Mrs. Edna Belle Gholson.

Randolph—Randolph Fair Assn. Sept. 11-13. R. P. Hamilton.

Richwood—Richwood Fair Assn. Sept. 4-7. Dane D. Lowe

Rock Springs—Meigs Co. Agrl. Soc. Aug. 19-22. G. E. Reuter.

St. Clairsville—Belmont Co. Fair Assn. Sept. 10-12. John O. Costine.

Sandusky—Erie Co. Fair Assn. Aug. 15-19. Karl W Kurtz.

Seaman—Seaman Fall Festival. Sept. 10-12. Ray L. Butt

Sidney—Shelby Co. Fair Assn. Aug. 1-7. William F Stewart.

Smithfield—Jefferson Co. Fair Assn. Aug 19-22. W E Rose.

Springfield—Clark Co. Fair Assn. Aug. 18-22. Mrs. Caroline Smith.

Tallmadge—Summit Co. Fair Assn. Aug. 13-15. Mrs. James Jeffery.

Tiffin—Seneca Co. Fair Assn. Aug. 22-27. Don Mesnard.

Troy—Miami Co. Fair Assn. Aug. 15-20. Emerson Swank

Upper Sandusky—Wyandot Co. Fair Assn. Sept. 15-19. Ross A. Winter.

Urbana—Champaign Co. Fair Assn. Aug. 9-14. Mrs. Howard Goddard.

Van Wert—Van Wert Co. Fair Assn. Sept. 7-11. N. E. Stuckay.

Wapakoneta—Auglaize Co. Fair Assn. Aug. 8-14 Harry Kahn.

Warren—Trumbull Co Fair Assn. Aug. 3-8. Frank M Nael.

Washington C. H.—Fayette Co. Fair Assn. July 28-Aug. 1. S. W. Fennig.

Wauseon—Fulton Co. Fair Assn. Sept. 5-10. George W. Conelly.

Wellington—Lorain Co. Fair Assn. Aug. 24-28. Dale M Nell.

Wellston—Jackson Co. Fair Assn. July 22-25. Carl G. Dehlberg.

West Union—Adams Co. Fair Assn. Aug. 25-28. Charles S. Kirker

Wilmington—Clinton Co. Fair Assn. Aug. 11-15. A. A. Veith.

Woodsfield—Monroe Co. Fair Assn. Aug. 26-29. Ralph Schumacher.

Wooster—Wayne Co. Fair Assn. Sept. 14-19. W. J. Buss.

Xenia—Greene Co. Fair Assn. Aug. 4-8. Mrs. Elwood R. Shaw.

Zanesville—Muskingum Co. Fair Assn. Aug. 16-22. Perl D. Elliott.

Oklahoma

Ardmore—Carter Co. Free Fair. Sept. 15-19. J. P. Taylor

Beaver—Beaver Co. Free Fair Assn. Sept. 9-12. Mrs Alice Shook.

Chandler—Lincoln Co. Free Fair. Sept. 9-12. Oren Stipe

Duncan—Stephens Co Free Fair Assn. Sept. 2-5. Edward Tregory.

Fairview—Major Co. Free Fair Board. Sept. 8-10. Harold Miller.

Frederick—Tillman Co. Free Fair Assn. Sept. 8-11. Laxton Malcom.

Guymon—Texas Co. & Panhandle Dist. Free Fair. Sept. 8-12. Robert G. Sheets.

Hobart—Kiowa Co. Free Fair Assn. Sept. 9-11. W J Olivo.

Hugo—Choctaw Co. Fair Assn. Sept. 2-5. Robert Massengale.

Madill—Marshall Co. Free Fair. Sept. 10-12. Dale Ozinent.

Muskogee—Okla. Free State Fair. Sept. 20-27. Tom Conrady.

Norman—Cleveland Co. Free Fair. Sept. 16-18. Jernon J. Frye.

Oklahoma City—Oklahoma State Fair. Sept. 26-Oct. 3. C. G. Baker.

Pawhuska—Osage Co. Fair. Sept. 14-17. A. A. Sewell.

Pryor—Mayes Co. Free Fair. Sept. 14-19. Ellsworth Hemmer.

Sallisaw—Sequoyah Co. Free Fair. Sept. 16-18. Phil Nowlin.

Shawnee—Pott Co. Free Fair. Sept. 21-24. Mrs. A. A. Gray.

Stillwater—Payne Co. Free Fair. Sept. 7-10. Lester Smith.

Tulsa—Tulsa State Fair. Oct. 3-9. Clarence Lester.

Wewoka—Seminole Co. Free Fair Assn. Sept. 14-17. Warren Jones.

Oregon

Albany—Linn Co. 4-H Fair. Aug. 24-26. H. Joe Myers.

Astoria—Clatsop Co. 4-H Fair. Aug. 26-29. Otto A. Owen.

Baker—Baker Co. Jr. Fair. Aug. 18-15. LeRay Wright.

Baker—Baker Co. Fair. Sept. 6-7. LeRoy Wright.

Canby—Clackamas Co. Fair Assn. Aug. 19-22. Russ Schumacher.

Condon—Gilliam Co. Fair. Sept. 25-27. Ernest J. Kirsch.

Corvallis—Benton Co. Fair. Aug. 21-22. Pete deLaubenfels.

Cottage Grove—South Lane Fair. Aug. 13-15.

Deer Island—Columbia Co. Fair. Aug. 20-22. Elsie Tracy.

Enterprise—Wallowa Co. 4-H Fair. May 14-16. Ben Strickler.

Enterprise—Wallowa Co. Fair. Aug. 17-21. Ben Strickler.

Eugene—Lane Co. Fair. Aug. 26-30. Ernest McCulloch.

Fossil—Wheeler Co. Fair. Sept. 4-6. J. P. Steiwer.

Gold Beach—Curry Co. Fair. Aug. 14-16. Thornton Wright.

Grants Pass—Josephine Co. Fair. Aug. 12-15. Lee Fruitt.

Gresham—Multnomah Co. Fair. Aug. 6-15. Duanne Hennessay.

Heppner—Morrow Co. Fair. Aug. 27-30. Carl F. Spaulding Jr.

Hermiston—Umatilla Co. Fair. Aug. 13-15. K. H. Tellafson.

Hillsboro—Washington Co. Fair. Aug. 25-29. Ed J. Bell.

Klamath Falls—Klamath Co. Junior Fair. April 22-25. Bryant Williams.

Klamath Falls—Klamath Co. Fair. Aug. 23-25. Bryant Williams.

LaGrande—Union Co. Fair. Aug. 27-29. Ray C. Baum.

Lakeview—Lake Co. Fair. Sept. 5-7. Zena Gray.

McMinnville—Yamhill Co. Fair. Aug. 20-22. Harold V. Lewis.

Madras—Jefferson Co. Fair. Aug. 18-23. Albert C. Suratt.

Medford—Jackson Co. Fair and 4-H and FFA Show. Aug. 16-22. J. W. Bigham.

Moro—Sherman Co. Fair. Aug. 27-30. Mary O. Coons.

Myrtle Point—Coos Co. Fair. Aug. 19-23. J. Harold Clamo.

Newport—Lincoln Co. Fair. Aug. 19-22. Sallie P. Mitchell.

North Portland—Pacific Intl. Livestock Exposition. Oct. 17-24. Walter A. Holt.

Odell—Hood River Co. Fair. Aug. 7-9. Lee R. Foster.

Ontario—Malheur Co. Fair. Sept. 2-5. Harry R. Sandquist.

Ontario—Harney Co. Fair. Sept. 10-12. Dan Crump.

Portland—Oregon Centennial Exp. & Intl. Trade Fair. June 10-17. Floyd Maxwell.

Portland—Pacific Intl. Livestock Expo. Oct. 17-24. Walter A. Holt.

Prineville—Cook Co. Fair. Aug. 14-16. Joseph Stehancyk.

Redmond—Deschutes Co. Fair. Aug. 28-30. George McKinnon.

Rickreall—Polk Co. Fair. Aug. 27-30. Gilbert F. Loy.

Roseburg—Douglas Co. Fair. Aug. 27-30. Dick Turley.

Salem—Oregon State Fair. Sept. 5-12. Howard Maple.

Tillamook—Tillamook Co. Fair Assn. Aug. 26-29. W. H. Paynter.

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Tygh Valley—Wasco Co. Fair. Aug. 20-23. Vie Paterson.

Woodburn—Marion Co. Fair. Sept. 26-26. Mrs. Cora P. Geer.

Pennsylvania

Allentown—Lehigh Co. Agrl. Soc. Sept. 20-26. Philip H. Starch.

Bangor—Blue Valley Farm Show. Aug. 19-22. Millard L. Gleim.

Bedford—Great Bedford Fair. Aug. 10-15. Jean B. Eichelberger.

Best Smethport—McKean Co. Fair Assn. Sept. 7-12. Lloyd E. Mulvihill.

Bloomsburg—Jr. Achievement Show. Aug. 17-19. John G. McAllister.

Bloomsburg—Bloomsburg Fair. Sept. 28-Oct. 3. J. Howard Daily.

Butler—Butler Farm Show. Aug. 12-14. N. M. Dunn.

Carlisle—Carlisle Fair Assn. Aug. 17-22. Eugene H. Sheely.

Centre Hall—Grange Fair. Aug. 28-Sept. 3. Mrs. Samual C. Grove.

Clearfield—Clearfield Co. Fair Assn. Aug. 3-8. W. F. Anderson.

Dallastown—Dallastown Fair Assn. Aug. 10-15. John H. Kall.

Dayton—Dayton Agrl. & Mech. Assn. Aug. 25-29. Mrs. Maine Jordan.

Ebensburg—Cambria Co. Legion Recreation Assn. Sept. 7-12. Frank Morley.

Gratz—Gratz Fair Assn. Sept. 20-26. Gilbert Koppenhaver.

Hughesville—Lycoming Co. Fair Assn. Aug. 3-8. Clarence P. Stolz.

Huntingdon—Huntingdon Co. Fair Assn. Aug. 24-29. John McCrachien.

Indiana—Indiana Co. Fair Assn. Aug. 31-Sept. 5. L. B. Feloni.

Bimberton—Kimberton Fair. July 15-25. Howard Wilson.

Lauralton—Union Co. West End Fair Assn. Sept. 9-12. J. Frank Snyder.

Lehighton—Carbon Co. Fair Assn. Sept. 6-12. Grant A. Bossard.

Martinsburg—Morrison Cove Community Fair. Oct. 14-16. Ella S. Ebersole.

McConnellsburg—Fulton Co. Fair Assn. Sept. 2-5. Thed Winegardner.

Mechanicsburg—Grangers Fair Assn. Aug. 30-Sept. 6. Boy E. Richwine.

Millport—Oswayo Valley Bural Community Fair. Aug. 12-15. Laura B. Hemphill.

Myerstown—Myerstown Community Fair Assn. Oct. 7-9. John R. Sherman.

New Castle—Lawrence Co. Farm Show. Aug. 25-27. Jacob Baumgardner.

Newfoundland—Greene-Dreher-Sterling Fair. Sept. 1-4. Bob Staph.

New Holland—New Holland Farmers Day Assn. Sept. 30-Oct. 3. S. D. Zimmerman.

Pittsburgh—Allegheny Co. Fair & Western Pa. Expo. Sept. 3-7. Betty Colosimo.

Port Royal—Juniata Co. Agrl. Soc. Sept. 7-12. Dwight B. Hower.

Reading—Reading Fair Assn. Sept. 13-20. Wm. Arthur Morris.

Selinsgrove—Selinsgrove Fair. July 13-18. Roland E. Fisher.

Troy—Troy Free Fair. Aug. 4-8. W. Thomas Morris.

Tioga—Tioga Valley Fair Assn. Sept. 9-12. Arlene Whitney.

Waterford—Waterford Fair Assn. Sept. 9-12. J. Stanley Mitchell.

Wattsburg—Wattsburg Agrl. Soc. Sept. 1-4. H. M. Burrows.

Waynesburg—Greene Co. Free Fair. Aug. 11-15. Charles R. Clark.

West Alexander—West Alexander Agrl. Assn. Sept. 9-12. Mrs. John McMurray.

Westover—Harmony Grange Fair Assn. Sept. 23-26. Lewis P. Greene Jr.

Wind Ridge—Jacktown Fair. Aug. 5-8. O. I. Dillie.

York—York Inter-State Fair Assn. Sept. 15-19. Mrs. Catharine D. Morgart.

Rhode Island

East Greenwich—Rocky Hill Fair. Aug. 25-30

South Carolina

Bishopville—Lee Co. Agrl. Fair Assn. Sept. 28-Oct. 3. R. C. McCutchan.

Charleston—Exchange Club Fair-Coastal Carolina Fair. Oct. 26-31. R. B. Scarborough.

Columbia—South Carolina State Fair. Oct. 19-24. Paul V. Moore.

Florence—Eastern Caroline Agrl. Fair Assn. Oct. 12-17. B. N. Jones.

Newberry—Newberry Co. Fair. Oct. 19-24. Frank Sutton.

Orangeburg—Orangeburg Co. Fair. Oct. 9-10. J. M. Hughes.

Rock Hill—York Co. Fair Assn. Oct. 12-19. H. D. Black.

Sumter—Sumter Co. Fair Assn. Oct. 13-18. J. Cliff Brown Sr.

Union—Union Co. Agrl. Fair Assn. Oct. 19-24. Hydrick L. Kirby Sr.

South Dakota

Aberdeen—Brown Co. Fair & 4-H Show. Aug. 23-27. Ulric Gwynn Jr.

Groton—Groton Harvest Festival. Aug. 18-19. Eugene Abelon.

Hermosa—Custer Co. Fair Assn. Aug. 21-22. R. J. Gibson.

Huron—South Dakota State Fair. Sept. 7-12. Chester Gullikson.

Parker—Turner Co. Fair Assn. Aug. 26-27. Fred Koller.

Rapid City—Black Hills Expo., Rodeo & Horse Show. Aug. 12-16. Kenneth L. Roberts.

Sioux Falls—Sioux Empire Fair Assn. Aug. 29-Sept. 2. Mylas Johnson.

Tennessee

Alamo—Crockett Co. Fair & Livestock Show. Aug. 28. T. M. Moore.

Alexandria—DeKalb Co. Fair Assn. Aug. 5-8. M. S. Scott.

Ashland City—Cheatham Co. Fair Assn. Sept. 3-5. Mrs. Lucila Glasgow.

Bolivar—Hardeman Co. Fair. Sept. 21-26. Paul Vaughn.

Camden—Benton Co. Fair Assn. Sept. 7-12. Mrs. Billy McElroy.

Carthage—Carthage A.M. & Livestock Assn. July 27-Aug. 1. Stanton Hunter.

Centerville—Hickman Co. Fair Assn. Sept. 14-19. J. W. Shouse.

Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 21-26. Mrs. Maude H. Atwood.

Clarksville—Montgomery Co. Old-Fashioned Fair. Sept. 3-5. Mrs. Louise Booth.

Clarksville—Montgomery Co. Negro Fair Assn. Aug. 20-22. Pope G Garrett Sr.

Cleveland—Bradley Co. Junior Shows. Sept. 10. W. M. Hale.

Clinton—Anderson Co. Fair Assn. Aug. 27-29. James G. O'Neal.

Columbia—Maury Co. Fair Assn. Sept. 7-12. Dr. B. H. Hardwick Jr.

Cookeville—Putnam Co. Fair Assn. Aug. 26-29. H. J. Childress.

Covington—Tipton Co. Fair Assn. Sept. 14-18. Stanley Shoaf.

Crossville—Cumberland Co. Fair Assn. Sept. 3-5. Mrs. June Brookhart.

Dandridge—Jefferson Co. Fair Assn. Aug. 19-21. C. B. Elmore Jr.

Decatur—Meigs Co. Free Fair Assn. Sept. 10-11. Mrs. C. E. Rockholt.

Dickson—Dickson Co. Fair Assn. Sept. 9-12. E. W. Daniel.

Dyersburg—Dyer Co. Fair Assn. Sept. 7-12. George D. Wilson.

Fayetteville—Lincoln Co. Fair Assn. Sept. 14-19. Thornton Taylor

Gallatin—Gallatin Colored Fair. Aug. 27-29. Edward V. Anthony Sr.

Gallatin—Sumner Co. Fair Assn. Aug. 12-15. R. J. Guthrie.

Greenback—Greenback Community Fair. Aug 28-29. C. L. Messler.

Greenfield—Greenfield Community Fair. Sept. 24-26. Dr. Nathan Porter.

Gray—Washington Co. Fair Assn. Aug. 18-22. Mrs. Paul A. Dillow.

Greeneville—Greene Co. Agrl. Fair Assn. Sept. 2-5. Mrs. Martha Speares.

Harriman—Roane Co. Fair. Sept. 7-12. W. B. Stout.

Hohenwald—Lewis Co. Agrl. Workers' Assn. Sept. 2-5, I. B. Epley.

Huntingdon—Carroll Co. Fair Assn. Aug. 24-29 Joe H. Hilliard.

Jackson—West Tenn. Dist. Fair Assn. Sept. 14-19. Hunter Taylor.

Jackson—Madison Co. A. & M. Fair Assn. Sept 21-26. W. E Warlick.

Jamestown—Fentress Co. Fair Assn. Aug. 31-Sept. 6 P. G Crooks.

Jonesboro—Washington Co. Fair Assn. Aug. 18-22. Mrs. Paul A. Dillow.

Knoxville—Tenn. Valley A&I Fair. Sept. 14-19. Leonard Rogers

Knoxville—Ritta Community Fair. Aug. 21-22. Mrs. Virginia Babelay, Route 12.

Lafayette—Macon Co. Fair Assn. Aug. 1; Sept 16-17.

Lawrenceburg—Middle Tenn. Dist. Fair. Sept 27-Oct. 3. T. H. Locke.

Lebanon—Wilson Co. Fair Assn. Aug. 25-29 A W McCartney

Linden—Perry Co. Fair Assn. Sept. 14-19. P. R. DePriest.

McMinnville—Warren Co Fair Assn. Sept. 16-18. Frank Brown.

Manchester—Coffee Co. Fair Assn. Sept. 24-26. Ben Lasater.

Maryville—Blount Co. Fair Assn. Aug. 31-Sept. 5. W. O. Burris Jr.

Meyland—Meyland Community Fair. Aug. 29. A. J. Alderman.

Maynardville—Union Co. Fair Assn. Aug. 31-Sept. 6.

Memphis—Mid-South Fair. Sept. 25-Oct. 3. G. W. Wynne.

Moss—Clay Co. Fair Assn. Aug. 10-15. B. E. Hestand Sr.

Nashville—Tennessee State Fair. Sept. 21-26. L. E. Griffin.

Newport—Tenn.-Carolina Fair Assn. Sept. 7-12. Jack Vinson.

Oneida—Scott Co. Fair Assn. Sept. 3-5. E. C. Terry.

Paris—Henry Co. Fair Assn. Aug. 24-29. John M. Upchurch.

Parsons—Decatur Co. Fair Assn. Sept. 21-26. B. C. Daily.

Pulaski—Giles Co. Fair Assn. Aug. 31-Sept. 5. Bill Bennett.

Rutledge—Grainger Co. Fair Assn. Aug. 19-22. Mrs. Mary M. Corum.

Savannah—Hardin Co. Fair Assn. Sept. 14-19. Frances Rhodes.

Sevierville—Sevier Co. Fair Assn. Sept. 7-12. Ernest Thurman.

Sparta—White Co. Fair Assn. Sept. 9-12. T. Stanton Hale.

Spencer—Van Buren Co. Fair Assn. Sept. 2-5. Hobart Crain.

Spring City—Rhea Rural Fair. Sept. 3-5. Mrs. Loy Alley.

Springfiled—Robertson Co. Fair Assn. Sept. 17-19. Coleman E. Baird.

Sweetwater—Monroe Co. Fair Assn. Sept. 7-12. Ralph Duncan.

Tracy City—Grundy Co. Fair Assn. Aug. 20-22. E. J. Cunningham.

Trenton—Gibson Co Colored Fair Assn. Sept. 21-26 R. L. Radford.

Trenton—Gibson Co Fair Assn. Sept. 7-12. Mrs. Rachel Holt.

Union City—Obion Co. Fair Assn. Sept. 2-5. Woodrow Emery.

Waverly—Humphreys Co. Fair Assn. Sept. 9-12. Henry J. Stamps.

Wartburg—Morgan Co. Fair Assn. Sept. 7-12. Ross H. Wilson.

Westmoreland—East Sumner Fair Assn. Aug. 12-15. Robert Guthrie.

Texas

Abilene—West Texas Fair Assn. Sept. 12-19. Joe Cooley.

Alice—Jim Wells Co. Fair Assn. Oct. 29-31. Rosa M. Martin.

Alvin—Brazoria Co. Fair Assn. Oct. 6-10. Riley Godwin.

Amarillo—Tri-State Fair Assn. Sept. 21-26 Rex Baxter.

Angleton—Brazoria Co. Fair Assn. Oct. 6-10. Riley Godwin.

Arlington—Arlington Community Fair Assn. May 21-23. Vernon L. Miller.

Beaumont—South Texas State Fair. Oct. 22-31. Joe Goetschius.

Boerne—Kendall Co Fair Assn. Sept. 5-7. Frank Sultenfuss Jr.

Brenham—Washington Co. Fair Assn. Sept. 30-Oct. 3. Jack Hensiee.

Canton—Van Zandt Co. Fair Assn. Aug. 20-22. Jack Mallory.

Center—Shelby Co. Fair Assn. Oct. 6-10. John W. Parker.

Clifton—Central Tex. Fair Assn. Sept 24-26. D. C. Halverson.

Crockett—Jr. Livestock Show & Sale. Oct. 17. C. W. Sullivan

Crosby—Crosby FFA Fair & Rodeo Aug 20-22. Claude Havard.

Dalhart—Inter-State Fair Assn. Oct. 13. Hick Craig.

Dallas—State Fair of Texas Oct. 9-25. James Stewart.

Edna—Jackson Co. Fair Assn. Sept. 8-10. O. A. Strave.

Fredericksburg—Gillespie Co. Fair Assn. Aug. 28-30. Gilbert Eckhardt.

Goliad—Goliad Co. Fair Assn. Sept. 24-26. Mrs. Jesse Schulze.

Humble—Humble Future Farmer Fair & Rodeo. April 23-25. Justus Smith.

(Continued on page 100)

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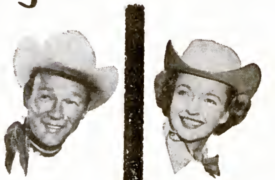
Thank you, Roy and Dale!



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CIRCUSES

Texas Shrines Map Production Plans

Austin Joins Fort Worth, Houston In Set-Up to Frame Own Programs

FORT WORTH—Greater co-operation between the Shrine temples at Fort Worth and Houston, plus the addition of the temple at Austin, Tex., will mark the production of Shrine circuses in those cities this fall.

Barney Parker, Fort Worth general chairman, confirmed last week that co-operation between the temples was being intensified this year.

He said that Shrines at Fort Worth and Houston have worked together to a lesser degree from time to time in the past but that this year they have gone together to hire a single director, Bob Atterbury, and there will be greater united action on other facets.

Parker said that at least half of the acts used in one show will be in the other, that the same musical director probably will be used, and other similar combinations will be finalized.

Addition of Austin to the plan multiplies the implications. Parker said that "whether this extends to other temples in the future will be entirely up to the desires of the temples."

Austin previously has purchased an organized show. In producing its own show, Austin probably will use staffers and many acts from the Fort Worth and Houston shows.

PARADE SET

Hartf'd Shrine Ticket Sales Top '58 Pace

HARTFORD, Conn.—Plans are all set for the 27th annual Shrine Circus here April 20-26. A parade will be held Saturday (18) and will include a restored hand-carved cage of Ringling Bros. and Barnum & Bailey Circus, from Emerson Wild Animal Farm in nearby Newington.

Talent is to be supplied by Frank Wirth. Arthur Wasserman is general chairman, Tom Lilly acts as show chairman and Ralph L. Emerson is handling publicity. The show will be virtually the same as that for the recent Island Garden date at West Hempstead, N. Y., also produced by Wirth.

Advance ticket sales are ahead of last year and program advertising is approaching last year's all-time high figure, according to Emerson.

Kelly-Morris Tour Unlikely

NEW SMYRNA, Fla. — Willia Morris, . ana. of Kelly-Morris Circus, the former Benson Bros. Circus show, probably will not tour the unit this season but will probably return to the road in 1960. Winter quarters is eight miles south of here on U. S. 1. One e phant has been leased to a Miami area s oping cent unit.

King Opening Upped 2 Days

MACON, Ga. — Opening of the King Bros. Circus has been advanced two days to April 25, instead of the 27th as originally announced, Bennie Cristiani reports. Location is the same, the recreation grounds at Warner Robbins Air Force Base, under police auspices.

NEW SHOW DUE OUT OF HUGO

HUGO, Okla. — Newest entry in the circus field is the James Christy Circus being framed here by Vernon Pratt and Corky Plunkett. The show will move on eight trucks and work under canvas. Pratt formerly operated various circuses. Plunkett has been active in several circuses and earlier was in the Plunkett Family Tent Theater.

Famous Cole Opens in Tex., Names Staff

COOPER, Tex.—The Famous Cole Circus opened its 10th season here Wednesday (8) with an enlarged show and a new six-pole big top. The advance crew has three trucks and six billposters. Show plans a 32-week season and will go to the West Coast for the first time.

Staff includes Herb Walters and Glen J. Jarmes, co-owners; Dr. John C. Wyche, president; Herb Walters, general manager; Glen J. Jarmes, manager and legal adjuster; John A. Frazier, general agent; Francis Kitzman, advertising manager; Elsie Kitzman, director of publicity; Hazel Frazier, promotional manager; Bea M. Jarmes and Helen Walters, front door; Red Fokers, general superintendent; Charles Rex, superintendent of transportation; Jon J. Jarmes, auditor, and Jay L. Jarmes, public accountant.

Other staffers include Corky Clark, electrical superintendent; Doris Smith, cookhouse; Mr. and Mrs. Ross McKay, concessions and snake show; Dick Loter, rhino show; Mr. and Mrs. Wayne Newman, pony ride; Smoky Burgess, menagerie superintendent; Floyd Bradbury, band leader and Side Show manager; Shirley Rex, wardrobe; Ernie Wiggins, 24-hour man and national advertising representative, and Mr. and Mrs. Joe Wright, reserved seats.

SOMETIMES BRILLIANT

Big Ringling Array Goes Likety-Split

• *Continued from page 59*

moving quickly into a hilarious aerial acrobatic turn. The pace which is set early and maintained thruout the show is one of lickety-split procedure, which showed some of its too-fast timing into the third week of the engagement. Opening night's glaring deficiency was excessive speed, a trouble which persists even now, altho somewhat tempered. The audience takes the hindmost when dogged determination for a two-and-a-half-hour performance results in numerous acts being cut short by the whistle. For some it proved embarrassing. To the staff's credit, the show raced home on opening night in 2:35 flat, including intermission. It was more than enough time for most other circuses, but scarcely enough for this one.

Tigers, Lions, Bears

Opening display has Hans Neumann working seven tigers on one end, Prof. George Keller's lions and tigers on the other, and Karlis Fisters with the Paramount Bears in the center. The bears did not work until after the opening week-end and it was several days after then that they showed a degree of co-operation. Their reluctance was attributed to nervousness at the preview night's lion escape and flash bulbs.

Neumann's routine, which will stay with the show on the road, is accomplished with gunshot, whip cracking and fighting. There are tiger situps, hoop jump between pedestals and double-hoop jump. The leap thru a fiery hoop uses an electric bulb-festooned circle. Somehow, this presentation falls flat because there is no indication of flames and the beast used is not in the least hesitant. Keller's act proceeds smoothly and includes bottle walking and a laydown, with him sprawling atop his animals.

Manlr t stacks chairs above an end ring while the animal cages are being struck. The act is a filler, leading into the Ibarra Brothers' aerial bar hijinks. By now this act is a knockout, with plenty of comedy and appreciable skills, climaxed in net-diving departures.

Sixteen elephants come into the three rings, with Hugo Schmitt working six babies in the middle. Timing here is impressive, with simultaneous bits accomplished in all rings, such as a mounted pair on each side of a pedestal-topping elephant. The same grouping is accomplished in all rings at once, as with situps and walking mounts. The long mount is included for a climax.

Globe Act Succeeds

Clowns walk around, then five balancing acts, take over with a novel entry—12 purple-costumed girls walking globes onto the arena floor. This is good flash, and they go to their respective rings and platforms. Dior Sisters occupy the center, flanked by Young China, the Verdus, Six Dovers and Mordells. Dovers offer four globe standers bearing a rigging on which two girls do balancing. The Diors take over and, with a little artful fakery, inject new life into a standard globe routine. They roll their globes up an angled ramp and down again, to plenty of laughs and to gasps at their backups.

Clowns do a rocket flight gag, a clown going up in the missile as a human and emerging as a monkey. Then white-and-gold-costumed riders take over, with Antoinette Bishmi and Rusty Parent doing bareback in the outer rings

(Continued on page 93)

Bardex Tenter Buys New Top, Names Staff

SARASOTA, Fla.—The Bardex Tent Show will go out in late April with a new top, according to Doc Milton Bartok, owner and veteran of the tent show business for 19 years.

The Minstrel Show uses a cast headed by Snookums Nelson, producer. Bill Mayo is the band director. David Bartok, son of the owner, handles concessions. David Harper is the canvas boss of the new top. Leonard Simons is assistant manager and agent.

Mr. and Mrs. Neil Schaffner, who have played the Midwest with their Toby and Susie tent show, showed the educational TV film dealing with their summer stock activities to the Sarasota Shrine Club at the Lido Casino March 12.

Omaha Shrine Features Bergen, Kimris, Malkos

OMAHA—The Tangier Shrine Circus opens its doors here today (13) at Civic Auditorium. In its 30th year of operation, the show will run thru Sunday (19) with matinees on Friday, Saturday and Sunday.

Heading the line-up is Edgar Bergen, who will do two spots in the performance and serve as master of ceremonies. Cuneo's Wild Animal Fantasy, Buschbom's Liberty Horses, Casting Roberts, Tiebor's Seals, Jack Joyce's Camels, Kelly-Miller Elephants, Flying Malkos and Les Kimris are some center ring acts.

The program lists a band concert and Grand Entree spec, to be followed by Cuneo's Wild Animals. Two aerial acts, Stylites and Marcos, next take over the arena. A pair of bar acts, Johnson and Owens on horizontal bars and the Noble Trio on parallel bars, follow in rings 1 and 3. Clowns are followed by the Joanides' Golden Kids in the center, flanked by the Cyclettes and Les Blue and Yvette, unicycle juggling. Bobo Barnett appears in a solo bit.

Display 11 has Eddie Hendricks and Tommy Bentley on low wires in 1 and 3 and the Eriksons balancing in center. Edgar Bergen solos with Charlie McCarthy, followed by Bill (Chief) Buschbom's eight Liberty horses. A mixed aerial number has Miss Marco, Kitty Wendt, Helane Hendricks, the Hildalys and Corinne Dearo in the air.

The casting Roberts hold the arena themselves with a cradle-trampoline combo, followed by clowns. Roland Tiebor's Seals are surrounded by Tommy Bentley's and Angela Winslow's Dogs in 1 and 3. Next Jack Joyce presents his camels alone. Clown numbers precede and follow Edgar Bergen's second act with Mortimer Snerd.

Freddy Logan presents the Kelly-Miller Circus Elephants followed by a double-barrelled thrill wind-up. First, the Flying Malkos show their flying return presentation. Then, Les Kimris present their Saber Jet aerial number for the finale.

Clowns include George La Salle, Jim Snell, Bobo Barnett, Don Adams, Bill Alcott, Smiley Daly, Bozo Harrell, Joe Franklin, Mamie and Charlie Baker. The production is under the direction of Rink Wright. O. M. Wilbur is superintendent of properties.

Hunt Midway Adds Model Circus Unit

BURLINGTON, N. J. — An addition to the Hunt Bros. Circus midway this season will be a miniature circus display. The trailer-mounted walk-thru is provided by Americana Displays of West Long Branch, N. J.

The show sets up on location in Dover, Del., on Wednesday (15) and opens Saturday (18). First two weeks will be played in that State, Harry Hunt reported.

Kelly-Miller's Route Book Mailed

WALNUT RIDGE, Ark. — Route books for the 1958 season of the Al G. Kelly & Miller Bros. Circus are being distributed now by General Agent Art Miller here. the 100-page booklet includes numerous photographs of show personnel, plus the circus staff and its route for 1958, when it first toured the West Coast.

Cristiani-NBC Show To Include Spots For Cristiani Dates

CHICAGO — When the Cristiani TV show is aired over NBC on May 3 spot announcements will tell about the circus' upcoming appearances in Chicago and Los Angeles.

Tom Parker, promoter, who brings the Cristiani show to these twn cities, revealed last week that he has purchased the local commercial time to be broadcast midway in the NBC network show.

Bailey Opens With LaForms, Whiz Kids, Kristensens, Reed

MUSKOGEE, Okla. — Bailey Bros.' Circus opened here April 2 for a three-day stand. The program run-down included:

Flying La Forms, clowns, Hodgini and Dukes' Dogs, Ridaldos, comedy ladder; Miss Lillie, aerial; Jeff Murphree, clowns' camera; Whiz Kids, unicycles; the Hodgsons and Montons, wires; Ridola's Zebra, Aerial Platos, Hodgson's 1912 Ford, intermission, Dukes and Carroll, juggling; Aerial Montons, Grover O'Day, bikes; Lew Henderson and Marko the chimp, clowns, Carolyn, cloud swing; Kristensens, riding, and Louis Reed with three baby elephants.

Staffers include Bob Stevens, manager; Syd Stevenson, treasurer; Harry Hammond, concession manager; Milt Robbins, equestrian director; George Bell, trumpet, and band leader; Marie Loter, organ, and Jimmy Dodd, drums.

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6—PHONEMEN—6
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BOB WIESNER
Binghamton 2-6020 between 9 & 5 P.M.

R-B Array Goes Likety-Split

• Continued from page 92

and the Diana Sisters and Brothers at center. This act, the Stephenson Family, had been delayed in their European departure due to the death of the father, and arrived the day before the opening, lacking proper time for rehearsals. Opening night's presentation was ragged, but has since been polished up nicely. It features three boys and two girls.

"Ballet of the Buccaneers" puts 28 girls on webs in pirate costumes to cross electrically charged sabers which create sparks. The procedure surrounds Maryse Begary, capable aerialist, whose climactic offering is a series of planges. She did 51 on opening night. Clowns walk around again, followed by the low-wire routine. This is the one utilizing the forwards, done by the Steys; Domi, and Santos. Sometimes they don't all somersault at once and sometimes only one or two of them complete the stunt, but when they click, it's one of the most impressive sights on this or any show.

The only banner worked is one using a clown-packed Edsel, which ties in with the earlier nationwide TV show sponsored by the motor company this season.

Dog Wind-Up Popular

The Stephensons come on again with a dog act. On one side is Hugo Schmitt's group of an elephant, llama and zebra. On the other is Edward Healy with elephant and pony. Schmitt has the elephant do a one-foot stand on pedestal. The dogs also showed some seasickness when it came to leaping onto ponies' backs. They also do barrel jumps, high dive and teeterboard. A blazing fast wind-up has two dogs running one way on the ring curb and a third dog headed in the other direction. Without breaking stride they leap over one another. It's fast and good and pulls strong applause.

Galla Shawn does head swings on a high bar next, Carmen Del Tiede is on the other outer trapeze and Frank Doyle holds down the center ring with his trapeze work and heel catches. This display draws less attention than might be expected, possibly because of Doyle's rapidity, which on opening night did not appear to leave much time for the building of tension.

"Carnival Round the World" is a typical Ringling walkaround, utilizing cartoon characters, a King Cole float, king-queen float, elongated figures held from within on poles and about 80 paraders. There is a general impression of inadequacy here, as the "beauty of all nations" and "fairytale of rainbow radiance" is little more than than a costumed parade used to close out the first half.

The Flying Comets (Walter Patterson, catcher; Reggie Armour, Juan Rodriquez and Eva Nemidi) and Flying Rockets (Dick Anderson, catcher; Ray Humphries, Billy Ward and Jeannie Ferroni) open the second half. On opening night there were misses on both ends. There's a clown walk. Then the Rigettis do their center-ring ladder act, flanked by Kaichi Namba's head-bouncing up stairs, Del Morals and Aguilars, perch acts, and Wrights, revolving ladder.

Plenty of marching and riding are offered in the "Viennese Interlude" menage number. Two open coaches are used and girls are garbed in Napoleonic style. They do a bell-ringing number. Charles Moroski and Gena Lipowska present dressage horses in a routine including colored handkerchief pickouts by one horse, and Moroski's exit beneath three rearing steeds. Paul Jung has his clown army in the next display.

Five-ring assemblage that follows has Bert Holt in the center. Three Bisginis juggle, Two Suns are a hair swing act, Bratty juggles during hair lift and Kolmedy does unicycle juggling. Holt takes over for juggling ascent via iron jaw. Lights go out and he uses glowing hoops during an ascent on high. A low miss on opening night cut the climax short.

Sciplini's chimps hold attention with their bar act, baby carriage, leapfrog and monkey bandstand. Costuming and presentation are first rate. Otto Griebling and Freddy Freeman do a clown boxing bit.

With the Sons of Algiers (8) in the center, the next display is a fast-action one. It has the Sorianis, trampoline; Tony Durkin, foot juggling; Berosinis, Risley, and Bokaras, teeterboard. Windup of the center-ring act, which does pyramid and simultaneous tumbling, is a throwback to some of circusdom's best years. One member, accompanied by an encouraging assistant, cartwheels around the darkened hippodrome track to drumrolls. He holds undivided attention and wins solid applause. It hasn't been done here for many years and was a brand-new stunt to those attending.

Harold Alzana stands apart among high wire acts, and his performances here are earning the hands expected of a strong next-to-closing turn. Especially awesome is the sight of a hobbling aerialist, who has been involved in a motor mishap en route to New York, easing his way up the incline cable and performing the mambo, rope-skipping and other bits. The descent is likewise heart-stopping for those who recall that it was that precise moment when he fell at the 1958 opening.

"Drumbeats," the finale, is gotten over with quickly. Drum majorette Billie Mahoney leads the marching company, including part of the band, onto the floor, and acts line up at one side, facing the Zacchini double cannon netting. The cannon's boom and the flight of two human projectiles closes the performance.

Credits are earned by a fast-working and neatly coveralled property department. Balcony decorations are red, white and blue in an uninspired design.

Madison Square Garden basement holds the Side Show, presided over by Dick Best, and a menagerie assembled for New York and Boston. Nineteen elephants are on display, and there are a corralled giraffe and the Schmitt mixed group.

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6—PHONEMEN—6
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PARK UNIT PLANS SURVEY ON SAFETY

Ammunition Proposal Delayed For Possible Action Next Year

CHICAGO —NAAPPB's safety committee and insurance officials, meeting in Newark Tuesday (2), mapped preliminary plans for a safety fact-finding survey. Members will be asked to co-operate in the study, which wil' be supervised and evaluated by the National Safety Council.

Safety Chairman Robert Plarr stressed this would not be a regulatory measure but a voluntary educational program to reduce accident claims and increase favorable publicity.

The committee will submit a proposed plan to the NAAPPB convention next fall for action by the membership.

Meanwhile, John S. Bowman, NAAPPB executive secretary said that action on a proposed plan to produce special shooting gallery ammunition for NAAPPB members was being deferred until 1960.

Fred Pearce Jr., chairman of the ammunition committee, is revising plans for the set-up. He stressed that the purpose was to give park owners far greater control over cash at the galleries. The purpose was not to produce a special price, and the proposed shells would cost more than stock models, it was pointed out.

Bowman said that the plan was deferred because it had not been possible to contact some park owners during the limited time and in off-season. Further, he said, many parks already had made commitments elsewhere for this year's supplies of ammunition.

2 NEW RIDES

Santa Cruz Gets Record Easter Week

SANTA CRUZ, Calif.—A record Easter vacation operation and the planned installation of new rides point to a good season for the Santa Cruz Seaside Company, Thomas W. Cutting Jr., general manager, said here.

Cutting said that Easter brought a "fine group of young adults who gave us a week of little trouble and big receipts." On the basis of past years, other than 1958 when rain flooded the downtown area, Cutting declared "the 1959 week may be held as a record high."

A No. 16 Big Eli Wheel will be delivered about May 1 and a Philadelphia Toboggan Crazy Cups ride is on order for June delivery. Cutting said that a new ride platform area of 4,000 square feet had been constructed for these rides.

Later this year construction will start on a sea wall to enclose a new ride and concession area of approximately two acres. The area will be in operation in 1960, with the sea wall and fill alone costing approximately $150,000.

Karl Bruhn is heading the park's 14-piece orchestra, which started the dancing season March 21 in Cocoanut Grove Ballroom. Billy May has been booked to play the spot on May 2 and the Four Freshmen are returning on June 6.

Suburban Adds Schiff Mouse And Roto-Jet

MANLIUS, N. Y. — The Schiff Wild Mouse has arrived at Suburban Park and is to be erected this week, Russ Pace reports. Fred Cerbini and Pat Razzano are partners in the ride. Cerbini and his father, Frank Cerbini, also have their Roto-Jet and four concessions at the park.

At Coney Island, the Cerbinis and Milton Huppert have acquired a Rock-o-Plane from Johnny Curran and will operate it on Neil Krymes' property on 12th Street. Huppert also has the Greyhound at Palisades (N. J.) Amusement Park.

Major Rides Swell Topeka Kiddieland

TOPEKA, Kan. — Fifty per cent completion is reported on the family Roller Coaster being erected at Topeka Kiddieland, owner Horace Frants reports. April operation is planned.

The relatively new operation had only one major ride to this year, a Century Flyer Train, but Frants is adding, in addition to the Roller Coaster, an old-style Merry-Go-Round, built by Philadelphia Toboggan Company, and a Silver Streak, both bought from Johnny Denton's park in Charleston, W. Va. There are a dozen kiddie rides.

The Coaster, supervised in construction by Eddie Leis of National Amusement Device Company, was negotiated for at the winter convention in Chicago. It solves the problem of being seen from the highway, as the park itself is in a partially wooded, hilly sector behind Highland Crest Shopping Center.

The ride is being built on the hillside with the station at ground level somewhat forward of the ride proper, and the unit being visible from the road some distance away. It is 28 feet high and 1,400 feet long, with capacity 16 adults or 24 kids. It is the first of a mass-produced, low budget coaster line for smaller parks, having a structure prefabricated at the National plant, utilizing welded sections of steel tubing that are bolted together, and conventional wood track. Drive components are premounted into one unit.

Frants entered the business in recent years with the purchase of an interest in a bowling alley. He later bought up a group of locally-made kiddie rides, and went into a side venture by operating an Auto Scooter and other rides on the Fernandez show in Honolulu. On his present location he is constructing a large circular building for the Merry-Go-Round. The site has nearly 20 acres in use and in reserve.

Buck Lake Adds Pioneer Town; Opens May 24

ANGOLA, Ind.—Harry Smythe will open Buck Lake Ranch near here May 24 for the season with three new promotions to augment the Sunday stageshows. A National Horse Shoe Pitching Tournament, a Steam Tractors Show and an Antique and Classic Auto Show are skedded on various Sundays during this season.

New this year will be an early American museum and a Pioneer Town filled with carriages, buggies, fire engines and life-size wax figures of well-known Western heros.

There are also seven rides, a trout fisibng pond, amusements, square dancing, wrestling on Saturday nights, picnics and the Show Boat to draw patrons to the popular lake resort from nearby communities.

114th Season Gets Rolling At Compounce

BRISTOL, Conn. — Pierce and Norton opened Lake Compounce's 114th season the weekend of April 4-5, scheduling Saturday - Sunday operation only during April and May. The park will open at 7 p.m., Saturdays, and at 1 p.m., Sundays.

New season has an 18-hole miniature golf course, located in a maple grove overlooking the lake. The course is elaborately landscaped and terraced on five elevations.

Tiny Markle's orchestra started its fifth dance season in the ballroom Saturday (4). Name band policy resumes April 25, with Ralph Marterie's aggregation the initial hookiog.

Slim Coxx is again providing continuous free entertainment, starting at 2:30 p.m., on Sunday afternoons. Later in the season, this program will be augmented by different guest units and novelty acts each week.

Building Work Slows Rocks' Opening Sked

NEW YORK — Construction work, behind schedule, is preventing Rockaways' Playland from following its normal early-season operating pattern. Dick Geist, vice-president, estimated the time lag in months.

The Roller Coaster and Cuddle Up are prevented from running. March 1 Saturday-Sunday operating, April 3 Fridays thru Sundays and May 15 full-time operating has been projected. At present there are roped-off units on the midway.

Considerable building has affected the food operation, which will feature new serving stands this year. Basement and utility trench work has been conducted. At present, Geist estimated, some 100 men are at work on the various projects.

FEW EXCEPTIONS

Parks Install New Rides, Delay Elaborate Lights

CHICAGO — Spot check of parks operated by people who made the NAAPPB's grand tour of European amusement centers reveals that there will be few adaptations of foreign ideas to see this summer.

Principal additions traceable to the tour are the two Calypso rides bought in Germany and now in operation at Playland Park in San Antonio and Springlake Park in Oklahoma City.

Marvin Staton, of Springlake, reports that his Calypso was shipped from Hamburg to Houston and was trucked to Oklahoma City, where it was set up for initial operation on Easter Sunday. Park switches to full-time schedule on April 24. The brilliantly lighted ride has a more conspicuous location in Springlake than it had at Munich, Staton believes. The park also has a new dark ride, Jalopy, using under-sized Fiberglas Model-Ts along with stunts that are in keeping with the Model-T theme.

Staton said that during the season he plans to develop some decorative changes similar to ideas spotted in Europe, and already considerable lighting has been added around the park.

Davis, Pera, Youtie

This is typical of the plans and progress outlined by several others. Ken Davis, Biloxi, Miss., reproduced some unique spiral tree-lighting devices that he had seen at Blackpool, England. He now reports that several people have been in to sketch his fixtures and that more may turn up someplace.

The E. M. Peras, of Pera's Summer Resort, Geneva-on-the-Lake, O., are adding much brilliance in the form of color and lights. Getting more attention, however, is the installation of a new steel Roller Coaster at their park. And they have been considering purchase of a Turnpike Ride.

Herbert Youtie, of Playtown, Morton, Pa., indicates he has been studying the possibilities of mounting some of his rides on an angle, in a fashion similar to rides he saw in Europe. He's also installing some running lights from poles at his main entrance. And he is still toying with plans for an Upside Down House, such as was seen at Ramsgate, England.

Like others, Youtie is mulling (*Continued on page 95*)

Ed's Park Opens After Lapse; New Ownership

HARRISONBURG, Va. — Ed's Park in nearby Hinton, shuttered in 1958, will reopen this season under new ownership and with strong promotional plans. Assistant manager for the 20-acre roadside layout will be Allan Wolfenson and public relations will be handled by Dr. Gilbert Wolfenson of New York, both aiding Jerome (Colonel) Wiley, the new owner.

Ed's Park has retained its name thru a succession of operators since being established nearly 50 years ago. It has picnic area, swimming pool, roller rink, dancing, parking, rides and concessions.

Midget Charley Sylvern will be a permanent clown feature. Also coming in are Morris Brown with concessions and Sydney Daniels with four rides of the park's total, 22. Other concessions include Jimmy Trump with Auto Cars and Train ride, and Charley Root with candy floss, popcorn, snow cones and peanuts. Food and a large bingo are to be leased out.

Ed's Park is on Route 33 outside Harrisonburg. Wiley is instituting a free gate and free parking this year, contrasted with the former 50-cent gate and paid parking. Plans so far call for square dancing and regular dancing supervised by Buddy Starcher, local TV and radio personality. Radio and WSVA telecasts will be conducted daily from the grounds. Sylvern will entertain kids with his animal balloon routines and clowning.

Opening is set for Saturday, May 16, and the operating schedule will continue thru Labor Day.

Mouse Heads Up Dallas Fair Park

DALLAS — The midway at State Fair Park here opened its 22-week season Saturday (4). The park opens at 6 p.m. weekdays and at noon on weekends with 22 major rides, 12 kiddie rides and six additional amusement devices. The midway shutters September 13 to prep for the State Fair of Texas in October.

A Wild Mouse, installed last fall just prior to the 1958 fair, will head the ride line-up. Starting the first week in June, special events, television stars, rock 'n' roll artists and circus acts will perform free twice nightly.

Organizations are offered special rates on rides. The park boosts a Roller Coaster, twin Ferris Wheel and the largest Merry-Go-Round in Texas.

Riverview Boat-Park Company In New Jersey Adds to Staff

PENNSVILLE, N. J. — Jerry Katz, veteran publicist for Willow Grove (Pa.) Park, has joined Riverview Lines of Philadelphia. He will handle public relations, special events and other duties for Riverview Lines and Riverview Park here. His resignation from Willow Grove went into effect last week.

The line operates day and night cruises between Philadelphia and the park here on the S. S. State of Pennsylvania. This will be the third season under ownership headed by Lou Silverman.

Riverview has a full complement of rides and other units. Included are Auto Skooters, Bubble Bounce, Carousel, Dude Ranch donkeys, Ferris Wheel, Flying Skooter, Flying Rocket, Hot Rods, Hummingbird Coaster, two t ain rides, Rocket to Mars, Old Mill, Laff-in-the-Dark, Laughing Castle, miniature golf, shooting gallery, Little Showboat, Tom Sawyer's Raft, and a 10-ride kiddieland.

There is also a Frontier Land cowboy village attraction.

Snake Exhibit Bows At Ocean View

NORFOLK—A new snake exhibit hall debuted Saturday (11) at Ocean View Park here. Bob Martin, director, will display and discuss a wide variety of foreign and domestic reptiles for park patrons.

The park is now open daily for the season, 6 p.m. weekdays and noon on Saturdays and Sundays.

Daily free circus acts, supplied thru the Cooke & Rose Agency, will begin twice daily performances June 8 and will show thru Labor Day. The acts will change weekly.

Fireworks are scheduled alternating Saturday nights, with an added pyro program July 4, ending Labor Day. Fireworks are obtained thru the International Fireworks Company.

Few Exceptions

• Continued from page 94

European ideas, but his principal actions are along other lines. He expects to have a Schiff Wild Mouse about June 1 and he has installed a new Philadelphia Toboggan Tea Cup ride.

Thompson Backs Away

Jimmy Thompson, Alexandria, La., operator of several kiddielands, stated that upon his return from Europe he gave much thought to the differences between foreign and American park ways and concluded he would not change.

He has, however, blacktopped his Alexandria park area, put a steel building over two rides, added a Mangels Roller Whip, and applied for a permit to roof over his picnic area.

And Ben Sterling, Rocky Glen Park, Moosic, Pa., who has been busy with installation of a new Roller Coaster, reports he hopes to install several European ideas—particularly lighting—in the future but has not done much yet. It's not too early to think of another trip, in Sterlin's opinion, and he suggests that the park association sponsor take a look at Hawaii, Japan, Hong Kong and Australia next time.

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Oakland Theme Park Has Post Office, Newspaper

By SAM ABBOTT

The kid is king at Children's Fairyland in Oakland, Calif. In this three-acre kingdom he has specially made rides and attractions to fit his size, admissions and prices to fit his budget, beverages and foods to fit his stomach—and hi. own post office to fit his mailing needs.

Fairyland was opened nine years ago. Since then, it has had an attendance averaging 500,000 a year, and of this number, a little less than half are adults—who are admitted only when accompanied by the monarch.

Fairyland is part of the 130-acre Lakeside Park, which is under the direction of the Oakland Parks Department. The rides and attractions have been donated by families, civic groups, trade associations and organizations—all interested in providing wholesome entertainment for children.

Mott Manager

The kiddie area is under the direction and management of William Penn Mott Jr., who has been superintendent of parks for nearly 13 years. A landscape gardner, Mott takes a personal interest in Fairyland, delving into archives for authentic material when a new attraction is to be constructed.

A striking example of the basic work that is done when something new is added is in Chung Ling, the Happy Dragon. Constructed of concrete and 40 feet long with the humps affording children a bench as well as an obstacle course, the dragon has a contraption that simulates a heart beat. Its tongue is a wide leather strap, installed as a prop but also affording something for children to swing or pull. The light towers are shaped as giraffes, the waste containers replicas of pelicans, and a spouting walrus serves as a drinking fountain.

Jenny, Trolley

It is among these decorations as well as large oak trees that children find fun thruout the summer. Carrying out the theme of fantasy, attractions have names that appeal to children. A Wonder-Go-Round has Merry-Go-Round action. The Jolly Trolley has five cars, each carrying six, that move along a crooked track. Then there are Robinson Crusoe's Island, a walk-thru; the Little Red School House, with the top wider than the bottom; Old Lady in a Shoe; a puppet show, and an array of barnyard inhabitants including chickens, ducks, goats, and rabbits.

All of the park's attractions are designed to capture a child's interest. Fairyland is described in one of its several free colored brochures issued by the parks department as being built in "higglety, pigglety style, but with the professional touch needed for reality, it seems as if all the children's favorite stories have come to life." While the park staff may often direct the creation of the attraction, much of it is left to the children themselves. For instance, the Chapel, in which the six days of Creation are depicted, has stained glass windows which were designed by the children.

Real Post Office

The Post Office, Mott recalls, was a major achievement. Letters mailed here bear the "Oakland, Calif.-Fairyland" stamp cancellation. Obtaining the okay for such a cancellation is a rare privilege.

The Post Office has a postmistress and bona fide postal employees, who sell stamps and money orders and handle outgoing letters. No packages can be mailed here—and there are no deliveries. On a recent occasion, the building was entered during the winter when the park was closed. The forced entry was investigated by postal inspectors just the same as if it had been the main office downtown.

Like other buildings and attractions, it was the participation of Oakland residents that made the Post Office possible. The builders represented the Carriers, Clerks, Custodians, Mail Handlers, Special Delivery Messengers, Supervisors, and Motor Vehicle Service employes.

Any family, organization or club may make contributions to Fairyland. And a placque denotes the support. There is no minimum or maximum as to gifts or efforts. For example, the Soroptomis' Club and the Mutual Business Club each are represented by replicas of mushrooms. Their names are on a placque attached to the greatly enlarged installations. While the mushrooms, built after Mott read volumes to make sure they were exact enlargements in concrete, cost $125 each. Other donations include $3,500; $2,500, and $2,500 projects.

Sponsors Clown

There are other ways of participating in Fairyland's operation. And Guy Shafer, owner of Guy's drugstore chain, participates by donating a clown's services. For the past several years and again in 1959, he has paid the salary of Popo (Count Popo de Bathe), furnished him with plenty of photos to give away from the chain's plant and approximately 115,000 balloons a season, which this year opened March 18.

The puppet shows, which offer skits with educational themes by Tony Urbano and Dorothy Hayward, are sponsored.

Admission to the park is 10 cents for children and 15 cents for adults. A ride on the Wonder-Go-Round is 5 cents; food for the seal pond is 10 cents, and a 10-minute ride on the Jolly Trolly is also a dime. There are two birthday areas in which kids may have their parties. For a group of 12, the charge is $9.50 with cake, pink lemonade and balloons being furnished for the children and coffee for the adults. An area has a capacity of approximately 30 and is decorated around a Cinderella pumpkin. Milk shakes, hot dogs, ice cream cones—all in miniature—are on sale in Fairyland.

Special Edition

The city's largest newspaper, the Oakland Tribune, helps to promote the area. Each year, when Fairyland has its birthday, the Tribune gets out a Fairyland Edition—in kid size, 8½ by 12 inches.

Fairyland has a companion in Peralto Playland, across the lake. In Peralto, rides are featured. One is the miniature live steam train, Oakland Acorn Daylight.

While it is operated by the City of Oakland, no money is paid from the city treasury.

Salisbury Set For Good Year

SALISBURY, Mass. — Despite the fact that winds are still raking Salisbury Beach, plans are under way for the biggest season in history. Liquor is back, and beach operators are confident that they'll get back the patronage lost in the dry years.

Dinny Mulcahy, owner of the Salisbury Beach Frolics, has signed some attractions. He plans to open June 26. In the line-up are the McGuire Sisters, who have been at the Frolics many times, together with Liberace, a new act here. Among others signed are Johnny Mathis, Tommy Sands, Louis Armstrong, Frankie Avalon and the Platters.

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Say You Saw It in The Billboard

Amusement Park

WILLIAM B. SCHMIDT

Riverview Park, Chicago, comments on the . . .

. . . RIDE MARKET:

"First, we've got to remember that with rides you can only go up and down, around and over. But we need new things regularly to have something to talk about. The ride manufacturers are doing a lot better on producing new rides. The standard ride market includes not only parks, but also kiddielands and carnivals. But for the biggest rides the market is small, limited to parks, and more of a problem. It is significant that Disney designed his own major rides, using components from some of the manufacturers. Disney stirred up great interest with his park and that together with exposure he gave it on TV provided the strongest impetus to the ride business.

"We have used a number of foreign rides. For a while they were the only source of new, big rides. Our manufacturers are trying more now. There is still room for improvement in construction of some rides."

. . . PARK BUSINESS:

"I'm bullish and have been a long time. Again, Disney has showed us how it can be done. Rides have durable appeal, while other attractions vary. Theme parks have the same basic need and this is rides, if they are to get return business While we need new rides, the established rides have continued appeal."

. . . LONG-TERM OUTLOOK:

"There is no question but that parks have a standard appeal for all. In addition there are fresh groups all the time and more kids. Our competition is the bathing beach or a heat wave. In very hot weather no one will go anywhere. Television is no longer the competition it was and now we use it. There are many who disagree with me on this one, but kiddie parks are not competitors so much as they are places to interest kids in riding rides, to educate them for the real thing."

KEN DAVIS

Biloxi-Gulfpork Park, Biloxi, Miss., comments on the . . .

. . . RIDE MARKET:

"I believe [illegible] enough rides to furnish [illegible] for any size operation, but [illegible] majority of them could be simplified in their drive and running mechanisms to make maintenance easier. Stock automotive bearing and seals on some parts would save an operator from carrying spare parts which are obtainable only from the ride manufacturer."

. . . PARK BUSINESS:

"The present status of the amusement parks appears to be on the upswing business wise. I am unfamiliar with the theme parks or western villages, but in our small kiddieland we have the same customers year after year with no lessening of the ride appeal. We have added a few rides and changed a few, but the kids will still ride all they can."

. . . LONG-TERM OUTLOOK:

"The long-term outlook for parks is good. The greatest competition we find is the limited time that many of our patrons have. The strength of parks is the personal participation each patron may indulge in. Weaknesses? Surly employees and dirty rides."

J. P. COLIHAN

Excelsior Park, Excelsior, Minn., comments on the . . .

. . . RIDE MARKET:

"I believe that there are more new good rides being offered than ever before. In the past, about one of every 10 new rides proved itself to be a year-after-year money-maker. Now that picture has changed so that in the past few years we have new proven money-making devices such as the Scrambler, Wild Mouse and Turnpike to name just a few."

. . . PARK BUSINESS:

"I feel that Disneyland is like a World's Fair, and I do not believe that it will have any effect on our present standard amusement park layouts, any more than the Chicago and New York World's Fairs did some years ago. Properly promoted and operated, I believe that Kiddielands are a distinct source of competition to an adult type park, therefore I feel that kiddie parks are a very important feature in any park.

"With a new generation coming along each year, I feel that the standard rides such as we have known thru the years, will still have a great appeal for many years to come."

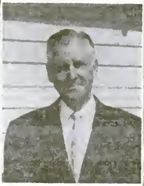
. . . 1959 PROSPECTS:

"Conditions in this area indicate that we will have a good season this year. Our picnic bookings at this time of the year are on a par with last year, and we hope to exceed the number we had last year by the end of the season."

. . . LONG-TERM OUTLOOK:

"I believe the long-term outlook for amusement parks is good.

"The weakness lies in the fact that unless we do something to promote new business, we are liable to failure, for we have the same grounds, same rides, same games each year. It is necessary for survival that we work diligently on new promotions, television tie-ins, beauty contests, fireworks and many others."



WALLACE MASSEY

Fair Park, Nashville, comments on the . . .

. . . RIDE MARKET:

"I remember about the need for new rides a few years ago. It is true that some have now appeared on the market and some of them are making great headway, especially the Mouse ride, the Scrambler and the Round-Up. Some other new big rides have not done so well. Nothing new in the kiddie rides have done very much except the Helicopter. . . . The imported rides are fine but I would be reluctant to purchase; the problem of getting replacement parts could be difficult."

. . . PARK BUSINESS:

"I do not think anyone could do what Disneyland has done except Walt Disney. However, I think what they are doing can be a very stimulating factor. I would say that they are setting the pace and we should follow in a similar direction as far as we possibly can. We are going to have to grow, or someone else will."

. . . 1959 PROSPECTS:

"If we have the weather we should have the best season ever. Of course, a steel strike could hinder business in some sections, but not here. We have a very balanced economy. We did not feel the so-called recession last year."

ROBERT E. FREED

Lagoon Park, Salt Lake City, comments on the . . .

. . . RIDE MARKET:

"I am particularly impressed with the development in amusement rides in the last few years. It is my opinion that greater strides have been made in originality and in the design of new rides in the last two or three years than in the preceding 10 years. Specifically, it would seem that the general acceptance of such rides as the Scrambler and the Wild Mouse would indicate that there is a market for new and different rides, and that the price can be justified if the ride does have merit."

. . . PARK BUSINESS:

"The amusement park business, in my opinion, is in a very healthy condition. Generally, I feel that Disneyland has had the effect of raising the general level of the amusement park business. It is my hope that ride manufacturers will recognize the use that he has made of ride designs. There are imaginative designers available, and I cannot understand why any ride cannot be designed with a theme so that instead of patrons being ridden in buckets, cages and non-descriptive cars, they are transported in rockets, jets, Model-T's, or some such characteristic vehicles that would fit the theme of the ride."

. . . 1959 PROSPECTS:

"We have had no indication thus far that business this season should not be on a par with last season. However, we must bear in mind that we had a particularly hot and dry summer last year, and that it may be difficult to equal last year's attendance due to such favorable weather conditions."

JAMES D. CARPENTER

Carter Lake Pleasure Pier, Omaha, comments on the . . .

. . . RIDE MARKET:

"It looks like ride operators and ride manufacturers have come to the place where they realize that the park-going public wants something more than the same old ride. European imports, I believe, are responsible to a great degree for this awakening. Perhaps if manufacturers will come up with something new and versatile with wider appeal the public will return to our entertainment instead of sitting before the television in air-conditioned comfort."

. . . PARK BUSINESS:

"The Super Kiddielands and fun centers no doubt have had their effect on the business of the traditional park and Kiddieland. Once a year many of my customers become tourists and as such they visit the Supers some place. On their return they tell me of the wonders and no doubt secretly wonder why Carpenter does not get on the ball. I am sure they do not fully realize that such a park must have a terrific transient business just as we must have the regulars. As transients on a one-time basis, they are willing to pay the tariff of the super spot, but once is enough for the old pocket-book. We must depend on the regulars and avoid investing in the so-called theme. We could not charge our regulars for something which they would very soon tire of as a steady diet."

. . . 1959 PROSPECTS:

"Prospects for a good season look better than they have for several years. . . . We plan on putting still more effort into the promotion of special events since it seems that the regular day-to-day business is sick-sick-sick and this doctor does not have the cure. So we will have to treat the patient where it does the most good."

GERRY CRANSHAW

Playland Park, Vancouver, B. C., comments on the . . .

. . . RIDE MARKET:

"It is evident the influx of imported rides has caused a stir amid the ride manufacturers of America. This has created a new interest, not only for the purchaser, but also for the manufacturers to produce new rides thru competition, which is essential to American living."

. . . PARK BUSINESS:

"The amusement industry today is increasing immensely due to the introduction of new riding devices, the inception of Kiddielands and the expressive use of decorous themes. With the vast increase in population, especially on the West Coast, a greater demand for permanent parks is evident. It is therefore worth considering a conflicting theme to be used as a trademark."

. . . 1959 PROSPECTS:

"Altho this will be our first complete season with our new park in Vancouver, we are looking forward to a successful year. In 1958 our new million-dollar park was not completed until shortly before the Pacific National Exhibition and therefore we have no basis for comparison."

J. W. (PATTY) CONKLIN

Belmont Park, Crystal Beach, CNE Midway, Ontario, comments on the . . .

. . . RIDE MARKET:

"We try to keep abreast of the market and try all new riding devices manufactured in the United States. In the past 10 years there have been only three or four major rides that have had mass appeal. Kiddie rides have taken a similar status.

"As a result of lack of ingenuity by the manufacturers, we have

Owners Speak Out

been going to the European market.

"A large cash award to originators, whether manufacturer or individual, would be a great inducement to develop new mechanical devices. . . . It might be a good idea for the manufacturers' association to come up with a prize of some kind itself.

"Another important thing about rides from Europe is that each one has some unique feature in the way of decorating, color scheme, canvas and what is commonly known as gingerbread to enhance the attractiveness."

. . . PARK BUSINESS:

"Regarding the status of American parks and the outdoor amusement industry, in my opinion we have not yet scratched the surface.

"I think the influence of Disneyland and projects of a similar nature are a great help to our business. From my observations in Disneyland and all other amusement centers I have visited in the past 40 years, riding devices and Fun Houses have the greatest overall appeal, despite the fabulous amounts of money that have been spent on themes, such as Western Villages and other unique settings."

. . . LONG-TERM OUTLOOK:

"The long-term outlook for the outdoor amusement industry is very bright, but in order to get real results we must dispose of a great deal of old equipment to make room for riding devices and other attractions that have a greater appeal. I have heard any number of comments that television has affected the outdoor amusement industry. This I cannot agree with."

JACK SINGHISER

Fontaine Ferry Park, Louisville, comments on the . . .

. . . RIDE MARKET:

"American ride manufacturers are aware of the tremendous market for major amusement rides due to the fact that many new rides have been offered on the market in the last few years. The European manufacturers have offered several outstanding major and kiddie rides that have captured the fancy of the American public. However, I firmly believe that park operators will more readily accept good American-made rides if the manufacturers present rides with proper appeal."

. . . PARK BUSINESS:

"I think the amusement park business in the United States has a great future. Consumer spending is the highest that it has been in the history of the United States. Amusements always get their share of this spending and properly managed amusement parks will always get their share. Disneyland and other major theme type parks with major television advertising tie-ins are very helpful to all of us in the amusement park business. Kiddielands are helpful to major amusement parks. After a child reaches a certain age he feels grown-up and wants nothing to do with kiddie rides. He is then a prime customer for the major amusement parks. I am not a firm believer in theme parks for all locations. I think they must be unique and have the proper exploitation such as Walt Disney gives them. A park, in my opinion, will soon lose its appeal if it is not exploited properly. I think the traditional amusement parks have good potentialities. However, with the great population shift to the suburban areas, many parks today are in bad geographic locations within their respective areas."

. . . 1959 PROSPECTS:

"We expect a better season than 1958, when the Ohio valley experienced the worst season, weather-wise, in 20 years. We are also subjected to high unemployment due to Louisville's close relation to the building industry. With general economic conditions slightly improved in this area and with our hopes for a better weather break, we anticipate a better season for 1959."

EDWARD J. CARROLL

Riverside Park, Agawam, Mass., comments on the . . .

. . . RIDE MARKET:

"I think that the NAAPPB has had a great deal to do in stimulating the American manufacturers to produce new rides to keep up with the foreign market. American manufacturers, given the proper support by the parks, will produce rides far superior to the foreign market. By support, I mean to purchase the rides in the developing stages and not wait for two or three years to see how everybody is doing with it. This has been proven by the Eli Bridge Company with their Scrambler, John Allen with his Crazy Cups, Allan Hawes with his boats and Monorail, and Ben Schiff with his Wild Mouse."

. . . PARK BUSINESS:

"Disneyland has had a tremendous effect on the industry and proves that all you must have is an idea and the courage to back it up and of course, a little sugar to go along with it. The theme parks are here to stay, providing they have the proper location and are not crowded on top of one another. The traditional style park should incorporate the theme parks into their own particular situation, such as in their kiddielands."

. . . 1959 PROSPECTS:

"The prospects for business at our park this year are exceptionally good. There is not too much unemployment. We are not dependent on any one single industry for our revenue as we have diversified plants in our area. We were not hit much by the recession last year, and if our winter business in our Bowling Alleys and Roller Skating Rink is any barometer, we are looking for good business this coming year."

. . . LONG-TERM OUTLOOK:

"Park operators should consider the change of attitude in the children of today and the teen-agers and also the shorter working hours of the parents and plan accordingly.

"The weakest point in the business is the so called competitive park that undersells everything they have to offer and also the park that does not keep in mind the responsibility it has to their patrons."

ABRAM BAKER

Glen Echo Park, Washington, comments on the . . .

. . . RIDE MARKET:

"The ride manufacturers in this country seem to lack imagination in planning and developing new rides, and the quality of construction sometimes leaves a good deal to be desired. Domestic manufacturers are certainly eager to sell rides, but they do nothing to assist park operators in the way of financing on favorable terms. This has prevented many park operators from going ahead with needed revitalization and expansion programs.

"It seems significant that the three most talked about new rides in the amusement park happen to be German imports: Kiddie Carousal, Satellite Jet and the Wild Mouse, which domestic manufacturers are trying to copy.

"The ride industry might do well to think about adopting a plan similar to that of the auto industry, a plan that would allow for the trading in of old rides on new ones. This would allow park operators to change major rides more often, thereby helping to keep the public more keenly aware of the fun and excitement that a park has to offer."

. . . PARK BUSINESS:

"The significant factor about the influence of Disneyland on the amusement park business in general is that Disney has proved we are limited only by our imagination and determination. This has been a big boost to many park operators.

"Traditional style parks will always have strong appeal as long as they offer the public new things from time to time. Theme parks, villages and traditional style parks have in common one big thing upon which success depends—and that is promotion."

. . . 1959 PROSPECTS:

"This year we are celebrating our 50th anniversary. We are looking forward to the biggest year in the park's history. We are fortunate in that we are not affected by strikes, plant-shutdowns or similar factors that affects the general economy of an industrial area."

JULIAN NORTON

Lake Compounce Park, Bristol, Conn., comments on the . . .

. . . RIDE MARKET:

"I think that the Amusement Ride Market has improved considerably over the past few years. A short time ago it seemed as tho new designs, especially for major rides, was at a standstill, so much so that the NAAPPB offered a prize for the most novel new ideas in this category. Domestic manufacturers were concentrating more on kiddie rides during this period. However, the recent introduction of imported rides of a major type apparently stimulated this market to the extent that today there are quite a number of popular new rides available."

. . . PARK BUSINESS:

"Taken as a whole the present status of the Amusement Park Business thruout the nation is on a pretty sound basis. I think that the Disneyland influence has been a decided asset to the industry by keeping the public Amusement Park minded. Other theme parks of a similar nature, altho they may be competitive in some areas, are still in no way detrimental to the traditional style parks. Competition is something one must be prepared to meet in any type of business.

"Ride appeal in itself is not enough for the successful operation of an amusement park. A good promotional program is necessary to attract patrons to the park."

. . . 1959 PROSPECTS:

"Economic conditions and weather are two of the most important factors and with a fair break in the weather, economic conditions in our area point to good prospects for business. I have not heard of any important changes in budgeting policies by any companies regarding picnic business, altho there does seem to be slightly more of a trend towards the family-type outing by several organizations."

DUDLEY COOPER

Ocean View, Seaside Park and Seaview Beach, Norfolk, comments on the . . .

. . . RIDE MARKET:

"It is gratifying that an impetus has been given to the creation of so many new amusement rides as well as the entrance in the market by other than the long-established ride manufacturers.

Influx of foreign rides will have a good effect in stimulating new competitive ideas among our American producers."

. . . PARK BUSINESS:

"The influence of Disney in the amusement park field will be great on the product ride manufacturers. Disneyland and like operations will have a favorable effect on ride manufacturers who will pick up new and good ideas from these innovators.

"To convert to a Disneyland or Western village theme would entail vast changes and a great outlay of money . . . and to make such changes is economically unfeasible."

. . . 1959 PROSPECTS:

"The Norfolk-Portsmouth-Virginia Beach area does not depend on smoke stacks for its income. Rather, its principal industry is the armed services . . . and tourist business is the State's major industry. Therefore we can reasonably expect a steady flow of traffic at least comparable with former years."

. . . LONG-TERM OUTLOOK:

"My opinion of the long-term outlook for parks is negative. Outside of such major investments in parks of the Disneyland type, there have been few installations of major amusement parks of a conventional type of any consequence during the past 30 or 40 years.

"In order to encourage a continuing patronage it is necessary to resort to many such resources as free acts, fireworks, special events and increased advertising. . . . Without these improvements the demise of amusement parks would be accelerated."

FRANK S. TILYOU

Steeplechase Park, Coney Island, N. Y., comments on the . . .

. . . RIDE MARKET:

"The amusement ride market at this point is in a much more healthy state, especially in regard to adult rides. The trend following World War II was in the building and designing for Kiddieland operations. The trend in the last few years has swung back to the major ride market. I believe the adult and teen-age participation comprises the major portion of business in large parks, running in our area to approximately 65 per cent of attendance.

As to the imported devices, they have been of great help, not only in some good productive rides, but also as a stimulus to American manufacturers. I still hold that an American device manufactured by outstanding American companies, need not take a backseat to devices of the imported variety.

. . . PARK BUSINESS:

"The outlook for major parks and Kiddielands appears to be good. The biggest unknown quantity these operations face is still weather, followed by labor costs

(Continued on page 98)

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ROLLER RUMBLINGS

MARSI Hatches an Egg, Disclaims Chick—URO

CINCINNATI — The March bulletin of the United Rink Operators contains additional comment on recent action of the Manufacturers' Association of the Roller Skating Industry in awarding exclusive representation rights to the Roller Skating Rink Operators' Association of America.

Said the URO bulletin: "The recent serving of 'alphabet soup' (if one may so designate the unpalatable MARSI-RSROA-URO concoction lately dished out) is causing acute indigestion. Reactions from URO members, independent operators and some manufacturers have been prompt and indignant.

"As was to be expected, the unanimous demand is that full details of the vote be made public. It is felt that those manufacturers who make up MARSI should be willing to proclaim their positions and give the reasons for their stand. On the other hand, it is undeniable that to do so would be to immediately draw fire from one side or the other, for they have placed themselves directly in the middle of the battle."

As an illustration of the reprisals which may be expected, we quote from communications received which are typical:

Charges Coercion

"A Michigan operator: 'It is hard for one who has been familiar with MARSI since its inception to understand how it could be coerced into voting as a body to prohibit an organization like the URO to exhibit at MARSI trade shows, which are supposedly run for skating manufacturers to exhibit their wares to rink operators. . . . The URO has always commanded the respect of the skating industry and has never used the organization as a pressure group to coerce other operators or manufacturers. It is definitely not in the best interests of skating to prohibit the URO from showing at MARSI trade shows, and one that should be rectified immediately by the members of MARSI.'

"A Wisconsin operator: 'It is unfair for any group to have the power to say who can be admitted to important meetings, that are imperative to the roller skating operator for his business, and who can't. There are trade laws to prevent just these unfortunate happenings. . . . Since when does an organization like the URO have to give in to a judicial ultimatum uttered by a party that feels they have the right to say who may be admitted to meetings or permitted to have access to certain products that are important in filling the demands of our customers. It is as much as saying who may operate a rink and who will just have to throw in the towel. . . . I think we should be given an accounting as to how the voting went. Then we could act accordingly. I myself would boycott the opposing companies and give the business of my rink to someone who values the opportunity for better rinks.'

Talks Antitrust Action

"A Pennsylvania operator: 'An astounding action, contrary to all principles of free enterprise and fair play. A continuance of this step by MARSI may mean an investigation under the antitrust laws such as the juke box industry is now undergoing. An embarrassing thought for an industry catering primarily to youngsters.'

"An Iowa operator: 'I definitely think we should know or make an attempt to know the names of these manufacturers who vote against the URO. I, for one, would not want to buy from one of them.'

"A California operator: 'It's pretty unfair when one organization can completely dominate a should-be intelligent group of business people, such as the manufacturers. We would like the names of the manufacturers who voted against us so as to give our business to people who really want it.'

"From the amateur organization: 'It is my humble opinion that this gesture is the most un-American and unbusinesslike occurrence ever to happen during my many years with roller skating.'

"A Michigan operator: 'It is hard to visualize manufacturers blind enough to make such a stupid mistake. We have been of the opinion that MARSI was one of the finest organizations that was ever started in the interest of roller skating, but it is on the brink of being destroyed by those who are selfish enough to use pressure to gain their own wants as individuals regardless of what the result will be for the industry. . . . We cancelled an order today, not a small one, after we learned who wanted our business and who didn't. We, as URO members, feel that we are entirely within our right in asking for a public statement from the dissenting manufacturers as to why they voted to exclude URO from future MARSI shows.'

Insult to URO, Others

"A Pennsylvania operator: 'This is an insult to the URO and independent rink operators. . . . Are we going to continue turning the other cheek like a weak sister?'

"A California operator: 'It would now seem to me that everyone now knows just where we stand in regard to getting together with the 'R' and what their intentions are. Also, just how much some manufacturers think of our business. It is now time for members of the URO to get together and do something or just wait for another slap in the face. I don't like being slapped in the face. As soon as possible, I'd like to know who of the manufacturers voted against URO being represented at trade shows. I'm not so set in my ways that I can't change the product I'm using.'

"An Eastern operator: 'It has had an effect in that it has aroused operators who have been dormant for months or even years. I have had many calls from operators who were infuriated by the action that took place in Atlanta.'

". . . And what about the manufacturers? Here the responses indicate an odd state of affairs. Having hatched the egg, the hen is now disowning the chick. Off-the-record conversations with manufacturers result in more than three claiming the three bi-partisan votes cast; even the one voted for neither organization has been claimed by two manufacturers. Another contends his vote was cast by an unauthorized representative. The following have expressed their attitudes for publication:

Manufacturers Speak

"Fo-Mac: 'You can use this letter in any way you desire. . . . We are bi-partisan when it comes to the operation and policy of either organization. . . . We have a product to sell. . . . We cannot become involved in the political methods of any group or company. . . .'

"Riedell Shoes: 'We here at Riedell's think the whole thing stinks. This was a secret ballot and normally I would not disclose how I voted. However, since you already have acknowledgments from four companies that claim a bi-partisan vote, I must disclose my vote. Someone is lying. It's impossible to have four votes because we are one of the four. . . .'

"Perry Giles (Rink-Cote): 'MARSI can not afford to be drawn into organizational controversy between operator groups. Even more, it can not afford to discriminate between them. If both can not exhibit on their merits on the same basis as the manufacturers, both should be excluded. . . . I should like to have this matter again referred to the members for vote on two proposals only: To admit both organizations or to exclude both.'

"We repeat, we do not want to promote organizational squabbles. We respect the organizational affiliations of our friends as we do their political and religious ones. . . . We are ready to believe that this action did not represent the real wish of the manufacturers, who are working with their own competitors so that all skating necessities may be displayed to all rink operators. We believe that in some instances the vote was the result of pressure tactics, as no intelligent businessman would, except under strong pressure, deliberately antagonize a substantial group of his customers. . . . If the very existence of MARSI is threatened by making it a bone of contention between the two organizations . . . it is definitely to the best interest of skating that neither group be given official standing in future shows. . . ."

Frank S. Tilyou

• Continued from page 97

and other fixed charges faced by operators. There is no doubt in my mind that the Disneyland operation has contributed greatly to outdoor operations and has proved that with intelligent planning, location and tremendous publicity, even with a tremendous large investment, the operation can be and is a great attraction and valuable to the entire industry. I believe the Kiddielands are here to stay, properly operated in conjunction with a wide-awake special events and promotion program. In regards to theme parks, I do not believe they have the long-term appeal of the Kiddie parks. The traditional parks still have strength in areas of stable population. Maintenance and cleanliness and proper painting to retain flash is most important, next to the safety factors involved."

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COLO. STATE RECEIVES SUPPORT FOR 500G HALL

PUEBLO, Colo.—A $500,000 industrial exposition hall to be operated as a major tourist attraction on a year-round basis at Colorado State Fairgrounds here has been assured of backing by some of the State's industrial firms.

The building, utilizing Colorado materials and manufactured products, would be 160 by 300 feet. It has been proposed that the Legislature appropriate the money for the building with the funds to be repaid to the State in five years from rental of display space.

"Members of the Fair Commission and I have talked to several of the State's top industrialists and manufacturers and they feel that Colorado should have such a permanent display of the State's products," explained Clyde P. Fugate, State Fair manager. "They have assured us of their financial support and are of the belief that others will do likewise.

"The space rentals would be contracted so that the building would be paid for at the end of five years. After that, rentals would be scaled down. The project would be made possible by industry, the rentals would be deductible as other business expenses and the State would get all of its money back. The State Fair would own, maintain and police the exhibit building.

"It is a big project and, of course, could not be completed for this year's fair. It would be a great thing if Colorado's industries could launch this as their major contribution to the 'Rush to the Rockies' Centennial. We could start Colorado's second century with it."

Fugate went on to point out that approximately 300,000 people attend the State Fair each year and that with proper advertising the industrial ball could become a major factor in "telling" the Colorado industrial story.

PREMIUMS

Dallas Posts $82,000 for Pan-Am. Show

DALLAS—A total of $82,198 in premiums, $7,149 more than at the 1958 fair, will be offered at the Pan-American Livestock Exposition and Junior Livestock Show at the 1959 State Fair of Texas here, October 9-25.

The Pan-American will offer a record total of $60,247 for beef and dairy cattle, swine, sheep, Angora goats and herdsmen awards. Junior Livestock Show premiums for dairy cattle and beef heifers, steers, pigs, lambs and herdsmen awards will total $21,951.

The Pan-American Livestock Exposition will be presented during the first nine days of the fair, and the junior show will follow during the second half. Plans are being developed for a series of three horse shows, with details and premiums to be announced later.

Ray W. Wilson, livestock manager of the fair, said the new $2 million State Fair Livestock Coliseum is an important facility for the livestock and horse shows.

BIG AUGUST

106 Events Slated For Illinois Season

SPRINGFIELD, Ill.—Fair-conscious people in the State of Illinois will again have plenty of fairs this year. A total of 105 events will operate in addition to Illinois State Fair, August 14-23. This information was compiled by the Department of Agriculture here.

The majority of the events at the county level will either start their run or have their complete run during August, a total of 56 in all. One will operate in June, 39 in July and nine in September. The Du Quoin State Fair, major event along with the State fair, runs August 30-September 7, winding up with the traditional Labor Day ending.

Only event to operate in June is the Fayette County Fair at Fayette, which runs June 29-July 4. This annual will be the curtain-raiser as far as the Illinois season is concerned.

Most of the fairs will wind up by mid-September. Only two operate after that time, Calhoun County Fair, Calhoun, September 25-27, and Okawville Agricultural Products Fair, Washington, September 19-20.

Last year the State's 102 county fairs drew an estimated attendance of 2,411,193 and the value of grounds and improvements was set at $8,774,093.12.

Receipts during 1958 from gate admissions totaled $621,683; grandstands, $494,966; carnivals and concessions, $433,125, and total receipts, other than State aid and rehabilitation, $2,704,144. During the year the fairs issued claims for $1,102,426 in State aid and a total of $999,994 was paid.

Total premiums paid in 1958 were $2,081,196 and total expenditures by all fairs other than the State fair was $4,193,837.

PNE Okays New Sound System Plan

VANCOUVER, B. C. — The board of directors of Pacific National Exhibition has approved installation of a sound system which will extend over almost 80 per cent of the grounds.

It will be controlled from a single master transmission unit at a sound level that will not conflict with individual p.-a. sets on the grounds.

Main purpose of the installation will be to advise the crowds of various attractions scheduled thruout the day. It will also serve as an emergency alert in the event of minor and major crises.

DOWN UNDER

Sydney Gate Slips But Rain $$ Help

SYDNEY, N. S. W.—Attendance at this year's Royal Easter Show was 1,033,995 for the 10 day and eight nights which ended March 30, a drop of 13,023 from last year's figure. But the sponsoring Royal Agricultural Society had this deficit overcome thru collecting $55,000 in raio iosurance on its $200,000 policy.

The society narrowly missed out on another $8,000 when only eight of the required 10 points of rain fell during one of the periods covered. Altho the days were mainly fine, rain insurance had been taken out for periods such as early mornings, when statistical averages here show the most seasonal rainfall.

Satisfaction with the run was expressed by Sam Hordern, society president, and S. Peasley, secretary-treasurer of the Showmen's Guild of Australia. He pointed out that the number of exhibitors was, as usual, second to those at the Brisbane show in August despite the huge public turnouts here. Business was good, however.

The Sydney show features ring events—rodeos, polo, horse shows and riding, livestock parade, woodchopping contests—plus agricultural and industrial displays and midway features. Poker rolldowns, rides, floss and refreshments of all kinds, the Slim Dusty hillbilly show, Hell Drivers, Belgian Congo pygmies, Jimmy Sharman and his boxing troupe, Taiwanese dancers, and human and animal freaks were offered.

A nuclear age concession was the atomic radiation tent show containing examples of exposure damage from Strontium 90.

Lost children caused police less trouble than in past year, with 1,150 lost and reunited with families. Police stowed one aboard the train after he lost his traveling companion and ticket.

Production of the annual exhibition costs $400,000 and the audit has not been completed yet. Gate was tight, the prices of 50 cents for adults and 10 cents for kids remaining unchanged since 1952. A departure is the 10-cent gate for invalid pensioners and the aged. Six hundred crippled children were guests on closing day.

Highlights also included the improved telephone service, an enlarged switchboard handled 80 extension lines, and the performance of Laurie Morgan. A wealthy polo-playing rancher from Condoblin, he was omitted from Australia's last Olympic equestrian team and spent $30,000 of his own to prove the selectors wrong by touring riding events overseas. He carried off some of the show's top ridin awards some of the show's t p riding awards and won selection for the next Olympic squad.

TAMPA — The annual Florida State Fair planning meetings will be held April 28-30 in the Leisure House of the Tampa Electric Company here, according to J. C. Huskisson, general manager.

The meetings include beef show, April 28; dairy show, April 29, and general planning, April 30.

Evansville, Ind., To Open $120,000 4-H Auditorium

EVANSVILLE, Ind. — Built at a cost of $120,000, a new 4-H Club auditorium will be dedicated here on April 26.

Fifty Vanderburgh County farmers joined in the effort to complete work on the building and a 200-car parking lot.

Situated at Rural Center just west of Highway 41 North in Scott Township, the structure is of concrete block construction with stone veneer in front.

County tax funds were used for the construction of the 135-by-101-foot building which will contain two meeting rooms, stage, kitchen and dance floor. It is equipped to accommodate 1,200 persons.

Ohio Schedules 98 County, Indep't Events

LANCASTER, O.—A total of 98 county and independent fairs are scheduled in Ohio for the 1959 season, according to Russell W. Alt, secretary of Fairfield County Fair here and president of the Ohio Fair Managers' Association.

The turnstiles will start to click the third week in July and continue well into October.

"The advent of favorable weather finds many fairs giving attention to getting their buildings and grounds in shape for the 1959 expositions," Alt added.

The first fair will be Jackson County Fair, Wellston, July 23-25, with Warren County Fair starting a day later in Lebanon. The closing events of the season are Alt's own fair here, October 14-17, and the Circleville Pumpkin Show, October 21-24.

The peak of the season comes in August when 13 fairs are scheduled thruout Ohio the week of August 9, and 14 are set for the week of August 16.

De Queen, Ark., Adds Parking

DE QUEEN, Ark. — A parking area to accommodate 400 cars is being prepared at Sevier County Fairgrounds here. The road from De Queen to the fairgrounds is being widened to accommodate two-way traffic.

FLORIDA ASSN. SHORT COURSE SET MAY 17-19

GAINESVILLE, Fla.—The Florida Federation of Fairs' annual short course will be held May 17-19 in the student's Service Center here on the campus of the University of Florida.

Penn Yan First of N. Y.'s 54 Fairs

ALBANY, N. Y.—Fifty-four fairs are schedul d in New York State this year, according to the Department of Agriculture and Markets.

In addition to outdoor fairs, the American Institute of the City of New York conducted its annual display in schools April 10-11. Like the outdoor fairs, the American Institute show receives State money as reimbursement for premiums.

The 54 outdoor shows include the New York State Fair, Syracuse, September 4-12; eight youth events, the regional fair at Altamont and the county and town fairs.

Herkimer County Fair at Frankfort, which is included in the 1959 list, is in the process of qualifying for State aid. Fairs not classed as youth fairs become eligible for aid when they have paid out at least $5,000 a year in premiums for three consecutive years. James A. Carey, agricultural fairs representative in the Department of Agriculture and Markets, said the law limits at $10,000 the amount any agricultural fair society may receive in a single year.

Youth fairs, to qualify for their top reimbursement of $2,500, must pay premiums of $500 or more for three consecutive years.

The outdoor season opens as it has for many years with the Yates County Fair at Penn Yan, July 15. It runs from then without a break until the close of the Dundee Fair on September 27.

The State fair, 19 county and town fairs and one youth fair will operate on Sunday this year. All fairs with the possible exception of Avon will feature night shows. Avon plans are incomplete.

As many as 13 fairs will be running at one time at the peak of the August season. The State fair will distribute approximately $125,000 in premium money while the others will reward .beir winning exhibitors with more than $500,000. More than 2,000,000 persons are expected to visit the expositions.

CINCY ANNUAL STUDIES $10 MILLION STADIUM

CINCINNATI—The possibility of building a 45,000-capacity stadium that would cost an estimated $10 million at the grounds of the Carthage Fair was seen here last week.

According to Clarence A. Peters, fair secretary-manager, the board is considering the proposition and will give it further study at an April 18 meeting.

If the board approves the idea the proposition then will be submitted to the county commissioners. Peters said that while he had worked on the proposition for over a year, it was never submitted to the board. If built, it would give the fair a new grandstand, parking area and exhibit space.

Peters said it was his idea to have a stadium that would be suitable for baseball, football, horse racing and other sports and gatherings.

Financing of the project is yet to be worked out but Peters said he believes it could be self-liquidating.

1959 Fair Dates

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• Continued from page 91

Iowe Park—Texas-Oklehoma Fair Assn. Sept. 28-Oct. 3. T. Leo Moore.
Kaufmen— Kaufman Co. Livestock Show & Exhibits. Aug. 27-29. Floyd Thurman.
Keller—Dalworth Dist. Feir Assn. Aug. 20-22. Bruce Lee.
Levelland—Hockley Co. Fair Assn. Sept. 17-19. Bob Walker.
Liberty—Trinity Valley Expo. Oct. 7-10. Mrs. Faye DeBoerd.
Lockney—Floyd Co. Fair Assn. Sept. 10-12. Joe Parrish.
Longview—Gragg Co. Fair Assn. Oct. 5-10. Bobby Smith.
Lubbock—Panhandle South Pleins Fair Assn. Sept. 28-Oct. 2. A. B. Devis.
Mabank—Ven Zendt Co. Fair Assn. Aug. 20-22. Jack Mallery.
McKinney—Collins Co. Free Fair Assn. Sept. 21-26. Pat Simpson.
Marshall—Central East Texas Fair Assn. Aug. 31-Sept. 5. Joe L. Mock.
Mesquite—Dallas Co. Feir Assn. Sept. 7-12. Robert Yarbrough Jr.
Midlothien—Midlothian FFA Fair & Stock Show. Aug. 27-29. Jemes Parmenter.
Nacogdoches—Nacogdoches Co. Fair Assn. Oct. 14-17. Ben Ritterskamp.
New Breunfels—Comal Co. Feir Assn. Sept. 25-27. Marcus J. Adams.
Pampa—Top o' Texas Rodeo, Horse Show & Fair Assn. Aug. 5-8. E. O. Wedgeworth.
Pasadena—Pasedene Livestock Show, Fair & Rodeo. Oct. 12 17 Louis Alison.
Plainview—Hale Co. Fair Assn. Sept. 17-19. Cherlie Young.
Port Lavaca—Calhoun Co. Feir Assn. Oct. 8-10. C. L. Cook.
Richardson—Richardson Community Fair Assn. Aug. 12-15. Mrs. Jackie Hutfhines.
Seguin—Guedalupe Agrl. & Livestock Fair Assn. Sept. 11-13. F W. (Jack) Stewert.
Texarkane—Four States Fair & Rodeo. Sept 14-19. Mrs. S. G. Fisher.
Tyler—East Texas Fair Assn. Sept. 12-19. Bob Murdoch.
Waco—Heart o' Texes Fair Assn. Oct. 6-10. Leon B. Dollens.
Waller—Waller FFA Show & Rodeo. April 17-18. Olan Gilbert.
Weller—Weller Co. Fair Assn. Sept. 30-Oct. 2. Henry Holz.
Wharton—Wharton Co. Fair Assn. Sept. 22-26. H. Charles Koehl Jr.

Utah

Midvale—Midvale Harvest Days. July 29-Aug. 1. Herold H. Ashman.
Orderville—Kene Co. Fair Assn. Aug. 27-29. J. O. Esplin.
Salt Lake City—Utah State Fair. Sept. 11-20. Don Wyatt.

Vermont

Barton—Orleens Co. Feir Assn. Aug. 18-23. Howard Conley.
Bradford—Connecticut Valley Expo. Aug. 7-9. J. Arthur Peters.
Danville—Danville Feir. Aug. 12. Lawrence A. Cahoon.
Hartland—Hartland Fair Assn. Aug. 21-23. Donald A. Freil.
Lyndonville—Caledonia Co. Fair Assn. Aug. 27-29. Kenneth Liggett.
Rutland—Rutlend Co. Agrl. Assn. Sept. 7-12. Arthur B. Porter.
Tunbridge—World's Fair. Sept. 17-19. P. A. Farnhem.
Wilmington—Deerfield Valley Fermers' Day Assn. Sept. 19. Mrs. Walter Nelson.

Virginia

Blackstone—Blackstone Retail Merchants Assn. Oct. 12-17. Mrs. Wilson Winn.
Bland—Bland Co. Fair Assn. Sept. 3-5. T. B. Mallory.
Chase City—South Central Fair. Oct. 12-17. Garland Moss.
Chathem Hill—Rich Valley Fair Assn. Aug. 20-22. J. T Gardner.
Chesterfield Courthouse—Chesterfield Co. Feir Assn. Sept. 17-19. Mrs. W. O. Phillips.
Dublin—Pulaski Co. Fair Assn. Aug. 17-22. S. T. Wilson.
Farmville—Five Co. Feir Assn. Sept. 14-19. Mrs. E. R. Spillman.
Front Royal—Werren Co. Agrl. & Ind. Fair Assn. Sept. 7-12. L. W. Brown Jr.
Goochland—Tri-Co. Fair Assn. Sept. 9-11. Mrs. C. Sheppard.
Luray—Page Co. Fair Assn. Aug. 3-8. Beneva E. Short.
Manassas—Prince William Veterans Farm Club. Aug. 10-15. Robert Beehm.
Martinsville—Henry Co. Feir & Expo. Aug. 24-29. O. B. Hensley.
Norton—Wise Co. Fair Assn. Aug. 24-28. Herman L. Huff.
Petersburg—South Side Virginia Fair. Oct. 5-10. Stanley Hutcherson.
Richmond—Virginia State Fair. Sept. 25-Oct. 3. J. A. Mitchell.
Roanoke—Roanoke Feir Assn. Aug. 17-22. Walter C. Buckner.
Staunton—Staunton-Augusta Co. Agrl. Fair Assn. Aug. 21-Sept. 5. Rex Spiece.
Suffolk—Tidewater Fair Assn. Oct. 20-24. W. C. Moss Sr.
Tazewell—Tazewell Co. Feir Assn. Aug. 11-15. Herbert Werd.
Warsaw—Northern Neck Agrl. Fair Assn. Sept. 7-12. Mrs. J. L. Simon.
Wise—Wise Co. Fair Assn. Aug. 19-22. Hermen L. Hutt.
Weirwood—Central Northampton Ind. & Agrl. Assn. Aug. 11-14. T. L. Frances.
Woodstock—Shenandoah Co. Fair Assn. Aug. 31-Sept. 5. Marvin W. Renalds.

Washington

Asotin—Asotin Civic Assn. Fair. April 24-25. H. H. House.
Benton City—Benton Co. Jr. Fair. Aug. 2. Merge Hamilton.
Bremerton—Kitsep Co. Fair Assn. Aug. 20-23. Mrs. W. W. Sehorn.
Cashmere—Chelan Co. Feir Assn. Sept. 11-12. Charles Clements.
Castle Rock—Castle Rock Community Fair. Aug. 7-9. Margaret Woodwerd.
Chehalis-Centralia—Southwest Wash. Feir Assn. Aug. 19-23. A. W. Wildheber.
Colfax—Palouse Empire Fair. Sept. 10-13. Troy Lindley.
Colville—Northeast Washington Fair. Sept. 10-12. John P. Esvelt.
Davenport—Lincoln Co. Fair Assn. Sept. 10-12. G. W. Geuger.
Dayton—Columbia Co. Feir Assn. Sept. 11-12. Art Sunderland.
Deer Park—Deer Park Fair Assn. Aug. 27-29. Mrs Irena Boese.
Ellensburg—Kittitas Co. Fair Assn. Sept. 4-7. Wendell W. Prater.
Elma—Greys Harbor Dist. Fair Assn. Aug. 13-16. Mrs. David McNutt.
Friday Harbor—San Juan Co. Fair Assn. Aug. 6-8. Raymond D. Oehl.
Grandview—Yakima Valley Jr. Fair. Aug. 20-22. Mrs. Paul Cavelt.
Kelso—Rose Valley Com. Fair. Aug. 1. Lennie Parson.
Kennewick—Benton Franklin Feir & Rodeo. Aug. 28-30. Ed Hopkins.
Langley—Islend Co. Fair Assn. Aug. 21-23. Frank Kramer.
Longview—Columbia Empire Fair. July 29-Aug. 1. Ed Ashe.
Lynden—Northwest Washington Fair. Aug. 19-22. Peter Meenderink.
Manson—Lake Chelan Valley Fair. Nov. 21-22. Lucile Hubbard.
Marysville—Snohomish Co. Fair Assn. Aug. 11-16. Mrs. Ruth Johnson.
Monroe—Evergreen State Fair. Sept. 3-7. Robert Follis.
Moses Lake—Grant Co. Fair Assn. Sept. 10-13. E. W. Thomas.
Mt. Vernon—Skagit Co. Feir Assn. Aug. 6-8. Mrs. Julia Tewalt.
North Bonneville—Skamania Co. Fair Assn. Aug. 14-16. Mrs. Verily Ostergren.
Odessa—Lincoln-Adams-Grant Co. Livestock Fair & Rodeo. Aug. 28-30. Don H. Evabold.
Okanogan—Okanogan Co. Fair Assn. Sept. 11-13. Mrs. Sally Goodmark.
Olympia—Thurston Co. Fair Assn. Aug. 14-16. Joe Preston.
Pomeroy—Garfield Co. Fair Assn. Sept. 18-20. Jim Oacres.
Port Angeles—Clallem Co. Feir Assn. Aug. 28-30. Mrs. Hallie Parr.
Port Angeles—Forks Community Fair. Aug. 18-19. Mrs. Nellie Parr.
Port Townsend—Jefferson Co. Feir Assn. Aug. 14-16. Mrs. Werd B. Williams.
Pullman—Washington State 4-H Club Fair. Sept. 30-Oct. 4. Gerald Poor.
Puyallup—Pierce Co. Jr. Fair. Aug. 13-15. Charles E. Bond.
Puyallup—Western Washington Feir Assn. Sept. 19-27. J. H. McMurray.
Raymond—Pacific Co. Fair Assn. Aug. 13-15. Mrs. Raymond Klemp.
Republic—Ferry Co. Grange Fair Assn. Sept. 4-6. C. B. Massie.
Ritzville—Adams Co. Fair Assn. Sept. 11-12. Mildred Wellsendt.
Seattle—North City Annual Feir. July 9-13. Tracy Owen.
Seattle—King Co. Fair Assn. Aug. 28-30. J. A. Johnston.
Shelton—Mason Co. Fair Assn. Aug. 20-22. George Wegener.
Spokane—Spokane Interstate Feir. Sept. 16-20. Chas. T. Meenach.
Valley—Valley Community Fair. Aug. 29. Mrs. Lee Story.
Vancouver—Clark Co. Feir Assn. Aug. 20-22. Winnifred E. Smiley.
Walla Walla—Southeastern Wash. Feir Assn. Sept. 2-6. Howerd C. Burgess.
Waterville—N. Central Wash. Dist. Fair. Sept. 18-20. Mrs. G. Merton Dick.
Yakima—Central Washington Feir. Sept. 30-Oct. 4. J. Hugh King.

West Virginia

Berkeley Springs—Morgan Co. Fair Assn. Aug. 12-15. Catherine Arnold.
Elkins—Mountain State Forest Festival. Sept. 30-Oct. 3. C. Wood Crawford.
Grafton—Taylor Co. Fair Assn. Aug. 18-22. Mrs. Paul O. Kleptel.
Green Sulphur Springs—Green Sulphur Dist. Fair Assn. Aug. 27-29. Mrs. Hazel M. Gwinn.
Helvetia—Helvetia Community Fair Assn. Sept. 11-12. Wilbur D. Deetwyler.
Lewisburg-Roncaverte—West Virginia State Fair. Aug. 24-29. C. T. Sydenstricker.
Mannington—Mannington Dist. Fair Assn. Aug. 25-29. Goffe H. Sturm.
Moundsville—Marshall Fair Assn. July 29- Aug. 1. Blaine Allen.
New Hope—Beaverpond Dist. Fair Assn. Sept. 3-5. Lowell Poe.
Parsons—Tucker Co. Fair Assn. Aug. 31-Sept. 5. Ruth C. Williams.
Petersburg—Tri-Co. Fair Assn. Sept. 8-12. B. E. Spencer.
Philippi—Barbour Co. Street Feir Assn. Sept. 2-5. John K. Phillips.
Point Pleasant—Mason Co. Farm Youth Fair. July 30-Aug. 1. Janet Wallace.
Rivesville—Paw Paw Dist. Fair Assn. Aug. 10-15. Mrs. John Parker.
Summersville—Nicholas Co. Feir Assn. Aug. 3-8. Jessie D. Hume.
Wadestown—Battelle Dist. Fair Assn. Sept. 2-5. Raymond Tennant.

Wisconsin

Antigo—Langlade Co. 4-H Club Assn. Aug. 7-9. Al Tschudy.
Athens—Athens A&A Assn. Aug. 27-30. Graydon Peterson.
Baraboo—Sauk Co. Agrl. Soc. Aug. 13-16. A. H. Thayer.
Beaver Dam—Dodge Co. Fair Assn. Sept. 8-13. Forrest Kenup.
Black River Falls—Jackson Co. Agrl. Soc. Aug. 12-16. Eugene Savage.
Bloomington—Blake's Prairie Agrl. Soc. Sept. 4-6. Mrs. Robert Brodt.
Cedarburg—Ozaukee Co. Agrl. Soc. Aug. 6-9. Arnold Groth.
Chilton—Calumet Co. Agrl. Soc. Sept. 4-7. Herbert Herder.
Chippewa Falls—Northern Wis. Dist. Feir Assn. Aug. 4-9. Wm. H. Kittle.
Crandon—Forest Co. Agrl. Soc. Aug. 18-22. Lester Grendine.
Darlington—Lafayette Co. Agrl. Soc. July 23-26. Lyle Atkinson.
De Pere—Brown Co. Agrl. & Fair Assn. Aug. 12-16. R. O. Planert
Eagle River—Vilas Co. Agrl. Soc. Aug. 21-23. Herman N. Smith.
Eau Claire—Eau Claire Co. Jr. Agrl. Soc. Aug. 17-19. Willard Hemm.
Elkhorn—Walworth Co. Agrl Sos. Sept. 4-7. R. B. Harris.
Ellsworth—Pierce Co. Fair. Aug. 21-23. Bernard Drewiske.
Elroy—Elroy Feir Assn. July 16-18. Lawrence Amberg.
Florence—Florence Co. Feir Assn. Sept. 5-7. Fritz Johnson.
Fond du Lac—Fond du Lac Agrl. Soc. Aug. 12-16. Wm. S. Schwetal.
Friendship—Adams Co. Agrl. Soc. Sept. 10-13. Leo Schmidt.
Galesville—Trempealeau Co. Agrl. Soc. July 23-26. Frank M. Smith.
Gays Mills—Crawford Co. Fair & Agrl. Soc. Aug. 7-9. Paul L. Peulsen.
Gillett—Oconto Co. Youth Fair. Aug. 21-23. Herbert Erickson.
Glenwood City—Croix Co. Feir Assn. Aug. 10-12. Geo. Steffen.
Grantsburg—Burnett Co. Co-Op Agrl. Soc. July 26-29. Marlin Sundquist.

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Green Lake—Green Lake Co. Jr. Fair. July 31-Aug. 2. Willy Gjermundson.
Hayward—Sawyer Co. Agrl. Fair Assn. Aug. 24-26. Sherman W. Weise.
Iron River—Bayfield Co. Fair. Aug. 21-23. Harry Lowe.
Janesville—Rock Co. 4-H Jr. Fair. Aug. 4-8. Alfred Finger.
Jefferson—Jefferson Co. Fair. July 30-Aug. 2. Adam Pancake.
La Crosse—La Crosse Inter-State Fair Assn. Aug. 4-9. Joseph W. Frisch.
Ladysmith—Rusk Co. Fair. Aug. 3-5. Ed Strek.
Lancaster—Grant Co Agrl. Soc. Sept. 10-13. A. S. DeBuhr.
Lodi—Lodi Union Agrl. Soc. Aug. 28-30. Vern Hillestad
Luxemburg—Kewaunee Co. Agrl. Soc. Sept. 5-7. Elroy C. Heppe.
Madison—Dane Co. Jr. Fair. July 15-19. Roy Gumtow.
Manitowoc—Manitowoc Co. Fair. Aug. 26-30. Dr A F. Rank.
Marengo—Ashland Co. Fair. Aug. 14-16. David Holl.
Marshfield—Central Wis. State Fair. Sept. 2-7. W A. Uthmeier.
Mauston—Juneau Co. Agrl. Soc. Aug. 13-16. Francis Pfeff.
Medford—Taylor Co. Co-Op Youth Fair. July 30-Aug. 2 Joe J. M. Tuss.
Menomonie—Dunn Co. Fair Board. July 23-26. Howard Kuhn.
Merrill—Lincoln Co. 4-H Assn. Aug. 10-13. Wm. Steckling
Milwaukee—Milwaukee Jr. Fair July 28-29. Leonard Luce, 9035A Watertown Pl. Rd.
Milwaukee—Wisconsin State Fair. Aug. 21-30. Willard M. Masterson.
Mineral Point—Southwestern Wis. Fair Soc. Sept 4-7 H. S Ivey.
Mondovi—Buffalo Co. Agrl. Fair Assn. Aug 14-16. John Bollinger.
Monroe—Green Co Agrl Soc. July 29-Aug 2. Rolland Kerlen.
Neillsville—Clark Co. Agrl. Soc. Aug 27-30 Harold Huckstead.
Oshkosh—Winnebago Co. Fair Assn. Sept 1-4. Robert Misky.
Phillips—Price Co. Agrl. Soc. Aug. 20-23. Harold Jennejohn.
Plymouth—Sheboygan Co. Agrl. Soc. Sept. 3-7 Philip Anderson.
Portage—Columbia Co. Fair Assn. July 30-Aug. 2. Arthur W. Meyer.
Rhinelander—The Hodag Fair. Aug. 14-16. Harvey Becker.
Rice Lake—Barron Co. Co-Op Agrl. Soc. July 30-Aug. 2. Harry Vruwink.
Richland Center—Richland Co. Agrl. Soc. Sept 10-13. Ruby Talledge.
Rosholt—Rosholt Free Community Fair Assn. Sept. 5-7. Russell Wiolstad.
St Croix Falls—Polk Co. Fair Soc. Aug. 7-9. Arthur Comer
Saxon—Iron Co. Fair Assn. Aug 28-30. Mrs. Florence Hardie.
Seymour—Outagamie Co. Fair Assn. July 15-19. Michael Burns.
Shawano—Shawano Co. Agrl. Soc. Sept. 4-7 Karl Korting.
Slinger—Washington Co 4-H Club Fair. July 23-26 Maurice Hovland.
Spooner—Washburn Co Jr. Fair. Aug. 17-19. Wm. H. Dougherty.
Sturgeon Bay—Door Co Fair Assn. Aug. 27-30. G. I. Mullendore.
Superior—Douglas Co. Fair Assn. Aug. 11-16. Seegar Swanson.
Tomah—Monroe Co. Fair Assn. July 30-Aug. 2. R. L. Pingel.
Union Grove—Racine Co. Agrl. Soc. Aug. 6-9. Elwin G. Leet.
Viroqua—Vernon Co. Agrl. Soc. Sept. 17-20 Fred Rogers.
Wausau—Marathon Co. Agrl. Soc. Aug. 19-23. C. J. McAleavy.
Wausaukee—Marinette Co. Agrl. Soc. Aug. 14-16 Victor Quick.
Wautoma—Waushara Co. Fair. Aug 21-23. Lester Van Loon.
Webster—Central Burnett Co Fair Assn. Sept. 3-5. R. E. Krause
West Allis—Wisconsin State Fair, Aug. 21-30. Willard M. Masterson.
Westfield—Marquette Co. Youth Fair, Aug. 6-9. Tom Brady.
Weyauwega—Waupaca Co Agrl. Soc. Sept. 10-13. Frank Heffner
Wilmot—Kenosha Co. Fair Assn. Aug. 13-16. Donna Keskin

Wyoming

Afton—Lincoln Co. Fair Assn. Aug 20-22. Harold S. Call.
Basin—Big Horn Co. Fair Assn. Aug. 17-19. Dr. M. B Walker.
Big Piney—Sublette Co. Fair Assn. Sept. 19-20. Max Boroff.
Casper—Central Wyoming Fair Assn. July 29-Aug. 1. Ed H. Krusee.
Cheyenne—Cheyenne Frontier Days. July 20-25. Leo I. Herman.
Douglas—Wyoming State Fair. Sept. 1-5. Floyd W. Tetreault.
Evanston—Uinta Co. Fair Assn. Aug. 14-16. Joe Michell.
Powell—Park Co. Fair Assn. Aug 20-22. Ross D. Copenhaver.
Rawlins—Carbon Co. Fair Assn. Aug. 19-22. Bruce Nixon.

CANADA

Alberta

Calgary—Calgary Exhn. & Stampede. July 6-11. Maurice E. Hartnett.
Edmonton—Edmonton Exhn. July 13-18. A. J. Anderson.
Lethbridge—Lethbridge & Dist. Exhn. July 22-25. C. E. Ferry.
Red Deer—Red Deer Agrl. Exhn. July 30-Aug. 1. D. W. Robertson.
Vegreville—Vegreville Agrl. Exhn July 27-29 T. K. Cole.
Vermilion—Vermilion Agrl. Exhn. July 23-25. S. C. Heckbert.

British Columbia

Abbotsford—Central Fraser Valley Fair Assn. Sept. 8-10.
Agassiz—Agassiz Agrl & Hort. Assn. Sept. 11.
Alberni—Alberni Dist Fall Fair Sept. 10-12.
Aldergrove—Aldergrove Agrl. Assn. Sept. 25.
Armstrong—Interior Provincial Exhn. Sept. 17-19
Bridge Lake—Bridge Lake Farmer's Institute Sept 5.
Burns Lake—Lakes Dist Fair Assn. Aug. 29
Castlegar—Castlegar & Dist Fall Fair Assn. Sept. 18-19.
Cawston—South Similkameen Fall Fair Assn Sept. 10.
Chase—Chase Fall Fair Sept 7.
Chilliwack—Chilliwack Agrl. Assn. Aug 18-20
Cloverdale—Lower Fraser Valley Exhn. Soc Sept. 17-19.
Cobble Hill—Shawnigan-Cobble Hill Agrl. Assn Sept. 9
Coombs—Arrowsmith Agrl. Assn. Aug 21-22.
Courtenay—Comox Valley Exhn. Assn. Sept. 3-5
Crawford Bay—Crawford Bay Fall Fair Sept. 2.
Duncan—Cowichan Exhn. Sept 10-12.
Fort Fraser—Fort Fraser Fall Fair. Sept 7.
Fruitvale—Fruitvale Fair Assn. Sept. 7
Ganges—Islands Farmers Institute. Aug. 26
Gibsons—Sunshine Coast Fall Fair Aug 14-15
Haney—Maple Ridge Agrl Assn. Aug. 13-15.
Hope—Hope & Dist. Fall Fair Assn. Aug. 26.
Invermere—East Kootenay Agrl. & Ind. Exhn. Aug. 21-22
Ladysmith—Ladysmith Agrl Soc Sept. 11-12.
Langley—Langley Agrl. Assn. Sept. 11-12.
Louis Creek—North Thompson Fall Fair Assn Sept. 7.
Luxton—Metchosin Farmers' Institute. Aug 29
Mayne Island—Mayne Island Fall Fair Assn. Aug. 15.
McBride—McBride Dist. Agrl. Fair Assn Aug. 25-26
Merritt—Nicola Valley Exhn. Assn. Sept. 7.
Mission—Mission & Dist Agrl, Assn. Sept 17.
Nanaimo—Vancouver Island Exhn. Assn. Aug. 19-22.
North Pine—North Peace River Fall Fair Assn Aug. 12.
Peachland — Peachland Women's Institute Aug. 28
Penticton—Penticton Peach Festival Assn. Aug. 5-8.
Powell River—Powell River & Dist. Agrl. Assn Sept. 10-12.
Prince George—Prince George Agrl & Ind. Assn. Sept. 4-7.
Quesnel—Cariboo Agrl. & Hort Assn. Sept. 4-5.
Rock Creek—Rock Creek & Boundary Dist. Fair Assn. Sept. 12.
Saanichton—N. & S Saanich Agrl Assn. Sept 5 and 7.
Smithers—Bulkley Valley Agrl. & Ind. Assn. Aug. 21-22
Sooke—Sooke Fall Fair. Sept 12.
Squamish—Squamish Valley Fall Fair Sept. 7.
Sunset Prairie—Kiskatinaw Fall Fair. Aug 12.
Vancouver—Pacific National Exhn. Aug. 22-Sept. 7. A. P. Morrow.
Victoria—Victoria Ind. & Agrl. Exhn. May 4-9.
Westbank—Westbank Fair Board. Sept 4.
Westwold—Westwold Fall Fair. Sept. 7.

Hawai

Honolulu—50th State Fair. June 27-July 8.
Maui—Maui Fair. Oct 9-12.

Manitoba

Arborg—Arborg Exhn. Aug 12 E L. Johnson
Archie—Archie Exhn. June 5. H R Poole.
Binscarth—Binscarth Exhn. July 29. Marion Johnston.

AUTO RACING

Winkley Uses Byline Series In P. R. Effort

MINNEAPOLIS—Auto Racing, Inc., operator of auto racing under the IMCA banner at Midwestern and Southern fairs, has issued a series of four feature stories under the byline of President Frank Winkley as part of its publicity program this season.

The four articles, which treat various phases of the speed sport, are intended for publication on consecutive weeks and, according to Winkley, are designed to better acquaint both the public as well as newspaper, radio and television people.

Along with the articles is background material on Winkley, who has been in the motorcycle, auto race and thrill show field since 1925.

First in the series is "The Sport of Auto Racing," which points out why it is a sport. In "The Men and Officials of Auto Racing," the operations behind the scenes, including those of car owners, mechanics and officials, are described.

In the third publicity effort, "The Why of Auto Racing," the value of the sport is pointed out, and in the last article, "How to Enjoy Auto Racing," Winkley gives tips to the fans on how to watch the many facets of auto racing such as pit activities and the combinations of car, driver and crew that make for a winning team.

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Birch River—Birch River Exhn. Aug. d.
Birtle—Birtle Exhn. July 23. Roy Preston.
Brandon—Brandon Exhn. June 27-July 3. P. A McPhail.
Brokenhead—Brokenhead Exhn. Aug. 7. J. Bellen.
Carberry—Carberry Exhn. July 9-10. H. L. Dempsey.
Crystal City—Crystal City Exhn. July 4. L. N. Moss
Dauphin—Dauphin Exhn. July 9-11. Mrs. E. H. Ringstrom.
Deloraine—Deloraine Exhn. June 17-18. Andy Ready.
Dominion City—Dominion City Exhn. July 3-4. Colin G. Granger.
Elkhorn—Elkhorn Exhn. July 21. W. L. Johnson.
Foxwarren—Foxwarren Exhn. June 6. W. F. Hinkel.
Gilbert Plains—Gilbert Plains Exhn. July 29-30. Mrs. Mary M. Hicks.
Gladstone—Gladstone Exhn. July 22. I. C. Buchenen.
Glenboro—Glenboro Exhn. July 17. W. A. Witherspoon.
Greenway—Greenway Exhn. June 25. Mrs. E. McLennen.
Hamiota—Hamiota Exhn. July 22. Mrs. M. M. Strickland.
Hanover—Hanover Exhn. July 28-29. F. L. Paquin.
Harding—Harding Exhn. July 17. E. Campbell.
Hartney-Lauder—Hartney-Lauder Exhn. June 27. N. R Jasper.
Holland—Holland Exhn. July 14. C. H. Sundell.
Kelwood—Kelwood Exhn. Oct. 1. A. J. Haern.
Killarney—Killarney Exhn. June 27. J. C. Richards.
Kinosota—Kinosota Exhn. Sept. 26. Tom Moar.
La Verendrye—La Verendrye Exhn. Aug. 15. Mrs. Dorothy M. Rettig.
Lorne—Lorne Exhn. June 27. Fred Andries.
Lundar—Lundar Exhn. June 13. C. F. Greenham.
Manitou—Manitou Exhn. July 8-9. E. A. Stepler.
Miami—Miami Exhn. June 20. Elmer Rutter.
Minnedosa—Minnedosa Exhn. July 17. Mrs. Evelyn N. Dalgety.
Morris—Morris Exhn. July 3-4. C. W. Anderson.
North Norfolk—North Norfolk & Dist. Exhn. June 26. W. C. MacWilliam.
Notre Dame de Lourdes—Notre Dame de Lourdes Exhn. June 25 Robert Deroche.
Oak Lake—Oak Lake Exhn. June 14. Mal Hert.
Oak River—Oak River Exhn. July 7. Mrs. J. Macaulay
Pelican Lake—Pelican Lake Exhn. June 20. Mrs. Berthe Garand.
Pipestone-Albert—Pipestone-Albert Exhn. July 25. A. C. Wilkins.
Plumas—Plumas Exhn. Aug. 7. Mrs. L. Mautha.
Portage le Prairie—Portage Industrial Exhn. July d-8. Keith Stewart.
Rapid City—Rapid City Exhn. June 24 J. Smith.
Rhineland—Rhineland Exhn. Sept. 10. Neil Wiebe.
Rivers—Rivers Exhn. June 26. H. M Harvey.
Roblin—Roblin Exhn. July 31. Charles A Brade
Rockwood—Rockwood Exhn. June 19-20. Mrs Bertha M. Ross.
Roland—Roland Exhn. June 27. Keith Stocks.
Rossburn—Rossburn Exhn. July 14. Otto Elvers.
Russell—Russell Exhn. July 1d-17. R Wheatley.
Shoal Lake—Shoal Lake Exhn. July 16. W Stone.
Souris-Glenwood—Souris-Glenwood Exhn. June 22-23. Robert W. Hicks.
Springfield—Springfield Exhn. July 25. Mrs. S Hanson.
Stanley—Stanley Exhn. Sept. 3. A F. Schulz.
Strathclair—Strathclair Exhn. July 15. C. W Knutt.
Swan River Valley—Swan River Valley Exhn. July 21-22. Mrs. L. M. Wray.
St. Agathe—St. Agathe Exhn. Oct. 7-8. S. Beaudoin.
St. Andrews-St. Clements—St. Andres-St. Clements Exhn. June 27. Miss Ida Bracken.
St. Claude—St. Claude Exhn. June 27. Miss Gabrielle Arbez.
St. Jean—St. Jean Exhn. June 26. Rene Beaudette.
St. Pierre—St. Pierre Exhn. July 22-23. P. Gregoire.
Ste. Rose du Lac—Ste. Rose du Lac Exhn. July 7. A. G. Arnel.
Swan Lake—Swan Lake Exhn. June 27.
Teulon—Teulon Exhn. Aug. 22. C. L. Larson.
Turtle Mountain—Turtle Mountain Exhn. June 24-25. H. Reedy.
Winnipeg—Red River Exhn. June 19-27. R. E. Stewart.

New Brunswick

Albert—Albert Fair. Sept. 16-18. W. A. Stuart.
Bathurst—Gloucester Co. Fair. Sept. 1-5. Allison Branch.
Chatham—Miramichi Exhn. Aug. 31-Sept. 5. H. T. Traer.
Fredericton—Fredericton Exhn. Sept. 7-12. W R. Crewdson.
Gagetown—Queens Co. Fair. Sept. 17-19. Fred Hyatt.
Keswick—Keswick Fair. Sept. 22-24. H. E. Carlisle.
St. Basile—Madawaska Regional Fair. Sept. 3-7 Levis Micheud, Edmundston.
St. John—St. John Exhn. Aug. 26-Sept. 5. A. L. Hastings.
St Quentin—Restigouche Co. Fair. Sept. 11-14. J. E. Chiesson.
St. Stephen—St. Shephen Exhn. Aug. 17-22. Millidge Dinsmore.
Stanley—Stanley Fair. Sept. 15-17. T. A. Best.
Ste. Marie—Kent Co. Fair. Aug. 28-30. Prosper Girouard.

Ontario

Acton—Acton Exhn. Sept. 18-19.
Almonte—Almonte Exhn. Sept. 10-12.
Alvinston—Alvinston Exhn. Sept. 25-26.
Ancaster—Ancaster Exhn. Sept. 17-19.
Apsley—Apsley Exhn. Sept. 11-12.
Arnprior—Arnprior Exhn. Aug. 13-15.
Arthur—Arthur Exhn. Sept. 30-Oct. 1.
Ashworth—Ashworth Exhn. Sept. 16-17.
Avonmore—Avonmore Exhn. Sept. 8-9.
Aylmer—Aylmer Exhn. Aug. 24-26.
Ayton—Ayton Exhn. Sept. 18-19.
Barrie—Barrie Exhn. Sept. 24-26.
Bayfield—Bayfield Exhn. Sept. 23-24.
Beachburg—Beachburg Exhn. Sept. 3-5.
Beamsville—Beamsville Exhn. Sept. 10-12.
Beaverton—Beaverton Exhn. Sept. 17-19.
Beeton—Beeton Exhn. Sept. 29-30.
Belleville—Belleville Exhn. Aug 17-20.
Belmont—Belmont Exhn Sept. 22-25.
Blackstock—Blackstock Exhn. Aug. 28-29.
Blyth—Blyth Exhn. Sept. 22-23.
Binbrook—Binbrook Exhn. Sept. 18-19.
Bobcaygeon—Bobcaygeon Exhn. Oct. 2-3.
Bolton—Bolton Exhn. Oct. 2-5.
Bonfield—Bonfield Exhn. Sept. 12.
Bothwells Corners—Bothwells Corners Exhn. Sept. 25.
Bracebridge—Bracebridge Exhn. Sept. 17-18.
Brampton—Brampton Exhn. Sept. 17-19.
Brigden—Brigden Exhn. Sept. 29-30.
Brighton—Brighton Exhn. Aug 4-5.
Bruce Mines—Bruce Mines Exhn. Sept. 11-12.
Brussels—Brussels Exhn. Oct. 1-2.
Burford—Burford Exhn. Oct. 10 and 12
Burks Falls—Burks Falls Exhn. Sept. 16-17.
Caledon—Caledon Exhn. Sept. 18-19.
Caledonia—Caledonia Exhn. Oct. 1-5.
Campbellford—Campbellford Exhn. Sept. 29-30.
Carp—Carp Exhn. Sept. 25-26.
Centreville—Centreville Exhn. Sept. 5.
Charlton—Charlton Exhn. Sept. 15-16.
Chesley—Chesley Exhn. Sept. 11-12.
Chesterville—Chesterville Exhn. Sept. 1-2.
Clarksburg—Clarksburg Exhn. Sept. 22-25.
Clute—Clute Exhn. Sept. 1-2.
Cochrane—Cochrane Exhn. Sept. 8-9.
Cobden—Cobden Exhn. Sept. 21-23.
Collingwood—Collingwood Exhn. Oct. 1-5.
Coe Hill—Coe Hill Exhn. Sept. 4-5
Cookstown—Cookstown Exhn. Sept. 18-19.
Comber—Comber Exhn. Aug. 27-29.
Delta—Delta Exhn. Aug. 17-19.
Demorestville—Demorestville Exhn. Sept. 30.
Denbigh—Denbigh Exhn. Sept. 11.
Dorchester—Dorchester Exhn. Oct. 5
Drayton—Drayton Exhn. Sept. 19 and 21.
Dresden—Dresden Exhn Aug. 25-27.
Drumbo—Drumbo Exhn. Sept. 30-Oct. 1.
Dunchurch—Dunchurch Exhn. Sept. 24-26.
Dundalk—Dundalk Exhn. Sept. 23-24.
Dungannon—Dungannon Exhn. Oct. 9.
Durham—Durham Exhn. Sept. 25-26.
Elmira—Elmira Exhn Sept. 4-5 and 7.
Elmvale—Elmvale Exhn. Sept. 21-23.
Embro—Embro Exhn. Sept. 21.
Emsdale—Emsdale Exhn. Sept. 14-15.
Emo—Emo Exhn. Aug. 17-19.
Exeter—Exeter Exhn. Sept. 23-24
Englehart—Englehart Exhn. Sept. 18-19
Erin—Erin Exhn. Oct. 9-10. and 12.
Fairground—Fairground Exhn. Oct. 2.
Fergus—Fergus Exhn. Sept. 11-12.
Feversham—Feversham Exhn. Sept 17-18.
Florence—Florence Exhn. Sept 22-25.
Forest—Forest Exhn. Sept. 11-12.
Fort William-Port Arthur—Canadian Lakehead Exhn. Aug. 3-8
Galt—Galt Exhn. Sept. 24-26.
Glencoe—Glencoe Exhn. Sept. 23-24
Gorrie—Gorrie Exhn. Oct. 2-5.
Grand Valley—Grand Valley Exhn. Sept. 25-26.
Hanover—Hanover Exhn. Oct. 2-5.
Harrow—Harrow Exhn. Sept. 3-5.
Hearst—Hearst Exhn. Sept. 15-16.
Highgate—Highgate Exhn. Oct. 9-10.
Huntsville—Huntsville Exhn. Sept. 23-24.
Ilderton—Ilderton Exhn. Oct. 3.
Kincardine—Kincardine Exhn. Sept. 17-18.
Kingston—Kingston Exhn. Sept. 29-Oct. 3.
Kinmount—Kinmount Exhn. Sept. 4-5.
Kirkton—Kirkton Exhn. Oct. 1-2.
Kitchener—Kitchener Exhn. Sept. 29-Oct. 4.
Lakefield—Lakefield Exhn. Sept. 18-19.
Langton—Langton Exhn. Sept. 30.
Lansdowne—Lansdowne Exhn. Sept. 3-5.
Lindsey—Lindsay Central Exhn. Sept. 23-26. N. G. Wilson
Lion's Head—Lion's Head Exhn. Sept. 9-10.
Listowel—Listowel Exhn. Sept. 28-29.
Lombardy—Lombardy Exhn. Sept. 18-19.
London—Western Fair. Sept. 14-19. S. D. McGugan.
Maberly—Maberly Exhn. Sept 22-25.
McDonald's Corners—McDonald's Corners Exhn. Sept. 24-25.
Madoc—Madoc Exhn. Oct. 6-7.
McKellar—McKellar Exhn. Sept. 17-19.
Magnetawan—Magnetawan Exhn. Sept. 10-11.
Manitowaning—Manitowaning Exhn. Oct. 1-2.
Markdale—Markdale Exhn. Sept. 10-11.
Markham—Markham Exhn. Oct. 1-3.
Marmora—Marmora Exhn. Sept. 5 and 7.
Massey—Massey Exhn. Sept. 18-19.
Maxville—Maxville Exhn. June 4-6.
Melbourne—Melbourne Exhn. Oct. 2.
Meaford—Meaford Exhn. Sept. 18-19.
Merlin—Merlin Exhn. Sept. 16-17.
Middleville—Middleville Exhn. Sept. 30.
Metcalfe—Metcalfe Exhn. Oct. 1-3.
Midland—Midland Exhn. Sept. 17-19.
Milton—Milton Exhn. Sept. 25-26
Millbrook—Millbrook Exhn. June 10.
Milverton—Milverton Exhn. Sept. 25-26.
Minden—Minden Exhn. Sept. 12.
Mitchell—Mitchell Exhn. Sept. 29-30.
Mohawk Reserve—Mohawk Reserve Exhn. Sept. 19.
Moraviantown—Moraviantown Exhn. Sept. 5.
Mount Brydges—Mount Brydges Exhn. Oct. d.
Mount Forest—Mount Forest Exhn. Sept. 21-22.
Murillo—Murillo Exhn. Aug. 27-29.
Napanee—Napanee Exhn. Sept. 7-9.
Navan—Navan Exhn. Aug. 14-15.
Neustadt—Neustadt Exhn. Sept. 11-12.
New Hamburg—New Hamburg Exhn. Sept. 18-19.
Newington—Newington Exhn. Sept. 4-5.
New Liskeard—New Liskeard Exhn. Sept. 10-12.
Norwich—Norwich Exhn. Sept. 25-26.
Norwood—Norwood Exhn. Oct. 9-10 and 12.
Oakwood—Oakwood Exhn. Sept. 21-22.
Odessa—Odessa Exhn. Sept. 4-5.
Ohsweken—Ohsweken Exhn. Sept. 24-2d.
Orangeville—Orangeville Exhn. Sept. 22-23.
Orillia—Orillia Exhn. Sept. 28-30.
Oro—Oro Exhn. Sept. 15-16.
Orono—Orono Exhn. Sept. 11-12.
Oshawa—Oshawa Exhn. Aug. 20-22.
Ottawa—Central Canada Exhn. Aug. 21-29. J. K. Clarke.
Ottawa—Ottawa Winter Fair. Oct. 26-31. J. K. Clarke
Owen Sound—Owen Sound Exhn. Oct. 7-10.
Paisley—Paisley Exhn. Sept. 14-15.
Perham—Perham Exhn. Sept. 12.
Parkhill—Parkhill Exhn. Sept. 24-25.
Peterborough—Peterborough Industrial Exhn. Aug. 12-15. R. R. Stewart.
Petrolia—Petrolia Exhn. Sept. 4-5.
Picton—Picton Exhn. Sept. 24-26.
Porquis—Porquis Exhn. Sept. 10-11.
Port Elgin—Port Elgin Exhn. Sept. 18-19.
Port Hope—Port Hope Exhn. Sept. 4-5.
Port Parry—Port Perry Exhn Sept. 5 and 7.
Powassen—Powassan Exhn. Sept. 15-16.
Providence Bay—Providence Bay Exhn. Sept. 15-16
Rainy River—Rainy River Exhn. Aug 17-19.
Ramona—Ramona Exhn. Sept. 26.
Riceville—Riceville Exhn. Sept. 18-19.
Renfrew—Renfrew Exhn. Sept. 16-19.
Richmond—Richmond Exhn. Sept. 17-19.
Ripley—Ripley Exhn. Sept. 25-26.
Ridgetown—Ridgetown Exhn. Aug. 18-20.
Richmond Hill—Richmond Hill Exhn. May 23.
Rocklyn—Rocklyn Exhn. Sept. 23-24.
Rockton—Rockton Exhn. Oct. 10 and 12.
Rodney—Rodney Exhn. Sept. 22-23.
Roseneath—Roseneath Exhn. Sept. 25-26.
Rosseau—Rosseau Exhn. Sept. 15-16.
Russell—Russell Exhn. Sept. 11-12.
St. Mary's—St. Mary's Exhn. Oct. 6-7.
Schomberg—Schomberg Exhn. May 29-30
Severn Bridge—Severn Bridge Exhn. Sept. 12.
Shannonville—Shannonville Exhn. Sept. 11-12.
Shedden—Shedden Exhn. Sept. 11-12.
Shelburne—Dufferin Central Fair. Sept. 18-19. John Rose.
Simcoe—Norfolk Co. Fair. Oct. 5-10. L. S. Culver.
Smithville—Smithville Exhn. Aug. 28-29.
South Mountain—South Mountain Exhn. Sept. 4-5.
South River—South River Exhn. Sept. 30-Oct. 1.
Spencerville—Spencerville Exhn. Sept. 11-12.
Sprucedale—Sprucedale Exhn. Sept. 19.
Stayner—Stayner Trade Fair. Oct. 6-7.
Stirling—Stirling Exhn. Sept. 18-19.
Stratford—Stratford Exhn. Sept. 21-25
Sunderland—Sunderland Exhn. Sept. 15-16.
Sundridge—Sundridge Exhn. Sept. 16-17.
Sutton West—Sutton West Exhn. Aug. 6-8.
Tara—Tara Exhn. Sept. 29-30.
Tavistock—Tavistock Exhn. Sept. 11-12.
Teeswater—Teeswater Exhn. Oct. 6-7.
Thedford—Thedford Exhn. Sept. 22-23.
Thorndale—Thorndale Exhn. Sept. 25-2d.
Tiverton—Tiverton Exhn. Sept. 23-24.
Tillsonburg—Tillsonburg Exhn. Sept. 1-3.
Toronto—Canadian National Exhn. Aug. 26-Sept. 12 H. E McCallum.
Trout Creek—Trout Creek Exhn. Sept. 11-12.
Tweed—Tweed Exhn. Oct. 2-5.
Upsala—Upsala Exhn. Aug. 28-29.
Uxbridge—Uxbridge Exhn. Sept. 29-30.
Warren—Warren Exhn. Sept. 18-19
Wellesley—Wellesley Exhn. Sept. 8-9.

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FOOD, FILMS, AWARDS

Reithoffer Buffet Honors Show Crew

DALLAS, Pa.—More than 50 people attended the Reithoffer Shows' banquet on Saturday (4), a novel enterprise in carnival operations. Held in a local church, it featured service awards to workers, a buffet dinner, color films of the 1958 season and a regular feature movie rented for the occasion.

The program was carried out in banquet style and presided over by Mr. and Mrs. Pat Reithoffer Sr. Pat Reithoffer Jr. was toastmaster and wife, Betty, handled arrangements. Guest speakers were Ed Morgan, a brother-in-law and show attorney, and Marty Cohen, general agent. Helping out were Mrs. Al Besciglia, Mrs. Donald Hoyte and Mrs. Vincent.

About 20 men were unable to attend because of transportation difficulties. Those who did received special pins patterned after the show's letterhead symbol. Sterling silver pins went to men with one to two years' service and gold pins for three to 10 years. Service of 10 to 15 years won pins with a 10-year tab and one ruby. For 15 years the pin had two rubies. Other pins had 20-year tabs with a diamond in the shield plus two rubies.

The idea of the stones was patterned after the family ring, which has been worn by Julius Reithoffer, who founded the organization; his sons, Pat Sr., Julius and Edward, and in turn by the third generation, Pat Jr.

Guests of honor were George Richard, of Dallas, Pa., and Joseph Gelick, Scranton, Pa., both with more than 20 years' service. They also received buttons from Eli Bridge Company for having operated a Ferris Wheel for more than 20 years.

Al Besciglia, Orange, Pa., ride superintendent, got a two-ruby pin. One-ruby pins went to Don Hoyte, superintendent of building, transportation and maintenance, and to William Coff. Gold pins went to Dick Dudley, Fred Major, Jesse Shemer, Walter Mackie, Frank Besciglia, Norman Newman, Bill Harlowe, Orrin Bradford, James Bess, Ralph Silvester, Joseph Rooney, Ray Debereiner, Paul Richards, George Evans and Rex DeMelfi. Silver pins went to Floyd Harmon, Ed Davis, Bill McMasters, William Rogers, Al and Clark Rosengrant, Lorenzo Marshall, Bill Paris and Robert Bartholmew.

Women attending included Mrs. Donald Hoyte, Mrs. Vincent, Mrs. Ed Morgan, Mrs. William McMasters, Mrs. George Richards, Mrs. Fred Major, Venus Major, Mrs. Richard Dudley, Mrs. DeMelfi, Angie DeMelfi, Mrs. Al Besciglia and Mrs. James Bess.

The banquet was shifted to a church because paint on the floor of the fabricating shop in Lehman was not dry. The show opens its 61st year under the same title soon and will again operate a number of ride units, combining and separating as the need demands.

Vivonas Win New Bedford Eagles Date

IRVINGTON, N. J. — The Eagles Charity Circus in New Bedford, Mass., has been signed for early July by Amusements of America, Morris Vivona, general agent, reports. Dates are July 6-11, following a July Fourth spot for which the show is negotiating.

New Bedford has not had an organized show on this affair in its 12 years, Vivona said. It previously was played by independent ride units and concessions, provided last last year by Lagasse Amusement on the downtown lot.

Sponsors are readying a car giveaway, parades, contests, and advertising campaign. The show's No. 2 unit, playing bazaars and feasts in the metropolitan area here, opened Friday (10) at Marshall and Court Streets, Paterson. Morris and Babe Vivona are in charge. Winter quarters work is being wound up for the Southern show in Sumter, S. C., where John Vivona is in charge.

Herschell Mouse, Helicopter Arrive At Crafts Shows

NORTH HOLLYWOOD, Calif. —An Allan Herschell Mad Mouse and Helicopter have been delivered to Crafts Shows here. The new rides will play the National Orange Show, San Bernardino, Calif., according to Orville Crafts, shows' owner-manager.

Olson Skeds June 17 Bow

CHICAGO—Olson Shows will open its season June 17 in its winter quarter's city of Hot Springs rather than June 11 as previously announced, Louie Berger, agent, disclosed.

Following the close at Hot Springs the show will rail to the Anderson (Ind.) Free Fair June 29-July 4. Organization will skip its traditional Decatur, Ill., still date this season for the first time in many years.

TORONTO SHOW GROUP SEEKS SHOWMEN'S LEAGUE

Patty Conklin Spearheads Drive To Establish Canadian Chapter

CHICAGO — Negotiations are under way between the Showmen's League of America and a group of Toronto outdoor showmen that is expected to result in the establishment of an Ontario chapter of the League.

The Toronto group, spearheaded by J. W. (Patty) Conklin, SLA past-president, and Louis Herman, Q.C., longtime League Canadian counsel, has petitioned the Chicago-based show club for establishment of the chapter.

The petition and a resolution, worked out by the League's legal counsels, was referred by the membership to the board of governors at the Thursday night (9) regular meeting. The board, in turn, studied the resolution and recommended it be forwarded to the Canadian group for their study and approval. Under the resolution the branch would be titled "Showmen's League of America—Ontario Chapter."

Negotiations between the two groups has been going on for several weeks stemming from an initial meeting in the Hotel Sherman here in March. The groundwork was layed there for the entire development. Those attending included Bill Carsky, League president; Ed Sopenar, Bernie Mendelson, Morris A. Haft, Arthur Morse, Louis Herman, Q.C., Conklin, Jack Duffield, Al Sweeney, Sam Levy Jr. and Sr., and Hank Shelby.

As a result of that meeting a committee was formed to study the petition and resolution needed to establish the chapter. On this are Fred H. Kressmann, chairman; the three counsels, Morse, Haft and Herman; Ed Levinson, Carl J. Sedlmayr Sr., Jack Duffield, Bill Knight, Patty Conklin, J. P. (Jimmy) Sullivan, Petey Pivor and Charlie Byrnes.

In addition to action on the resolution at Thursday's meeting, the members wished Fred H. Kressmann a happy birthday and a cake was presented by Pivor. Max Brantman and Lou Leonard were candle-bearers.

Officers present were Carsky, Mendelson, Ed Sopenar, Lou Dufour and Shelby with Sam Levy Sr., Kressmann, Sweeney and Jack Duffield also on the platform. Duffield reported tickets for the ways and means fund drive would be available in two weeks.

On the sick list were Al Carsky, Bill Martin, Dee Aldrich and John Sloan.

Theater party was reported a success. Members present after absences included Dufour, Norman Schlossburg, Blackie Cherniak and Tom Sharkey.

Steele Show Ready For First Road Tour

Veteran Operators Will Field Own Organization; To Play Wis., Ind., Ill.

VALPARAISO, Ind. — Steele's Amusements this year will go out for the first time as a major midway organization under its own title, Albert and Raymond Steele, brothers and partners, announced here at its winter base.

Early last year the Steeles, who have been associated in a number of other shows and operations for years, purchased most of the rides and equipment of Snapp Bros.' Shows, from veteran Billy Snapp. Without a route, however, they parceled the various rides and attractions out on a number of various midways on an independent basis. Included in the purchase besides the rides, was an office trailer, diesel generators, light towers and all wiring.

This year, however, the show and the family that operates it, will go out as a unit and, according to Albert, has booked a route of fairs in Wisconsin and Illinois. Show opens here on May 28, will then play the Calumet area (around Gary, Ind.) until late June when it will truck to Wisconsin for its first celebration and fairs that will follow.

The venture into the outdoor entertainment business is far from new for the Steeles. Their father, L. E. (Pop) Steele, has been with it for a good part of his life, having joined a circus at the age of 16. Albert and his son, Albert (Bucky) Jr., were last with the Snapp Shows and Raymond, for the past four years was with E. E. (Ernie) Farrow's Wallace Bros., Shows.

Albert's family, including Bucky, a second-year law student at Val-

(Continued on page 110)

NSA Fete to Honor Hamid Leadership

Nov. Testimonial Voted; Awards To Highlight Final Apr. 20 Meet

NEW YORK—The scheduling of one final meeting and unanimous approval of a testimonial banquet for George A. Hamid Sr., were all taken up Wednesday (9) at what was originally to have been the final meeting of the National Showmen's Association.

The club will meet once more on Monday (20) with the annual award book event high on the order of business. A departure in the sales this year will see books of five $1 tickets printed, with the seller getting a $1 refund upon returning the book cover. Formerly, there were six tickets and the seller sold five and got the sixth for himself, as a bonus.

Prizes pledged so far include a $250 bond apiece from Al McKee and Max Tubis, $200 bond from Joe McKee, $100 bond apiece from Sam Weisser and Charley Rubenstein, $100 debenture bond from Leo Willens, $50 bond from Sam Peterson, case of Canadian Club by Duke De Noia, case of whisky by Joe Prell, Electrolux vacuum

(Continued on page 110)

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Classified Section
this issue

Warrens Ready Snow Ball, Candy Floss Operations

FARMLAND, Ind. — J & W Concessions will operate a total of five concessions this season, James F. Warren, manager, announced here last week. Included will be snow balls, cotton candy, caramel corn, popcorn and roasted peanuts.

H. T. Warren, father of the manager, has closed for the Pronto Pup concession at Darke County Fair, Greenville, O., for the fifth year.

Among other dates are Lansing, Mich., May 18-30, with Nolan Amusement Company, and the Patagonia Fire Company Homecoming, Sharon, Pa., June 22-27.

Floyd Kile Limits Tour To La. Area

CLINTON, La.—The Floyd O. Kile Shows have condensed their route to Louisiana and adjoining States. The decision was made to eliminate long jumps which have proved costly in the past.

An eight-ride unit has been repaired and painted in preparation for a late April opening. The complete show will debut its twelfth season the first week of July at a Louisiana celebration. Show will carry up to 10 rides and 30 concessions on fairs beginning in August. The show started with one ride in 1947.

Mrs. Inza Kile, wife of owner-manager Floyd O. Kile, will handle the new air-conditioned office. J. P. Schotzell is in charge of the electrical department and W. F. Woods will be on one of the rides. Jimmie Durkell and other regulars are due in quarters shortly. Concessions will be all new from the cookhouse on back, Kyle said.

GOOD BOW

Uncle Joe Springs to Good Takes

MENARD, Tex. — Uncle Joe's Amusements trucked here last week after a bow in Neches, Tex., that produced a big opening night. Good weather during the week helped all to get off the nut and a little more.

On the front end here were Mrs. Frances Riley, pan games; Eddie and Booth Andrews, cat rack and add-em-up darts; Chuck Ballard, jewelry spindle; Mr. and Mrs. Huddleston, popcorn, candy floss, apples and snow cones; David Johnsoo, formerly with George Smith Shows, managing West Riley's bingo, and Mike and Sheila Lee, shooting gallery and ball games.

Working the rides are Perry Creed, Eddie Weston, Earle Watkins, James Jordon, Paul Smith, Skinhead, Jerry Scott, Red Jones, Jim Coleman and Kelly Bell.

COLUMBUS, O. — Gooding Amusement Company has taken delivery of its first Allan Herschell Mad Mouse ride. He expects delivery of his second Mouse in May.

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10 Fairs • 6 Shopping Plazas • Gold Rush Celebration
12 TERRIFIC DAYS DOWNTOWN HISTORIC QUEBEC CITY

SHOWS Want Drome, Fun House, Monkey, and Girl Shows; will furnish complete outfits.

NEED HIGH CLASS COOKHOUSE
will furnish complete outfit to responsible party

WANT TO BOOK outstanding HIGH ACT 6 or 7 weeks | **CIRCUS** wonderful route | new modern RIDES Roundup—others

HELP Foremen for Scrambler, Moon Rocket, Scooter; Second Men for Octopus, Tilt-A-Whirl, Roll-O-Plane, Rock-O-Plane and North America's biggest (12 rides) traveling Kiddieland, Assistant Electrician, all diesels.

FOR SALE Reconditioned Hi Ball, $2,000. Fly-O-Plane, $4,000. Operating May 1.

CONCESSIONS Scales, Hanky Panks, Pitches, legitimate merchandise concessions.

BUCK LUCAS: Did you receive my letter? Reply.
J. P. "JIMMY" SULLIVAN, P.O. BOX 442, TORONTO, CANADA

OPENING MAY. 16, SALEM, OREGON

Want for Portland, Oregon, Rose Festival, June 9 thru 14, 6 big days and nights. Kick-off for Oregon Centennial Celebration in the heart of downtown Portland, 13 city park blocks, 3 big parades. 14 U. S. Navy ships, 6 Canadian ships docked at waterfront. One million attendance expected.

CONCESSIONS Want Legitimate Concessions that do not conflict, Darby, High Striker, Bear Pitch, Glass Pitch, Ring Coke, Watch-La, Pitch-Till-You-Win, Scales and Age and Others.

RIDE HELP Want Ride Help in all departments. Must driva semis.

WINTER QUARTERS OPEN MAY 4, OREGON STATE FAIRGROUNDS, SALEM, ORE. ALL REPLY:
K. R. (ANDY) ANDERSON, Owner-Mgr.
2710 Garfield Rd., Tacoma 3, Washington. (Phone: Broadway 2-6969)

BEAM'S ATTRACTIONS

30th Anniversary Tour Playing only Community Sponsored Events
GRAND SEASON OPENING—JOHNSTOWN, PA., APRIL 30-MAY 9

Opening at a big firemen's event with parades, fireworks, giant searchlights and other special events.
CONCESSIONS—Can book any type of Hanky Panks and other legitimate Concessions for big opening at $35 for the entire 10 days.
SHOWS—Need Grind Shows, especially want attractive Wildlife for Johnstown. Our route of big time celebrations offers a profitable season for aggressive Showmen.
HELP—Mechanic, top wages to a reliable man with own tools. (Sidney Williamson contact.) Capable Kiddie Ride Foreman. Second Men for all Rides. Steve Decker wants dependable Agents for long season. People already employed report to winter quarters, Ebensburg, Pa., Fairgrounds immediately. Can use Show Painter. Capable Carnival Workers in all departments can be placed.

WIRE — WRITE — PHONE
BEAM'S ATTRACTIONS
Windber, Penna. Tel.—Day 722—Night 784J (no collect calls accepted)

WANTED—RIDES

Want family type Shows for the biggest Spring event in the South. Army and Navy participation, parades, and numerous other things to draw thousands of people, April 28 to May 2, at Arlington: Jacksonville, Fla., another event to follow. If interested, write, wire or call
LE GRAND AMUSEMENTS, INC.
Jacksonville Beach, Fla.

B. & J. RIDES

Want Ride Help. Hanky Panks of all kinds. No alibi stores, no flats, no gypsies.
Playing shopping centers—want Kiddie Rides that do not conflict. Also want neat Popcorn Trailer.
Drivers for semis.
Tallulah, La., April 13-18; Monroe, 20-25.

CELEBRATIONS & DAIRY FESTIVALS

STARTING
Want Grind Shows, Fun Houses, Snake, Animal, Monkey, Girls for Girl Show, Help on Illusion and Geek Show. Due to accident will buy, lease or book Merry-Go-Round. Book Octopus. Concessions: Pitches, Darts, String, Striker, Water Games, Cork Guns, Age, Weight, Basket Ball, Six Cat, Buckets, Grab or Cookhouse. No grift. St. George, Utah, now; 3 Utah Dairy Festivals follow; June Rodeos in Idaho; Chateau, Mont., July 4th. Contact J. R. LEBRIGHT.
LEBRIGHT MIDWAY SHOW

AGENTS

6-Cat, Buckets, Cake-Up, 1-Ball, Cat Rack, Coke Bottles and other Hankies open. Dave, Paul, Rangy Bill, Art, Grady and any other old Agents, get in touch.
Opening April 26, Navarre, Ohio (near Massillon).
CHAS. KOCKSLAB
Route 3, Bethel, Ohio
Phone: ROckwell 3-2519

FOREMEN

For 12-car Dodgem and Scrambler
Must be sober and drive.
HAROLD J. LUCAS
2315 South 50th St., Tampa 5, Fla.

AMERICA'S FINEST SHOW
POSTERS
WRITE FOR 1959 DATE BOOK
CENTRAL Show Printing Co., Inc.
MASON CITY, IOWA

LONG RANGE

For sale or will lease to responsible party, together with Short Range truck and trailer mounted. Sleeping quarters. For full information write
Lot 31, Tanner's Trailer Court
8856 Sheridan Road, Kenosha, Wis.

CARNIVAL WANTED

Five spots booked, Scranton, Pa., and vicinity. Will book organized show. Girls and flats will work. Contact
JEFF GORSKI
315 N. Washington Ave., Scranton, Pa.
Phone: Diamond 7-1608

PLASTER

Large and Small Assortment for Carnival and Roadside Stands.
Phone: Raleigh—Temple 3-8508
COSIMINI CO.
P.O. Box 426, Cary, N. C.

WANTED

Eli #5 Wheel Foreman, also Parker 32 ft. Merry-Go-Round Foreman. Must stand responsibility. No drunks or agitators. Good salary. Pay every week. Must drive.
Opening May 25. Write, wire.
OTTO STEPHEN, Queen City, Mo.
P.S.: Can use a few Concessions.

CARNIVAL MERCHANDISE

Catalog
GILBERT'S PLASTER SHOP
P. O. Box 652, Florence, Alabama

SHORTER'S GREATER SHOWS

FIRST CALL
This Show carries 13 Rides; 5 Side Shows, Bingo and numerous Concessions. Free Acts featuring Elephant Act, Horizontal Bar Act on the Midway. Want Concessions of all kinds, Ball Games, Pitch Games, Photos, Jewelry, Long and Short Range. Need Men with Stores, Alibis and Hanky Panks. This show will no longer carry office-owned concessions. Need Side Show People in all departments, Funhouse, Girl Show, 5-in-1 Help. Previous Help, contact me. Especially need Truck Driver. Pay every week sure. Anyone knowing Phil Metzger, contact me. In hospital here. Harry Devlin, Earl Thornton, Jack Lindler, Hall and Staub, Bob and Junior, contact me. Playing 6 and 3 per week, opening May 20. All replies:
SHORTER'S GREATER SHOWS
Route 1, Waterloo, Iowa. Phones COlfax 6-0047 and COlfax 6-2920, Cedar Falls, Iowa.

Complete Kiddieland

Merry-Go-Round, Steam Train, Cars, Boats, Ferris Wheel, Rockets, Hand Cars. All Wiring, Steel Fence, Floodlights and P.-A. System.
BROWN'S PLAYLAND
1313 Morphy, Great Bend, Kansas

CARNIVAL WANTED

Good clean Carnival with ten or twelve Rides (five or six of them major Rides) and twenty-five Concessions for DIAMOND LODGE #309 Elks, Richmond, Ky., any of these weeks: June 14, 21 or 28.
Write JACK WALKER
1021 Altamont St.

GIRLS — GIRLS

Talker for Girl Show (Ralph, get in touch); $100 week to responsible Girl, also P.C. Sid Sunday and Toby Smith, come on, or anyone who worked for me. Going out middle of May; proven route through Minnesota. Write:
NADENE BERHARD
1737 Jefferson, Kansas City, Mo.
Phone: NA 1-5570
No collect calls unless I know you.

GIRLS WANTED

For Rock & Roll Girl Show.
Good treatment, guitar and costumes furnished. Good salary. Reply
BOX D-95
c/o The Billboard, Cincinnati 22, O.

L. & L. SHOWS

Opening Judsonia, Ark., April 15.
Concessions, Age & Weight, Six Cats any Hanky Panks. Contact:
C. R. LEONARD

HAVE OPENING DATES

In July, August and September, Garbrick's New Merry Mixer. Large capacity and thrill ride. Write or phone
JOHN ELST
914 S. LaFayette St., Shawano, Wis.
Phone: 348-W

The New Roman Target

One of the greatest stock concessions ever built. Write for literature and prices. Manufactured under Pat. No. 2619348.
C. A. WOODIN
802 Walnut Ridge, Joplin, Mo.
Phone: MAyfair 4-5214

WANT

Rides — Merry-Go-Round, Octopus, Tilt or any major not conflicting. Ride Help, Agents for office-owned stores. Bob Collins, contact.
Strong's Amusement
Waterloo, Nebraska

WANT TO BOOK OR LEASE

Ferris Wheel, Tilt-a-Whirl, or other Major Rides for Amusement park in Philadelphia.
SHAPIRO
37 Schuyler Road, Springfield, Pa.

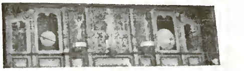
FOREMEN

Wanted for Tilt-A-Whirl and Octopus. Must drive. Playing shopping centers.
FIDLER UNITED SHOWS
3910 N. Florissant, St. Louis 7, Mo.

WANTED

Agents for Hanky Panks, Man and Wife preferred. Must drive truck. Have 26 Fairs and Celebrations. Opening Bastrop, La., April 20. All replies: C. M. McGINNIS, winter quarters, Byers Bros. Shows, Coushatta, La., until April 17; then Bastrop.
P.S.: Harold & Thelma Embrick, wire.

165 WURLITZER BAND ORGAN FOR SALE



This Organ has been completely reconditioned. Every Bellows and every Valve in it is NEW. Has a dual playing system—all automatic, with 15 Rolls of new Music. Has a very beautiful carved front (15 feet long) with five working figures on the front. This originally was a German Bruder-Bruder Organ. I had it converted to a Wurlitzer by Mr. Erwin Heller, who does F. E. Gooding's organ work.

PRICE $4,000.00 F.O.B. MYRTLE BEACH, SO. CAR.

(I am replacing this Organ with a larger one which I acquired in Europe last fall.)

HARRY BEACH
BOX 2602, MYRTLE BEACH, S. CAR.

HARRY NELSON

STRIKING MACHINE & DOLL RACK BUILDER

FOR SALE

Walking Charlie, 8 Figures
1 Fire Engine Kiddie Ride
1 Kiddie Aeroplane Ride

2914 West 15th Street, Brooklyn 24, N. Y.
Tel.: ESplanade 3-6700

WANTED FOR WISCONSIN
OPENING MAY 15
McKENNA'S RIDES & AMUSEMENTS

WANT Concessions of all kinds for Menasha, May 28-31; Manitowoc, June 4-7, and also for the rest of the season. Will sell EX on Novelties, Photo and Glass Pitch. WANT clean family-type Shows of merit. Want top Foremen for Tilt-A-Whirl or Coaster.

MUST DRIVE SEMI

No Calls—Write or Wire Clintonville, Wisconsin.

NOLAN AMUSEMENT CO.
OPEN APRIL 20

WANT RIDE HELP—CONCESSIONS AND SHOWS

Ride Help: Foremen for Wheel, Merry-Go-Round and Kid Rides, Second Men for all Rides.

FRED NOLAN
Route 2, South Zanesville, Ohio

MIGHTY INTERSTATE SHOWS

Want for Monroe, Georgia, Lions Club Festival, April 20-25; followed by a route of choice Still Dates and 14 Fairs.

SHOWS: Family-type Shows, Grind Shows, Fat, Mechanical, Snake, Fun House or any worth-while Shows. RIDE HELP: Foremen for #5 Wheel, Spitfire, Tilt, Chairplane, Second Man on all Rides. Top wages and bonus to sober, reliable Ride Man. Must drive and have proper license. CONCESSIONS: Will book Bingo for season. Hanky Panks of all kinds, Pitches of all kinds, Short and Long Range Galleries, Age and Scales, Novelties, Jewelry. HELP: Want Man and Wife to take charge of Cookhouse. Want A-1 Mechanic with tools. Want Electrician who knows G.M. Diesels, must drive semi. Want Man for Front Gate, Towers and sell Tickets, must drive semi.

Replies to H. B. ROSEN, Mighty Interstate Shows, Lions Club Fairgrounds, Winder, Georgia

CARPENTER BROS. SHOWS
Opening May 5 thru 9, Celina, Ohio.

Want Legitimate Concessions—Photos, Scales, Hoop-La, Pottery Pitch, Coke Bottle. Want small Family Show, will book for committee money only. Ride Help and Agents report at Celina.

For Sale: Long Range Gallery; will book same.

Write or phone 4244, Norman Carpenter, St. Marys, Ohio.

LAST CALL *LAST CALL*

BEE'S OLD RELIABLE SHOWS, INC.

OPENING MAY 7, DANVILLE, KY.

RIDE HELP—Foremen for Tilt and Coaster. Second Man on some Rides.
CONCESSIONS—Bingo, Hanky Panks, Ball Games, Diggers. Tea Roberts wants Agents for Count Stores.
SHOWS—Girl Shows and any Shows not conflicting.

All replies: RAYMOND C. NULE, Phone: Pt 4-1179, Winchester, Ky.

FLOYD O. KILE SHOWS

WANT RIDE MEN TO JOIN AT ONCE

Second Men and Truck-Semi Drivers, all come in now. Ride Unit opens April 21. Rides and Trucks in A-1 condition, want good Men to handle them.

FOR SALE—Two good Rides. Spitfire, complete, $3,000.00; Super Roll-o-Plane, $2,500.00. Ready to operate, come get them for cash. Would trade. What have you?

All replies to: FLOYD O. KILE, Mgr., Fairgrounds, Clinton, La.

J & W CONCESSIONS

"A winner wherever we play"

We still have some dates open. We handle the following Concessions: Snow Ball, Cotton Candy, Carmel Corn, Popcorn and Roasted Peanuts. Get in touch with us at P. O. BOX 428, Farmland, Indiana, till May 1, after that per route.

STOCK TICKETS

1 Roll	$ 1.50
5 Rolls	4.50
10 Rolls	8.25
25 Rolls	18.75
50 Rolls	24.00
100 Rolls	44.00

Rolls 2,000 EACH
Double Coupons
Double Prices
No C.O.D. Orders
Size: Single Tkt., 1x2

TICKETS

of every description.
Wheel tickets carried in Stock for immediate shipment.

THE TOLEDO TICKET CO.
Toledo 12, Ohio
"Allied Trades Union Label used"

Cash With Order Price
SPECIAL PRINTED
Roll or Machine

2,000	$ 5.90
4,000	7.80
6,000	8.70
8,000	9.80
10,000	10.50
20,000	15.20
100,000	83.00
500,000	133.00
1,000,000	255.00

Double Coupon
Double Price

CHAIRS — TABLES

Like New—Immediate Delivery

450 Wood Folding Chairs	$ 2.00 each
24 King Arthur Folding Tables 30"x96"	20.00 each
1 Table Storage Truck, Holds 13 Tables	30.00 each

WEST SIDE NOVELTY CO.
547 Swallow St.—Edwardsville, Pa.
Phone Kingston-Butler 7-3041

FOR SALE

Derby and lo-boy Van, $1,000; 66 k.w. Diesel and Generator; 25 k.w. gasoline plant, custom built Nabors van, $5000; Evans Skillo, Joe Goodroe, phone. Need Man in winter quarters who understands Spitfire. No collect calls or wires please.

MERVIN BACHMAN
Box 557, Victoria, Texas Hillcrest 3-4938

GIRL SHOW OPERATORS

Have 5 Army and Air Force pay days. Need one Show. Open April 17, Coffeyville, Kan. Will also book Coaster for season. (Don Collins, Frenchy, others I know, get in touch).

HEART OF AMERICA SHOWS
Ted Cory, Mgr., Coffeyville, Kansas

FOR SALE

16 late model Lusse Scooter Cars. Were outdoors, need paint and work.
BARGAIN
Also 8-car portable Whip, 2 years old.
Contact:

B. SHIFFER
943 Woodgate Ave. Elberon, N. J.
Phone: Capitol 2-7956

WAX FIGURES

Life size Wax Figures created by Leone, understudy of the famous Ola Wax Master. Professional work all guaranteed, featuring Lord's Supper; Battle of the Alamo, with Davy Crockett and Jim Bowie, all in authentic costume. Sell or rent. Papier Mache a specialty.

LEONE CHANEY
224 No. Hamilton Road, Columbus 13, O.

MICKY COHEN'S $25,000 BULLET-PROOF CADILLAC

Only 9,000 miles on it. Also the 4 issues of the Saturday Evening Post with the complete story. Price $2,000. Write or call C. V. WOODWARD, 103 Bush St., Bossier City, La.

SEARCHLIGHTS
$1,350.00

G.E. Searchlight and Power Plant. Perfect operating condition.

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429 S. Summit St., Bowling Green, O
Phone 3-9822

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Subscribe to The Billboard TODAY!

New, Novel with proven profits . . .
THE ALLAN HERSCHELL RODEO RIDE

FINANCE PLAN AVAILABLE

"After operating the new Allan Herschell Rodeo on the road last season, I am more than pleased with its performance," Billy Lynch, veteran railroad show operator, of Halifax, has written to Allan Herschell. "Ride appeal, extreme portability and low operating expense sold me on the Rodeo Ride when I saw it set up at your factory. As far as I am concerned the proof of the ride is in the profit; the Rodeo is a proven profit maker."

In the Allan Herschell Rodeo Ride the all-aluminum horses with western saddles gallop around the center and the young buckaroos shoot at the "bad men" in the center. Lights in villains' guns blink to simulate a realistic "shoot-back." Adult size horses . . . no horse-pipe, cranks or platforms . . . extreme portability

MERRY-GO-ROUND • MINIATURE TRAINS • BOAT RIDE • KIDDIE AUTO RIDE • PORTABLE ROLLER COASTER • JOLLY CATERPILLAR • SKY FIGHTER • HELICOPTER • MAD MOUSE • "1865" LOCOMOTIVE • BROWNIE TRACTOR • ROADWAY RIDE • RODEO • TWISTER • TANK RIDE • BUGGY RIDE • 18-CAR CAT • RECORD PLAYER • MERRY-GO-ROUND RECORDS • TAPES • RIDE TIMERS • CANVAS.

ALLAN HERSCHELL
COMPANY, INC.

"World's largest manufacturer of amusement rides"

104 OLIVER STREET PHONE: LUDLOW 4300
NORTH TONAWANDA, NEW YORK

ROHR'S MODERN MIDWAY

OPENING CHILLICOTHE, ILL., APRIL 17

FOLLOWED BY A LONG SEASON OF FAIRS AND CELEBRATIONS UNTIL NOVEMBER

CONCESSIONS Want Short and Long Range, Age and Scales, Bowling Alley, Cork Gallery, Dish or Glass Pitch, Basketball, etc. Hanky Panks only.

CONCESSION HELP Heavy Mallner, contact. Bingo Caller and Counter Help, contact Mort Mosias immediately at Show Grounds. "Cookie" and Hanky Pank Agents, contact Fred Wells. Tom Ferguson, contact Del.

SHOWS Will book family-type Shows **RIDE HELP** Can use Second Men who drive. No Help with cars

WANT TO BUY DISTORTION MIRRORS

KITTY AND BOB, CONTACT—HAVE JOBS FOR BOTH. CONTACT: O. J. ROHR, CITY PARK, CHILLICOTHE, ILL.

DETROIT, MICHIGAN

GRAND OPENING OF

A. J. CARL SHOWS

APRIL 20, 1959

Want Legitimate Concessions of All Kinds for Michigan's Four Big Celebrations:

"Jay Cees" Spring Carnival, April 20 to April 28, Taylor Township, Ecorse Road at Harding.
East Detroit Lions Club, 8th Annual Spring Festival, 8 Mile and Gratiot, May 1 to May 10.
Veterans of Foreign Wars, Ladies' Auxiliary, Spring Carnival, 8 Mile and Grand River, May 11 to May 17.
Veterans of Foreign Wars 5th Annual Spring Festival, May 22 to May 31, Great Lakes Steel Co. Lot, Ecorse, Mich.

Write or Wire A. J. CARL SHOWS, Centerline, Mich., April 8 to April 18; or Phone: C. D. MURPHY, Vermont 8-0708, Detroit, Mich., after 11:00 P.M.

KEN-PENN AMUSEMENT CO.

Will book a few more clean, legitimate Concessions. No gypsies or flats.

Want family-type Side Shows, Motordrome, small Freak Show, Wildlife or any type clean family show.

Man and wife to operate office-owned Monkey Speedway. Good proposition if you can qualify.

Can use a few good Ride Help. Scooter Foreman, Man to handle five ride Kiddieland. Good wages, excellent treatment. No drunks or chasers tolerated. Reply

RALPH D. SANDERS

619 Earl Ave., New Kensington, Pa.

NEW ENGLAND AMUSEMENTS WANT

Opening April 30

CONCESSIONS: Can place Photo, Age and Weight, High Striker, Glass, Bird, Bear Pitches, Short and Long Range Gallery, Hoop-La, Derby, Novelties, Oerte, Hanky Panks, Diggers. Reasonable privileges.
AGENTS for Cigarette Block, Ball Games.
SHOWS: One Family Show.

RIDE HELP: Foremen for Wheel, Jenny, Octopus, Bellsopier. Top pay and bonus. Must drive. Second Man for Tilt. Man for Funhouse. GOOD DEAL. ALL HELP TO REPORT IMMEDIATELY.

***All replies to* HARRY J. KAHN, Mgr.**

60 Parkside St., Springfield, Mass. Republic 6-0237

HUB LUEHRS' IDEAL RIDES

WANT FOR THREE SUCCESSIVE STREET FAIRS IN INDIANA STARTING AT VEEDERSBURG, JUNE 2 TO 8, WITH ALL CELEBRATIONS AND FAIRS FOLLOWING.

CONCESSIONS: Only one of a kind. Hanky Panks and Straight Sales. (No alibi, flats or gypsies.) THOSE WHO CONTACTED ME PREVIOUSLY, PLEASE CONFIRM BY LETTER.

RIDE HELP: For Ferris Wheel, Merry-Go-Round, Schiff Roller Coaster and two Kid Rides. Must have licenses and drive. (No cars, please.)

ALL REPLIES TO:

HUB LUEHRS

2314 No. 181st St. Milwaukee, Wis.

P.S.: Peck, please contact me about date.

DIXIE AMUSEMENTS

Want for Now and for All Season

CONCESSIONS: Photos, Grab, Short Range, High Striker, Popcorn and Candy Apples, Penny Pitch, Bumper, Nickel Roll, Age and Weight, One Ball, Hoop-La. A few other choice Concessions open.
RIDE HELP: Want Help on Wheel, Merry-Go-Round, Mix-Up and Kiddie Rides. Help must drive and stay sober.
Opening April 18 thru 25, Chelsea, Okla.; followed by Chetopa, Kan., April 27-May 2; Commerce, Okla., May 4-9; Burlingame, Kan., May 13-18. Leaving Winter Quarters April 15.

Contact CLIFFORD DAVIS, Box 53, Bentonville, Ark., or report to Chelsea, Okla.

GARDEN STATE SHOWS

Opening May 20-30, V.F.W. Celebration, McAdoo, Pa.
Want Grab, Custard, Floss, Sno Cones, Stock Concessions of all kinds, Ball Games, Pan or Rat Game, Pitches, etc. Will place Tilt and Octopus for route of proven ride spots. Firemen's Celebration, Emmaus, Pa., to follow. Want Girl Shows for this date. All address

R. H. MINER

161 Chamber St. Phillipsburg, N. J.

GIRLS—WANTED—GIRLS

TORCHY LEE WANTS

Dancing Girls for two Girl Shows. Come where you get your money, not promises. No experience necessary. Living quarters, wardrobe furnished. Want Talker for Girl Show, good percentage. Also want Freak for Single-O Freak Show, and Geek for Geek Show. All reply:

TORCHY LEE, c/o Gem City Shows, Pensacola, Fla., then as per route.

JAMES H. DREW WORLD FAIR SHOWS

Two-State Spring Festival, Bristol, Va., April 20 to 25

Can place few more Performers and Musicians for finest Minstrel Show on the road. Contact Prof. Vidalia. Will place Merchandise and Prize Every-Time Concessions. Will place Penny Arcade for the entire season.

All address this week

James H. Drew World Fair Shows

c/o Western Union, Gainesville, Ga.

MOUND CITY SHOWS

OPENING APRIL 23 THRU MAY 4, AMERICAN LEGION POST 794
SPRING FESTIVAL, EAST ALTON, ILLINOIS

HELP: Want Tilt Foreman, Sky Fighter Operator, other Ride Help, including two Kiddie Ride Operators.
CONCESSIONS: Can place Hanky Pank Concessions of all kinds. No flats or alibis.
CONTACT: CLARENCE SLATEN, Mgr.,
515 Sotier Place, Wood River, Ill. (Phone: 4-4787) No collects.

SOUTHWESTERN N. Y. FIREMEN'S ASS'N CONVENTION, Aug. 4-9 Inclusive
6 Big Days—One Week Before Hamburg Fair—at Blasdell, N. Y.

Booking legitimate Concessions—Games, Shows, Amusements. Ample Press-Radio-T.V.-Ticket coverage reaching over a million and a half people. Book now. Space limited.

Contact G. (ERNIE) ERNEWEIN, Chmn., 18 E. Lake Ave., Buffalo 19, N. Y., or GEORGE LORENZ, Asst. Chmn., 95 Stillwell Road, Hamburg, N. Y.

WAX FIGURES, PAPIER-MACHE MASKS AND HEADS

Wax Figures of all types, life size, made to order. Also Figures for outdoor display. Biblical Scenes a specialty. Papier-mache Masks and Heads of all kinds made to order for stage acts. Wax figures repaired like new.

KREWSON WAX FIGURE STUDIO

(Formerly S. W. Christophel)
3958 Lafayette (Phone: PRospect 2-1837) St. Louis 15, Mo.

WILLIAM T. COLLINS SHOWS

"Pride of the Northwest"

WANT WANT WANT
FOR THE OUTSTANDING ROUTE IN THE MIDDLE WEST

FAIRS FAIRS FAIRS

STUTSMAN COUNTY FAIR, JAMESTOWN, N. DAK.
WELLS COUNTY FREE FAIR, FESSENDEN, N. DAK.
CAVALIER COUNTY FAIR, LANGDON, N. DAK.
PEMBINA COUNTY FAIR, HAMILTON, N. DAK.
RED RIVER VALLEY FAIR, FARGO, N. DAK.
GRAND FORKS STATE FAIR, GRAND FORKS, N. DAK.
NORTH DAKOTA STATE FAIR, MINOT, N. DAK.
LA CROSSE INTER-STATE FAIR, LA CROSSE, WISC.

JACKSON COUNTY FAIR, MAQUOKETA, IOWA
STEELE COUNTY FAIR, OWATONNA, MINN.
FREEBORN COUNTY FAIR, ALBERTA LEA, MINN.
SIOUX EMPIRE FAIR, SIOUX FALLS, S. DAK.
NEBRASKA STATE FAIR, LINCOLN, NEBR.
WASHINGTON COUNTY FAIR, FAYETTEVILLE, ARK.
OKLAHOMA FREE STATE FAIR, MUSKOGEE, OKLA.
TULSA STATE FAIR & EXPOSITION, TULSA, OKLA.

RIDE HELP Can place Foremen and Second Man for Twin Wheels, Rock-o-Plane, Scrambler, Round-Up, Helicopter. Must be sober, reliable, have references and chauffeur's licenses. Top wages and bonus.

CONCESSIONS Can place a few more Hanky Panks.

HELP Ticket Sellers. Also useful People in all departments.

Winter Quarters now open. Show opens last of May.
All replies: WM. T. COLLINS, Owner-Manager, 701 E. 78th St., Minneapolis, Minn. (No collect calls accepted.)

JIMMIE CHANOS SHOWS

Opens April 28, Muncie, Ind.; then Richmond, Ind., Anderson, Ind. We have a big Centennial in Greensburg, Ind., around the court house, then Cambridge City, Ind., Firemen's Street Fair, Fairborn, Ohio, Fourth of July Celebration.

Want Hanky Panks of all kind, Jewelry, Basketball, Short and Long Range Galleries, Ball Games of all kind, Custard, French Fries, Photo, Pitch-Till-You-Win, Bear Pitch, Pottery Pitch, or any other Pitch.

Family type Show for committee money only; have 20 x 40 Tent and 30 x 50 for anyone that has a Show to put in it.

Want Agent to book Shopping Centers, year around job. Also Agent to run Office Pan Game.

Want Ride Help—Flying Scooter Foreman, Ferris Wheel, Roll-O-Plane, Octopus and Second Men on all rides, must have driver's license and drive semi; top salary. All reply to

JIMMY CHANOS, Box 203, Greenville, Ohio, until April 20; then Muncie, Ind.

CONTINENTAL SHOWS

LAST CALL LAST CALL

Opening April 30, Kingston, N. Y.

CONCESSIONS—Several choice Concessions still open. We have no Ball Games, Jewelry, Cork Guns, Balloon Darts, Basketball, Slum Spindle, Picture Frame, Swinger. Will also consider a Six Cat with a good Operator. What have you??? No Grind Stores, please.

SHOWS—Can use Arcade, Wild Life or any clean Grind Shows with own equipment.

RIDE HELP—For #5 Wheel; Tilt-a-Whirl, this ride loads on three semis with boom for plates; 32-foot 2-abreast Little Beauty Merry, loads on two semis; Chairplane, Kid Rides. One Man for each. One truck for each. We pay the very best wages for good, reliable Men. Don't apply unless you can show us you are worth it and can show results. Can drive and hold license to do so.

GYPSIES—Please save your time and mine. Don't call.

Contact: ROLAND E. CHAMPAGNE, 88 Thissell Ave., Dracut, Mass. Tel. 3-6594
Mgr. — FREDERICK FRITZ, 3 Courtney Lane, Lowell, Mass. Tel. 2-0803.

PACIFIC COAST SHOWMEN'S ASSOCIATION

Coming Events this year

MEMORIAL SERVICES.......Dec. 6
PAST PRESIDENTS' NIGHT...Dec. 7
BANQUET & BALL
Embassy Room, Ambassador Hotel ....Dec. 8

Best Wishes for a Prosperous Season.

Announcing...

IMPORTANT 1959 DATES

Plan NOW to attend Gigantic SHOW-IN-SHOW

NATIONAL ORANGE SHOW

San Bernardino, Calif.

CRAFTS 20-BIG SHOWS MIDWAY

O. N. Crafts, Owner-Host. **APRIL 28, 1959**

Don't forget the

MEMBERSHIP DRIVE

If you are an Outdoor Showman, you should belong to an Outdoor Showmen's Association.

ARTHUR E. ANDERSEN, President **AL FLINT, Executive Secretary**
1235 South Hope Street, Los Angeles 15, California Telephone: Richmond 7-2002

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HERE IT IS! THE FINEST
100 KW A-C
DIESEL ELECTRIC GENERATING PLANT
WE HAVE EVER OFFERED!

Model PE-220 D

100 hw.—120/208 or 240 volt.
3 phase, 60 cycle, 4 wire.

ENGINE:
P & H 2 cycle Diesel. Modern, compact. Alumleem desige, more power, less weight. Or GM 671.

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EM—Latest Model, Class Insulated.

SWITCH GEAR:
The most complete control board possible to build.

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These units rebuilt AS NEW & subject to any test or demonstration.
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Write, Phoee, Wire for Photos & Specificatione
OTHER SIZES AVAILABLE

Wanted At Once
RIDE HELP
For Shopping Center Show

Want Foremen for Merry-Go-Round, Rockeplone, Octopes eod Scooler. Also Second Men for all major Rides. Must be licensed semi drivers.
Also want Mechanic for fleet of Chevrolet trucks. Rides now located et Tyrone Shopping Center, 58th St. & 9th Ave., North, St. Petersburg, Fla. Now end until April 25.

All Wires C. C. GROSCURTH, Gen. Mgr., BLUE GRASS SHOWS
Tompa, Fla. Phone: REdwood 7-8867.

KENNY'S ATTRACTIONS
WINTERQUARTERS NOW OPEN—
905 S. Auburn St., Indianapolis, Ind.
Opening April 18—Two Saturdays—One Sunday.

CONCESSIONS—Pronto Pup, Custerd, Glass Pitch, Bear Pitch, Age & Weight, Henky Penks of all kinds, Hi-Striker and Alibi Joints, Long end Short Range (Pat White, answer). Special deal for good, clean Cookhouse that caters to Ride Help end Show People. Will book Femily Type Show for small committee money.
RIDE HELP—Can use good Men on Twin Wheels, Tilt, Octopus, Merry-Go-Round, Roll-o-Plene end Kid Rides. This show pays with cash, not mouth money. Drunks, chasers end disorganizers, do not answer.
Sol Rosenfeld can use Cat Boys end Cunners; Art contect. Contact

MUTT HAYWARD, 905 S. Auburn St., Indianapolis, Ind.
Phone: CHapel 1-0839—do not call after 6 P.M. No collect calls or wires.

WHEEL MAN WANTED

Single now, twin Wheels later in season. Must know your business end be able to join at once. If you have a car, stay where you are. Also want Foreman for five Kiddie Rides who can get it up and down end take care of them. Jesse Pedgett, contact at once. Frank Moore, what happened? Grigsby, reply.
RIDE UNIT OPERATING IN BIRMINGHAM NOW.

AL KUNZ, HETH SHOWS
Box 5515, North Birmingham, Alabama. Phones: WO 1-5021 or AL 2-4282

FOR SALE

32 ft. Allen Herschell Merry-Go-Round, was used last year, first $1,000.00 takes it. My loss, your gain.
Harold Hamric, ride foreman, wants Ride Men for Octopus end Merry-Go-Round; must drive.
Will place one major Ride such as: Mixup, Spitfire or Paratrooper.

All Replies KING BROS. SHOWS
3618 S. Fourth St. Phone: Lincoln 3-5981 Pueblo, Colo.

TENNESSEE VALLEY AMUSEMENTS

Opening Saturday, May 2, Franklin, Tenn. 7 Rides, 5 Shows, 35 Concessions. Book, Diggers, Bingo, Fish end Duck Pond, Cork Gallery, Long and Short Range, Jewelry, Balloon Darts, String Game, Bear Pitches, One Ball, Tip Over Cokes, Ball Games all kinds or what have you? Book Party with Grind Stores, 8 Cats, Buckets, Swinger, P.C. open. Agents for flashy 16 foot Photo Studio, Slum Spindle. Penny Pitches, office owned. Help on all Rides who drive semis, have license, sober, reliable. No cars, please. Shows: Any kind with own equipment. Book or lease Merry-Go-Round, Coaster, Tilt, Octopus or any Ride not conflicting. The following contact: Geo. Woods, Ken Walters, Red Anderson, Jack Vinson.
Wire, write or phone EV 3-6312, Theodore R. Meadows,
532 S. 2nd Street, Muscle Shoals, Ala.

FOR SALE
#5 ELI FERRIS WHEEL

Also Kiddie Rides end Arcade Equipment.

CHESAPEAKE AMUSEMENT CORP.
1634 S. Lombard St., Baltimore 31, Md.
Phone: PEabody 2-0600

GIRL SHOW OPERATORS

Have 8 Army end Air Force Pay Days. Need one more Show. Open April 17. Will also book Coaster for Season.

HEART OF AMERICA SHOWS
Ted Cory, Mgr.
Roland Hotel, Bristow, Okla.
Until April 12; then per route.

APPLE BLOSSOM FESTIVAL

Winchester, Virginia
April 30 and May 1.

Walking Privilege	$20
Cotton Candy	40
Novelties on Main St.	40
Jewelry	40
Scales & Age	50
Grab	50
Demonstrators	50

PETE CLEMENTS
Working Men's Store

P.S.: Dingers stay away, you will be prosecuted if you show.

FOR SALE

8 Car Kiddie Ride	$1,000.00
16 Passenger Kiddie Ferris Wheel with equipped trailer (both rides have motors)	1,500.00
1 Portable Gallery, 7-ft., 1 moving duck with equipped trailer	1,500.00
1 Portable Gallery, 12-ft., 2 moving ducks	1,500.00
1948 International truck to carry rides	1,000.00

Write: C. L. PHILLIPS
3704 York Wichita Falls, Texas

HELP WANTED

Two Ride Men for park, one with carpenter experience, two for road with Mechanical City. All must drive semis.

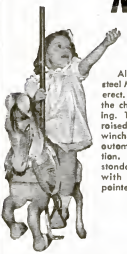
DICK DILLON
Kiddie City U. S. A.,
Sharon, Pa.

BINGO OPERATORS

Get The Best
VACUUM JET
BLOWERS

Write for bulletin
AMUSEMENT INDUSTRIES
P. O. Box 2 Dayton 1, Ohio

New! But Old in Appeal



Allan Herschell's revolutionary new steel Merry-Go-Round is durable and fast to erect. Less skilled help is required because the chain and sprocket drive is self-aligning. The center pole is easily and safely raised by two men with the new hand winch and steel pole. An electric brake automatically stops the ride in one revolution. Fluid drive, timer and tools are standard. M-G-R's come in five sizes, all with aluminum jumping horses gayly painted by AH artisans.

MERRY-GO-ROUND • MINIATURE TRAINS • BOAT RIDE • KIDDIE AUTO RIDE • PORTABLE ROLLER COASTER • JOLLY CATERPILLAR • SKY FIGHTER • HELICOPTER • MAD MOUSE • "1865" LOCOMOTIVE • BROWNIE TRACTOR • ROADWAY RIDE • RODEO • TWISTER • TANK RIDE • BUGGY RIDE • 18-CAR CAT • RECORD PLAYER • MERRY-GO-ROUND RECORDS • TAPES • RIDE TIMERS • CANVAS.

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"World's largest manufacturer of amusement rides"
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NORTH TONAWANDA, NEW YORK

BAKER UNITED Shows
"A Clean Modern Midway"

LAST CALL!! ***LAST CALL!!***

Opening April 16, 3300 English Ave., Indianapolis, Ind. Lot to be laid out April 14. All people contracted, please acknowledge call. Two more Indianapolis locations to follow.

CONCESSIONS — Can place Age and Weight, Pronto Pups, Nut Bar, Custard, Balloon Darts, Short Range, Cork Gallery, Duck Pond, Pitch-Till-You-Win, Ball Games, Bird and Bear Pitches, Coke Bottles, Basket Ball, Records or any clean legitimate Concessions that work for stock.

RIDE HELP — Can place capable Ride Foremen and Second Men (without cars). Must drive semis and have licenses.

SHOWS — Can place Fun and Glass House, Snake, Fat, 10-in-1, Monkey and Illusion. No Girl Shows.

CONTACT: ERNIE ALLEN, MGR., P. O. Box 21001, Indianapolis, Ind. (Phone: State 6-0637.) No Collects.

Sunset AMUSEMENT CO.

Opening Thursday, April 23, Downtown, Excelsior Springs, Mo. Closing American Legion Fair, Caruthersville, Mo. Celebrations and Fairs start June 17.

CONCESSIONS — Can place Photos, Age and Weight; Bear, Dish, Glass and Bird Pitches; Short and Long Range Galleries; Milk, Punk, Dip and Coke Ball Games; Cork Gallery, Add-Em-Up-Darts, Romeo Targets, Watch-La, Slum Spindle and other Henky Peeks.

SHOWS — Want Arcade, Motordrome, Side Show, Snake, Monkey and Grind Shows.

HELP — Concession Agents who drive. Also several Second Men.

ADDRESS: 701 No. Main St., Excelsior Springs, Mo.

WANTED AT ONCE

OFFICE SECRETARY

Avarage 40 weeks per season. Florida in winter. Air-conditioned affica. Must ba bondabla and have referenca. Wire

C. C. GROSCURTH, GEN. MGR.

BLUE GRASS SHOWS

Tampa, Flarida, ar phane Tampa, REdwood 7-3867

EVANS UNITED SHOWS

OPENING DOWNTOWN NORTH KANSAS CITY, MO., MAY 7. FOLLOWED BY CHOICE LOTS ANO SHOPPING CENTERS IN KANSAS CITY UNTIL JULY 4. THEN ALL FAIRS AND CELEBRATIONS.

CONCESSIONS: Have openings for legitimate Concessions, Photos, Scales, High Striker, Hoop-Le, Coke Bottles, Long or Short Range, Pitch-Till-You-Win and e few others not yet booked. No gypsies, no racket.

RIDE HELP: Contrscting Ride Help for season. Those who have worked for us hetore, get in touch. Need Foreman lor new 32-ft. Merry-Go-Round. Men to handle 3 new Kid Rides. Also Help tor Rock-o-Plane, Tilt, Wheel and Octopus.

SNDWS: Can use family-type Shows and Fun House.

ALL CONCESSION PEOPLE AND HELP CONTRACTED, PLEASE ACKNOWLEDCE THIS AD.

PNONE: Keystone 9-2424, Plattsburg. Mo.

LAST CALL LAST CALL

L & N AMUSEMENTS, INC.

Opening April, 16 weaks Firemen & Legion Celabrations, Long Island N. Y. Big Parade Memoriel Day, July 4 & Lebor Day.

WANT CONCESSIONS—Long and Short Range, Age and Scales, Diggers, Pitch-Till-You-Win, Duck Ponds, Cork Gallery, Glass Pitch, Balloon Dert, Novelties, Jewelry, ell Bell Cames open, Spol Joints lor etoch only, any clean Stock Concession, Custerd and Pizze.

RIDES—Will book 2 Major Rides for season.

HELP—Foreman and Second Man for Wheel, Janny, Rock-o-Plane and Kiddie Rides. Semi Drivers preferred.

SNOWS—Can place any clean Grind Show, good opening for Geek Show. Agents wanted for office-owned Concessions. Blackie Odell, have good proposition, call.

AL LEFLEUR

L & M AMUSEMENTS, INC., Forest Hills, N. Y.

TWining 6-7R99 anytime. He collects.

P.S.: Want to buy Round-Up or Scrambler.

WANT

Jonesboro, La., April 13-18; Winnfield, La., April 20-25.

Concessions open—All Pitches, Clase, Birds, Bear, also Photo, Age end Weights Long and Short Range. Want Milk, Punk Dip and Coke Ball Game Deroy, Hoop-La Add-Up-Dart and One Ball. Agents for Pin Store and Razzle

Rides wanted for Aurors, Ill., Memorial Day, City Park, play all week, with centennials and Celebrations to lollow. Will book Scrambler, Roch-o-Plene or any 2 Major Rides not conflicting lor belance ol season. Oul till Nov. 1. All replies to

KENNETH RITCHIE, Burkhart Shows

WANT CONCESSION HELP

On West Coast Shows. Can placa Agants and Haads of Stores far eight brand new Concessions. Strangest route in California including California State Fair, San Jose, Santa Rosa, Bakersfield and 12 more bona fide Fairs & Celebrations. Hava apanings for Haads in Balloon Stora, 14x14 Cantar Tay Wheel, 18x14 Cantar Touch-Tha-Spot. Can also place Clarks for this Concession string. Will frame and flash topnotch "Spot-Tha-Spot" for two capable Agants. Contact

HARRY MARTIN or FRENCHIE LEDOUX

1071 Wildwood Ave., Daly City, Calif. Phana Plaza 5-0590.

Show Opens at Alameda.

WANT FOREMEN AND SECOND MEN

For Twin Wheels, Tilt-A-Whirl, Rock-O-Plane, Merry-Go-Round, Scrambler, Round-Up ond Helicopter. Must be sober ond reliable, hove references ond chauffeur's license. Top wages. Winter Quarters now open. All replies to

WM. T. COLLINS SHOWS

801 E. 78TH STREET MINNEAPOLIS, MINN.

LANSING, MICH., CENTENNIAL

MAY 18-30 — JUNE 17-28

On Main Straet of town

Want Confections, Straight Sales and Hankies

FRED NOLAN

Routa 2, Sauth Zanesvilla, Ohio.

WANTED

First Class Popcorn, Ceramel Corn, Flose and Snow.

Rides—Will book 2 or 3 Kid Rides for season; we now have Eyerly Bulgy end Midget Racer.

Playing Shopping Centers until Fairs, season ends in October. We open May 6th. No mud end rein will not hurt in shopping centers this sprine. Write or call

C. S. PECK, Hymera, Indiana

MARKS SHOWS, INC.

Mile Long Pleasure Trail

Opening Newport News, Va., Tuesday, April 14, thru April 26 (two Saturdays and two Sundays); Portsmouth, Va., to follow. First Show playing thia date In years. Charlottesville, Va., to follow.

WATCH OUR ROUTE OF PROVEN STILL OATE TERRITORY AND FIFTEEN RONA FIDE FAIRS RECIHNIHC MIDDLE OF JULY.

— CAN PLACE —

CONCESSIONS: Legitimste Merchandise Concessions of ell kinds eacept Eeting end Drinking. Good openmg for Long Range Csllery. We do not operate our own Concessions. Nsve opening ler Concession Mansger. Dave Fineman, contact.

RIOES: Round-Up or any other novel Ride. Opening for Pony Ride.

SHOWS: Ciri Show Operster. Must furnish Tetent. Motor Drome, family-type Grind Shows.

HELP: Foremen for Merry-Go-Round. Esperienced Second Men on sll Rides. Searchlight Operator. Esperienced Show Carpenter, Office Secretary. Top selaries.

AODRESS: ALL REPLIES, HEWPORT NEWS, VA.

CENTRAL STATES SHOWS

Official opening Dodge City. Kan., April 28-May 4

Rides working Childress, Tex., Apr. 16-18; Okeene, Okla., Apr. 24-26.

Can place a few more Hanky Panks. Want Agents for Gloss Pitch, Bingo ond Nickel Pitches. Want Ride Men who drive, Foreman on Merry-Go-Round and Second Men on Octopus, Roll-o-Plane, Sea Cruise and Wheel. Also 2 Men to handle Light Towers and Front Gate. Hove good proposition for Grind Shows, Funhouse, Arcade, Walk-Thru Shows, Side Shows, etc.

We hove the outstanding route in this territory, 16 fairs ond celebrations.

W. W. MOSER, Winter Quarters, Hazelton, Kan.

Byers Bros Shows

the show with a million friends

Opening April 20, Bastrop, La., and the Big One to fallow, Diamand Jubilee, on the straats, Ruston, Le., 9 big deys and nights. Fallowad by Homa Show el Pine Bluff, Ark; Stock Show al Banlon, Ark.; Big Air Base Pay Oay. Heve 25 Fairs end Celebrallons in Arkansas, Louisiona, Iowa, Minnesola and Wisconsin.

CONCESSIONS — Can place Photos, Hovelties, Class and Beer Pitches, Age end Sceles. Mr. Castele with Strikes, come on. Will book Hanky Panks of all kinds and Bell Gamee. (Mollie and Joe, call Dutch.)

SHOWS — Went Family Type or Crind Shows. Will place Ciri Show for Iowa and Wisconsin Fairs.

RIDES — Hone, heve 15 office owned.

HELP — Place Second Men on Rides, must drive semis. Dutch Wilson can place Agents for Pin, Count and Rucket Stores. Also Man to up and down concessions. Mack Hodgis end other Agents, contect Dutch Wilson.

WRITE, WIRE OR PNOHE

Winter Quarters, Coushatta, La. (Phone Webster 2-9024, 1:00 to 5:00 p.m. only), through April 16; then Show Lot, Bastrop, La.

Steele's AMUSEMENTS

"The New Show—The Show Beautiful"

OPENING VALPARAISO, IND., MAY 26

Want for our route of Fairs and Celebrations including the following

WAUKESHA, WIS., CENTENNIAL, JULY 4th

EAST GARY, IND. Heart of city.

GARY, IND. Armory lot.

FT. ATKINSON, WIS., FIREMEN'S CELEBRATION

WILMONT, WIS., FAIR

PORTAGE, WIS., FAIR

MINERAL POINT, WIS., LABOR DAY, AND MANY OTHERS.

SEASON WILL END LATE SEPTEMBER.

HELP—First and Second Men on all Rides.

SNOWS—Went to book eny werth-while Shows, no Ciri Shew, no gypsies. Interested in good Funhouse and Class House, Walk-Thru and Mechanical.

CONCESSIONS—Photos, Novelties, Age & Weight, Beer Pitch, Coke, Hoop-La, Roman Tsrgets, Add-Em-Up Oarts, Slum Spindle and any worth-while Hanky Penks such as Foot Longs and Lemonede Sheke. Wonderful deal for good Cookhouse Operator. Can also use Ringe et Spots in Indiena and Illinois.

All Contact:

AL STEELE, Pres — RAYMDNO STEELE, Menager — AL STEELE JR., Secy. & Trees.

R. R. 4, Vslpaieiso, Indisna — Phone 4-613R

ROCKOPLANE

FOR SALE

With slim lighting system, neon sign, f ticket box, Allis-Chslmers motor, newly overhauled; KBSB International Tractor with new $1,000 motor in it and heavy-duty winch. 32 ft. Trailmobile Trailer, over $500 worth of extra parts and toole, framed so 2 men can up and down it. All equipment in first-class condition. Rooked with Strates Shows, April 16-25, Washington, D. C.

Come and look at it. Price $12,500.

Contact

HARRY MAMAS

GOLD MEDAL SHOWS

CAN PLACE CAN PLACE

Princeton, West Va., this week; followed by downtown Rainelle, West Va., Firemen's Celebration.

CONCESSIONS: Good opening for Glass Pitch, Bear Pitch, Fish Pond, Balloon Darts, Jewelry. Want A-1 Operator for show Cookhouse. Must be sober. Do not misrepresent.

SHOWS: Good opening for Girl Show with or without equipment, Snake Show, Monkey Show, Wild Life.

RIDES: Will pay cash for Spitfire.

Wire JOHN DENTON, GOLD MEOAL SHOWS, Princeton, W. Va.

CONCESSIONAIRES

NOW IS THE TIME TO ORDER FOR SPRING

Six Cats, four various styles
Punks, eleven inch and thirteen inch
Pitch-Till-U-Win, block or complete frames
Penny or Coin Pitch Boards
Aluminum Huckley Buck Kegs
Hoop-La Boxes or Blocks
Under 11, Over 30 Rolldown Tables
Three-legged Bottle Stands
Three and Six Pound One-Ball Bottles
1½ and Three Pound Three-Ball Bottles, old style
Oam Family Pull-Up Slots
Goucho Pull-Up Slot Punks or complete frame
Swinger Ball and Pin
Jewelry Spindle
Pan Games, complete
Spot-the-Spot Boards
Add-Em-Up Dart Boards, sponge rubber
Pop-In Buckets, Short Range
Medium Range Gonner Buckets and Picture Frames
Sputnick underhand Bell Games
Gamolina underhand Bell Games
Ring the Bell
Hi-Strikers, wood, 20 ft., 24 ft., 28 ft.
Hi-Strikers, all aluminum, 26 ft.
Number Wheels, made to order
New and used Devils Bowling Alleys, completely rebuilt

New aluminum Six Cats now going fast. Get orders in now. A long waiting list.

Write for Free Catalogue

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WALLACE BROS. SHOWS INC.

OPENING MEMPHIS COTTON JUBILEE, MAY 8

WESTLAND PLAZA, JACKSON, MISS., NOW UNTIL MAY 3
MEMPHIS, TENN., MAY 8-16
SHOPPING CENTER, MAY 20-JUNE 25
MADISON, WIS., FESTIVAL, JULY 4
DELAVAN, WIS., LIONS CLUB FESTIVAL
DANE COUNTY FAIR, MADISON, WIS.
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JEFFERSON COUNTY FAIR, JEFFERSON, WIS.
MANITOWOC COUNTY FAIR, MANITOWOC, WIS.

FORMAL OPENING JULY 1—ALL FAIRS AND CELEBRATIONS UNTIL CLOSING NOV. 1

Winter Quarters Now Open — Playing Shopping Center—Downtown Jackson, Miss., Until May 3

SHOWS 10-in-1, Snake, Monkey, Wild Life, Fat, Funhouse, Illusion, Athletic, Motordrome.

RIDES Train and Kiddie Rides other than Boats, Ponies, Autos and Airplane.

CONCESSIONS Popcorn, Buckets, Six Cats, Snow, Floss, Custard, Hats, Novelties, Scales, Photos, Pan Game, Coke Bottles, Balloon Darts, Short Range, Cork Gallery, Ball Game, Basketball, Fish Pond, Blower, Pitch-Till-You-Win, Bear Pitch, Bird Pitch, Swinger, Stock Games of all kinds.

PLACE THREE GRIND STORES FOR MEMPHIS ONLY.

HELP Foremen and Second Men for all Rides. Want Electrician's Helper. Also Men for Towers.

ALL REPLIES
E. E. "ERNIE" FARROW
BOX 1184, JACKSON, MISS.
Phone Fleetwood 3-7644

WALWORTH COUNTY FAIR, ELKHORN, WIS.
DODGE COUNTY FAIR, BEAVER DAM, WIS.
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DREW COUNTY FAIR, MONTICELLO, ARK.
UNION COUNTY FAIR, ELDORADO, ARK.
PINE BLUFF RODEO & LIVE-STOCK SHOW, PINE BLUFF, ARK.
SUNFLOWER COUNTY FAIR, INDIANOLA, MISS.
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BYRAM COTTON CELEBRATION BYRAM, MISS.

FOR SALE

Fly-O-Plane, two seasons old, like new. Complete with fluorescent lighting, electric motor, fence, and new set of cables, $11,000. Also six Hot Rod Cars, two seasons old. Will sell all or part for $600 per car, F.O.B. Coney Island, N. Y. Call after 6 p.m.:
ESplanade 2-6272
or
ESplanade 3-4134

AGENTS WANTED

For Skillo, Count Store, Alibi, P. C. Joint and Hankies. Want Gunner for Picture Frame, Help for Bingo and Cookhouse.
Opening April 17 at Coffeyville, Kans., for 6 paydays and Kansas City lots, with Heart of America Shows.

PAT PATTERSON
Coffeyville, Kans.
Sam Epple, Bud Owens and Barney Allen, contact at once.

Monarch EXPOSITION SHOWS

OPENING APRIL 27, SIKESTON, MO.; THEN BELLEVILLE, ILL.
NOW BOOKING FOR 18 FAIRS AND A SOLID ROUTE ENDING IN OCTOBER.

CONCESSIONS Can place Hanky Panks only. Short and Long Range, Scales and Age, Basket Ball, Bear and Glass Pitches. Pitch-Till-You-Win, Hoop-La, Bumper, etc.

SHOWS Can place any clean Grind Shows. Also Fun House.

HELP Can place Foremen and Second Man for Wheel, Octopus, Dodgem and Kid Rides.

RIDES Will book Pony Ride for season.

CONTACT: E. L. WINROO, MGR., Winter Quarters, Fairgrounds, Blytheville, Ark.
(Phone: POplar 8-7861)

FOR SALE

FOR SALE
MOTORDROME
With or without trucks; lot of equipment.

FRANK ALLEN
1619 Cole, Birmingham, Mich.
Phone: Midwest 4-0218

FOR SALE

1	NEW "WHIRLWIND" Cotton Candy Machine (cost $275)	$225.00
1	NEW DeLuxe Floss Jiffy Stand (cost $125)	80.00
1	NEW Floss Maintenance Kit (cost $25)	19.00
1	NEW Ice Shaver, Sno-Konette Machine, complete outfit (cost $190)	145.00
	—SLIGHTLY USED—	
1	Large Star Hot Dog Steamer, Model 172	$ 45.00
2	Portable Sport-Kater Beverage Dispensers, Ea.	29.00
8	Portable Sport-Kater Hot Dog Machines, Ea.	19.00

25% Down, Bal. C.O.D., F.O.B. L.a.

BOB JACKSON
868 N. Spaulding Ave.
Los Angeles 38, Calif.
Call WEbster 1-9257

PETER PAUL AMUSEMENTS
HELP RIDES
For season opening middle of May for Northern Route starting in Alabama, Illinois, Iowa and Wisconsin. Hanky Panks, one of a kind; Pitch-Till-U-Win, Cork, Striker, Penny Pitch, also Popcorn, Floss, Candy Apples and Stock Concessions. Rides—Majors such as Octopus, Dark Ride, Coaster. Have Ferris Wheel. Need Foremen for Eli #10, also Man for Kiddie Rides. Only those who can drive. No lushes or cars, reason for this ad. Wives can work in Grab or Joints or Tickets. Write, call or come in. Manager, Peter Paul Amusement, 1712 Southwest Rd., Sanford, Fla.

SAN BERNARDINO
44TH NATIONAL ORANGE SHOW
CALIFORNIA'S FIRST BIG FAIR

APRIL 23rd to. MAY 3rd, INCLUSIVE

NEW ALL PAVED MIDWAY

Uptown Location—300,000 Attendance

NOW BOOKING SHOWS AND CONCESSIONS

ROY SHEPHERD WANTS Ride Superintendent, Kiddieland Foremen, Electrician, Truck and Ride Mechanics, Tilt, Wheel and Octopus Foremen, Ticket Sellers, Semi Drivers. Also useful Carnival Help in all departments. Norman Newman, please write Mr. Crafts.

HELP WANTED: Crafts wants 20 experienced Ride Men to set up rides at National Orange Show, San Bernardino, starting April 15, or report to Winter Quarters now.

WRITE, WIRE OR PHONE **CRAFTS 20 BIG SHOWS, INC.,** WINTER QUARTERS
7258 Bellaire Ave., North Hollywood, California PHONE: POplar 5-0909 or POplar 5-0820

O. C. BUCK SHOWS

Want AGENTS for Swinger, Hanky Panks, Buckets. Want Gunners for Picture Frames.

All those with us last year, please contact. Whitey, call immediately.

DANNY MANN
ESplanade 7-6108 or write
LEONARD STAMPLER
Hotel St. George, Brooklyn, N. Y.

CONCESSIONS

If you are still in FLORIDA and want a GOOD WEEK'S work in the last REALLY BIG EVENT in South Florida this spring, don't miss the SEMINOLE SUN DANCE FESTIVAL at WEST PALM BEACH, April 20 thru 25—RIGHT DOWN TOWN. State-wide publicity. Sponsored by Jaycees with FULL CO-OPERATION of ALL other groups and organizations in the city. RIDES by MILLER. CAN ALSO PLACE FUN and/or GLASS HOUSE or any other worth-while Attraction. Contact at once.

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2930 Tuxedo Ave. Detroit 6, Mich.
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Season opens April 18.

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WANTED

Capable Caller and Counter Men. Possible opening for good Manager. No drunks. Top pay. Write

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WANTED FOR EITHER MAY OR JUNE by American Legion Post 83, East St. Louis, Ill. Have approximately 4 acres, just outside city limits on U. S. Route 50. Has railroad siding. Contact

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Wanted for two sit-down Girl Shows. Wardrobe and transportation furnished, good salary, long season. Also need capable Talker and Candy Man; Bob Jordan answer. Can use Canvas Help and Ticket Seller. Opening April 23. No collects. Write, wire or come on.

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c/o O. C. Buck Shows
Winterquarters, Troy, N. Y.

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WANTED

On sixteen office-owned rides; especially want Foremen for Merry-Go-Round and two #5 Wheels.

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Miracle Mile Shopping Center
Pontiac, Mich., April 13-25.

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One of the finest, completely equipped, all steel, custom built Popcorn, Cotton Candy, Candy Apple Trailer, 8 by 15, perfect, spotless condition; built-in cupboards, Formica counters, stainless steel work counter, Model 41 Cretors Popper, Whirlwind Cotton Machine, apple stove, etc. Well lit with neon and fluorescent lights, electric brakes. Will meet all competition.

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1—Comet, star in center, gas motor, adults	$8,800.00
1—King Pony Cart, new canvas top & sidewall	1,800.00
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Pony and Swan Rides, fluorescent lighting and electric motors. All Rides newly painted, A-1 condition, portable.

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Small Carnival for J.C. 4th of July Celebration, La Porte, Ind.
Write
DEVERE THOMPSON
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"THE NORTHWEST'S GREATEST SHOW"

35 Fairs starting with the Western Canada "B" Circuit June 23. To be followed by the Red River Valley Circuit in Minnesota, then the stellar fair dates in Rapid City, S. D.; Puebla, Colo.; Belleville, Kans.; Huron, S. D.; Spencer, Iowa; Thief River Falls, Minn.; Hibbing, Minn.; Hallock, Minn.; Fergus Falls, Minn.; Wadena, Minn.; Waterloo, Neb., and the Corn Palace, Mitchell, S. D., and the National Dairy Cattle Congress, Waterloo, Iowa. Show opens regular season on Saturday, May 2, at Fremont, Neb. Want for our 1959 profit route:

RIDES Round-Up and other Major Rides not conflicting.

CONCESSIONS Henky Penks of all kinds. Nets, Scales, Pitches of all sorts.

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SELINSGROVE, PA.	SYRACUSE, N. Y.	LOWVILLE, N. Y.	COBLESKILL, N. Y.
OWEGO, N.Y.	CALEDONIA, N. Y.	WATERTOWN, N. Y.	RHINEBECK, N. Y.
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One of the Great Eastern Shows

OPENING TAMAQUA, PA., FRIDAY, MAY 1, TO 9

TWO WEEK-ENDS—YOU CAN SET UP ON MONDAY

WANT CONCESSIONS—Games of all kinds, Custard, Photo, Pitches all kinds, two Wheels and two Grind Stores.
WANT HELP—All Help report to winter quarters, Elizabethtown, Pa., Monday, April 27. Can place capable Help on all rides.
RIDES—Wheel, Octopus, Tilt, Merry-Go-Round, Chairplane, Comet and kid rides. All replies to

MORRIS HANNUM, 934 Murdoch Road, Philadelphia, Pa.
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50 CAR RAILROAD SHOW MOTORIZED
BROADWAY AT YOUR DOOR

Winter quarters now open
Want for 1959 SEASON—Opening May 18, Goldsboro, N. C., and 15 bona fide fairs

CONCESSIONS: Age & Scales, Novelties, Long & Short Range Galleries, Ball Games, Basket Ball, Hanky Panks of all kinds. What have you?
RIDES: Scrambler, Helicopter, Scooter, Parachutes Ride, Live Pony Ride, or any rides not conflicting
SHOWS: Thru disappointment can use Side Show, Girl Shows, Illusion Show, Snake Show, Pit & Grind Shows, Wildlife.
HELP: Wheel Foreman, Ride Men on all rides, salary & percentage, Semi Drivers preferred. Want Show Carpenter & Builder, Mechanic with tools for fleet of International trucks.
All answers: Sam Prell, c/o Prell's Broadway Shows, Fairgrounds, Goldsboro, N. C.

...PAID CIRCULATION PROVES READER INTEREST
WHEN YOU SEE "ABC" IT'S PROOF OF WHO AND HOW MANY READERS BUY THIS BUSINESS PAPER.

NSA Fete

• Continued from page 103

cleaner by Morris Brown, pair of imported lamps by Bob Kahn of Volkan Lamp and Shade Company, three Emerson radios, six clocks and three wrist watches from Max Schaffer, $25 bond from Simon Hadji, two Continental-Geneva 25-jewel watches from Jerome Eiley, and three hand-painted and framed pictures, 18 by 20 on silk, from Sam Kirsch.

Joe McKee pledged to sell 200 books and decline the commission, total value of $1,000 in tickets.

Thanksgiving Week Chosen

Dave Brown brought up the subject of the Hamid testimonial, which was quickly okayed by the membership. The date will be Monday of Thanksgiving week, and the site probably the Park Sheraton Hotel, where the club has held its alternate-year testimonials for past and outgoing presidents. President emeritus of the NSA, he had been a prime mover in its activities and welfare work for more than 20 years.

Officers present were Al McKee, president; Joe Prell, first vice-president; Max Tubis, second vice-president; Charles Rubenstein, secretary; Louis D. King, chaplain, and Dr. Jacob Cohen, club physician.

Steele Ready

• Continued from page 103

paraiso University, consists of his wife, Martha, and a daughter, Mary Ann, a senior at University of Indiana. Raymond's wife's name is Charlotte and they have a daughter, Nancy, a senior at Valparaiso High School, and a son Larry, a sixth grader.

Plans for the season are to carry 12 office-owned rides, a big Penny Arcade, a new popcorn wagon, two grind shows and from 25 to 35 concessions. The Steele's are experienced in the Arcade business, having operated the Steele & Falls Arcade Company here.

Show's winter base is located on a 20-acre plot two miles west of Valparaiso on U.S. Highway 30. A new building, 60 by 100 feet, has been erected and houses a well-equipped repair and paint department, a walnut-paneled office, showers, rest rooms, laundry tubs and a hot water system.

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OPEN MAY 25

Want Ball Games, Fish Pond, Duck Pond, Candy Floss, Snow Cones, Custard, Pitch-Till-You-Win, Glass Pitch, Beer Pitch, Six Cats, Buckets, Cork Gallery, Stum Spindle, Hoop-La, Age and Scale, Penny Pitch, Penny Arcade, Basketball. Want Girl Show, Snake Show, Monkey Show.

Agents for office Hanky Panks.

Ride Help, Truck Drivers. Winter Quarters now open. All replies:

GEORGE CLYDE SMITH SHOWS
P. O. BOX 521 CUMBERLAND, MARYLAND

GRAND AMERICAN SHOWS

Notice change of opening—Keokuk, Iowa, May 1 thru 9. Two Saturdays; then Ottumwa, Newton, Muscatine, Fort Madison. Celebrations thru June and July; Fairs August and September.
Want Grind Shows, Arcade, Photo, Long and Short Range Gallery, Age and Scale, Pitches, Hanky Panks.
Ride Help—Merry-Go-Round, Allan Herschell Coaster Foremen, Second Help on all Rides.
WINTER QUARTERS OPEN, QUEEN CITY, MO. L. O. WEAVER, MGR.

SMITH'S FUNLAND SHOWS

Gala Spring Opening, April 25, Strawberry Festival; Buckhannon, W. Va., June 8.
Need Ringo and any Concession working for stock
Ride Help in all departments: Eli, Roll-o-Plane, Chairplane, Merry-Go-Round. Contact at once. Address all mail:

ORVILLE LEE SMITH, New Matamoras, Ohio
Phone: UN 5-2276. No collect calls, please.

MARVEL SHOWS, opening May 18

Want Help for Wheel, Coaster, Merry-Go-Round and Spitfire. Also Ringo Help (prefer Man and Wife). All must drive.
For Sale: Eyerly Fly-o-Plane, loads on 32-ft. Fruehauf Trailer.
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BIRD FEEDER

Made of weather-proof aluminum, mounts on a standard right-angle bracket or hangs from a tree limb. Upper hood is 12 inches in diameter. Price $2.95. West Bend Aluminum Company, West Bend, Wis.

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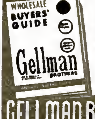

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7"	$ .70	$ 8.00
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15" Jumbo Feather Monkey, $3.50 dz.

SILVER KEY TRUMPET

$1.80 dz. $21.00 gr.

	dz.
Metal Trombones	$2.40
Plastic Guitar or Banjo	4.90
Plastic Bugle, Saxaphone or Clarinet	1.75
Import Ukulele	3.25

PANDA BEARS

	ds.	gr.
5"	$1.50	$18.00
7"	2.00	22.00
10"	3.50	39.00
12"	4.80	57.00

PLUSH SCOTTIES

$3.60 dz.
Dog & Cat asst. $3.50 dz.

MAJOR DOLLS

8" $1.80 dz.
11" $3.00 dz.

SAILOR DOLLS

8" $1.80 ds.
12" 3.00 dz.

PLUSH BEAR

w/overalls $3.75

Plush Cuddle Bear, $3.60 ds.

BASEBALL PLAYER

$1.80 ds.

Kelly the Tramp ..$1.80
Circus Clown 1.80
Pirate w/Saber ... 1.80
Fireman 1.80
Cowboy & Girl $1.50 ds.

JOCKO PLUSH MONKEY

8" $1.80 dz. $21.00 gr.
10" 2.75 dz.
12" 5.75 dz.

8" PLUSH GORILLA

w/rubber face

$2.75 dz.

JUMPING PANDA

$1.50 dz.
$16.50 gr.

GOLD TRIM SAMURAI SWORD

w/scabbard
20" . $3.00 dz.
22" . 3.50 dz.
25" . 4.00 dz.

TELESCOPES

2 section .....$ .75 dz.
8 section, pearl 1.75 dz.

6½" Indian Doll $1.65 dz.

8½" Indian Doll $2.75 dz.

METAL BREAK ACTION CORK PISTOLS

$1.80 dz.
Metal break action pistol shoots cork and sparks.
$3.00 dz.
$33.00 gr.

$21.00 gr.
Extra large 12" pistol shoots cork & sparks.
$3.50 dz.
$39.00 gr.

21" CORK RIFLE-BREAK ACTION

$3.50 dz.

20" Bolt action cork rifle shoots sparks .... $3.60 dz.
21" Smoke rifle shoots sparks & smokes..... $5.25 dz.
28" Commando Rifle w/rubber bayonet .... $6.00 doz.
29" Double cork rifle ...... $6.50 dz.

PEARLIZED OPERA GLASSES

w/compass and shoulder strap.
3" x 3½" ....$2.00 dz.
4" x 4" .... 3.50 dz.

FIELD GLASSES

w/compass and shoulder strap.
3¾" x 3" ....$2.00 dz.
4" x 4" $3.50 dz. 4¾" x 4" 4.80 dz.

DANGLING JUMBO RUBBER DICE

$1.75 dz.
$18.00 gr.

RAYON PARASOLS

floral design

(cane handle)	dz.	gr.
21"	$2.15	$25.00
25"	$2.50	$28.00
29"	$3.25	$36.00
33"	$4.00	$45.00

ADMIRAL YACHT HAT

$6.00 dz.

WHITE GOB HATS

heavy twill-stitched brim

$4.50 dz.

MOTORCYCLE HATS

Sanforized twill $6.25 dz.
Lightweight Kiddie Cycle Hat $3.60 dz.

WHITE STRAW RIBBON HAT

$5.50 dz.

FRENCH BERET w/ pompon

$3.60 dz.

STRAW COWBOY HAT

w/chin cord

$4.50 dz.

BADGEBOARD ITEMS

	Doz.	Gross
Jumbo Rabbit taal	$ .60	$ 6.50
Teddy bears	.75	8.00
Padlocks w/keys	.75	8.00
Compass	.60	6.00
Miniatura knifa w/key chain	.50	4.80
Gun pencils	1.80	21.00
4" Feather dolls	.70	7.20
2 blada pearl knifa key chain	2.00	22.50
Black & White Panda bear	.75	8.40
Boxing gloves	1.50	16.50
Fur dogs, Beautiful colored in pink/blua/black	1.35	16.00

SLUM JEWELRY

Ident bracalats ....$3.00 gr.
Double heart bracalats .... 3.00 gr.
Heart pendant bracalat .... 3.00 gr.
Clover pendant bracalat ...... 3.00 gr.
Heart pendant necklaca, 15" chain .... 3.50 gr.
Clovar pendant necklace, 15" chain .... 3.50 gr.
Disc. pendant necklaca, 15" chain 3.50 gr.

1000 grab bag 5c assortment includes harmonicas, cigar fans, folding fans, spinning tops, metal trumpets, etc. $22.50

MISCELLANEOUS

	Doz.	Gross
Bamboo flutes	$ .60	$ 6.00
Import flying birds		6.00
Batons, RWB with bell	1.75	18.00
Bamboo walking canas, ⅜"	.90	10.00
Bamboo walking canes, med., ½"	1.35	15.00
Bamboo walking canes, haavy, ⅝"	1.75	20.00
Mapla Parada canes	2.00	22.50
U.S. flags, 49 star, 8x12	.90	10.00
U.S. flags, 49 star, 12x18	1.60	18.00
Pirate skull flags, 12x18	1.50	16.50
Confed flags, 12x18	2.00	22.50
Pirate flags, 6x9	.70	7.20
12" Coolia hats	1.25	14.00
16" Coolia hats	2.00	21.00
10" Cork pistols	1.50	16.50
Comic Post cards		2.00
Wagging skull head	3.60	40.00

1000 Slum giveaway items include finger traps, razzers, rings, fans, watches, etc. $5.50

800 grab bag 10c items include spring tops, dart gun sets, cap guns, water pistols, telescopes, snake rubber hot dogs, etc. $25.00

Prices F.O.B. New York. 25% deposit w/order. Send for catalog.

SCHATTUR NOVELTY CO.

144 PARK ROW NEW YORK 7, N. Y. PHONE: CORTLAND 7-8986

Special Prices to quantity buyers where possible

KIDDIE WESTERN STRAW HAT

w/chin cord

$2.25 dz. $24.00 gr.

TOYO CLOTH HATS

for beach or sportswear

$1.80 dz. $21.00 gr.

CALYPSO BIRD NEST HAT

$1.50 dz. $15.00 gr.
2 gross bale, $28.00.

PORKIE PIE HAT

w/feathers

$5.25 dz.

HI CROWN WESTERN FELT HAT

$6.50 dz.

YANKEE OR CONF. FELT OFFICER HATS

$7.20 dz.

YANKEE OR CONF. GARRISON CAPS

$4.80 dz.

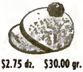
KIDDIE FELT ETON CAP

w/ pompon

$1.80 dz. $21.00 gr.

KIDDIE STRAW ETON CAP

w/ pompon



$2.75 dz. $30.00 gr.

ARROW THRU HEAD DAGGER THRU HEAD

$.80 dz. $9.00 gr.

TRI MOTOR BOMBER

$16.00 gr.

CUB KNIVES

w/sheath

4" stag handle $ .90 ds.
4" assorted color handles .... 1.25 dz.
4" with Indian beaded sheath 1.60 ds.
8" Hunter knife w/sheath ....2.75 dz.

BALLOONS

	gr.
#10 Mousehead	$5.00
#15 Mousehead	7.50
Two in one w/inside mouse balloons	6.50
Tiger Cat Balloons	6.50
Tiger Cat w/inflatable ears	7.50
All Star Balloons	6.00
Spiral Balloons	5.25

INDIAN PEACE PIPE

18" ....$1.75 dz.
24" .... 2.50 dz.

BIRD IN CAGE

Chirping Jap. $8.00 gr.
Chirping Jap, large, $1.75 dz. $20.00 gr.
Large Domestic, $3.60 dz.

HI HAT FEATHER DOLLS

with or without Hawaiian skirt

	dz.	
5"	.70	$ 7.20 gr.
7"	1.10	12.00 gr.
9"	1.60	18.00 gr.
12"	3.00	33.00 gr.

6" Dangling Hawaiian Doll w/elastic & Bell. $1.00 dz.

6½" Twin Boy & Girl Doll. $3.25 dz. pairs

INDIAN BAMBOO SPEAR

rubber tip

36" $1.75 dz. $18.00 gr.
44" 2.50 dz. 27.00 gr.

BRIDESMAID DOLL

assorted colors
$4.50 dz.

ACE TOY VALUES!

- Fantastic new fishing bear .... $31.50 dz.
- Walk & bark light eyes scotty .... 25.50 dz.
- Plush bubble monkey light eyes ...... 28.80 dz.
- New elephant one man band .... 31.50 dz.
- Crying vinyl doll in carriage .... 25.50 dz.
- Incredible moon rocket missile .... 27.00 dz.
- Beautiful smoking tug boat .... 27.00 dz.
- Plush vacuum cleaning bear .... 19.80 dz.
- Batteries .... 9.60 gr.

50—COUNT 'EM—50 OTHER NEW battery numbers

★ ★

CARNIVAL GOODS

- Baseballs ... $18.00 gr.
- Feather Darts 4.20 gr.
- Leis .... 1.25 gr.
- Pennant Canes 13.50 M
- 4" Feather Doll .... 6.00 gr.
- 5" Indian Doll 6.50 gr.
- 8" Indian Doll 18.00 gr.
- 8" Monkey.. 21.00 gr.
- Whistles & Pins 80c gr.
- Flying Birds.. 7.20 gr.
- 20" Parasol...7.50 gr.
- Acrobat ......4.00 gr.
- 15" Rosette Fan .... 7.20 gr.
- Asst. Toys & Novelties ... 3.75 gr.

HATS

- Men's Toyo .$ 1.85 dz.
- Fuzzy Wuzzy 31.50 gr.
- St. Moritz... 4.80 dz.
- Kibbitzer Felt Derby ..... 27.00 gr.
- Flat Top Western .. 18.00/100
- Braided Straw 4.85 dz.
- Gondolier .. 4.80 dz.

JUMBO TAFFETA BAGGED TOYS

- 42" Bozo Clown....$13.50
- 17" Lazybaby .. 4.80 dz.
- Nov. Traffic Pillows .... 8.75 dz.
- Cowboy Doll..... 18.00 dz.
- 40" Girl Doll.... 12.00 dz.
- 24" Giant Seal... 16.20 dz.
- 24" Plaid & Plush Bear .... 15.00 dz.

GRAB-BAG CLOSEOUT TOYS $6.50 gr.

- Ball Gun........$6.50 gr.
- Puppets .... 6.50 gr.
- Memo Set ...... 6.00 gr.
- Squirt Badge ... 6.50 gr.
- Picture Viewer .. 6.50 gr.
- Checker Sets 6.80 gr.
- Magnet .... 6.50 gr.
- Watches .... 6.50 gr.
- Plastic Knife..... 6.00 gr.
- Fly. Saucer ..... 7.20 gr.

● REPRESENTATION WANTED ●

ACE TOY MFG. CO. Dept. B 536 Broadway New York 12, N.Y.

FREE CATALOG
1,000 plush, carnival & imports

BEARS!

ALL PLUSH, COTTON STUFFED

Shipped F.O.B. Kansas City:

- 12" ....$ 9.60 doz.
- 16" .... 13.20 doz.
- 21" .... 19.20 doz.
- 24" .... 21.60 doz.
- 26" ....$22.80 doz.
- 28" .... 24.00 doz.
- 30" .... 27.00 doz.
- Cowboy . 25.50 doz.

F.O.B. N. Y.:

- 14" Imp. $ 7.20 doz.
- 26" Imp. 18.00 doz.
- 30" ....$27.00 doz.
- 30" Top Shelf ... 30.00 doz.

SHAGGY PLUSH POODLES

F.O.B. K. C.
- 11" ....$ 9.50 doz.
- 16" .... 16.80 doz.
- 19" .... 27.60 doz.

F.O.B. N. Y.
- 16" ....$18.00 doz.
- 22" .... 24.00 doz.

FLASHY SCOTTIES and PLUSH ANIMALS

- 5" Squeak dogs ...$ 3.40 doz.
- 9" Squeak bear ... 3.25 doz.
- 10" Scotty 6.50 doz.
- 15" Sleepy dog .... 15.00 doz.
- 12" Plaid dog .... 4.00 doz.
- 12" Tigers 10.80 doz.
- 4" Plaid dog ..... 21.00 gr.
- Steif-like plush ... 6.25 doz.
- Beaut. skunk .. 6.25 doz.
- Smokey bear 6.25.doz

FINE QUALITY CERAMICS:

- 4" fig. ...$ 3.60 gr.
- 3 pc. animal family .. 22.50 gr.
- Large animal family .. 4.00 doz.
- 5" stein . 3.80 doz.
- Girl with dog .... 6.00 doz.
- 5" Figurines ... 6.80 gr.

DEMONSTRATORS

Read this!

New Package—$2.98 SELLER!
- PASTRY MAKER
- PASTRY CLOTH
- DEEP FRY FRENCH BASKET

Sold at Beach Resorts, Chains, Department Stores, Fairs, Shows with big grosses.

Buffalo Store $6,000 in 5 weeks
Washington Show $1,800.
Florida Market $900 per week.
Many chains up to $1,000 per week.

U. S. PAT. NO. 2,694,987
Nov. 23, 1954

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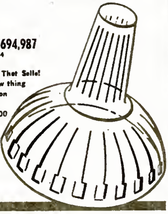

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VARCO, Inc. DEPT. B, 91 BROADWAY JERSEY CITY 6, N. J.

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THANKS TO YOU!

26,000 SQUARE FEET OF SHOW ROOM AND WAREHOUSE WITH ONE OF THE BIGGEST SELECTIONS OF MERCHANDISE IN THE COUNTRY—AT THE RIGHT PRICES.

WE'RE READY TO SERVE YOU!

OUR NEW 1959 ILLUSTRATED CATALOG SHOWING THOUSANDS OF NATIONALLY ADVERTISED ITEMS IS NOW AVAILABLE—FREE! VISIT MICHIGAN'S LARGEST SHOWROOMS AND SEE THE BIG SELECTION OF MERCHANDISE ON DISPLAY. WE SHIP TO ALL PARTS OF THE WORLD. ALL ORDERS SHIPPED SAME DAY RECEIVED.

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MEXICAN PURSES ● WALLETS ● LEATHER NOVELTIES ● MEXICAN RINGS ● HAND-PAINTED SKIRTS ● WOOL JACKETS ● SARAPES ● FEATHER (BIRD) PICTURES ● MARACAS ● STRAW HATS ● TOOLED BELTS ● MEXICAN KNIVES ● COIN PURSES ● CARVED CANES and BASEBALL BATS ● HAND-TOOLED SHOES ● EMBROIDERED BLOUSES ● MEXICAN EARRINGS ● MUSICAL INSTRUMENTS.

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Special set up for Jobbers and Wholesalers.

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18' METAL, REMOVABLE FLAGPOLE

$16.95 COMPLETE EXCEPT FOR FLAG

A sturdy pole, made from rust-resistant, galvanized steel tubing. Stands 18 ft. above ground. Easily installed ground socket like a clothes dryer. Can be set up or removed instantly, even by a woman, since pole weighs only 17 lbs. Comes apart in two sections for easy storage. Complete with polished solid aluminum ornamental ball, rope, snaps for flag and cleat. Money back guarantee.

Send Check or M.O. for $16.95 Pay Express Chgs. on Delivery. Ship. Wt. 20 Lbs. No C.O.D.

28' 3-section pole, Ship. Wt. 30 Lbs. $26.95

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POST CARDS Since 1928

Printed from your Photo, 2,000 for	$36.00
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Asst. Cities, Capitols, U.N., 2,000 for	26.00
54 U. S. Capitols, sealed gift pack....	1.00
20 Packs, $13.00; 40 Packs	22.00
Asst. Comics with Order	Free

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Satisfies customers from coast to coast.
923 Chandler Avenue Linden, N. J.

BALLOONS FOR STREETMEN

These Are All S-T-R-E-T-C-H-E-D — Gr.
- Spirals, extra long $5.25
- #75 Spirals, even larger 7.55
- Army Target, weather 7.20
- #15 New Look Kat 7.50
- #14 New Look Paddle 7.00
- #12 Mickey Mouse Club 7.00

STICK & GAS BALLOONS
- #1 Two-in-Ones $4.50
- #11 Pastel Circus Prints 4.75
- #9 Patriotic Asst. 4.00
- #11 Patriotic Asst. 5.75
- #17 Polka Dot, tricolor or agate... 5.50
- #27 Polka Dot, tricolor or agate... 7.00
- #15 Mousehead 5.00
- #15 Mousehead 7.50
- #14 Tiger Kat 7.00
- #14 Pastel Kat 4.00
- #15 Tricolor Kat 5.00

- 24" Heavy Reed Sticks .... $ .50
- 34" Heavy Reed Sticks 1.20
- 48"x3/16 Dowels...$15.00 M — $2.00 C

- Hand Balloon Pump .... $3.55 ea.
- One Stroke Govt. Pump .... 20.00 ea.

FEATHER DOLLS

Gross
- 7" $12.00
- 9" 15.00
- 12" 33.00
- Feather Back Dresses 7.20

PLUSH PANDA BEARS

	Dz.	Dr.
4"	$ .75	$ 5.00
5"	1.55	15.00
7"	2.00	22.00
10"	3.55	39.00
12"	5.40	60.00
Sitting, push down w/sq.	2.80	29.00

PLUSH DOGS

w/squeekers — Dr.
- 4" Asst. Styles .$14.00
- 4" Furry w/elastic ... 24.00
- 7" Furry 39.00
- 7" Plush 39.00

FUR MONKEYS

w/Pipe & Glasses

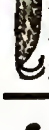
	Dz.	Gr.
4"		$ 3.25
7"	$ .70	$ 5.00
9"	1.20	14.00
12"	8.40	27.00
18" Jumbo feather Monkey	8.00	42.00

SAILOR DOLLS

	Dz.	Dr.
5"	$ .75	$ 8.00
5"	1.00	21.00
12"	2.00	33.00

INDIAN DOLLS & SOUVENIRS

Dr.
- 8½" Vinyl Doll .$19.00
- 8" Vinyl Doll .. 30.05
- Mother & Daughter 25.00
- Peace Pipe 24.00
- Bamboo Tomahawk ... 21.00
- Feather Headdress ... 81.00



CUB KNIVES

w/sheath

	Dz.	Gr.
4" Stag Handle	$ .80	$ 9.60
4" Colored w/lead sheath	1.20	14.40
4" Colored w/bead sheath	1.75	19.00
7" Knife w/bead sheath	2.75	30.00
9" Hunting Knife	4.50	54.00

INFLATE ANIMALS

w/squeakers
MONKEY, HORSE, ELEPHANT, DONKEY
$1.00 dz. $31.00 gr.

Plastic Inflate Animals .... 00.50 dz.

MANIKIN DANCING DOLLS

Gr.
- Tissue Manikins $2.75
- Envelopes w/instructions. 1.80
- Mousehead Balloons 5.00

BREAK ACTION PISTOLS

Gr.
- Without Spark $21.00
- With Spark ... 33.00
- Automatic Repeater Cork Pistol, $39.00 Gr.

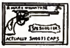
SWORDS SABERS

Gr.
- Black Metal w/sheath $20.00
- Plastic Fencing Sword 20.00
- Wood Ceremonial Sword. Dz. 2.75
- Fancy Wood Sword. Dz. ... 5.25

RAYON PARASOLS

Gr.
- 25" Spread—Flowered $25.00
- 33" Spread—Flowered 45.00
- 21" Spread—Crook Handle. 27.00

COLT MINIATURE PISTOL



$3.00 Dz. $33.00 Gr.
Caps for Colt Gun, 40¢ Dz.

RIFLE POP GUNS

- Break Action Cork Rifle, $2.50 dz.
- Bolt Action Spark Rifle, $3.00 dz.
- 24" Double Cork Rifle, $5.50 dz.
- 28" Double Cork Rifle, 60.00 dz.
- Commando Rifle w/dagger, 80.00 dz.

VINYL SQUEEZE ANIMALS

Asstd. w/squeaker, in bags. $3.25 Dz. $33.00 Gr.

MECHANICAL WIND UP TOYS

	Dz.	Gr.
Hopping Fur Dog w/slipper	$2.00	$25.00
Small Hopping Fur Dog	1.75	19.00
Boy on Bike w/bell	3.25	36.00
Bunny on Bike, moves legs.	2.25	36.00
Roll-Over Cat	3.50	39.00
Swiss Warblers		.80

RELIGIOUS ITEMS

Dz.
- 12" Plastic Crucifix ...60.00
- 5" Plastic Crucifix ... 3.25
- 4" Plastic Crucifix ... 1.80
- 4" Plastic Crucifix ... .75
- Water Bells, Asstd. Saints, Made in Italy 6.00
- Madonna of Travel for Cars 8.20
- 8" Statues of Saints, Asstd., Italian 7.20

FLAGS W/SPEAR TOPS

	Dz.	Gr.
5x12 U.S. 49 Star	$ .00	$15.00
12x12 U.S. 49 Star	1.80	18.00
5x12 Pirate, cotton	1.35	15.00
12x15 Pirate	2.00	22.00
5x12 Confederate	1.35	15.00
12x15 Confederate	2.00	22.00
5x12 Starter	1.35	15.00
12x15 Starter	2.00	22.50
12x15 Texas State	2.50	30.00

TRAMP CLOWN — DRUM MAJOR — SATIN CLOWN — PIRATE DOLL

	Dz.	Dr.
7" Tramp Clown	$1.00	$21.00
7" Drum Major	1.00	21.00
7" Satin Clown	1.00	21.00
7" Pirate Doll	1.00	21.00
7" Fireman Doll	1.00	21.00
6" Indian Doll	1.60	19.25
7" Sailor Doll	1.00	21.00
Assorted Dress of Dolls		21.00

SPICY NOVELTIES

Dz.
- Bubbling Boy .. $2.00
- Corkscrew Boy .. 3.55
- Spicy Comic China Ashtrays 1.80
- Square Comic China Ashtrays 1.50

Dz.
- Busty Babe—Salt & Pepper $4.00
- Swinging Legs Ash Tray 4.00
- Peek-a-Boo Telescopes 1.20
- Comic Post Card Plaques .... .80
- Wolf Deck Player Cards 12.00
- Plastic Pea Boy .... .75
- Fur-Lined China Potty 1.80
- Fisherman Cork Screw 4.80
- Comic Wood Coasters .... .75
- Sponge Dice, Danglers 1.75

RUBBER TIP INDIAN SPEARS BAMBOO

	Dz.	Gr.
20" Red Stick Spear	$ .80	$ 9.00
35" Bamboo Spear	1.80	15.00
42" Bamboo Spear	2.50	27.00

BULL WHIPS

Braided Leather $4.00 Dz.

SUNGLASSES

Dz.
- Imported Aviator ... $2.50
- Domestic Aviator ... 4.00
- Fancy Kiddy. 1.58
- Men's Dark Rim 8.00
- Ladies' Tinselled .. 2.00

KNITTING KITTEN — WALKING KITTEN w/ball

PLUSH SKUNK

$8.00 Dz.

PLUSH BEARS

w/sq. & bell, asstd. colors, $3.50 Dz. $39.00 Gr.

BRIDE & BRIDESMAID CANE DOLLS

- Asstd. Dresses, $4.80 Dz.
- NEW! w/Double Skirts, $5.00 Dz.
- New! Tinselled Doll, w/Star Back, $8.00 Dz.
- Doll in Plastic Container, $6.00 Dz.

BIRD CAGES

- Chirping Bird in Cage. Gr. .... $ 5.00
- Chirp. Bird in Cage, Lg. Gr. 20.00
- 7" Plastic Bird Cage. Dz. 3.00
- Wind-Up Bird Cage. Dz. 4.20

BOMBERS-PINWHEELS

Gr.
- 2 Prop Bomber $18.00
- 4 Prop Bomber 20.00
- 4 Point, decorated ... 8.00
- 5 Point, decorated ... 9.00
- 4 Point w/bell 9.00
- Large 5 Pointer 18.00

COWBOY w/LARIET — WALKING COLLIE DOG

- Dr. Jocko Walking Playful Puppy w/shoe
- Begging Kitty Kat Musical Bear w/drum & cymbal
- Hopping Fur Scotch Terrier
- Thirsty Bear — Hungry Bunny
- Singing Bird in Cage

$6.25 Dz. $72.00 Gr.

PLAID ANIMALS—Asst. w/elastic & bell $2.00 Dz.

BATONS w/bell

$15.00 Dr.

Dr.
- Whips—Silk Lash $17.00
- Bamboo Walking Cane 10.00
- Bamboo Cane, heavy 20.00
- Maple Parade Cane 27.00
- 36" Swagger Cane 15.00
- Bamboo Pennant Cane—$2.00 per 100, $15.00 Per 1,000

TELESCOPES

	Dz.	Gr.
Two Section	$ .75	$ 5.55
Three Section, pearl	1.75	20.00

OPERA GLASSES

	Dz.	Gr.
Pearl Opera Glass	$2.00	$24.00
Pearl Opera Glass, med.	3.00	33.00
Lg. Pearl Binocular	6.75	78.00
Black Opera Glass	2.00	24.00
Black w/strap, med.	3.25	36.00
Black Super Binocs	4.80	75.00

PLUSH JOCKO MONKEY

	Dz.	Gr.
5" Stuffed	$1.80	$21.00
11" Stuffed	3.25	36.00
12" w/moving eyes	5.75	60.00

FLYING BIRDS

- Imported—Tinselled. Dr. 00.00
- Plastic, Domestic. Dr. 7.00
- Cardboard Birds. Gr. 7.00

HORNS-TROMBONES

Dz.
- 3 Key Chrome Trumpet $1.80
- 5 Key Chrome Trumpet 2.75
- Trombone Kazoo 2.50
- Plastic Horns—Bugle, Clarinet, Saxophone 1.75

MUSICAL INSTRUMENTS

Dz.
- Guitars, Decorated $4.80
- Banjoes, Plastic 4.00
- Bamboo Flutes .... .75
- Maraccas 2.75
- Tambourine, Metal 1.75
- Xylophone w/music 4.00
- Accordions 5.00

HATS—NOVELTY, CARNIVAL—HATS

GONDOLIER RIBBON HAT

Dz.
- White Straw ..$5.00
- Natural Straw .. 4.50
- Nat. Breton Straw .. 7.20

SWISS HAT

Red & White twill w/eyelet, 00.00 Dz.
Feather Plumes, $1.35 Dz. White or Colors.

COOLIE HATS

Gr.
- 15" $21.00
- 12" 15.00
- 8" 5.00

Straw Sunbonnet, $1.75 Dz. $20.00 Gr.

FELT

Confederate Garrison Cap
$4.55 Dz. $54.00 Gr.
Union-Blue Garrison Cap $4.00 Dz. $54.00 Gr.

FUZZY HAT

$1.85 Dz. $20.00 bale of 250.
Better Fuzzy Hat .... $2.25 Dz.

FIRE HATS

Red or White ....$19.00 Gr.
7" Fireman Doll ...... 1.80 Dz.

PORKIE HATS

	Dz.	Gr.
Jr. Porkie, pink feather	00.25	$60.00
Tyrolean, yellow feather	5.20	00.00
New! Straw Tyrolean, white w/red feather	6.25	72.00

DERBIES

	Dz.	Gr.
Wool Felt	$4.00	$48.00
Pressed Felt	2.00	25.00
Plastic	2.00	21.00

Top Hat—Wool Felt, $6.00 Dz.

LADIES' SUN HATS

	Dz.	Gr.
W/Eyelets	$4.00	$45.00
W/Sea Shells	4.00	45.00
Men's Toyo Caps	2.25	24.00

MOTORCYCLE CAPS

All colors
00.30 Dz. $72.00 Dr.
- Plastic Motor Cap .... 00.00 Dz.
- Captain Caps ......$4.20 Dz. $72.00 Gr.

IVY LEAGUE CAP

- Domestic 00.00 Dz.
- Imported 5.00 Dz.

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Navy Twill .... $4.85 Dz.
- Anchor Gob Hats ....$2.50 Dz.
- Captain's Hats w/peak .... $3.50 Dz. $39.00 Gr.

FELT CONFEDERATE OFFICER'S HAT

$7.25 Dz. $84.00 Gr.
UNION OFFICERS' HATS $7.20 Dz. $84.00 Gr.

COWBOY HATS FELT

$8.50 Dz. 002.00 Gr.

COWBOY HATS STRAW

- Painted Tots' & Boys' Sizes ...... 00.50 Dz.
- Black Half Masks ..... .90 Gr.
- Natural, unpainted . 2.00 Dz.
- Sombrero, lg. 4.00 Dz.

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w/goggles for races
$3.50 Dz. $39.00 Gr.

25% deposit with order, balance C.O.D., F.O.B. New York

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25% Cash With Order. Bal. C.O.D.

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HEAVY SHAD BELLY BRACELETS

WITH BOY OR GIRL CHARM. Gr. $18.00

24" Med. HEART OR ROUND NECK. Gr. 15.00

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CHILD & TEENAGE IDENTS BRACELETS. Gr. 14.40

MEN'S IDENTS. Gr. 16.50

24" BRIDAL NECK. Gr. 21.00

ALL HAND POLISHED—Nickel or Gold Plate.

SET OF SAMPLES — $1.00 Prepaid

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HUNTING KNIVES, with Hand-Tooled SCABBARDS. Twelve-inch $22.00 dz.

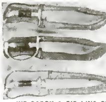

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Table Lamps, $24.00 & $30.00 per dz.
Vanity Lamps .... 15.00 per dz.
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All Lamps complete with Shades.
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BEAUTIFUL HAND PAINTED MEXICAN SKIRTS

A BIG seller—always popular. Many new styles for 1959.

Also in METALLIC COLORS, 60¢ Extra.

Now $3.90 Each

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NEW HALF MOON LEATHER PURSES

- Hand Tooled
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POPULAR MEXICAN REVERSIBLE PURSES

● Two Sizes ●

Very popular with the ladies. Two different color purses in one. Just turn the flap—Presto—a new, different color purse. Comes in many color combinations.

$6.90 & up

Special Price IN Dozen Lots.

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We carry a complete line of the most popular Mexican imports—hand-tooled purses and wallets—tarnish-proof rings—hand-painted skirts—100% wool jackets—sarapes—men's hand-tooled belts. When you order from PEARL you can be sure you get the best merchandise at the lowest prices.

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HOT TIP BOOK ITEM—LOOKS LIKE REAL MONEY

FINE QUALITY FLY and CASTING SET—IT FLOATS

Tonkin cane, split bamboo, glued and water sealed in hexagonal shape. Medium action 4⅞ oz. fly rod 8'8" long, nickeled ferrules and reel seat. Three sections with spare fly tip. Reversible handle and casting tip convert rod to 5' 4" casting rod.

Floating wood case includes 6 flies, 2 hooks, 2 swivels and nylon leader.

Manufacturers of complete line of ticket and jar games. Write for Details.

$5.50 ea.

$60 per doz.

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FRAMING? YOU NEED THESE!

	DOZEN		GROSS
BB1 Felt Yodeler Hat	$1.25	BB 8 Cloth Flag Bow Pin...	$ .90
BB2 Beachcomber Hat	1.55	BB 9 Imported Leis	1.45
BB3 8" Celluloid Doll	1.70	BB10 4-Point Pinwheel	8.70
BB4 5¼" Gold Loving Cup....	2.00	BB11 4" Fur Monkey	4.00
BB5 Baseballs	2.00	BB12 7" Fur Monkey	9.00
BB6 18" Rayon Parasol	2.90	BB13 9" Patriotic Balloon ...	4.50
BB7 14" Felt Spanish Hat....	5.50	BB14 Foam Rubber Dice	21.50

New Spring Catalog just off press. Copy sent with order on request.

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The NEW MIRACLE CROSS & CHAIN

With magnified Lord's Prayer in center of Cross. Sach Cross in heantifnl hee. Assorted colored Stoees. This mahes a beautiful and practical gift.

$5.00 doz.

Ten Commandment Bracelet, $4.50 doz.

Fully Automatic CHROME POCKET LIGHTER

$3.50 Per Dozen

$39.00 Per Gross

MEN'S JEWELED GOLD TONE WRIST WATCH

Metal Expansion Bands to match.

$3.75 each

$42.00 dozen

LADIES' GOLD TONE WRIST WATCHES

metal expansion band.

$4.50 each

$48.00 dozen

All watches fully guaranteed.

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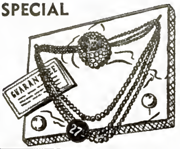


FLASH!

PEARL SET

$7.50

Per Doz. Sets

Assorted Colors

TREMENDOUS VALUE

Sample Set, $1.50 Postpaid

LADIES' 5-PIECE GENOVA WATCH SET

Watch & Expansion Band to match. This also includes Necklace & Earrings exquisitely styled. Beautiful plastic hinged leaf-like box which can be used as candy dish.

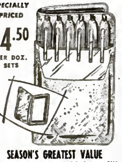
$6.00 complete set

$69.00 per doz. sets

Sample Set, $7.00

SPECIALLY PRICED

$4.50 PER DOZ. SETS



SEASON'S GREATEST VALUE

Most Sensational Pen Deal In Years. SIX PEN POCKET SECRETARY SET— $48.00 Per Gross

KIDDIE FELT CAPS

with POMPONS

Assorted sizes and colors

Gross $24.00

SELLS ON SIGHT!

A wonderful gift and a practical and useful item for everyone. Red Pen writes Red, Green Pen writes Green, Blue Pen writes Blue and Black Pen writes Black. Desk Stand Bases—Black. All sets fully guaranteed and individually boxed.

Sample sets, $1.00 postpaid. Send for latest price lists on other items.

TREMENDOUS VALUE!

Multi-Color Desk Companion Ensemble

4 Ball Point Pens and Desk Stand { Red Green Blue Black }

$3.50 PER DOZ. SETS

$36.00 Per Gross

7-Pc. MEN'S WATCH SET

Includes Cuff Links — Tie Slide — Pen & Pencil—Watch & Expansion Band to match. Advertised in Life magazine, powerful seller. Metal Gold Tone Pen and Pencil Set. Tremendous value.

2 Year Service Guarantee

$4.75 per set $54.00 per doz. sets

Sample $5.50 Postpaid

ARMY AIR FORCE SUN GLASSES

WITH LEATHERETTE OR PLASTIC CASE

$5.50 Dozen $63.50 Gross

COMPLETE WITH CASE

MOTORCYCLE CAP

WITH TWO BANDS

Terrific number selling like wildfire. Made of good quality gabardine. These hats have embroidered insignia. With stars and piping.

$6.25 doz. $72.00 per gr.

These hats in colored material, pink, yellow, blue, black, etc. Special lot—While they last.

PHOTO-RAMIC PENCIL

WITH BUILT IN SLIDE. HOTTEST ITEM IN YEARS.

$6.50 DOZ.

GIRL AUTOMATICALLY DRESSES AND UNDRESSES.

IT'S SEX-SATIONAL

POWERFUL ELECTRIC HAND LANTERN

AND WARNING BLINKER FOR CAMPING, EMERGENCIES AND MANY HOUSEHOLD USES. COMPLETE WITH BATTERY.

$2.75 Each $30 Dozen

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★ SPECIALS ★

Swiss Pork Pie Hats	$ 5.50 dozen	63.00 gross
Large Mexican Sombreros	3.75 dozen	42.00 gross
Kiddie Natural Straw Western Hats	2.25 dozen	24.00 gross
Birds Nest Straw Hats—Large	2.50 dozen	27.00 gross
Birds Nest Straw Hats—Medium	1.50 dozen	15.00 gross
Admiral Yacht Hats White, Blue Denim	6.00 dozen	69.00 gross
White Straw Western Hats	4.00 dozen	45.00 gross
Toyo Cloth Hats	1.80 dozen	21.00 gross
Sailor Gob Hats (reg. type)	4.00 dozen	
Felt Top Hats	6.00 dozen	66.00 gross
Felt Black Derbies	5.00 dozen	54.00 gross
8" Stuffed Monkey, Clown Majorette, Fireman, Baseball and Sailor Dolls	1.80 dozen	21.00 gross
Dangling Sponge Rubber Dice	2.00 dozen	22.50 gross
Pearlized Opera Glasses with Compass and Strap	2.50 dozen	
Plastic Flying Birds, Made in U.S.	5.00 gross	
16 mm. Cameras with Case	8.00 dozen	
Mechanical Hopping Fur Dog with Shoe	3.50 dozen	

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YOU'LL MAKE MORE MONEY THIS SEASON WITH THESE NEW POPULAR FAST SELLING BIG PROFIT ITEMS!

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Out of the West comes this very beautiful envelope bag. Lifetime wear. Stylish thru all ages. Handlaced, handsomely carved in lovely floral scroll, also lined. A big favorite with the women.

No. 76—10x7½ .... Wholesale $8.50
No. 71—6x8x3 .... Wholesale $3.80
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1½-inch Trophy Belts, top quality, tooled leather, sizes 22 to 48 .... $7.50 doz.
Assorted Nickel Silver Buckles with western motifs $7.75 doz.

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6 inch ....$10.80 doz. | 8 inch ....$15.00 doz.

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1958 SENSATION

OVER 1,000,000 sold to date. The famous "MITE MIDGET" is a big profit item. Extra deep embossing, extra long zipper, extra neat hand lacing, authentic western design. On attractive counter display.

3½" $3.75 doz.
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If you are well rated, will ship samples of these and other red hot leather goods numbers on memo with jobbers' prices; if not rated and you are a jobber, $40.00 will bring you outstanding samples with jobbers' prices (returnable for full refund).

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Open account to well-rated concerns; otherwise send money order.

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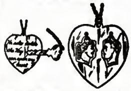
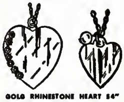


GOLD LARGE HEART with KEY 24"
No. 3/188 ($36.00 Gross) ......Doz. $3.00

GOLD SMALL HEART with KEY 16"
No. 3/170 ($33.00 Gross) ......Doz. $3.00

GOLD LARGE HEART with BOY & GIRL 24"
No. 3/184 ($36.00 Gross) ......Doz. $3.00



GOLD RHINESTONE HEART 24"
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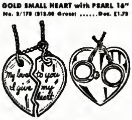
GOLD SMALL HEART with PEARL 16"
No. 3/178 ($18.00 Gross) ......Doz. $1.75



GOLD BROKEN HEART 24"
No. 3/131 ($36.00 Gross) ......Doz. $3.36

GOLD SMALL BROKEN HEART 16"
No. 3/171 ($33.00 Gross) ......Doz. $3.00

GOLD BRIDAL 24"
No. E/119 ($36.00 Gross) ......Doz. $3.36

GOLD SMALL BRIDAL 16"
No. 3/172 ($33.00 Gross) ......Doz. $3.00

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No. 3/326 ....Gross $5.75

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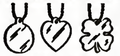

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24" NECKLACES
No. 3/110 Disc ....Gr. $5.00
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No. 3/112 Clover ....Gr. $5.00

14" CHILD'S NECKLACES
No. 3/120 Disc ....Gr. $5.60
No. E/121 Heart ....Gr. $5.60
No. 3/122 Clover ....Gr. $5.60

JUST ARRIVED — HIGHLY POLISHED
24" CHROME PLATED NECKLACES
No. 3/114 Disc ....Gr. $21.00
No. E/115 Heart ....Gr. $21.00
No. 3/116 Clover ....Gr. $21.00
Less than Gross each item $2.25 per doz.

ALL NEW HIGHLY POLISHED

No. 3/100 Child's Aluminum Idents
$2.50 Gross

No. 3/101 Ladies' Aluminum Idents
$3.60 Gross

No. 3/103 Double Heart Idents
$5.00 Gross

No. 3/102 Men's Aluminum Idents
$6.00 Gross

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No. E/133 Men's Idents ......Doz. $4.50
No. 3/130 Ladies' Idents .....Doz. 4.50
No. 3/133 Boys' Idents ....Doz. 4.50
Gross Lots $51.00

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All Sizes ($63.00 Gross) ....Doz. $5.50

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PITCHMEN—JOBBERS—DEMONSTRATORS

OFTEN IMITATED—NEVER DUPLICATED
THERE IS ONLY ONE . . .

"BLITZHACKER"

Lightning FOOD CHOPPER
DICER-MINCER
FULLY AUTOMATIC

IF THE BASE DOESN'T LOCK IN PLACE YOU HAVEN'T THE ORIGINAL

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WILL NOT RUST

4 COLORS

Clear Red Green Yellow

We will not sacrifice quality for price. 100% Factory Guarantee.

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MOULI MFG. CO.
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- ★ Blade revolves with each tap of the handle
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- ★ Solid Aluminum Handle
- ★ Extra Heavy Plastic Housing
- ★ Bottom and Top Screw Together
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- ★ Will Not Come Apart in Use

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INDIVIDUAL SAMPLES, $2.00 EACH

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Brighten up the whole season with

LAMPS!

Here's flash that gets action for any prize or premium deal! Gorgeous, genuine ceramic lamps in modern styles, with colorful shades. THE PRICE IS RIGHT!

Immediate Delivery!

$2.90 Each in lots of 12 or more. Min. order, 1 doz. asstd.

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Easy to Demonstrate.
Nationally Advertised.
Wholesale Only.

Our Price $35.00 a Gross F.O.B. N.Y.
Sample $1.00.

Write
BELL NOVELTY CO.
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The skilled hand of the German gunsmith is responsible for this .22 caliber 6-shot repeater, automatic with self-ejecting clip. Just 4" long, fits easily into pocket or purse. Ideal for sporting events, stage use (not available to Calif. residents). Comes for $6.95 ppd. from Best Values Dept. K132, 403 Market, Newark N. J.

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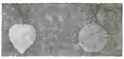
Men's, Ladies', Girls', Boys' and Kiddie's Expansion Photo Idents from $4.00 dz.

Boys', Girls', Men's, Ladies' Expansion Idents from $3.75 dz.

WRITE FOR NEW 1959 CATALOG

Largest assortment of Plated Gold Filled and Sterling Rings. 25% deposit with all C.O.D. orders. Include postage with prepaid orders.

MADE IN U.S.A.
Heart or Round Necklace on 24" chain. Nickel or gold plated .... $24.00 Gr.
Bracelets .... $27.00 Gr.



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GIVEAWAYS FOR GAMES—HANKY PANKS, GRAB BAGS AND JEWELRY SPINDLE. EACH ONE ON A CARD, GOOD FLASH, GOOD VALUE, PRICED LOW. BIG STOCK ON HAND, SAME DAY SHIPMENTS. SEND FOR CIRCULAR. WE HAVE ENGRAVING MDSE., SETS, RINGS, RELIGIOUS JEWELRY, EXPANSION IDENTS, SHERIFF BADGE.

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1919—40TH ANNIVERSARY—1959

MEXICAN

Hand-painted Full Swing Skirts, fast color	$ 39.00 doz.
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Hand-made Lace Blouses	30.00 doz.
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All kinds Curios, Novelties, Palm Hats, etc. Request catalog.

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FREE! CATALOG ADULT GAMES
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• MATCH-PAKS • TIP BOOKS
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• BINGO and CASINO EQUIPMENT
• Complete Supplies
ACE GAMES Manufacturing Company
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TWO-TONE DRESSES & WIRE FRAME

NEW BRIDAL DOLLS

They stand up and sell much faster now. Use them on Bingo, Games, Scales and Guessers or on Jap Canes.

$8.00 doz. Frames only $15.00 per 100. Sample $1.00.

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DEMONSTRATORS LOOK!

New York Flower Show grossed $5,700!
Department Store—$12,000 in eleven weeks!

$1.49 SELLER

Original French Basket

Just a few of the dozens of uses:

- Salad washing for better salads
- Blanching vegetables for canning
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- Deep fat fry baskets
- Steam cooking basket
- Fruit basket
- Hot plate trivet
- Automobile Anti-Litter basket
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Avoid cut price items that blow your tips. Sell basket alone . . . or tied in with our other items. Get in early on a good thing. Send 80¢ to cover sample, written Pitch and postage.

As a vegetable drainer — As a fruit basket — As a steam cooker — As a deep fryer

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FLASH ...*Superb Values NEW ITEMS When They Are New*

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Complete Line of Pitch Items made and sold by Pitchmen. *"WE KNOW YOUR PROBLEMS."*

FULL LINE OF PLASTIC FOAM PRODUCTS:
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Crest Waterproof Wax Polish: Foot Remedies—Uke Oil — Inhalers — Plastic Towels — Vitamins — Lanolin Shampoo "Light Weight Soap"
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★ *IN TIME FOR THE FAIRS* ★
We carry PRODUCTS LIABILITY INSURANCE. (Unlimited credit on established accounts.)

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We have been serving carnivals and parks since 1919, deliver or ship. We have the merchandise for you at the right price. Large line of Plush, Plaster, Slum, Blankets, Lamps, Baseballs, Bingo Merchandise. 25% deposit, balance C.O.D. Located on U. S. 31 South at 1549 Madison Avenue. Loading dock, plenty of parking. No catalog. Write for price list after April 20th.

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FOR SALES AND EYE APPEAL
IT'S NEW—IT'S TERRIFIC!!

WARRIOR HEAD $4.50 DOZ. $51.00 GROSS

No. 805 $3.50 Doz. $39.00 Gross It's a Beauty!

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Windproof Lighters are smart and modern. They spell smoking satisfaction and enduring smoking convenience.

IMPRINTING OR ENGRAVING ON LIGHTER TO ORDER

The first fine lighter to be placed within the reach of every smoker. Sturdy construction. One hand operation. Chromium plated in individual boxes. Furnished in regular and "slim" size. $9.00 a doz. Sample, postpaid, $1.00.

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You'll Get More
ACTION
With These New Items

INDIAN MAILERS, ALL TYPES—$1.00 PER DOZ. $15.00 PER GROSS.

INDIAN DOLLS, LEATHER AND BEADED DRESSED, 7½" — ASST. BOY AND GIRL—DOZ. $6.75

Genuine Tooled Leather Purses; Indian Style Jewelry, Turquoise and Silver, also Copper with Copper Flake; Rings, Bracelets, Necklaces, Earrings, Belts, etc.

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New line of Indian Toys, Ceramics, Souvenirs, Scarfs, Pennants, Pressed Wood, etc.

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Hand Beaded Styled Indian Belts, Jewelry, Novelties, Beaded Strips.

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Just off the press—new illustrated catalog and prices. Send for your copy today.
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Costume Jewelry Manufacturer

	Per Doz.
Miracle Prayer Crosses, boxed	$4.25
Men's 3-Rhinestone Rings, boxed	2.25
Ladies' Rhinestone Adj. Rings, boxed	5.00
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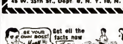

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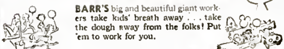

BARR'S big and beautiful giant workers take kids' breath away . . . take the dough away from the folks! Put 'em to work for you.

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BARR FLASH BALLOONS

Mottled multi-colors red, yellow and blue. Round, knobby, spiral and mousehead shapes. On the march on patriotic holidays—red, white and blue Barr Star Balloons!

Give your jobber your **BARR** *order* **TODAY!**

The BARR RUBBER PRODUCTS COMPANY
SANDUSKY, OHIO
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I Do Not Give My Customers Competition and Take Spots Away From Them. Compare the difference in coils and save with this all-new coil which will increase your volume of sales immediately. Use the best looking coil.

Orders shipped same day as received. All coils have wire on top. Easy to demonstrate. Have lots of stock on hand at all times. You don't have to wait. You will not be let down. This coil is not plastic or porcelain but made of genuine bakelite and will not burn thru or streak. Carbon resister in all coils. Your cost of shipping is cheaper.

NEW IMPROVED "SPARK-MASTER" also **"SPIT-FIRE" COILS**

HAROLD NEWMAN
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Hygienic contoured polyethylene Squeezeable container. Temptatiously Adorned in Life-Like and Flesh-Like soft plastic. Has squirt nozzle for lotions or open mouth for heavy liquids or pills. 8 inches high.

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World's Largest Carnival Supply House

OUR VOLUME BUYING SAVES YOU MONEY!
WE CARRY EVERY TYPE MERCHANDISE
All Items in Stock for Immediate Shipment
PLUSH HEADQUARTERS OF THE AMERICAN CONTINENT

LISTED BELOW ARE BUT A FEW OF THE PLUSH TOY SPECIALS AVAILABLE ONLY FROM OUR KANSAS CITY WAREHOUSE

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KC 656R	13" Ht.	$14.40 Doz.
KC 835	17" Ht.	21.00 Doz.
KC 1035R	19" Ht.	28.80 Doz.
KC 1040	23" Ht.	40.00 Doz.
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KC 420	14" Ht.	$ 8.60 Doz.
KC 320	18" Ht.	12.75 Doz.
KC 393	25" Ht.	19.20 Doz.
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NEVER BEFORE OFFERED AT THESE PRICES!

7½ in. Indian Dolls With Moving Parts

ABOVE DOLLS OFFERED AT $78.00 PER GROSS
Packed 1 Doz. Assorted to Box — SAMPLES $1.00 Each
25% deposit—Balance C.O.D.

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SPRING SPECIAL, APRIL 13 TO 30, 1959
BULOVA—ELGIN—GRUEN—BENRUS—WALTHAM

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FULLY GUARANTEED
IN 1959 STYLE CASES AND DIALS WITH EXPANSION BANDS.

15 JEWELS	$ 8.75	YELLOW or WHITE LADIES' · MEN'S DRESS or WATERPROOF
17 JEWELS	9.50	
21 JEWELS	11.00	

All watches come in name-brand boxes.
AT NO EXTRA CHARGE
Watches are rebuilt and electronically timed and cased in our own modern shop.
NO MINIMUM ORDER REQUIRED.
NO MINIMUM ORDER REQUIRED.

Men's Jeweled Watches With Expansion Band, 6 for $21.00.
Men's New Watch Sets With Cufflinks, Tie Bar and Extra Expansion Band in Beautiful Metal Gift Box, Only $4.50 Set.

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25% dep. with order, bal. C.O.D., F.O.B. Chicago. Open account to rated dealers.

SURE FIRE HIT

Be the first on the circuits with new idea in PARTY BADGES. Lots of Flash, Fun and Laughs. Makes every-one a Big Shot.

Sells at 50c
Costs $25.00 gross

Perfect for Novelty Pitchers. 36 Trial Deal, $8.00 ppd. Sample Free for Skeptics.

NANCO
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CONTAINING
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- Heart & Disc Pendants
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Please state your business.

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TRANSISTORIZED ELECTRONIC MUSIC BOX CHIMES FOR ALL STREET VENDING

POPCORN TRUCKS, ICE CREAM TRUCKS, SCOOTERS, BICYCLES, PUSHCARTS, ETC.

Amplified Swiss Music Box replaces bells, horns and whistles. Plays over 100 different melodies at your option. Music works uses changeable discs for large variety of tunes. Size 7"x9"x2". Weight 8 lbs.

3 volt or 12 volt models available. Please specify how battery is grounded when ordering (Positive or Negative).

Price: $99.95 FOB net, includes Disc Player, Amplifier, University MIL8 Speaker, 10 discs. ADDITIONAL DISCS, 10 for $3.00.

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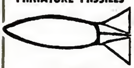
1317 Nicollet Ave., Dept. 88
Minneapolis 3, Minnesota

MINIATURE MISSILES



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Solid steel, packed 10 gross per case.

PRICES
1 to 4 cases, $8.00 per case
5 to 9 cases, 7.00 per case
10 to 20 cases, 6.00 per case

Large quantity prices on request

F.O.B., Mobile. No C.O.D.'s.

GULF MACHINERY CO.
P. O. Box 6013 Mobile, Alabama

Souvenir Novelties
WE SELL TO JOBBERS ONLY

PLAKS • BUMPERETTS
DECALS COMIC ASH TRAYS
COMIC SOAP • PENNANTS
PARTY PILLS

Write For Complete Listing

IMPRINT ART PRODUCTS
65 Kansas Street
Hackensack, N. J.

SENSATIONAL SELLER!
"4 NICKELS TO 4 DIMES TRICK"
Place MAGIC CAP over 4 nickels. Lift cap—you have 4 dimes! Nickels have vanished. No skill required.
SAMPLE $1.00 postpaid.
WHOLESALE PRICE—$5.00 per doz. postpaid. Remit with order. DEALERS: Ask for Wholesale Catalog of fast selling Tricks and Jokes. Mention business.

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Sensational Door-Busters
All-Purpose Utility Slipper — SELL ON SIGHT!
Men's, Women's, Kiddies'

"SCUFFS"

Over 8,000,000 Pair Sold at $1.00!

For shower, bed-room, beach, garden, lounging, etc. Durable plastic, sponge-rubber sole, washable. Sizes: Small, medium, large. Popular Colors. A real money-maker! $4.20 doz. in gross lots. Less than gross lots $4.80 doz. F. O. B. Chicago.

Sample Kit: Including pair of Men's, Women's and Children's Scuffs, $2.00 ppd.

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Lowest Prices in The Country on Engraving Jewelry.

24" HEART ROUND PENNANTS WHITE OR GOLD FINISH $21.00 GROSS.

EXPANSIONS & PHOTO IDENTS from	MEN'S 3-STONE RINGS from
$3.50 dz.	$3.00 dz.

SEND $15.00 FOR SAMPLES
Sorry, no catalog.

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SPECIAL OFFER

Full 27" TALL. 22K Gold Trim Hand Decorated Vitrified China Base—Beautiful Decorator Styled—Modern Table Lamp — Choice of Color — Genuine Fiber Glass Shade to Match the Lamp.

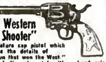
$2.95 Ea. in doz. lots. (min. order)
Sample $3.95 prepaid.

Closeout While they last. 28" Table Lamps. Asst. Bases with Shades, $3 ea. in doz. lots. (Values to $10)

Write for Bargain Flyer.
25% dep., bal. C.O.D., F.O.B. Chicago.

CAMBRIDGE PRODUCTS CO.
1451 W. Irving Park Rd., Chicago 13, Ill.

SENSATIONAL VALUE!



Real Western "Six Shooter"

A miniature cap pistol which captures the details of the "gun that won the West." Made of die-cast metal with a hand grip of plastic in ivory color. Packed on attractive card, it fires round caps in single-cap firing action.

ONLY **$3.00** Dozen in Gross Lots. Sample 50c Each.

Full payment on all orders. F.O.B. N. Y.

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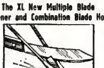
22 West 23rd St., New York 10, N. Y.

The XL New Multiple Blade Sharpener and Combination Blade Holder



Sharpens knives, scissors, shears, lawn mowers, garden tools, etc. Cuts glass and serves as a pad handle for holding broken hack-saw blades, linoleum knife, trimming knife, paring knife which can be made from dull hack-saw blades.
Can also be converted into a scraping tool by slitting slot and inserting razor blade.
Price per gross $32.00.
¼ deposit, balance C.O.D. Sample $1.00 which will be deducted from first order, making it free.

EXCEL SPECIALTY WKS.
Box 381 Russells Point, Ohio

COASTERS
ASH TRAYS
DINNER DISHES

All kinds of Glassware real cheap.
Also colored Glassware of all kinds.

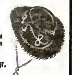
GLASS BARN
Reading, Ohio

HAT OPERATORS! ATTENTION!

ETON CAP w/pompon
$1.60 doz.
$18.00 gr.

ALPINE ROBIN HOOD
$1.50 dz.
$16.50 gr.

COWBOY Embroidered
(Black only.) Good quality with sweat band. Asst. trims.
$5.25 doz. $60 gr.



Terms: 25% deposit, balance C.O.D., F.O.B. Newark, N. J.
Make Cks. & M. O. Payable to N. Stone.

TOPS-ALL PRODUCTS CO.
13-15 Magnolia Street, Newark 3, N. J.

50' Plastic Garden Hose, Brass Fittings. 5-Year Guarantee. 12 to Carton .... $1.00 Each

5' Plastic Bait Casting Rod. 24 to Carton .... 60¢ Each

6' Plastic Spinning Rod. 12 to Carton .... $1.10 Each

Sold In Carton Lots Only!

25% Dep., Bal. C.O.D., F.O.B. Chicago. Same Day Delivery With Cashier's Check or Money Order.

J & N COOK, Inc. 703 W. Taylor Chicago 7, Ill
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COOKIE PRESS and CAKE DECORATOR | **JAR WRENCH CAN OPENER**

VARIOUS COMBINATIONS AND ITEMS FOR DEMONSTRATORS. *Write for Catalog.*

ZACHMAN AND CO.
5004 W. WILSON AVE • CHICAGO 30, ILL

GUITARS

Game Operators—Premium Users

Here is your new flash item with plenty of appeal . . . and it's different! Cash in on the nation-wide Guitar craze. The "Rock & Roll All American Boy" tunes will make this your big item.
Easy to handle, each in separate carton.

Large WESTERN-STYLE GUITAR — 33 inches x 12¼ inches.
$4.00 ea. $42.00 doz.
30 inches x 11 inches.
$3.50 ea. $36.00 doz.
Special Large Flashy Guitar—
$2.50 ea. $24.00 doz.

Single samples $1.00 extra or all three samples $10.00 postpaid.

PREMIER CREATIONS
Box A-1 Russells Point, Ohio
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HEY, RUBE! BATTERY WEAK!
You Need PERMA-CHARGE
- 1 Minute • 1 Treatment
- Doubles Storage Capacity
- Re-Charges ITSELF in 5 mins.
- For 6 or 12 Volt Battery

$1 Money back if it fails — PETRY & SON, Mfr. So. Miami 43, Fla.

$1 Will bring you, postpaid, a new 49 Star (or 50 Star when official) American Flag. Size 3 ft. x 5 ft. Made of plastic embossed cloth finish. Retail value $5.

Request our "Flyer" showing other kinds and sizes at BARGAIN PRICES.
MACKLEY, 153 Chamber St., N. Y. 7, N. Y.

Pipes for Pitchmen

HENRY H. VARNER . . . The Akron maestro, advised that during a recent visit to New York he met Hamilton, Red Friend and Lou Dufour, the veteran outdoor showman.

Five Years Ago In Pitchdom

Clyde Faulkner reported from Raleigh, N. C., that he was working the vegetable markets in Eastern North Carolina to okay returns. . . . Jack (Bottles) Stover wrote from Harrisonburg, Va., that the Shenandoah Valley was holding up, especially as a route and stock sales area. He and a newcomer to the business, Chuck Miller, were grabbing off pretty good hunks of lettuce.

Billy (The Kid) Dietrich was working Hagerstown, Md. Goo-Goo Davis breezed thru Harrisonburg, Va., en route to the races in Charleston, W. Va. . . . Prof. A. J. Howe, in Montgomery, Ala., was making preparations to kick off the new season. . . . Joe Cohen reported that the Cleveland Flower Show finished out a whole flock of the tripe tribe. Among those noted there were Bill Weiss, Johnny Parner, Dave Dickerman, Joe Marks and Pete Lowie.

According to Teresa Sidenberg, she and her daughter, Arlene, were meandering around Miami, picking up a lot of loose change with glass cutters and jewelry. Noted at the Manufacturers' Show there were W. C. Barnard, working juicers, and Jack Anthony, working the entrance.

J. C. Stickley, of Jaystick Sales, infoed from Atlanta that his wife, Ida Mae, was in Georgia Baptist Hospital for major surgery. . . . Happy Heller was spotted in the Sears store on Grand River Avenue, Detroit, pushing Mike Devine's Zina-Ray oil to fair returns.

T. C. (Max) Maxwell was laid up again, this time in Thornton Minor Hospital, Kansas City, Mo. Maxwell had put in the winter working eyeglass cleaner to fair takes in Kresge stores in Chicago, St. Louis and Kansas City.

★ OUR SPRINGTIME SPECIALS ★

Fully Guaranteed

PRECISION TOP-ACTION BALLPEN

"The FEATHERLIGHT" Style TA-235

FULL INK SUPPLY IN PLASTIC REFILL ASSORTED COLORS.

$6.75 GROSS

OUR EXCLUSIVE FINE POINT BALLPEN WITH MILITARY CLIP; "THE DIPLOMAT" STYLE MC 22 WITH CHROME OR GOLD METAL CAP. FINE TOOL DESIGN. $21.60 GROSS.

AT THESE PRICES YOU CAN REALLY MAKE YOURSELF A PROFIT.

25% deposit, balance C.O.D., F.O.B. N. Y.

COASTLINE PEN CO.

33 West 38th Street N. Y. C.

TEL.: LI 4-1745 or BR 9-2757

SPOT DELIVERY! FOR MOTHER'S DAY

Beautiful Austrian Necklace on Hand-Painted Pearl.

Only $39.00 Gross

Specify Necklace or Pin. 25% deposit money order or check with order.

MONEY BACK GUARANTEE

JEWELS BY ELMA

254 West 34th St., New York 1, N. Y.

BRyant 9-5719

NEW! MIRACLE INVENTION FOR CAR RADIOS

"CAR-BO-TI"

Push antenna down—slip on "CAR-BO-TI" and leave antenna down. A 2-minute job that increases volume, stops fade-out and brings in more and weak stations! Made in colors—Red, Blue, Green or Yellow.

"CAR-BO-TI" another HULA-HOOP

Every car radio is worth $1.50 and more profit to you! Every car owner needs "Car-Bo-Ti"! Hand out hundreds at fairs. Put out agents to work for you. Write or wire QUICK for big deal.

REARDON PRODUCTS

DEPT. B PEORIA, ILLINOIS

HOT F-A-S-T MOVER!

GLEAMING COPPER-FINISH ANTIQUE REPRODUCTION TABLE OR WALL OIL LAMP

A BEAUTIFUL, PRACTICAL DECORATION FOR HOME, PORCH, PATIO, CABIN!

- Stands a BIG 7½" high.
- Complete with adjustable wick and glass chimney.
- Advertised Retail Value $2.98.
- Hinged base turns to allow hanging lamp on wall.
- NEEDS NO ELECTRICITY! Burns Kerosene—lasts for hours! Perfect for emergencies.

$6.00 per doz. FOB NY

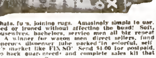
SAMPLE $1.00 Enclose payment in full

CUTTLER & COMPANY, INC

928 Broadway- New York 10, N. Y.

FIX-SO The 30-Second Washable FABRIC MENDER

YOUR BIG PROFIT MAKER!



Mends socks, burns, tears, holes, rips WITHOUT SEWING! Applies zippers, hems, trimmings, chevrons. Use on leather, paper, canvas, upholstery, trimmings, sporting goods, hats, furs, joining rugs. Amazingly simple to use. Needs no ironing, but can be washed or ironed without affecting the bond! Soft, pliable—"holds like a bulldog." Housewives, bachelors, service men all big repeat buyers. So are offices and stores. A winner for wagon men, direct sellers, fund raisers. Big profits. Attractive, generous dispenser tube packed in colorful, self selling container. Nothing on today's market like FIX-SO. Send $1.00 for postpaid, large size demonstrator tube (money back guaranteed) and complete sales kit that really sells.

ALPHA CHEMICAL CO., INC., Dept. B-4

8368 West Third Street Los Angeles, Calif.

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PERFUMES—COLOGNES—COSMETICS CLOSEOUTS

7 fascinating fragrances Perfumes — Colognes and many other Cosmetic Products. Attractively packaged. Limited supply. Top quality guaranteed. Priced low to move. What do you need? Our prices will make you money. Send in today for price list.

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PRICES SLASHED!!

30 Sensational Sellers

DELUXE BALL PENS	$ 6.48 gr.
59c HAYOVAC FLASHLIGHTS	2.25 dz.
WATERMAN PEN & PENCIL SET	9.60 dz.
DELUXE RAINBONNETS	6.00 gr.
MEN'S WRIST WATCH	3.90 ea.
LADIES' WRIST WATCH	4.75 ea.
7-PC. MEN'S WATCH SET	4.90 ea.
$1 MAGNIFYING GLASS	3.60 dz.
2-BLADE POCKET KNIFE	3.00 dz.
NEEDLE BOOK W/ THREADER	3.00 gr.
PLASTIC TABLECLOTHS	36.00 gr.
SUMMER EARRING CLOSEOUT	14.40 gr.
JUMBO MUSICAL JEWEL BOX	3.75 ea.
MEN'S 3-STONE RINGS	27.00 gr.
$1 CLOSEOUT BRACELETS	3.00 dz.
6-PC. SHEFFIELD STEAK SET	12.00 dz.
9-PC. SHEFFIELD SET-CHEST	36.00 dz.
3-COLOR FLASHLIGHT	3.60 dz.
DOME ALARM CLOCKS-USA	1.65 ea.
SUNBURST WALL CLOCK-1'	6.75 ea.
LADIES $2 SUNGLASS ASST.	7.20 dz.
MEN'S $2 SUNGLASS ASST.	7.20 dz.
NIT MINIATURE CAMERA	6.00 dz.
FILMS FOR CAMERA	.90 dz.
IMPERIAL "620" CAMERA	14.40 dz.
RELIGIOUS NECKLACE ASST.	6.00 dz.
$25 "EVANS" LIGHTER SET	3.00 ea.
LUCKY GOLDEN KEY CHAINS	6.00 gr.
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CIGARETTE PENS—king size	12.00 gr.
POCKET COMBS, ass'l colors	1.00 gr.
RAIN BONNETS IN CASE	5.95 gr.
25c NAIL CLIPS CARDED	12.00 gr.
METAL FOLDING FANS	14.40 gr.
BEACHCOMBER STRAW HATS	14.40 gr.
2 CELL FLASHLIGHTS-NEG.	24.00 gr.
AVIATOR TYPE SUNGLASSES	28.80 gr.
FINE LOOKING TOYO HATS	18.00 gr.
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MEN'S LEATHER WALLETS, Bxd.	5.40 dz.
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$1.49 FISHING KITS	6.00 dz.
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24 PC. STNL'S FLATWARE SETS	36.00 dz.
$4 TABLE LAMPS W/SHADE	18.00 dz.
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30" BEAR	$24.00 Doz.
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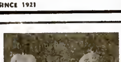

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?3—Stone E'Rings, Etc., Asst. Gr.	12.00
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V1—Men's 6-Piece Watch Set	5.15
V2—Ladies' 3-Piece Watch Set ..	6.25
?3—Gent's Stone Rings, Asst. Dz. .	2.50
L2—Ronson Type Lighter. Dz. Cd.	4.50
?20—Snapshot Camera. Boxed. Dz.	14.40
?164—Relig. Medallions, Bxd. Dz.	5.75
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?357—Hunting Knife & Sheath. Dz.	7.20
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EARN $5 HOUR SPARETIME SELLING Pomades, Cream, Lotions, Parfumes; Agent Outfit, $2. Hy-Beaute 75, 1305 Jonesboro Rd., Atlanta, Ga.

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EXQUISITE PERFUMES, INDIVIDUALLY boxed. $1 retail, cost $4 dozen. Send $1, get 3 regular boxes postpaid. LaMarr, Box 83, Venice 7, Calif.

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Asst. Earrings	$1.75 & $3.00 Dz.
Pierced Earrings, Asst.	$1.25 & $1.75 Dz.
Charm Bracelets, Asst.	$1.50 & $2.50 Dz.
Tie & Cufflinks Sets, Asst. ..	$3.75 & $8.00 Dz.
Cultured Pearl Tie Slides, carded.	$2.00 Dz.
Broken Jewelry, Min. 5 lbs.	$1.00 Lb.
Cameo Neck & Earrings, Boxed ...	$3.00 Dz.

Send for descriptive literature on other terrific values on jewelry of all descriptions.
25% deposit with order, balance C.O.D.
SAMUEL SILVERMAN & CO., INC.
1820 Westminster St. Providence, R. I.

FUNNY GAG CARDS, 50 SAMPLES, 25¢. New big funmaker, gimmick, gadget. Gift catalog free. Dohn-IU-Marks, Broadview, Ill. ch-np

FAST, EASY-SELLING $1 GIFT COSTS YOU 30¢. Send $1 for 4 to try. Guaranteed. Hinkle House Publishers, Dayton, Va.

HAND LACED BILLFOLDS — BOXED, shipped prepaid. Dozen, $12; single sample, one dollar. These should sell for more. Jack Eastwood, Route 8, Box 29A, Portsmouth, Ohio.

HOSIERY—LOW PRICES LADIES', MEN'S, Children's. Ladies' Nylons, $1 dozen up. Slightly imperfect. Nylons, packed cello bags, $3 dozen. Prompt shipment and satisfaction guaranteed. S. F. Pollard Hosiery Co. (AM $ 1741), 1248 Market St., Chattanooga, Tenn. ap27

LIQUIDATION—GOING OUT OF BUSINESS: Earrings, Pins, Bracelets, Necklaces, odds and ends. Some are $1 retailers. $9 gross. Postage extra. Also broken jewelry needing small repairs, lots of variety. 10 pounds, $25. Postage extra. Debonair, 186 Whitmarsh St., Providence, R. I.

NEW 7"X11" SIGNS—COMEDY, RELIGIOUS, general, 7¢; retail, 50¢. Catalog free. 18 samples, $1. Lowy, 812 Broadway, Dept. 104, New York 3. ch-np

NOTICE

Jewelry Sets, $18.95		$1.60
Shoe Laces	Gro.	1.45
Hair Nets	Doz.	.35
Safety Pins	2 Doz.	.12
Ladies' Nylons, Finest	Doz.	5.00
Cotton Slips, Finest		1.00
Nylon Slips, Finest		1.50
Rayon Panties	Doz.	2.35
Nylon Panties	Doz.	3.50
Child's Panties	Doz.	1.35
Ladies' Half Slips	Doz.	8.25
Zippers, Assorted	Doz.	.80
Ladies' Hankies	Doz.	.50
Men's Hankies	Doz.	.90
Ladies' Neckerchiefs	Doz.	1.45
Stretch Socks	Doz.	3.25
Anklets, Boys & Girls	Doz.	1.75
Bath Sets, 3 Color		1.00
Pillow Cases	Doz.	2.00
Cloth, 50 Yards		8.00
T-Shirts	Doz.	8.95
Athletic Trunks	Doz.	3.95
Polo Shirts, Boys-Girls	Doz.	2.95
Razor Blades, Extra	Carton	1.00
Razor Blades, Bulk, DE	1,000	2.25
Tooth Brushes	Doz.	1.25
Clip Combs	Gro.	1.00
Assorted Combs	Doz.	.30
Rayon Spreads, Heavy	Each	1.90
Chenille Spreads, 4 Color		3.00
Aspirin Tablets, Bulk	1,000	1.25

Everything brand new. Just 10-20-50¢ on the retail dollar. Ready to go. Send for a $10-$20-$50 or $100 sample order from this price list. COD's ¼ deposit. Send immediately.

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SELL HAND TIED COOPER-BUG TROUT Flies, all fishermen want, fish can't resist. $3.25 carded doz.; $9.60 retail. C. Newcity, 88½ No. Champlain, Burlington, Vt.

SELL SPICY PARTY FUN NOVELTY Packages: contain six paper novelties. Retail, 25¢, wholesale, 35 hundred postpaid. Cosmo Service, 270 Beech, West Haven, Connecticut.

TERRIFIC CLOSEOUT—SUN GLASSES, 75¢ dozen pp. (minimum 4 doz.); sample dozen, $1. Grecco, 81 Central Ave., Brooklyn 2, New York.

WAGON JOBBERS, SALES DIST., PITCHmen, big profit item, 40 million prospects. Free sample. Dernco, 22 W. Northwood, Columbus 1, Ohio.

WATCH BANDS, EXPANSION—INDIVIDUally carded, cellophane wrapped. Excellent value, $3.25 doz., postage paid. Imports, Inc., P. O. Box 555, Providence, R. I.

YOUR OWN BUSINESS — SUITS, $1.50; Overcoats, 65¢; Mackinaws, 35¢; Shoes, 18½¢; Ladies' Coats, 30¢; Dresses, 15¢. Enormous profits; catalog free. Nathan Portnoy Associates, 2109 AF Roosevelt Rd., Chicago 2. ch-np

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ATTENTION, SHOWMEN — BOAS, GIANT Iguanas, Snake Dens, Ringtail Monkeys, Spider Monkeys, Mangabeys, Monas, Green Monkeys, Baboons. Write for complete list. Miami Animal Co., 2680 N.W. 72th St., Miami, Fla.

ATTENTION, SHOWMEN — GIANT GALApagos Tortoises, immediate delivery. Special: On hand now, one only, first phone call takes. One giant South American "Red Footed Tortoise," shell length near 30 inches, weight over 100 pounds, this is a "World Record" specimen and the only one of its size in captivity, special $350. Reptile Jungle, Slidell, La. Phone 322.

ATTENTION, SHOWMEN — PET SHOPS, Dealers! Write for new free complete price list on all South American and native Reptiles, Wild Animals and Birds. Pet Shops, write on your letterhead for special price list on all South American Monkeys and other pet stock: Wooley Monkeys, Squirrel Monkeys, Capuchin Monkeys, Black Spider Monkeys, White Lip Marmosettes and all other types. Reptile Exhibits and Snake Show Operators, write for special list on exotic and native reptiles: giant Anacondas, big "Red Tailed" Boa Constrictors, beautiful Brazilian Rainbow Boa Constrictors, "False Cobras," giant "Yellow Tailed" Cribos (South American Indigo snakes) and dozens of other exotic reptiles. Native Louisiana Cottonmouth Moccasins, "World's Largest" Diamondback Rattlesnakes, yellow Bull Snakes, Indigo Snakes, Louisiana Alligators and all other native reptiles. Parks and Animal Exhibitors, write for new animal and bird list: Giant Anteaters, Tapirs, Kinkajous, Agouti, Paca, Grysons, Tayra, Capybara, Ocelots and all other tropical American cage animals. Showmen, open your season with one of our "Complete Reptile Exhibits" at $150 to 2250, the largest and best selection of quality reptiles ever offered at any price. Full line of Snake and Reptile "Dens" at $25 to $100. Animal Exhibits, write for lowest possible special quote for your complete spring stocking. For lowest prices, fastest and best service, best stock and complete satisfaction, write or wire "Reptile Jungle," Slidell, La., Phone 322. Owned and operated by Arthur Jones and Ray Olive.

BABOONS, $50; PIGTAILS, $35; JAVAS, $35; Gibbons, $175; Monitor Lizards, 4 ft., $60; 5 ft. $100; giant size Monitor Lizards, 7-8 ft. $600. Rainbow Pythons, 9-2 ft, $60; 7-8, $100; 15 to 12 ft, $300; 20-22 ft., $650. Binturong Bear Cat, $350; Palm Civet Cat, $75; Cheetah Cubs, 4-6 months, $600; Cheetah, 3 years, very tame, lead broke, $1200. Leopard, about 3 years, $450. Satisfaction guaranteed or money refund less shipping charges; ship anywhere. R. Riddle, 328 Manheim St., Philadelphia, Pa. ap20

BIG FAT WESTERN DIAMONDBACKED Rattlesnakes, many other kinds. Any quantity, new low prices by pioneer animal & reptile dealers, established 1904. Free folder. Zoological Supply Co., Laredo, Tex.

BUY WITH CONFIDENCE FROM OLDEST, largest dealer in Midwest. Arriving weekly: N. and S. America Animals and Reptiles. Tame Boas for bally or dancers. Write or phone Bill Allen, Fredericktown, Missouri.

CALIFORNIA SEA LIONS — PRINCIPAL supplier zoos and circuses throughout world past 12 years. Marine Enterprises, Inc., Box 2636, Ocean Park, Calif. np

CALIFORNIA SEA LIONS, LEOPARD Seals, sale or rental. Trapper-trainer, Homer P. Snow, 287 Jefferson St., San Francisco. GReystone 42268. ap13

CAMEL—TAME, YOUNG, PERFECT, $1,750; Elephant, female, 5', perfect, $3,000; pair adult Lions, $200; black Leopards, Jaguars, Tigers, Guanacos, Sicilian female Donkey, yearling Hippos, Zebra; Pigtailed Macaque, adult male; excellent show Monkeys, Birds. Hundreds more. Write for price list. Rare Bird Farm, Kendall, Fla.

CANADIAN BEAR CUBS — ORDER NOW for May, June and July delivery. We ship everywhere. Write Reliable Bird Co., Winnipeg, Canada. ap27

CHIMPANZEE FOR SALE — 2 YRS. OLD, male, loves to roller skate. Must sell immediately due to other interests. For more information write P. O. Box 294, Kittery, Maine.

CHAMELEON PEDDLERS — BOOST YOUR sales. Free leaflets, "The Feeding and Care of Pet Chameleons." Postpaid. Write: Dix Dock, Kent, Ohio. (Live Mexican Jumping Bean Jobbers.)

FOR SALE—MALE CHIMPANZEE, GOOD single pit animal, $350. Bred Burros, Jennys, $75. Barnes Circus, Eloy, Ariz.

FREAK FIVE-LEGGED HEREFORD CALF for sale. A good carnival item. Write or see at Gordon Spiking Farm, King City, Missouri. ap20

INDIAN HOODED COBRAS, ALL PERFECT, healthy specimens, larger than average, $30 to $40 each. Russell's Vipers, $40. Jack Adam, Box 881, Mesa, Ariz. ap27

PERFORMING MICE—10 COLORS, 25, $8.50; 50, $15; 100, $26. Waltzing Mice, 12, $7.50; 25, $13; 50, $24. Reptile Feeding Mice; Cavies, short, long curley-haired, $1.50-$2 each. Albert Jureck, Arkdale, Wis.

PURE-BRED SHETLAND PONIES — HOME of pure white Shetlands, matched pairs; Drills, Hitches. Can always get replacements for later, especially to show trade. Fred Wilmot, Richards, Mo.

SEE OUR AD IN GENERAL OUTDOOR Section for Spring Specials. Trefflich's, 228 Fulton St., New York, N. Y.

SNAKES, ALL KINDS, BETTER, CHEAPER Special: Descented Pigmy Skunks, $10; Bobcats, $12.50; Raccoons, $4 in quantity. Animals, Birds, Reptiles. Free list. Thompson Wild Animal Farm, Clewiston, Fla. ap20

TWO BUFFALO, HAVE WORKED ON TV. Easy to handle, will sell or work with them. Waterman, Deansboro, N. Y.

TWO-TON TONY — WORLD'S LARGEST steer alive. Horned Holstein, eight years old. Price $1,200. Mearl V. Bergeson, Stock Yards, Sioux City, Iowa.

UNUSUAL REPTILES—SNAKE DENS, $10 up. W. C. (Bill) Smith, P. O. Box 1662, Ocala, Fla.

YOUNG MONKEY SPIDERS, $20. SQUIRrels, $15; Marmosets, $15, Woolies, $50; Ringtails, $40; Owls, $30; Saki, $25; Chimpanzees, $50; Mandrill Baboons, $50; 3-year-old Elephant, $1,500, Giant Anteater, $120; Ocelots, $65; Ostriches, $500; Mynahs, $240 doz.; Turtles, $200 per thousand. Black Swans, $65; Honey Bears, $25. Edmund Fonteine, 4040 Broadway, Chicago 18, Ill.

35¢ TAME AFRICAN CHIMP, MONKEYS, miniature Chimp Stumptails, Parrots, Animals. Request illustrated price list. Bronson Birds, 146 Perigeorge, New York 40, N. Y. Williams 2-1160. ap12

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ALL ELECTRIC PEANUT ROASTERS AND Popcorn Machines, Counter models, also portable machines. Free catalog. Bartholomew Mfr., Dept. B, Vineland, N. J. ap27

BE AN IMPORTER—MAKE UP TO 1000% profits importing by mail. No stock investments. Get the new Importer's Guide and Directory of Foreign Manufacturers. Your complete guide and short cut to tremendous profits. Order yours now—only $2 postpaid. Satisfaction guaranteed. Samuel Glenn (Publications), Box 307, Jacksonville, North Carolina. ap27

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CASH BUYERS' NAMES AND ADDRESSES. Over 650 on perforated gum labels, $4; 650 printed lists, $2 postpaid. Our own buyers listed each ninety days. Capt. Wm. Lewis, Tampa (B) 9, Fla.

CIRCUS FOR SALE OR PART INTEREST. Four trucks, tractor-trailer, two tents, trained stock. Pitkin, 448 Monmouth Blvd., Galesburg, Ill.

COIN PITCH GAMES — ALL ELECTRIC. New, Fascinating, Playlands, Carnivals, Fairs, Concessions. Buy direct from factory and save. Write, free details. Fairland, P. O. Box 521, North Bellmore, N. Y. my11

DAY-GLO SIGNS FOR ALL BUSINESS. Comics for private home rathskellers, etc. Sample and catalog, 10¢. Koehler Sign, 335 Goetz, Lemay 23, Mo. my4

DEALERS — SELL "BAT-RE-LIFE"; REstores battery voltage, reactivates "dead" cells, doubles life span. Power plus results! Prepaid sales samples, $1; retails $2. Moneymaker. Nanco Industries, Box 1086, Little Rock 1, Ark.

FOR SALE—A FABULOUS MINIATURE Train Display. 15 complete trains in a winter scene, mounted on a trailer, 10x50 ft., with sleeping quarters. Money maker with Fairs, etc., or any amusement park. Will sacrifice. Owner must sell due to ill health. Contact: Lee-Al's, 1010 Centre St., Freeland, Pa.

FOR SALE—10-CAR KIDDIE AUTO RIDE by Allan Herschell. Excellent running condition, good paint job. Lost location, must sell; will accept offer. Write: Eugene Winkler, Bucyrus, Kan.

FOR SALE—ALLAN HERSCHELL 10-CAR Kiddie Auto Ride, good condition. Retiring from business. $1,750. Write Neal Fish, 814 W. 69th Terrace, Kansas City, Mo.

HOSIERY—BUY 'EM WHERE THEY BOX 'em. Men, women, children, low prices. Repeat sale quality. Ladies' gorgeous Nylons, first quality, full fashioned, $4.50. Other great buys listed in new catalog. Write: Roxy Jemre Hosiery Co., Box 3127, Chattanooga, Tenn.

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to promote and exploit several valuable inventions affording investor excellent opportunity for financial gain.

BOX 952
The Billboard
188 W. Randolph Chicago 1, Ill.

LARGEST WHOLESALE SUPPLY SOURCE in U. S. Get 23 free catalogs. Furniture, clothing, appliances, auto and accessories, farm equipment, tools, housewares, hobby supplies. Free details. Associated Wholesalers, Box 2068-BB, Sioux City, Iowa. ch-np

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OPERATE COLLECTION AGENCY. "GOLD Mine" opportunity. Lifetime business. Be respected. Franklin Credit, Roanoke, Va.

PENNY ARCADE FOR CASH AT BEACH in Southern California. Open all year. Box C-466, c/o The Billboard, Cincinnati 22, Ohio.

ROADMEN'S GUIDE—NEW, ILLUSTRATED book tells how to frame money-getting concessions. Best methods for booking. Lists principal Fairs, attendance, etc. A red hot showmen's book. Postpaid $1. Globe Pub. Co., Box 814, Macon, Ga. Clip and save for reference.

SELL BOOKS BY MAIL. EARN 400% profit. Hundreds of titles available. Literature free. Royal Distributing Co., Box 368-E, Cleveland 27, Ohio.

SUMMER ROLLER RINK—LEASE NEW England; fully equipped; May 15 to Sept. 15, excellent business. Two sessions daily. Box C-468, c/o The Billboard, Cincinnati 22 Ohio. ap13

WILL FURNISH FREE MIDWEST PARK location for buyer two Major, four Kid Rides, 60,000. Box C-478, c/o The Billboard, Cincinnati 22, Ohio.

WORK AT HOME FULL OR PART TIME. No exper. or capital needed. $1 brings list of over 100 firms that offer home business. National Business Research Service, 725 Westlake, Los Angeles 57, Calif. ap13

40X100 PORTABLE WITH GOOD SEMI Truck, new licenses, fully complete, loaded, ready to go, $5,500. 1255 Braddock Rd., La Vale, Md. ap13

75 MONEY-RAISING "IDEA STARTERS" for Promoters, Ballrooms, Roller Rinks, Clubs, anyone wanting to raise money promoting dances, programs, parties. Also sample portion Master Plan "Nickel-A-Dance" Party. This quickly transforms common nickels into really worth-while money. All for stamp. Trambles, P. O. Box 3690, Chicago 54, Ill.

Calliopes and Band Organs

AIR CALLIOPES FROM $450 TO $1,500; ALso trailers; Air Calliope with the steam look just out. Cozatt Organ Co., Danville, Ill. Phone 3245-1 ring.

NATIONAL CALLIOPE, 32 WHISTLE hand played. Brand new. Special Instrument built for Lawrence Welk, $1,850; Tangleys, 42, as is condition, $750. Lee, 934 N. Lancaster, Dallas, Tex.

Costumes, Uniforms, Wardrobes

C. GUYETTE
346 West 45th St.
New York 36, N. Y.

Rhinestones, Jewels, all sizes and colors. Elastic Net Hose and Tights, Fringes, Spangles and Accessories.

Free Folder.

IMPERSONATORS WIGS, GIRL SHOW, Strip, Bally, Clown Wardrobe. Free lists. Leroy Carpenter, 4618 Park Ave., Weehawken, N. J. Phone: UNion 3-9806.

Food and Drink Concession Supplies

ABOUT ALL MAKES OF POPPERS, CARAmel Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. my4

ORANGE SUZIE TROPICAL DRINKS. EASY operation, big profits. No competition, big repeat sales. Suzie Sales Co., 811 Shenandoah, Los Angeles, Calif.

DONUT MACHINE D.C.A. STANDARD "A" 80-dozen hour. Automatic. Complete equipment for donut shop, $1,250. James Travis, Box 206, Millville, N. J. TA 5-0726. ap18

FLOSS MACHINE, CIRCUS TYPE, $175; Echols Improved Sno Shaver, $175; both good as new. Jack Bassig, 2834 Cory Ave., Akron 14, Ohio.

FOR MANLEY POPPERS "DELICIOUS" Decals, $1; "Fresh Hot" Decals, 50¢; Squirrel Cage Blowers with motor, $5. Laroy Itschner, Macon, Mo.

POPCORN, COTTON CANDY, SNOW CONE, plus all types of Paper Supplies. Send for money-saving price list. Amco Supply Co., 4830 Fullerton Ave., Chicago 39. Call anytime: NA 2-3044. ap20

PURCHASE YOUR SNOW CONE MACHINE direct from manufacturer. All prices and sizes P. O. Box 7803, Dallas. Tex. ap20

ROOT BEER BARREL, $50; CARBONATOR, $50; Coca-Cola Dispenser, $20; Star Hot Dog Steamer, $50; Hot Barbecued Sandwich Machine, $95; Rotary Infra-Red Hot Dog Machine, $95. LaRoy Itschner, Macon, Mo.

SNOW BALL MACHINES, $75 LESS MOTOR; F.O.B. Indianapolis. Silver Steel Blades, $6.50; parts, repairs. George Malott, Jr., 4238 Evanston, Indianapolis, Ind.

Formulas and Plans

MAKE, SELL PITCHMAN'S PRODUCTS—Cleaners, polishes, perfumes, cosmetics, battery additives, insecticides, anything. Work home. Literature free. Chemical, Park Ridge 25, Ill. eh

MAKE, SELL PITCHMAN'S PRODUCTS, Cleaners, Polishes, Perfumes, Cosmetics, Battery Additives, Insecticides, anything. Work home. Literature free. Chemical, Park Ridge 25, Ill.

For Sale Secondhand Goods

GOVERNMENT SURPLUS

16# Wood Mauls, $5. Tarpaulins, 5¢ sq. ft.
Portable Desks in fibre trunks $12.00
Airfield Floodlights, heavy duty 12.50
9' Revolving Floodlights w/steel stands 75.00
9' Air Jacks, 25-ton lift 50.00
Pontoons, 50-ton cap., rubber, 8'x25'..125.00
Power Plant Generators, $3,500 val. ..750.00
Ford V8 Truck Motors, used 50.00
Hercules Truck Motors, complete, used 90.00
Oil Heaters, portable, powerful 5.00
Oil Heaters, portable, Yukon type 15.00
Oil Heaters, home type, 70M BTU's .. 85.00
Trailers, all steel, 3-ton cap., 5x9' bed 90.00
Airovox 8' Pedestal Fan, crankcase winds 95.00
Edison Batteries, 5¼ volt (nickel) 3.50
Airplane Propellers, brass tip 15.00
Airplane Propellers, steel w/gen. 75.00
Chain Hoists, ½ ton, $45.00; 1½ ton .. 90.00
Folding Chairs, $1.25; Steel Cots 6.00
Army Field Stoves w/equipment 75.00

TENTS: 18x18', 18x21', 18x25', 18x32'. Have 1 Circus Tent, 130x250', to 12 sections, used, good, complete. Army and Navy Uniforms, WW#1 and #6.

LARGEST STOCK of SURPLUS GOV'T goods in U.S. at low prices

SKINNER CO.

1949 N. Kenmore Ave. Chicago 14

KIDDIE FIRE ENGINE RIDE, KIDDIE Carousel, 25 Skooter Cars, 8 Fiber Glass Boats, 18 Ell Wooden Seats, 18 Dark Ride Cars. Tony Garto, 2075 Shore Parkway, Brooklyn, N. Y. Esplanade 6-5306. ap20

ROTO-JET

3 years old. Set up in permanent Kiddie Park on Long Island. Excellent running condition
Compressor, Tower and Lights included. Will sell with 15-year lease or to be removed from park. Sacrifice price for immediate sale.

MELFRED ENTERPRISES, INC.

72-18 41st Ave. Woodside 77, N. Y.
Phone TW 9-4050

81 SCIENTIFIC POKER TABLES, LATE models, at $50 each. Robert Perlman, 33-34 Crescent St., L. I. C. 6, N. Y.

HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:

- ☐ Acts, Songs, Gags
- ☐ Advertising Specialties
- ☐ Agencies, Distributors Items
- ☐ Animals, Birds, Snakes
- ☐ Business Opportunities
- ☐ Calliopes and Band Organs
- ☐ Collectors Items
- ☐ Costumes, Uniforms, Wardrobes
- ☐ Food & Drink Concession Supplies
- ☐ Formulas and Plans
- ☐ For Sale—Secondhand Goods
- ☐ For Sale—Secondhand Show Property
- ☐ Help Wanted
- ☐ Instructions and Schools
- ☐ Locations Wanted
- ☐ Magical Supplies
- ☐ Miscellaneous
- ☐ Mobile Homes, Accessories
- ☐ M. P. Films—Accessories
- ☐ Musical Instruments, Accessories
- ☐ Partners Wanted
- ☐ Personals
- ☐ Photo Supplies & Developing
- ☐ Ponies
- ☐ Printing
- ☐ Rigging and Props
- ☐ Salesmen Wanted
- ☐ Scenery, Banners
- ☐ Talent Wanted
- ☐ Tattooing Supplies
- ☐ Trucks, Trailers, Accessories
- ☐ Wanted to Book
- ☐ Wanted to Buy

Music, Records, Accessories

- ☐ Business for Sale
- ☐ Record Pressing
- ☐ Situations Wanted
- ☐ Sound Equipment-Components
- ☐ Used Dealer-Distributor Equipment
- ☐ Used Records
- ☐ Used Record Pressing Equipment

Coin Machine Headings

- ☐ Help Wanted
- ☐ Opportunities
- ☐ Parts, Supplies
- ☐ Positions Wanted
- ☐ Routes for Sale
- ☐ Wanted to Buy
- ☐ Used Equipment

Talent Availabilities Headings

- ☐ Agents and Managers
- ☐ Bands and Orchestras
- ☐ Dramatic Artists
- ☐ Hypnotists
- ☐ Miscellaneous
- ☐ M. P. Operators
- ☐ Musicians
- ☐ Outdoor Acts and Attractions
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- ☐ Vocalists

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Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio
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ADDRESS ______ I enclose remittance of

CITY ______ STATE ______ $ ______

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Say You Saw It in The Billboard

For Sale—Secondhand Show Property

ADULT MERRY-GO-ROUND, $8,500. Hodges Amusement and MFG. Co., 1415 W. Pruitt St., Indianapolis 23, Ind. Melrose 1-1587.

AIRPLANE, $295; MERRY-GO-ROUND, 2-abreast, $1500; Fire Engine, $1200; G-12 Trains, 10 kw. Generator. Topval, Lyndhurst, N. J. Geneva 8-5880.

ALLAN HERSCHELL KIDDIE BOAT RIDE, Mangels Kiddie Carrousel, good condition, ready to operate, total, $4,500. Will sell separately. George Althammer, 20 Manning Pl., Keansburg, N. J. ap13

BAND ORGANS FOR SALE OR RENT this season. Wurlitzer 180 two trackers Wurlitzer small organ, Artizan Organ 150 Music, Artizan Organ, 125 Music. Tom Champion, 1830 So. 5th St., Terre Haute, Indiana.

BLEACHERS—NEW, STRONG, USED ONLY 4 hours for a parade; $2.26 a seat, regularly $3.50. Several heights and lengths. Also 4,000 strong, new, steel Folding Chairs used same length of time; $2.68 each, regularly $3.65. all new, perfect. Sold on a first-come basis. If interested in seats for 200 or more, phone us collect. U.S. Seating Co., 570 Seventh Ave., N.Y.C. 18, N.Y. Tel.: LOngacre 4-5524.

BUMPER AND CAR. OAK., 18 FT. NUMbered, $50, if crated $60. Harry Cummings, 41 School St., Old Orchard Beach, Maine.

BRING THEM IN WITH A 60-INCH Searchlight A-1 condition, mounted 1 unit Roy Krog, Box 97, Burlington, Ill. DUnkirk 1-1285.

DIESEL LIGHT PLANTS. WE HAVE IN stock 30 to 300 kw. all sizes and types, also electric motors and wholesale electrical supplies. Make us your headquarters. We buy, sell and trade. Sumter Electric Rewinding Co., P. O. Box 308, Sumter, S. C. Phone SPruce 3-7347. ap20

FLY-O-PLANE, FIRST-CLASS SHAPE, painted, ready to operate, with trailer to transport, $5,000; 20-ft. aluminum Concession suitable grab-popcorn-candy apples, etc. An exceptional buy for $1,500 (living quarters in front). King Tugboat and Engine kiddie ride, a real buy at $2,500. ¼ hp. DC electric Motors, used one week, 5 for $30. Beam's Attractions, 1600 Baumgardner Ave., Windber, Pa.

FOR SALE KIDDIE AUTO RIDE

Mounted. Smith & Smith, new top, 4 new tires A-1 condition, $2,500 each.

DEE STEELE

Little Valley New York
Phone 4671

FOR SALE BY OWNER—KIDDIE AUTO Ride (King), Kiddie Jet Airplane Ride (Bisch-Rocco), Tent 20x60, PDQ Champion Photomaster (direct positive camera), Pony Saddles. Mrs. Ralph B. Robinson, 511 North Union St., Delphi, Ind.

FOR SALE—ONE LIKE NEW ALLAN Hawes Showboat; Miniature Train Company G-12; Allan Herschell Fire Truck and Car Ride; Pony Cart Ride; small 8-unit Merry-Go-Round; 6 miscellaneous Coin Operated Rides. All in excellent condition. Lovelady Trading Co., 4034 Northside Drive, N.W., Atlanta, Ga.

FOR SALE

20 stationary horse, two-abreast Merry-Go-Round, carved wood horses. Old but well built, $950.00 1938 Chev 1½ ton aluminum van truck to haul MGR, needs minor motor repair, $150.00 Also have small Pet Ride, electric powered, $350.00. Old but good 10-car ride, $450.00. New condition Tinkertown electric trolley with about 130-foot oval track, $650.00.

R. G. HALL

1136 8th Ave. So. Fargo, N. D.

GIRL SHOW BANNERS; TENT, 18X40, push-up front. Want Trailer suitable for V O Show Exhibit now. Jimmie Helman, 105 Broad St., Baltimore, Md. Phone: BRoadway 6-7596.

GUESS YOUR WEIGHT SCALE—CHAIR type. Good condition, $100. D. Stanley, 1417 Detroit Ave., Toledo, Ohio. CHerry 8-8518.

G-12 TRAIN; AIRPLANES; LIVE PONIES. Circus Ride; Tubs Fun. Want Bulgy; Rockoplane; Caterpillar. Shafer's Rides, Meskee Park, Evansville, Ind.

G-16 MINIATURE TRAIN, FACTORY OVERhauled, motor never used, approximately 600 ft. track. Price $1,500. Charles DeMartino, 1490 68th St., Brooklyn, N. Y. Riverdale 6-7002.

KIDDIE PLANE RIDE, FIFTEEN PASSENger, with steel fence and top. Can be seen in operation. Phone 2692, Adena, Ohio.

KIDDIE RIDES

Smith & Smith Trailer-mounted Auto Ride, 10 Car Deluxe, like new; Train Ride, seats 18, new paint. Easily loaded on same trailer. A dandy, $3,250 complete, or $2,500 and $1,000 each.

ROBERT W. JOHNSON

1324 6th Ave., W. Bradenton, Fla.
Phone 3-3581

KIDDIE ROCKET RIDE, SWING, SIX rockets, 12 passenger, A-1 condition; awning, top. Free snapshot; $605 F.O.B. Corona, Calif. C. B. Harlin, 401 El Cerrito Road.

KING-BUILT KIDDIE FERRIS WHEEL—Trailer mounted. Good condition Must sell immediately Robert Kerr, 1345 E. Lindsay, Stockton, Calif.

LIST YOUR PARKS, RIDES, EQUIPMENT. We offer nationwide service everywhere. Our experience brings fast results. Have in Jersey, Sky Fighter, Tubs of Fun, Hand Car, G-16 Train, others elsewhere. Young's Park Sales, 718 Fourth Ave., Two Harbors, Minn. Phone 157.

LOST LEASE—MUST SELL, PORTABLE Roller Skating Rink Floor and Bldg., 42x115; 100 pr. Shoe Skates. Box 6421, Lawrence 26, Ind.

MAJOR AND KIDDIE RIDES OF ALL kinds. Includes Bulgy, Midg-O-Racer, Merry-Go-Rounds, Tilt-A-Whirl, etc. Ray Farber, 8102 South Crescent Heights, Los Angeles 34, Calif. Phone: WEbster 3-3271. ap13

MERRY MIXUP—20' TOWER, 30-CHAIR, $1,600. R. B. Eyerly, 2741 N. River Rd. Salem, Ohio.

ONE EYERLY DOUBLE LOOP-O-PLANE, $500; one Smith & Smith adult 24-seat Chairplane, perfect condition, $1,000; Midway Rides. James Davies, 105 Hudson Ave., East Keansburg, N. J.

MORE BUYERS Will Stop and Read YOUR AD If you use a DISPLAY CLASSIFIED AD

RATE ONLY $14 per inch

4 MINIATURE RAILROAD CARS, 24-INCH gauge, factory made, excellent condition, $650. J. B. Alcy, 5951 Branch Ave., S.E., Washington 23, D. C.

SALE—NEW 16-FOOT DIAMETER FIFTEEN Horse Kiddie Carrousel, $2,500. Strong fiber glass horses. Jay Zack, 113½ Delaware, W. Pittston, Pa.

SIXTY MECHANICAL CHARACTERS PERforming "Ten Nights in a Barroom"; honky tonk music. Beautiful show, new, complete. Tandem Trailer, consider late model trailer house, car, truck trade-in. Short Range, can be mounted on trailer or truck Ben Sunderud, Park Rapids, Minn. ap13

SMILE-A-MINUTE FACTORY MADE, "quick photo" outfit, complete with camera, booth, visualizer, signs and enlarger, $120. LeRoy Itschner, Macon, Miss.

SHOOTING GALLERY — MANGELS, 18 foot, with Duck Pond. Now operating, excellent condition. Steel walls, ceiling, neon sign, complete. Must move. Any reasonable offer. Bernard Levin, 1334 Farrington Road, Philadelphia 31, Pa.

STRANGEST SHOW ATTRACTIONS ON Earth. Freaks, Shrunken Bodies, Shrunken Heads, Mummified Curiosities, Museum Pieces. List and prices free. Tate's Curiosity Shop, 3858 E. Van Buren St., Phoenix, Arizona. ap27

TENTS—40X60, 35X70. MASKINGS, POLES, stakes, Merry-Go-Round, tackles, ropes, chairs, bees, spotlights, cables, much other show equipment. Ludwig, Carroll, Iowa.

TENT—30X40, 2-PIECE, 9-FOOT SIDEWALL, green color, flame resistant, Campbell make, good condition, $200. E. H. Sperstad, Forest Hill, La.

THREE-GUN SHORT RANGE TRAILER, living quarters, $850; eleven Diggers, $400; P.A. System, $75; ABT Four-Gun Range $350; Parker Merry-Go-Round, $3,000; Chairplane, $500; five Kid Rides, $500 each; two Sulkie Rides, $150. Will consider trades. Paul Borchert, Petersburg, Illinois.

TWO MERRY-GO-ROUNDS—32 FT. ALLAN Herschell, 30 ft Parker Little Dipper Kiddie Wheel, Bingo Top Frame. Percell, S. Williamsport, Pa.

WANTED—PORTABLE RINK, LARGE SIZE, lease for summer with option to buy for cash. B. Amusements, Lamar Byrum, Shelbyville, Mo.

1 KIDDIE KING MERRY-GO-ROUND, SIX horses mounted on trailer. Also has Tape Recorder with it. Is good for parades, grand openings and all kinds of entertainments. Like new, will take any reasonable offer. A. A. McGregor, Route 3, Vermontville, Mich.

3-GUN SHORT-RANGE GALLERY, BEAUTIful factory Trailer, Gun Hooks, plenty room for flash. Warren Hams, 8312 Florida Ave., Tampa, Fla

18½ GAUGE STEAM LOCOMOTIVE AND tender, 3 cars, 24 person capacity, 1,500 ft of track and ties, 150 lbs operating pressure 36 ft. Ferris Wheel, good condition, $5,000 takes all Otobe Amusement Co., 37 Victoria N., Hamilton, Ontario, Canada. JA 7-8075. ap13

5,000 FOLDING CHAIRS, 4,500 STADIUM Chairs. Theater Chairs, Lockers, Bleachers, Tents, 16mm. Projectors. Lone Star Seating, Box 1734, Dallas 1, Tex.

Help Wanted

CARNIVAL HELP FOR CONCESSIONS—Men and women. Experience not necessary. If you drink, don't answer. Write Clarence Cane, Thornton, Ark.

CHUBBY? WE'LL PAY YOU WHILE YOU lose weight! Attractive, but plump? TV advertiser will pay you to lose 25 lbs. in one month on a free home reducing course, under medical supervision. Absolutely safe. No exercise, no treatments, you eat what you want. We may use your before and after photos and/or you, in person, on TV. Great opportunity for 2 women, 1man, 1 girl 15 to 18. Must live Greater N. Y. Send recent full-length photo, age, height, present weight to Box C-475, The Billboard, Cincinnati, Ohio.

JOBS ABROAD—EUROPE, LATIN AMERica, Canada. Best paying jobs with travel, adventure, promotions. Firms hiring for military and civilian construction, aircraft, oil, exporters, importers, mining. How, when, where to apply. Dorf, 186-E Covington Lane, Woodbury, N. J.

OPEN MAY 1—14 WEEKS. COWBOYS AND Cowgirls, Trick Riders, Rope Spinning, Whips, Shooting Act. Buck Lucas, c/o The Billboard, Cincinnati 22, Ohio.

PIANO, COMMERCIAL COMBO — LOCAtions. Also Trumpet, doubles preferred. Sing parts. State age and experience. Leader, 1815 Augusta St., West Columbia, South Carolina.

Instructions & Schools

LEARN AUCTIONEERING—TERM SOON. World's largest school. Big free catalog. Reisch Auction School, Mason City 18, Iowa. ap20

Locations Wanted

HAVE UNUSUAL MUSEUM, GOOD TOURist attraction. Need 2,400 square feet floor space on good tourist highway, permanent park, frontier town or what have you. R. J. Avary, 1115 S. Betty, Monahans, Tex.

Magical Supplies

NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Graphology, Sub-Miniature Radiophone for mentalists. Catalog $1 with refundable certificate. Nelson's, 336-R South High, Columbus, Ohio. my4

TERRIFIC MAGIC TRICK PLUS 100 PAGE Magic Catalog both for only 50¢. Satisfaction guaranteed or money back. Vick Lawston, 202-58 Pinewood, Trumbull, Conn.

Miscellaneous

BINGO PLAYERS USE RENRAW'S METHOD showing favorable and unfavorable percentage numbers charts, now $1. Renraw, 18 Irvington Place, Trenton 10, N. J.

BINGO SUPPLIES OF ALL KINDS—BLOWers, Cages, Heavy Cards, Double Cards, Specials, Plastic Markers, etc. Amusement Industries, P. O. Box 2, Dayton 1, Ohio.

BOOK BARGAINS—SEND FOR LIST. BOOK House, 6494 Aylesworth Drive, Cleveland, Ohio.

BUY WHOLESALE—DELUXE PUBLIC ADdress Systems and Accessories. Background Music Systems. Free list. R. B. Forman, 210 Burr Oak, Kalamazoo, Mich.

CARNIVALS, TAKE NOTICE—15,000 PLASter Figures (2" to 8"), 8,000 finished in beautiful colors, must sell at once at some price. Deford Novelty Co., 2820 N. Randolph, San Angelo, Tex.

COLUMBUS GAME, NEW, NAUTICAL, FOR resorts, parks, playlands, concessions. Write for information to Mac's Hobby Ranch, Box 14, Dallastown, Pa. ap6

MINIATURE CIRCUS—CAN BE MOUNTED in trailer as walk-thru. Contains 3-ring main tent, 5 sideshow exhibits, historical models, Egyptian, Roman Chariots. Also circus pictures. Price, $100. Holtzman, 5359 Carthage, Norwood 12, Ohio. REdwood 1-7575.

Phonograph Records—Why Pay More

New MGM EP's: 32¢ 100 Lots Assorted.
28¢ 1,000 Lots Assorted.

New 45 RPM Records: 7¢ in 1,000 Lots Asstd.
9¢ in 100 Lots Asstd.

Ham-Mil Distributors

N.W. Cor. 58th & Willows

Philadelphia 43, Pa. SA. 4-0288

RUBBER BUMPERS FOR HIGH STRIKERS, $5 each; 50¢ for postage. Toy Lapel Watches, 80¢ per doz. 10¢ for sample. J. M. Moore, 648 Turrill, Lapeer, Mich.

SHOOTING GALLERY LOADING TUBES, 15 shell, $6.50 per 100. No c.o.d.'s. Any length made. Postpaid, H. R. Sherbahn, Wayne, Neb.

WHAT HAVE YOU TO EXCHANGE FOR 6 Baseball Pitching Machines, for Driving Range worth $6,000. S. D. Sica, 138 Fairfield Ave., W. Caldwell, N. J.

YOU CAN ENTERTAIN WITH CHALK Talks and Rag Pictures. Send 10¢ for 32 page catalog. Balda Art Service, Oshkosh, Wisconsin.

Mobile Homes Accessories

DON'T OVERPAY FOR TRAILER AWNings. Save 25 to 50%. Over 100 bargains, closeouts, slight color imperfects available. Fine workmanship. Rope and ropeless awnings shipped everywhere. Low prices. Write for catalog. The Canvas Center, Box 11357-E, Tampa 10, Fla.

Motion Picture Films and Accessories

16MM. SOUND FILMS. HUNDREDS OF titles. Lists free. Crawford Film Service, 412 Page St., Ft. Worth 10, Tex.

16MM SOUND PROJECTOR, SCREEN, Films, $135; 8-16-35mm. Films, Equipment bought, sold, exchanged. Stamp, please. Joseph Macrie, 248 Bellevue, Hammonton, New Jersey.

Musical Instruments

HAMMOND ORGAN, FOUR LEG MODEL B, with Leslie 30 watt speaker. $1,750. Seeburg automatic barroom Pianos restored as new, $750, Lee, 934 N. Lancaster, Dallas, Texas.

Personal

ARE YOU CONFUSED, DISCOURAGED, sick? The power that brings health and answers. Information without obligation, John Ray Hinkle, Dayton 8, Va. mh8

SHOW PEOPLE READ LIVELY LAFFletter, "Humor Digest." 1 year (6 issues) $1 Donen, 2065 Creston Ave., Bronx 53, New York. ap13

YOU CAN TOSS ANY COIN HEADS OR tails at will. Any coin, anytime. Copyrighted manual, $1. Arro, Box 1165-D, Bridgeport 1, Conn. ap13

WISH TO CONTACT ALLIGATOR SKIN people for Hollywood contract for exploitation of motion picture. Contact by wire or write Jack Leewood, A.P.I., Inc., c/o 20th Century-Fox Film Corporation, Box 900, Beverly Hills, Calif.

Photo Supplies and Developing

COMIC FOREGROUNDS AND BACKgrounds, Direct-Positive Cameras, Paper, Photo Mounts, Glass Frames, Photo Novelties. Miller Supplies, 818 Main St., Alton, Illinois. ap13

FOR SALE—FOUR MUTOSCOPE PHOTOmatics, good condition, $250 ea. John Ardinger, RR #1, Syracuse, Ind. ap20

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames, everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1546 W Cortez, Chicago 22, Ill. eh-tfn

PLACE YOUR ORDER NOW FOR THE Victor Portable Direct Positive Camera, the very best portable made. Benson Camera Co., 168 Bowery, New York, N. Y.

Printing

A-1 TESTED SHORT-RANGE TARGETS—One-day service; $6 per 1,000 free samples. Fine Arts Press, 1018 Donald, Peoria, Illinois. nj

ALWAYS FASTEST SERVICE — QUALITY nonbending posters! 14x22 size 3 color window cards up to 50 words copy, $9 hundred; 17x26 size, $13.50 hundred. Dayglo auto bumper stickers, size 4x15, yellow, red or green, copy printed in black, $13 hundred. Tribune Press, Dept. 258, Earl Park, Ind. je27

BEAUTIFULLY EMBOSSED BUSINESS Cards really means business for you. $3.98 per 1,000 postpaid. Samples. Temple Enterprises, 10836B Sandalwood, Dallas 28, Texas.

FAST SERVICE! 100 8½X11 LETTERheads $2 postpaid. Samples better printing, dime; refunded. R. Cook (RB), 818 West Gift, Peoria, Ill. ap27

FREE CATALOG SAMPLES—EXCELLENT printing, low prices, raised letters, two color work. Lamar Specialties, P. O. Box 567, La Marque 2, Tex.

MIMEOGRAPH — LARGE, AUTOMATIC feed. Now delivered anywhere in U.S.A. for only $48.25. Satisfaction guaranteed. Free literature. Kita, 1452 Drake, San Pablo 10, Calif.

POSTPAID PRINTING SPECIALS!

Quality Workmanship	500	1,000
Bond (8½x11) Letterheads	$4.50	$6.95
Envelopes (6¾), 24 lb.	4.00	6.50
Envelopes (No. 10), 24 lb.	5.00	6.75
Business Cards	2.25	3.25

TAYLOR
3900 Hamilton St. Hyattsville, Md.

WINDOW & GEN'L DISPLAY PLACARDS, printed with better inks for longer life, on 26-point cardboard. Multi-colored 14x22 @ $8 per hundred; 22x28 @ $14.50 per hundred. Single color, pressure-adhesive bumper strips, 18x4 size, @ $9 per hundred. Prompt service now being supplied 14 of country's top shows. Bower Show Print, Crawfordsville, Ind.

2-COLOR PRINTING IN SMALL LOTS. Prices will amaze you; 13 cents for samples or $2 for 200 Letterheads. Hudak Printing, 511 South Blakely St., Dunmore, Pennsylvania.

200 LETTERHEADS, 200 ENVELOPES, $3.95; 500 Letterheads, 500 Envelopes, $8.95. Allen Press, 26 Furnace, Little Falls, N. Y. Dept. B-8.

200—8½X11 LETTERHEADS, 100 #18 ENvelopes, both for $4.25. Black or blue ink. Malio Press, 6468-B, Clovis Ave., Flushing, Michigan. my4

1,000 KROMEKOTE POSTCARDS WITH your picture, $11.75. 1,000 Business Cards, $4.85. 1,000 Name and Address Labels, $1. Warren Enterprises, Box 396, Alliance, Ohio.

Rigging and Props

MAKING AND REPAIRING SPECIAL METal apparatus for acts, also turnstiles. General machine shop work since 1896. Baum Metal Specialties, 1523 Wyandotte St., Kansas City, Mo. ap13

Salesmen Wanted

ADVERTISING SPECIALTIES. NOT JUST run of mill items. Always new, different! National and imported items. Dumes Advertising, P. O. 3655, Tucson, Ariz.

AD MATCH SALES! YOUR OWN BUSIness without investment! Sell for world's largest direct selling manufacturer of advertising matchbooks. Big spot cash commission. Start without experience; our tested sales kit tells you where and how to get orders. Men, women, part time or full time. Match Corporation of America, Dept. D-226, Chicago 32. ap27

GOLD MINE OF 600 MONEY MAKERS. Free copy. Specialty Salesmen Magazine, Desk 22B, 307 North Michigan, Chicago 1, Illinois. ch-my28

This is a
DISPLAY CLASSIFIED AD
Your Advertisement Displayed In a space this size will cost only
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$10,500 A YEAR SELLING STEEL SHELVing; parts, bins, cabinets, shop equipment. Sold everywhere! Full or parttime basis. Terrific commissions. Free 32-page catalog. Jobber discounts. BFC Corp., 2904E Hedley, Philadelphia 37, Pa.

Scenery, Banners

8X13 CLOTH BANNERS WITH RINGS. Write for prices. Also some odd sizes. W. Courtney, 1926 West Baltimore St., Baltimore 23, Md. ap20

Talent Wanted

WANTED

Producer-Technical Director for season of three musical shows in Phoenix September through May. Moderate salary but possibility combining with part-time teaching or other position. Applicants furnish experience, training, qualifications, photo, etc.

PHOENIX
CIVIC LIGHT OPERA ASSN.
24 West Lynwood St.
Phoenix, Arizona

Tattooing Supplies

NEW MACHINES, 4 FOR $10. DESIGNS, power packs, colors. Free list. Nick Picaro, 415 Trumbull St., Hartford 3, Conn.

WHEREVER MEN WALK THE EARTH OR sail the seven seas you will find them wearing Zeis Tattoo Designs. Special this month, 8 sheets for only $4. Zeis, 728-A Leslie, Rockford, Ill. np

Trucks, Trailers, Accessories

Wanted to Book

CARNIVAL AND FREE ACTS FOR TRIennial Homecoming, Greenfield, Ill., Aug. 5-6-7. Carnival may stay on grounds all week. Contact Mayor George Rives, Greenfield, Ill.

WANTED
CARNIVAL
To play for our Fall Festival in Charleston, Mo., from Aug. 31 to Sept. 5 or Sept. 21-27. Last week in Sept. preferred if possible.
Contact
JOHN W. HODGES
1st Lt. Charleston Aux. Police
Charleston, Mo.

WANTED COMPLETE CARNIVAL — BIG July 4th Celebration, week stand, Punk Hill. Art Thomas, contact George Storts, Veteran Foreign Wars, West Duluth, Minn.

Over 67,000 ACTIVE BUYERS read The Billboard classified columns each week

Wanted to Buy

WANTED—PONY RIDES, KIDDIE RIDES, Searchlights, large Balloons, etc., for Model Home Openings thruout Ohio. Send complete info (no calls, please) to: Krist, Swink Advertising, Inc., Marion, Ohio. ap13

CASH FOR OLD CIRCUS PROGRAMS, Posters, Letters, Stationery, Routes, Photos and Negatives; shows before 1925 preferred. Will sell or trade hundreds Old Bills, Photos, Letter Paper, Routes of old shows. Send dollar for lists and $1.50 in samples. P. M. McClintock, Box 891, Franklin, Pa.

UNBORN SHOW, MUST BE A-1. BOX NO. C-475, c/o Billboard, Cincinnati, Ohio.

USED CARBON SPOT LIGHT, 110 VOLT, or Incandescent Spot, high powered; Portable Foot Lights, Portable Stage. Carl Borsse, Sheboygan, Wis.

WANT TO BOOK, LEASE OR BUY—Schiff High Model Roller Coaster, in good condition. Allan Pach, Rose City, Mich.

WANTED BAND ORGANS AND CALLIOpes, any condition, state price in first letter. Have Celestina for sale. Johnnie Sims, Spencer, Ind.

WANTED PORTABLE SKATING RINK, also Shoe and Clamp Skates, etc. Wm. Mabe, #3 Utah Way, Henderson, Nev.

WANTED—MASTERS OR TAPES OF R&R and popular songs. Enclose return postage. Jasmine Music (BMI), Box 24, Princeton, Pla.

WOULD LIKE TO BUY A MACHINE THAT will stamp the Lord's Prayer on a penny. Chief White Horse, Madison, Wis.

WANTED—WILL PAY CASH FOR OLD Circus Wagon, large enough to carry a calliope that is 7 feet wide, 8 feet deep, 8 feet tall. Williams Enterprises, Frontier City, Okla. City, Okla.

COIN MACHINES

Opportunities

START ROUTE OF ROLL TYPE POSTAGE Stamp Machines, no fuss. $79 makes 25%. National Service, 100 Grand, Waterbury 2, Connecticut. my4

Parts, Supplies

BULK OPERATORS — PLASTIC CASH Boxes for your machines. Victor, Acorn, Columbus, Advance, Silver King, etc. Removes coins in second. Sample $1; 2 different models, $2 postpaid. Sepco Distributors, 4723R Eads St., N.E., Washington 19, D. C.

Routes for Sale

PENNY WEIGHING MACHINE ROUTE for sale. Established in Missouri and surrounding States. Good paying business. All in first-class condition. $50 per scale on location. $30 off location. Extra parts included. Box C-474, c/o The Billboard, Cincinnati 22, Ohio. ap20

Used Equipment

ARCADE MACHINES—ALL TYPES, MANY now on floor, also a Mangels Shooting Gallery. Visit, write, Times Amusement, 1663 Broadway, New York City. ap27

DRIVEMOBILE, CHAMPION BASKETBALL, Rock-Ola Baseball, Bowlaroy, 23 other games, stands, parts, locks. All $300. Long, 301 S.W. Third, Richmond, Ind.

FOR SALE—GOOD USED CIGARETTE MAchines. DuGrenier AJ7 Model, 7 column, $40 each; Rowe rebuilt President, 8 column, $40. Both with 25 and 30-cent operation. Send 1/3 deposit. Frank Guerrini, 1311 West 4th St., Lewistown, Pa. ap20

FOR SALE — BUCKLEY KENTUCKY Derby, like new, $200. Send 1/3 deposit. Frank Guerrini, 1311 West 4th St., Lewistown, Pa. ap20

FOR SALE — VENDING MACHINES; COFfee and hot chocolate combined. Three new, one slightly used. Cost $2,985.73; make an offer, or will trade for used Kiddy Ride. Write Herbert Poley, 1140 Lansing St., Adrian, Mich., or phone Colfax 3-3230.

PENNY ARCADE FOR CASH AT BEACH in Southern California. Open all year. Box C-466, c/o The Billboard, Cincinnati 22, Ohio.

POKERINO—20 PUSH CHUTES, $135 EA.; 18 drop chutes, $185 ea., new 1956, parts in stock for Pokerino. James Travis, Box 206, Millville, N. J./ TA 5-0726 ap13

SCALES — PRICES SLASHED. WATLING 500 Guessers, $30 ea.; Watling 500 Fortunes, $35 ea.; Watling Tom Thumb Fortunes, $32.50 ea.; A.B.T. Kirk HiBoy Guessers, $30 ea.; used inside only, renewed, reconditioned. Send deposit and shipping instructions, balance sight draft. Gaycoin Distributors, 4866 Woodward Ave., Detroit 1, Michigan.

Wanted to Buy

GOOD, USED JUMBO, HOCKEY, SPOOK Gum, Kicker and Catcher. L. A. Gregory, 1245 Fifth Ave., S.E., Cedar Rapids, Iowa.

MUSIC-RECORDS ACCESSORIES

Sound Equipment, Components

TAPE RECORDERS
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MERITAPE
Low Cost, high quality Recording Tapes—in boxes or cans.
Send for free 1958 Catalog.
Dressner, 69-02 B-174 St., Flushing 65, N. Y.

TALENT AVAILABILITIES

Bands and Orchestras

AT LIBERTY—COWBOY STUART AND his all-girl band. The Beaver Valley Cowgirls. Artist of radio and TV. Available for shows, entertainment, dance, radio and TV. Coast to coast and Canada. Cowboy Stuart, Box 111, Mars, Pa.

COUNTRY HILLBILLY BAND, BLUE grass type, Decca Record stars, desire road tour anywhere. Consider good radio or TV spot. Dick Carson, 3606 Vega, Cleveland, Ohio.

Hypnotists

HYPNOTIST—"RONDO," WORLD'S GREATest mass hypnotist, great audience participation act. Home shows, fairs, theaters, conventions. Kentucky Home Show date completed April 12. Please contact Mr. Morris, 2312 Date, Louisville, Ky.

Miscellaneous

AVAILABLE MAY 1—DEN OF SNAKES, have transportation, would like carnival for season. Write Chas. Miller, R. D. 1, Fredericktown, Ohio. ap13

DON MARLOWE, STAR OF THE WORLD famous "Our Gang Comedies," available. Write Don Marlowe, Box 1621, Hollywood 28, California.

PROFESSOR WRIGHT'S 3-PERSON VAriety Stage Show. Professional, clean, beautiful costumes, new props, sound system, reasonably priced. Casey, Ill. my11

"SAILMAKER—CAPABLE; WHITE; NEAT work; no liquor; sewing, splicing or boss tenter. Plavens, 646 N. Dearborn, Chicago, Ill. Delaware 7-9674.

TUBERCULAR-STRONGEST—ALL EVENTS Will travel, lectures, etc. Wrote book. VAT., 141 W. 94th St., New York 25, N. Y.

Musicians

ALL GIRL QUARTET, APRIL 15. MUSIC styled for dancing; show if desired; better price for long contract. Musician, 7226 Stanton St., Lincoln, Neb. Phone 8-6133. ap13

DRUMMER AVAILABLE JUNE 4 — BIG band or combo work; will travel. Buddy Cutrera, 111 S. College Road, Lafayette, Louisiana.

DRUMMER WANTS RESORT OR LOCAtion spots, dependable, play any style, age 29, single, does vocals. Write, wire John Bonino, c/o General Delivery, Dallas, Texas ap20

DRUMMER — 33, READ, FAKE, LATINS, vocals, car. Combo or locations preferred. Cut or no notice. Stan Meimer, 706 1st St., N.W., Mandan, N. Dak. ap20

EXPERIENCED DRUMMER—JOIN IMMEdiately; location or travel, dance or show, new equipment, plenty rhythm, reliable vocals. Tom Wrenn, 20 Chatham Rd., Asheville, N. C.

HAMMOND ORGANIST — AVAILABLE April 15, play all types of music, good mixer, huge repertoire, have own organ with Leslie speaker. Box C-471, Billboard, Cincinnati 22, Ohio. ap13

MAN—REEDS, VIOLIN, VOCAL. WIFE, vocal, string bass. Matured orchestration, combo, floor show experience at liberty soon. Write Manager Jefferson Gardens, 862 Sullivant Ave., Columbus 23, Ohio.

RINK ORGANIST EXPERIENCED ALL lines. Theatre pipe organ background. Eastern U. S. J. Griesman, 118 Oakland St., Red Bank, N. J.

PIANIST—SINGLE, WIDE PROFESSIONAL experience. Raymond Dempsey, Franklinville, N. Y.

Outdoor Acts and Attractions

BALLOON ASCENSION — PARACHUTE Leaps for all occasions. Using modern equipment. Phone AT 8-6780. Porter Flyers, 814 Hoyt Ave., Muncie, Ind. my4

BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indianapolis 41, Ind. my4

DONKEY BALL GAMES, SOFTBALL, basketball, races, contests. Complete two-hour show with all equipment. Walt Baxter, P.O. Box 845, Riverside, Calif. my11

DORIS & HER PALS—TWO GIRLS, EIGHT dogs, variety of tricks. Parks, fairs, celebrations. P. O. Box 907, Harrisburg, Pa. ap20

FLASHY TRAPEZE ACT AVAILABLE FOR outdoor events. For literature, particulars and price address Charles La Croix, 1304 South Anthony, Fort Wayne, Indiana. Telephone: EAstbrook 3313.

HIGH DIVING EXTRAORDINARY—A ONE time Movietone feature. Now available as an outdoor thriller. Rigging illuminated, visible for miles. Mac Productions, 456 Lamphier, Warren, Ohio. Phone: EX 9-1479. ap20

LANDRUS — MAGICIAN, VENTRILOQUIST open this season, will join Med Show, Dramatic Show, Park Attractions or Dependable Side Show. Managers, best weekly offer. Landrus, P. O. Box 496, Elmira, N. Y.

PALOMINO TRICK HORSE WHICH DOES over twenty-five tricks. Five years' experience in Wisconsin. Desire work elsewhere and would like Booking Agent. Clarence Husar, 1750 Western Ave., Green Bay, Wis. ap13

RAY'S CIRCUS REVUE — DOG, PONY, Monkey Show, Bozo the Clown. Further information: Mrs. H. R. Ray, Route 1, Magnolia, Ohio. my4

THE GLOBE OF DEATH—A HAIR-RAISING thrill act for your show. For open time contact Speed Wilson, 2954 Belmont, Chicago. ap20

STILT ATTRACTION, TERRIFIC! PROMOtional adv. headline events, parades, etc. Best in the business. Contact: Jaxon, 188 W. Randolph, Billboard, Chicago, Ill.

WILSON'S DOG CIRCUS—ALSO CLOWN. Write for price. Box 475, Gibsonton, Fla. ap13

WORLD'S LARGEST DISPLAY BAND ORgan now available for summer bookings. This organ used in M-G-M's picture (Some Came Running). Showing 100 lights and 100 brass inst. Tom Champion, 1830 So. 8th St., Terre Haute, Ind.

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Parcel Post

Potters, Robert D., Pkg., 70¢ postage due

Adams, Raymond
Anderson, Alyce
Anderson, Francis D
Andes, William
Arrington, Wm. V.
Applebaum, Sam
Armatage, Sheila
Aschley, J. W.
Asher, Charles
Atkinson, Lucky
Bagwell, T.
Bailey, John J.
Bannister, Sheila
Barefield, James
Barrett, Bill
Bauman, Robert A.
Beasley, Emmett
Beihler, Mrs. Ray L.
Bell, John
Bell, W. C.
Best, Mrs. Dorothy
Biddle, Melville L.
Billetti, Eddie (Animal Land, U. S. A.)
Billingsley, James Everett
Bishop, Isaac
Bishop, Jay
Bisson, Wm.
Biskeslee, Leon & Mrs.
Blanton, Kenneth
Boaz, Howard
Boggis, John A.
Bogine, Iginio
Boley, Mrs. Bevvie N.
Boley, J. R.
Boude, Mrs. Helen
Bowling, Billie
Brady, Frank J.
Brady, L. P.
Brady, Paul
Bridgeport, Mae
Broeffle, Mrs. Barbara
Brooke, Verle
Broome, Yvonne
Browning, James J.
Bryant, Clifford
Burka, Harry (Shows)
Buroette, Thomas Franklin
Burrett, Chas.
Buus, Harold
Calbau, W.
Campbell, Ralph A.
Campey, Johnny (Fingers)
Canlinger, Virgil
Carbonetto, Tony
Cardinal, James F
Carpenter, Edward
Carrolle, Jackie Ray
Carson, Clarence
Carter, Brant (Slick)
Carver, Mrs. Ella
Catalano, Peter
Callett Greater Shows
Cavalerro, Mrs. Patricia
Chandler, Edward
Chambers, Ingram E.
Chaney, Cacia
Chase, George
Chipps, Clarence E.
Chocuette, Conrad Elsear
Clevenger, William Orval
Clodfelder, Pharobe Ann
Cohen, Jerry
Calaman, William Lee Roy
Conley, Raymond
Connell, Ray or Roy D
Cooke, James Kendall
Cooke, J. M.
Corson, Al & Mrs.
Cortes, Elta
Costello, James
Cotton, Clement C.
Couvas, George R.
Coa, C. B. (Doc Boy)
Cox, Charles
Crawford, Lee
Crotzenberg, Dell (Shorty)
Crowe, W. J.
Crown, Donald
Cryar, Lee
Cucumber, Johnny
Dales, Mickey
Dalgnar, John
Dalton, Warren R.
Daniels, Wesley
Dare, Lonnia
Dart, James Harol
Davis, Koka
Davis, Louis E.
Davis, Milton
Decher, Joyce E
Delgrosso, Daniel
Dellis, Wm
Delph, Dewey
Delph, Tommie
Denton, Popeye
DeSiata, Joseph John
Detsch Jr., Wm A
Dickson, Zell & Mrs.
Dilley, Lawrence William
Dionne, Eddie (Blackie)
Dinnuatte Jr., B. G.
Duggan Jr., W. P.
Edwards, William H.
Ehlert, William A.
Elliott, Curtis P.
Enbody, Roy
Everman, Mrs. Cleo
Evers, Robert N.
Ewen, Ralph
Exoger, Robert
Fink, Harry
Forkum, Bill & Mrs.
Franz, Veronica Anne
Freeman, Roy
French, Jessie
French, P. E.
Fretz, Charles (Lefty)
Fritts, Mrs. Doris
Froebess, Harry & Mrs. (High Act)
Fuller, John A.
Gamble, Oliver Clark
Garcia, Paulina
Garner, Floyd E.
Gary, Bill L.
George, Galen
Gerber, Joe
Ginther, Homer & Mrs.
Golden, Don Fulton
Gray, Carol Anne
Grey, Clifford H.
Green, Ralph & Mrs.
Griffin, Vernon
Groves, Woodrow Wilson
Guntnick, K. M.
Guynes, Harvey D.
Hackett, Edward J.
Hamilton, George (Mitzi Revue)
Hart, Oscar
Hays, Tom
Heed, Henry Margone
Herrmann, A. J.
Hill, Col. William B.
Hines, Eddie
Hinkle, William
Hockman, M. J.
Hoge, Mack
Holland, E. S
Holmes, Thomas
Honcell, James T.
Honcell, Rose Pedigo
Hoover, Rudolph
Horowitz, W. G.
House, Pata
Hoale, Jack (Cowboy)
Hudak, Frederick Anthony
Huftle, T. J. & Virginia
Hyre, Roderick Allen
Ikao, Tanit
Ikert, R. K.
Inman, Maurice
Jackson, George (Fat Girl Show)
James, Al
James, Paul
Jameson, W. B.
Johnson, Gilbert John
Johnson, Mike
Johnson, Ted
Jones, Candy
Jones, Mrs. Helen
Jones, Maynard
Jordon, L. P.
Joseph, Frank & Peter
Joyce, Charles
Karloff, Ivan
Keeler Jr., Charles O. & Mrs.
Keystone Expo Shows
King, Ernest Hisle
King, Richard Camille
Knirk, John
Kramer, Gerhard
Lance, Jack (Slim)
Lane, Tommy
Long, Bill & His Riders
Lange, Clifford Nelson
Lantz Jr., Harry
Lasher, J. R
Lata, Frederick L.
Lavigne Jr., Louis Joseph
Lee, L.
Lee, Linda
Lee, T. Tona
Leto, James Vincent
Lewellyan, John & Mrs.
Lines, Rev. & Mrs. W. J.
McCluskey, P. J & Evelyn
McDaniels, Bertha
McDowell, Carl Ernest
McGee, Lester
McGill, Carlyle W.
McIntosh, Frank Warren
McLaughlin, James
Madera, Elmer Joe
Manning, Ennis & Mrs.
Manstein, Wally
Marlowe, Lonnie A.
Martin, Harry (Olles)
Mathis Jr., Edward D.
Matthews, Henry
Malton, Edgar
Mercer, Joan
Mezeppa, Michael
Miller, Paul (Paul Miller Shows)
Miller, Whitey
Moffett, Denny
Moore, Harvey E.
Moran, Ed (Wolcott's Minstrels)
Morgan, Barnard E.
Morgen, Lewis
Moir, James
Mullins Jr., Braten H
Mullis, Neil Reed
Murphy, R. L.
Myers, George E.
Nash, Ben
Nash, George
Nash, Morgan
Newcomer, Lewis E.
Nicholes, R. R.
O'Matte, Mike
O'Neil, Henry
Oatis, Bella
Odom, Minnie May
Oliver, Swede
Owens, Peg
Page, Prentice Eugene
Pasteur, Louis (Wild West)
Paterson, Rodney
Peerman, Mrs. Mike (Ginny)
Perrigen, James Stewart
Pelon, Vernon
Polk, Doug
Poole, Bill & Belva
Poole, Kenneth
Poplin, Charlie & Jewell
Porter, Ronald
Powell, Donald Garden
Puckett, George
Quicksall, Frank
Railher, Rocky
Ratcliffe, James
Ravelle, Blanche
Reed, Jenny (Atalla)
Reeves, Tommy
Reid, Orval Suff
Richardson, Rayfield
Richardson, Richard
Robertson, Mrs. John (Jerry)
Rochman, Albert
Rogers, Bernie
Romeno, Linda
Rondell, Ronda
Rood, Eddie
Royal, Dannia
Rudolf, R. C.
Rudolf, Robert
Ruffin, Frank
Rush, Myron
Rush, Whitey
Ryan, Paulina
Ryan, Ralph
St. Dennis, James
Sanders, Herman
Saulsberry, Mrs. Robert
Saulsberry, Robret
Schafer Jr., Alfred (Solo Balancing Act)
Schwartz, Leo H.
Scognomillo, Frank
Seiva, Wm.
Senoa, Tom
Seydel, Jack
Shaffer, Billy
Shefchick, Dorothy H.
Shumate, Charlotte
Simpson, C. T.
Simpson, Mrs. Ethel
Skeggs, Robert
Smaha, Toni
Smith, Harold C. (Musical Smith)
Snellings, William
Snyder, Adelaide M
Spayde, Clare W
Spencer, Marjorie
Spoon, Tommy Lee
Stein, Jack & Mrs.
Steimer, William J.
Stevenson, Miller
Struble, Orange Franklin
Stacky Jr., James
Summers, Kenneth
Swaeny, John
Swicegood, Odell
Swizinsky, Veronica Ann
Swater, William
Tanson, Al (Circle T Ranch)
Taylor, Thomas John
Thomas, John W
Thomas, Raymond Howard
Thompson, Jack
Tobell, Allen
Tobin, Lester
Toppa, George R.
Traynor, Edward
Troyer, Dewey R.
Tuckar, Eac Russell
Tyrell, Clifton P.
Vaughn, A. G.
Vidalia, Professor
Villemarie, Joseph R.
Vogt, Robert
Vonderheid, George (Shrine Prom. Mgr.)
Walker, Baldwin
Wanous, Mr. (Side Show Mgr.)
Ward, William Haddock
Walters, Dallas K.
Weatherman, Jack
Webb, A. B. (Bob)
Webb, Virgil
Webster, Charles G.
West, Henry
West, Margie
Whitmire, Otto
Widaman, Ed (Elephant Act)
Wilder, Dan
Williams, Bradley
Williams, Charles (Ducky)
Williams Jr., James Calvin
Williams, Jean Ellee
Williams, Melvin (Lefty)
Wilson, Basil H.
Winters, John
Womack, Doris Irene
Yoder, Tex
Young, Roger
Zachinni, Bob

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway
New York 36, N. Y.

Allen, Arthur J.
Armitage, Sheilia
Cooper, Anna
Cooper, Thomas
Devenport, Henry
Derner, Louise
Jenkins, Buss Allen
Johnson, Varnon R.
Kolb, Fredrick
Mardley, Guy
Maxwell, Charles
Mitchell, Babe
Montan, Al
Shriner, Al
Smith, Ann Dane
Smith, Jack

MAIL ON HAND AT CHICAGO OFFICE
188 W. Randolph St.
Chicago 1, Ill.

Andes, Gene
Andes, Mrs. Gene
Andes, Mrs. Shirley A.
Ayers, Troble
Bengor, Nicholas
Carr, Mr. & Mrs. Kenneth W.
Cooper, Carl R.
Debriste, Miss D.
Duggen, Frank
Hale, Fred & Pearl
Hart, H. Glenn
Hersey, J. R.
Kirkland, Tella
Markus, Mrs. Lois
Meyer, Helen
Morgan, Bernard E.
Moy, Joy Ann
Thomas, J. W.
Williams, Alma Blaney

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.
St. Louis 1, Mo.

Allen, Mrs. Margaretta
Ames Sr., Jack
Ard, Robert
Bain, Gene
Barfield, John W.
Barker, Floyd
Bell, William C.
Bie, Frank Tom
Bollenbarker, Luke
Bishop, Brownie
Bone, Howard
Burge, Lloyd
Caleian, Carl A.
Carpenter, Walter E.
Coleman, Bill
Collier, H. E.
Comer, Jack
Collist, Thomas J.
Cooper, Russell
Cox, Francis X.
Crowe, Thomas
Crowe, Wm. J.
Culpepper, Milton
DeMarsh, Johnny
Dias, Isabelle
Dias, Mr. & Mrs. Ted
Eddington, Cecil
Eiskhorst, Carl W.
Fineman, David
Finley, Evelyn
Flaa, Harry
Followell, Leonard M
Furel, Lucretia O.
Gaite, Jack
Gulliford, Mr. & Mrs. L.
Hall, Mr. & Mrs. Edward
Hart, Fred
Heffner, David Y.
Heiser, Paul E.
Hemphill, Robert E.
Holston, J. F.
Horowitz, Harold G.
Impedugite, Vito
Johann, Mrs. Peter
Johnson, Anne
Jurden, Don
Kelly, Kitty
Ledbetter, Albert
Lee, Bob
Lee, Madline Rose
Lucas, Mrs. Mary
Lucas, Peter
McCarter, R. C.
McCanless, Marvin
McInturff, Kenneth
Malbin, Edward
Malito, James
Maltin, Sam
Marks, Michael
Marosa, Frank Ambrose
Marsh, Jesse B.
Matthews, H. D. (Bob)
Mayberry, Wayne
Mellor, Robert P.
Morgan, Katherine E.
Noakes, Hank
Noakes, Mrs. Mary
Ogilvie, Ben
Owens, Richard P.
Pagel, William
Pool, John
Pauppist, Robert A.
Register, James Blackie
Richards, J. T.
Richey, Luther Gerald
Rodgers, Jerrie
Rowe, Jack
Schaperkotter, Oulard John
Scharding, Jack
Scott, Toni Elaine
Sears, Janice
Sharpton, Charles
Sherfey, C. J.
Shufelt, Fred
Sistrunk, John
Slawson, James W.
Sneed, Wm. C.
Solomon, Charles
Stagges, Jimmie
Staley, Loyal
Star, Hedy Jo
Starnes, L. M.
Stoddard, Mr. & Mrs. J.
Starmak, Arthur
Swicegood, Odell
Taylor, Mr. & Mrs. Kenneth
Terrell, Jack
Towers, Toni
Walters, Bell
West, Margie
Wilson, Marguerite E.
Wilson, Raymond Rudolph
Woodall, Ray
Young, Delly

Mills Bros.' Circus will carry a 10-piece band this season, including Joe Rossi, leader-trumpet; **Bob Hughey**, trumpet; **Roy Short**, trumpet; **Don Jones**, trumpet-trombone; **John McKloekey**, trombone-baritone; **Felix Gambone**, euphonium; **Frank Sullivan**, clarinet-alto sax; **Howard Johnson**, clarinet; **Ted Szunway**, tuba-trombone, and **Kenneth Field**, drums. Show opens April 18.

Cue 5 Speakers for NVA's 1959 'Vendorama' This Week

Topics: Business Savvy, Finance, Sales, Insurance, SBA Services

CHICAGO — Convention week is here. The National Vendors Association is staging its "Vendorama of 1959" Thursday thru Sunday (16-19) at Chicago's Congress Hotel.

Five speakers will keynote the convention's business sessions, covering a full range of topics pertinent to the bulk vending trade.

On the docket are NVA's legal counsel, Milton T. Raynor; Arthur Silbert, vice-president of Standard Financial Corporation, New York; Bernard K. Bitterman, Kansas City, Mo.; Robert B. MacFee, staff specialist for the Small Business Association; and W. A. Yarmer, vice-president of World Wide Insurance Company.

Leonard Quinn, NVA president, will kick off the business slate on Friday with a brief opening address and Rolfe Lobell, convention chairman, will give the welcomer.

Raynor will address the conclave Friday afternoon on the future of the industry from the legislative standpoint—a problem and policy analysis bearing directly on the livelihood of bulk vending tradesters thruout the country.

Washington Rep

MacFee, the Small Business Association specialist, will explain the workings of the government agency he represents and its services to operators. He'll have SBA literature on hand for distribution to conventioners. His talk will be the second of the afternoon.

Bitterman, representing the National Vending Machine Distributors' Association, will discuss "The Distributor—At Your Service," focusing on the bulk vending distributors' role in the industry. Bitterman gives the Friday wind-up.

Silbert will open the Saturday afternoon sessions with a talk on "Better Business Practice for a Growing Basic Industry." The financial expert will spotlight business credit—cash terms in a changing economy, sound payment policies, business relationships with banks and finance firms.

Insurance, as it relates to the bulk vending industry, will then be covered by Yarmer, the World Wide executive.

Election Schedule

Saturday afternoon's election of officers will be preceded on Friday afternoon by a meeting of the nominating committee. The committee will report to the membership Saturday, and election and installment of officers will follow.

A traditional earmark of the annual get-together is its informality—hitting its height at the series of parties and luncheons slated between business sessions.

Open house will be held at the exhibitors' suites beginning at 9:30 p.m. Thursday. An NVA-sponsored luncheon meeting—free to visitors—

(Continued on page 137)

TED RAYNOR

ROLFE LOBELL

LEONARD QUINN

ARTHUR SILBERT

BERNIE BITTERMAN

THUMBNAIL SKETCHES OF KEY NVA SPEAKERS

ROBERT B. MACFEE, a good-humored and peppery Scotsman, is a business consultant for the Small Business Administration here in Chicago. He is also in charge of management courses for small business owners, new product development, and public relations.

He's been connected with the United States government since 1951, serving with the Department of Commerce, Small Defense Plants Administration and most recently the SBA. Before joining the government, his business background was varied. His experience includes public accounting, management engineering and serving as a trade association executive. Most of his experience was in the automotive field.

He was president of his own manufacturing corporation, The Interstate Manufacturing Corporation of Chicago, from which he retired in 1950. The firm employed 135 people and shipped over $1½ million yearly gross. Before this, Macfee was general sales manager for the American Automatic Devices Comypany in Chicago, manufacturer of truck safety equipment.

ARTHUR SILBERT, 30-year-old vice-president of the Standard Financial Corporation, supervises the firm's vending machine finance program. A native New Yorker with a quick wit and informal manner, he's also known for his deep faith and interest in the automatic merchandising industry.

Silbert is a graduate of the University of Oklahoma with a business background in banking and market research. He joined Standard Financial in 1954 after three years with the U. S. Army Medical Corps.

Perhaps his work with Standard Financial can best be described by a look at the firm's coin machine receivables, which jumped from an average of $1,900,000 to $6,500,000 in the five years Silbert has been at the reins. And while Standard Financial is active in many fields, it's largest single market is now the coin machine industry, which accounts for between 20 and 30 per cent of its receivables.

MILTON T. RAYNOR, NVA's active and congenial legal counsel, is perhaps one of the best known members of the group. A practicing attorney, Raynor has been connected with and a guiding factor of NVA since its inception.

One of his most significant accomplishments for the association came in 1951, when he successfully argued the now well-known Cavalier Vending case, winning a decision that ball gum and charm mix does not violate the Federal Pure Food and Drug Act.

A well-known member of the Chicago Bar, Raynor boasts a long background of trade association experience, including the Automobile Dealers Association, the Cafe Owners' Association and the Association of Iron and Steel Dealers. He is also counsel for the well-known Courtesy Motors firm headed by Jim Moran, and represents the varied business interests of Peter DeMet, large Pontiac dealer and promoter of the championship bowling TV series. Raynor is very active in numerous civic and charitable works and lives with his wife and two sons in suburban Glencoe.

BERNARD K. BITTERMAN, a veteran of the bulk vending industry and one of the country's larger and best known distributors, headquarters in Kansas City, Mo. He served as president of the National Association of Bulk Vendors (former name of NVA) in 1953, and has long been active in all phases of bulk industry and association activities.

Bitterman entered the bulk field in 1935 as a peanut machine operator and by 1941 had increased his operation to include 2,500 nut machines, plus operating 1,000 tab gum machines for the Peerless Weighing and Vending Machine Corporation. Toward the end of World War II Bitterman gradually worked into his present large distributing business.

He also operates a large wholesale candy business, selling exclusively to Army PXs and commissaries. He is active in numerous civic, charitable and religious groups, notably serving as president of his B'nai B'rith lodge and also the Masonic Order and has long been one of NVA's strongest supporters.

NVA Convention Program

THURSDAY, APRIL 16

10:30 a.m. to 9:30 p.m.	Registration.
3 p.m.	Board of directors meeting.
7 p.m. to 9:30 p.m.	Exhibits open.
9:30 p.m.	Open house — exhibitors' suites.

FRIDAY, APRIL 17

10 a.m. to 7 p.m.	Registration.
10 a.m. to 12 noon	Exhibits open.
12 noon to 1 p.m.	NVA sponsored luncheon meeting (free to those in attendance).
1 p.m. to 1:10 p.m.	Leonard Quinn — opening address by president.
1:10 p.m. to 1:20 p.m.	Rolfe Lobell — welcome by convention chairman.
1:20 p.m. to 2 p.m.	Milton T. Raynor, general counsel, "The Future — Bright or Dark."
2 p.m. to 3:30 p.m.	Robert B. MacFee, staff specialist, Small Business Association, Washington.
2:40 p.m. to 3 p.m.	Bernard K. Bitterman, Kansas City, Mo., "The Distributor—at Your Service" (NVMDA).
2:45 p.m. to 3 p.m.	Bull session.
3 p.m. to 3:30 p.m.	Nominating committee — meeting.
3:30 p.m. to 7:30 p.m.	Exhibits open.
8 p.m. to 11 p.m.	Charm manufacturers' party sponsored by Paul Price & Company, Karl Guggenheim, Inc., Plastic Processes, Inc., Samuel Eppy & Company, Penny King and Ringmaster Charms.

SATURDAY, APRIL 18

10 a.m. to 2 p.m.	Registration.
10 a.m. to 12 noon	Exhibits.
12 noon to 1 p.m.	Machine manufacturers' sponsored luncheon (free to those in attendance), The Northwestern Company, Oak Manufacturing Company, Victor Vending Corporation.
1 p.m. to 1:30 p.m.	Arthur Silbert, Standard Financial Corporation, New York, "Better Business Practice for a Growing Industry."
1:30 p.m. to 1:45 p.m.	W. A. Yarmer, vice-president, World Wide Insurance Company. "Insurance in the Bulk Vending Field."
1:45 p.m. to 2:15 p.m.	Film, "The Man With a Miracle," (sound film on vending).
2:15 p.m. to 3 p.m.	Nominating committee report, election and installation of officers.
3 p.m. to 7 p.m.	Exhibits open.
7:30 p.m.	"April in Paris," Leaf Brands Party.

SUNDAY, APRIL 19

11 a.m. to 1 p.m.	Exhibits open.

21 Exhibitors Set For NVA Show

CHICAGO—Twenty-one firms are setting up exhibit booths at the Congress Hotel here for the National Vendors' Association convention, Thursday thru Sunday (16-19). More may be added before opening day.

Exhibits will be one of a number of top attractions to visiting bulk vending industry operators, distributors, manufacturers and suppliers. They open Thursday (16) at 7 p.m.

Slated for exhibits as of press time Thursday (9) were the following:

M. J. ABELSON COMPANY, Pittsburgh; ATLAS MANUFACTURING COMPANY, Cleveland; CALEX MANUFACTURING COMPANY, Amityville, N. Y.; CRAMER GUM COMPANY, E. Boston, Mass.; SAMUEL EPPY & COMPANY, INC., Jamaica, L. I., N. Y.; ALBERT FISCHER COMPANY, Newport, Ky.; GREEN DUCK COMPANY, Chicago; KARL GUGGENHEIM, INC., New York; KING & COMPANY, Chicago; LEAF BRANDS, INC., Chicago; JOSEPH LIPSHUTZ INSURANCE COMPANY, Chicago.

THE NORTHWESTERN CORPORATION, Morris, Ill.; OAK MANUFACTURING COMPANY, Culver City, Calif.; OHIO GUM SUPPLY CORPORATION, Wickliffe, O.; PENNY KING COMPANY, Pittsburgh; PLASTIC PROCESSES, INC., Freeport, N. Y.; PAUL A. PRICE COMPANY, INC., New York; STAR-A-CINO MANUFACTURING & SALES COMPANY, Chicago; RINGMASTER CHARMS, Brillion, Wis.; VICTOR VENDING CORPORATION, Chicago; THE BILLBOARD PUBLISHING COMPANY.

Stoner, Bally Bow New Units At Chi Shows

CHICAGO — Two new cigarette machines were introduced here last week, one at the annual convention of the National Association of Tobacco Distributors and the other at the Music Operators of America.

Stoner bowed its 25-column all-electric model at NATD. The unit has 20 shift columns and holds from 1,271 to 1,350 packs. Dimensions are 52 inches high, 45 inches wide and 21 inches deep. Weight is 375 pounds.

Each column may be set to vend at any one of three prices and will accept nickels, dimes and quarters.

Production is slated to get underway in June, with prices to be announced at that time.

Bally Unit

Bally bowed its 16-column machine at the MOA show. Eight of the columns are shift. The unit itself evolves from the Superior machine, with Bally buying that company's tools and dies. The cabinet, however, is completely changed, and other refinements have been added. Price is $389.50.

The other cigarette machine manufacturers all showed their complete lines at the NATD show. Outside of the new Stoner unit, the only introductions at this show was the new Continental cabinet line of wood and marbelized finishes.

THE GREATEST GIFT TO VENDING MACHINES

Vacuum-Plated

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SERIES #57

GENUINE "WORKS of ART" CHARMS

Give HOMAGE where HOMAGE is due. Give CREDIT where CREDIT is due. Give BUSINESS where BUSINESS is due. These CHARMS are the GREATEST GIFT to VENDING MACHINES.

25,000 and up..$4.75 per 1,000
5,000 to 24,000 5.25 per 1,000
(Worth every penny—and more.)

SAMUEL EPPY & CO., INC.
91-15 144th Place, Jamaica 35, N. Y.

VICTOR Standard TOPPER 1c BALL GUM VENDOR

$13.25 each

$12.75 each 100 or more

Available for 1¢ and 5¢ peanuts and bulk candies.

Victor's new TV Vendor in stock for immediate delivery.

TIME PAYMENTS AVAILABLE

Write BERNARD K. BITTERMAN for lowest prices on Capsules, Charms, Ball Gum, and all Vending Needs.

PROMPT SHIPMENT

Bernard K. Bitterman
4711 East 27th St., Kansas City 27, Mo.

VICTOR'S

Sextette

A terrific money-maker in those Supers and Chain stores.

The New Modern Key to Successful Bulk Vending.

IMMEDIATE DELIVERY!
THE 4-UNIT
BI-LEVEL STAND

VICTOR VENDING CORP.
5701-13 W. Grand Ave., Chicago 39, Ill.

ONE STOP VENDING SUPPLIES

New and Used Vendors
Cig—Candy—Bulk
All Lines—Fills & Charms

DISTRIBUTORS OF

DuGrenier	Stoner
Rowe	U-Select-It
Superior	Fawn
Avenco	Shipman

USED EQUIPMENT

Shipman 6-Col. Cigarette (Like New)	$ 75.00
Shipman 12-Col. Cigarette (In Original Cartons)	125.00
Popperette Popcorn Poppers (Used)	85.00
Shipman 3-Col. Stamp Vendors (Like New)	35.00
Northwestern 49ers, 1¢ or 5¢ (Used)	12.55
Northwestern Roll Type (Like New)	85.00
Superior Coffee Vendors (New); Tea, Coffee or Chocolate	575.00

NEWCO PRODUCTS

WM. J. NEWMAN CO., Inc.
1470 Howard Street
San Francisco 3, Cal.
MA 1-8017-MA 1-8683

Over 67,000 ACTIVE BUYERS read The Billboard classified columns each week

Standard of quality the world over ...

BALL GUM

Contact your distributor for immediate shipment.

MANUFACTURED EXCLUSIVELY BY LEAF BRANDS INC.,
1155 N. CICERO AVE., CHICAGO 51, ILL.

VICTOR'S PROVEN MONEY-MAKER
TOPPER 1c BALL GUM VENDOR
$13.25 ea. $12.75 EACH 100 or more.
Packed and sold 4 per case.
Write for Lowest Prices on our complete line of
• CHARMS • BALL GUM
• CAPSULES • MACHINES
Order Now From Victor's Southeastern Distributor.
H. B. HUTCHINSON, JR.
1784 N. Decatur Road N.E.
Atlanta 7, Ga.
Phone: DRake 7-4300

MANDELL GUARANTEED USED MACHINES

N.W Model 49, 1¢ or 5¢	$14.50
N.W DeLuxe 1¢ & 5¢ Comb.	12.00
N.W #39 1¢ Porc.	7.95
N.W. Model #33 1¢ Porc. Converted for 100 ct. B.G.	6.50
Silver King 1¢ B.G. or Mdse.	8.50
ABT Guns	30.00
Mills 1¢ Tab Gum	12.00

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	$ .73
Pistachio Nuts, Jumbo Queen, white	.68
Pistachio Nuts, Large Tulip	.68
Pistachio Nuts, Vendor's Mix	.54
Pistachio Nuts, Sheik	.42
Cashew Whole	.66
Cashew Butts	.58
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.30
Rainbow Peanuts	.32
Boston Baked Beans	.32
Jelly Beans	.28
Licorice Gems	.28
Leaflets, 650 ct.	.40
M & M, 650 ct.	.59
Hershey-ets	.47
Rain-Blo Gum, 60 ct.	.30
Malt-ette, 100 ct., per 100	.32
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.	.30
Rain-Blo Ball Gum, 100 ct.	.32

200 lb minimum, prepaid on all Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.40

Minimum Order, 25 Boxes Assorted.

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
1/3 Deposit, Balance C.O.D.

IMMEDIATE DELIVERY on the NEW
Northwestern
GOLDEN 59

This "all product" vendor is truly the most versatile on the market. Handles ball gum, charms, capsules, all nuts and any small bulk products without breaking or crushing. Gold decorative front panel. Mammoth capacity.
Available with 1c, 5c, 10c or 25c Mechanisms
STAMP FOLDERS, Lowest Prices, Write
MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.
NORTHWESTERN SALES AND SERVICE CO.
MOE MANDELL
446 W. 36th St., New York 18, N. Y.
LOngacre 4-6467

GIVE TO DAMON RUNYON CANCER FUND

Western Ops Fight Tax Proposal

LOS ANGELES—Bulk vending machine operators, thru the Western Vending Machine Operators' Association, have banded together to fight an annual State tax of $2 for penny and $10 for nickel machines introduced in the Assembly in Sacramento.

Phil Sreden, of Western Vending Service, volunteered to meet with the head of the Assembly tax committee. Upon motion of Leo Weiner, the association's secretary, William Coombs, was instructed to telegraph Assemblymao Thomas MacBride and seek an appointment. Following the meeting, held in the Unique Restaurant Tuesday oight (31), William H. Siegle, WCMOA president, drafted a telegram to the assemblyman. Sredeo will pay his own expenses if the audience is granted.

Turnover

News of the peoding legislatioo brought a record turnout following the mailing of a letter to all operators advising of AB 1729. The letter, prepared by Weiner, pointed out that 98 per cent of the compaoies in the business were one-man operations and requiring 500 to 750 machines aod a minimum of 12 hours a day "to make a living." Weiner also emphasized that bulk operators were unable to change portions to cover the tax which, it added, is discriminatory.

Siegle urged all operators to contact their legislative representatives to oppose the bill. A collection was taken to defray cost of bulletins that will keep operators advised of the bill's progress.

Raynor Adds Law Partner, Don Mitchell

CHICAGO — Milton T. (Ted) Raynor, legal counsel for the National Vendors Association, announced last week that be bas taken on a partner, Attorney Donald Mitchell.

Together, the two attorneys will engage in the general practice of law under the firm name of "Rayoor and Mitchell".

WHAT'S GNU KNEW NEW?
Find out from Bob & Fred in Rm. 527
NVA SHOW
Guggenheim INC.
33 UNION SQUARE
N. Y. C. 3, N. Y. • AL. 5-8393

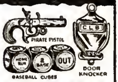
ADMEN of every kind ENDORSE THE BILLBOARD as a top selling force

New Eppy Space Ship

NEW YORK—New space ship charms with red, white and blue space-themed globe stickers are being shipped to operators by Samuel Eppy & Company, Long Island charm firm.

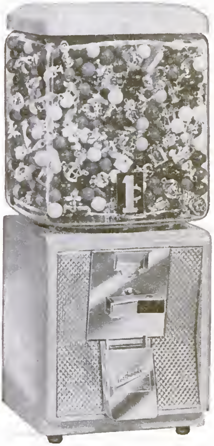
The charms are combination transparent and solid colored plastic with small key loop. The stickers are in the shape of a comet's tail, a rocket, a small moon and the wording, "Trip to the Moon—Get Your Space Ships Here."

Charms are priced at $8 per thousand for quantities over 5,000; $10 per thousand for 1,000 to 4,000.

ACTION CHARMS give you MACHINE ACTION!
6 NEW ACTION CHARMS
(3 are illustrated) will be shown at NVA Show. Machine stickers provided.


SEE the COAST MULTI-VENDOR
ON DISPLAY AT NVA SHOW
Most versatile machine made! Greatest capacity for Ball Gum, Capsules or Charms! All moving parts guaranteed for 1 year!
Write for catalog sheets and prices on MULTI-VENDOR and CHARMS
Exclusive Representative for Coast Vendors—BILL FALK
PLASTIC PROCESSES INC., 83 Hanse Ave., Freeport, N.Y.

GIVE TO DAMON RUNYON CANCER FUND

1909 Northwestern 1959
GOLDEN 59
IT'S BETTER HERE!

IT'S BETTER THERE!
IT'S QUITE A BIT BETTER EVERYWHERE!
BE SURE TO SEE THE GOLDEN 59 AND NEW HI-LO STANDS IN ROOM 519, N.V.A. CONVENTION, PICK-CONGRESS HOTEL, APRIL 16-19.
THE NORTHWESTERN CORPORATION
2492 ARMSTRONG STREET MORRIS, ILLINOIS

VENDING MACHINES — Carts, Supplies, Ball Gum, all sizes; 1¢ Tab Gum, 5¢ Package Gum, Spanish Nuts, Virginia's Red Skins, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk; Panned Candies, 1 Hersheys, 320 count and 020 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write for prices and order blank. KING & CO., Northwestern Distributors, 2700 West Lake St., Chicago 12, Ill.

INSIST ON STAR BRITE BALL GUM

Save Money!

BE SURE TO ATTEND N.V.A. CONVENTION

Chicago, April 16-17-18-19

★

See Us There
Room 529
PICK-CONGRESS HOTEL

—W. Morley Cramer, Jr.
—Carmen D'Angelo
—Dick Rollins

CRAMER GUM CO. INC.

150 Orleans Street
East Boston 28, Massachusetts
Member of National Vendors' Assn.

$25 DOWN
Balance $10 Monthly
ALL WEATHER SCALE
COMPLETE CABINET AND BASE, CAST IRON PORCELAIN ENAMELED, FOR OUTSIDE LOCATIONS.
WRITE FOR PRICES.
Invented and Made Only by
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GIVE TO DAMON RUNYON CANCER FUND

FTC Lashes Blue Sky: 'Tragic to Victims'

WASHINGTON — A sharply worded statement on blue sky vending operations was issued by the Federal Trade Commission last week (11). Statement lashes out at "false advertising" of such operations that "can be tragic to its victims."

Full text of the release follows:

So it's just another vending machine gyp. . . .

To a busy world, the fact that the Federal Trade Commission orders a company to stop claiming that buyers of its vending machines are assured tremendous profits for a small investment is about the least breathless communique the FTC can issue.

Yet the false advertising of these machines can be tragic to its victims inasmuch as the money it entices usually comes from slender and precious savings. This is the opinion of FTC investigators assigned to the 14 cases in which the commission issued orders during the past 21 months.

"Most of those duped are elderly people whose income must be stretched to cover necessities," says Harry A. Babcock, FTC's executive director. "They welcome the idea of servicing vending machines because they are told it requires only a few hours of work each day, and it is within their physical capacity. They also are led to believe they will be able to earn several hundred dollars a month on an investment of two or three thousand dollars. To them this would be a godsend. But their hopes of such profits are soon shattered, and they find that their savings have gone for a sorry investment."

FTC staffers point to a distinction between the legitimate vending machine business and the high-pressure schemes the commission has attacked. Most of the legitimate operations are carried out by manufacturers selling only to companies thoroly versed in the vending machine business. The dubious activities are encountered when machine makers address to individuals an advertisement that promises that a minimum of capital and work will produce fantastic profits.

Here are typical ads the FTC has ordered stopped:

"Your net profits approximates 100 per cent, and on some of our machines the net profit may be 200 per cent to 300 per cent!"

"The safest, surest business on earth. . . ."

"No risk of losing your investment!"

"From $400 to $500 monthly possible. . . . Applicant must have car, reference and $600 to $1,200 working capital which is secured by inventory. . . . Work only eight to 10 hours a week!"

(Continued on page 141)

DON'T STRIKE OUT
SCORE A HIT
New ⅝" White Baseball with black stitches
ONLY $7.00 Per M

and: "SPIN-A-HIT" TOPS
$5.00 per M
In asstd. colors, solid plastic, vends in all types of machines.

Stickers Available. Buy Now.

paul a. price co. inc.
55 Leonard St., N.Y. 13, N.Y. COrtlandt 7-5147-8

ELECTRIC MONEY MAKER!
Famous ACME
ELECTRIC MACHINE

Sample ...$28.13
2 and Up .. 22.52
Bracket ... 1.00
Floor Stand. 5.00
1/3 deposit, bal. C.O.D., F.O.B. N.Y.

Vibration is the law of life. The medical profession has placed its sanction on the employment of electric and vibratory treatment for many ailments. The Acme Electric produces an electric vibratory current which can be increased at will . . . indicated by pointer on dial. Also one of the best amusement devices. Uses only one dry battery usually good for 1,500 to 3,000 plays.

Prices Subject to Change Without Notice

ORDER TODAY!

J. SCHOENBACH
Distributors of Advance Vending Machines
718 Lincoln Place, Brooklyn 18, N. Y.
PResident 2-2900

FTC Eyes 'Tar & Nicotine Derby' In Cigarette Ads

WASHINGTON—The Federal Trade Commission will keep close watch of what its chairman, John Gwynne, terms "The tar and nicotine derby" in cigarette advertising.

In testimony before a House Appropriations Subcommittee, made public last week (8), Chairman Gwynne said the FTC has met with people in the cigarette industry, medical profession and other groups trying to set up a standard for determining tar and nicotine content of cigarettes, and the effectiveness of filters.

No standard has as yet been determined. Difficulty, according to Gwynne, is that "there is no standard test as there is a standard 36 inches for a yard."

Early last year FTC was labeled "weak and tardy" in efforts to end misleading filter ads. (The Billboard, February 24, 1958.) Charge was made by a House government operations subcommittee that studied filter tip cigarettes, and reported that the public "has paid premium prices of 1 to 6 cents per pack for filter cigarettes for protection they did not receive."

Want More Business? More Profit?
then don't run . . . . . ZOOM
to Room 523, Congress Hotel, Chicago, Illinois, April 16-19, 1959
for the VENDORAMA SHOW
where you'll find
● The Best and Newest Rings
● New Gimmicks
● New Mixes
● 11 New Feature Items
So exciting that we won't talk. The results will speak for themselves.

paul a. price co. inc.
55 Leonard St., N.Y. 13, N.Y. COrtlandt 7-5147-8

SCOOP FOR THE N. V. A.

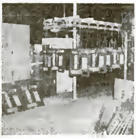
15 sparkling new feature charms ←→ See them at the Show or Write for Free Samples

Complete line of Atlas Master Bulk Venders and a new Capsule Machine on display. Visit us in Rooms 531 & 533, or write for full particulars. Financing available.

SURE-LOCK, the perfect capsule. Outstanding items. Send $2.50 and receive 100 high quality filled capsules. Contains our complete line.

Ask about Our ATLAS Finance Plan

The PENNY KING Company
2538 Mission Street, Pittsburgh 3, Penn.
World's Largest Selection of Miniature Charms
"OWNER of ATLAS MASTER"



SENSATIONAL new 10-COL. CIGARETTE VENDERS
for VOLUME DISTRIBUTORS
who demand PRICE!!!
CALL, WIRE OR WRITE . . . TODAY
WA 2-2907
A.C.E. BOX 6028
AMERICAN COIN EQUIPMENT
Minneapolis 10, Minnesota

CIGARETTE AND CANDY MACHINES

Fully reconditioned complete with base, ready for location. Machines are factory sprayed and look like new. Lowest prices anywhere—compare.

ROWE CRUSADER CIGARETTE, 10-Col., all 30c comb.	$ 90.00
STONER PENNY GUM MACHINES, reconditioned	22.50
STONER POSTWAR 6-COLUMN CANDY, 5c & 10c model	115.00
STONER 8-COLUMN CANDY, postwar, 5-10-20	175.00
NATIONAL CANDY, 9-column	90.00
NATIONAL 9-M CIGARETTE, all 30c	100.00
EASTERN ELECTRIC CIGARETTE, 10-col., all coin, 25c & 30c	100.00

All equipment unconditionally guaranteed. Fast delivery. One-third deposit, balance C.O.D.

NATIONAL VENDING SERVICE CO.
308 Furman St. Brooklyn, N. Y.
TRiangle 5-1857

USED VENDORS
Reconditioned—ready for locations

Baby Grand Rocket or Ring. Ea.	$ 7.95
Standard Toppers—B. G. or Mdse. Ea.	10.95
½ Cabinet Toppers—B. G. or Mdse. Ea.	11.95
N. W. 49's—1c or 5c. Ea.	12.50
N. W. Tab Gum—1c. Ea.	15.95
Acorns—for Merchandise. Ea.	7.95
Acorns for Ball Gum. Ea.	8.95
DuGrenier Tab Gum. Ea.	7.95
Victor King Size—100 Cl. Ea.	8.95
Victor King Size—Capsule. Ea.	8.95
Sell More (similar to Silver King) for Merchandise. Ea.	5.95

One-Stop Service. Everything for the Operator: Parts, Supplies, Stands, Globes, Brackets, Charms.

⅓ deposit, balance C.O.D.

BERNARD K. BITTERMAN
4709-11 East 27th Kansas City, Mo.

OPERATOR'S DREAM
An All Purpose Machine

Northwestern GOLDEN 59
Vends all kinds of bulk Merchandise and Ball Gum and Charms
$15.95 specify 1¢ or 5¢ immediate delivery

Rake Coin Machine Exchange
609-A Spring Garden St.,
Philadelphia 23, Pa. LOmbard 3-2675

Northwestern
HI-LO
Stands for 2, 4, 6 and 8 Machines

See them at N. V. A. Vendorama or write for full details
THE NORTHWESTERN CORPORATION
2492 Armstrong Morris, Illinois

GEORGE MILLER

NICK ALLEN

JOSEPH HENDERSON

ABRAHAM SCHWARTZMAN

JOHN HADDOCK

Kaner Urges Ops to Use Tax Service

Explains New Bill Answers Accounting, Tax Plan Questions

CHICAGO—Leo Kaner, head of MOA's tax and accounting service invited association members to make full use of the service at a forum on taxes and fiscal route management Monday (6) at the MOA convention.

Kaner explained that questions can be submitted thru MOA's headquarters in Oakland to him and can cover any subject relating to taxes, tax planning, accounting, depreciation. He pointed out that even operators who retain professional help have used the service, and he specifically referred to one operator who brought his accountant with him to Chicago for one full day of discussions.

Kaner told the group of a bill in the House (HR 10) which would allow deferred tax programs to businessmen who are sole proprie-

(Continued on page 141)

MORE COMING ON MOA CONV. NEXT WEEK

CHICAGO — The Billboard could not squeeze all its articles and pictures on the MOA convention into this issue even tho most of this section is devoted to it. Next week's issue will therefore contain more convention coverage to give readers the fullest report possible in words and pictures.

MOA Mapping Change to Hike Op, Diskery Confab Support

Miller to Name Committee to Discuss Plans for New Show With Record Reps

By BOB DIETMEIER

CHICAGO—The 1959 convention of the Music Operators of America will probably go down as a landmark in the association's history.

Altho the convention held at the Morrison Hotel last week drew a total registration of 3,400 according to MOA officials, a figure which is lower than previous years but which still indicates strong support, there were grumblings from the exhibitor ranks, particularly in the record industry (see separate stories in the Music-Record section). A principal complaint: Not enough operators among total number of convention-goers.

Despite this, at least some exhibitors, both of vending and amusement games, explained the convention was unusually good, both in interest shown and in business transacted. These were mainly exhibitors with new equipment.

In addition, this year's new business session format with six of seven of the meetings panel-led forums, proved very successful. Biggest complaint: There was not more time for discussion (which is good indication of their success). Next year, the number of forum subjects will be reduced to provide more time for those discussed. An indication of the interest shown in the forums is syndicated in the articles elsewhere in this section.

Two-Day Sessions

MOA president George Miller and the association's board of directors met immediately following the convention for two days of sessions Thursday (9) and Friday (10) to blueprint change designed both to boost operator attendance, draw the record industry more into the convention, and satisfy exhibitor gripes.

Miller told The Billboard Friday (10) that he will name a special committee within the next few weeks to discuss with representatives of the record industry ways and means of reshaping and/or adding convention agenda and convention promotion to build it into a combination operator-recorded music convention, instead of only an operator meet.

Disk Industry Ideas

He said that he is eager to listen to any proposals record companies may have which will help

(Continued on page 138)

Ops Discuss Reasons For Diversification

CHICAGO—Three prime reasons for a music operator branching into merchandise vending were offered at the Monday evening (6) open forum at the annual convention of the Music Operators of America.

These reasons, cited by Harry Snodgrass—who with Lewis Ptacek and Harlan Wingrave comprised the panel—are the added income, the fact that the operator who handles all types of equipment is more important to the location, and the fact that if one type of equipment slumps, the entire operation is affected to a lesser degree.

Another important reason for the trend toward diversification is that the music operator who has other types of equipment is in a relatively good position in meeting competition from vending operators who decide to operate music machines.

Whatever Is Profitable

Willie Blatt, of Miami, who operates kiddie rides and merchandise venders as well as juke boxes, said the operator should not try to limit himself, but that he should operate whatever will bring him in money.

According to Blatt, music machine revenues are slipping, and many operators would do well to branch into cigarettes on their juke box locations.

Blatt also pointed out that the true costs of each type operation should be analyzed, with the operator keeping the equipment which shows a profit and discarding that equipment which does not.

Saturation Point

One reason for diversification was given by Lewis Ptacek, of Manhattan, Kan. Ptacek explained that his operation was in a small town, and that he had reached the point where further expansion in juke boxes was difficult because of the heavy saturation in his area.

Ptacek started with cigarettes, later adding candy, then cold drinks, and finally hot drink and hot food machines. He explained that one type of food equipment

(Continued on page 136)

Hi-Fi Exec Predicts Stereo Juke Boom

CHICAGO — The public will demand stereophonic music and will settle for nothing less in most locations, according to Abraham Schwartzman, president of the Institute of High-Fidelity Manufacturers.

Schwartzman, speaking at the Tuesday (7) general meeting of the Music Operators of America here, said that by the end of this year, 80 per cent of all new record releases will be available on stereo.

He said that the 1959 production on component parts manufacturers will be from 85 to 90 per cent in stereo, and that the American public will be "bathed in a stereophonic culture." He explained that the public will know stereophonic music, will have it in their homes, and will demand it in their juke boxes.

Radio Stereo

According to Schwartzman, the Federal Trade Commission is studying some 17 systems for multiplex broadcasting (the transmission and receiving of stereo

(Continued on page 137)

SPEAKERS' TABLE at the MOA convention's general meeting Tuesday (7) morning. L. to r.: Orville Ferris, California Life Insurance Company; Lyle Gumm, vice-president of the Public Relations Board; Leo Kaner, head of Chicago accounting firm in charge of MOA's tax service; Nick Allen, MOA counsel; Joseph D. Henderson, American Association of Small Business; George Miller, MOA president; John Haddock, AMI president; Harry Snodgrass, MOA vice-president and Albuquerque, N. M., operator, and Al Denver, MOA vice-president and New York operator.

AUDIENCE at last week's general meeting of the MOA convention in the Venetian Room of Chicago's Morrison Hotel shows packed house.

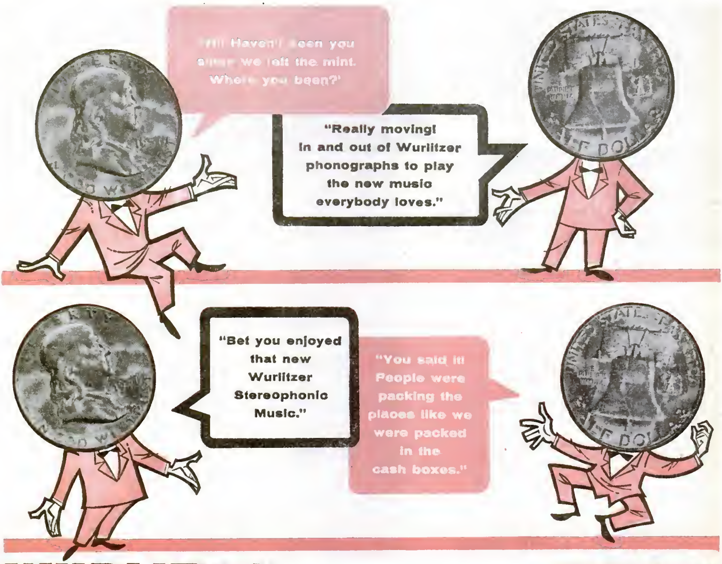
Stereo Panel: New Sound Is Here to Stay

CHICAGO—Stereo is here to stay and operators should do all they can to become familiar with it.

This is the basic point made by the panel leading discussion on stereophonic juke boxes Monday (6) at the MOA Convention. Panel members, chairmanned by Ted Nichols, of Fairmont, Neb., were Norm Gefke, of Sioux Falls, S. D., Lou Casola, of Rockford, Ill., and Les Montooth, of Peoria, Ill.

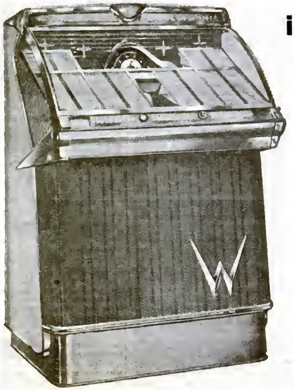
Gefko, a large music operator who also owns and operates the Gefke Music Hi-Fi Center in Sioux

(Continued on page 136)



WURLITZER *Stereophonic* MUSIC

is literally coining money



Nothing in the entertainment world has stimulated the circulation of coins like the advent of Wurlitzer Stereophonic Music. People gladly pay to hear it play — over and over again — because it's TRUE Stereophonic, a new kind of music that really sparks patron interest.

WURLITZER 104 and 200 SELECTION

Stereophonic-High Fidelity

MUSIC SYSTEMS

WITH A COMPLETELY FLEXIBLE LINE OF FLOOR, CORNER AND WALL SPEAKERS

GEARED FOR GREATER EARNING POWER

THE WURLITZER COMPANY
NORTH TONAWANDA, N.Y.
Established 1856

SALES FORUM panel members at last week's MOA convention. L. to r.: Lou Casola, Rockford, Ill.; Frank Fabiano, Buchanan and Detroit, Mich., and Tom Withrow, Midland, Tex.

TAX FORUM panel members in action at Wednesday (8) morning session. L. to r.: Larry Marvin, Sacramento; Jim Tolisano, Hartford, Conn.; Harlan Wingrave, Emporia, Kan., and Jim Hutzler, Martinsburg, W. Va.

Small Business Group Pledges Aid to MOA

CHICAGO—Continued support to the Music Operators of America in its fight against mandatory payment of performance rights royalties was pledged by Joseph D. Henderson of the American Association of Small Business.

Speaking at the MOA general meeting Tuesday (7), Henderson said that the automatic phonograph operators are almost a classic example of small business who help other small businesses—the locations—to keep their heads above water.

Henderson related a meeting which took place between himself and Rep. Emanuel Celler (D., N. Y.). The New York congressman is the author of a bill which would require performance rights royalty payments by music machine operators.

Meeting With Celler

According to Henderson, Representative Celler's attitude toward juke box operators is a basically unfriendly one. He urged the operators to send a "blizzard of post-cards" to Representative Celler in an attempt to inform him that juke box operators are honest, hard-working businessmen, operating on relatively small profit margins, and that the imposition on additional royalty payments would endanger their livelihoods.

Henderson suggested that operators devise a program whereby a portion of the profits of designated machines would go to local schools, other institutions and charities. He pointed out that such a program would drive home the point that the juke box operator is a productive member of the community, and, as such, is interested in its welfare.

Another suggestion made by Henderson was that operators are often remiss in cataloging their record selections, and that they could make the selection process easier for the patron by making better use of the programming categories available in the newer juke boxes.

Current Danger On Copyright Laws Grave

CHICAGO—Nick Allen, MOA counsel, told operators attending the Tuesday business session at the organization's annual convention here that the current danger regarding the passage of legislation requiring music operators to pay performance royalties is now more grave than ever before.

He told the operators that a recent meeting between committees of MOA and ASCAP was fruitless,

(Continued on page 135)

MOA Budgets $50,000 For National PR Program

CHICAGO — George Miller, president of the Music Operators of America, told MOA members that the organization will launch a national public relations program—with $50,000 budgeted for the effort—in an attempt to counteract misleading newspaper stories with the truth about the industry and the men who make it up.

Speaking at the Tuesday (7) business session of the MOA convention at the Hotel Morrison, Miller commended the actions of the McClellan Committee in exposing attempts of racketeers to infiltrate the trade, and said that MOA would expend every effort to drive out undesirables from the industry.

He added that all MOA application forms will require the applicant to state whether he has ever been convicted of a felony and whether he advocates violent overthrow of the government.

Backs Committee

The convention unanimously passed a resolution backing the McClellan Committee, its chairman and its staff and offering the Senate group complete support. This resolution will be disseminated to the daily press, Miller said.

Miller pointed out that MOA membership has grown by 300 since the last convention, with the booster membership also growing at a rapid pace. The booster membership consists largely of locations, who Miller said would lend valuable support in resisting attempts to remove the current exemption from copyright legislation.

ORVILLE FERRIS

LYLE GUMM AND GEORGE MILLER

LEO KANER

Forum Ops Agree They Must Sell Locations on Themselves, Service

Consensus Indicates This Selling Job Is Operators' Primary Need

CHICAGO — Operators must sell themselves and their service to locations if they are to compete successfully. They must not only provide a service which the location cannot attempt to duplicate alone, but they must continually make the location aware of its overwhelming advantages to him.

These points were emphasized as the operator's principal bulwark against the threat of direct sales to locations and distributor or operator competition at a forum discussion Wednesday (8) morning at the MOA convention at the Morrison Hotel here. Discussion was led by panel members Frank Fabiano, of Buchanan, Mich.; Lou Casola, of Rockford, Ill., and Tom Withrow, of Midland, Tex.

Two operators—Desmond Fortner, of Carmi, Ill., and Joe Silla, of Oakland, Calif.—argued these points skillfully from the floor as the basic answers to competitive problems operators were facing in most areas.

Declared Fortner: "We can't tie the hands of locations. We must give them a service freely and openly in the area of free competition. We have to sell our customers on our business, our service. We have to convince them that we're giving them a service they can't provide for themselves."

Fortner told The Billboard after the session that he got back 10 locations which had been sold juke boxes direct by "practicing what he preaches."

Not Overnight

He explained that he did not accomplish it "overnight," but that he kept visiting the stops which began operating their own machines, offering to service and maintain the equipment—jobs they weren't prepared to handle. Takes gradually declined after they began operating their own and the repair, maintenance and programming jobs were more than they could cope with successfully. "The locations finally proved to themselves that what I kept telling them was true and they were happy to have me back," he said. Joe Silla said that "the main thing is to gain the confidence of location owners by selling yourself continually."

He explained that he lost 12 locations which bought their own juke box and wound up with 15 thru continual selling of the advantage of his service.

Max Hurvich, of Birmingham, Ala., also pointed out that operators should stress the important obsolescence factor in selling locations on his service.

Declared Tom Withrow: "We must justify our existence as operators to get machines into stops and end direct sales."

Detroit Direct Sales

Frank Fabiano told the group attending the session that in Detroit, between 1,200 and 1,500 locations own their own machines as result of heavy direct sales activity there. Eddie Holstein, a Chicago operator, asked whether any of these were good stops, asserting that there is about 1,000 stops in Chicago which own their own equipment but which operators don't want because they are very poor, averaging only several dollars a week in takes. Fabiano answered that many of the location-owned stops in Detroit were good ones, certainly good enough for operators to operate in.

"Operators must make it as uncomfortable as possible for distributors who sell locations juke boxes," one operator exclaimed from the floor. He explained that altho distributors cannot by law refuse to sell anyone equipment, it is not right for them to actively solicit locations nor make it easy and convenient for locations to buy equipment.

Several operators suggested they tell the manufacturer when one of their distributors sells a machine direct.

Fault of Ops

However, it was also agreed that in too many cases, operators have only themselves to blame for losing locations because of direct sales by not providing the equipment, service and sales story necessary to keep the location satisfied.

It was also agreed that contracts, leases or "placement agreements" are important in furnishing some protection to operators on their equipment investment. It was ex-

(Continued on page 135)

PR Man Tells Music Ops to Talk to Press

CHICAGO — While the judgments made by the daily press in regard to the recent McClellan Committee hearings were unfair, the music operator is stuck with them and it will be a long time before the memory of these hearings is erased, according to Lyle Gumm, a Chicago public relations executive.

Gumm told members of the Music Operators of America at the general business meeting here Tuesday (7) that they never told the newspapers the true story of the juke box business, and that if the papers had been in possession of all the facts, their coverage would have been more balanced.

He advised the operators never to refuse to talk with newspaper reporters adding that they should always have something to talk about.

Store Fronts

On a more specific level, Gumm said that operators are often judged by the appearance of their building. He advised them against blacking out store windows, as the public might make wild generalizations to the effect that something sinister goes on behind those windows.

Gumm also suggested that the MOA adopt a code of ethics and that members display this code on all of their music machines. He added that MOA membership should be regarded as a badge of honor.

50 120 200 SELECTION MODELS
A
ROCK-OLA
FOR
EVERY LOCATION

DOES YOUR ONE-STOP SERVICE MAKE MONEY FOR YOU?

Have you been paying pennies over wholesale for your one-stop service! Have you lost business because of delay in your one-stop deliveries? Have you missed a sale because your one-stop service has an inadequate inventory?

SWITCH TO MUSICAL SALES AND GET BACK ON THE PROFIT ROAD!

Musical Sales Company, Seeburg distributors for Baltimore, Washington and Virginia, is the oldest and largest one-stop record and accessory service in the nation. The huge Musical Sales building in Baltimore houses one of the most complete inventories in the country, and the vast shipping department guarantees same day service on any order from this nation or abroad for all labels, hits and accessories.

Musical Sales sells to you at REGULAR DISTRIBUTOR WHOLESALE! Nothing over, with free title strips and is see prompt postage saving shipment.

Remember, nobody beats Musical Sales prices and nobody beats Musical Sales service because Musical Sales is the oldest and largest one-stop service in the nation with worldwide distribution.

Call, write or wire your order today.

THE MUSICAL SALES CO.
Musical Sales Bldg. Baltimore 1, Md. Vernon 7-5755

McClellan Concerned of Fears Of Juke Ops on Hearings

'Perfectly Legitimate Business That Provides Entertainment'; Detroit in Spotlight

WASHINGTON — Detroit was in the spotlight as the Senate Select Committee on Improper Activities in the Labor or Management Field resumed hearing testimony last week (7-9).

Committee Chairman John McClellan, in his opening statement, declared "the stage was originally set by a group of employers who wanted to bar outside competition. This they found could most effectively be done by collusion with a union. The racketeers, faced with this challenge, the proof will show, successfully infiltrated and assumed control of major portions of both ends of the business."

Senator McClellan expressed concern over the apprehension being felt by many operators and manufacturers because of the probe. He added that the juke box business is a "perfectly legitimate business that provides entertainment," and that there is "nothing inherently wrong" with it. It can, however, he said, be an "avenue used by certain elements to destroy legitimate businesses."

Testimony

Joseph Brilliant, former operator, distributor and association president, testified that an association had been formed to combat "whip companies" which planned to monopolize location placement. He declared that alarmed Detroit operators met with Ohio operators and learned of a strong Cleveland association. Subsequently, contacted was William Presser, union juke local official in Cleveland and Leo Dixon, operator. According to Brilliant, Presser wanted $5,000 for information on how to organize; the payment of which Presser denies. "Know-how" was used to set up Local 23814 Music Maintenance Workers, AFL, with Eugene C. Jimmy James as president. Testimony indicated that arrangements were satisfactory at the start, but that soon James was a partner in a number of distributing firms and allegedly placed wives of Teamster officials James Hoffa and Brennan on the association payroll. Brilliant related that William Bufalino and Sam Tocco became distributors presumably with backing of Angelo Meli and the Corrados. The firm thus formed was said to supply equipment to hoodlum-connected operations.

Brilliant declared that association head James then asked for additional "thousands" to combat the possibility of a rival Bufalino-Tocco union. However, about that time, Grand Jury action resulted in revocation of 23814's charter and the money was never paid. Soon after, James got a Teamster charter and set up Local 985. Brilliant said association members were not aware of the charter cancellation until the new union had been set up. Shortly thereafter, William Bufalino became head of the Teamster local, with James leaving but remaining on the payroll for some time. Bufalino, reported Brilliant, was told by Hoffa to run a clean union, but nevertheless favored his relatives. Brilliant said he got out of the business because his locations were "nibbled away" one by one.

Neil Holland, former labor official and now a broadcasting engineer, expressed the belief that the war brought about most of the corruption existing in the juke industry. Holland said he was head of Local 22321, United Coin Workers, AFL, in Detroit in 1943, and that the union operated from the offices of the phonograph association. Business agents for the local were paid by the association, as was part of his salary for a period of time.

According to Holland, the association decided when pickets would be placed, and also paid for the union stamps issued to operators. A dispute arose between Holland and Roy Small, president of the association, over some policies, and Hnlland said most operators sided with him.

In the same year, Holland was arrested on an extortion charge. The extortion consisted, he said, of going to an operator to collect back dues. As Holland was leaving the office, he was arrested. He was held for five days, and not allowed to see his attnrney.

However, James Hoffa got to him, Holland swore, stating that Hoffa told him the prosecuting attorney wanted $5,000 in return for his freedom. When Holland said he didn't have the money, Hoffa allegedly said "if you don't have $5,000 you don't know what you've got your hands on boy, and you ought to be in jail." Holland refused to pay, and the case was thrown out.

Victor De Schryver, former operator and former president of the United Music Operators association testified next. De Schryver said he paid the $5,000 to William Presser for "know-how" in setting up a tight operation. The money was contributed by nine operators, be said.

De Schryver bore out substantially the testimony given earlier by Brilliant. De Schryver said he dropped out of the association and Local 985 when it became apparent that Bufalino was favoring his relatives. He formed an independent local for his employees which lasted until he sold his business last year.

John Priziola, former director of Bilvin Distributing, promptly invoked the Fifth Amendment. Committee staffers and an agent of the Bureau of Narcotics labeled Priziola a Mafia king pin and one of the most important narcotics runners in the country. Staffers alleged that Priziola was behind Bufalino's juke business, and had an interest in the Jay-Cee Music Company run by Pete Tocco and Rafaele Quasarano.

Morris Goldman, juke operator and former president of the Michigan Automatic Phonograph Owners' Association, told the probers that operators did not like to bring rough elements into their midst. He said the liquor control board was after them to "clean up" their business, and many operators felt the only way to do it was set up a tight association patterned after the one in Cleveland.

Goldman said Bufalino raised the dues because be "needed a larger staff." Not long after, the dues were raised again to "help build the Teamster building" in Detroit. Goldman referred to the dues as "head tax," and said he pays them only because it is the "line of least resistance."

Eugene C. (Jimmy) James was called next, but invoked the Fifth Amendment. He declined telling the committee anything about his past activities as head of two juke locals.

Carl Hopkins, a vending machine operator in Detroit, then told the probers that he belonged to Teamster Local 985 because "it was the best thing to do." Hop-

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1,000 Attend MOA Banquet

CHICAGO—More than 1,000 conventioneers gathered at the Terrace Room of the Hotel Morrison here Wednesday night (8) for the annual banquet and floorshow of the Music Operators of America.

As in the past, no speeches were made, and the evening was confined to the banquet, libations and the floorshow, which was produced by Buddy Basch. Emsee was Peter Potter, with Bob Kirk and the Griff Williams ork providing the music.

Talent included Cathy Carr, Roulette; Tommy Edwards, M-G-M; Wild Child Gibson with Freddie Tieken and the Rockets, Hit; Suzy Dallas, Todd; Sonny James, Capitol; the Kirby Stone Four, Columbia; Teddi King, Coral; Joy Lane; Jackie Wilson, Brunswick; Dodie Stevens, Dot; Red Foley and the Promenaders, Decca; Donna Hightower, Capitol; the Five Strangers, Christy; Connie Francis, M-G-M, and Ersel, Epic.

Rounding out the program were the Lennre Sutton Dancers, and Jerilyn Jane Oliver, dancer.

Waters Conley

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a manually operated selectivity button on the unit's deck switches to the next rack with a simple push of the button. Each Fidelipac tape magazine will offer four different kinds of instrumental background music.

The new Fidelivox eight to 10-hour playback unit will alsn carry additional accessories, including an automatic shutoff, when the Fidelivox background music unit is run thru the location's regular juke box speaker system. The automatic shutoff turns off the Fidelivox background music playback whenever a coin is inserted into the juke box and a timing device returns the background music after a 90-second delay between last play of the juke box to avoid having the background music cut down possible juke box play. In addition, Tony Flan, president of SAC, said that they will make a timing device which will automatically shorten periods of music, so that if an operator is using the 1200-foot Fidelipac magazine, which features two-hour continuous programs of mood music normally, these periods of music can be automatically timed to any period under the two-hour norm.

The new unit has all the features of the first Fidelivox unit, such as automatic loading and automatic start and shut-off. In addition, a recorded signal at the end of each of the four tracks automatically switches the machine to the next track. The unit is completely transistorized and has jacks for mike and p.-a. features in the location placement.

Flan is also marketing a series of four wall and corner speaker units, fully wired for a choice of four positions on the transformer, so that the installer merely needs a screwdriver to set up the whole system. The standard corner and wall speakers list at $14.75 and $14.40 respectively while de luxe models run $19.05 and $17.30 each. All speaker baffles are complete with eight-inch speaker, transformer and terminal board.

Tom Parrish, formerly with Universal Recording Studio, Chicago, where he headed sales promotion, has joined SAC working with Flan and Al Thyness, sales manager for the commercial background music unit.

Ops Divide on Tax Guide for Members

Forum Session Reveals That Fairest Rates Are Set by Informed Assessors

CHICAGO — Operators attending a forum discussion on taxes and licenses at the MOA convention last week were divided on whether the association should work to establish a national guide on personal property tax rates for juke boxes. A show of hands revealed that slightly more favored the move than disapproved. (Editor's Note: In all likelihood, MOA would first sound out all members before proceeding with work on such a guide.) The forum was held Wednesday (8) morning.

The forum discussion, which enjoyed vigorous participation by a large number of the estimated attendance of 75 operators, established that:

• Assessors are hungry for information on setting rates on personal property tax assessments for juke boxes.

• Operators are most able to provide assessors with the information that will enable them to set fair and equitable rates.

Self-Assessments

• The experience of operators who have helped assessors set rates, even thru "self-assessing systems," suggests that operators are best advised to work closely with assessors in helping them set rates.

• Unfair and inequitable personal property taxes on juke boxes most often are administered by assessors who are poorly informed about proper equipment valuation.

• A lack of information about, and sometimes a suspicion of, the juke box business too often results in discriminatory taxes.

• MOA may well be able to play an important role in helping operators provide information, such as a guide for setting personal property taxes, altho each tax problem must be solved locally to the assessor's satisfaction.

• MOA actually requires legal assistance if it is to help operators fight discriminatory pre-unit license taxes at the local level.

• Operators want only to pay personal property taxes and other taxes on an equitable basis in line with what other merchants have to pay, not any special consideration.

The panel-led forum discussion was chairmanned by Jim Hutzler, of Martinsburg, W. Va. Panel members were Jim Tolisano, of Hartford, Conn.; Harlan Wingrove, of Emporia, Kan.; and Larry Marvin, of Sacramento, Calif. (see cut). A measure of the success of the discussion: It ran over its alloted one hour and questions were still coming in as the discussion was curtailed to allow time for the next forum.

Fair Formulas

Tolisano opened the discussion by answering a question from the floor on how to arrive at a formula for personal property tax assessment of juke boxes. He explained that Hartford operators sat down with local officials some time ago and came up with an arbitrary figure of a flat $250 assessed valuation for every juke box operated, new or used.

Wingrave explained that in Kansas, bis schedule is based on the number of records the machine accommodates and the year model of the machine and is about 30 per cent to 40 per cent of its present market value.

George Malik, an Akron, O. operator explained that assessors in his area checks his federal income tax returns to get the depreciation value of his equipment and base his personal property tax on 70 per cent of that value.

Helping Assessors

An Indiana operator pointed out that he prepares all records accurately for assessors for personal property taxes and in "nine out of 10" cases the assessors agree with the rates he computes. In the few instances they disagree, he negotiates at a figure in between. He explained that the assessors are grateful for the assistance and he is pleased at getting a fair tax assessment. He feels it is well worth it, despite the fact that he must account for machines in a number of townships in which he has machines located and that the work involved in doing a conscientious job is considerable. He was convinced that if an operator is fair with assessors in using this system (one that saves the assessor much work), they will be fair with him.

Marvin then explained that this was indeed true, that he also has a self-assessing system which he set up with assessors in his area. In his system, the lowest valuation is $100 regardless of the age of the machine, with a graduating scale up to 60 per cent of current market value.

Operators attending the session who do not believe MOA should furnish a national guide on personal property tax rates that would be helpful emphasized that each area has its own tax problem which must be handled locally with the assessing authorities in question. They pointed out that the value of a national guide, setting a standard formula to apply to all cases, would be questionable.

(Editor's Note: Implied in the discussion, but not spelled out, is the fact that if MOA were to make a national guide on personal property tax rates, it would be a suggested one only and would most likely be supplied only to member operators to use as they see fit.)

Most of the tax forum was taken up with the personal property tax problem. The question of discriminatory per-unit licensed taxes was raised toward the end of the session, altho there was too little time to deal with it properly.

Hutzler suggested for discussion the question of whether MOA should help operators in this tax area with its new tax service. Frank Fahiano, of Buchanan and Detroit, Mich., stated that this question called for legal, rather than strictly tax, assistance.

Joe Joseph, president of the Ala-

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MUSIC TO MASSAGE BY

CHICAGO—The Relax-O-Rhythm background music firm, exhibiting last week at the Music Operators of America show here, not only offers its patrons soothing music, but a comfortable chair and a massage as well, all in one package.

The new Relax-O-Rhythm set-up consists of a well-upholstered reclining chair, custom built in foam rubber and an Edolite Products background music tape-cartridge unit programmed with special at-ease selections. At the same time the patron receives a moderate, pleasing massage from the chair — a vibrating one.

The set-up, on coin-operation, delivers fnr 10 minutes at 25 cents. The units are being readied for delivery in 90 days. Twenty pieces are now on test locations, according to Leo Fields, Relax-O-Rhythm president.

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are hased on the highest and lowest prices on all equipment which bave been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual averaga.

PRICES given in the Index are in no way Intended to he "standard," "national," "set," or oller an authoritativa reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guida for price ranges. Any price obviously depends on the condition of the equipment, age, tima on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between tha "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised lor. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probahly for "as is" or "distressed" equipment.

(For 10-week period ending with issue of April 6, 1959)

MUSIC MACHINES

	High	Low	Mean Avg
AMI			
Model C-40	$ 150	$ 150	$ 150
Model D-30 (51) 40 sel., 78 BPM	265	189	245
Model E-40 (53) 40 sel., 78 BPM	225	225	225
Model E-80 (53) 50 sel., 45 BPM	275	275	275
Model E-120 (53) 120 sel., 45 BPM	395	120	295
Model F-80 (54) 80 sal., 45 BPM	365	365	365
Model F-120 (54) sel., 45 BPM	445	...	435
ROCK-OLA			
1432 50 sel., 78 BPM	$ 95	$ 95	$ 95
1434 50 sel., 78 BPM	75	75	75
1434	139	139	139
1434	149	149	149
1436 A 120 sel., 45 BPM	199	75	75
T438 120 sel., 45 RPM	409	409	409
T442 50 sel., 45 RPM	395	245	315
1446 Hi-Fi 120 sel., 45 BPM	445	...	445
SEEBURG			
HM-100 Hideaway (9-49)	$ 125	$ 125	$ 125
M-100 A (9-49) 100 sel., 78 BPM	325	325	325
M-100-B (10-50) 100 sal., 45 BPM	325	325	325
M-100-C (5-52) T00 sal., 45 BPM	395	395	395
HF-100-G (9-53) 100 sel.,			
HF-100-B	595	595	595
45 BPM	495	495	495
100-W (9-53)	535	535	535
M-100-G	475	475	475
WURLITZER			
1400 (51) 48 sel., 48 or 78 RPM	$ 148	$ 149	$ 149
T450 (51) 48 sel., 45 or 78 BPM	175	150	150
T500 (52) 104 sel., 45-78 BPM Mix	125	125	125
T550 (52) 104 sel., 45-78 BPM Mix	99	99	99
T550-A (53) 104 sel., 45-78 BPM Mix	T55	155	T55
1600 (55) 48 sel., 45 or 78 BPM	235	235	235
1600-A (54) 48 sel., 45 or 78 BPM	200	200	200
1650 (53) 48 sel., 45 BPM	345	345	345
1650-A (54) 48 sel., 45 BPM	394	394	384
1700 (54) 104 sel., 45 BPM	394	365	365
1800 (2-25) (W)	440	375	395

PINBALL GAMES

	High	Low	Mean Avg
BALLY			
Allantic City (5-21)	$ 50	$ 30	$ 50
Beech Beauty (1-55)	154	135	145
Beach Club (2-53)	65	65	65
Baeuty Club (2-53)	50	45	45
Big Time (1-55)	110	100	110
Bright Lights (5-51)	45	45	45
Bright Spol (11-51)	145	145	145
Broadwey (12-55)	155	150	150
Coney Island (9-52)	50	50	50
Dude Banch (9-51)	50	50	50
Frolic (10 52)	45	45	45
Gayety (3-55)	85	65	75
Geytima (6-55)	110	90	90
Hi-Fi (6-54)	50	50	50
Ice Frolics (1-54)	75	75	75
Miami Beech (9-55)	125	105	105
Nite Club (3-56)	195	175	194
Pelm Beach (7-52)	60	60	60
Palm Springs (11-52)	50	50	50
Spot Lite (1-52)	65	65	65
Surf Club (3-54)	85	50	85
Variety (9-54)	75	65	75
Yecht Club (6-53)	69	69	69
CHICAGO COIN			
Basketball Champ (10-49)	$ 125	$ 125	$ 125
Home Bun	95	95	95
Tahiti (10-49)	30	50	50
Beddle & Turf Club Model 10-53)	85	85	85
BENCO			
T520 Golden Nuggel (2-53)	$ 35	$ 35	$ 35
Invader (3-54)	78	78	75
GOTTLIEB			
Arabien Knights (11-53)	$ 100	$ 100	$ 100
Aulo Bace (9-56)	135	135	135
Chinatown (10-52)	50	50	50
Cinderella (3-48)	25	25	25
Clessy Bowler (7-56)	145	125	135
College Oaze (8-49)	135	135	135
Coronalion (11-52)	25	25	25
Cyclone (4-5)	25	25	25
Daisy Mae (7-54)	75	75	75
Derby Day (4-56)	149	120	130
Diamond Lil (12-54)	85	75	85
Dragonette (6-54)	110	85	85
Duetta (3-55)	125	125	125
Duetle Deluxe (4-55)	135	125	135
Flying High (2-53)	65	34	65
Four Balles (10-54)	75	75	75
Four Stars (6-52)	65	50	50
Frontiersman (11-25)	115	115	115
Gold Star (8-54)	75	75	75
Grand Slam (4-53)	45	45	45
Green Pastures (1-54)	50	50	50
Guys & Dolls (5-53)	50	50	50
Gypsy Quean (2-55)	85	95	95
Harbor Litas	139	139	139
Hawaiian Beauly (5-24)	50	50	50
Jockey Club (4-54)	110	75	75
Jubilea (5-55)	219	219	219
Jumbo (10-54)	225	225	225
Lady Luck (9-54)	85	75	85
Lovaly Lucy (2-54)	59	59	59
Marathon (10-55)	150	149	150
Marble Queen (6-53)	69	69	69
Myslic Mervel (3-54)	120	120	120
Niagara (12-51)	35	35	35
Pin Wheal (10-53)	60	40	60
Poker Face (8-53)	75	75	75
Quartelta (2-52)	95	95	95
Queen ol Hearts (12-52)	65	65	65
Bose Bowl (10-51)	50	50	50
Score-Board (3-56)	145	115	124
See-Bells (8-56)	194	145	185
Shindig (9-53)	90	90	90
Skill Pool (8-52)	50	50	50
Sluggin' Champ (4-55)	125	125	125
Sluggin' Champ Deluxe (4-55)	175	175	175
Southern Belle (6-55)	95	95	95
Spot Bowler (10-50)	50	30	50
Siege Coach (11-54)	100	85	100
Sweet Add-a-Line (7-55)	145	115	125
Toreador (6-55)	164	150	155
Tournament (8-55)	150	145	150
Twin Bill (1-55)	125	100	115
Wishing Well (9-55)	T25	95	125
UNITED			
Cabana (3-53)	$ 45	$ 45	$ 45
Caraven (1-56)	195	50	105
Circus (8-52)	335	335	355
Havana (2-54)	45	45	45
Hawaii (6-54)	50	50	50
Manhattan (4-55)	30	30	50
Mexico (3-54)	65	65	65
Nevada (8-54)	65	65	65
Pixia (9-55)	395	75	95
Bio (11-53)	50	50	30
Singapore (10-54)	75	75	75
Stardust (4-56)	T15	95	110
Sterlel (11-55)	95	85	95
Stars (6-52)	35	35	35
Tahiti (8-53)	50	50	50
Tripla Play (8-55)	85	85	85
Tropicane (1-55)	60	60	60
Tropica (7-55)	85	35	45
WILLIAMS			
Army & Navy (10-55)	$ 35	$ 35	$ 35
Big Ben (9-54)	100	65	65
C.O.D. (9-53)	34	34	34
Colors (11-54)	135	135	135
Daffy Derby (8-54)	75	75	75
Dealer 21 (2-54)	34	34	34
Deluxe Baseball	85	85	85
Disk Jockey (11-52)	40	40	40
Dreamy (2-50)	135	110	135
Eight Bell (1-52)	35	35	35
Four Corners (11-52)	35	35	35
Grand Champion (8-53)	50	50	50
Gun Club (11-53)	425	395	425
Hayburner (6-51)	65	65	65
Hong Kong (10-52)	85	85	85
Jalopy (8-51)	65	65	65
King of Swet	150	125	145
Lazy Q (2-54)	35	85	35
Lu Lu (12-54)	125	125	125
Nine Sisters (1-54)	75	78	75
Palar Pan (4-55)	100	100	100
Quarterback (10-49)	85	85	85
Bace the Clock (1-55)	165	165	165
Beg Mop 8 Ball (11-50)	49	49	49
Bainbow 8 Ball (11-48)	145	145	145
Begetta (10-55)	115	118	115
Screamo (4-54)	$ 75	$ 39	$ 39
Sea Jockeys (11-51)	225	225	225
Silver Skales (2-55)	50	50	50
Singapore (10-54)	50	50	50
Sky Way (9-54)	85	85	85
Spark Plug (10-51)	65	65	65
Spitfire (2-55)	75	48	49
Slar Pool (10-54)	75	75	75
Struggle Buggie (12-53)	55	55	55
Slugfest (3-52)	45	45	45
Twenty Grand (12-52)	30	50	30
Times Squara (4-55)	45	45	45
Thunderbird (5-54)	100	95	85
Three Deuces (8-55)	125	125	125
Super World Series (4-51)	50	50	50

SHUFFLE GAMES

	High	Low	Mean Avg.
Ace Bowler (CC) (9-50)	$ 295	$ 95	$ 195
Advance Bowler (CC) (5-53)	95	95	95
American Bank (American Shuffleboard (5-52)	250	225	225
Arrow (CC)	210	210	210
Banner (U) (8-54)	155	155	155
Bikini (K) (6-54)	195	125	125
Bonus Bowler (K) (3-54)	190	75	125
Bonus Scora Bowler (CC) (4-55)	175	175	175
Bowlette (G) (7-50)	245	245	245
Broadway Alley (U)	225	225	225
Capitol Deluxe Shuffle Games	435	225	365
Capitol (U) (6-55)	235	235	235
Carnival (K) (5-55)	125	45	85
Cascade (U) (2-53)	75	75	75
Century (K) (6-54)	145	145	145
Champion (B) (5-54)	300	125	195
Chief (U) (11-50)	115	115	115
Classic (U) (6-53)	140	50	50
Clipper (U) (5-55)	195	175	175
Clipper Deluxe (U) (5-55)	210	210	210
Clover Shullle (U) (1-55)	65	65	65
Club (K) (4-53)	75	50	65
Comet Targelte (U) (11-54)	110	110	110
Comet Deluxe (U) (11-54)	345	125	245
Criss Cross (CC) (11 55)	110	110	110
Criss-Cross Targette Deluxe (CC) (1-55)	110	110	110
Criss-Cross Targette Baguler (CC) (1-55)	295	295	295
Crown (CC) 4-53)	50	80	80
Diamond (K) (5-55)	235	100	175
Domino (K) (5-53)	50	50	50
Double Score (CC) (3-53)	95	49	75
8 Player (Ge) (9-51)	83	50	50
Fealura (CC) (7-54)	125	125	125
Fifth Inning Deluxe (U) (6-55)	110	110	110
5 Player (U) (1-51)	40	40	40
Fireball (CC) (11-54)	145	145	145
Flash (CC) (9-54)	175	175	175
Gold Cue (CC) (7-53)	155	75	115
Gold Medal (B) (3-55)	185	185	185
Hi Speed Triple Score (CC) (8-55)	60	60	60
Holiday Match Bowler (CC) (9-53)	165	165	165
Hollywood (CC) (5-55)	175	175	175
Imperial (U) (9-53)	110	110	110
Jet Bowler (B) (8-54)	75	75	75
Leader Shuffle Alley (U) (11-53)	125	125	125
League Bowler (U) (1-54)	250	...	165
League Bowler Deluxe	195	100	145
Lightning (U) (2-55)	175	155	175
Lightning Deluxe (U) (2-55)	296	275	275
Magic (B) (12-54)	145	145	145
Manhattan 10 Frame (U)	85	85	85
Mars (U) (1-55)	165	165	165
Mars Deluxe (U)	385	185	245
Match Bowl-a-Ball (CC) (8-52)	75	45	45
Match Pool (Ge) (2-54)	60	60	60
Mercury (U) (12-54)	125	125	125
Mystic Bowler (B) (12-54)	355	325	245
Mercury Deluxe 11th Frame (U)	295	235	245
Neme Bowler (CC) (1-54)	50	50	50
Official (U) (5-52)	85	60	75
Olympic (U) (8-54)	65	65	65
Original	95	50	70
Pacemaker (K) (8-53)	85	49	50
Pellisara (K)	85	85	85
Playtime Bowler (CC) (10-54)	T65	165	165
Rainbow Shuffle Alley (U) (8-54)	125	128	125
Bockel (B) (8-54)	$ 95	$ 95	$ 95
Boyal (U) (8-54)	190	75	110
Score-e Line (CC, (9-55	245	245	245
Shuffle Alley Deluxe 6 Player (U) (10-51)	85	30	60
Shuffle Alley 6 Player (K)	85	45	45
Shuffle Alley 10 Player (C)	85	50	60
Shuffle Alley 11th Frame	335	150	195
Shuffle Alley Deluxe 11th Frame (U)	325	175	255
Shuffle Pool (Ge) (11-55	50	50	50
Six Player (CC)	50	45	45
Six Player Deluxe (K)	65	40	45
Six Player Deluxe (U)	65	40	45
Six Player 10th Frame (U)	75	55	70
Speedlane Bowler (K)	185	185	185
Speedy (U) (8-54	135	135	135
Slar 5 Player (U) (7-52)	95	34	45
Slar 10th Frame (U) (9-52)	65	65	65
Starlite (CC) (5-54)	99	99	99
Super Bonus Deluxe (U)	99	99	99
Super Bonus Deluxe (U)	225	225	225
Super Frame (CC) (5-54)	125	125	125
Super Match Bowler (CC) (10-52)	75	50	55
Super Six (U) (3-52)	100	29	75
Targette (U)	75	75	75
Targette Deluxe (U) (8-54)	320	95	195
Team Bowler (U) (1 54)	95	95	95
Team Bowler (K) (10-52)	75	48	50
Tenth Frame (K)	75	35	50
Tenth Frame Bowler (CC)	95	40	60
Thunderbolt (CC)	200	200	200
Triple Scora Bowlar (CC) (6-53,	65	65	65
Triple Strike Bowler (CC)	.200	200	200
Venus Bowlar	150	150	150
Venus Deluxe (U) (3 55)	350	225	275
Victory Bowlar (B) (5-54)	295	145	195
Yankees (U)	145	145	145

ARCADE EQUIPMENT

CODE. AP—Auto Photo, B—Bally, CC—Chicago Coin EV—Evans, Ex—Exhibit, G—Genco, Gb—Gottlieb, K—Keeney M—Int'l Mutoscape, R—Roovers S—Seeburg, Sc—Scientific Sh—Shipman, T—Talecain, U—United W—Williams, Wa—Watling

	High	Low	Mean Avg.
ABT Challenger (5-45)	$ 25	$ 25	$ 25
AA Gun (K) ('48)	99	99	99
All Star Baseball (W)	125	125	125
Atomic Bombers (M)	95	95	95
Auto Photo (AP)	1595	1595	1595
Anti Aircraft	99	99	99
Air Raider (C) ('48)	150	150	150
Air Hockey	125	125	125
Air Football	195	195	195
Balloonamat Capital P (1-55)	195	195	195
Baseball (Sc)	95	85	95
Baseball, 2 Player (G)	65	65	65
Basketball (G)	175	175	175
Basketball (CC)	175	175	175
Bat-e-Score (Ev) (8-48)	95	95	95
Bat-e-Score 5c (Ev) 8-48)	95	95	95
Berl Lane Merry-Go-Round	275	275	275
Big Bounce (1-51)	350	350	350
Big Inning (S) (47)	395	205	395
Big League Baseball (W) (2-54)	145	145	145
Big Top (G) (6-54)	195	175	195
Bingo Bell	95	95	95
Bonus Deluxe (U)	350	300	325
Bonus Gun (U) (T-55)	215	195	215
Broncho Horse (Ex) (10-47)	375	375	375
Card Vendor (Ex)	50	45	50
Carnival Deluxe (U)	295	150	245
Carnival Gun (U) (10-54)	160	125	150
Carousal (Se) (11-54)	325	325	325
Champion Baseball (G)	145	140	140
Champion Hockey ('46)	100	100	100
Coon Gun (S)	135	125	135
Coon Hunt (S) (2-54)	135	69	95
Dale Gun (Ex)	60	25	50
Defender (B) ('40)	150	125	125
Derby (Ex)	125	125	125
Derby, 4 Player (CC) (3-52)	155	153	155
Drivemobile (M) (7-54)	195	150	150
500 Shooting Gallery (Ex) (3-55)	150	68	78
Flash Hockey (Calnax) (9-54)	$ 99	$ 75	$ 99
Flying Saucer (M) (6-50)	95	95	95
Football (M)	175	175	175
Goalee (CC) (1-46)	95	50	95
Gun Patrol (Ex) (5-51)	110	110	110
Gypsy Fortune Teller	10	10	10
Harvard Metal Typer	195	185	195
Heavy Hitter (B)	65	65	65
Hi Ball (Ex) (2-38)	65	65	65
Hockey (CC)	75	75	75
Home Run, 6 Player (CC (3-54)	85	85	85
Hot Rods (Meteor) (6-55)	485	485	485
Jack Rabbit (Amusematic) ('46	125	125	125
Jet (B)	T10	110	110
Jet Gun (Ex) (12-51)	110	110	110
Jet Fighter (W) (10-54)	150	125	150
Jumping Jack (G) (11-52)	85	35	75
Jungle Gun (U) (7-54)	295	295	295
Kicker & Catchers	20	20	20
K O Fighter	150	150	150
Little League (W) (2-54)	125	125	125
Lord's Prayer (M) (6-56)	245	195	195
Lovemeter (Ex)	25	25	25
Mauser Pistol (Ex)	89	89	89
Mercury Counter Gripper	25	25	25
Midget Movies (CC)	125	75	125
Midget Racer (B) (11-56)	75	75	75
Midget Skeeball (CC)	125	125	125
Mills Scales	65	35	50
Panoram (Mills)	325	325	325
Pennant Baseball (W)	100	100	100
Periscope (CC)	95	95	95
Photomatic (M) (1-50)	350	325	350
Photomatic Deluxe (M) (3-36)	245	245	245
Pistol (CC) (1-49)	75	75	75
Pistol Pete (CC)	99	45	75
Pistol Target Skill	15	15	15
Pitch'm & Bat'm (S)	195	125	195
Poler Hunt (W)	169	169	169
Pop Up	18	18	18
Quarterbacks (G) (9-55)	125	T25	125
Bangar (K)	195	195	195
Bille Gallery (G) (6-54)	175	135	145
Bocket Ship	265	205	255
Bound the World Trainer (CC) (10-53)	350	350	350
Boyer Musteng Horse	275	275	278
Scientific Boel	250	250	250
Sal Shot Basketball (Munves) (6-52)	225	225	228
Shoe Brush Up	95	95	95
Shoot the Bear (S)	120	120	120
Shooting Gallery (Ex) (6-54)	150	65	158
Sidewalk Engineer (W) (5-55)	150	150	150
Silver Bullets (Ex) (11-49)	175	175	175
Silver Gloves (M)	175	175	175
Six Shooter (Ex)	75	95	95
Skee Ball (W) (8-36)	245	245	248
Sky Fighter (M) (9-53)	110	110	110
Sky Gunner (0) (9-53)	125	125	125
Sky Rocket (G) (5-51)	195	195	195
Space Gun (Ex)	110	49	110
Space Ranger (Deco)	225	225	225
Space Ship	295	295	295
Spead Boat (B) (7-55)	325	275	325
Sportland (Ex) (11-51)	150	150	150
Sportsman (K) (11-54)	195	135	145
Standard Metal Typer, F S.	275	275	275
Star Series (W) (4-49)	85	85	85
Star Shooting Gallery (Ex) (9-54)	75	75	75
Steeple Chase	395	395	395
Strike-a-lite (ABT)	195	195	195
Submarine (K) (1-42	125	125	125
Super Home Run (CC) (3-54)	125	25	125
Super Jet (CC) (4-53)	225	225	225
Super Jet (CC) (8-55)	225	225	225
Super Pennant (W)	75	75	75
Super Slugger (U) (7-55)	145	145	145
Talequin (1-49) (T)	65	65	65
Tan Irike (E) (46)	250	174	175
3-D Theatar (M) (12-53)	150	150	150
Three-of-a-Kind	20	20	20
Three Way Gripper (Gb)	25	25	25
Treasure Cove (Ex) (6-55)	225	225	225
Trigger Horse (Ex) (7-53)	395	395	395
Undersees Raider (2-46)	125	125	128
Voice-o-Graph (M) (4-46)	325	245	325
Wild West (G) (2-55)	175	175	175
Wizard Whiz	25	18	20
Zingo (1-51) (U)	65	65	65

AMUSEMENT MACHINES

Communications to 188 W. Randolph St., Chicago 1, Ill.

14 Firms Exhibit MOA Games, Rides

New Arcade Equipment Main Attraction; 50 Amusement Machines Shown Trade

CHICAGO—A good share of the new machines shown the coin amusement trade at the Music Operatnrs of America show here last week was of the Arcade variety. For a convention coming at this time of year, this was no surprise, but some of the new machines, unveiled to the trade for the first time, were surprises.

New bowling games, kiddie rides and pool models held down their usual share of MOA attention at the Morrison Hotel, but the surprisers were a number of new-type Arcade machines.

Among the new pieces was Bally Manufacturing's Gunsmoke pistol unit, Capitol Projector's newly designed Auto-Test, Chicago Coin's Jet Pilot flight game, Williams Manufacturing's Pinch-Hitter baseball (shipped previously, but seen for the first time here by many visitors), and Eldon Dale's new-type Pom-Pom machine gun unit.

Other new machines included American Shuffleboard's Imperial shuffleboard with automatic scoreboard attached to one side at midboard, the United Simplex and Chicago Coin King Bowler, ball bowlers for use in playlands and amusement parks, and the Kiddie ride lines of Bally, Paydun Enterprises, the Tusko Corporation and United Tool & Engineering—perhaps the widest selection of coin rides yet presented at a single convention.

Pool games were the main display for Fischer Sales & Manufacturing Company, Valley Sales Company and the Irving Kaye Compaoy, all majnr producers of pools. National Shuffleboard showed its latest new model shuffleboard, as did American Shuffleboard. Biggest line of bowling games was shown by United Manufacturing, while Bally exhibited about a dozen pieces in all, including rides, bowlers, baseball and Arcade units.

Other related exhibits of interest to coinmen included Edolite Product's latest background music units, PAC Sound Engineering Company's background music line, the Knibb-Roberts stereo music conversion kits, exhibited by First Coin Machine Exchange; Wico Corporation's stereo conversion kits for juke boxes, the Relax-O-Rhythm planned music set-up, and the Auto-Photo Record-a-Voice tape-to-disk voice recording booth.

Chi Coin's Jet Pilot At MOA Show

CHICAGO—Main attraction at Chicago Coin Machine's display at the Music Operators of America show here last Monday thru Wednesday was the new King Bowler, giant ball-bowling game designed for use at coin playlands and amusement parks.

But while the King Bowler has been in shipment for a number of weeks, Chicago Coin also presented a brand-new Arcade-type unit, Jet Pilot, shown for the first time.

Jet Pilot features a player-guided jet plane which glides slowly around a pole at mid-playfield. Player attempts to gradually land plane on any of a number of light-up buttons surrounding the pole on the playfield surface and labeled as "New York," "Los Angeles," "Rome," "London," "Hawaii" and other global points.

The player gets 12 flights per dime, attempting to land on each button and scoring according to number of lighted buttons thus put out. Full details on the new game will be available at a later date.

Auto-Photo Unveils Tape-to-Disk Recorder

CHICAGO — The Auto-Photo Company, Los Angeles, last week displayed for the first time the Record-a-Voice, a new voice-recording booth featuring a tape-to-record operation. Scene was the Music Operators of America show here.

The patron speaks for one minute inside the booth and gets an audio playback of his voice from the tape for a dime. By inserting a quarter as an additional coin, the rendition is recorded from the magnetic tape onto a disk. Patron adds a quarter for each additional copy disk desired.

The new model has the advantage of clearer playback with less background noise, and its flexibility permits patron to audition for a dime, cut a disk for a quarter and make as many copies as he cares to. The previous Auto-Photo model, a non-tape machine, cut directly onto a disk.

Ten models are currently out on test locations, according to the company, with some minor changes scheduled before regular production begins. However, the machine is expected to go into regular production and distribution within six months. Production is pegged at about 50 units per year.

Auto-Photo's voice recorders and coin-operated photo machine booths are widely used in Arcades and amusement establishments, as well as in many other types of commercial locations thruout the country.

GUNSMOKE

Bally Gun 'Shoots Back' At Players

CHICAGO — It's all perfectly harmless, but players of Bally Manufacturing Company's Gunsmoke pistol game have to "get their man" before he gets them.

The brand new idea in coin-operated gun games was unveiled to the trade for the first time at the Music Operators of America show here last week.

Targets are outlaw figures that pop up one at a time from various points on the target field, poise with pistols cocked for a second or two, then fire away at the player unless he's already dropped the

(Continued on page 141)

NCMDA Approves Major Projects For '59; Elects New Officers

PR, New Ideas, Exports, Trends Set for Comm. Work; Irv Blumenfeld Pres.

CHICAGO — Projects in five major areas were approved and a new slate of officers and directors were elected by the National Coin Machine Distributors Association at its annual dinner meeting Sunday (5) evening held in the Morrison Hotel's Hollywood Room. Thirty-eight members and representatives of four manufacturers attended.

Irv Blumenfeld, of Baltimore, was elected president for the 1959-1960 term. Bylaws were changed to permit election of two vice-presidents, instead of one. Jack Bess, of Richmond, was elected first vice-president and John Bilnta, of Newark, N. Y., second vice-president. J. D. Lazar, of Pittsburgh, was re-elected treasurer and Don Moloney, of Chicago, was elected secretary.

Board of directors named are: Lou Wolcher, of San Francisco; Dave Bond, of Boston; Si Redd, of Boston; Barney Sugarmon, of New York City; Gil Kitt, of Chicago; Charles Robinson, of Los Angeles; Harold Lieberman, of Minneapolis; and Ron Rood, of Miami.

Bob Slifer, NCMDA's managing director, told The Billboard that work on five separate projects will be done thru committees of members still to be named. They are:

• THE ALL-INDUSTRY COIN MACHINE COMMITTEE. This committee is to meet with representatives from the automatic merchandising industry and coin-operated phonograph industry, as well as from the amusement game industry, to discuss the possibilities of a co-ordinated, if not joint, public relations program which will work to the benefit of all. Slifer said that he plans to discuss an agenda for this shortly with George Miller, president of the Music Operators of America and representatives from the National Automatic Merchandising Association.

• IDEA PLANNING COMMITTEE. The purpose of this committee will be to study new sales promotion ideas and award program for new ideas for games or vending machines. This committee is to function with the co-operation of manufacturers, the details of which according to Slifer, will be announced soon.

• BUSINESS TREND & SURVEY COMMITTEE. Slifer said it is planned that members of this committee would furnish to him market information from various sections of the country which would be helpful to all segments of the coin business.

• EXPORT - IMPORT PLANNING COMMITTEE. The purpose of this committee will be to study the impact of the common market on game, juke box and vending machine exports and imports; study equipment saturation and market conditions in all countries, with special emphasis on the European and Latin American markets.

• MEMBERSHIP COMMITTEE. This committee was organized by area leaders, each being responsible for recruiting new members on an area basis.

Dale Gun Replica of Navy Pom-Pom

CHICAGO — Eldon Dale, top name thru the years in the coin-operated gun game field, has a new model machine gun unit which he's producing and selling under his own name, Eldon Dale Engineering Company, Long Beach, Calif. It was shown for the first time at the Music Operators of America show here last week.

The new model, the Dale Pom-Pom, is a replica of a Navy 40mm. machine gun of the type used on warships of World War II. It's designed with kiddie play in mind, featuring slow-moving aircraft targets that glide horizontally across the reflected field of fire. The reflected target field, used so successfully on the coin rifle games produced in recent years, is a Dale trademark. Dale has also designed a number of gun games of recent manufacture produced by major game firms.

The Pom-Pom gun has a pistol-type grip and trigger and eye-molded viewer. Gun can be easily adjusted to player's height by spinning a wheel at the side in either direction. Bell rings whenever player squeezes trigger with gun on target. Scores are racked up automatically on glass-enclosed score wheel with needle indicator. The entire unit measures 24 by 19 inches and is about 5 feet 4 inches high.

The gun, listed at $545, is in production and being readied for shipment. It's designed especially for use at Arcades, Kiddielands and supermarkets and is set for dime operation.

Coin Rides Heavy Billing At MOA Meet

CHICAGO—Coin kiddie rides, after a relative lapse on production rides, bounced back with a bigger variety than ever at last week's Music Operator of America amusement machine exhibits.

Horse rides came out in front in terms of numbers shown, but new-type novelty rides were at least equal to the horses in terms of attention-getting.

Bally Manufacturing, Chicago; the Tusko Corporation, Thousand Oaks, Calif.; United Tool & Engineering, Cincinnati, and Paydun Enterprises, Los Angeles, all showed kiddie rides as a major part of full representation of their amusement machine lines.

Bally, top ride maker thru the years, presented the largest kiddie ride line. Bally units shown included Champion Horse, Toonerville Trolley, Speed Queen boat, Model T auto, Western Express

(Continued on page 137)

Coney Island Group Protests Coin Taxes

NEW YORK — The Coney Island Chamber of Commerce has taken a strong stand against the proposed city tax on amusement games. William A. Nicholson, executive secretary of the group, pointed out that these taxes would seriously hurt arcade operations in the area.

Nicholson said that "some of these arcades in Coney Island and Rockaway have coin-operated machines that number in the hundreds. All of these machines are strictly for amusement, and the concessions are patronized by the youngsters under the strictest of supervision.

"A 200-machine arcade presently pays a $10 Federal excise tax on each machine per year. Add to this $2000 present city common show and attendant licenses, and the total becomes $2,750.

"We know and can prove that these Coney Island operations are presently barely keeping their heads above water. We further know that an additional $5,000 city tax, as covered by contemplated legislation of $25 per machine per year, will most certainly put them out of business."

In a letter to the city council, Nicholson presented these arguments, pointing out that "the singling out of this small segment of the amusement industry for additional taxes is unfair."

Capitol Gets Top Results On Auto-Tests

CHICAGO — Capitol Projector Corporation, New York, displayed its newly designed Auto-Test machines here last week at the MOA convention, and has turned up some impressive figures on test-operation results.

The new Auto-Tests are now available in single, two-seater and six, 12, 18 and 24-seat units. Seats, dashboard and operating gear designed closely along the lines of a real automobile.

Seats are upholstered, steering wheel and gas pedal actually control the car and helps score points for skillful operation, speedometer works and temporarily "cuts engine" if speed limit is broken, power brakes are real and player gets actual windshield view of the movie screen on which the highway driving scene is projected.

A special "Turnpike Tournament" scoreboard is available to

(Continued on page 137)

Coinmen You Know

Milwaukee

By BENN OLLMAN

Harry Jacobs Jr., United, Inc., is a member of the first annual Milwaukee Music Industry Golf Tournament committee. Winners will receive their awards at the fourth annual Millia party in August. Golf tourney committee chairman is John Plimpton, Bay Music. Others helping are Bob Blie, Decca Records; Les Loehrke, Columbia Records, and Bob Larson, WRIT deejay.

Ken Egelseer, veteran music and games man, has purchased the routes of another old-timer, Red Wiskerchen. "Business held up fairly good all thru the Lent period," according to Alice Antczak, of Banaco Music. Owner Frank Bartnik is planning to attend the MOA doings in Chicago, he reports. Math Schaefer in good health, he reports, and has put out his first stereo juke box to good results. . . . Just back from his Fort Pierce, Fla., vacation, Sam Hastings, Hastings Distributing Company, reports that he caught a 150-pound shark. His fishing companion for several days, he adds, was Oconomowoc, Wis., coinman Walter Tetting. Another returnee from Florida, Sam Cooper, Paster Distributing Company, reports AMI juke box sales at a good level.

Gardner Sales, Edgarton, Wis., has sent two of its servicemen to Grand Rapids, Mich., for a week of stereo schooling at the AMI factory. "We're selling all the stereo singles we can lay our hands on to music operators," says Stu Glassman, Radio Doctors. Operators in hunting for new wax last week included Harry Kososki, Niagara; Herb Wagner, G. & W. Novelty, South Milwaukee; Clyde Fessler, and Tony Hirt, Sheboygan.

Detroit

Carl Angott, Angott Music, planning to leave for the convention in Chicago. . . . Sid Ketchum and Morris Goldman, Morris Music, Oak Park, also to be absent from the city for the convention period.

Joseph Brilliant, Brilliant Music, back home after an extended rest and Southern vacation trip following recent surgery and getting back to work gradually.

Bill Burke still substituting for Eddie Clemons at Music Service. Clemons still out of town on an extended business tour. . . . Frank Alluvat, Frank's Music, also back on the job here after attending the recent funeral of his mother in Jamaica, Mo.

Due back for the coming spring weather is Arthur Sauve, of Sauve & Son Distributing Company, who has been vacationing at his Florida home while son, Dale, keeps the business in operation.

Theater supply houses say that since the abolition of the federal amusement tax, activity in penny gum and peanut machines has been light. . . . Lieberman Music reports a great deal of interest by oper-

(Continued on page 139)

Forum Ops

● *Continued from page 131*

plained that a written contract or agreement has the additional advantage of earning respect for the operator and the psychological advantage of impressing on the location owner the business-like standards set by the operator.

However, all participants in the discussion except one agreed that even if an operator does have a written contract which he can successfully sue on in court, relations between him and the location after such a suit are so bad that it often is not worth while for the operator to keep the stop. It was pointed out that usually such an operator can trade this stop for another operator's.

George Miller told the group from the floor that the California Music Merchants Association has sued on its leases in seven cases and has won six of them. He stressed that altho relations between the location and the operator usually are intolerable after such a suit, the operator is prevented from losing on the investment, and most important, the respect won by operators from all location owners in the long run is worth it.

Ops Divide

● *Continued from page 132*

bama operators association, suggested MOA set up a liaison committee to work with local operators to fight discriminatory per-unit licenses.

It seemed the consensus of the group that MOA could play a role in helping operators fight local discriminatory taxation, but that to do so, it would have to have legal counsel. Max Hurvich, of Birmingham, Ala., cited the example of the National Automatic Merchandising Association as an association which has a legal staff which works closely with local vending operators to fight such taxation.

McClellan

● *Continued from page 132*

kins said he joined the union, even though he was self-employed. Later he hired an employee who had approximately 30 days to decide whether or not he wanted to join. A few more days than 30 went by before the decision was reached, and one day the employee was driving a company truck along a highway, was approached by a car and told to pull over. He did so, and was ordered by John Welsh, a Teamster representative, and three other men, to join. He signed the necessary papers at the side of the road because he was "just plain scared," according to Hopkins.

Some time later, Welsh had some gum machines that he wanted to sell to Hopkins. The price was a little higher than the market price, but it included good will, Hopkins said. Welsh said he'd leave Hopkins alone if the purchase were made. Hopkins bought the machines, but almost immediately the location owners asked for removal of the machines. Hopkins assumed that the location owners had been afraid of Welsh and took the machines in the first place only because they feared something might happen. When they realized the machines were no longer operated by Welsh, they didn't want them on location.

Current Danger

● *Continued from page 131*

with neither side making any change in its stand.

Allen reviewed the performance rights hassle, pointing out that in addition to the danger of paying performance rights, proposed legislation would also require increased mechanical royalties. He added that such a bill was actually reported out of committee—but too late for passage.

According to Allen, House hearings on copyright legislation will take place in a month, but Senate action is not known.

Allen warned the operators not to depend wholly on action at the national level to defeat the proposed legislation. He pointed out that legislative battles are won or lost at the local levels, and urged operators to make their stand clear to their local representatives.

He said that unless near complete co-operation from operators is forthcoming, the passage of legislation requiring the payment of performance royalties and boosting mechanical royalties is imminent.

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Variety	75
Starlite	85
Bally Beauty	45
Bally Follies	25
Bally Parade	205
Double Header	215
Gaytime	90
Big Show	225
Broadway	155
Pixie	75
Bally U.S.A.	255
Big Time	105
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5-Pl. TOURNAMENT	150
2-Pl. GLADIATOR	150
2-Pl. SEA BELLES	175
2-Pl. BRITE STAR	275
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Pistol Pete	125
Coon Gun	125
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Show Time	325
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Broadway	140
Nite Club	175
Parade	185
Big Show	225
Big Time	115
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Miami Beach	115
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Gaytime	95
Double Header	195

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Stereo Panel

• Continued from page 129

Falls, urged operators unfamiliar with stereo to find out all they can about it. One good way is to visit a local sound equipment store and hear home equipment demonstrated, he said.

Ted Nichols, in opening the forum for discussion, explained that stereo was probably the most important subject for operators to talk about now. Questions and discussion indicated this was true. Questions raised and answered centered on speaker placement, record wear and availability and stereo installation.

Taking an active part in the discussion, besides panel members mentioned, were John Haddock, AMI president; Al Mason, AMI stereo expert, and Norman Lever, of England's Ditchburn Organization, who explained that the firm is now in the process of building a stereo juke box.

Gefke stressed the importance of quality speakers in getting the most from stereo, pointing out that he uses a total of 500 speakers on 100 monaural juke boxes. He mentioned this as an indication of the importance he gives to speakers in any sound system.

Ops Discuss

• Continued from page 129

leads to another until the operator winds up with a full line. Ptacek also operates kiddie rides.

Joe Joseph, a Dothan, Ala., operator, warned that operators who rush into diversified vending may discover that some equipment isn't paying for itself. He said that he once operated cigarettes, but sold the route when it conflicted with his music machine operation.

6 Per Cent Return

Harry Snodgrass, who has a diversified operation in New Mexico, said that of all his equipment, music machines are the only ones which are not pulling their weight. He pointed out that a man is entitled to 6 per cent on his investment, and that while his games and vending machines are giving him that 6 per cent, music machines are not.

Snodgrass added that he is making a profit on music—pro rating administrative expenses and figuring his own salary—but that the profit is less than 6 per cent on his investment. He also said that operators who do not figure in their own salaries as part of their operating expenses are not getting a true picture of the effectiveness of their operation.

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Hi-Fi Exec

• Continued from page 129

music on home radio sets), and that when a system is approved, the public's appetite for this music will again be whetted.

Schwartzman also predicted that by the end of the year, major recording labels will have available—in 45 r.p.m. records—some 400 to 500 stereo records, all featuring major artists.

He said that the installation of stereo juke boxes poses no special problems so long as the two speakers are placed in such a position that the crossover point is where most of the people on the location congregate.

Cue 5 Speakers

• Continued from page 125

is scheduled Friday noon. A party tossed by charm manufacturers Paul Price, Karl Guggenheim, Samuel Eppy, Plastic Processes, Penny King and Ringmaster Charms, will be staged Friday night.

Three manufacturers — Northwestern, Oak, and Victor Vending, are sponsoring a free luncheon Saturday noon. The party finale will be Leaf Brands' traditional buffet dinner-dance Saturday night at the Glass Hat room. Leaf's theme: "April in Paris."

A final run on exhibits from 11 a.m. to 1 p.m. Sunday will round out the 1959 get-together.

The vending industry movie, "The Man With a Miracle," presented by the Coca-Cola Company, will be shown conventioners Saturday afternoon at 1:45 p.m., before the day's main business—the election.

A final run on exhibits Sunday noon will round out the 1959 get-together.

Capitol Gets

• Continued from page 134

show progress of each of two or more drivers in competition.

Used in conjunction with the Plymouth auto organization's automobile show demonstrations in Detroit, Chicago and Milwaukee, the Auto-Test units, according to the firm, seated 69,120 contestants in 24 days without a single breakdown. (Details on the Chicago Auto Show demonstration appeared in The Billboard, February 2.)

Coin Rides

• Continued from page 134

stagecoach, Fire Chief fire engine, Pony Twins horse unit and the new Bally Merry-Go-Round.

Tusko showed its newly designed Baby Tusko elephant ride and the Baby Babs pony ride.

United Tool displayed its coin horse ride, Sandy, and Paydun showed the Jet midget racer, Twin midget horses and coin-operated pony ride.

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1485 Rock-Ola, 200 Sel., Deluxe (like new) 595.00
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1438 Rock-Ola, 120 Sel. 295.00
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Bally ABC Bowling Lanes $325.00
Bally Strike Bowling Lanes . 425.00
Bally Trophy Bowling Lanes . 625.00

SHUFFLES
Bally Star Shuffle .... $ Write
Bally Speed Bowler 495.00
Bally Club Bowler. Write
Chi-Coin Red Pin Bowler .... Write
Chi-Coin Rocket Shuffle, 2 player $298.00
Chi-Coin Rebound Shuffle (close-out) .... Write

BINGO GAMES
Sea Island ......$ Write
Carnival Queen ... 645.00
Beach Time 575.00
Cypress Garden ... 495.00
Miss America ... 425.00
Sun Valley 425.00
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Double Header ... 225.00

Broadway 150.00
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Bally Jet Bowler. 90.00
Bally Spook Gun . Write
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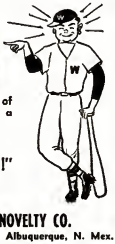

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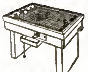

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MOA Seeks Confab Support

• *Continued from page 129*

strengthen the recorded music phase of the convention and which would draw to it large numbers of people in the industry they would want to see during an annual convention.

(Editor's Note: The record industry has no special annual convention of its own. Apparently, neither the annual convention of the National Association of Music Merchants nor the annual MOA convention has answered their obvious need and desire for one. It is clear now—as it has been to some well-placed tradesters for some time—that the record industry wants an annual convention. A combined one with MOA is an idea which the special committee to be named by Miller will have the responsibility of discussing with record industry representatives.)

It is also clear that juke box manufacturer exhibits will be arranged in future years to enable each to demonstrate their equipment properly and talk business with their customers more easily. Manufacturers were located adjacently this year as they have been in past years. A new arrangement may call for each to have one corner of the main exhibit room.

Why Drop

Actually, the reasons for a drop in operator attendance at this year's show are not hard to find. A main one is that April is right in the middle of income tax preparation for large numbers, a fact verified by a number of operators who did attend.

A second principal reason is the effect of bad publicty resulting from newspaper coverage of the Senate rackets committee. Many apparently were reluctant to attend a convention which might spur more publicity. It was apparent that operator attendance from many sections of the country had dropped. Attendance in the number of operators from Ohio, Illinois and Wisconsin, for example, appeared to have nose-dived. A third explanation some tradesters suggest is that following a poor winter, some operators are reluctant to spend the money.

Next year, the convention will again be held in May, the traditional time, and the one which apparently suits most operators better since income tax preparation is over by then.

Vending Exhibits

In addition, MOA will make a special drive to attract vending exhibitors to succeeding conventions. According to association officials, vending companies exhibiting this year expressed satisfaction in business and interest aroused. And at least several amusement machine exhibitors who showed new products this year indicated that they did record business. One pointed out to this writer that he did "10 times" the business this year than any year previous.

Miller also announced to The Billboard that he had named a three-man public relations committee to work with music machine manufacturers. They are Clint Pierce, Brodhead, Wis.; Lou Casola, Rockford, Ill., and Les Montooth, Peoria, Ill.

Board Chairman

He also announced that the board of directors approved a change in the bylaws calling for the election by directors of a chairman of the board. The change will be submitted to the membership and the first chairman will be elected at next year's board meeting.

Miller will continue to serve as president and managing director of MOA at a "substantial increase" in salary voted unanimously by the board. He made it clear he was in full accord with the naming of a board chairman, as he was with other decisions reached at the board meet—some of which he introduced. Details of the duties of board chairman were not available at press time, but it was assumed that the new elective post would lift some of the policy and administrative load from Miller, a fact which would enable him to devote more time to MOA's expanding activities in providing more service for operators.

Also discussed at the board meet last week was a new convention site for next year. Miami Beach was specifically mentioned, but no decision has yet been reached. Miller planned to leave Chicago Monday (13) evening for Oakland, Calif. He then plans to leave on a trip shortly thereafter for Florida, Washington, D. C., and New York City. He expects to be in New York the first week in May.

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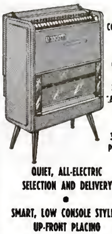
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